

## Instructor-Led Titles

Solution	Title	Role	Duration
Experience Manager Sites	<a href="#">Create Web Experiences Using AEM</a>	Business Practitioner	2 days
	<a href="#">Develop Global Websites in AEM</a>	All	2 days
	<a href="#">Develop Websites and Components in AEM</a>	Front-End Developer	4 days
	<a href="#">Extend and Customize AEM</a>	Back-End Developer	2 days
	<a href="#">What's New in AEM 6.5</a>	Administrator, Business Practitioner, Developer	2 days
	<a href="#">Develop Single-Page Applications with React in Adobe Experience Manager</a>	Developer	2 days
	<a href="#">Administer and Securely Maintain AEM</a>	Administrator	3 days
	<a href="#">Configure and Maintain AEM as a Cloud Service</a>	Administrator, Developer	3 days
	<a href="#">What's New in AEM as a Cloud Service</a>	Administrator, Architect, Developer	2 days
Experience Manager Assets	<a href="#">Manage and Deliver Digital Assets using AEM</a>	Business Practitioner	2 days
	<a href="#">Customize Digital Assets in AEM</a>	Business Practitioner	2 days
	<a href="#">Create and Manage DITA Content Using AEM v6</a>	Business Practitioner	2 days
Experience Manager - All	<a href="#">AEM Architect Workshop</a>	Administrator, Architect, Developer	3 days
Analytics Analysis Workspace	<a href="#">Data Analysis with Analysis Workspace</a>	Business Practitioner	2 days
	<a href="#">Advanced Analysis with Analysis Workspace</a>	Business Practitioner	2 days
	<a href="#">Adobe Analytics Implementation</a>	Administrator, Developer	3 days
Analytics	<a href="#">Configure Adobe Analytics</a>	Administrator, Developer	3 days
Audience Manager	<a href="#">Fundamentals of Adobe Audience Manager</a>	Business Practitioner	1 day
	<a href="#">Enhance Audience Segmentation Using Adobe Analytics Cloud</a>	Business Practitioner	1 day

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<b>Solution</b>	<b>Title</b>	<b>Role</b>	<b>Duration</b>
<b>Campaign Classic</b>	<a href="#">Getting Started with Adobe Campaign Classic</a>	Business Practitioner	1 day
	<a href="#">Design &amp; Orchestrate Marketing Campaign using Adobe Campaign Classic</a>	Business Practitioner	3 days
	<a href="#">Develop Web Applications and Surveys in Adobe Campaign Classic</a>	Developer	1 day
	<a href="#">Manage Data and Workflows in Adobe Campaign Classic</a>	Business Practitioner, Developer	2 days
	<a href="#">Manage Offers in Adobe Campaign Classic</a>	Administrator, Business Practitioner	1 day
	<a href="#">Develop and Customize Data Models in Adobe Campaign Classic</a>	Administrator, Architect, Developer	2 days
	<a href="#">JavaScript Programming in Adobe Campaign Classic</a>	Administrator, Developer	1 day
	<a href="#">Build Reports in Adobe Campaign Classic</a>	Business Practitioner, Developer	1 day
	<a href="#">Configure and Manage Adobe Campaign Classic</a>	Administrator, Developer	1 day
<b>Campaign Standard</b>	<a href="#">Discover Adobe Campaign Standard</a>	Administrator, Business Practitioner, Developer	1 day
	<a href="#">Design &amp; Orchestrate Marketing Campaign using Adobe Campaign Standard</a>	Business Practitioner	2 days
	<a href="#">Manage Workflows in Adobe Campaign Standard</a>	Business Practitioner, Developer	1 day
	<a href="#">Customize Adobe Campaign Standard</a>	Administrator, Developer	1 day
<b>Target</b>	<a href="#">Fundamentals of Adobe Target</a>	Business Practitioner	1 day
	<a href="#">Personalize and Automate with Adobe Target</a>	Business Practitioner	1 day
	<a href="#">Personalize Dynamic Content using Adobe Target Recommendations</a>	Business Practitioner	1 day
	<a href="#">Leverage Experience Cloud Audiences in Adobe Target</a>	Business Practitioner	1 day
<b>Experience Cloud</b>	<a href="#">Accelerate Customer Engagement with Personalized, Multi-Channel Marketing Programs</a>	All	3 days
	<a href="#">Integrate Adobe Experience Cloud Solutions Using Launch</a>	Administrator, Developer	1 day

