

# actuelle

THE BEAUTY MAGAZINE OF THE **DECTRO GROUP**

*gets a makeover!*



**AESTHETICS  
FOR MEN**

**ELECTROLYSIS  
TECHNIQUES,  
Then and Now**

3.50 \$ Printed in Canada Volume 12 Number 2 Spring-Summer 2007



**Specials**  
*See inside!*

# Microdermabrasion and Oxygen Therapy

with the Advanced Systems

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Vital•O<sub>2</sub>  
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before



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# Events

## Great Dectro Sale

Québec and Montréal, QC, Canada  
May 6, 2007

## Multi State Electrology Conference

Mystic, CT, U.S.A.  
May 18 to 20, 2007

## International Congress of Esthetics

Miami Beach, FL, U.S.A.  
May 19 to 21, 2007

## International Esthetics, Cosmetics & Spa Conference

Las Vegas, NV, U.S.A.  
June 2 to 4, 2007

## International Congress of Esthetics and Spa

Long Beach, CA, U.S.A.  
September 8 to 10, 2007

## Esthétique Spa International

Montréal, QC, Canada  
September 30 to October 1, 2007



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actuelle 3

?

## You've got questions. We've got answers!

✉ Send your questions to [kbeaumont@dectro.com](mailto:kbeaumont@dectro.com)

### Q.1. What is the ideal shaving method to avoid irritating male skin?

Peter Jackson,  
Maryland (USA)

Thirty thousand hours, i.e. 1250 days or nearly 3 and a half years...That's how long a man will spend with a razor in his hand during his life-time! These numbers can only encourage him to make shaving a pleasurable experience.

When is the best time to shave? Undoubtedly in the morning, right after you shower. The skin is clean, warm and soft, hair is also less resistant. Prefer a manual two-blade razor to an electric razor. Carefully disinfect the blades with a 70% alcohol solution. Apply some shaving gel or mousse.

Start with the cheeks and the neck, then continue around the lips and the chin, where beard stubble is coarser. Never, ever, attempt to shave against the angle of hair growth! It is, I repeat, critical to follow the direction of hair growth, even if it means doing a little slalom on the face, if your beard hair is growing every which way.

Rinse with warm water, gently pat the face with a clean towel and apply a soothing moisture balm such as Cutané daily protective emulsion of the *act'ion de Gala*® line (see "Dectro Specials").

Voilà! You are now ready to start your day off with a fresh and relaxed face, ready to face a hard day's work and most of all, ready to cuddle up with your sweetheart!

### Q.2. Why does my electrologist sometimes send two pulses rather than just one pulse during treatment?

Céline Girard,  
Québec (CAN)

The dual-pulse technique may be used when the follicle is sufficiently deep. If your hair is in the anagen phase, which is the growth phase, or in the catagen phase, which is the transition phase of the hair, then your follicle is deeply rooted. The technician can therefore choose to deliver two pulses in order to destroy all the tissues responsible for hair growth. We discovered a few years ago the existence of the bulge. The latter contains genetic information useful for hair growth. It is best, when the hair phase allows it, to send one pulse in the bulge area then another near the dermal papilla. This method yields more conclusive results. However, when using this technique, the electrologist should reduce the duration of current application and use insulated probes (see "Dectro Specials"). When the hair is in the telogen phase, meaning the resting phase, it is fairly superficial in the skin. It is therefore more appropriate to deliver only one pulse, so as to avoid any type of cutaneous reaction. ♦

Don't miss! Don't miss! Don't miss! Don't miss! Don't miss! Don't miss! Don't miss! Don't miss!



