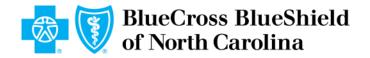
Affordable Care Impacts on Dentistry

Dr. Richard Graham and BCBSNC

January 23, 2014



An independent licensee of the Blue Cross and Blue Shield Association. U7430b, 2/11



Agenda

| Welcome | Dr. Richard E. Graham Braces Plus |
|-------------------------------------|---|
| Introductions | Linda Moore Director, Dental Programs |
| Overview of ACA and Recent Changes | Mary Willoughby Health Policy Strategic Consultant |
| ACA Impacts to Dentistry and BCBSNC | Linda Moore |
| Education and Resources | Dayna Allmon Manager, Strategic Provider Relationships |
| Contracting Opportunities | Dave Dugan Dental Contract Consultant |
| Q&A, Wrap-up | All |



ACA Overview



The Basics

The Affordable Care Act (ACA):

- Mandates coverage
- Mandates insurance reform



- Fundamentally changes how insurance is purchased
 - Health Insurance Marketplaces/Exchanges
 - Think: Expedia for health insurance



Where we stand

| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
|--------------------|---|---|---|---|---------------------|------|---|
| II business tax cr | edit | | | | | | |
| Early reti | ree reinsurance program | | | | | | |
| Pre- | existing condition insurance | plans | | | | | |
| | Young adults up to age 26 on | parents' plan | | | | | |
| | Prohibitions against lifetime b Preventive services coverage | | ons No pre-existing exclusi Phased-in ban on annu | ns for children I limits | | | |
| | States adopt exchange le | gislation, implementatior | exchanges (2011-2013) | | | | |
| | Annual review of premiun Public reporting by insure | | spent on medical costs | | | | |
| | | Insurers must spend at medical costs or provid | least 85% of premiums (lar de rebates to enrollees | e group) or 80% (small g | roup/individual) on | | |
| | | Exchanges | begin certifying Qualified F | ealth Plans | | | |
| | | | HHS certifies exchanges | | | | |
| | | | Exchange op | n en rollment begins | | | |
| | | | | Medicaid Expansion | | | |
| | | | | Insurance market reform Essential benefits standa Premium and cost-sharin | ard | | |
| | | | | Premium increases a crit | | | |
| | | | | Individual requirements t Employer shared respon | | | |
| | | | | | | | Option for state waive design alternative coverage programs |



North Carolina Specifics

No Medicaid Expansion

- Last February the General Assembly and Governor McCrory agreed not to take the Medicaid expansion funds
- Between 440,000 and 580,000 would have qualified for expansion

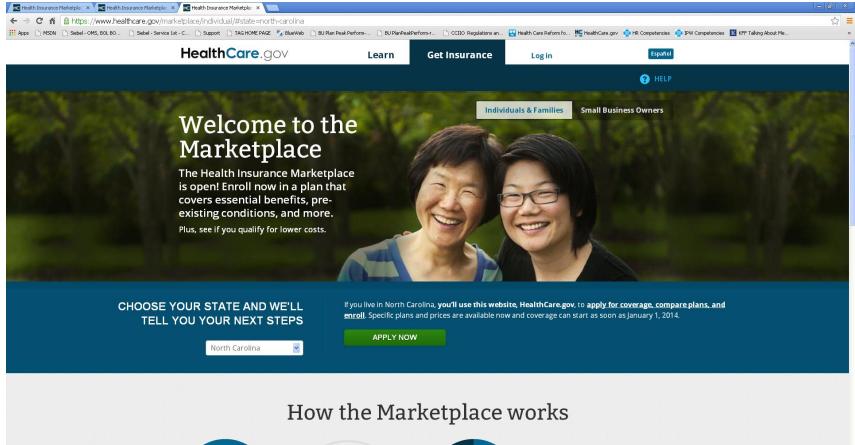
Federally-Facilitated Marketplace

- North Carolina chose not to run it's own Marketplace nor partner with the federal government
- 27 states with full FFM or federal government running a portion of the Exchange





