

Addressing Students' Basic Needs with a Culture of Caring During the Pandemic

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'I Could See Everything Just Passing By!' As Colleges Close Amid Coronavirus, Students' Dreams Are Put On Hold — Perhaps Forever

When Colleges Shut Down, Some Students Have Nowhere To Go

Penn 'left us stranded on the streets': Vulnerable students are desperate as coronavirus shuts down Philly colleges

What to Do If Your College Closes Due to the Coronavirus

**STUDENTS ARE
HUMANS FIRST.**

THE NEW ECONOMICS OF COLLEGE

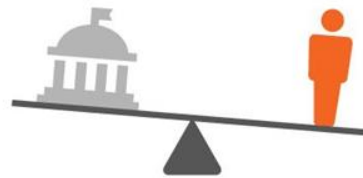
1. THE BURDEN OF PRICE

OLD



THE STUDENT
COVERS <50%

NEW



THE STUDENT
COVERS >50%

PANDEMIC



THE STUDENT
COVERS 60%-75%

THE NEW ECONOMICS OF COLLEGE

2. FAMILY ECONOMICS

OLD



ANNUAL GROWTH



LOW INEQUALITY

NEW



NO GROWTH



HIGH INEQUALITY

PANDEMIC



PLUMMETING GROWTH



MASSIVE INEQUALITY

THE NEW ECONOMICS OF COLLEGE

3. WORKING THROUGH COLLEGE

OLD



OPPORTUNITY



MINIMUM WAGE

NEW



OPPORTUNITY



MINIMUM WAGE

PANDEMIC



OPPORTUNITY

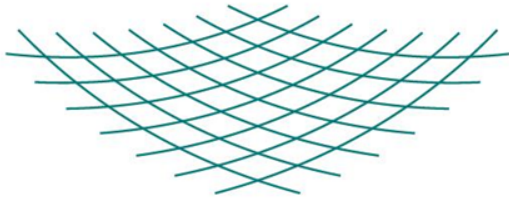


MINIMUM WAGE

THE NEW ECONOMICS OF COLLEGE

4. SOCIAL SAFETY NET

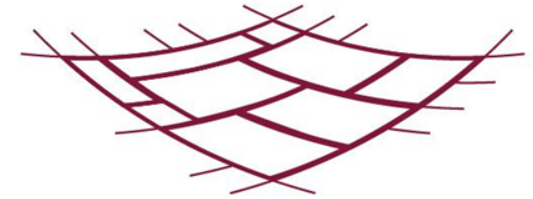
OLD



NEW

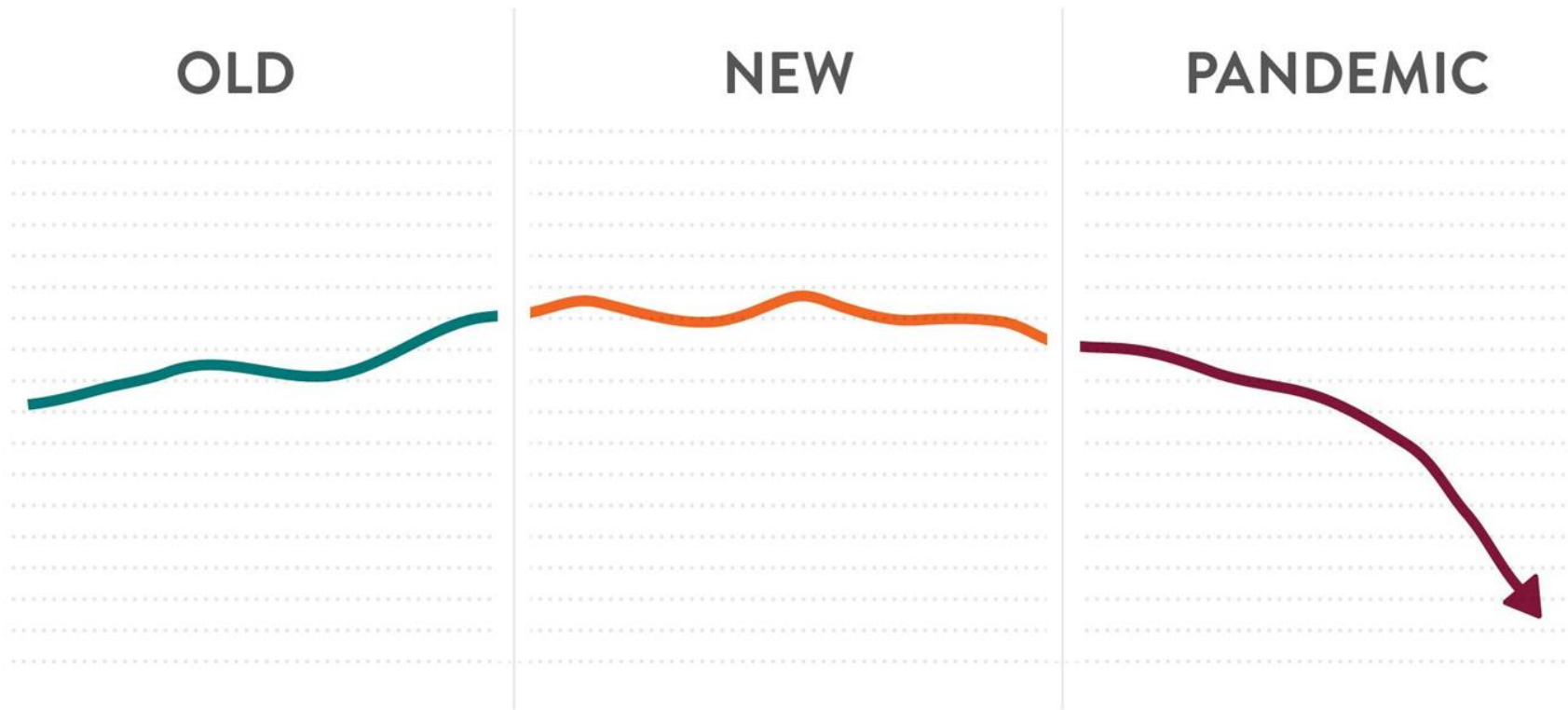


PANDEMIC



THE NEW ECONOMICS OF COLLEGE

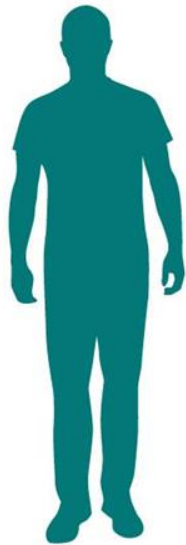
5. GOVERNMENT FUNDING SUPPORT



