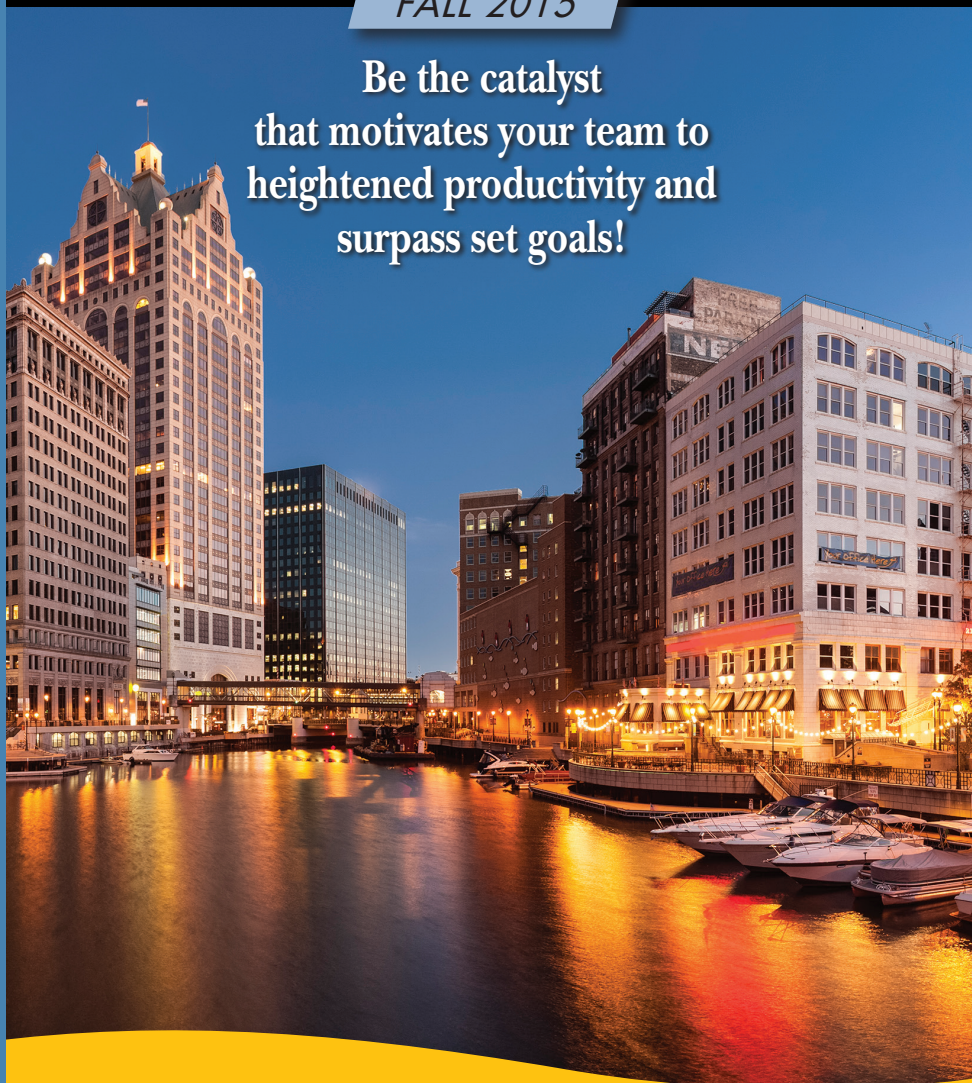


Management Development Certificates

Advanced Leadership Employee Engagement

FALL 2015

Be the catalyst
that motivates your team to
heightened productivity and
surpass set goals!



CERTIFICATE PROGRAMS

SCHOOL OF
CONTINUING
EDUCATION

UNIVERSITY of WISCONSIN
UWMILWAUKEE

Advanced Leadership Certificate

This program is designed to be the next step after completing the Emerging Leaders Certificate, for professionals with five or more years of management experience. Learn how to be a better leader by critically evaluating information, making hard decisions and generating new ideas for innovation. Identify your leadership strengths, develop new skills and enhance the effectiveness of your teams. Visit uwm.edu/sce-mgmt for full certificate and course details.



Earn the certificate by completing five core programs and two electives in as little as 18 months (not to exceed three years). Courses can also be taken individually.

Please note: There is a \$95 enrollment fee to secure your spot in this certificate program. The fee also includes the opportunity to meet with a personal career coach to plan your next development opportunity.

