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**Learners Point**  
TRAINING

# **ADOBE AFTER EFFECTS**

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# Training summary

Are you trying to animate, alter and composite media in 2D and 3D? If so, Adobe After Effects is all it takes.

This tool is an industry-standard motion graphics and a visual-effects composer with built-in tools and plug-ins. You can simply create anything you can imagine.



# Located at the heart of Dubai

**Learners Point** is a well-recognized institute in corporate and individual training in the MENA region and has contributed to the career success of more than 110,000 professionals since its founding in 2001. We are ISO 9001:2015 quality management system certified.

Our training institute is licensed by the Government of Dubai, UAE, and our certifications are widely recognized by employers around the globe.



*We are also associated with CPD UK, the premier accreditation service provider in the United Kingdom.*

# How does it work

01



## Objective assessment

Session to understand your requirements to help achieve your objectives

02



## Learning by doing assignment

After every module, there is an assignment to be carried out for the selected projects

03



## Immersion

Session where members practice the lessons with a group

04



## On-going guidance

will be provided through out the course

05



## Capstone project presentation

at the end of the course

# Objectives



This course will provide you the knowledge and practical experience to start building your own motion graphics projects.

# Course outline

- After effects workflow

- Video terminology

- SMPTE timecode

- After effects interface



## 1

### Importing footage

- Importing assets
- Looping video footage
- Importing photoshop & illustrator files
- Converting photoshop text layers
- Continuous rasterize
- Interpreting footage

## 2

### Starting a project

- Setting up a project
- Setting up a composition
- Layers and the timeline
- Animating layers independently
- Trimming and moving layers
- Uninterrupted previews
- Customizing preview panel
- Keyboard shortcuts

### 3

## Understanding keyframes

- Layer attributes/transform properties
- Changing the anchor point
- Creating keyframes
- Auto orient along path
- Keyframe assistants
- Copying and pasting keyframes
- Spatial and temporal interpolation
- Simultaneously editing keyframes
- Moving motion paths
- Retiming animations
- Introduction to graph editor
- Motion blur







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## Linking methods in after effects

- Parent/child relationships
- Pre-compose/nesting
- Duplicating layers and comps working with effects

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## Working with effects

- Applying effects
- Animating effects
- The lumetri color effect
- Wipes, path effects
- Using adjustment layers
- Solid layers
- Vignettes
- Blending modes

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## Working with text

- Text layers
- Text attributes, source text
- Animating text
- Text on a path
- Finding and applying presets
- Editing and saving custom animation presets
- Adding layer styles to text and layers

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## Introduction to using mattes

- Creating track mattes
- Alpha channels



## Using masks

- Drawing mask shapes
- Mask properties
- Animating masks



## Keying techniques (green screen)

- Understanding the keying workflow
- Using keylight effect
- Motion tracking
- Tracking moving footage
- Track transform, perspective corner pin
- Motion stabilization





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### Motion tracking

- Tracking moving footage
- Track transform, perspective corner pin
- Motion stabilization

11

### Time stretching - speed change

- Changing playback speed
- Reverse speed
- Time remapping
- Frame blending/pixel motion blur

12

### Puppet pin tool

- Puppet pin tool
- Overlap and starch tool

13

### Shape tools

- Drawing and animating shapes
- Adding animators to shapes

14

### Introduction to working in 3d space

- Creating a layer in 3d space
- 3d text animation
- Introduction to cameras and lights