THE NEW ECONOMICS OF COLLEGE

6. HEALTH & WELLBEING

OLD



NEW



PANDEMIC



MASLOW

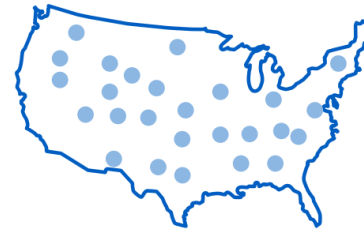
BLOOM

PANDEMIC DATA FROM AN ELECTRONIC SURVEY COMPLETED IN APRIL/MAY 2020 BY



38,602

Students



26

States

39

Two-year
Colleges



15

Four-year
Universities

CALIFORNIA COMMUNITY COLLEGES/HOPE CENTER SURVEY

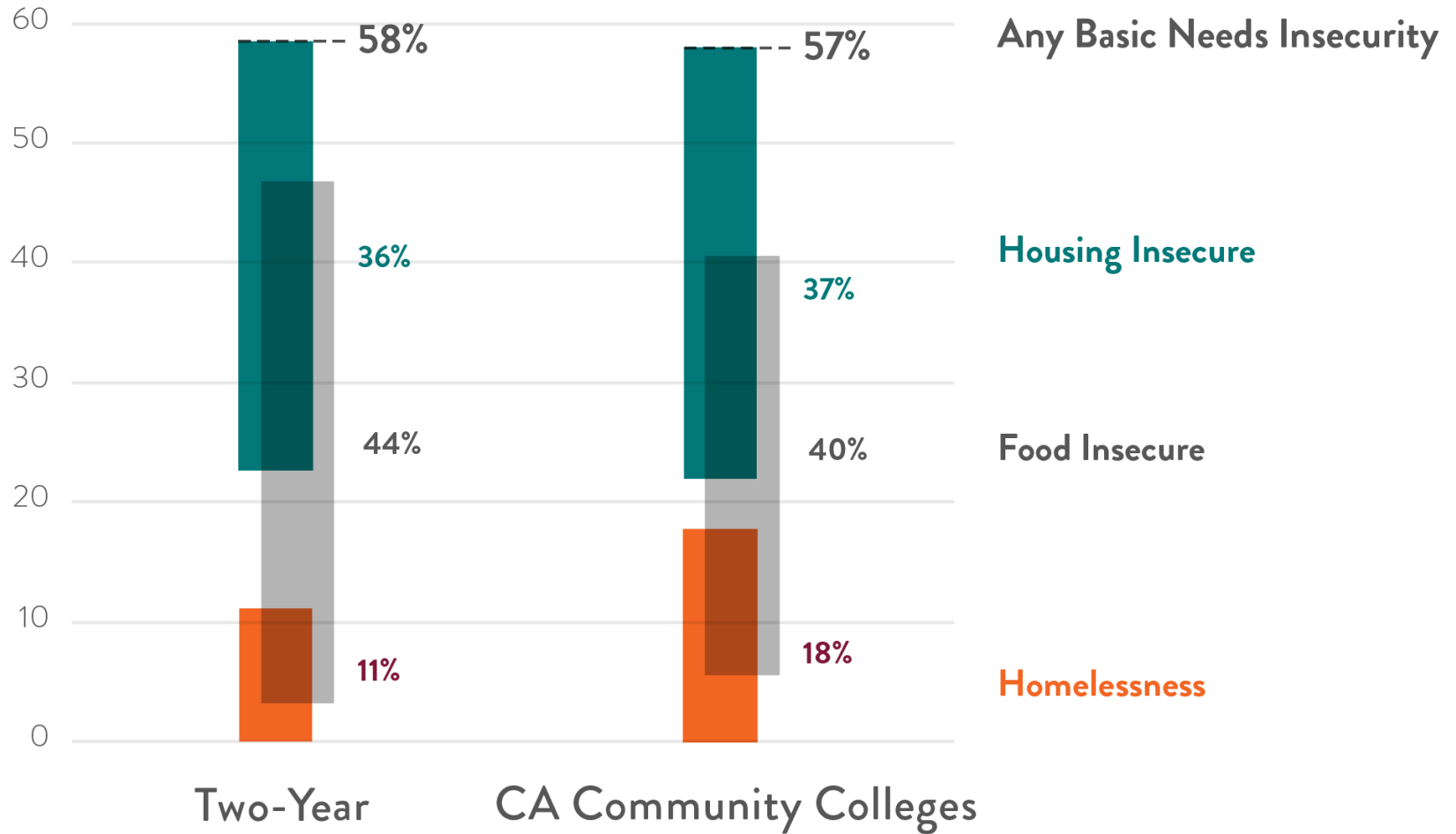


49,463
Students



97
Two-year
Colleges

BASIC NEEDS INSECURITY RATES

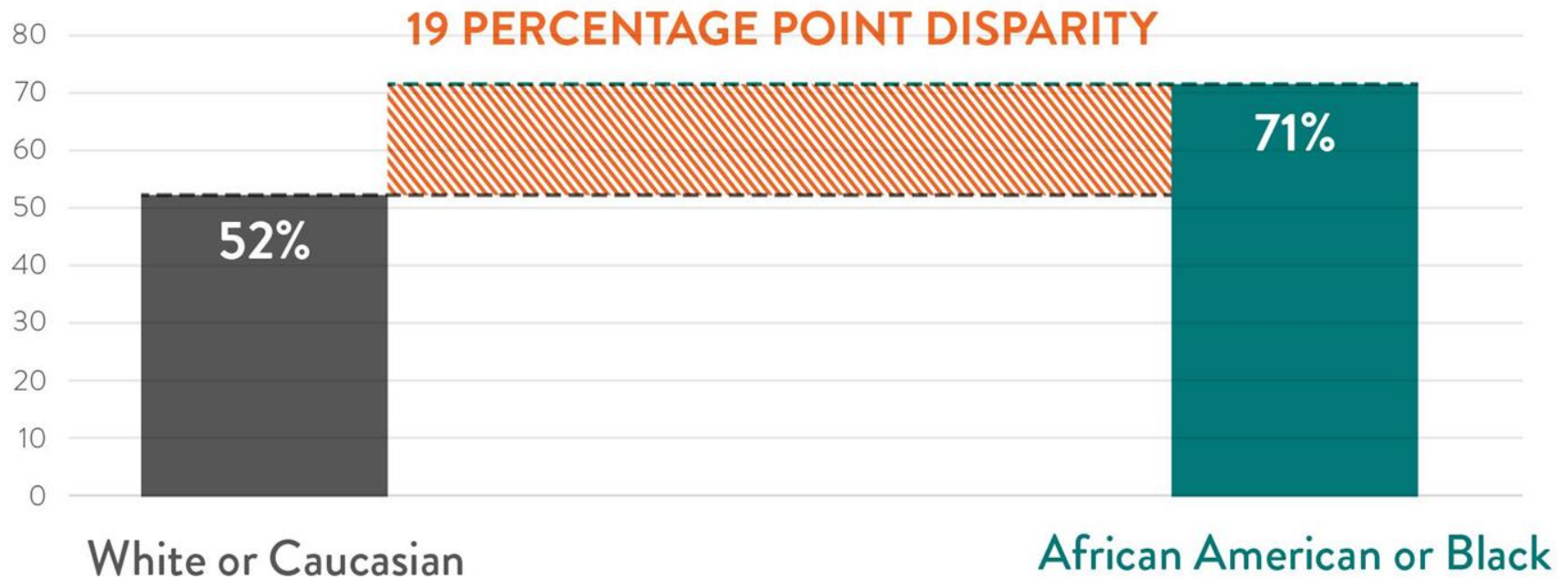


BASIC NEEDS INSECURITY

FALL 2019

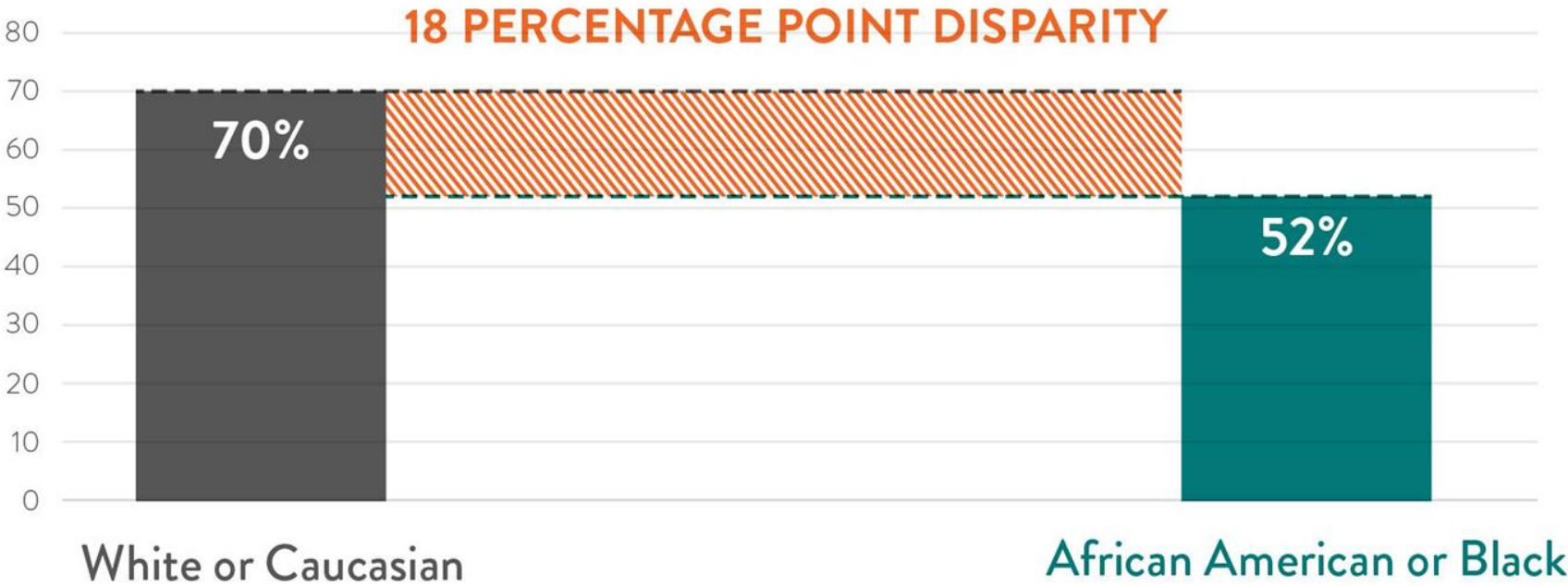


BASIC NEEDS INSECURITY PANDEMIC

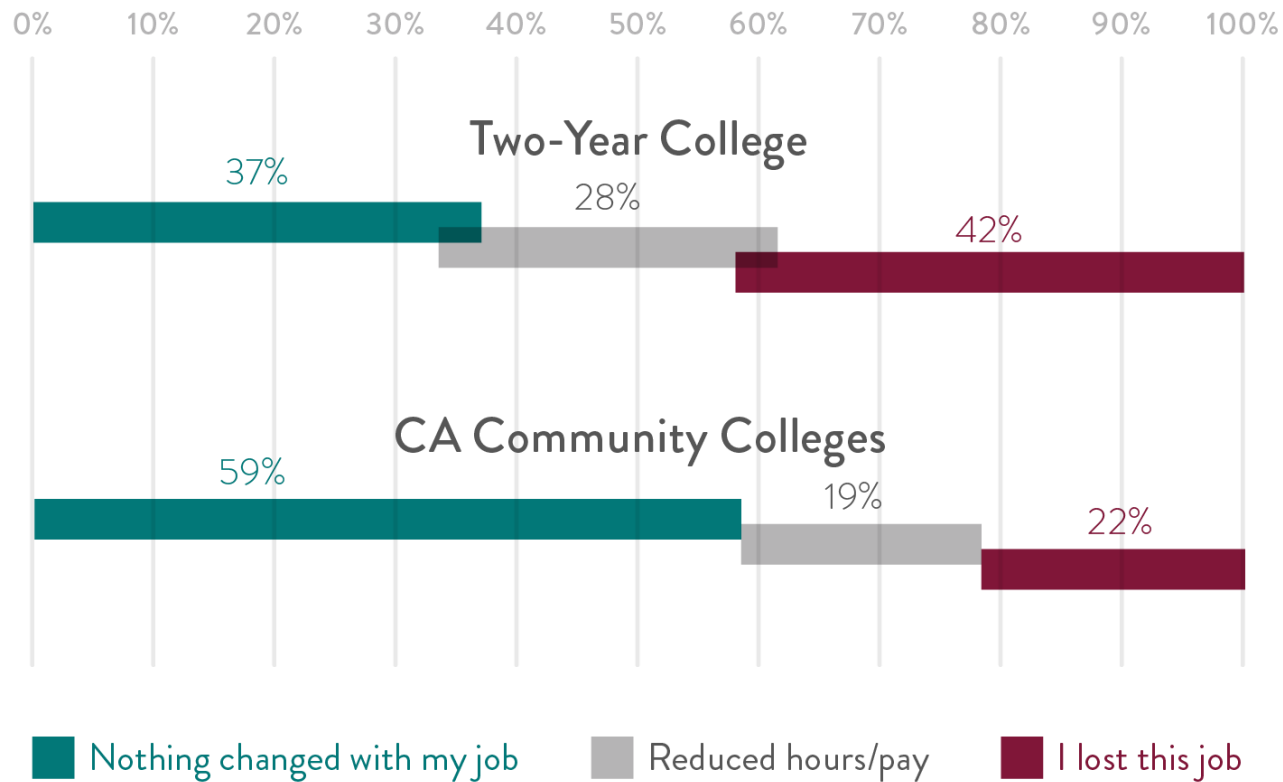


DEGREE COMPLETION

COLLEGE COMPLETION RATE OVER 6 YEARS