Federally-Facilitated Marketplace







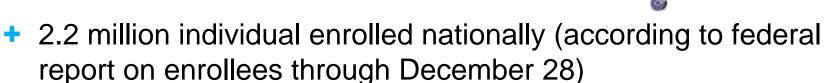
Federally-Facilitated Marketplace

+ Exchange serves many functions, including:

- Allowing individuals and small groups to calculate and compare products.
- Providing standardized information about coverage and pricing.
- Determining eligibility for and connecting purchasers with potential subsidies.
- Plans must be purchased on the Marketplace to receive tax credits and cost-sharing reductions.
- + Exchange provides for initial, annual and special enrollment periods.
 - Initial 10/1/13 through 3/31/14
 - Annual 11/15/14 through 1/15/15 (new!)

BCBSNC on the Marketplace





- NC placed 5th highest in enrollment with almost 108,000 enrollees
- BCBSNC and Coventry are the only players on the Marketplace in NC
- BCBSNC is the only state-wide insurer
- BCBSNC is the only insurer that imbedded pediatric dental benefits



Two Types of Mandates

Individual Mandate

 Requires most individuals carry insurance coverage or be faced with a penalty when they file taxes

Employer "Pay or Play" Mandate

 Requires that most large employers offer affordable coverage or be faced with paying a penalty





Individual Mandate

 Beginning this year, most people must have 'minimum essential coverage' or pay a penalty:

| Year | Greater of | % of income |
|------|------------|-------------|
| 2014 | \$95 | 1% |
| 2015 | \$325 | 2% |
| 2016 | \$695 | 2.5% |

 Minimum essential coverage can be an employer-sponsored plan, an individual plan, grandfathered health plan, government-sponsored plan, or other recognized plans (such as a high risk pool).



Employer Mandate, AKA "Pay or Play"

- Applies to large employers (with 50 or more employees) effective 1/1/15
 - + Insured, Self-funded & Grandfathered plans
- + Must offer minimum essential coverage that is affordable
 - + 60% paid by employer, cost to employee no more than 9.5%
- + Complex IRS requirements for calculating
 - + Number of employees for large employer status
 - + Determining full-time employees for assessment of tax penalties
 - look-back procedure defined for sole purpose of determining # of FTEs for tax penalty calculation
- + Transition Relief is now 2014

Grandfathering





- + "Keep the Plan You're On" ... so long as:
 - + Plan was in effect on 3/23/10 and;
 - Does not significantly cut benefits or increase out-of-pocket spending for consumers.
- + Counts as minimum essential coverage for the mandate
- + Even Grandfathered plans were required to provide certain benefits, starting on September 23, 2010:
 - + No lifetime limits
 - No rescissions
 - + Extension of parents' coverage to young adults under 26 years old.



Major Insurance Changes

- How we rate
- What's included
- Impacts to consumers



Rating Changes

- Guaranteed issue everyone who applies for insurance must now be accepted
- Modified community rating:
 - Family structure
 - Age
 - Tobacco use
 - Geographic rating area
 - No underwriting for health status or gender





Essential Health Benefits

- + All non-grandfathered, insured small group and individual plans must cover.
- + State specific benchmark plan (BCBSNC Blue Options PPO)
 - This benefits package is the same for all plans on and off the Exchange
- + 10 categories of service including:
 - Maternity and newborn care
 - Rehabilitative and Habilitative
 - Pediatric services (includes dental and vision)



Not offered as standard option for large group.



Out-Of-Pocket Maximums

 New individual and group coverage must have out-of-pocket maximums that do not exceed the threshold that applies to HSA-compatible high-deductible health plans

+ In 2014: \$6,350 for individuals/\$12,700 for families

- + Out-of-pocket includes: deductibles, co-payments, and coinsurance.
 - + Does not include premiums





Values of New Individual and Small Group Plans

- Actuarial value is the "true" value of a plan
 - The percentage of covered costs that the plan expects to pay for an enrollee in the plan
 - Cannot fall below 60%
- On the exchange, people will choose plans based on their "metallic level," with each level representing a different actuarial value

| Metallic Level | Actuarial Value (± 2%) |
|----------------|-------------------------|
| Platinum | 90% |
| Gold | 80% |
| Silver | 70% |
| Bronze | 60% |
| Catastrophic | <60% |



