



DelhiCourses.in

Education Has A New Trend



ADVANCED DIGITAL MARKETING

(MARKETING LEADERSHIP PROGRAMME)

Delhicourses.in is a premium institution in India which provides Advanced Digital Marketing Course for all Professionals, Job Seekers and Entrepreneurs.

Google
Partner

About Us

Who We Are?

Delhicourses.in is a sister concern of Eduburg India Pvt. Ltd. Delhicourses.in was established in early 2008 and provide training to Corporates, Professionals, Entrepreneurs and Job Seekers.

What We Do?

Delhicourses.in provides advanced practical training of professional courses like Digital Marketing, Website Designing, Website Development, Ethical Hacking, Stock Market and many more. We provide full-fledged In-class training as well as online training to the Corporates, Professionals, Entrepreneurs and Job Seekers.

Our Corporate Customers



Our Mission

Our mission is to provide quality education in affordable price.

18,342+
Trainee

947+
Batches

4.9/5
Rating

India's Most Advanced **Digital Marketing Training** Delivered by **Delhourses.in**



Delhourses.in best institution having superb trainers and they are very helpful.

Deepanshu Gupta



Delhourses.in gave my business a boost and helped me to get good opportunities.

Suman Rajput



“**Delhcourse.in provides clear understanding of digital marketing concept and strategy from basic to advance level. They put a lot of effort to educate the students in all aspects of digital marketing.**”

The classes were taught by Mr.Kapil Heera industry expert, who is already a experience holder in digital marketing. Delhcourses.in covering A to Z of digital marketing, wherein you learn how to do marketing online, bring targeted traffic to website, increase brand awareness by using various online platforms like search engines, social media, email marketing, online display advertising, content marketing and much more. I had created my website and I got traffic and now I am successfully earning through my website.

I recommend this institute not because they provide good training but they provide support in job too which is a basic need of each and every fresher student today.

Nancie Sharma

Fashion Blogger @ www.nanciesharma.com

18,342+ SUCCESS STORIES



I came all the way from Manipur to Delhi to join Delhicourses.in. I had learnt many new techniques which no body in India teaches practically. Delhicourses.in is a finest institute where a person can explore practically everything and grab many new techniques to expertise his/her skills. I had my personal interest in Freelancing and Delhicourses.in helped me to earn 5lacs in a year from Business.

Vishal Verma
Business Owner



I did my Advanced Digital Marketing course from Delhicourses.in which has helped to learn more about digital marketing. I personally thought through digital marketing we can only promote our services but I actually realized I can also earn through it. Delhicourses.in helped me a lot to set up my business and today I am earning apart from my business also through my website 30k (per month).

Charu arora



I did my successful course from Delhicourses.in which is premium institute for digital marketing. Here I got training from Mr.Kapil Heera who taught me to learn and earn from my website. I got my placement in Beta soft technology Pvt.Ltd from Delhicourses.in which made me stand on my feet and earn upto 40k (per month).

Akansha Sharma



Delhicourses.in is best institute for digital marketing I have referred many of my friends. I liked the course content and the trainers that taught me digital marketing were fab. They know how to get in the depth of digital marketing and make a person learn and grab the course easily.

Prakher Gupta



Delhicourses.in is a institution where you can learn digital marketing in a simpler format. They helped me to provide job placement after course completion and now I am placed in Sonytech International.

Indu Srivastava



I started my career in digital marketing and now I am a successful entrepreneur. Delhicourses.in helped me to enhance and polish my skills in and effective and efficient manner which made me to get my business flourish. Delhicourses.in brought bigger opportunities for my business.

Nisha rathi



“ **We have completed our Advanced Digital Marketing Course from Delhicourses.in**

We've learned Digital Marketing from Delhicourses.in. Our experience was awesome as the trainers were very helpful and understanding. Each and every module of Digital Marketing is taught in a great way that it covers all levels of digital marketing. We have built our own website of fitness studio that is goodwaysfitness.com.

Delhicourses.in helped me to enhance my skills of Digital Marketing in an efficient manner. ”

Rahul Kashyap & Jasmine Kashyap
Goodways Fitness





INDIA'S MOST

TRUSTED AND GOOGLE

PARTNER INSTITUTION

18,342+
Trainee

947+
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4.9/5
Rating

www.delhicourses.in

1



Advanced Digital Marketing Course

- Digital Marketing Overview
- Keyword Research with Google Keyword Planner
- Using Google Trends for Business
- Keyword Research With SERP's
- Keyword Research With Keywordtool.io
- Influencer Marketing
- Periscope Marketing
- Basic to Advanced SEO
- Local MAP SEO
- SEO Tools
- Content Marketing
- PBN
- Google Webmaster Tool
- Google Analytics Tool
- Map Listing & Business Listing
- Paid Marketing Using Google Ad words
- Pop Ads using Adcash
- Bing Webmaster
- E-Mail Marketing
- Mobile Marketing
- Whats App Marketing (whatsapp for business)
- Video Marketing
- ORM
- Facebook Marketing
- Twitter Marketing
- Youtube Marketing
- G+ Marketing

- Likeding Marketing
- Instagram Marketing
- Pinterest Marketing
- E-Commerce Marketing
- M-Commerce Marketing
- Landing Page Optimization
- Lead Generation
- Growth Hacking

2

App Development for Business

- Application Overview
- Android App Development
- Advertise Your Application

3

Web & Graphic Designing

- Website Overview
- Website Creation Methods
- Domain Management
- Hosting Management
- Established Connection between Domain and Hosting
- Create Structure Of Website Using HTML & CSS
- Website Creation With Wordpress
- E-Commerce Website Creation with Opencart
- E-Commerce Website Creation with Wordpress
- Blog Creation With Wordpress
- Blog Creation With Blogger
- Create Graphics with Adobe Photoshop
- Collaborate and Create Amazing Graphic Design With Canva



