

Administration and Department Procedures:

Appendix 4 – Best Practices

Payment Card Industry
Data Security Standard (PCI DSS)
Version 1.0

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Revisions/Approvals

Ver. #	Changes By	Ver. date	Reason
1.0	D. Lewis and R. Grose	08/01/2018	Adopted and modified template from CampusGuard

Purpose

The Payment Card Industry Data Security Standard (PCI DSS) is a global standard created to help business, industries, and organizations that accept payment cards do so in a manner that helps prevent fraud. Complying with the PCI DSS can be challenging and confusing for some departments. The following best practices should be incorporated into your department's daily operating procedures to ensure PCI DSS compliance requirements are met ongoing.

1. If You Don't Need It, Don't Store It!

- Keep cardholder data storage to a minimum. Limit storage amount and retention time to only that
 which is required for legal, regulatory, and/or business requirements. Many offices retain cardholder
 data (CHD) "just because" or there is often a misconception this information is needed for "recurring"
 payments. If data is not absolutely necessary in order to conduct business, do not retain it in any
 format. If you retain the transaction number and date, you can always ask the acquiring bank for the
 cardholder data if requested.
- This includes all paper and forms. Once a transaction has been processed, destroy all CHD on the form.
 This may require a redesign of the form to move the CHD to the bottom where it can be properly removed and cross-cut shredded.

2. Eliminate Electronic Storage of CHD

 Do not copy or type CHD into spreadsheets or documents on general use workstations even for temporary use. Even if you don't save the document, an image or file of the data is stored on the hard drive. Portable electronic media devices should not be used to store cardholder data, including, but not limited to, the following: laptops, compact discs, floppy disks, USB flash drives, personal digital assistants and portable external hard drives.

3. Implement Proper Destruction Methods

- All forms or paper with cardholder data should be shredded in a cross-cut or finer shredder.
- Third-party shredding services may be used, as long as the bins provided are secure and cannot be removed from the area.

4. Use Online Payment Card Systems Appropriately

- Many departments use third-party payment systems or gateways to outsource online payment card
 processing. Customers should be directed to complete payments online using these applications. If you
 are specifically directing people to use computer labs, kiosk machines, or other public-use computers
 to make payments, this can inadvertently bring these devices into your PCI scope. Do not direct
 customers or offer payment card entry on any device that has not been properly secured or approved
 by your PCI Team.
- Often staff members are under the impression that it is considered good customer service to take phone calls, emails, or some other form of communication to process a credit card transaction for a customer, however:.
 - o It is not recommended to act as the customer and input their data for them.
 - o Phone payments over the VoIP phone system are prohibited.
 - When it is necessary to provide this service: do not use a general-purpose workstation;
 transactions should be conducted on a separate (segmented) payment terminal.

5. Never Email Credit Card Information

- Staff should never use email as a manner of receiving or transmitting cardholder data.
- Implement a formal procedure denying the use of e-mail for payment acceptance across the institution and train all staff on what to do if they receive an e-mail with payment card details.
- Should a customer email their payment card information:
 - Reply to the sender, deleting the credit card information from the reply and inform them that
 "for their protection and that of University of Wisconsin Oshkosh (UW Oshkosh), policies
 dictate that payment card information shall not be accepted via email. Please use one of our
 accepted methods of processing your information: (in-person, online, fax, form, etc.)."

6. Maintain Clean Desk Policy

CHD should not be left out on desks or in plain sight. Even if leaving the desk for a short period, staff
should keep material in a folder and lock the folder in a secure location. At the end of the day, all CHD
should be stored in a secure file cabinet or safe. Always log out or lock your computer when it is
unattended.

7. Limit and Monitor Physical Access to Systems That Store, Process or Transmit Cardholder Data.

- If physical access is not restricted, malicious individuals could easily get their hands on sensitive data.
 Do not allow unauthorized persons unaccompanied access to areas where credit card data is stored or
 processed. This includes other UW Oshkosh staff. As an example, maintenance and janitorial staff
 should not be permitted in secure areas unaccompanied. This could potentially require a change in
 service times.
- Identify onsite personnel and visitors with badges and revoke badges upon termination or completion of visit.
- Keep a visitor log to maintain a physical audit trail of visitor activity, documenting the visitor's name, firm represented and the onsite personnel authorizing access.

8. Secure the Processing Environment

- The threat of Point of Sale (POS) terminal tampering is serious, as every day criminals attempt to install skimmers and other devices to capture cardholder data and create fraudulent cards. Ensure all POS devices are secure and periodically inspect devices for tampering and/or substitution.
- Keep an inventory of all devices (with serial numbers) and train staff to look for abnormalities (broken seals, damage to the device, damage to external cables, etc.).
- You should also train staff to limit access to POS devices to only authorized individuals. Report any third-party individuals claiming to be repair or maintenance personnel immediately.

9. Document Desk Procedures

 To ensure continuity across the institution, require all individuals to document daily procedures, and their roles and responsibilities for handling of cardholder data. Include such items as receipt and processing procedures, disposition and destruction of CHD, and storage and transfer of forms within the office.

10. Keep Duties Related to Processing Cardholder Information as Separate Roles (i.e. issuing refunds, processing receipts, etc.)

- Implement basic procedure, documented processes, and systems that enforce access and restriction of access to any systems that store, process or transmit cardholder data. Only those with a legitimate business need to access the information should be given privileges. Establish and define job roles and only provide access to the least amount of data needed to carry out individual responsibilities.
- Separation of duties is an internal control, and the concept of having more than one person required
 to complete a task to prevent wrongful acts, fraud, abuse and errors. This can also help ensure any
 potential incidents are detected.

11. Improve Oversight of Third-Party Service Providers

- You cannot completely outsource your PCI compliance responsibility. It is important that you know
 and document all third-party service providers involved in payment card processing. It is also critical
 to ensure the appropriate contractual language is in place dictating which specific PCI DSS
 requirements are the responsibility of each entity.
- Assessing these vendors and service providers annually will ensure their compliance efforts are sufficient and protect your institution from any collateral damage should they suffer a data breach.

12. Implement a Formal Incident Response Plan

 Create a comprehensive incident response plan pertaining to cardholder data breaches and train all staff to report any suspicious incidents immediately. If you ignore the warning signs of a potential security breach or fraud, it could cost the organization valuable time and resources.

13. Implement Security Awareness Training

Educating your staff (and third-parties) on general information security best practices can go a long
way in preventing expensive mistakes due to human error. Training on the PCI DSS and general
information security for all staff (including topics like social engineering, phishing, password
management, etc.) must be provided to all staff members with access to cardholder data upon hire,
and at least annually thereafter.