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Solution	Title	Role	Duration
Experience Platform	<a href="#">Getting Started with Adobe Experience Platform</a>	All	2 days
	<a href="#">Extend and Customize Adobe Experience Cloud for Developers</a>	Developer	1 day
	<a href="#">Implement Application Services Powered by Adobe Experience Platform</a>	Architect, Business Practitioner, Developer	2 days
	<a href="#">Create and Activate Segments in Adobe Experience Platform</a>	Business Practitioner	1 day
	<a href="#">Extend Data Capabilities in Adobe Experience Platform</a>	Business Practitioner	1 day
Commerce	<a href="#">Magento 2 Development Essentials</a>	Developer	5 days
	<a href="#">Managing Your Magento 2 Store</a>	Administrator, Business Practitioner	3 days
	<a href="#">Magento 2 Front-End for Developers</a>	Administrator, Architect, Developer	3 days
	<a href="#">JavaScript Development in Magento 2</a>	Developer	2 days
	<a href="#">Managing Your Magento 2 Catalog</a>	Architect, Business Practitioner	4 days
	<a href="#">Magento Commerce Cloud for Developers</a>	Administrator, Architect, Developer	3 days
	<a href="#">Requirements Discovery in Magento 2</a>	All	1.5 days
Marketo Engage	<a href="#">Marketo Core Concepts I</a>	Business Practitioner, Data Analyst, Administrator	2 days
	<a href="#">Configuring and Managing Marketo</a>	Business Practitioner, Data Analyst, Administrator	0.5 days
	<a href="#">Marketo Core Concepts II</a>	Business Practitioner	2 days
	<a href="#">Creating Event &amp; Webinar Programs</a>	Business Practitioner	0.5 days
	<a href="#">Optimizing Email Deliverability</a>	Business Practitioner	0.5 days
	<a href="#">Reporting and Insights</a>	Business Practitioner, Data Analyst	0.5 days
	<a href="#">Attribution Models &amp; Journey Analytics</a>	Business Practitioner, Data Analyst	0.5 days
	<a href="#">Establishing a Successful ABM Program</a>	Business Practitioner	0.5 days
<a href="#">Exam Prep: ACE – Marketo Engage Business Practitioner*</a> *no longer scheduled after <b>December 14, 2021</b>	Business Practitioner	0.5 days	
Adobe Workfront	<a href="#">Adobe Workfront Fusion Essentials - <i>New</i></a>	Architect, Administrator, Business Practitioner, Developer	3 days
	<a href="#">Managing Projects with Adobe Workfront - <i>New</i></a>	Architect, Administrator, Business Practitioner, Developer	3 days
	<a href="#">Introduction to System Administration in Adobe Workfront - <i>New</i></a>	Architect, Administrator, Business Practitioner, Developer	3 days
	<a href="#">Intermediate System Administration in Adobe Workfront - <i>New</i></a>	Architect, Administrator, Business Practitioner, Developer	3 days

### On-Demand Titles

Solution	Title	Role	Duration (HH:MM)
Experience Platform	Getting Started with Adobe Experience Platform	All	16 hours
	Spotlight: Get Introduced to Adobe Experience Platform	All	1 hour
	Spotlight: Orchestrating Customer Journeys Powered by Adobe Experience Platform	All	50 minutes
	Spotlight: Explore Application Services Powered by Adobe Experience Platform	All	1.5 hours
Experience Manager Sites and Assets	Create Web Experiences Using Adobe Experience Manager	Business Practitioner	16 hours
	Develop Websites and Components Using Adobe Experience Manager	Front-End Developer	8 hours
	Develop Global Websites in AEM	All	16 hours
	Spotlight: Get to Market Fast with Adobe Experience Manager Sites	All	1.5 hours
	Spotlight: Build Single Page Applications with Adobe Experience Manager	Front-End Developer	1.5 hours
	Spotlight: Deliver Headless Experiences with Adobe Experience Manager	Front-End Developer	1 hour
	Manage and Deliver Digital Assets Using Adobe Experience Manager	Business Practitioner	16 hours
	Customize Digital Assets Using Adobe Experience Manager	Business Practitioner	16 hours
	Create and Manage DITA Content Using Adobe Experience Manager - <i>New</i>	Business Practitioner	16 hours
	Spotlight: Deliver Intelligent Image Crops and Swatches with Dynamic Media in Adobe Experience Manager Assets	Business Practitioner	1 hour
	Spotlight: Make Metadata Work for Your Business in Adobe Experience Manager Assets	Business Practitioner	45 minutes
Experience Manager Forms	Design Adaptive Forms using Adobe Experience Manager Forms	Developer	3 hours
Experience Manager	Administer and Securely Maintain Adobe Experience Manager V6 - <i>New</i>	Administrator	15 hours
	Spotlight: Deploy Adobe Experience Manager with Cloud Manager	Administrator	1.5 hours
	Spotlight: Guided Transition to Adobe Experience Manager in the Cloud	Administrator	1 hour
Analytics	Data Analysis with Analysis Workspace	Business Practitioner	3 hours
	Data Analysis with Reports & Analytics	Business Practitioner	3 hours
	Create and Manage Analytics Reports using Adobe Report Builder	Business Practitioner	3 hours
	Configure Adobe Analytics	Administrator	8 hours
	Spotlight: Discover the New Analytics for Adobe Target	Business Practitioner	40 minutes
	Spotlight: Using Adobe Sensei in Analysis Workspace	Business Practitioner	1 hour