"Affordable" Part of ACA

 Two kinds of subsidies: premium tax credits and costsharing reductions:

- Premium Tax Credits lower the monthly premium amount
- Cost-Sharing Reductions lower the amount paid out-of-pocket

Eligibility Requirements

US citizen or legal alien

Not incarcerated

Resident of state in which exchange is based

Between 100-400% Federal Poverty Level (FPL) (up to 250% for cost sharing)

Not been offered qualified coverage through employer/government programs



Poverty Guidelines

| # of persons in household | 100% FPL | 150% FPL | 200% FPL | 250% FPL | 300% FPL | 400% FPL |
|------------------------------|----------|----------|----------|----------|----------|----------|
| 1 | \$11,490 | \$17,235 | \$22,980 | \$28,725 | \$34,470 | \$45,960 |
| 2 | \$15,510 | \$23,265 | \$31,020 | \$38,775 | \$46,530 | \$62,040 |
| 3 | \$19,530 | \$29,295 | \$39,060 | \$48,825 | \$59,590 | \$78,120 |
| 4 | \$23,550 | \$35,325 | \$47,100 | \$58,875 | \$70,650 | \$94,200 |

Source: US Department of Health and Human Services; based on 2013 data



Premium Tax Credits

- Based on the premium for the second-lowest silver plan (although not required to buy silver plan)
- A defined percentage of household income related to FPL

| Income Level (% of FPL) | Premium as % of Income |
|----------------------------|---------------------------|
| Up to 133% | 2% |
| 133-150% | 3 – 4% |
| 150-200% | 4-6.3% |
| 200-250% | 6.3 - 8.05% |
| 250-300% | 8.05 - 9.5% |
| 300-400% | 9.5% |

Example: Jane's Tax Credit



| Jane's Income | \$28,735 |
|--|-----------|
| Cost of second lowest silver plan in her area | \$5,733 |
| Income x maximum contribution as a % of income (8.05%) | - \$2,313 |
| Tax credit available | = \$3,420 |

Ø



Cost-Sharing Reductions

- Subsidies that will reduce cost-sharing costs on a plan for certain individuals
 - Items such as deductibles, coinsurance, and co-pays will be decreased on the plan
- Available for individuals and families at or below 250% FPL by making them eligible to enroll in health plans with higher actuarial values

| Income Level | Actuarial Value |
|----------------|-----------------|
| 100 – 150% FPL | 94% |
| 150-200% FPL | 87% |
| 200 – 250% FPL | 73% |

 An eligible individual must be enrolled in a silver plan to qualify



Costs

 Subsidies help defray the cost to the individual but don't lower the actual cost

Factors driving rates:

- Rating Changes
- Adverse Selection
- Richer Benefits
- New Taxes and Fees



Transitional Plans and Early Renewal Option

Marketplace Challenges:

- Significant rate increases
- Technical issues with the Marketplace

November announcement to allow transitional plans

- BCBSNC decided to participate in the Transitional program for Individuals and Small Groups
- Transitional coverage meets the requirements of the individual mandate

 Small groups also had an early renewal option – could renew for December 1



ACA Impacts to Dental

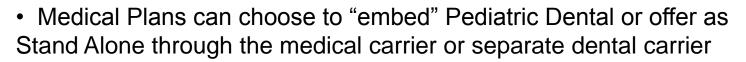
ACA – Pediatric Oral Health



- · Pediatric Oral Health Services are included as "essential benefits"
 - Up to age 19
 - Includes a full slate of dental services preventive, basic, major and medically necessary orthodontia
- Must be included or offered in all ACA metallic plans sold on or off exchange
 - Impacts primarily Small Groups and Individuals
 - For new plans sold on or after 1/1/14
- When Plan is purchased On Exchange, Pediatric Dental must be offered but purchase is not required
- When Plan is purchased Off Exchange, Pediatric Dental must be purchased

ACA – Pediatric Oral Health





- If "embedded" in Medical, any member costs roll into the medical deductible and maximum out of pocket levels
- If Stand Alone, the pediatric oral health benefits must:
 - ✤ Meet either 70% (low) or 85% (high) AV levels
 - Out of pocket maximum is \$700 per child or \$1400 for 2 or more children
- Waiting periods are only allowed on Medically Necessary Orthodontia
- <u>No</u> annual or lifetime limits apply



