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Sales Training

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2016  
**Accord**



**QUICK REFERENCE GUIDE**

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## What's New

In addition to the launch of a new Touring Coupe trim, the 2016 Accord receives an extensive update to stretch its lead over the competition.

### ALL TRIM LEVELS:

- Styling updates include a new grille, headlights, front fascia, hood (Sedan), taillights and rear fascia.
- Every trim wears handsome new wheels.
- A comprehensive Honda Sensing™ suite of safety and driver-assistive technologies is either available or standard on every single trim level (CVT- or 6AT-equipped models). It includes these features:
  - Collision Mitigation Braking System™ (CMBS™)<sup>1</sup>
  - Forward Collision Warning (FCW)<sup>2</sup>
  - Lane Departure Warning (LDW)<sup>3</sup>
  - Road Departure Mitigation (RDM)<sup>4</sup>
  - Adaptive Cruise Control (ACC)<sup>5</sup>
  - Lane Keeping Assist System (LKAS)<sup>6</sup>
- Four-cylinder single-exhaust CVT sedan models receive a 1-mpg higher EPA highway fuel-economy rating,<sup>7</sup> thanks to reduced engine friction, less rolling resistance and smoother aerodynamics.
- The Electric Power Steering (EPS) on all trims has been retuned for better road feel and responsiveness.
- Every Accord Sedan now features an aluminum hood for lower weight, improving fuel efficiency and dynamic performance.
- Accord's body structure has been stiffened in several places for greater cornering accuracy.

## ALL TRIM LEVELS (continued):

- Taillights with integrated LED light bars provide a high-tech appearance.
- Every Accord now provides a trio of views to help enhance awareness behind the vehicle with the multi-angle rearview camera.<sup>8</sup>
- New dampers on all trims help make for a better connection with the road, along with enhanced ride comfort; the Touring models benefit from the amplitude-reactive design.

## SPORT SEDAN / EX COUPE AND ABOVE:

- Fog lights replace bulbs with brighter, more energy-efficient LEDs.
- LED Daytime Running Lights (DRL) have been extended to several more trims for enhanced visibility in terms of both style and safety.
- Sport and Touring sedans—and the new Touring Coupe—show off dazzling new 19-inch alloy wheels for a whole new attitude; front brakes on these trims are bigger as well, for stronger performance.
- The alloy wheels on EX and EX-L 4-cylinder coupes grow to 18 inches to raise the sportiness factor.
- A new remote engine-start feature on many trims lets owners preheat or precool their Accords for outstanding comfort.
- Sharp new body-colored side sills on Sport and Touring sedans beautify the look from the side.
- A sportier exhaust note in the manual-transmission Sport Sedan is a product of its retuned Active Sound Control.
- Select models receive a 7" Display Audio system that incorporates Apple CarPlay<sup>®9</sup> and Android Auto<sup>™10</sup> for a whole new level of connectivity and operating ease; HD Radio<sup>™11</sup> is included as well.

- Sport sedans receive carbon fiber-look trim in the cabin, along with aluminum pedals and new sport combination seats.
- Sport and above sedans get a 60/40 split fold-down rear seatback—an Accord Sedan first.
- SiriusXM<sup>®12</sup> Radio extends to EX Sedan and Coupe models for coast-to-coast digital audio enjoyment.
- HomeLink<sup>®13</sup> now reduces clicker clutter on EX Sedan and Coupe models as well.
- The EX Coupe now features a 10-way power driver's seat for exceptional adjustment ease.

## EX-L:

- The driver's seat memory feature is extended to the 4-cylinder EX-L Coupe.

## TOURING:

- The decklid spoiler on the Sport Sedan is now a visual and aero highlight on the Touring Sedan as well.
- All Touring trims achieve luxury-level ride quality, thanks to new liquid-filled subframe bushings.
- Heated outboard rear seats debut on the Touring Sedan.
- Auto high-beam headlights enhance visibility and ease of operation on Touring Sedan and Coupe.
- Rain-sensing wipers can clear the windshield automatically when set to AUTO on all Touring models.
- Touring Sedan and Coupe also enjoy the added awareness of front and rear parking sensors.

