



**ADVERTISE WITH
TYNE TUNNELS**

REACH YOUR CUSTOMERS WHEN THEY NEED YOU

With over **50,000** daily users, **2,000** new app users a week and over **1,000,000** social media impressions every month, advertising with the Tyne Tunnels is the perfect way to reach your audience.

Have our expert marketing team create your advert or supply us with your captivating design and start getting your brand seen today.

EMAIL NEWSLETTER

MOBILE APP

WEBSITE

FACEBOOK

INSTAGRAM

TWITTER

LINKEDIN

Create your bespoke marketing plan to get the results you need and wow customers with your brand.



MONTHLY NEWSLETTER / MOBILE APP / WEBSITE

Monthly Newsletter

Sent to **70,000** customers per month with a high open and engagement rate. Option for full feature or banner.

Mobile App

With over **2,000** downloads per week, put your brand offer or story on our homepage and watch the clicks soar.

Website

Highlight your business to **300,000** monthly website visitors. Option for an article or a banner on every webpage.

CAMPAIGN REPORTING

See real time results from start to finish on the metrics that matter most to you. We include this as standard in all of our packages.

REACH

We will show you exactly how many times your ad was seen by your customers.

CLICKS

Know how interested customers are in your brand deal and use it to tweak headlines and graphics to maximise your ROI.

CONVERSION

Using QR codes, unique links and calls to action, you can track conversions and sales from the ads we show.

PACKAGES

We have bespoke packages available including:

**DIGITAL
SIMPLE**
£449/month
+VAT

Newsletter Premium Feature

- Above the fold banner
- Full feature story
- 70,000 customers

FREE Social Media Post

**DIGITAL
MIX**
£599/week
+VAT

Newsletter, website article, app story & 3 social posts & Stories

- 150,000+ customers
- 300,000+ website visitors

15% discount for 4 weeks

**DIGITAL
DELUXE**
£999/week
+VAT

Everything Digital

- Website article & banner
- App story
- 3 social media posts & Stories
- Email newsletter feature & banner

£100 Facebook post boost

Contact our marketing team at: Marketing@tt2.co.uk

Discuss with us further on pricing & creating tailored packages to fit your needs. Packages above are available and single buy options on the next page.

PRICING

Below is our pricing for individual advertising options:

Media	Description	Cost
Website Article	Full feature evergreen written article in our news section at tt2.co.uk, with title, images/video, text and links	£99/article
Website Banner	Featured at the top of our website, visible on all pages at tt2.co.uk, text based with a link	£199/week
App Story	Story or offer featured on the homepage of our app, including text, image and a link	£99/post
Social Media Post	Choice of a Facebook, Instagram, Twitter or LinkedIn post, including image/video, caption and a link	£49/post
Instagram & Facebook Stories	Instagram and Facebook Story post, with image, stickers/link	£39/post
Instagram & Facebook Stories Bundle	Instagram and Facebook Stories posted 3 times throughout the week, image with stickers/link	£49/week
Email Newsletter Premium	Above the fold banner at the top of our monthly newsletter and a feature story in the main body with title, image, text and link	£449/month
Email Newsletter	Feature story in the main body of our monthly newsletter, with title, text, image and link	£249/month

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