# BRAND NEW and Wonderful!

**Karine Beaumont,**  
Editor-in-chief  
Dectro International, Québec

PLATINUM  
27 MHz PURE

## The power of comfort made simple!

The new *Apilus® Platinum Pure™* permanent hair removal system offers the comfort and effectiveness of the ultrarapid 27 MHz frequency in a simpler version, without a management software... Since it is twice as rapid as any other epilator, the *Apilus® Platinum Pure™* is able to coagulate in a very targeted fashion the cells responsible for hair growth, thereby providing incomparable comfort and effectiveness. In addition to the *PicoFlash™*, *MultiPlex™*, *PicoBlend™*, *OmniBlend™*, and *MultiBlend™* electroepilation techniques, it includes 550 programs for each body area and hair type, as well as a function that automatically converts programs for insulated probes, to guarantee safe yet outstanding results every time. Also available in option, the *Synchro™* technique may be added to the *Apilus® Platinum Pure™* at any time. With its simultaneous application of nearly a hundred ultrarapid hf picopulses (patent pending technology), *Synchro™* is definitely the ultimate technique to remove stubborn, deeply rooted hairs. Finally, with its leading-edge technology, the *Apilus® Platinum Pure™* allows you to update its programs from the Internet, thanks to its computer link. A truly convenient option made for the 21<sup>st</sup> century! **Available now!**

(See "Dectro Specials")



## VitaPhase IR™

Are your clients suffering from the winter blues? Are they searching for a rejuvenating treatment to invigorate their appearance? Offer them an infrared cure. Since it penetrates deeply into the skin, infrared light is able to stimulate collagen and elastin fibres, cellular renewal, and blood and lymph circulation. Consequently, the *VitaPhase IR™* device is a very effective means to visibly reduce wrinkles, firm the skin and give it extra radiance. For the body, the *VitaPhase IR™* is a marvellous solution to eliminate toxins, visibly reduce cellulite and relieve muscle pain, since it is able to reach the hypodermis and muscles. The versatile *VitaPhase IR™* is compatible with the *Vitaderm®*, *VitaLift™*, *VitaPeel Ion™*, *Apilus® Platinum™* and *Vita•Lux™* systems. This spring, illuminate your clients' beauty! **Available now!** (see "Dectro Specials")



## VitaPhase LT•O<sub>2</sub>™

Are you using the *Vital•O<sub>2</sub>™* oxygen therapy system, or thinking about purchasing one soon? Why not add the new *VitaPhase LT•O<sub>2</sub>™*! Thanks to this ingenious device, you can flood your clients' epidermis with pure oxygen and light, for peak stimulation of their skin's cellular renewal function. The *VitaPhase LT•O<sub>2</sub>™* can only be connected to the *Vital•O<sub>2</sub>™*, from which it is able to generate a positive hyperpressure of pure oxygen. This hyperpressure can provide much-needed oxygen to skin cells and carry active ingredients of endocosmetic serums into the skin. The *VitaPhase LT•O<sub>2</sub>™* also emits blue, red or green light, allowing you to perform anti-age, anti-acne, anti-couperose, anti-blemish or anti-cellulite treatments! Another Dectro innovation sure to become an essential! **Available soon!**

## Experience a summer of passion with "Before Sunset"!

Let the gentleness of summer seduce you and bring out your radiant beauty with "Before Sunset", the new spring-summer collection by *Stagecolor*. This spring, *Stagecolor* offers you sunlit make-ups in shades of earth, sand, silver and rose. The collection's luminous tanning powders will delight you, as will the new "Sparkle Dream" mascara, which can light up any woman's eyes in a flash! In short, for fun-filled days on the beach, happy hour after work, Sunday barbecues and sultry summer nights, "Before Sunset" offers a variety of solutions so that you can wear the perfect make-up for any occasion. **Available now!** In Canada only. ♦