Course Designed By
Mr. Gaurav Heera
(Pro. Blogger & Digital Marketer)
www.gauravheera.com

4

Video Marketing

- Video Planning
- Video Creation Overview
- Create Video Using Tools

5

Make Money Online With Mr. Gaurav Heera

- Blogging
- Blog Monetization
- Google AdSense
- Affiliate Marketing
- Clickbank
- E-Commerce Marketing
- Lead Generation
- Landing Page Optimization
- Freelancing
- Deep Money Making Secrets

Become A Google & Facebook Certified Professional

An institute is place where a journey of student starts with enhancing his skills and ends on being certified. Skills matter overall but if not certified then skills are not worthy. So after successful completion of course grab your certificates and be a certified professional in digital marketing industry.

Get Ready to Grab 17 Certifications

- ✓ 09 Google Certifications
- ✓ 3 Hubspot Certifications
- ✓ 1 Facebook Blueprint Certification
- ✓ Bing Certification
- ✓ Regional Group of Institution Certified SEO Professional
- ✓ Future Wings Media Internship Certificate
- ✓ Industry Recognized Delhicourses.in Certification





TOOLS THAT WE PROVIDE

Get Tools & Softwares Worth **INR 83,624/-**
Absolutely Free



Lead capture plugin
INR 4,355/-



WordPress theme
INR 3,185/-



Content builder tool
INR 4,355/-



Tools for ecommerce website
INR 1,999/-



SEO software
INR 13,200/-



Web browser notification tool
INR 26,910/-



The all-in-one website conversion app
(Lead capture light box, Page takeover
lead capture, Squeeze page builder)
INR 5265/-



Landing page builder tool
INR 4,355/-



Become a Google & Facebook blueprint
certified professional

15+ Career Options for You



Web Content Manager



Online Reputation Manager



Online Entrepreneur



Online Lead Manager



Digital Account Manager



Web Analytics Executive



Marketplace Manager



Online Advertising Specialist



Ecommerce Specialist



Digital Campaign Planner



Social Media Marketer



Ad words Specialist



Email Marketer



Affiliate Marketer



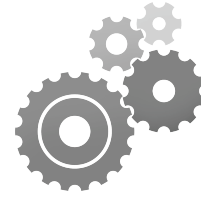
Search Engine Specialist



Why Delhicourses.in?



60 Modules
(Highest in Industry)



200+ Tools Free
of Cost Worth 83,624/-



17 Certifications



2 Live Projects for
Practical Assessment



Visual Lectures



100% Placement Support



100+ Case Studies
of Industry Experts



Pocket-Saving Fees



Live Interaction with **Mr. Kapil Heera**
(10+ Years of Experience in Digital Marketing
Trained Over 2,00,000+ Students)

Our Students Voice



Trainers at Delhicles.in Have In-Depth Subject Knowledge

Quality study provided by faculties on live projects that helps to understand each and every thing easily, they provide great experience from enrolment to placement.

**Gaurav Kranti, Business Analyst
at PayTM Chandigarh**



Delhicles.in is One of the Best Training Company @ Affordable Price

I did my successful course from Delhicles.in and got my placement in Google India. I had a great journey with Delhicles.in which gave me better ideas to polish my skills of Digital Marketing.

**Swati Rathore, Ad words Analyst
at Google India**



From 3.5 to 8 lacs per annum, Delhicles.in made it all possible."

I was an accountant from a long time but someone suggested me to learn Digital marketing that's why I joined Delhicles.in where I found Mr. Kapil Heera to help me to increase my earning skills.

**Saurabh Tomar, Digital Marketing Head
at Beta Soft Technology Pvt. Ltd.**



Delhicles.in Offers support from enrolment to placement

I have joined Delhicles.in in 2013 for Digital Marketing course where I learn all the tricks of Digital Marketing with Mr. Kapil Heera & also got my placement at DIVI Group of Companies Pvt. Ltd.

**Himanshu Sharma, SMM Analyst
at DIVI Group of companies Pvt. Ltd.**

A close-up photograph of a man in a dark suit, light blue striped shirt, and dark tie. He is pointing his right index finger directly at the camera. The background is blurred.

GENERATE YOUR BUSINESS REVENUE

Learn how to boost your business visibility to more than 480 million internet users.



DelhiCourses.in
Education Has A New Trend

East Delhi Branch (Head Office)

4th Floor, 410, Chhabra Complex,
Veer Savarkar Block, Shakarpur,
Delhi, Pin - 110092, India

North Delhi Branch

CP-198, Pitam Pura, Near Muni Maya
Ram Jain Hospital Nearest Metro : Kohat
Enclave Gate-02
Pitam Pura, Delhi 110034

Dwarka Branch

F-625, 3rd Floor Palam Extension, Dwarka
Sector 7, Ramphal Chowk, Near Shree Makhan
Restaurant

Ghaziabad Branch

G-126-A, Lajpat Nagar Sahibabad, Near
Sahibabad Police Station Ghaziabad,
Uttar Pradesh, UP-201005

Gurugram (Gurgaon) Branch

Regional Group of Institutions, Pace City 01
Opposite Rose Land Public School
Near Hero Honda Chowk
Gurugram

Ludhiana (Punjab) Branch

3rd Floor, Shina Health Club Building
Model town Extension, Near Krishna
Mandir
Ludhiana, Punjab-141002