## Sedan Major Feature Highlights + Available Trims

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### Accord LX Sedan

#### ENGINEERING

- 2.4-liter, i-VTEC® 4-cylinder direct-injection engine
- 185 horsepower @ 6400 rpm (SAE net)
- 181 lb-ft of torque @ 3900 rpm (SAE net)
- 6-speed manual or available continuously variable transmission (CVT)
- Eco Assist™ system
- Active Noise Cancellation™ (ANC)
- Active Sound Control
- Hill start assist
- MacPherson strut front suspension
- Multi-link rear suspension
- 16" alloy wheels

#### SAFETY

- Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist™ (VSA®)<sup>14</sup> with traction control
- Anti-lock braking system (ABS)
- Electronic Brake Distribution (EBD)
- Brake Assist
- Multi-angle rearview camera with dynamic guidelines<sup>8</sup>
- Daytime Running Lights (DRL)
- Dual-stage, multiple-threshold front airbags (SRS)
- SmartVent® front side airbags
- Side curtain airbags with rollover sensor

#### FEATURES

- Dual-zone automatic climate control system
- i-MID with high-resolution WVGA (800 x 480) screen
- Bluetooth®<sup>15</sup> HandsFreeLink®
- SMS text message function<sup>16</sup>

- Cruise control
- Driver's seat with manual height adjustment
- Fold-down rear seatback
- 160-watt AM/FM/CD audio system with 4 speakers
- Pandora®<sup>17</sup> compatibility
- Bluetooth®<sup>15</sup> streaming audio
- USB Audio Interface<sup>18</sup>
- MP3/auxiliary input jack
- Radio Data System (RDS)
- Speed-Sensitive Volume Control (SVC)
- Security system with remote entry
- Projector-beam halogen headlights with auto-on/off
- Body-colored power side mirrors, including Expanded View Driver's Mirror
- Available Honda Sensing™ features (CVT only)

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### Accord Sport Sedan

#### ADDS TO OR REPLACES LX SEDAN FEATURES:

- 189 horsepower @ 6400 rpm (SAE net)
- Paddle shifters (CVT-equipped models)
- 19" alloy wheels
- Front shock tower bar
- LED fog lights
- LED Daytime Running Lights (DRL)
- Body-colored side sills
- Body-colored decklid spoiler
- Dual chrome exhaust finishers
- Carbon fiber-look trim
- Aluminum pedals
- Sport combination seats
- Leather-wrapped steering wheel
- Driver's seat with 10-way power adjustment, including power lumbar support
- 60/40 split fold-down rear seatback
- Available Honda Sensing™ features (CVT only)

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## Accord EX Sedan

### ADDS TO OR REPLACES LX SEDAN FEATURES:

- 17" alloy wheels
- Front shock tower bar
- One-touch power moonroof with tilt feature
- Smart Entry
- Remote engine start (CVT only)
- Push button start
- Honda LaneWatch™<sup>19</sup>
- Power windows with auto-up/down driver's and front passenger's windows
- Lockable glove compartment
- Driver's seat with 10-way power adjustment, including power lumbar support
- 60/40 split fold-down rear seatback
- 7" Display Audio system
- Apple CarPlay®<sup>9</sup> and Android Auto™<sup>10</sup>
- 160-watt AM/FM/CD audio system with 6 speakers
- HD Radio™<sup>11</sup>
- SiriusXM®<sup>12</sup> Radio
- HomeLink®<sup>13</sup> remote system
- LED fog lights
- LED Daytime Running Lights (DRL)
- Heated, body-colored power side mirrors, including integrated turn indicators and Expanded View Driver's Mirror
- Available Honda Sensing™ features (CVT only)

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## Accord EX-L Sedan

### ADDS TO OR REPLACES EX SEDAN FEATURES:

- Continuously variable transmission (CVT)
- Driver's seat with two-position memory
- Front passenger's seat with 4-way power adjustment
- Leather-trimmed seats
- Heated front seats

- Leather-wrapped steering wheel
- 360-watt AM/FM/CD premium audio system with 7 speakers, including subwoofer
- Automatic-dimming rearview mirror
- LED brake lights

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## Accord EX-L Sedan with Navigation

### ADDS TO OR REPLACES EX-L SEDAN FEATURES:

- Honda Satellite-Linked Navigation System™<sup>20</sup> with voice recognition and Honda HD Digital Traffic
- Honda Sensing™ features

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## Accord EX-L V-6 Sedan

### ADDS TO OR REPLACES EX-L SEDAN FEATURES:

- 3.5-liter, 24-valve, SOHC i-VTEC® V-6 engine
- 278 horsepower @ 6200 rpm (SAE net)
- 252 lb-ft of torque @ 4900 rpm (SAE net)
- Variable Cylinder Management™ (VCM®)
- 6-speed automatic transmission
- Dual chrome exhaust finishers