CORE

The Communication Problem Solver - Tools and Techniques for Leaders

Be more influential – making significant contributions to help people and projects move ahead. Gain the skills to increase your interpersonal effectiveness up, down and across your organization, as well as with customers and suppliers outside the company.

Mon., Sept. 14, 8:30am-4pm
Instructor: Dave Merges
Fee: \$395 | Early Bird: \$345 (register by Aug. 31)
CEUs: 0.7
Program No. 5050-8183

Creating and Leading Accountable Teams

Our ability to connect to a group is a requirement for human survival. Behavior in a group setting is driven by our fear of separation. Understand the six conditions that must exist for a highly functional team to succeed.

Tue., Sept. 29, 8:30am-4pm
Instructor: Eric Coryell
Fee: \$395 | Early Bird: \$345 (register by Sept. 15)
CEUs: 0.7
Program No. 5050-8191

Essentials of Leadership

Build a solid foundation for your high-level leadership role by learning what true leaders have in common and how they create an engaged team that follows them passionately. Explore historical and current approaches to leadership in order to identify your strengths and development opportunities.

Tue.-Wed., Aug. 25-26, 8:30am-4pm
Instructor: Dave Merges
Fee: \$895 | Early Bird: \$845 (register by Aug. 11)
CEUs: 1.4
Program No. 5050-8204



Finance for Nonfinancials - Advanced

Strengthen your business acumen and master financial tools used in business today. Leave equipped to speak the language of accounting and finance with your colleagues and evaluate alternatives that add to your company's success.

Fri., Nov. 13, 8:30am-4pm
Instructor: Kathleen S. Villars, MBA
Fee: \$395 | Early Bird: \$345 (register by Oct. 30)
CEUs: 0.7
Program No. 5050-8163

Innovation: Leadership Game Changer

(Formerly You Can Learn to be Creative)

This course teaches the tools that creative leaders need to drive innovation. It covers the five stages of creativity; tools such as the cause-and-effect diagram; Pareto chart; divergent and convergent processes for problem definition for brainstorming and ideation. The goal is to have the take-home creativity toolkit that can be applied at your company whatever its size.

Fri., Oct. 23, 8:30am-4pm
Instructors: Dan Steininger,
BizStarts Milwaukee
Fee: \$395 | Early Bird: \$345 (register by Oct.9)
CEUs: 0.7
Program No. 5050-8195

ELECTIVES

Coaching for Peak Leadership Performance

Experience coaching and being coached, while practicing the core needs of any team: having a purpose/vision and aligned passions. Return to work as a leader, ready to coach team members.

Wed.-Thu., Nov. 18-19, 8:30am-4pm
Instructors: Eric Coryell, Patricia Clason
Fee: \$895 | Early Bird: \$845 (register by Nov. 4)
CEUs: 1.4
Program No. 5050-8158

Decision Making

Decision making is one of the fundamental responsibilities of every leader. Effective decision making is predicated on the leader using a repeatable process. Such a process will enable the leader to avoid the hidden traps of decision making, determine the appropriate person to make the decision and arrive at a business decision that implements the company strategies.

Wed., Sept. 30, 8:30am-4pm
Instructor: Dave Merges
Fee: \$395 | Early Bird: \$345 (register by Sept. 16)
CEUs: 0.7
Program No. 5050-8159

CUSTOMIZED TRAINING SOLUTIONS AVAILABLE

All of the Fall 2015 management development certificate programs can be tailored to your company's specific needs!

Contact Rachelle Perotto at sce-customized@uwm.edu
or 414-227-3243 to learn more.



I've been able to apply this new knowledge to where I am or where I'm possibly going in my career-path. The classes are well-designed and effectively run, most definitely worth my time and effort.

-- David England,
Manitowoc Public Works



Fundamentals of Organizational Development and Change Management

Receive a thorough introduction to organizational development – history, purpose, terminology, practices and the implementation of OD plans. Study the impact of organizational culture, and take a look at various change management models from different perspectives.

Wed.-Thu., Oct. 14-15, 8:30am-4:30pm
Instructor: Jon Kaupla
Fee: \$795 | Early Bird: \$745 (register by Sept. 30)
CEUs: 1.4
Program No. 7710-8233

Managing Relationship - Based Teams

In a radically new global economy, it is imperative that everyone participate actively to create teams where relationships are created, managed and sustained regardless of where the team is located. Co-locating team members isn't always possible, but creating a relationship-based team is not only possible, it's essential.