IMPACTS ON JOB INSECURITY AMONG STUDENTS EMPLOYED PRE-PANDEMIC



STUDENTS EXPERIENCED ANXIETY

49%

Two-Year
Colleges



45%

CA Community
Colleges

STUDENTS COULD NOT CONCENTRATE

50%

Two-Year
Colleges



49%

CA Community
Colleges

STUDENTS HAD TO TAKE CARE OF FAMILY MEMBERS

41%

Two-Year
Colleges



41%

CA Community
Colleges

MOST STUDENTS DID NOT GET THE HELP THEY NEEDED

Financial Assistance Sought	Unemployment	SNAP	Emergency Aid on Campus
NO, this option is unavailable to me or I am ineligible	57	63	36
NO, I didn't know about it	11	14	25
NO, I don't know how to apply	8	10	14
YES, applied	24	13	25

CASH RULES
EVERYTHING
AROUND ME



MASLOW

BLOOM

HOW TO HELP

- Affirm that students are not alone
- Be human; share your struggles
- This makes teaching easier



HOW TO HELP

- Establish that basic needs are an academic concern
- Use short surveys to *ask* how they are
- Use that info to send quick check-ins



A BASIC NEEDS STATEMENT FOR THE SYLLABUS

- Invite students to seek help in order to succeed academically
- Direct them towards support
- Invite them to connect with you

“We learn as whole people. To learn effectively you must have basic security: a roof over your head, a safe place to sleep, enough food to eat. If you’re having trouble with any of those things, please talk with me or with the Dean of Students. Together we can work to make sure those needs are met.”