STAGECOLOR  
COSMETICS



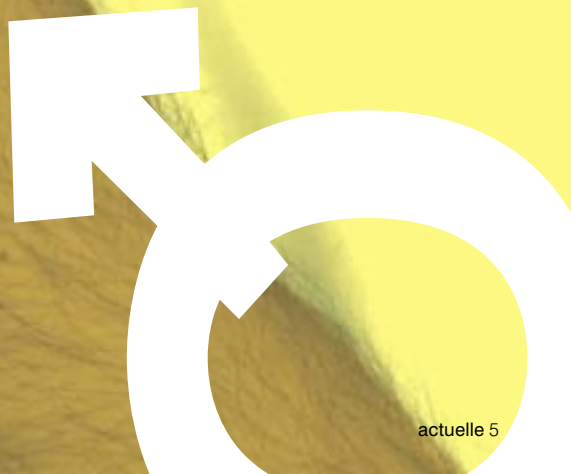


## AESTHETICS FOR MEN

**Emmanuel Lacroix,**  
*Sales representative,  
Dectro International, Québec*

### IF

woman is the future of man, will you make man the next future market for your institute? Physically and psychologically different from members of the fair sex, male clients are primarily looking for clear, quick and accurate answers to meet their needs.





Approach is everything. With men, it is generally ill-advised to beat around the bush, especially when it comes to beauty tips. Too many options, too much data may drown their interest and make them weary to buy anything. It's up to you to guide them in a field they generally know very little about, even when their needs are quite obvious.

Shaving is part of daily life for millions of men on the planet. It's an enormous market, yet available products are rarely adequate: aftershaves loaded with perfume, alcohol-based lotions that aggress, irritate and prematurely age male skin.

You should systematically take advantage of the presence of a man in your institute to discreetly examine his face. Offer him a product to soothe shaving burn, a problem encountered by the vast majority of men. *Gala*® and *act'ion de Gala*® products were namely designed to meet the needs of these men. Whether they have oily skin (LibraMat), combination skin (CutaNé) or alipic skin (VittoSoin), you have the aftershave solution (see "**Dectro Specials**")! Always carry samples with you, to slip one in his hand with a smile. Advise him effectively, and you can be sure he will be grateful and will quickly be back to see you for a purchase.

### ♂ A line to meet all needs

With its simple design, its neutral colours and its very discrete fragrances, the *act'ion de Gala*® line can blend in just as well in a male or female bathroom. Another great reason to integrate it to your salon and make it a staple.

Then, once your client is attached to his skincare, you can offer endless possibilities to meet his personal needs. He likes to shave scrupulously and his facial skin is very important to him? Then let

him try VitaMine morning and evening after his daily routine to invigorate his complexion! Does he prefer skincare products for the shower and doesn't like wasting time in front of the mirror? Then convince him to perform his facial cleansing quickly and effectively using ExoDerm!

By listening to your male clients, you will discover a wide range of possibilities you hadn't even imagined. It could be a sportsman with aching muscles (try a local massage with VidaCell) or a love-struck 50-year-old suddenly anxious to hide the bags under his eyes (Dualift); you have all the tools you need at your disposal to satisfy them and make your business profitable all at once (see "**Dectro Specials**").

### ♂ Protection equals health

What's more, your work may be considered a public utility service. We all know, from constant media reminders, that pollution has become a major health hazard. With the thinning ozone layer among others, sun exposure has become the leading cause of skin cancer. Men are at even greater risk for this pathology, being less inclined to protect themselves, and with a greater number of men who work outside, they are commonly the target of malignant melanoma.

With its surprising texture, OmbraCrème should be a staple of every client's grooming kit. For a trip in the Caribbean, to face the harsh Canadian winters, or to take advantage of the sun's rays on the Côte d'Azur, OmbraCrème is an essential ally for skins who wish to age in good health.

Encouraged by your professional advice, men will never be the same, and being more concerned about their appearance and their health, they will finally be ready to spring into *act'ion*!



**Encouraged by your professional advice, men will never be the same.**





VS



## Men and Electrolysis

For hormonal reasons, the pilosity of men is generally much stronger than that of women. Yet they are markedly less inclined to call on the services of electrologists. Paradox? Not really, since pilosity is still considered, at least in our western societies, as a symbol of virility.