Thu.-Fri., Oct. 29-30, 8:30am-4pm
Instructor: Sandra Hoskins
Fee: \$895 | Early Bird: \$845 (register by Oct. 15)
CEUs: 1.4
Program No. 5050-8207

Managing Today's Technical Professional

Discover how to match management strategies and techniques with the needs of a technical workforce. Technical professionals play a vital role in today's business success. Managing this group requires understanding what is critical to them and using techniques to motivate outstanding performance.

Wed., Oct. 14, 8:30am-4pm
Instructor: Alan Patterson
Fee: \$395 | Early Bird: \$345 (register by Sept. 30)
CEUs: 0.7
Program No. 5050-8175

Organizational Development Plan and Implementation

This course includes a workplace-based practicum project. Your instructor will mentor you through the process, provide feedback, and assess your successful completion of the project. You will be given both class time and extended time outside of the scheduled class time to complete the assignment.

Wed.-Thu., Dec. 9-10, 8:30am-4:30pm
Instructor: Mary Kurer
Fee: \$795 | Early Bird: \$745 (register by Nov. 25)
CEUs: 1.4
Program No. 7710-8230

Employee Engagement Certificate

Employee engagement is the relationship between an organization and its employees. An “engaged employee” is one who is fully absorbed by and enthusiastic about their work and so takes positive action to further the organization’s reputation and is directly linked to organizational performance. Visit uwm.edu/sce-mgmt for full certificate and course details.

 Earn the certificate by completing four *core programs and three electives in as little as 18 months.

**Additional courses offered in Spring 2016*

CORE

Business Coach Approach

Employee engagement is one of the toughest issues facing today’s employers, as they struggle to maintain the talent and knowledge base necessary for competing in the global market. Gain an understanding of the Business Coach Approach to managing in order to empower employees and create an environment of open communication and collaboration.

Wed.-Thu., Dec. 2-3, 8:30am-4pm

Instructor: Darcy Luoma

Fee: \$895 | Early Bird: \$845 (register by Nov. 18)

CEUs: 1.4

Program No. 5050-8300

Managing Change

Business initiatives often miss their intended deadlines due to lack of commitment, motivation, understanding and communication. Learn to recognize the ways in which human dynamics affect business initiatives. See how unintended outcomes can occur when plans for success and staff reactions to change are not aligned.

Tue., Sept. 8, 8:30am-4pm

Instructor: Julie Jordan

Fee: \$395 | Early Bird: \$345 (register by Aug. 25)

CEUs: 0.7

Program No. 5050-8181

Overview of Employee Engagement

Studies have shown that an employee’s attitude toward the job’s importance and the company had the greatest impact on loyalty and customer service than all other employee factors combined. Learn strategies for shaping positive attitudes and building a motivated, productive and fulfilled team of employees.

Thu., Oct. 15, 8:30am-4pm

Instructor: Julie Henszey

Fee: \$395 | Early Bird: \$345 (register by Oct. 1)

CEUs: 0.7

Program No. 5050-8174



Implementing On the Job Training - The Total Package

The total package provides results and makes your learners productive in the most expeditious way possible. If you are responsible for training new employees and/or current ones, this course is for you. Leave with a complete strategy to set up an effective on-the-job training program back at the office.

Wed., Sept. 30, 8:30am-4:30pm

Instructor: Rodney (Buck) Hillestad

Fee: \$395 | Early Bird: \$375 (register by Sept. 16)

CEUs: 0.7

Program No. 7710-8236

Improve Your Culture, Engage Your Workforce NEW!

Learn how to define what culture means to the organization and employee engagement, to verify if the actual company culture matches the desired culture, to define the top five culture issues and develop a plan to resolve those issues, and create a plan for your own company to assess, refine and reframe culture to a healthy state and increase employee engagement.

Wed., Oct. 21, 8:30am-4:30pm

Instructor: Lori Zimmer

Fee: \$395 | Early Bird: \$375 (register by Oct. 7)

Program No. 7710-8461

Influence Without Authority

Understand the working dynamics of your organization: the nature of power and influence, your own personal sources and style of influencing others, and how to leverage your power to get things done. The ability to exercise influence without authority is one of the most important skills an individual can master.

Tue., Sept. 15, 8:30am-4pm

Instructor: Julie Henszey

Fee: \$395 | Early Bird: \$345 (register by Sept. 1)

CEUs: 0.7

Program No. 5050-8177

Relationship Intelligence: How to Improve Your Team's Communication to Increase Effectiveness

Does your organization suffer from any of the team toxins: blaming, defensiveness, stonewalling or contempt? Get strategies for building better communication skills to help you overcome barriers and get your team to work well together.