QUICK SURVEYS CONVEY CARE

- What sorts of responsibilities do you have, apart from this class? (i.e. working, taking care of kids or family, taking a heavy course load, etc.)
- What challenges are you currently facing or do you anticipate facing this semester?
- Do you have any concerns related to the technology/devices you will be using to complete work in this course? If so, please describe.
- What else do you want me to know about you so that I can support you to succeed this term?

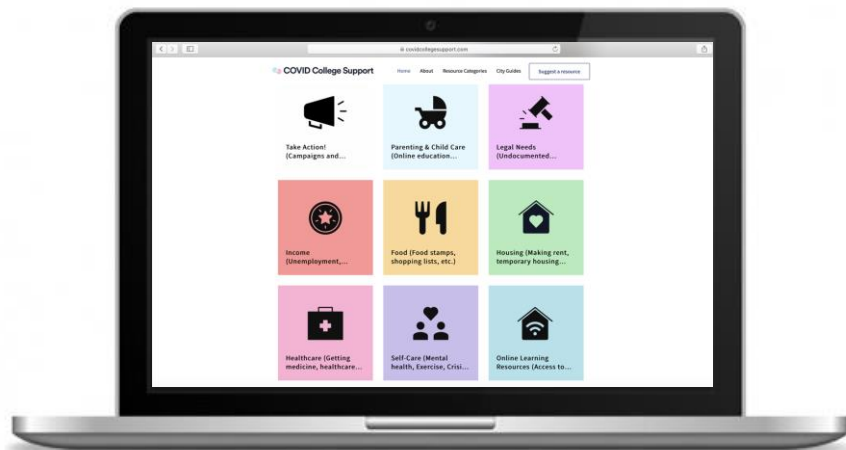
STRATEGIC EMAILS

- Affirm their progress in college
- Offer tips on how to succeed
- Share supports relevant to their lives