15

### Final rendering - saving your work

- Drawing and Animating Shapes
- Adding Animators to Shapes

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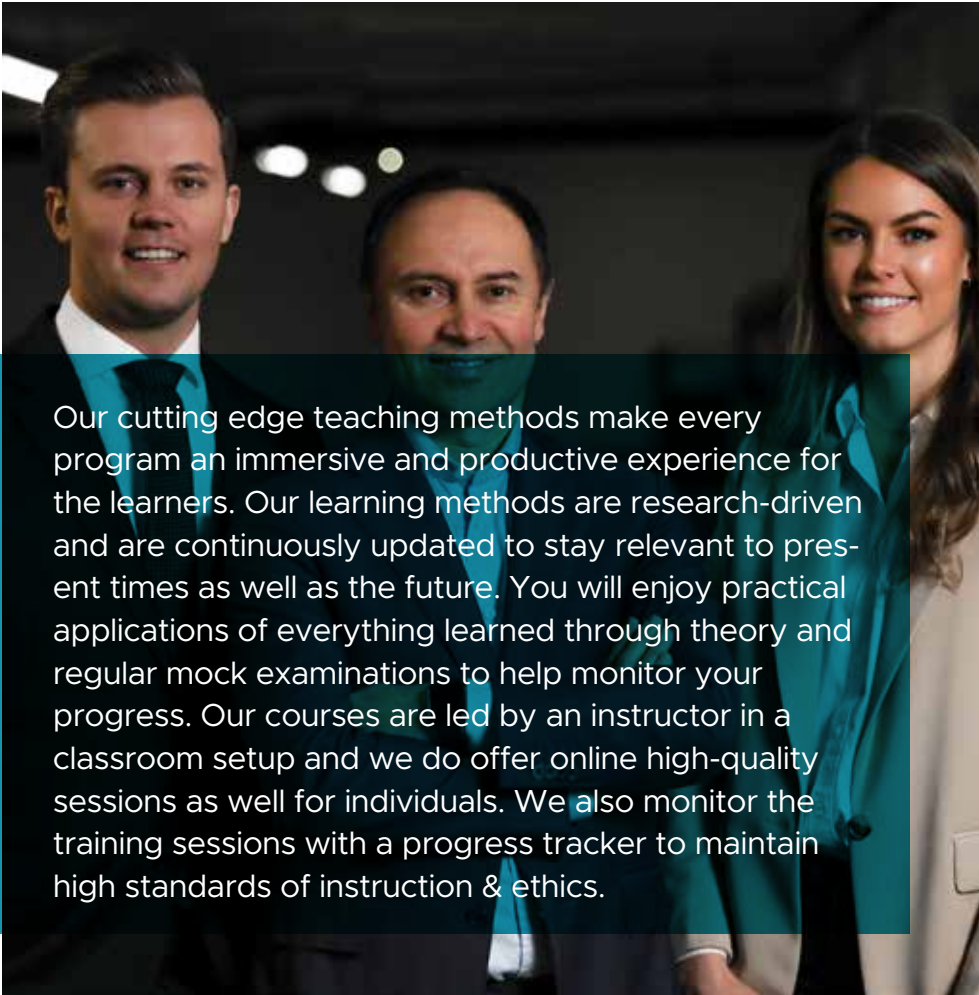
### Introduction to working in 3d space

- Adding your project to the render queue
- Using adobe media encoder to output .Mp4 files for web
- Render settings for multiple outputs
- Understanding video formats
- TV broadcast and web standards
- Pixel aspect ratios
- Common dv codecs



## About our trainer

We, at Learners Point, take immense pride in our teaching methods and instructors. Our instructors are some of the best experts from their fields and employ a practical approach to learning. Many of them are globally recognised and have a diverse set of experience in their field of expertise. You are always sure to have the best in the industry as your teachers who are ready to guide you at every step and make the experience informative yet enjoyable. Apart from the focus on learning your chosen course, our instructors also encourage students to develop communication skills and interpersonal skills necessary to excel in the practical world. We offer one of the best Adobe After Effects courses in Dubai.

A photograph of three people in professional attire. On the left is a young man with short brown hair, wearing a dark suit, white shirt, and a teal tie. In the center is a middle-aged man with dark hair, wearing a dark suit and a teal tie. On the right is a young woman with long brown hair, wearing a light-colored blazer. They are all smiling and looking towards the camera. The background is dark with some out-of-focus lights.

Our cutting edge teaching methods make every program an immersive and productive experience for the learners. Our learning methods are research-driven and are continuously updated to stay relevant to present times as well as the future. You will enjoy practical applications of everything learned through theory and regular mock examinations to help monitor your progress. Our courses are led by an instructor in a classroom setup and we do offer online high-quality sessions as well for individuals. We also monitor the training sessions with a progress tracker to maintain high standards of instruction & ethics.

*Trainer*



# Students review

## **Gabriella, 24, MBA student**

“ Excellent training throughout the course. I had some knowledge of the field when I joined but now I have an in-depth knowledge of every aspect. The instructors are skilled in the field and answer all queries with clarity.”

## **Sheri Mehryar, American University of Dubai**

“ Very customizable and personal support from the staff. The environment makes a perfect place for creative work. The trainers are super professional and helpful along the way. Amazing experience and definitely recommend it! Thank you for the best accelerated Adobe after effects course, the trainer was truly passionate and dedicated about each and every single one of his students. He was incredibly knowledgeable and talented, which inspires everyone to fulfill their potential!.”



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