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## Accord EX-L V-6 Sedan with Navigation

### ADDS TO OR REPLACES EX-L V-6 SEDAN FEATURES:

- Honda Satellite-Linked Navigation System™<sup>20</sup> with voice recognition and Honda HD Digital Traffic
- Honda Sensing™ features

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## Accord Touring Sedan

### ADDS TO OR REPLACES EX-L V-6 SEDAN FEATURES:

- LED headlights with auto-on/off
- Auto high-beam headlights
- Rain-sensing wipers

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## Accord Touring Sedan (continued)

- Parking sensors
- 19" alloy wheels
- Honda Satellite-Linked Navigation System™<sup>20</sup> with voice recognition and Honda HD Digital Traffic
- Honda Sensing™ features
- Heated outboard rear seats

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## Coupe Major Feature Highlights + Available Trims

### Accord LX-S Coupe

#### ENGINEERING

- 2.4-liter, i-VTEC® 4-cylinder direct-injection engine
- 185 horsepower @ 6400 rpm (SAE net)
- 181 lb-ft of torque @ 3900 rpm (SAE net)
- 6-speed manual or available continuously variable transmission (CVT) with paddle shifters
- Eco Assist™ system
- Active Noise Cancellation™ (ANC)
- Active Sound Control
- Hill start assist
- MacPherson strut front suspension
- Multi-link rear suspension
- 17" alloy wheels
- Front shock tower bar

#### SAFETY

- Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist™ (VSA®)<sup>14</sup> with traction control
- Anti-lock braking system (ABS)
- Electronic Brake Distribution (EBD)
- Brake Assist

- Multi-angle rearview camera with dynamic guidelines<sup>8</sup>
- Daytime Running Lights (DRL)
- Dual-stage, multiple-threshold front airbags (SRS)
- SmartVent® front side airbags
- Side curtain airbags with rollover sensor

#### FEATURES

- Dual-zone automatic climate control system
- i-MID with high-resolution WVGA (800 x 480) screen
- Bluetooth®<sup>15</sup> HandsFreeLink®
- SMS text message function<sup>16</sup>
- Cruise control
- Driver's seat with manual height adjustment
- Fold-down rear seatback
- 160-watt AM/FM/CD audio system with 6 speakers
- Pandora®<sup>17</sup> compatibility
- Bluetooth®<sup>15</sup> streaming audio
- USB Audio Interface<sup>18</sup>
- MP3/auxiliary input jack
- Radio Data System (RDS)
- Speed-Sensitive Volume Control (SVC)
- Security system with remote entry
- Projector-beam halogen headlights with auto-on/off
- Body-colored power side mirrors, including Expanded View Driver's Mirror
- Available Honda Sensing™ features (CVT only)

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### Accord EX Coupe

#### ADDS TO OR REPLACES LX-S COUPE FEATURES:

- LED fog lights
- LED Daytime Running Lights (DRL)
- 18" alloy wheels
- One-touch power moonroof with tilt feature

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## Accord EX Coupe (continued)

- Power windows with auto-up/down driver's and front passenger's windows
- Heated, body-colored power side mirrors, including integrated turn indicators and Expanded View Driver's Mirror
- Driver's seat with 10-way power adjustment, including power lumbar support
- 7" Display Audio system with Apple CarPlay<sup>®9</sup> and Android Auto<sup>™10</sup>
- Premium audio system
- HD Radio<sup>™11</sup>
- SiriusXM<sup>®12</sup> Radio
- HomeLink<sup>®13</sup> remote system
- Smart Entry and push button start
- Remote engine start (CVT only)
- Honda LaneWatch<sup>™19</sup>
- Driver- and passenger-side seatback pockets
- Available Honda Sensing<sup>™</sup> features (CVT only)

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## Accord EX-L Coupe

### ADDS TO OR REPLACES EX COUPE FEATURES:

- Continuously variable transmission (CVT)
- Leather-trimmed seats
- Heated front seats
- Driver's seat with two-position memory
- Leather-wrapped steering wheel
- Automatic-dimming rearview mirror

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## Accord EX-L Coupe with Navigation

### ADDS TO OR REPLACES EX-L COUPE FEATURES:

- Honda Satellite-Linked Navigation System<sup>™20</sup> with voice recognition and Honda HD Digital Traffic
- Honda Sensing<sup>™</sup> features