For many years now, the engineers and designers of *Apilus*® products have been pondering the male issue. Conscious of evolving social standards, sensitive to the ever-growing signs of new male needs heralded by the media, Dectro has developed outstanding tools that can help you widen your client base to include men.

In recent years, the man-woman ratio seems to have reached balance. This is an enormous market for electrologists: from the ears, once trimmed by our grandfathers' barbers, to the intimate parts, commonly cared for with a razor, the *Apilus*® line offers a multitude of programs for effective, permanent, and comfortable treatments.

With your male clientele, you should offer your services gradually; you stand to gain some of your best clients. Help them get rid of unwanted hair that brings embarrassment and shame (shoulders, back, etc.) and they most likely will ask you for additional treatments in other areas or better yet, refer you to their entire address book! ♦



**Sun exposure has become the leading cause of skin cancer. Men are at even greater risk for this pathology.**



**New!**  
Appointment  
confirmation  
by e-mail

## The software that makes your life easier...

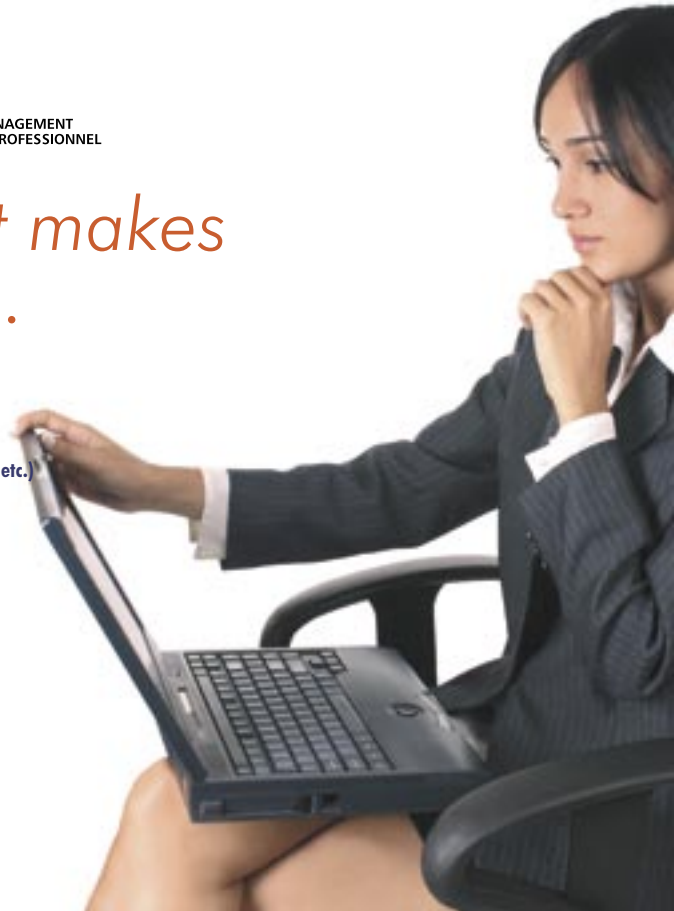
- Computerized appointment book
- Specialized medical files for each client and for each type of service (aesthetic, electrolysis, hairdressing, massage therapy, etc.)
- Unique "standby invoice" function
- Inventory of products with bar code and services
- Mass mailing and management of employee commissions
- Latest technology and very simple to use

**The Dectro Group**

(complete listing on back cover)

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ESSENTIAL Oils



HYGIENE

**The Dectro Group**  
(complete listing on back cover)



## Electrolysis in the early days

In 1869, Charles E. Michel, an American ophthalmologist, discovered that by connecting a fine needle to the negative pole of a source of galvanic current and by inserting the needle in the follicle of an ingrown eyelash on one of his patients, he was able to destroy hair. The official birth of electrolysis as a hair removal technique took place in 1875, when his results were published.

