

RADIANCE

— 2 0 2 2 —

LARGEST IN-PERSON CONFERENCE
FOR THE OFFICE OF THE CFO

Accounts Receivable

Treasury

Accounting

NISSAN STADIUM, NASHVILLE, TN
Home of the Tennessee Titans

APRIL 25-27, 2022

1000+

Finance &
Accounting
Professionals

50+

Peer-Led Sessions,
Workshops And
Panel Discussions

1:1

Networking
Opportunities

3

Days of
Learning and Fun

REGISTER NOW



SPEAKERS



Jana Vondran
Senior Vice President, GBS



Craig Henzel
Senior Partner



Samir Bagri
Global Director, GBS



Jennifer Sheffel
Treasury Manager



Ehren Moeller
Senior Manager



Craig Jeffery
Managing Partner



Paul Bramwell
Managing Director, Financial Services
Technology Consulting



Shawn Ryan
Partner-Working Capital



Robert Vettoretti
Managing Director



Kevin Permenter
Research Director



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2:00 PM - 2:20 PM

Keynote

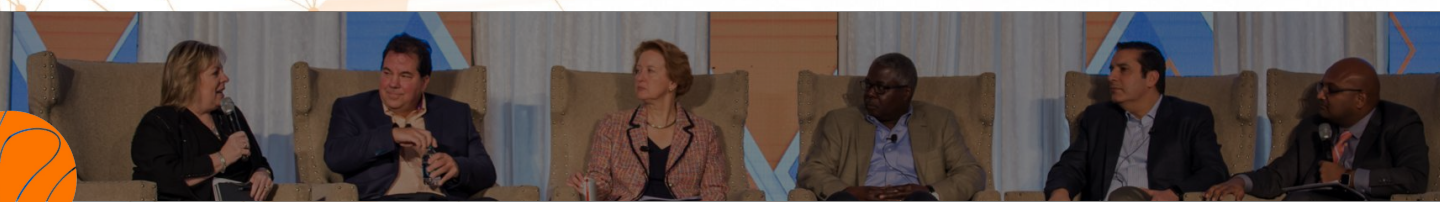
The State of Order to Cash: Insights from SSON and the Latest Gartner Magic Quadrant

The writing is on the wall! Gartner proclaims that order to cash has become a top digital transformation focus area in the office of the CFO. This has been driven by an increased focus on customer experience and the last two years exposing serious pitfalls in how receivables are managed today. Featuring insights from the 2022 Gartner Magic Quadrant for Invoice-to-Cash and Survey by SSON, this session dives into:



- The abysmal state of the order to cash over the last 2 years
- Order to cash transformation from a CFOs lens
- Gartner's take on the 5 A's of digital capabilities reshaping digital transformation
- The road ahead for order to cash digital transformation

REGISTER NOW





9:15 AM - 9:45 AM

Keynote

Working Together: Guide to Enabling Successful Digital Transformation In The Office of the CFO

With an accelerated movement towards "digital" in the office of the CFO, it is important to get the facts right. Digital Transformation is challenging. It requires a lot of coordination with multiple stakeholders, and it is quite prone to failure (both in the short and the long term) unless planned well. In this session, you will get diverse perspectives from our panelists on:



Kevin Permenter
Research Director



Samir Bagri
Global Director, GBS

- What metrics and areas must one highlight to their CFO for securing an automation project buy-in?
- How should companies evaluate the success of their finance transformation projects in the long run?
- What are some of the course corrective actions that one can drive if the transformation project is not delivering the desired value?

9:45 AM - 10:15 AM

Keynote

Diversity, Equity, and Inclusion in Finance Leadership

For our most needed keynote, we will have a panel of experts talk about:



Michael van der Steen
VP Global Service Owner Order to Cash



Pamela Tyler
VP, Credit and A/R



Jana Vondran
Senior Vice President, GBS

- Diversity and Inclusion is not just about moral obligations, but its also good business sense
- What are leaders doing to recruit, develop and retain diverse talents in their workforce
- How far is an inclusive world, and how do we get there sooner?

Networking Break

10:15 AM - 10:35 AM

10:35 AM - 11:05 AM

Accounting Product Roadmap Session

R2R Roadmap

Visit Demo Stations

11:50 AM - 12:10 PM

Lunch and Networking

12:10 PM - 1:00 PM

1:10 PM - 1:40 PM

Keynote

The End of B2B SaaS Software

Despite tremendous evolution in the recent decades, B2B software today leaves much to be desired. A closer inspection of most leading software solutions will help us understand that all these systems have done is that they have transitioned the workplace from having paper and filing cabinets to having electronic systems of record. But this is not what we want the future to be. The need today is for B2B software to evolve beyond the historical CRUD (Create-Read-Update-Delete) capabilities and deliver real value to future-ready enterprise businesses. Join Sashi Narahari, Founder and CEO at HighRadius, for his keynote session where he will:

**Sashi Narahari**

Founder & CEO

- Dive deep into the future of software, and the need for convergence between B2B and B2C technology experience
- Highlight why value attainment remains elusive for most business leaders adopting B2B technology in the real world
- Talk about the evolution of the tech ecosystem (software buyers, tech vendors, BPMs, advisory firms, implementation partners) to ensure Speed to Value

1:50 PM - 2:35 PM

Keynote

dotONE Pioneers Award Ceremony For HighRadius Customers

Inaugural felicitation ceremony where a panel of experts will evaluate all nominees, and share the list of winners for the following award categories:



- dotONE Working Capital Impact Award
- dotONE Automation Excellence Award
- dotONE Global Transformation Award
- dotONE End-to-End O2C Optimization Award
- dotONE Finance Visionary Award