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## Accord EX-L V-6 Coupe

### ADDS TO OR REPLACES EX-L COUPE FEATURES:

- 3.5-liter, 24-valve, SOHC i-VTEC V-6 engine
- 278 horsepower @ 6200 rpm (SAE net)
- 252 lb-ft of torque @ 4900 rpm (6AT) (SAE net)
- 251 lb-ft of torque @ 5300 rpm (6MT) (SAE net)
- Variable Cylinder Management (VCM) (6AT)
- 6-speed manual or 6-speed automatic transmission with paddle shifters
- Hood struts
- Dual chrome exhaust finishers

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## Accord EX-L V-6 Coupe with Navigation (6AT only)

### ADDS TO EX-L V-6 COUPE:

- Honda Satellite-Linked Navigation System<sup>™20</sup> with voice recognition and Honda HD Digital Traffic
- Honda Sensing<sup>™</sup> features

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## Accord Touring Coupe

### ADDS TO OR REPLACES EX-L V-6 COUPE FEATURES:

- LED headlights with auto-on/off
- Auto high-beam headlights
- Rain-sensing wipers
- Parking sensors
- 19" alloy wheels
- Honda Satellite-Linked Navigation System<sup>™20</sup> with voice recognition and Honda HD Digital Traffic
- Honda Sensing<sup>™</sup> features



## Wait, There's More

Take advantage of the wealth of information available to you about the remarkable new 2016 Accord:

Get off to a great start by taking the 2016 Accord Introduction Web-Based Training; it's on the iN

The 2016 Accord Digital Facts Guide is packed with details; check it out at [salestraining.honda.com](http://salestraining.honda.com)

For a quick rundown of the highlights, what's new, accolades, facts, figures and more, you can access the Accord Mobile Assistant from your desktop, your laptop, your tablet or even your smartphone; just go to [salestraining.honda.com](http://salestraining.honda.com)

## 2016 Accord vs. 2015 Toyota Camry



Toyota Camry

- Accord 4-cylinder and V-6 engines have more power and torque.
- Accord comes with a choice of CVT, 6MT or 6AT transmissions, but only a 6AT is available on Camry.
- The 4-cylinder CVT single-exhaust Accord Sedan models have better EPA fuel-economy ratings than the 4-cylinder Camry in every category (*see charts below*).
- Accord V-6 Sedans have a much better EPA highway fuel-economy rating than the Camry V-6 (*see charts below*).
- Accord has more interior room in most dimensions—including every front-row measure (non-moonroof models).
- Accord EX-L and above trims come with a 10-way power driver's seat with 2-position memory; no Camry offers a driver's-seat memory system.
- Every Accord Sedan comes with dual-zone automatic climate control; it's not available on Camry LE or SE models.
- Accord models with Honda Sensing™ feature the Lane Keeping Assist System (LKAS)<sup>6</sup> and Road Departure Mitigation (RDM);<sup>4</sup> no Camry makes similar features available.

### EPA Fuel-Economy Ratings: 4-cylinders\*

	Camry LE, SE, XSE, XLE 2.5L	Accord LX, EX, EX-L 2.4L	+ / -
City	25	27	+2
Hwy.	35	37	+2
Comb.	28	31	+3

### EPA Fuel-Economy Ratings: V-6s\*

	Camry XSE, XLE 3.5L	Accord EX-L V-6, Touring 3.5L	+ / -
City	21	21	-
Hwy.	31	34	+3
Comb.	25	26	+1

\*Based on 2015/2016 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.



## 2016 Accord vs. 2015 Nissan Altima

- Accord 4-cylinder and V-6 engines have more horsepower.
- Accord comes with a choice of CVT, 6MT or 6AT transmissions, but only a CVT is available on Altima.
- Accord V-6 Sedans have better EPA highway fuel-economy rating than the Altima V-6 (see charts below).
- Every Accord comes with hill start assist, a feature absent from every Altima.
- Accord offers more rear headroom and legroom, and more shoulder room and hiproom in both rows (non-moonroof models).
- Accord EX and above trims provide Honda LaneWatch™<sup>19</sup> for exceptional awareness; Altima offers nothing like it.
- All Accord Sedan trims come with dual-zone automatic climate control; it's not available on Altima 2.5, 2.5 S or 3.5 S.
- Every Accord comes with a multi-angle rearview camera with guidelines<sup>8</sup>; no camera is available on Altima 2.5, and a small, in-mirror rearview monitor is optional on 2.5 S—for \$615.
- Accord models with Honda Sensing™ feature CMBS™, FCW, LKAS and RDM; no Altima offers features to match.



