HCTS//2020 HOSTING & CLOUD TRANSFORMATION SUMMIT Transforming for a digital era. OCTOBER 6-22

Agenda

WEEK 1



Tuesday, October 6Cloud & Cloud Native



Thursday, October 8Datacenters

WEEK 2



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Thursday, October 15Data & Analytics, AI & ML

WEEK 3



Tuesday, October 20The Edge



Thursday, October 22Customer Experience
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WEEK 1CLOUD & CLOUD NATIVE | DATACENTERS

Tuesday, October 6: Cloud & Cloud Native



11:00am - 11:15am ET

Welcome Remarks

Host: Liam Eagle, Research Director, Head of Voice of the Enterprise & Voice of the Service Provider

11:20am - 12:15pm ET

Post-COVID, Cloud Is the Land of Milk and Honey

Presenters: Owen Rogers, Research Director, Cloud & Managed Services; Melanie Posey, Research Director, Cloud & Managed Services

Over the course of a year, bee colonies face challenges from deadly viruses to clumsy badgers. Even with the best of planning, the unexpected happens and wise beekeepers plan for the worst – resiliency, interoperability and scalability allows the beekeeper to adapt to change. Cloud's ability to scale to meet demand for video conferencing, TV streaming, e-commerce and home working has allowed society to carry on during COVID-19, even though our everyday lives are not once they what were. Like beekeepers, enterprises that planned for the worst are best placed to weather and even embrace the unexpected – and harvest the sweetest honey.

12:15pm - 12:35pm ET

Break

12:35pm - 1:35pm ET

Cloud Native: Clouds, Containers and Kubernetes – Taking the Sting Out of Transformation

Moderator: William Fellows, Research Director, Cloud Native

Panelists: Erik Vogel, VP Customer Experience, HPE; Mark Hinkle, Co-Founder and CEO, Triggermesh; John Morello, Vice President - Prisma Cloud, Palo Alto Networks; Jean Atelsek, Research Analyst, Cloud Transformation and Digital Economics Unit, 451 Research; Jay Lyman, Senior Research Analyst, Cloud Native and DevOps, 451 Research

Clouds, containers and microservices are dramatically increasing the velocity of customer-facing value creation and overall service delivery. They sit strategically at the top of the list of IT technologies viewed as most transformative. The C-suite now points to cloud native as a weapon it will bring to the fight against variables such as uncertainty and rapidly changing market conditions. This viewpoint was born prior to COVID-19, which brings all those variables in spades. However, a Cambrian explosion of cloud native goods and services has delivered a market that is thrashing and crowded, with lots of confusion. Successful approaches will need to find the right combinations of these and operationalize them to deliver the benefits as advertised by their suppliers – speed, scale, agility and cost. This panel will explore how cloud native technologies including Kubernetes, serverless and service mesh can support this.

WEEK 1CLOUD & CLOUD NATIVE | DATACENTERS

Tuesday, October 6: Cloud & Cloud Native



1:40pm - 2:40pm ET

A Quantum Leap or an Entangled Dream?

Moderators: James Sanders, Research Analyst, Cloud Transformation

Panelists: Dr. Ray Beausoleil, Senior Fellow and Senior Vice President, Director - Large-Scale Integrated Photonics, HPE; Bob Sutor, Vice President for IBM Q Strategy and Ecosystem, IBM; Tony Uttley, President, Honeywell, Quantum Solutions

Quantum computing is touted by proponents as being transformative for high-performance and scientific computing, with effects felt in finance, material science, cryptography and other disciplines. Despite high hopes for quantum computing among researchers, practical quantum computers are just now leaving the domain of university research laboratories and being assimilated into the cloud – developers can experiment on these systems, but deriving business value from present-day (near-term) quantum computers may be years away.

5:00pm - 7:00pm ET

Opening Reception

Keynote Speaker: Kenny Smith, American sports commentator and former NBA champion

Join our HCTS Welcome Reception virtually. Kenny "The Jet" Smith will be our special guest for a fireside chat so come ready with questions for him. Kenny is an NBA studio analyst for the Emmy Award-winning show Inside the NBA on TNT. He appears each week during the NBA season and throughout the playoffs to form one of the most entertaining studio shows in sports television. By attending this reception, you will hear from Kenny about what makes a champion, highlights from his illustrious career and his views on how the game is influencing society today. Afterward you'll be treated to an interactive, energetic and engaging live performance with The Dueling DJ's. The DJ's give you the power of picking the next track for them to battle each other in this incredible experience.

WEEK 1CLOUD & CLOUD NATIVE | DATACENTERS

Thursday, October 8: Datacenters



11:00am - 11:15am ET

Welcome Remarks

Host: Dan Thompson, Principal Research Analyst, Datacenter Services & Infrastructure

11:20am - 12:15pm ET

Global Datacenter Market Growth and Misalignment

Presenters: Dan Thompson, Principal Research Analyst, Datacenter Services & Infrastructure; Rahiel Nasir, Research Analyst, Datacenter Infrastructure & Services, EMEA

The many datacenter markets around the globe continue to see growth, but that growth is not spread evenly. In this keynote session we'll take a look at what regions and specific markets are growing the quickest, the reasons for this growth, and potential threats to it. Additionally, our most recent Voice of the Enterprise data illuminates some opportunities for datacenter providers to improve their messaging to the enterprise segment. Why do enterprises elect for colocation over in-house datacenters, the cloud and other venues? Are there services that datacenter providers could offer to increase their value in light of this? Perhaps even more importantly, if companies are choosing to not use colocation, why?

12:15pm – 12:30pm ET

Break

12:30pm - 1:15pm ET

Datacenter M&A

Moderators: Kelly Morgan, Research Director, Datacenter Infrastructure & Managed Services; Jonathan Schroth, Research Analyst, Datacenter Services & Infrastructure

Panelists: Fred Rosenberg, Managing Director and Head of US Credit Solutions and Direct Lending, Deutsche Bank; James Henry, Senior Managing Director, Bank Street; Adam Lewis, Managing Partner, DH Capital

With the rapid growth of cloud adoption, service providers and investors alike have looked at ways to participate in that growth, e.g., by investing in datacenters, interconnect platforms and a variety of service providers that offer cloud-related services. In this panel we will discuss how M&A has contributed to the growth of Invisible Infrastructure and what types of companies will continue to be targets of investment or M&A activity. Join our distinguished panel of finance experts as we discuss key questions such as: Who will continue to invest in these sectors? Are any types of infrastructure likely to become less visible/appealing to investors? What firms will be targets? Are networks and datacenters more attractive than services and software providers? How are assets being valued? What financing is available and on what terms? We will debate these and more as we explore trends impacting this dynamic sector.

1:20pm - 2:05pm ET

Innovations in Datacenter Technology

Moderators: Daniel Bizo, Senior Research Analyst, Datacenters & Critical Infrastructure; Stefanie Williams, Research Analyst, Datacenter Services & Infrastructure

Panelists: Henry Hsu, VP Strategy, Datacenters, Legrand; Peter Panfil, VP Global Power, Vertiv; Udi Paret, CBO, ZutaCore In the modern, cloudy world, does the underlying technology of the physical datacenter really matter that much? Innovation and excellence in design, management and technology of the datacenter 'fabric' is not just critical but is an ever more competitive differentiator for all service providers. In this session, we will explore how datacenters are evolving, and discuss key developments, technologies and practices with key stakeholders and experts.

WEEK 1CLOUD & CLOUD NATIVE | DATACENTERS

Thursday, October 8: Datacenters



2:05pm - 2:15pm ET

Break

2:15pm - 3:10pm ET

The Future of Datacenter Networking and Interconnection

Moderators: Craig Matsumoto, Senior Research Analyst, Datacenter Networking; Mike Fratto, Senior Research Analyst, Applied Infrastructure and DevOps

Panelists: Jennifer Curry, SVP, Product & Technology, INAP; Tim Parker, SVP, Network Strategy, Flexential

Once the weakest link in the application delivery Holy Trinity, the network is now more capable of supporting the latest advances in container networks, app performance and security. As networks and interconnection points increasingly turn to intelligent automation to transform static resources into programmable assets, how will the capabilities and price/performance of network components and infrastructure change? Join us as we discuss trends in networking and interconnection and what enterprises, datacenter operators, network providers and others need to know to optimize their network and data strategies.

