

Affiliate Marketing Supremacy



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Affiliate links. Some links in this guide may contain my affiliate link, whereby I receive compensation if a purchase is made through the link.

Intro

I would like to take this time to thank you for subscribing to my email newsletter.

I'm going to share my favorite method to make at least \$100 + a day.

I know you might be thinking this sounds far fetched, but it's not hard to make \$100 a day. In fact, you can make much more if you really apply yourself.

We are going to find hungry buyers and give them exactly what they want and make a nice profit for sending them to the products.

If you don't already know, this is considered affiliate marketing.



What Is Affiliate Marketing?

Affiliate marketing is when you promote other peoples information products and when someone purchases through your special link, you will get a commission.

Affiliate marketing is one of the most lucrative and easy ways to make money on the internet.

My Method Of Choice- Building A Email List

The first step to making \$100+ a day is to build your email list. Don't get overwhelmed, this is much easier than you think. Once you have a email list you have a virtual ATM machine.

You can send out promotions for affiliate products and get money deposited straight to your Paypal account.

This is by far the most profitable and easiest method I know to make \$100 a day.

So lets jump in.....

Step 1: Download Open Office so you can create PDF reports to give away just like the one you're reading now.

It's a free software kind of like Microsoft word.

[You can download Open Office Here](#)

If you don't want to create the reports yourself you can purchase Private Label Rights info products. I would highly suggest to edit the PLR to make sure it's a high quality product you can give away.

You want the product you give away to be good information because you want the person reading it to have a good opinion of you from the first time they discover you.

If you would like to purchase PLR I suggest [Buyplrtoday](#) & [PLR ASSASSIN](#)

The advantage to PLR is you usually can get a decent product, graphics, a squeeze page for the product and all the files to edit the product very cheap. Usually around \$5-\$20.

Step 2: You need an email auto responder.

You need a email auto responder in order to email your subscribers affiliate promotions.

You have a few options for auto responders

My 2 top recommendation is

[Aweber](#)

[Getresponse](#)

Step 3: You need a squeeze page

You can do a simple google search for free squeeze page templates or you can use my favorite squeeze page program [Instabuilder](#)

Actually you can do so much more with [Instabuilder](#)

like building webinar pages, sales pages, and much more so it's really worth to invest in it in the long run.

You need a squeeze page to get people to Opt-in to your email list. Once they're on your subscribers list you can send them promotions.

Step 4: You will need website hosting

It's always good to have your own website hosting over using free services. If you don't have your own hosting you could lose your files and work at any time and it can be very frustrating. I recommend to get [Bluehost](#) web hosting. It's very affordable and reliable.

Once you have hosting you now have a place you can store all your website files, squeeze pages and websites if you decide to set one up.

Step 5: Upload your files to your host

Now the next step is a little more technical, but it's not hard with a little research. How I upload my files is go inside the dashboard of my website host and click on File Manager.

It will allow you to upload the files very easy.

If you don't know how to do this simply go to Google or Youtube and do a search for how to upload files to your web host. This is how I learned to do everything I know online.

Step 6: Setup Your Auto Responder Sequence

Now that you have all of your files uploaded to your website you will need to setup your auto responder sequence to deliver the product.

You will be setting everything up just like the product you just downloaded. You have two options for setting up your auto responder:

Double Optin- This means when the subscriber gives you their email to subscribe to your list they will need to confirm an email in their inbox that verifies they really subscribed to your list.

This helps to make sure no one put someones email in just to get the free gift and to keep spam complaints down.

Single Optin- This is the option I use myself. I don't like people to jump through hoops in order to get the free gift. People have a very low attention span, especially on the internet. When you make them optin and then click an email to verify they opted in to your email list they can sometimes become annoyed.

So I personally use Single Optin, but the choice is completely up to you.

Now lets move on.....

When someone opts in to your email list you want to take them to a download page where they can download their free gift.

Right below the gift you want to have an affiliate offer, one of your own paid products or some type of affiliate offer to help monetize(make money) the people subscribing to your email list.

This is a simple trick that will help you make extra money from the people subscribing to your email list.

If you need a download or thank you page you can download a free template by doing a google search or using [Instabuilder](#) like I suggested.

The next thing you want to do is create a follow up email that thanks them for joining your email list and also gives them the link to the download page just in case they missed it.

In this email you want to introduce who you are, let them know what to expect from you

in the future and start the relationship building process.

Step 7: Create A OTO (One Time Offer)

This step is a important and a very good way to generate extra income to help invest back into your business and build your list for FREE!

If you spend money on paid traffic like solo ad's this will help you make back some or all of your initial investment and many times even make net profit.

How a OTO works is, once someone opt's in to your email list they will be redirected to a special offer or a discounted offer.

So you first need another product to offer for sale. You can either buy a PLR product or create your own.

You want to offer the product for \$7-\$17 to increase conversions.

So this is how you would setup the OTO.

1.) Person subscribers to your email list

2.) You redirect them to a Thank You Page (you do this inside your auto responder) and it will say something like: Thank you for subscribing.

Your gift will arrive in your email inbox in the next 5 minutes. While you're waiting check out this special offer.