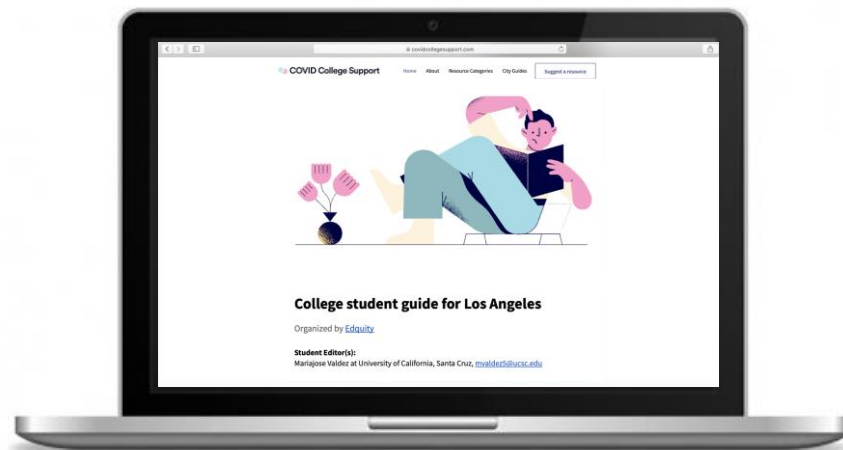


COVIDCollegeSupport.com

Support across
basic needs categories



Localized guides,
made for and by students



Offered by *Edquity*, an emergency aid company

RiseFree.org/Covid-19-Help

Connect with a case manager

Students support students



Offered by *Rise*, a non-profit & advocacy org



QUICK TEXTS



“I noticed on your survey that you’ve got kids. I know that can be a lot. How’s it going?”

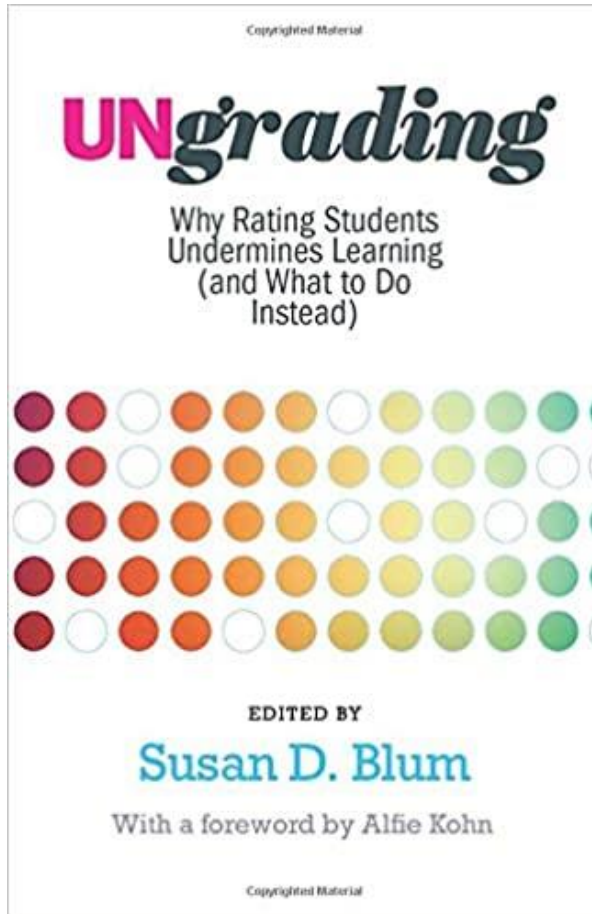
“Thanks for sharing on the survey that you’re having trouble paying for food. Please, reach out to the Dean of Students— emergency aid is available.”

THINK FLEXIBLY

- Offer both synchronous and asynchronous virtual support
- Help them focus on their growth > absolute standards



CONSIDER UNGRADING



“If you hate grading, stop doing it.”

- Jesse Stommel

Instead use qualitative assessment, peer review, and self-assessment

Results? Enhanced trust, greater student motivation, more knowledge into how they learn

Most powerful for marginalized students

UNGRADING IN CLARISSA SORENSEN-UNRUH'S ORGANIC CHEMISTRY CENTRAL NEW MEXICO COMMUNITY COLLEGE

- Students take closed book exams and grade the exams themselves
- For each question they indicate how confident they are in the answer (using an emoji!)
- They sort out the wrong answers, decide how to assign points, and submit corrections on the wrong answers
- The instructor provides written feedback and a point total for the assignment



WATCH FOR SIGNS OF TROUBLE

- Student is MIA – not completing assignments or coming to class
- Student comes to class but doesn't respond to messages or do surveys
- Student indicates any basic needs insecurity on the surveys



EMERGENCY AID IS CRITICAL

1. It is flexible— far more so than free food
2. It allows people to meet their own needs with dignity
3. Done right, it conveys care

Faculty have a critical role to play in normalizing emergency aid as a tool students should use!