Nissan Altima

## 2016 Accord vs. 2015 Hyundai Sonata

- Hyundai offers no V-6 engine on Sonata.
- Accord's V-6 has much greater peak horsepower (278 vs. 245) than Sonata's turbocharged 4-cylinder.
- The 4-cylinder single-exhaust CVT Accord Sedan has much better EPA fuel-economy ratings than the 2.4L Sonata in every category (see charts below).
- Accord EX and above trims provide Honda LaneWatch™<sup>19</sup>; Sonata offers nothing like it.
- All Accord Sedan trims come with dual-zone automatic climate control; Sonata buyers must go for the Sport Premium Package or higher to get it.
- Accord EX and above models come standard with a one-touch power moonroof; Sonata buyers must spend thousands more for the Limited Tech Package to get a panoramic sunroof.
- Every Accord comes with a standard multi-angle rearview camera with guidelines; Sonata SE buyers must spend an extra \$1,200 for the Popular Equipment Package to get a single-view camera.
- Accord models with Honda Sensing™ feature CMBS™, LKAS and RDM; no Sonata offers features to match.



Hyundai Sonata

### EPA Fuel-Economy Ratings: 4-cylinders\*

	Altima 2.5L	Accord LX, EX, EX-L 2.4L	+ / -
City	27	27	-
Hwy.	38	37	-1
Comb.	31	31	-

### EPA Fuel-Economy Ratings: V-6s\*

	Altima 3.5L	Accord EX-L V-6, Touring 3.5L	+ / -
City	22	21	-1
Hwy.	32	34	+2
Comb.	26	26	-

\*Based on 2015/2016 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.

### EPA Fuel-Economy Ratings: 4-cylinders\*

	Sonata Sport, Limited 2.4L	Accord LX, EX, EX-L 2.4L	+ / -
City	24	27	+3
Hwy.	35	37	+2
Comb.	28	31	+3

### EPA Fuel-Economy Ratings: V-6s\*

	Sonata Sport 2.0T	Accord EX-L V-6, Touring 3.5L	+ / -
City	23	21	-2
Hwy.	32	34	+2
Comb.	26	26	-

\*Based on 2015/2016 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.

## DISCLAIMERS:

- 1 Depending on the circumstances, CMBS may not go through all the alert stages before initiating the last stage (of collision mitigation). CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by high interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 2 FCW cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. FCW does not include a braking function. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 3 LDW only alerts drivers when lane drift is detected without a turn signal in use. LDW may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 4 Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use. Road Departure Mitigation may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 5 ACC cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. ACC should not be used in heavy traffic, poor weather or on winding roads. ACC only includes a limited braking function; driver remains responsible for slowing or stopping the vehicle to avoid a collision.
- 6 LKAS only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 7 23 city/34 highway/27 combined mpg rating for 6MT models. 27 city/37 highway/31 combined mpg rating for CVT models. 26 city/35 highway/30 combined mpg rating for Sport CVT model. 21 city/34 highway/26 combined mpg rating for V-6 models. Based on 2016 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.
- 8 Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle.
- 9 Apple CarPlay is a trademark of Apple Inc.
- 10 Android and Android Auto are trademarks of Google Inc.
- 11 HD Radio is a proprietary trademark of iBiquity Digital Corporation.
- 12 SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). Fees and programming subject to change. XM satellite service is available only to those at least 18 years of age and older in the 48 contiguous United States and D.C. ©2015 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc.
- 13 HomeLink is a registered trademark of Gentex Corporation.
- 14 VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.
- 15 The *Bluetooth*® word mark and logos are owned by the *Bluetooth* SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license.
- 16 Compatible with select phones with *Bluetooth*®. Your wireless carrier's rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely.
- 17 Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: [www.pandora.com/anywhere/mobile](http://www.pandora.com/anywhere/mobile). Not all devices compatible with USB connection. Your wireless carrier's rate plans apply.
- 18 The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see the owner's manual for details.
- 19 Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes.
- 20 The Honda Satellite-Linked Navigation System™ is available on EX-L models and standard on Touring models in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska). Please see your Honda dealer for details.

## NOTES: