Advanced Statistical Techniques for Economic Forecasting



Seminar for the National Association of Business Economics Dr. Oral Capps, Jr.

Course Outline

Forecasting

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- Considerations Basic to Successful Forecasting
- Evaluating and Combining Forecasts
- Nature of Economic Modeling
- Diagnostics (Serial Correlation, Collinearity, and Influence)
- Distributed Lag Models
- Multi-Equation Models (Simultaneous, Seemingly Unrelated, Recursive)

• Time-Series Models

Auto Regressive Integrated Moving Average Models (ARIMA) (Univariate) (Box-Jenkins)

Vector Autoregression Models (VAR) (Multivariate)

Impulse Response Functions

Granger Causality

Cointegration

Error Correction Models



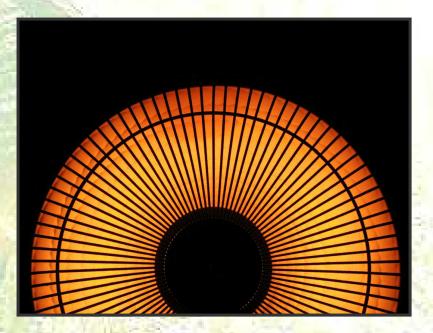
Econometric results -- indeed a term that for many economists conjures up horrifying visions of well-meaning but perhaps marginally skilled, likely nocturnal, individuals sorting through endless piles of computer print-outs. One "final" print-out is then chosen for seemingly mysterious reasons and the rest discarded to be recycled through a local paper processor and another computer printer for other "econometricians" to to repeat the process ad infinitum. Besides supplying a lucrative business for the paper recyclers, what useful output, if any, results from such a process? This question lies at the heart of the so called "science" of econometrics as currently applied, a practice which has been called "data mining," "number crunching," "model sifting, " "data grubbing," "fishing," "data massaging," and even "alchemy," among other less palatable terms. All of these euphemisms describe basically the same process: choosing an econometric model based on repeated experimentation with available sample data.

> Zimmerman, Rod F., "Reporting Econometric Results: Believe It or Not?" *Land Economics*, 60 (February 1984):122.

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Section 1:

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Tea-Leaf Reading, Soothsaying, or Quantitative Business Analysis?



Business analysts often need to be in position to:

- Interpret the economic and financial landscape.
- 2. Forecast various economic and
 - financial activities.

How does one achieve these objectives?

47 G .. XI ta (u.) (1001)-11.14 56 rulin "We could take an uneducated guess." **AT**n

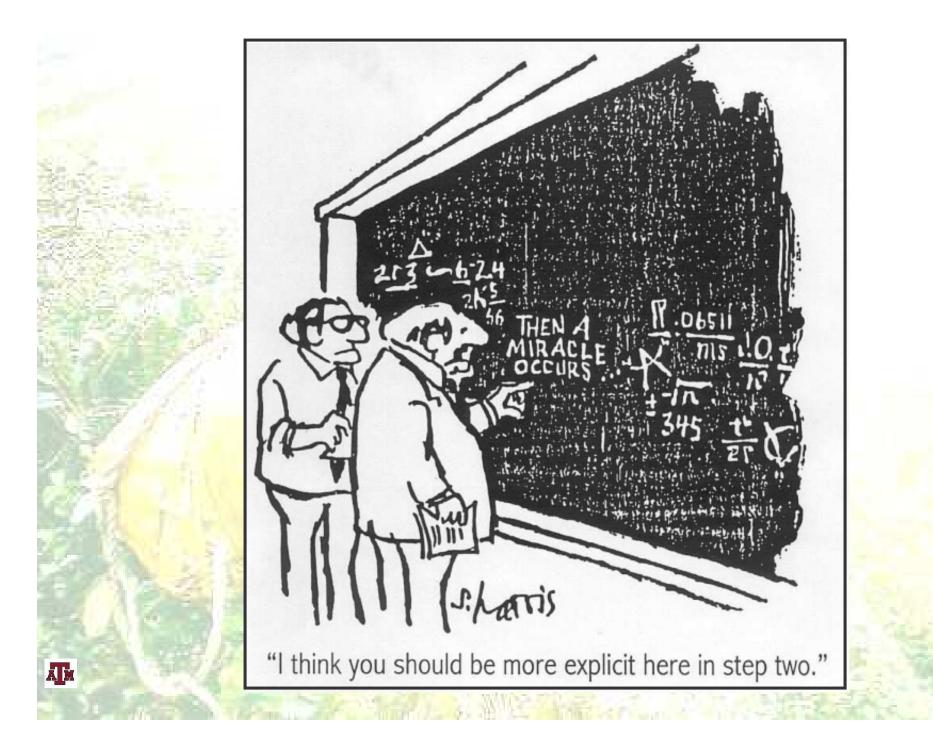
Course of Action:

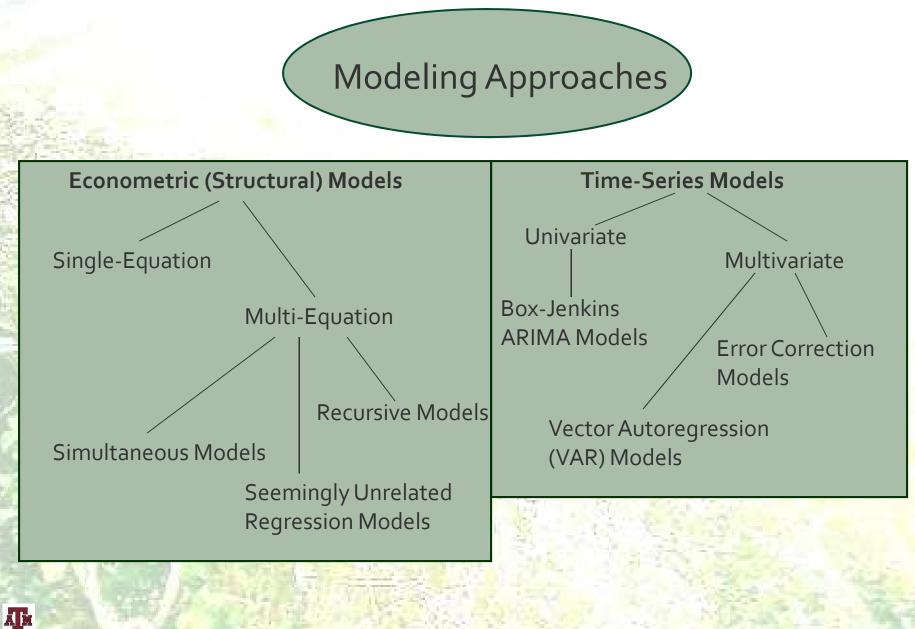
Development of

Formal Quantitative Models

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Model specification driven by: Data (# of observations) **Data (# of variables) Theoretical Considerations Atheoretical Considerations Dynamics** Experience **Question(s)** Addressed

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Critical ingredient in all models:

- "Sufficiently large" amount of historical data
- "Ask not what you can do to the data but rather what the data can do for you."
- Data Types

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- **Time-Series**
- **Cross-Sectional**
- Combination

Quote from Lord Kelvin:

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"I often say that when you can measure what you are speaking about, and express it in numbers, you know something about it; but when you cannot measure it, when you cannot express it in numbers, your knowledge is of a meager and unsatisfactory kind."

Mathematical Considerations:

- Functional form
- Derivatives to capture marginal effects (changes)
- Statistical Considerations:
 - Estimation Procedures
 - Ordinary Least Squares
 - Maximum Likelihood
 - Tests of Hypotheses

- p-values and Levels of Significance

Model Selection Criteria:

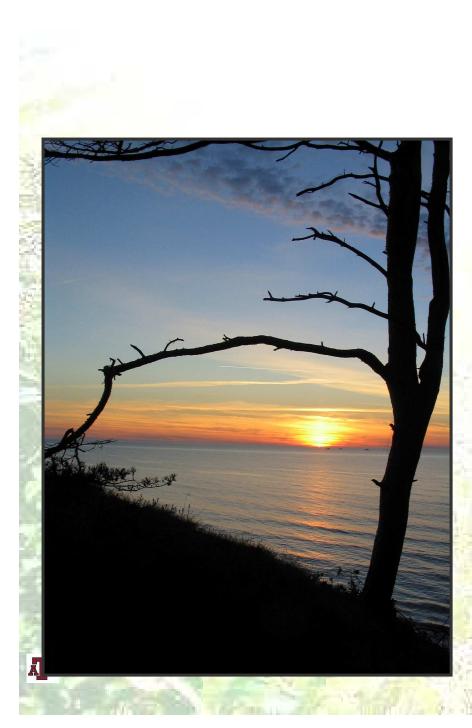
 \mathbf{R}^2

 $\overline{\mathbf{R}}^2$



Akaike Information Criterion (AIC)

Schwarz or Bayesian Information Criterion (SIC) or (BIC)



Key Diagnostics

- Serial Correlation (Autocorrelation) - Heteroscedasticity - Collinearity Diagnostics - Influence Diagnostics - Structural Change

Example of Structural Model

The effect of unionization on earnings hypothesis:

Unionization increases real wages Inw = 0.28InQ + 0.77Z + 0.84InP + 0.228U (0.056) (0.28) (0.32) (0.094) - 0.16UZ - 1.94UInP + CONSTANT (1.10) (0.99)

 $R^2 = 0.891$

- w = relative wages (average hourly compensation in unionized industries relative to compensation in nonunionized industries)
- Q = relative value of output
- Z = unemployment rate
- P = measure of expected inflation
- U = measure of the extent of union membership
- UZ = interaction variable

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UInP = interaction variable

Distributed Lag Model Example: Sales_t = $\beta_0 + \beta_1 PRICE_t + \beta_2 INCOME_t$ $+ w_0 ADV_t + w_1 ADV_{t-1}$ $+...+w_{m}ADV_{t-m}+\varepsilon_{t}$ SR effect $\rightarrow w_0$ LR effect $\rightarrow \sum w_i$ i=0 $\sum i w_i$ $\frac{1}{\text{MEAN } lag} \rightarrow \frac{\overline{i=0}}{LR_{effect}}$

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Models wherein the dependent variables correspond to choices

Probit Models

Logit Models

<u>Censored Response Models</u> (Dependent variables are discontinuous)

Tobit Models

Heckman Sample Selection Procedure

Count Data Models (Dependent Variables are integers)

<u>ARCH/GARCH Models</u> (Variance of Stochastic Disturbance term not constant)

Multi-equation Models

Simultaneous equations model

 $Y_{1} = \tau_{10} + B_{12}Y_{2} + \dots + B_{1g}Y_{g} + \tau_{11}x_{1} + \tau_{12}x_{2} + \dots + \tau_{1K}x_{K} + \epsilon_{1}$ $Y_{2} = \tau_{20} + B_{21}Y_{1} + \dots + B_{2g}Y_{g} + \tau_{21}x_{1} + \tau_{22}x_{2} + \dots + \tau_{2K}x_{K} + \epsilon_{2}$

 $Y_{g} = \tau_{g0} + B_{g1}Y_{1} + \dots + B_{gg}Y_{g} + \tau_{g1}X_{1} + \tau_{g2}X_{2} + \dots + \tau_{gK}X_{K} + \epsilon_{g}$

Analytically Derived Reduced Forms Impact, Interim, Total Multipliers Seemingly Unrelated Regression Models

 $Y_{1t} = \beta_{11}X_{1t,1} + \beta_{12}X_{1t,2} + \dots + \beta_{1k1}X_{1t,k1} + \varepsilon_{1t}$ $Y_{2t} = \beta_{21}X_{2t,1} + \beta_{22}X_{2t,2} + \dots + \beta_{2k2}X_{2t,k2} + \varepsilon_{2t}$

 $Y_{mt} = \beta_{m1}X_{mt,1} + \beta_{M2}X_{mt,2} + \dots + \beta_{mkm}X_{mt,km} + \varepsilon_{mt}$

Recursive Model

Example (Lee and Lloyd) Model for the Oil Industry

$$\begin{split} R_{1t} = & \alpha_1 & +\tau_1 M_t + u_{1t} \\ R_{2t} = & \alpha_2 + \beta_{21} R_{1t} & +\tau_2 M_t + u_{2t} \\ R_{3t} = & \alpha_3 + \beta_{31} R_{1t} + \beta_{32} R_{2t} & +\tau_3 M_t + u_{3t} \\ R_{4t} = & \alpha_4 + \beta_{41} R_{1t} + \beta_{42} R_{2t} + \beta_{43} R_{3t} & +\tau_4 M_t + u_{4t} \\ R_{5t} = & \alpha_5 + \beta_{51} R_{1t} + \beta_{52} R_{2t} + \beta_{53} R_{3t} + \beta_{54} R_{4t} & +\tau_5 M_t + u_{5t} \\ R_{6t} = & \alpha_6 + \beta_{61} R_{1t} + \beta_{62} R_{2t} + \beta_{63} R_{3t} + \beta_{64} R_{4t} + \beta_{65} R_{5t} & +\tau_6 M_t + u_{6t} \\ R_{7t} = & \alpha_7 + \beta_{71} R_{1t} + \beta_{72} R_{2t} + \beta_{73} R_{3t} + \beta_{74} R_{4t} + \beta_{75} R_{5t} + \beta_{76} R_{6t} + \tau_7 M_t + u_{7t} \end{split}$$

Where $R_1 = Rate of Return on Security 1 (* Imperial Oil)$ Where $R_2 = Rate of Return on Security 2 (* Sun Oil)$ Where $R_7 = Rate of Return on Security 7 (* Standard Oil of Indiana)$ Where $M_t = Rate of Return on the Market Index$ Where $u_{it} = Disturbances (i = 1, 2, ..., 7)$ - Box-Jenkins Modeling (ARIMA Models)

AR, MA, ARMA, ARIMA models

Model specification, estimation, diagnostic checking Forecasting

- Unit Roots and Unit Root Tests (Stationarity)
- Vector Autoregressions (VARs)

Specification and Estimation of VARs

Causality (Granger Causality)

- Cointegration

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- Error Correction Models

The Box-Jenkins Approach

One of the most widely used methodologies for the analysis of time-series data.

Basic Steps in the Box-Jenkins Methodology

- (1) differencing the series so as to achieve stationarity
- (2) identification of preliminary model(s)
- (3) estimation of the model(s)
- (4) diagnostic checking
- (5) using the model for forecasting

- Purely Random Process (White Noise)

A sequence of mutually independent identically distributed random variables

constant mean, constant variance

- Random Walk Process

 $\mathbf{Y}_{t} = \mathbf{Y}_{t-1} + \boldsymbol{\varepsilon}_{t}$

- Moving-Average Process MA(q)

$$Y_t = \varepsilon_t + B_1 \varepsilon_{t-1} + \dots + B_q \varepsilon_{t-q}$$

- Autoregressive Process AR(p)

 $\mathbf{Y}_{t} = \boldsymbol{\alpha}_{1}\mathbf{Y}_{t-1} + \boldsymbol{\alpha}_{2}\mathbf{Y}_{t-2} + \dots + \boldsymbol{\alpha}_{p}\mathbf{Y}_{t-p} + \boldsymbol{\varepsilon}_{t}$

- Autoregressive Moving-Average Process ARMA (p,q)

$$Y_{t} = \alpha_{1}Y_{t-1} + \alpha_{2}Y_{t-2} + \dots + \alpha_{p}Y_{t-p} + \varepsilon_{t} + B_{1}\varepsilon_{t-1} + \dots + B_{q}\varepsilon_{t-q}$$

Vector Autoregression

When we have several time series, we need to take into account the interdependence between them.

VAR Approach

A multiple time-series generalization of the autoregressive (AR) model.

$$y_{1t} = \alpha_{11}y_{1,t-1} + \alpha_{12}y_{1,t-2} + \dots + \alpha_{1m}y_{1,t-m} + \alpha_{21}y_{2,t-1} + \alpha_{22}y_{2,t-2} + \dots + \alpha_{2n}y_{2,t-n} + \in_{1t} y_{2t} = \beta_{11}y_{1,t-1} + \beta_{12}y_{1,t-2} + \dots + \beta_{1p}y_{1,t-p} + \beta_{21}y_{2,t-1} + \beta_{22}y_{2,t-2} + \dots + \beta_{2s}y_{2,t-s} + \in_{2t}$$

Error Correction Model (ECM)

If x_t and y_t are cointegrated, there is a long-run relationship between them. Furthermore, the short-run dynamics can be described by the ECM.

If $x_t \sim I(1)$, $y_t \sim I(1)$ and $z_t = y_t - \beta x_t \sim I(o)$ and x_t and y_t are cointegrated. The Granger representation theorem says that, therefore, x_t and y_t may be considered to be generated by ECMs of the form.

$$\Delta x_t = \rho_1 z_{t-1} + \text{lagged} (\Delta x_t, \Delta y_t) + \epsilon_{1t}$$

 $\Delta y_{t} = \rho_{1} z_{t-1} + \text{lagged} (\Delta x_{t}, \Delta y_{t}) + \epsilon_{2t}$

At least one of the ρ_1 and ρ_2 are non-zero, and \mathcal{E}_{1t} , \mathcal{E}_{2t} are white-noise errors. Note that z_{t-1} is the one-period lag of the residuals from the cointegrated relationship between x_t and y_t . 28

Software Packages for Econometrics/Time Series

Without Regard to Order:

SAS/ETS **SPSS** RATS > > SHAZAM LIMDEP **FORECAST PRO** > > **EVIEWS** GAUSS **STATA** > > **TSP**

No Single Package is Optimal for Every Situation

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Forecasting and Forecast Evaluation