\*Durations include time for viewing the instructor lectures and demonstrations, and for completing the practice exercises.

On-Demand Titles

Solution	Title	Role	Duration*
<b>Audience Manager</b>	Fundamentals of Adobe Audience Manager	Business Practitioner	8 hours
<b>Campaign Classic</b>	Getting Started with Adobe Campaign Classic	Business Practitioner	8 hours
	Design & Orchestrate Marketing Campaigns using Adobe Campaign Classic	Business Practitioner	24 hours
	Configure and Manage Adobe Campaign Classic	Administrator, Developer	8 hours
	Manage Data and Workflows in Adobe Campaign Classic	Business Practitioner, Developer	16 hours
	Spotlight: Enrichment in Adobe Campaign Classic: Enhancing Workflows	Business Practitioner	1 hour
<b>Campaign Standard</b>	Discover Adobe Campaign Standard	Administrator, Business Practitioner, Developer	8 hours
	Design & Orchestrate Marketing Campaigns using Adobe Campaign Standard	Business Practitioner	16 hours
	Manage Workflows in Adobe Campaign Standard - <i>New</i>	Business Practitioner	8 hours
<b>Target</b>	Fundamentals of Adobe Target	Business Practitioner	8 hours
	Build Customized Experiences Using Adobe Target	Business Practitioner	8 hours
	Leverage Experience Cloud Audiences in Adobe Target	Business Practitioner	8 hours
	Spotlight: Personalize Adobe Target Campaigns with Experience Cloud Audiences	Business Practitioner	40 minutes
<b>Commerce</b>	Magento 2: Fundamentals of Development- Part 1	Developer	16 hours
	Fundamentals of Magento 2 Development – Part 2	Developer	16 hours
	Magento 2: Managing Your Magento 2 Store	Business Practitioner, Administrator	24 hours
	Magento B2B for Business Users	Business Practitioner	8 hours
	Magento 2: Front-End for Developers	Developers	8 hours
	Magento 2: Getting Started with JavaScript Development	Developer	16 hours
	Magento Commerce: Cloud for Developers v2.2	Developer	24 hours
	Magento: Page Builder for Business Users	Business Practitioner	16 hours
Magento Security for Developers v2.3	Developer	16 hours	

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Solution	Title	Role	Duration*
<b>Marketo Engage</b>	Marketo Overview: What Stakeholders Need to Know	Administrator, Analyst, Business Practitioner,	8 hours
	Marketo Engage: Core Concepts I	Administrator, Analyst, Business Practitioner,	16 hours
	Configuring and Managing Marketo	Administrator, Analyst, Business Practitioner,	4 hours
	Marketo Engage: Core Concepts II	Business Practitioner	16 hours
	Creating Event and Webinar Programs	Business Practitioner	4 hours
	Optimizing Email Deliverability	Business Practitioner	4 hours
	Engaging Visitors with Web Personalization	Business Practitioner	4 hours
	Driving Engagement with Social Marketing	Business Practitioner	4 hours
	Marketo Engage Reporting and Insights	Analyst, Business Practitioner	4 hours
	Marketo Attribution Models and Journey Analytics	Analyst, Business Practitioner	4 hours
	Establishing a Successful ABM Program	Business Practitioner	4 hours
	Exam Prep: Adobe Certified Expert – Marketo Engage Business Practitioner** **available only until <b>December 31, 2021</b>	Business Practitioner	4 hours
	Bizible 101	All	4 hours
	Spotlight: Beyond the Batch and Blast: Building Customer Relationships Through Nurturing with Marketo Engage	Business Practitioner	2 hours
Spotlight: Think Outside the Inbox: Building Effective Email Programs with Marketo Engage	Business Practitioner	2 hours	

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