EMERGENCY AID DELIVERED WITH CARE APPEARS EFFECTIVE

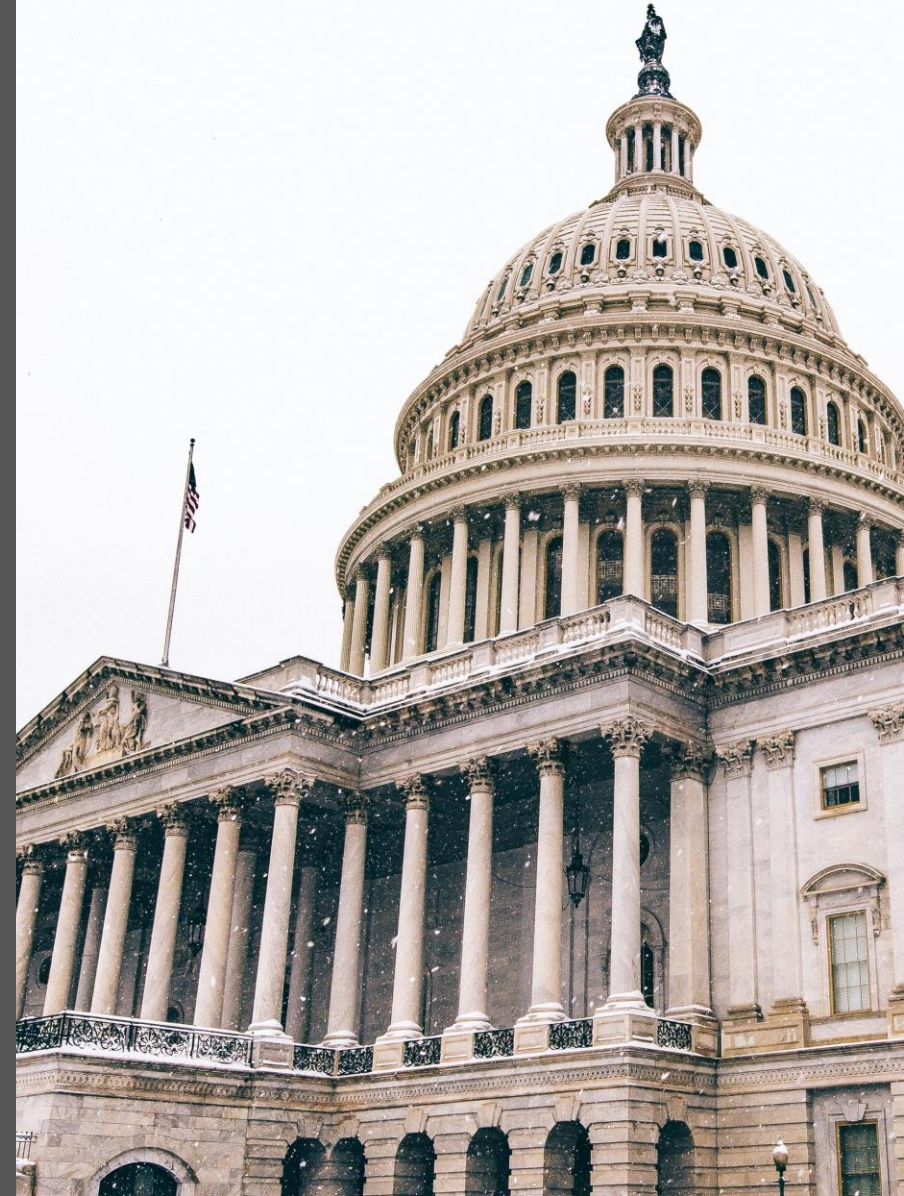
Compton College Students Who Received Emergency Aid via Edquity Were Twice as Likely to Graduate



edquity

ADVOCATE

- Include students in stimulus payments and unemployment
- Increase emergency aid funding
- Suspend SNAP work requirements
- Support institutions to expand services and improve teacher working conditions
- Make public higher education free



IF YOU THINK
COLLEGE
COSTS TOO
MUCH...

VOTE!





THE **hope** CENTER

For College, Community, and Justice

HOPE4COLLEGE.COM