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Forecasting

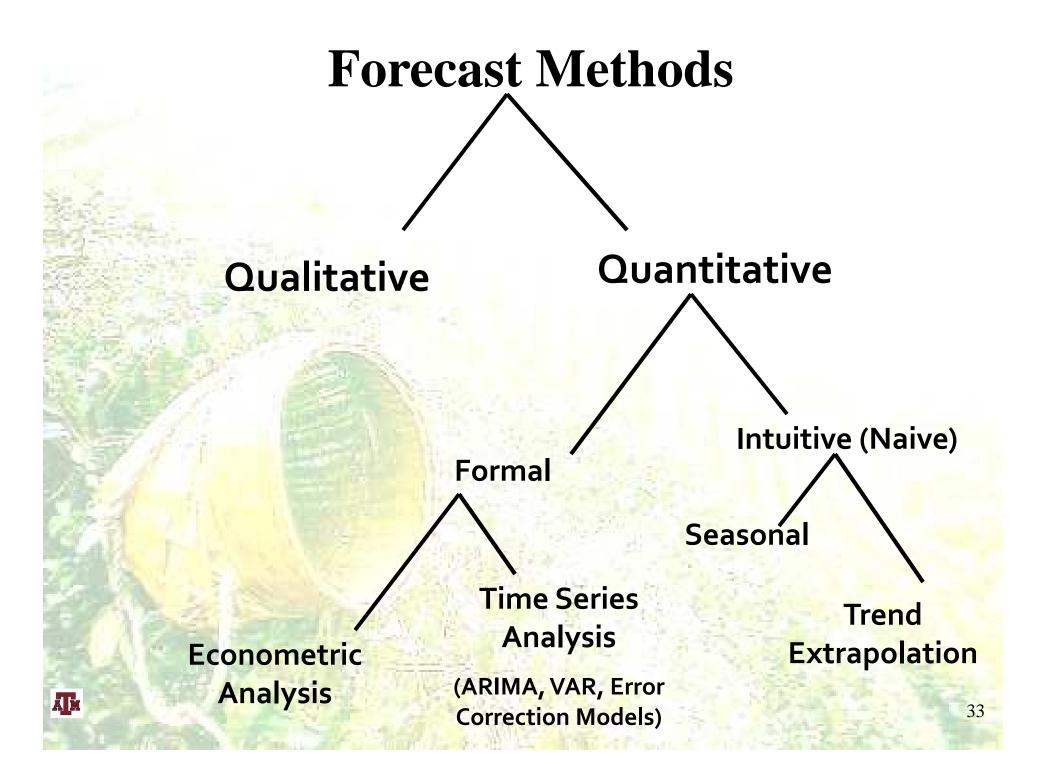
Self-styled "prophets" who mislead us should be reminded that among the ancient Scythians, when prophets predicted things that failed to come true, they were laid, shackled hand and foot, on a little cart filled with heather and drawn by oxen, on which they were burned to death.

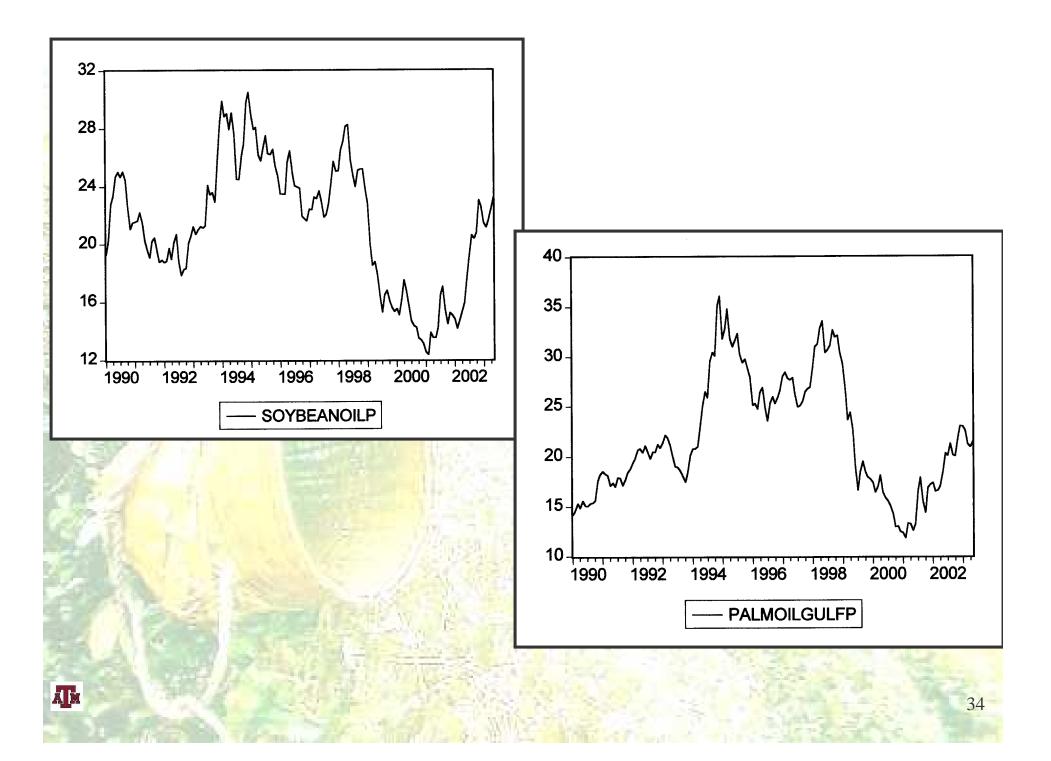
"Those who live by the crystal ball should learn to eat ground glass."