BCBSNC Response

BCBSNC believes good oral health care should start at an early age

• Pediatric Oral Health Benefits are "EMBEDDED" in all BCBSNC ACA Metallic Plans, whether purchased on or off exchange

 Applies to Small Group and Individual plans purchased with ACA benefits





BCBSNC Pediatric Oral Health Benefits*

| Service Type | In Network* | Out of Network* |
|--|------------------------------|------------------------------|
| Preventive | 100% after \$25 copay | 100% after \$50 copay |
| (includes exams, cleanings, x-rays, sealants, space maintainers, fluoride, consults, palliative care) | per visit | per visit |
| Basic & Major (includes fillings, extractions, oral surgery, anesthesia, periodontics, endodontics, crowns, bridges, implants) | 80% after medical deductible | 60% after medical deductible |
| Orthodontia | 80% after medical | 60% after medical |
| (medically necessary only, prior approval | deductible, prior | deductible, prior |
| required, 12 month waiting period applies) | authorization required | authorization required |

* Coinsurance applied to UCR levels, Benefits vary slightly for HSA plans



Medically Necessary Orthodontia

- All policies carry a 12 month waiting period therefore no coverage available until 1/1/15 at the earliest
- "Medically necessary" criteria plan to establish this during the 1st qtr 2014
- Prior approval required
- Treatment in process when waiting period expires will be considered on a pro-rata basis



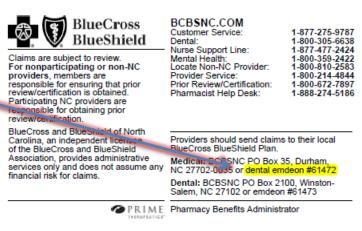
How do Dental Offices determine if there is ACA Coverage?

For BCBSNC, if patient is under age 19, ask for the patient's medical and dental id cards

- On the back of the medical card, look
 for emdeon # 61472 below the medical mailing address
- If found, member is on a medical policy that includes pediatric dental

+ If a member has pediatric dental in their medical policy:

- File claim to medical mailing address first
- Once claim has been processed under medical, if the member also has an additional dental plan, then file to dental address along with a copy of the EOB





Provider Resources

Dental Blue for Groups – group dental plan



| Dental Customer Service | 1.800.305.6638 |
|---|---|
| Dental Claims | Dental Emdeon payor #61473 (electronic claims filing) |
| | BCBSNC Dental Blue Claims Unit PO Box 2100 Winston-Salem, NC 27102-2100 |
| Medical Claims (Medical/accident/TMJ) | BCBSNC Claims PO Box 35 Durham, NC 27702-0035 |
| Medical Customer Service | 1.800.214.4844 |
| Web sites Benefits/Claims/Eligibility Eligibility | <u>www.bcbsnc-dental.com</u> www.bcbsnc.com/content/providers/edi/bluee |

Dental Blue for Groups – group dental plan



Dental Blue Select – group dental plan

| Dental Customer Service | 1.888.471.2738 |
|---|---|
| Dental Claims | Dental Emdeon payor #61474 (electronic claims filing) |
| | BCBSNC Dental Blue Claims Unit PO Box 2400 Winston-Salem, NC 27102-2400 |
| Medical Claims (Medical/accident/TMJ) | BCBSNC Claims PO Box 35 Durham, NC 27702-0035 |
| Medical Customer Service | 1.800.214.4844 |
| Web sites Benefits/Claims/Eligibility Eligibility | <u>www.bcbsnc-dental.com</u> www.bcbsnc.com/content/providers/edi/bluee |

Dental Blue for Individuals

Dental Blue for Individuals

| Dental Customer Service | 1.800.305.6638 |
|---|---|
| Dental Claims | Dental Emdeon payor #61473 (electronic claims filing) |
| | BCBSNC Dental Blue Claims Unit PO Box 2100 Winston-Salem, NC 27102-2100 |
| Medical Claims (Medical/accident/TMJ) | BCBSNC Claims PO Box 35 Durham, NC 27702-0035 |
| Medical Customer Service | 1.800.214.4844 |
| Web sites Benefits/Claims/Eligibility Eligibility | <u>www.bcbsnc-dental.com</u> <u>www.bcbsnc.com/content/providers/edi/bluee</u> |