WEEK 2
SECURITY | DATA & ANALYTICS, AI & ML

Tuesday, October 13: Security



11:00am - 11:15am ET

Welcome Remarks

Host: Eric Hanselman, Principal Research Analyst

11:20am - 12:15pm ET

Cybersecurity in 2020: Navigating Long-Term Change, Riding Out Near-Term Storms

Presenters: Scott Crawford, Research Director, Information Security; Daniel Kennedy, Senior Research Analyst, Voice of the Enterprise: Information Security

2020 may not have been the year we thought it would be, but cybersecurity remains a top enterprise priority regardless, in both good times and bad. And if there's one aspect of that priority that stands out, it's the shift away from physical infrastructure and toward the cloud. Cloud introduces new opportunities in areas such as security analytics and operations, taking advantage of scale, elasticity and responsiveness to bring new techniques within the reach of a far larger audience. But many security teams remain ill equipped, both in terms of technology and expertise, to best cope with what is new and different about IT in the cloud. In the midst of this, the coronavirus pandemic introduced unforeseen impact on security decisions in 2020. How is security architecture and practice adapting? How can we overcome lost security visibility and telemetry, when so many must work away from traditional business settings? And what are the challenges facing security tomorrow, as technologies such as 5G promise to expand the attack surface with billions of new devices and systems virtually anywhere technology can reach?

12:15pm - 12:30pm ET

Break

12:30 - 1:15pm ET

The Infinite Game of Cybersecurity: Why Technology and Service Providers Are Adding Advanced Security Services to Their Portfolios

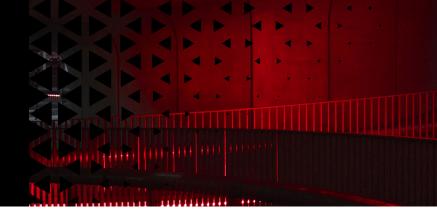
Moderator: Aaron Sherrill, Senior Research Analyst, Information Security

Panelists: Dustin Rigg Hillard, Chief Technology Officer, eSentire; J.J. Thompson, Senior Director, Global Managed Threat Response and Security Services, Sophos

When we ask organizations about their biggest concerns, cybersecurity is often at the top of the list. When we ask which area of the business is seeing the largest budget increases, again cybersecurity is at or near the top of the list. In fact, cybersecurity is at or near the top of many lists – biggest pain point, largest shortage of expertise, most important workload-related challenge, just to name a few. Sensing the shifting tides toward services and the growing demand for security, vendors of every type – datacenter providers, technology vendors, professional service firms, VARs and others – are examining how they can add advanced security services to their lineup. At the same time, existing security service providers, such as MDR providers, are rapidly evolving their capabilities to keep pace with the expanding and changing threat landscape and to add value to security teams that are beyond detection and response. Approaches to delivering security services vary. What works well for one company may not for another. In this session, we will examine various approaches and challenges to delivering security services.

WEEK 2SECURITY | DATA & ANALYTICS, AI & ML

Tuesday, October 13: Security



1:20 - 2:05pm ET

Virtual Roundtable: Has COVID-19 and the Work-From-Home (WFH) Phenomenon Helped or Hurt the Adoption of Zero Trust in the Enterprise? What Are the Key Uses Driving Adoption of Zero Trust?

Moderators: Garrett Bekker, Senior Research Analyst, Information Security; Fernando Montenegro, Principal Research Analyst, Information Security

Panelists: Jason Garbis, SVP of Product Management, Appgate; Akhilesh Dhawan, Head of Product Marketing for Workspace Security, Citrix; Lonnie Benavides, Head of Infrastructure and Applications Security, OneLogin

As adoption of cloud, mobility and IoT have accelerated digital transformation, they have also eroded the foundations of the traditional perimeter-based security model. In its place, a new model based on principles of zero trust (assume no one is trusted, assign access based on least privilege) has garnered considerable attention, but few examples of real-world adoption. This virtual panel will discuss the benefits and obstacles to rolling out zero trust in the enterprise, the impact that COVID-19 and WFH have posed, and key use cases driving adoption of zero trust, such as remote application access, cloud migration and the emergence of 'cloud-native' technologies.