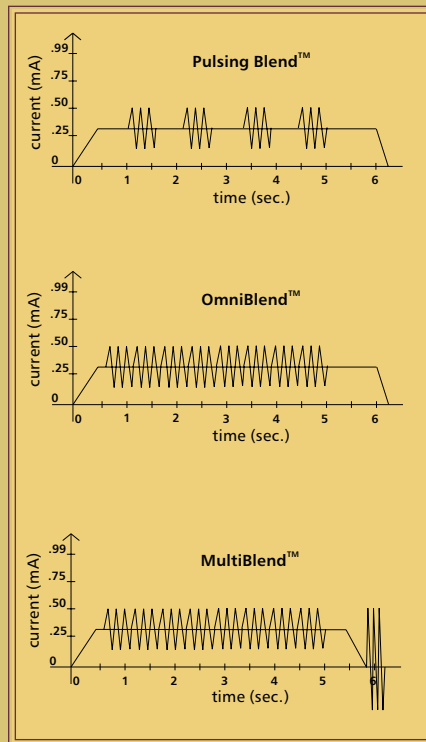
Following experiments on human tissues in the early 1890s, the Frenchman Dr. Jacques d'Arsonval discovered that high-frequency current could produce heat and destroy hair roots. In 1916, professor Paul Kree developed an electrolysis technique (galvanic current) using multiple needles, which was used for many years. In 1923, a French doctor, Henri Bordier, wrote on the possibility of performing electroepilation using a high-frequency current. This theory was put to the test in 1938 by Dr. Peytoureau. He used a short wave radio emitter to perfect the thermolysis process, whereby hair albumin is coagulated to bring about its destruction.

In 1948, a patent was granted to Henri E. St-Pierre and Arthur Hinkel for the invention of the "Blend", a combination of galvanic and high-frequency currents (also called "combined currents"). At the time, mixing the two currents offered a more effective solution to permanently eliminate hairs. With the advent of the "Blend", pure electrolysis (technique using galvanic current alone) was set aside.

## Combined currents (Blend)

Combined currents allow you to work with both galvanic and high-frequency currents simultaneously. The success of the technique is based on the right dosage of the two currents. While the galvanic current is used to generate lye in the hair follicle, the high-frequency current is added to enhance the destructive power of the lye by warming it. Various combinations are possible with these two currents, however, it is essentially the high-frequency current that varies from one technique to the other. The galvanic current is always delivered continuously.

What are the different Blend techniques available and how are they different from one another? First, the most widely known combined current technique is certainly Pulsing Blend™. This method combines a few high-frequency pulses with continuous galvanic current. In spite of its effectiveness, this technique may be perceived as complex since many parameters must be controlled simultaneously. *OmniBlend™* on the other hand, combines galvanic current with a weak but continuous high-frequency current. This technique is very popular because it is simple to execute and comfortable for client. *MultiBlend™* is very similar to *OmniBlend™* as it also combines continuous galvanic and high-frequency currents, but it also adds a rapid thermolysis pulse at the end that is very effective for stubborn hairs. Finally, *EvoluBlend™* is the simultaneous application of a gradually increasing galvanic current with 27 MHz high-frequency current, to provide added comfort for clients.



Combined currents are largely used to treat deeply rooted and distorted hairs, as the lye is able to reach the bulb of the follicle, even when the latter is distorted. However, it is critical to use this technique in the anagen phase, because

if the moisture level or the depth is insufficient, as is the case in the telogen phase, then lye cannot be generated. Of course, when using all combined current techniques, we should also make sure that the client has no contra-indications to galvanic current (metallic inclusions, pregnancy, pacemaker, saltwater prosthesis, serious peripheral nervous problems, etc.).

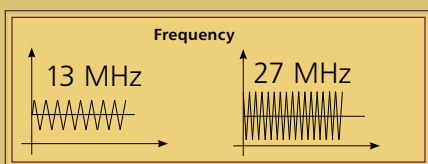
## High-frequency current (thermolysis)

With the arrival of powerful computerized epilators, today high-frequency current or thermolysis is extremely effective. Today's technology enables us to work with very short treatment times, in thousandths of a second. Thermolysis can therefore be very convenient when compared to combined currents that require a treatment time of 4 to 15 seconds per hair.

