

# ALLIED CONSULTANTS GROUP Company Profile

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#### **About ACG**

- A well recognized consulting firm, capitalizing on extensive in-house expertise acquired across a variety of industries as well as alliances, strategic partners and major consulting firms
- Leveraging a strong network of business relationships and capitalizing on the enhanced service capabilities, we continue to offer an uncompromising commitment to provide our clients with an integrated array and an unrivalled level of service throughout all our domains of competence
- Dealing with a range of corporations, major industries concerns, utility service entities and ventures

For more details Please visit our website: <a href="https://www.consult-acg.com">www.consult-acg.com</a>



#### **Our Vision**



To position ourselves as one of the leading Business Consultancy firms in Egypt and MENA Region.



#### **Our Mission**



Our mission at ACG is to provide a world class advisory service that maximizes corporate performance by presenting practical tailored solutions.



#### **Our Values**

We adhere to "4 ACG essential business values" that guide us in providing a superior service for our clients:



- Integrity: No to unethical practices... No grey areas...
- Efficiency: Passion to excellence...
- Transparency: Generates respect and trust...
- Team work spirit: Sharing new perspectives and insights...

ACG adhere to the FCPA regulations



### **Our Approach**



Our "personalized" approach to business consulting reflects the belief that responding to clients' individual using:

- Methodology
- Best Practice
- Clear Objective
- Applicable



#### **Our Team**

- ACG's high caliber and entrepreneurial executives and associates.
- The diverse mix of professional backgrounds and experience, provide a rich source for cross-fertilization of ideas and skillful efficient implementation.
- Mutual trust and respect enable the team to form valuable and lasting relationships with it's select client base and strong network in various fields.







#### Mohamed El Barkouki



Founder & Managing Partner Allied Consultants Group - ACG



Schlumberger

**HALLIBURTON** 







- Board Member in a variety of companies in Egypt since 2001
- Accredited Corporate Governance Certified Board Director
- General Electric "GE leadership program for Managers"
- Certified Six Sigma greenbelt
- 30+ years extensive experience in diverse multinational companies in 7 countries across Europe, Africa & Middle East:
  - General Manager (GE, Middle East "Egypt")
  - Group Financial Director (CAT, 6 African countries "UK")
  - Chief Financial Officer CFO (First, Owner Four Seasons Giza "Egypt")
  - Financial Controller (HSBC "Egypt")
  - Region Financial Controller (SL, Africa Region "France")
  - Division Financial Controller (SL, North Africa "Libya & UK")
  - Worldwide Internal Auditor (SL "UK, Belgium & Holland")
  - Region Management Accountant (SL, Middle East "Dubai")
  - District Accountant (Halco, West Africa "Gabon")
  - Vast Experience in the areas of: Management, Merging & Acquisitions, Negotiation, Corporate Restructure Turn Around, Corporate Finance, Business Consulting, Assets Management, Debt Restructuring, Construction, Manufacturing and Oilfield Services

#### **Ahmed Nofal**



AhmedNofal
Founder & Managing Partner
Allied Consultants Group ACG



- Partner & Board Member in 2 companies
- Accredited Corporate Governance Certified Board Director
- 25+ years career in the local and international banking & Management & Financial Institution
- Country Manager for two financial institutions in Egypt has given him a solid command of all aspects of Corporate Finance
- Internally and internationally involved in debt restructuring, trade finance and marketing strategies from both sides of the bank and client relationship
- Extensive professional network in the financial and business community both here and abroad