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| Forecasting | | | |
|-------------|--------------------------|--|---------------------|
| Backcasting | Historical Simulation | Ex-Post Forecast | Ex-Ante Forecast |
| | | | |
| | Estimation Period | Time, t | |
| | Г ₁ Т | and the second sec | T ₃ |
| Out-of- | Within- | Out-of- | Out-of- |
| Sample | Sample | Sample | Sample |

Лм





Six Considerations Basic to Successful Forecasting

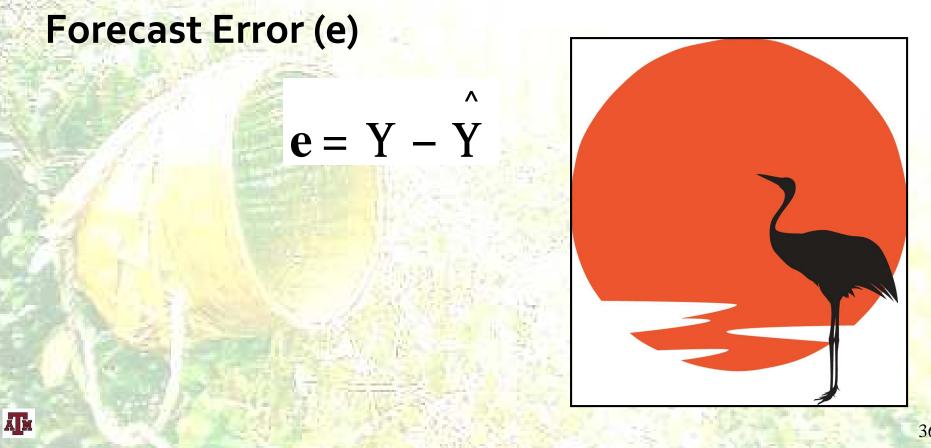
- Decision Environment and Loss Function
- Forecast Object
- Forecast Statement
- Forecast Horizon
- Information Set
- Methods

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Forecast Error

Let **Y** Denote a Series and Let $\hat{\mathbf{Y}}$ Its Forecast



Loss Functions

A Representation of the Loss Associated with a Forecast, Dependent on the Size of the Forecast Error L(e)

Requirements of a Loss Function:

- (1) L(0)=0
- (2) L(e) is Continuous

(3) L(e) is Increasing in the Absolute Value of e

Quadratic Loss or Squared-Error Loss

 $L(e)=e^2$

Absolute Loss or Absolute-Error Loss

 $\mathbf{L}(\mathbf{e}) = |\mathbf{e}|$

Symmetric Loss Functions

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Direction-Of-Change Forecast Takes on Two Values

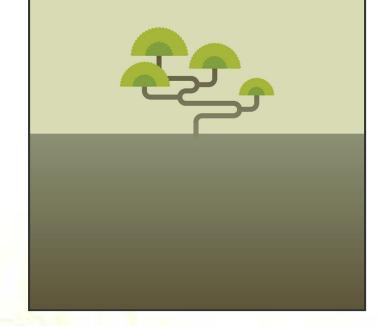
$$L(\hat{\mathbf{Y}}, \hat{\mathbf{Y}}) = \begin{bmatrix} \mathbf{0} & \text{if sign} (\Delta \mathbf{Y}) = \text{sign} \left(\Delta \hat{\mathbf{Y}} \right) \\ \mathbf{1} & \text{if sign} (\Delta \mathbf{Y}) \neq \text{sign} \left(\Delta \hat{\mathbf{Y}} \right) \end{bmatrix}$$



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Point Forecast

A single number

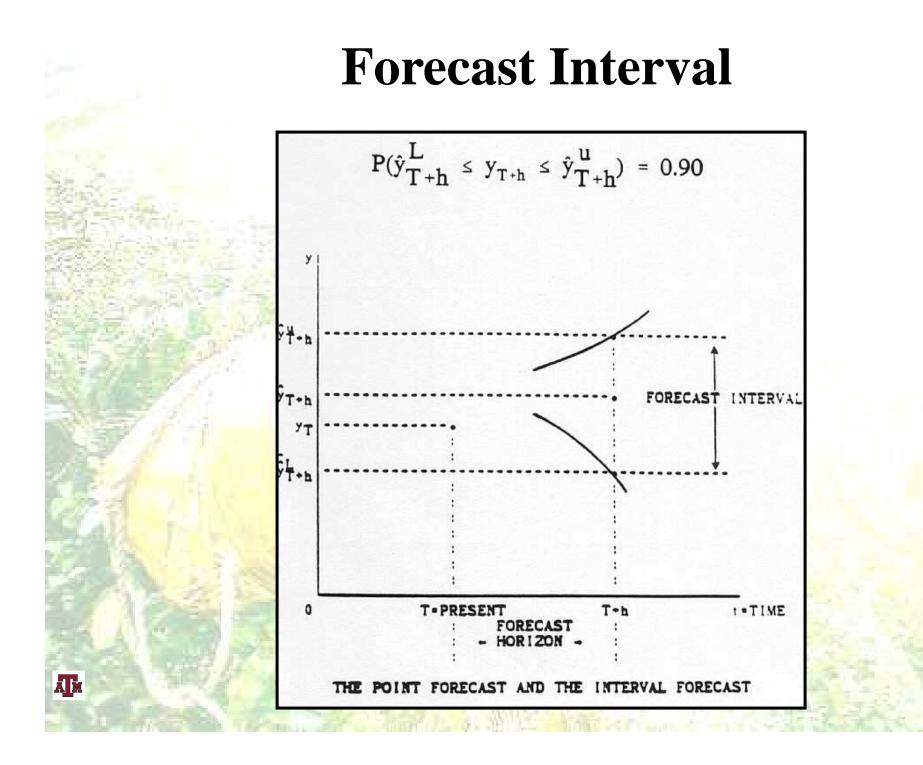


Interval Forecast -

 FV_{t+h}

Places Confidence or Tolerance Bands on the Forecast

 $FV_{t+h} - kSE_{(FV_{t+h})} < RV_{t+h} < FV_{t+h} + kSE_{(FV_{t+h})}$



Parsimony Principle Ceteris Paribus, Simple Models are **Preferable to Complex Models Shrinkage** Principle **Imposing Restrictions on Models Often Improves Marginal Effects Analysis and Forecast Performance**

Kiss Principle — Keep it Sophisticatedly Simple There is no efficacious substitute for economic analysis in business forecasting. Some maverick may hit a homerun on occasion; but over the long season, batting averages tend to settle down to a sorry level when the more esoteric methods of soothsaying are relied upon.

Better to be wrong in good company than run the risk of being wrong all alone.

Often a forecaster is forced to give a single point estimate because his boss or others cannot handle a more complicated concept. Then he must figure out for himself which point estimate will do #them the most good, or the least harm.