As for combined currents (Blend), there are many different ways to use high-frequency current in electroepilation. The first is slow thermolysis. This type of thermolysis requires a treatment time of several seconds, which makes it obsolete in today's hair removal market. Then there is conventional thermolysis. The current treatment time for this technique is measured in tenths of a second (0.1 s), which is not always comfortable for the client.

Fortunately, electrologists today have access to a number of other thermolysis methods that offer speed and comfort. A fairly widespread technique is known as *Flash™* thermolysis. This type of thermolysis uses the 13.56 MHz frequency and works in hundredths of a second (0.01 s). Most epilators on the market, including the *Apilus® Junior Plus™* and *Cléo™*, offer this technique. Next comes the *MicroFlash™* technique in thousandths of a second (0.001 s). This method is quite popular and very well liked by our international clientele as it offers superior comfort (available on the *Apilus® Senior II™* and *SX-500™*).

The ultimate in terms of speed and comfort is indisputably the new *PicoFlash*<sup>™</sup> technique. This technique is now possible thanks to the ultrarapid 27 MHz frequency, available on the *Apilus*<sup>®</sup> *Platinum*<sup>™</sup> (see "**Dectro Specials**"). Thus, since this frequency is 56 times more rapid than in the first epilators and twice as rapid as that used by most devices on the market today, it is able to coagulate in a very targeted fashion the cells responsible for hair growth and avoid heat diffusion in nearby tissues. The *PicoFlash*<sup>™</sup> 27 MHz technique thereby offers effectiveness and comfort never before seen in permanent hair removal!



The most appropriate thermolysis technique for stubborn, deeply rooted hair is certainly the *MultiPlex*<sup>™</sup>. This "hybrid" technique is a mixture of slow thermolysis (from 0.5 to 2.5 s) and rapid thermolysis in thousandths of a second (0.001 s). The slow thermolysis current starts by generating heat in the internal structure of the entire hair follicle, which is then more effectively destroyed with a pulse of rapid thermolysis (*MicroFlash*<sup>™</sup> or *PicoFlash*<sup>™</sup> with 27 MHz technology).

Since the *MicroFlash*<sup>™</sup>, *PicoFlash*<sup>™</sup> and *MultiPlex*<sup>™</sup> techniques are extremely quick, many electrologists now use the "dual-pulse" technique. This technique consists in sending a first pulse in the bulb area then a second pulse in the bulge area, the two target areas that contain cells responsible for hair growth. Thanks to the proportional pulsing function of superior *Apilus*<sup>®</sup> epilators, the device automatically reduces parameters when using this method to avoid generating excess energy in the hair follicle.

And last but certainly not least comes the *Synchro*<sup>™</sup>. This technique, available on the new *Apilus*<sup>®</sup> *Platinum*<sup>™</sup> 27 MHz system, is a truly revolutionary method (patent pending). The 27 MHz technology allows us today not only to offer treatments with unrivalled comfort, but also deliver extremely quick results. This method develops a significant amount of energy in the hair follicle, yet always keeps the skin surface protected since it is used exclusively with insulated probes. Of course, given its strong

destruction potential, the *Synchro*<sup>™</sup> is used only on deeply rooted hair in the anagen phase and calls for a specific technique that requires extra vigilance from the electrologist.

This new working method consists in delivering up to one hundred ultrarapid picopulses in the hair follicle. Pre-defined parameters set according to the body area, the depth and size of the hair guarantee safe and effective results. The 27 MHz technology encompasses components that enable us to work with currents in milliseconds, at a very high intensity and allowing for a rest period between each pulse. This system therefore ensures healthy tissues around the hair follicle will not be destroyed. Pulses are concentrated exclusively in the target areas.