Federal Employee Program



| Federal Employees FE | Dental Blue for FEP | |
|---|---|--|
| Dental Customer Service | 1.800.222.4739 | 1.800.305.6638 |
| Dental Claims (dental services) Medical Claims (Medical/accident/TMJ | Dental Emdeon payor #61472 (electronic claims filing) BCBSNC Claims PO Box 35 Durham, NC 27702-0035 BCBSNC Claims PO Box 35 | Dental Emdeon payor #61473 (electronic claims filing) BCBSNC Claims PO Box 2100 Winston Salem, NC 27102 N/A |
| (| Durham, NC 27702-0035 | |
| Medical Customer Service | 1.800.222.4739 | N/A |
| Web sites Benefits/Claims Eligibility | www.fepblue.org www.bcbsnc.com/content/fep/inde x.htm www.opm.gov/insure/index.aspx | www.bcbsnc-dental.com www.bcbsnc.com |



Eligibility, Benefits and Claim Status Verification

- Dental providers can easily verify member's Dental Blue eligibility and benefits on the Web at bcbsnc-dental.com
 - Access is provided at no charge and is available 24 hours a day, 7 days a week. This allows dental providers the convenience of verifying information in real-time.
- Eligibility and benefits may also be verified by calling customer service
 - 1-800-305-6638 Dental Blue for Groups, Dental Blue for Individuals and Dental Blue for FEP members
 - 1-800-471-2738 Dental Blue Select members (large employer groups)



ICD-10



ICD-10: Federal Mandate

- Effective October 1, 2014, ICD-10 diagnosis codes will be required on claims.
- For dental providers, a diagnosis code is not required on routine dental claims today, however, accidental injury and medical claims do require a diagnosis code. After 10/1/14, please be sure to use the appropriate ICD-10 diagnosis code.
 - Otherwise, claims and other transactions will be rejected, and will need to be resubmitted.
 - 2012 ADA claim form has diagnosis fields, those fields will require ICD-10 codes if you submit a diagnosis code
- It is important to begin preparing for the implementation of ICD-10 codes.
 - Delays may impact your reimbursements



BCBSNC Network Management

- Your local Network Management team is responsible for developing and supporting relationships with dental providers and their staff – we are dedicated to serving as a liaison between you and BCBSNC.
- Network Management staff is available to assist your practice with the following issues:
 - Questions regarding BCBSNC contracts, policies, and procedures
 - Changes to your organization including:
 - Opening/closing locations
 - Change in name or ownership
 - Change in Tax ID#, address or phone number
 - Merging with another group practice



Provider Services Associates (PSA)

- Your PSA's are able to assist with:
- Providing you information on how to obtain your fee schedule
- Making any necessary demographic changes notice address, billing address and etc.
- Add/Remove providers from your practice

P: (800) 777-1643 8am-4pm F: (919) 765-4349 NMSpecialist@bcbsnc.com

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| BlueCross BlueShield Your plan | for better health. | | Search Go | Available on the Web | | |
| I'm a provider Health care partr Maximizing members health See resources and information Blue Medicare PPO* providers Diagnostic imaging managem | n <u>for Blue Medicare HMO ^{se} an</u> : :ant program | d | Login to access Member Health Eligibility, Claim | ine resources – Snc.com/providers/ | | |
| Providers home Important news Appeals Blue Medicare HMO and PPO providers Come of the meet widely used | providers | | | | | |
| PPO providers Some of the most widely used resources and information specifically for BCBSNC provider Important News Blue Book Provider Manual Downlos Important News Blue Link newsletter Downlos Medical r Medical r Electronic Solutions Find a dr Eind a dr Eind a dr Find a dr File a da Medical policy consists of medical guidelines, including diagnostic imaging management guidelines, and evidence based guidelines. | | | | orized the most recent policy updates, product updates, and ay be useful to you. w to view the article listings for each section. s – Updated May 01, 2008 | | |
| Medical policies Prior Plan Approval Access to Care Standards Medical policy search Type the policy name, number, CPT code, or keyword to search for: Search | | | | of Horth Caroline - Daniel Dity Select - Microsoft Internet Explorer provided by DEBSTIC ww.bdwr.cdwr.at.com/ | | |
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| A guide for dental care providers | | | | | | |
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Spanish speaking patients