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Evaluating and Combining Forecasts

Measures of Forecast Accuracy

- Mean Error
- Mean Absolute Error
- MSE
- Decomposition of MSE
- RMSE
- MAPE
- WAPE

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Combining Forecasts (Composite Forecasts)

- Minimum Forecast Error Variance
- Arithmetic Average

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• Use of Regression to Find Optimal Weights



Economic Forecasting & Science

Paul A. Samuelson --

If prediction is the ultimate aim of all science, then we forecasters ought to award ourselves the palm for accomplishment, bravery or rashness.

... we (economists) are better than anything else in heaven and earth at forecasting aggregate business trends -- better than gypsy tea-leaf readers, Wall Street soothsayers and chartist technicians, hunch-playing heads of mail-order chains, or all-powerful heads of state.



Forecasting models have their limitations because they deal with human behavior and ever-changing institutions.

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Insight on the Forecasting Process

Forecasting is an important part of the economic policymaking process.

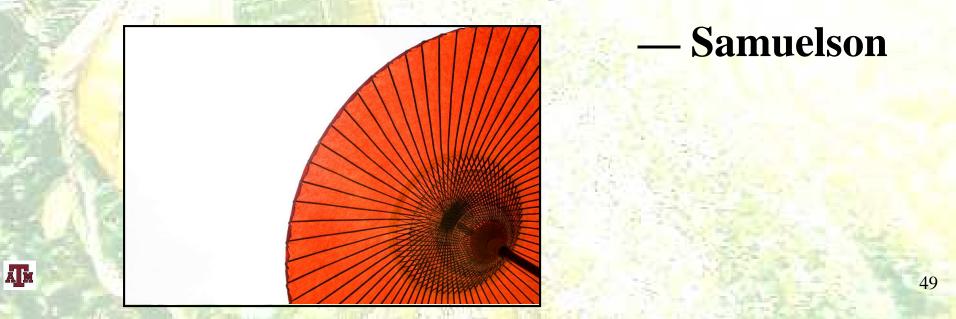
Forecasting Terminology

Forecast — a quantitative estimate (or set of estimates) about the likelihood of future events based on past and current information

Point forecasts — those which yield a single number

Interval forecasts — indicate in each period the interval in which it is hoped the actual value will lie

"If you twist my arm, you can make me give a single number as a guess about next year's GNP. But you will have to twist hard. My scientific conscience would feel more comfortable giving you my subjective probability distribution for all the values of GNP."



Forecast Process

- (1) Design Phase ---
- (2) Specification Phase
- (3) Evaluation Phase

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Clearly & Levenbach

The Professional Forecaster

A forecast is a systematic process of decisions and actions performed in an effort to predict the future. A forecast is not an end product, but rather an input to the decision-making process.

Algebraic Measures of Forecast Accuracy

"In science and in real economic life, it is terribly important not to be wrong much."



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– Samuelson

Forecast Evaluation $\frac{1}{M} \sum_{t=1}^{M} (F_t - A_t)^2$

(1) MSE = Mean Squared Error

(2) RMSE = Root Mean Squared Error

(3) MAE = Mean Absolute Error

$$\frac{1}{M} \sum_{t=1}^{M} |F_t - A_t|$$

 $(MSE)^{1/2}$

(4) MAPE = Mean Absolute **Percent Error**

$$\frac{1}{A} \sum_{t=1}^{M} \frac{|F_t - A_t|}{|A_t|} \times 100$$

M

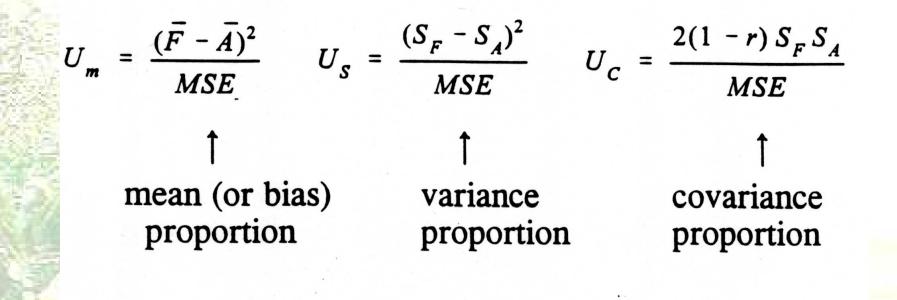
(5) WAPE = Weighted

Absolute Percent Error

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$$\left| \frac{F_t - A_t}{A_t} \right| \times 100$$
, where $w_t = \frac{A_t}{\sum_{t=1}^{M} A_t}$

Decomposition of MSE



 $U_{\rm m} + U_{\rm S} + U_{\rm C} = 1$

With this decomposition,

U_M Measure of bias - unequal central tendencies of the actual and forecasted values

$$(\overline{F} - \overline{A})^2$$

U_s Measure of unequal variation - squared difference between standard deviations, both actual and forecasted

$$(\mathbf{S}_{\mathrm{F}} - \mathbf{S}_{\mathrm{A}})^2$$

U_c Measure of incomplete covariation - correlation coefficient r between actual and forecasted values

 $2(1-r)S_FS_A$ $U_M = (\overline{F} - \overline{A})^2 / MSE; U_S = (S_F - S_A)^2 / MSE;$ $U_C = 2(1-r)S_FS_A / MSE$ $U_M + U_S + U_C = 1$

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U_c - nonsystematic random error, cannot be avoided

U_M, U_S - represent systematic errors that should be avoided

- $U_M \rightarrow o$ as $\overline{F} = \overline{A}$ if U_M large, then average predicted value deviates substantially from average realized value
- $U_{s} \rightarrow o \text{ as } S_{F} = S_{A}U_{s}$ indicates ability of the model to replicate the degree of variability; if U_{s} large, then the actual series fluctuated considerably but the simulated series shows little fluctuation or vice versa
- U_C → o as r =1; can never hope that forecasters will be able to predict so that all points are located on the straight line of perfect forecasts

U_c → remaining error after deviations from average values and deviations in variabilities have been accounted for

Another Decomposition

MSE =
$$(\overline{F} - \overline{A})^2 + (S_F - rS_A)^2 + (1 - r^2)S_A^2$$

 $U_{M} = (\overline{F} - \overline{A})^{2} / MSE$ $U_{R} = (S_{F} - rS_{A})^{2} / MSE$ $U_{D} = (1 - r^{2})S_{A}^{2} / MSE$

U_M, U_R should not differ much from zero

 U_D should be close to unity $U_M + U_R + U_D = 1$

 $U_R \rightarrow \text{Regression component}$

 $U_D \rightarrow Disturbance component$

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Consider this decomposition in relation to the regression $A_t = F_t + e_t$

If residuals have zero mean, then $\overline{A} = \overline{F} \rightarrow U_M = 0$.