Unfortunately, in trying to destroy hair as quickly as possible, certain electrologists use personalized methods that are often too powerful, unaware of all the consequences related to this practice. Let's not forget that a germinative cell dies when the temperature exceeds 45 degrees Celsius, and that collagen can be damaged starting at 55 degrees Celsius. We must therefore be very careful so as not to destroy collagen and elastin fibres, create pigment spots, cutaneous depressions or other permanent damage. Quite often, the skin initially seems to react very well, but there may nevertheless be strong inflammation inside the hair follicle or the skin surface may become whiter. All epilators are not necessarily designed to apply a multiple pulse technique such as the *Synchro*<sup>™</sup>. Don't forget that the 27 MHz technology in the *Apilus*<sup>®</sup> *Platinum*<sup>™</sup> is ultrarapid, highly concentrated, can deliver 0.001 s picopulses, AND can insert a resting period between each pulse to let adjacent cells cool down. Isn't it wonderful!

Of course, the success of these techniques also lies in the quality and accuracy of the electrologist's insertions, since the idea is to directly target cells in the germinative zone, the dermal papilla and the bulge. It thus becomes necessary to learn a new technique specifically developed for the *Synchro*<sup>™</sup>. We must be able to meet the requirements of our esteemed clients and stay at the leading edge of technology. We must be able to face head on the ever-growing competition in our field.

Another avenue for electrologists who wish to offer effectiveness, comfort and safety

to their clients is to use insulated probes (see "**Dectro Specials**"). The latter can concentrate energy at the tip and thus shorten treatment time while protecting the skin surface from any reaction. Thus, the risk of burns, pigment spots and scarring is nil. Electrologists who seek quality in their work should therefore use only this type of probe. *Pro-Tec*<sup>®</sup> offers two types of insulated probes, namely *IsoGard*<sup>™</sup> and *IsoBlend*<sup>™</sup> probes. *IsoGard*<sup>™</sup> probes are recommended for shallow insertions; to treat either hair in the telogen phase, lanugo facial hair or near the end of a course of treatment, when hair is not as deeply rooted in the skin layers. We use this type of probe in thermolysis only. *IsoBlend*<sup>™</sup> probes, on the other hand, are recommended for all types of hair on all areas of the body with minimal depth, and are used in both thermolysis or Blend.

For more than 135 years, electrolysis has never ceased to evolve. We have now reached a high level of effectiveness with the new 27 MHz technology; it's now up to us electrologists to rise to the occasion. Let's not forget that our clients are much better informed today than they were in the past, thanks namely to the American Electrology Association (AEA), the *Association des électrolystes du Québec* (AEQ), the Internet and many magazines of various interests. Let's stay updated on our techniques, and above all, let's be professional, ladies. It is in our best interest and especially in our clientele's best interest. Let's do our best to give our best! ♦

**NEW!**

# The Power of Comfort made simple! **27 MHz**

The *Apilus® Platinum Pure™* offers the comfort and effectiveness of the ultrarapid 27 MHz frequency in a simpler version, without a management system...

- Ultrarapid 27 MHz frequency that is twice as fast and comfortable as any other epilator.
- Effective hair removal modes developed with the 27 MHz frequency: *PicoFlash™*, *MultiPlex™*, *PicoBlend™*, *OmniBlend™* and *MultiBlend™*.
- Connection for *VitaPhase™* devices that allows you to offer supplemental ionomassage, light therapy and stimulomassage treatments (*VitaPhase IM™*, *LT™*, *SM™* and *IR™* available in option).
- Computer link that allows you to directly transfer updates for your hair removal programs to your device from the Internet.
- Innovative *Synchro™* technique available in option.