#### Prof. Ali Shams El Din



**Partner Allied Consultants Group -ACG** 

















- Iconic public figure on Academic, Political and Business fronts
- The first Elected President of Benha University 2011-2016. Holds a PhD in Agricultural Chemistry from Agro Paris-Tech France
- **Board member** in several public & private companies, NGO's and governmental organizations.
- Founder & Key Inspirational Coach at the National Leadership & Management Development Centers. He developed & supported Leaders who are Key icons in Today's Business & Political sectors and Egyptian Parliament.
- 40+ years of expertise in Business Consulting & Organizational Development in several fields including agriculutre, chemical industry, and Trading companies.
- Active member in several governmental and international organizations
  - Chairman of the Advisory Committee of Agriculture and Fundamental Sciences in the Supreme Council of Egyptian Universities (SCU)
  - Advisor to several committees in the Ministries of Agriculture, Environment, Health and Youth & Sports
  - Board member of the Arab European University Network (ARELEN)
  - Member of the executive committee of the University Alliance of new Silk Road (UASR China)
- Over 40 years of remarkable achievements in education. Recognized as a veteran in the Higher Education system and a key player in the educational reform program in Egypt where he successfully launched top notch international programs to serve Universities in Egypt.
- Participates in key projects with organizations such as the British Council, Fulbright Commission, AMIDEAST, Institut Français and The American Council of Young Political Leaders (ASYPL)
- Distinguished Politician and Diplomat with over 40 years of achievements on National & International level
  - Cultural attaché in the Egyptian Embassy in the UK 1996-2000
  - Advisor to the Egyptian Parliament and an Elected member in Cairo Local Council
  - Board member of Egypt Youth Fund at the Egyptian Cabinet
  - Chairman of the National Environmental Protection Society of Egypt since 2000





#### **Basmah Osman - Senior Associate Business Development**

















- Two decades of solid professional experience in management and business development.
- Experience extends through variety of business sectors.
- Served in major roles in launching several new business ventures.
- Extensive experience in PR, marketing, advertising, branding and communications, and related activities.
- Professional Certified Trainer

#### **Key Business Areas**

- Business Strategy & Development (Startup Or Ongoing)
- Marketing & Branding Strategy Development
- Personal & Professional Training & Development
- Operational Structuring & Processes Development
- Marketing & Communication Collaterals
- Event Management



#### **Mahmoud Youssef**



Mahmoud Youssef
Co-Founder & Managing
Director
SQUAD Business Consulting





TIETE GENERALE BANK

Is the Co-Founder of SQUAD Business Consulting, where his area of Excellency brings 15 years of experience in all aspects of financial management, including financial analysis, financial re-engineering, strategic planning, development and implementation of financial and accounting systems, valuation and credit assessment. Mahmoud is a Board Member of Dar El Oyoun and Esthetica Hospital. Mahmoud also work for:

- Alcatel-Lucent Egypt (Middle East Regional Head for Credit & Project Finance Department.
- El Sewedy Cables (Assistant Group Treasurer).
- National Societé Générale Bank (NSGB) (Senior Corporate Credit Officer).
- Easy Care Group (Group CFO).
- SiBiC For Integrated Building Industries (Financial Manager).
- Swift Group (Group CFO).





#### **Hassan Ghanem**



Senior Partner & Board member (Energy) Allied Consultants Group -ACG









- Various Board Memberships.
- Member in the American Chamber of Commerce in Egypt.
- Professional Seminars in Management, Leadership, Gas processing & production in Petroleum Research Institute and The Scientific Research Academy.
- 40+ years extensive experience in Gas processing and production (Onshore & Offshore):
  - Chairman & MD Egyptian Bahraini Gas Derivatives Company-EBGDCO (2007 - 2015)
  - Gas Operations GM- Gas production and Fields Management of Gas facilities Onshore & Offshore- GUPCO (2002 – 2007)
  - Gas Gathering District GM- Gas plants in Ras Shoukair & Trans Gulf- GUPCO (1999 – 2002)
  - Various positions within and representative of GUPCO in operations and projects (1978 – 1999)
- Key Experience in the areas of: Skills, Management, Leadership, Time line production, Planning & Budgeting, Engineering, Negotiation and Business Consulting, in the field of Gas.