If regression coefficient truly 1, then $U_R = 0$.

MSE then will consist of only one term, the disturbance proportion.

| | ARIMA | FORECAST | ABSOLUTE FORECAST ERRCR | SQUARED ERROR | ABSOLUTE PERCENT ERROR | WEIGHT | ABSOLUTE PERCENT ERROR |
|--------------|---------------------|----------------|-------------------------------|------------------|------------------------------|------------|------------------------------|
| ACTUAL | ALLING | | | 9714467844 | 7.62 | 0.0700542 | 0.53 |
| 1293594 | 1392156 | -98562 | 98562 | 350513284 | 1.47 | 0.0690679 | 0.10 |
| 1275381 | 1294103 | -18722 | 18722 | 101183481 | 0.65 | 0.0844440 | 0.05 |
| | 1549253 | 10059 | 10059 | | 4.00 | 0.0968911 | 0.39 |
| 1559312 | 1860777 | -71622 | 71622 | 5129710884 | | 0.1158600 | 0.07 |
| 1789155 | 2153039 | -13611 | 13611 | 185259321 | 0.64 | 0.0789928 | 1.23 |
| 2139428 | 1686154 | -227502 | 227502 | 51757160004 | 15.60 19.30 | 0.0822030 | 1.59 |
| 1458652 | 1810875 | -292945 | 292945 | 85816773025 | | 0.0834742 | 1.03 |
| 1517930 | 1351399 | 190004 | 190004 | 36101520016 | 12.33 | 0.1141441 | 0.50 |
| 1541403 | 2015857 | 91885 | 91885 | 8442853225 | 4.36 | 0.0901635 | 0.36 |
| 2107742 | 1730865 | -65940 | 65940 | 4348083600 | 3.96 | | 2.54 |
| 1664925 | | 468314 | 468314 | 219318002596 | 22.11 | 0.1147051 | 2.04 |
| 2118102 | 1649788 | 400014 | | | | | 0.00 |
| | | | 140833.27 | 38296866116 | 8.37 | 1 | |
| 18465624 | | | (MAE) | (MSE) | (MAPE) | | (WAPE) |
| | | | | 195695.85 | | •• | |
| | | | | (RMSE) | | | |
| THEIL U2 | 0.11 | IN LEVELS | THEIL U2 | 0.53 | WI CHANGES | | |
| INCIL 02 | | | ACTUAL | | | | |
| | | | ACTUAL | | | * | |
| | | ACTUAL | CHANGE | | | | |
| ACTUAL | ACTUAL SQ | CHANGE | SQUARED | | | | |
| /10/0/- | | | | | | | |
| 1293594 | 1673385436836 N | -18213 | 331713369 |) | | - | |
| 1275381 | 1626596695161 | 283931 | 80616812761 | | | - | |
| 1559312 | 2431453913344 | 229843 | 52827804649 | | | | |
| 1789155 | 3201075614025 | | 122691174529 | | | | |
| 2139428 | 4577152167184 | 350273 | 463455962176 | | | | |
| 1458652 | 2127665657104 | -680776 | | | | | |
| 1517930 | 2304111484900 | 59278 | 3513881284 | | | | |
| 1541403 | 2375923208409 | 23473 | 55098172 | | | | |
| 2107742 | 4442576338564 | 566339 | 32073986292 | | | | |
| | 2771975255625 | -442817 | 19608689548 | | | | |
| 1664925 | 4486356082404 | 453177 | 20536939332 | 9 | | | |
| 2118102 | -,0000002.01 | | | - | | | |
| | | | 144618448223 | | | | |
| | | | 1202574.1 | 1 | | | |
| DECOMPOSITIO | N OF MSE | | | ACTUAL =AF | IMA + ERROR | | |
| | | ACTUAL DAD | | | Regression Or | utput: | 400750 575 |
| UM | ARIMA BAR | ACTUAL BAR | | Constant | | | 163752.578 |
| 0.0002 | 1681296.91 | 1678693.09 | | Std Err of Y | Est | | 214445.087 |
| | | | | R Squared | | | 0.59429725 |
| US | ARIMA STD DEV | ACTUAL STD DEV | | No. of Obser | vations | | |
| 0.0505 | 260548.00 | 304534.88 | 5 | Degrees of F | | | |
| 0.0000 | | | | Degrees of t | | | |
| UC | CORR(ARIMA, ACTUAL) | | | X Coefficien | t(s) | 0.9010547 | |
| 0.9493 | 0.77 | | | Std Err of C | | 0.24816013 | 362 |
| 0.0.00 | | | | | | | |
| 1 | | | | | | | |
| | | | | | | | |
| UR | UD | UM | | 1 | | | |



Composite Forecasting — often alternative forecasts of the same data are available, each of which contains information independent of others.

- Bates and Granger (1969)
- Granger and Newbold (1977)
- Just and Rausser (1981)
- Bessler and Brandt (1981)

Bates and Granger suggest that if the objective is to make as good a forecast as possible, the analyst should attempt to combine the forecasts.

Composite forecasting can provide forecasts which are preferred to the individual forecasts used to generate the Composite.

$\mathbf{CF} = \mathbf{w}_1 \mathbf{FM}_1 + \mathbf{w}_2 \mathbf{FM}_2$

Building composite forecasts requires that the analyst select weights to assign the individual forecasts. How to weigh?