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Web site: www.bcbsnc.com/azul/

Servicios para el afiliado

Regístrese en *bcbsbc.com/memberservices* para manejar su plan de seguro médico y tomar el control de su salud de manera fácil y rápida. Una vez se inscriba como afiliado, podrá aprovechar muchos programas personalizados y recursos informativos que le ayudarán a alcanzar sus metas de salud, recibir descuentos para productos y servicios relacionados con la salud y mantenerse motivado con los premios que puede recibir por hacer actividad física. Adicionalmente, podrá administrar su plan de salud 24 horas al día, 7 días a la semana. Todo está a su alcance, ¡visite hoy *bcbsnc.com/memberservices*!

Servicios para el afiliado

Programas de salud

Recursos de salud

Descuentos y premios

Administración de su cuenta a través de Internet

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bcbsnc.com/memberservices

AVISO. La sección de afiliados «Member Services» de nuestro sitio Web está disponible únicamente en inglés.

Spanish-speaking customer service 1-877-258-3334

Visite



Partnering with BCBSNC



Why Join Dental Blue?

- Over 400,000 members currently have BCBSNC dental coverage
 - Additional growth expected from the new FEP BlueDental program and from BCBSNC medical groups with ACA coverage for children under age 19
- Maximize your new patient opportunities
- Dental Blue will promote your practice to our members via "Find a Doctor" search tool on the BCBSNC website
- Being in network can also help your office with cash flow, reduction in billing issues, and patient satisfaction
- Direct Fast Payments Dental Blue reimburses you directly, allowing you to improve your cash flow and payment turn-around
- Convenient payment options Check, EFT or Credit card "QuicRemit" payment.

How do I join the network?



- + Email <u>dentalcontracts@bcbsnc.com</u> requesting information, or
- Visit <u>www.bcbsnc.com/content/providers/dental-providers</u> for forms and checklist

Credentialing process:

- Credentialing is required by NCDOI (North Carolina Department of Insurance)
- NC Uniform Credentialing Application available online
- BCBSNC also supports use of CAQH
- Re-credentialing occurs every 3 years

Enrollment:

- Enrollment paperwork is also available online and must be completed in order to be a part of the dental network
- Provider numbers can be obtained for individuals or for a group practice.

Contracting:

- Once Credentialing and Enrollment are completed, a formal contact will be emailed for your review and electronic signature.
- Dental Blue contracts cover services under both Dental and Medical lines of business
- Contracts are for a 1 year initial term and are considered evergreen (auto renewable).
- 90 day notice of termination is required



New Dental Blue Payment Guidelines

What changes are being made?

 Effective 1/1/14, Blue Cross and Blue Shield of North Carolina will discontinue paying non-participating providers directly. All claims from non-participating providers will be paid directly to the member, regardless of who filed the claim.

Why is BCBSNC making this change?

- Consistency: Under our medical plans, BCBSNC has had a long standing policy that claims incurred at any non-participating provider are reimbursed directly to the member.
- ACA Pediatric Dental Benefits will be paid out of the medical system
- Since some members will be eligible for coverage under both ACA medical plans and Dental Blue plans, the payments should be issued to the same entity
- Non-participating providers were notified in October, members were notified in November

1

New Dental Blue Payment Guidelines

What options do you have as a non-participating provider?

- Bill the member they can endorse the BCBSNC check and send to you or they can send you a personal check, or
- Charge the member at the time of service
- Set up payment plan for the member

Can you still file claims or does the member now have to file claims?

- We encourage you to file claims on behalf of the member, especially if filing electronically
- Payments are processed more quickly if filed electronically
- Member will receive payment in a more timely manner and can then pay their provider



Questions?



Presentation will be posted on the website at bcbsnc.com/content/providers/dental/blue-book-dental.htm