3:30 PM - 4:00 PM**AI in Accounting - Reality or Marketing?**

While AI has extraordinary capabilities, it also has some limitations and hence cannot be introduced to everything with the hope that it will make all problems go away. In this session, we will:

**Ron Baden**

Vice President- CFOtech

- Talk about the real use cases of AI in Accounting, including the ones involving potentially missed transactions
- Understand how AI can enable a smoother and more accurate month-end process
- Conclude if AI in Accounting is the real deal or just another hype created by Marketers

F&B Break

4:00 PM – 4:20 PM

4:20 PM – 4:50 PM**Autonomous Accounting: Use-Case for Month Close**

Autonomous accounting starts with an integrated Close and Reconciliation platform designed to reduce time spent by Finance teams to prepare, format, and carry out tasks required for month-end close and reconciliation. Autonomous Accounting has an ecosystem of data connectors that pull out and analyze transactions from other accounting applications like HR, Payroll, Marketing, Accounts Payable, etc, and posts correcting and adjusting journal entries if the transactions aren't correct. It integrates with ERP so customized insights and analysis are available on a real-time basis. Please join this session as we:

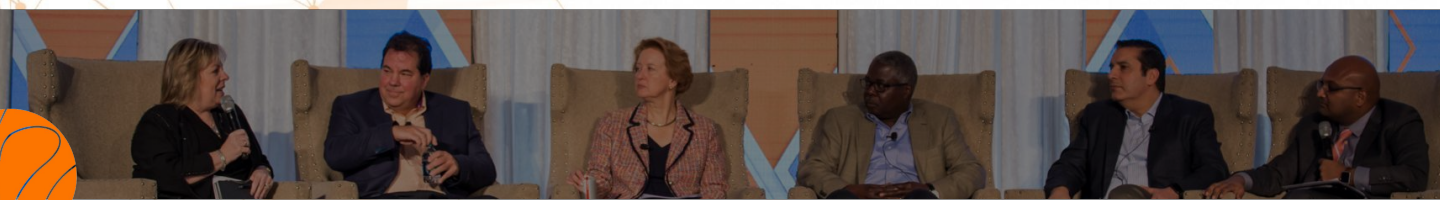


Ric Ratkowski
Independent Consultant

- Review the month-end closing process and the many use cases that Autonomous Accounting solves to streamline and add confidence to - the financial close process.
- Explore additional Autonomous Accounting applications to fill the void between Financial Planning and Analysis applications, ad hoc analysis, and decision making

Networking Dinner

5:30 PM – 7:30 PM

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9:50 AM - 10:20 AM

Keynote

Finance Transformation How-To: Continuing Finance Transformation Projects Despite Severe Cash Fluctuation

Digital, it is clear, is a must for long-term sustainability and cash excellence. Despite a fluctuating economy, we saw a majority of finance leaders adopting digital technology in the wake of the COVID crisis. In this session, we will talk about:



Robert Vettoretti
Managing Director



Craig Henzel
Senior Partner



Shawn Ryan
Partner-Working Capital

- Is running a digital transformation project in a period of economic uncertainty a bad idea?
- How you should be thinking about your transformation project: Focus on the value without any distractions
- Does your finance organization really need a digital transformation project, if you are already outperforming your peers?

10:20 AM - 10:50 AM

Keynote

Client Keynote - Being Digital First to Scale Your Finance Operations Sustainably

Join this session with our experienced panelists to talk about the role that automation plays in the growth of enterprise finance departments. Key takeaways include a discussion on:

- Solving the unsolvable: Good processes and structures are key to getting the most out of your finance transformation project
- Maintaining your data and why it is instrumental for success when working with predictive technologies such as AI and Machine Learning
- Keeping customers happy: How automation creates multiple opportunities for customer delight within the office of the CFO

Visit Demo Stations

11:30 AM - 11:50 AM

Lunch and Networking

1:00 PM - 2:30 PM

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ZING

Monday

- Live Music
- Jungle Theme Party
- Off-site Experiences and Dinners
- Zipline

Tuesday Opening

- Drumline, T-Rac (Titans Mascot),
Cheerleaders
- Zipline

Tuesday All-Day

- Action Station – Punt/Pass/Kick + Cornhole
- Relaxation Station
- Puppy Station
- Photo Booth Station

Tuesday Lunch

- Magic Show

Tuesday Happy Hour

- Whiskey Tasting
- Live Music
- Tailgate-Themed Happy Hour Food Trucks
- Yard Games

Tuesday Big Reception

- Circus-Themed Party- "RADIANCE: The
Greatest Show on Earth"
- Attire Theme: Circus
- Tight Rope Walkers
- Stilt Walkers
- Stage Performers (Jugglers & Band)
- Carnival Games,
A Balloon Artist, Live Band, and Fireworks

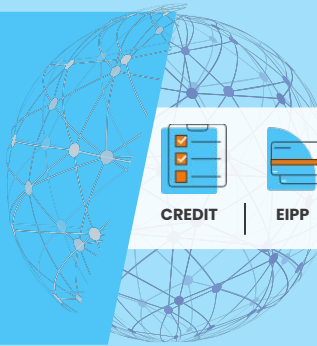
Wednesday Morning






- Rejuvenation Stations (Oxygen Bars,
Hangover Kits)
- Bloody Mary/Mimosa Bar

Redefine Your Finance Processes With AI-Powered Technology

Get LIVE demos of HighRadius offerings for the office of the CFO

EXPLORE AUTONOMOUS RECEIVABLES



-  CREDIT
-  EIPP
-  CASH APP
-  DEDUCTIONS
-  COLLECTIONS

EXPLORE AUTONOMOUS TREASURY



-  CASH FORECASTING
-  CASH MANAGEMENT

EXPLORE AUTONOMOUS ACCOUNTING



-  FINANCIAL CLOSE
-  ACCOUNT RECONCILIATION

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