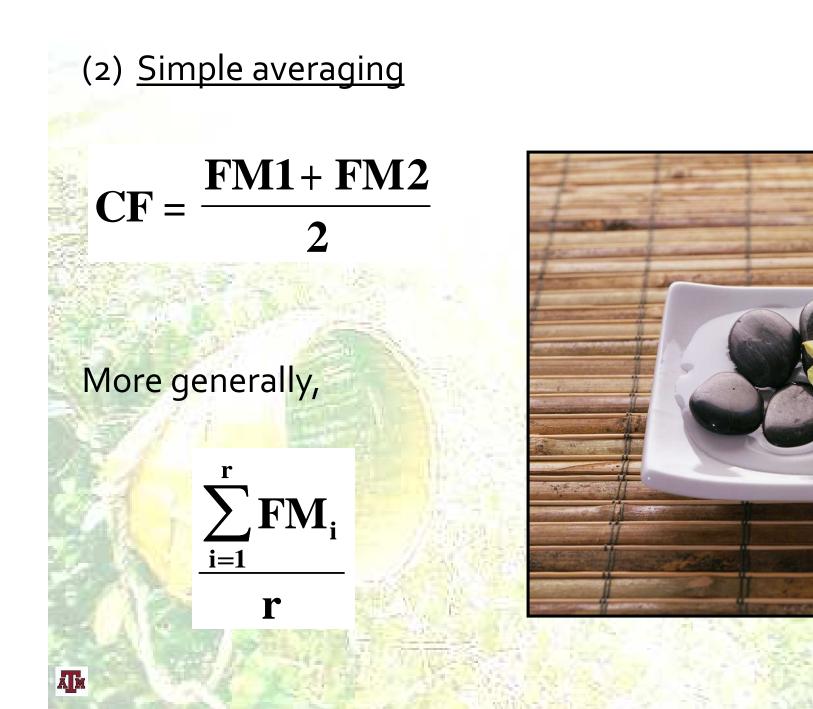
(1) <u>Minimum variance weighting</u> minimize the variance of the forecast errors over the forecast

period.

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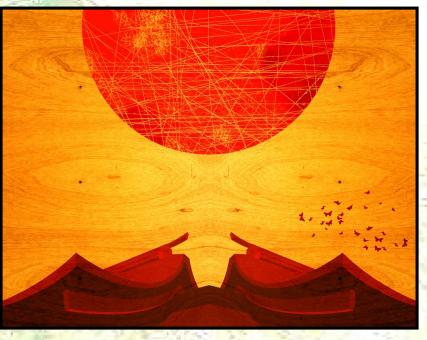
$$w_1 = \frac{\sigma_2^2 - \rho \sigma_1 \sigma_2}{\sigma_1^2 + \sigma_2^2 - 2 \rho \sigma_1 \sigma_2}$$
$$w_2 = 1 - w_1$$

 $\sigma_i^2 \rightarrow$ the forecast error variance associated with method i; ρ is the correlation coefficient between the errors of forecasts i and j.



Weights for Composite Forecasting Run Actual_t = $W_1FM1_t + W_2FM2_t + \in_t$ Restrict $W_1 + W_2 = 1$

Use same procedure for more than two forecast methods.



ATM

Example: Ex-Post Forecast Evaluation of Germany Sales

ARIMA Model

Winters Model

ARIMA

WINTERS

| | ACTUAL | ARIMA | HOLT WINTERS | COMPOSITE AVERAGE | COMPOSITE WEIGHTS | | |
|---|----------|-----------|-----------------|----------------------|----------------------|-----------|----------------|
| | | | | | ARIMA=.591312 | | |
| | 1293594 | 1392156 | 1571411 | 1481784 | HOLT-WINTER | | 2 |
| | 1275381 | 1294103 | 1401020 | | 1.00110 | | |
| | 1559312 | 1549253 | 1664467 | | | | |
| | 1789155 | 1860777 | 1936854 | | | | |
| | 2139428 | 2153039 | 1936245 | | | | |
| | 1458652 | 1686154 | 1821541 | | 1741485 | | |
| | 1517930 | 1810875 | 1640003 | | | | |
| | 1541403 | 1351399 | 1613390 | | | | |
| | 2107742 | 2015857 | 1944321 | 1980089 | 1986621 | | |
| | 1664925 | 1730865 | 1792553 | | 1756076 | | |
| | 2118102 | 1649788 | 1754221 | 1702005 | 1692468 | | |
| А | CTUAL-HW | ARIMA-HW | | | | | |
| | -277817 | -179255 | а. С. | | Regression Out | in the | |
| | -125639 | -106917 | | Constant | regression out | ipul. | 2424 |
| | -105155 | -115214 | | Std Err of Y Est | | | -2421 20690 |
| | -147699 | -76077 | | R Squared | | - | 0.1631 |
| | 203183 | 216794 | | No. of Observat | ions | | 0.105 |
| | -362889 | -135387 | | Degrees of Free | | | |
| | -122073 | 170872 | | Ű. | | | |
| | -71987 | -261991 | | X Coefficient(s) | | 0.5913128 | 0 4086 |
| | 163421 | 71536 | | Std Err of Coef. | | 0.4463861 | 0.1000 |
| | -127628 | -61688 | | | | | |
| | 363881 | -104433 | | | | | |
| | | ARIMA APE | HW APE | CA APE | CW APE | | |
| | | 7.62 | 21.48 | 14.55 | 13.28 | | |
| | | 1.47 | 9.85 | 5.66 | 4.89 | | |
| | | 0.65 | 6.74 | 3.05 | 2.37 | | |
| | | 4.00 | 8.26 | 6.13 | 5.74 | | |
| | | 0.64 | 9.50 | 4.43 | 3.51 | 4 | |
| | | 15.60 | 24.88 | 20.24 | 19.39 | | |
| | | 19.30 | 8.04 | 13.67 | 14.70 | | |
| | | 12.33 | 4.67 | 3.83 | 5.38 | | |
| | | 4.36 | 7.75 | 6.06 | 5.75 | | |
| | | 3.96 | 7.67 | 5.81 | 5.47 | | |
| | | 22.11 | 17.18 | 19.64 | 20.10 | | |
| | | | | | | | |
| | MAPE | 8.37 | 11.46 | 9.37 | 9.14 | | |

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