See "**Dectro Specials**"

**APILUS®**  
[COMPUTERIZED PERMANENT EPILATION]  
[ÉPILATION DÉFINITIVE INFORMATISÉE]

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27 MHz *PURE*







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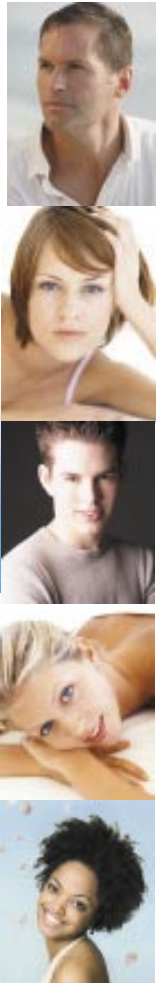
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# Beauty in the world!

**Karine Beaumont,**  
Editor-in-chief  
Dectro International, Québec



From left to right, Mrs. Suzie Drolet, instructor for Dectro International, Mrs. Mirjam Dosch, instructor for Jean-Pierre Rosselet Cosmetics, and Mrs. Karine Beaumont, Marketing director for Dectro International, at the Académie Dectro, Québec, Canada.

1.

## Visitors from Italy and Switzerland

Last February, Dectro welcomed its Italian distributor, NeoPanesthetic. Mr. and Mrs. Zambelli attended a training session on the *Apilus® Platinum™ Pure*, the brand new 27 MHz epilator to be launched in Italy shortly. Then in March, Mrs. Mirjam Dosch, instructor for our Swiss distributor, Jean-Pierre Rosselet Cosmetics, came to visit. She received *Apilus® Platinum™* and advanced *Académie Apilus®* training. Good luck to our partners in their new ventures!



From left to right, Mr. Clément Beaumont, president of Dectro International, Mrs. Abdelmaki and Mrs. André, instructors for Aomedica Surgery, and Mr. Oumouden, president of Aomedica Surgery, at Dectro International, Québec, Canada.

2.

## New distributor in France

Dectro products are now available in France! It is our pleasure to welcome into the Dectro family a new French distributor, Aomedica Surgery. Last February, Mr. Michael Oumouden, president of the company, came to Québec with his spouse and the rest of his team to receive training on the various devices manufactured by Dectro and on *Apilus®* electroepilation techniques. In March, the Dectro team supported Aomedica Surgery at the Congrès d'esthétique appliquée in Paris, and continued with a training session in Lyon. We would like to extend our warmest wishes for success!



From left to right, Mr. Clément Beaumont, president of Dectro International, Mr. Christopher Karabourniotti, Mrs. Maria Karabourniotti and Anna Karabourniotti, owners of Beauté Marine, and their team at the Athens convention in Greece.

3.

## Greece

Greece is among the most receptive European countries for new beauty technologies. During the latest aesthetics convention that took place in Athens on February 24 to 26, 2007, Dectro gave a presentation to its Greek clientele on the benefits of microdermabrasion with the *VitaPeel Ion™* and of oxygen therapy with the *Vital•O<sub>2</sub>™*. Now partnered with Dectro for more than a decade, Beauté Marine was particularly successful in 2006, with a record year of sales in Greece. Thanks to the introduction of the new *Apilus® Platinum™* system, the *Capella™* Electric treatment chair and the growth of *Gala®* products, Beauté Marine was able to expand its market with Dectro product lines. Congratulations to the entire team at Beauté Marine, who worked very hard to make this great achievement possible.



4.

## Medical convention in Los Angeles

Dectro made an entrance into the field of medical spas in the U.S. during the MedSpa Expo & Conference last March 4<sup>th</sup> and 5<sup>th</sup> in Los Angeles. Many potential clients, namely spa or medical clinic owners, were on the lookout for high-end beauty equipment and new technologies. They showed extensive interest in *Vital•O<sub>2</sub>™* oxygen therapy systems and *VitaLift™* facial microcurrent devices. Mrs. Fortier, instructor at Dectro California and director of the *Académie Apilus®* in California, and Mrs. Rita Oliman, director of the *Académie Apilus®* in Ohio, also demonstrated the benefits of oxygen therapy, electrolysis and microcurrents to many participants.





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