3.) When they click it will take them to a sales page that presents them with

your special offer. If you bought PLR most of them come with a sales page for the product.

This simple trick will help you make the extra money. A small percentage of people opting in to your email list will see the value in your product and purchase. If you're spending money on paid traffic this helps you make back your money you spent.

Now Let's Pick Some Offer's To Promote

Now that your sales funnel is setup you need to find some high quality products to promote.

You can promote clickbank products, WSO'S, or any program you would like. I would highly suggest to always take a good look at what you're promoting and make sure it looks like a good product before sending it to your list.

If using Clickbank you can look at the stats and gravity to see how well the product converts and the refund rate. If it has a low refund rate, this is a sign it's a high quality product.

If you're promoting a WSO try to get a review copy from the seller first if possible, but if not look at the stats for the offer just like Clickbank before promoting the offer.

You can find high quality products at any of the affiliate platforms below.

[Clickbank](#)

[Warrior Plus](#)

[JVZOO](#)

Once you have your offers selected you want to promote you want start getting traffic to your squeeze page so you can get people to subscribe to your email list.

Let's Drive Traffic



Now when driving traffic you have two choices which are free and paid. I prefer paid traffic because it's instant results and easier to test and scale.

You can't beat free traffic once you put in the work and start seeing the traffic roll in, but it requires more of your time.

One of my favorite paid traffic generation method is Solo Ads.

Step 8: Driving Traffic With Solo Ads

Solo ads help you scale your list fast and if you don't have a list at all it's a nice initial boost to get you going.

If you have no list you can start buying 100 clicks delivered to your squeeze page for around \$40-\$50. Once you have around 1000 + people on your list you can start doing ad swaps with other internet marketers.

This is where you send another marketer clicks and they will return the favor.

You can buy solo ad's from many sources, but some of my favorite sources are below.

[Soloadsxdirectory](#)

[Warrior Forum](#)

When you purchase solo ads from other marketers I always suggest to check them out very well. Ask them if they have any testimonials or if anyone has left them good reviews.

Or even better, go to Facebook and check in the [sales testimonials](#) group

<http://www.myimtips.com>

and do a quick search there. Some marketers will send you low quality traffic or not deliver on the original agreement.

If you use [soloadsx directory](#) or [sales testimonials](#) group you have a much higher chance of avoiding all of this.

Step 9: Using Ad Swaps and Clickbanking To Multiply Your List

Ad swaps and Click banking are a great way to build your list on a budget. I suggest building a seed list first with solo ads so you can make sure you can send at least 50 to 100 clicks to your ad swap partners list.

Even seasoned marketers use ad swaps to build their list bigger on a regular basis.

You can find ad swap and clickbanking partners in Facebook

Here's some groups

<https://www.facebook.com/groups/clickbanking.testimonials/>

<https://www.facebook.com/groups/906882362683880/>

<https://www.facebook.com/groups/134986830030397/>

Step 10: Use Free WSO's To Build Your List

If you don't already know the [Warrior Forum](#) is the most popular website for Internet Marketing and it's full of people looking for make money methods and looking to buy information products like you're offering.

There is a section called the WSO section. People sell their info products at a deep discount or also known as a Warrior Special Offer. You have to sell your product cheaper than anywhere else on the internet.

You also can offer a Free WSO where they have to optin to your list to get the free product. You still have to pay \$40 to list your freebie, but if you have a good free product to offer you can get between 20-50 optins every time you bump the thread to the top of the forum.

This is very targeted traffic and can convert very well on the backend once people are on your list.

Step 11: Sell Solo's

If you want to generate some extra income to reinvest into your business you can sell solo's to other people

So if you can deliver 100 clicks you can make around \$50 every time you send people to another marketers list.

This is a complete business on it's own. Some marketers have dedicated solo ad businesses that generate 5 figure incomes.



Step 12: Rinse and Repeat

The key to creating a large income online is creating a large responsive email list and having a high quality product you can promote.

Don't over complicate things. Focus on building your list bigger every single day, building a relationship with your list and delivering high quality information and promoting affiliate products to them to make money.

The bigger your list gets, the more money you will make. The general rule of thumb is you will make \$1 for every person on your list. So if you want to make \$10,000 you need 10,000 people on your list.

This isn't always true. If you build a very responsive list that likes to hear

from you the value amount can be much larger.

I hope you see why it's important to start building your list right NOW!

Thanks for taking the time to read Affiliate Marketing Supremacy.

If you have any questions need help or interested in anything related please don't hesitate to contact me.

You can just send an email at athan@myimtips.com

To your success

Athanasios

PS. If you looking for more information I have my own product that covers everything in more detail and is called “ Daily List Profits”. Since you are a valued subscriber of mine I'll give you a discounted price. Just click the banner below.

Click the link below for instant access



The advertisement features a light gray background. At the top left is a teal icon of a laptop with a shopping bag. Below it, the text "DAILYLISTPROFITS" is written in teal. To the right of this text is a circular portrait of a man with short hair and a slight smile. Further right are two white product boxes with blue splashes and a stack of black discs. At the bottom, the text "Click here" is written in large teal letters, and below that, the URL "https://dailylistprofits.com" is written in blue.

<http://www.myimtips.com>