Wed., Oct. 7, 8:30am-4pm

Instructor: Tina Hallis

Fee: \$395 | Early Bird: \$345 (register by Sept. 23)

CEUs: 0.7

Program No. 5050-8301

Resetting and Refueling

Discover the strategies based on this body of research that now serve as building blocks for restoring energy reserves and tackling the sources of stress. Whether we call it wellness, balance, stress reduction or overall life satisfaction, our ability to flourish largely depends on choices we make every day.

Wed., Sept. 9, 8:30am-4pm

Instructor: Julie Henszey

Fee: \$395 | Early Bird: \$345 (register by Aug. 26)

CEUs: 0.7

Program No. 5050-8180

Strategies for Succession Planning

Learn strategic principles of succession planning, models to put in place, creation of templates for knowledge transfer, and key practices in the successful succession planning of your organization's staff and leadership.

Tue., Nov. 10, 8:30am-4:30pm

Instructor: Mary Kurer

Fee: \$395 | Early Bird: \$375 (register by Oct. 27)

CEUs: 0.7

Program No. 7710-8231

SATURDAY SEMINARS

Sat., Nov. 7

8am-12:15pm

Get a taste of the Certificate program at SCE. Choose two, two-hour sessions and enjoy a morning of stimulating topics and networking with other business professionals.

Career Development Strategies

Everyone Communicates, Few Connect

Numbers Don't Lie and Other Myths of Business

Three Mistakes of Customer Service Pros

Ten Things You Need to do to be a Star Performer

How to be an Extraordinary Manager as an Introvert

Strengthfinder FYI (For Your Improvement)

Science of Sales

Qualities and Characteristics of Successful Teams

Passing the Baton Across Generations



UWM
School of
Continuing Education

MANAGEMENT DEVELOPMENT CERTIFICATE PROGRAMS

If you enjoyed the Saturday Seminar, consider pursuing a professional certificate in management development. Certificates consist of noncredit, hands-on courses covering useful areas of leadership roles, and are a convenient and cost-effective way to grow your skillset and career.

WHY CHOOSE SCE?

UWM is Wisconsin's premier public, urban university with a strong international reputation for excellence in education, you will receive:

- Instruction from local industry experts with real-world knowledge and advice
- Opportunities to network with like-minded professionals
- Convenient downtown location
- Amenities including course materials, meals and discounted parking

BE THE CATALYST FOR CHANGE!

Management Development an SCE Business Program

Management development certificate programs are comprised of exceptional courses taught by industry experts. With relevant curriculum and compact schedules, you'll be able to apply new knowledge to your work and new value to your résumé immediately.



**Register Today and Save
with Early Bird Pricing!**

See web for details. uwm.edu/sce-mgmt



For more information contact
Jan Allen at 414-227-3219
or allen3@uwm.edu.



School of Continuing Education
161 W. Wisconsin Ave., Ste. 6000
Milwaukee, WI 53203-2602

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REGISTER

uwm.edu/sce-registration

800-222-3623 | 414-227-3200

Mon.-Fri., 8am-5pm CST

LOCATION

Programs will be held at the UWM School of Continuing Education, 161 W. Wisconsin Avenue. SCE is conveniently located in downtown Milwaukee.

For the latest information on getting to and from SCE, visit uwm.edu/sce-directions. The webpage includes access to printable color PDFs of current maps, information about parking, public transportation information and other details relevant to our location. Visit uwm.edu/sce-hotels for an abundance of nearby lodging and entertainment options.

PROGRAM CANCELLATIONS/REFUNDS

A full refund is issued to program participants if the School of Continuing Education cancels a program for any reason. Participant withdrawals made at least two weeks (14 days) prior to the start of a program can receive a 100% refund. When a participant withdraws less than two weeks prior to the program start, participants may have their fees transferred one time to any currently available program, otherwise participants will receive a refund minus a 20% administrative fee. For programs with a fee of \$35 or less, no refund will be given. Once a program has begun, refunds are no longer issued.

*“The instructors are amazing!
I took away so much from classes
and feel great about putting all that
knowledge to use!”*

-- Darius Tomczak

SAVE THE DATE!

WOMEN LEADERS CONFERENCE

Mar. 25, 2016

See details as they're announced at
uwm.edu/sce-womenleaders

SCE SKILL ENHANCEMENT OPPORTUNITIES

Business & Management

uwm.edu/sce-business

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