#### Khaled El Barkouki - Senior Associate Oil & Gas



Over 26 years solid experience, apart of the past 2 years, worked for Transocean (former GlobalSantaFe and Global Marine) in several managerial positions, in 9 countries across the States, Europe, Africa, Middle East and Asia, including:

Chief Financial Officer, Sahara Petroleum Services –
 Egypt

Transocean (former GlobalSantaFe and Global Marine):

- Manager of Operations Administration Egypt
- Division Training and Workforce Planning Manager -Egypt & Middle East
- International Corporate Tax Manager Houston
- VP & Treasurer, International HQ office Hague, Holland
- Various financial and corporate tax management positions



## Mahmoud Farrag - Business Development & Investment Advisor – Real Estate









- Chairman and Board Member in a variety of companies in Egypt and Kuwait since 2006
- Certified Public Accountant from California Board of Accountancy
- Has + 18 years of experience in the fields of Investment Banking, Financial Management, Real Estate Development, Strategic Planning, Auditing and Organizational Development:
  - Chairman (Smart Parking Co., Middle East "Egypt")
  - V. Chairman (Al Omran Holding., Middle East "Egypt")
  - CEO (Arabian Capital Inv. & Finance, Middle East "Kuwait")
  - **CEO** (Arabian C Real Estate, Middle East "Kuwait &UAE& KSA")
  - CFO (Sultan Center, Middle East "Kuwait")
  - Supervisor Auditor (PriceWaterhouseCoopers, Middle East -"Egypt & Kuwait")



#### Mohamed Mostafa Gad – Board Advisor





- Vice Chairman GAFI (General Authority for Free Zone & Investment - Prime Minister Decree )
- Head of Domestic Market Central Bank of Egypt (CBE)
- Former General Secretary, Inter Arab Cambist Association
- Founder and former Vice Chairman of Egyptian Financial Market Association (ACI) Egypt
- Established an investment banking group

#### **Board Member in**

- Medical Union for pharmaceutical Company (MUP)
- Misr America International Bank (MAIB)
- Industrial Development Bank Of Egypt (IDBE)
- Former Board member, In-house Social Fund (EAB)
- The bank's Assets and Liabilities Management Committee (EAB)

#### Memberships:

- Bank's Investment Committee (EAB)
- Egyptian Capital Market Association (ECMA)
- Eu-Egyptian council



## **ACG Consultancy Services**

#### (I) Management Services:

- Agent Representation & Set ups
- Corporate Restructure Turn Around
- Asset Management
- Share Valuation and Evaluation
- Business Performance Assessment
- Corporate Governance Implementation
- Human Resources

#### (II) Financial Services:

- Mergers and Acquisitions
- Corporate Finance & Capital Raising
- Internal Auditing
- Due Diligence
- Debt Restructure
- Tax Structuring / Planning
- Escrow Agent











## Recent Clients References (1 of 3)

- Egyptian Bahraini Gas
   Derivative Company EBGDCo
- Agrogate Holdings
- Franke Holding AG, Switzerland
- General Electric Medical
- iBAHN International Corp., UK
- Perenco Oil Company Inc.
- Northern Offshore Ltd.
- Sahara Petroleum Group
- United Weavers Group
- Attieh Steel Group, Saudi Arabia
- Shotmed Paper Industries
- Horus Paper Group







## Recent Clients References (2 of 3)

- Aboul Fotouh Group BMW
- Daewoo Motors Egypt
- Clorox Egypt
- Vesuvius Egypt
- Foam Industries Co.
- International Trade Promotion
- City Center Hotel
- Egyptian Company for Natural Water "Sahara"
- Middle East Bank, Dubai
- Industrial Development & Labour Bank of Egypt
- Other various corporations and companies







## Recent Clients References (3 of 3)

#### **Hospital References:**

- Dar Al Oyoun Hospitals
- Esthetica Hospital
- Rofyda Medical City
- Omoma Hospital
- MOM's Hospital







## Real Estate Development Advisory References

- Mena for Touristic and Real Estate Investment (General Real Estate Development for + 2,000,000 sqm, Egypt)
- Al-Shayaa Group (Mega Mall and Mix Use Development for 380 Fadan, Egypt )
- Mazaya (Mix Use Development, UAE)
- Agility (Warehousing Development, Egypt)









