

ACCENT



LIVE YOUR DREAMS

4Life INTERNATIONAL CONVENTION
Miami, Florida October 16-19, 2013



SEPTEMBER 2013

TOP TEAM

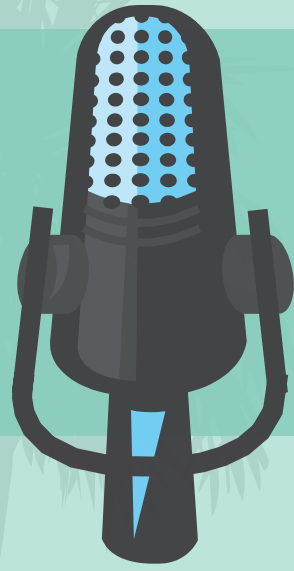
REASONS

TO

Live Your Dreams



1 Mingle with thousands of other distributors from all over the world who have made plans to attend Live Your Dreams. Time's running out, so visit liveyourdreams13.4life.com and register today.



2 Hear motivational speeches from Platinum International Diamonds, 4Life® executives, and up-and-coming distributors chosen from around the world to participate in our Success Rally.

3 Learn about more new products than any other convention in history. Plus, attendees will have the exclusive opportunity to purchase a premier new 4Life Transfer Factor® product only at convention (while supplies last). This product won't be available again for purchase in the United States until 90 days after convention.



4 Will the executives even the score or will the Platinum team win again? Join us for the Foundation 4Life® Basketball Game rematch on Thursday, October 17. Game proceeds will support a new U.S. Foundation 4Life educational initiative that will be announced at convention.

5 Be the first to witness the unveiling of a brand-new recognition item that will change the way you present yourself to the world.



6 Be one of the lucky distributors who will win \$100,000 in cash and prizes during the closing session on Saturday, October 19, and participate in other incentives available only to convention attendees.

7 Get inspired by keynote speakers Aron Ralston and Erik Wahl as they wow you with their stories of determination, commitment, dreams, and survival.



8 Get connected and stay connected. Take advantage of new mobile apps that will help you take your business with you wherever you go. Meet directly with members of our web team to learn how to use these new tools.



**WHITE
-OUT!**

**VIVE
LA
VIDA**

**CLUB
MIAMI**


9 Get your party on! Wear your best all-white attire at the White Out opening party. Celebrate your fellow distributors at the ¡Vive La Vida! Recognition Gala. And, dance to marvelous local live entertainment during the Club Miami closing party.

10 Live Your Dreams! Gain new motivation to achieve your dreams and move forward on a path to success.



**LIVE YOUR
DREAMS**

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A black silhouette of a woman's head and hand is shown in profile, facing right. Her hand is held flat, supporting three vertical bars of different heights, resembling a bar chart. The background is a light blue gradient.

Deploy.
Combat.
Prevail.

Unveiling in
Miami!





New Team 4Life Digital Magazine

4Life is proud to partner with world-class athletes who endorse 4Life Transfer Factor® products to achieve optimal performance. From sports as wide-ranging as baseball, golf, football, running, biking, karate, and powerlifting, Team 4Life members are valued brand ambassadors. Each profile includes background information, a product experience from the athlete, and unique facts about his or her sport. Use the new Team 4Life digital magazine to share the 4Life opportunity. Visit the Team 4Life page in the Company section at 4life.com.



4Life Participates in U.S. Trade Mission to Manila

The Utah Governor's Office of Economic Development and the U.S. Embassy in the Philippines recently completed a trade mission to Manila. 4Life Philippines General Manager Eileen Tan represented the company at the event. The U.S. Ambassador emphasized the importance of the trade mission as a means to further expand international business opportunities between the Philippines and the United States, and specifically the state of Utah.

Convention 2013 to Generate Over \$4.5 Million for Miami

According to Bill Anderson, Director of the Greater Miami Convention & Visitors Bureau (GMCV), 4Life® distributors attending Convention 2013: Live Your Dreams in October will generate more than \$4.5 million dollars for the city. Senior Vice President of Marketing Trent Tenney: "We are quite pleased by the GMCV's economic forecast. When 4Life enters a city for an event of this magnitude, we expect that the city and its businesses will thrive as a result of our presence. This is the same expectation we have when we enter a new market or support distributors who share the opportunity with others. We're always looking for ways to benefit people and their communities."



4Life Thailand Launches 4Life Transfer Factor® BCV

Executives and distributors gathered at the 4Life office in Bangkok, Thailand for the launch of 4Life Transfer Factor BCV, a targeted supplement to support heart health. Vice President, International Steve Apple: "Distributors throughout the country can now enjoy another great 4Life product to sell to their customers and use to build their businesses. We look forward to increased activity as we drive toward our upcoming international convention."



4Life Commitment to Athletics

Athletics play an important role in the personal and professional lives of 4Life executives. Recently, 4Life President Steve Tew, Chief Financial Officer Mark Ostler, Chief Operations Officer Danny Lee, Senior Vice President, International Jeff Kalinin, and others participated in the Spudman triathlon in Burley, Idaho. The Olympic distance event included a one-mile swim, 25-mile bike, and a 10K run. Over 20 employees also participated in the Wasatch Back Ragnar Relay this past June.



For late-breaking news, visit 4Life's Digital NewsStand at 4life.com. Comments, questions, or inquires? CalvinJolley@4life.com





Ready for More

“4Life has ignited my passion to make my dreams come true.”

Islian Hernández
International Diamond,
California, USA

International Diamond Islian Hernández first heard about 4Life® after she saw a video about 4Life Transfer Factor® products in 2009. At the time, she worked long hours as a health professional with little time for her daughters. “That lifestyle wasn’t working for me. I had no balance,” she shared.

After hearing about 4Life, Islian became interested in trying the products.

Although she had previous experience in the network marketing industry, she didn’t want to get involved again. But after experiencing the positive health support of 4Life Transfer Factor and seeing that others were interested in the products as well, Islian decided to pursue the business opportunity to help create a better financial future for herself and her family.

“4Life has enabled me to realign my focus as a mom and has ignited my passion to make my dreams come true,” Islian remarked. She is grateful for the support of her team members and other family members who have embraced the 4Life opportunity. “4Life has given me the ability to live a life of purpose,” she commented, “and an opportunity to help others change their lives.”

Islian believes that 4Life has all the right ingredients for success and she’s ready to keep moving forward. “This will be the greatest blessing in your life,” said Islian. “4Life is an opportunity to get paid while pursuing financial freedom and health freedom. Everything is right here in front of us. You can count on me and my team to take this good news to the entire world.”