2:05pm - 2:15pm ET **Break**

2:15pm - 3:10pm ET

Evolution of Cloud Security: Where We've Been, Where We Are and Where We Are Going

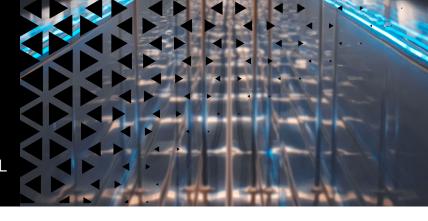
Moderators: Fernando Montenegro, Principal Analyst, Information Security; Garrett Bekker, Senior Research Analyst, Information Security

Panelists: Knox Anderson, VP of Product, Sysdig; Varun Badhwar, Senior Vice President - Prisma Cloud, Palo Alto Networks

From the very beginning of cloud security coverage, there have been different tracks about the topic: Are we securing access to cloud resources and services that we consume, or are we securing cloud resources we create to deliver our value? In one case, we need to focus on securing SaaS, including how it uses our data, how it authenticates users and more. In the other, we need to consider if we're creating cloud instances properly, if services are misconfigured and more. The moderators for this session are part of the team responsible for 451 Research's coverage of cloud security, and have collaborated often, in the past, now and in the future, as customer requirements and vendor offerings blur these lines. From covering CASB and CSPM, moving into newer trends such as cloud-native security and cloud identity and entitlements management, there's lots of synergy between different ways to look at 'cloud security.' This session will explore the key phases, use cases and requirements for cloud security from a variety of angles.

WEEK 2
SECURITY | DATA & ANALYTICS, AI & ML

Thursday, October 15: Data & Analytics, AI & ML



11:00am - 11:15am ET

Welcome Remarks

Host: Csilla Zsigri, Senior Research Analyst, Blockchain/DLT & Data Marketplaces

11:20am - 12:15pm ET

Using Data, AI and Analytics To Try To Understand the 'New Normal'

Presenters: Matt Aslett, Research Director, Data, AI & Analytics; Nick Patience, Research Director, AI Applications & Platforms; Brenon Daly, Research Director, Financials

Executive recognition of the role data, Al and analytics play in driving transformation has never been greater as enterprises look to improve their operational efficiency and accelerate out of the COVID-19 lockdown. The pandemic has changed the behavior of customers, employees, suppliers and partners, as well as the technology investment landscape in terms of M&A, IPOs and VC and private equity investment. While COVID-19 has highlighted the importance of data, it has also challenged the reliance on analytic models to make sense of unprecedented socio-economic changes when historical data sets used to train those models are no longer relevant. This session examines changing attitudes to data and analytics, the emergence of new products and services and the changing investment landscape as organizations strive to continue to make data-driven decisions in an altered landscape.

12:15pm - 12:30pm ET **Break**

12:30pm - 1:15pm ET

Database Migration Patterns and Hybrid IT

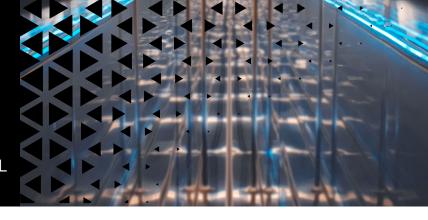
Moderator: Matt Aslett, Research Director, Data, Al & Analytics

Panelists: Paige Bartley, Senior Research Analyst, Data Management, 451 Research; James Curtis, Senior Research Analyst, Data, Al & Analytics, 451 Research

Databases have been adopted in the cloud (laaS, PaaS and SaaS) for many years, but we are now seeing an uptick in adoption, especially for production workloads, fueled by the emergence of new managed services and products. While an increasing number of database workloads are being deployed in cloud services, the majority of existing databases are on-premises. Not all database workloads will make it to the cloud and migration patterns vary. This session will look at the various approaches to database workload adoption and the migration patterns for database workloads, as well as the reasons why some existing workloads are remaining on-premises and why even some new workloads are being deployed on traditional server infrastructure.

WEEK 2SECURITY | DATA & ANALYTICS, AI & ML

Thursday, October 15: Data & Analytics, AI & ML



1:20pm - 2:05pm ET

Automation, Bots & Mining: The AI-Enabled Intelligent Digital Business

Moderator: Carl Lehmann, Senior Research Analyst, Applied Infrastructure & DevOps

Panelists: Pankaj Chowdhry, Founder & CEO, FortressIQ; Phil Simpson, JBoss Product Marketing Manager, Red Hat; Damon Edwards, Senior Director, Product, PagerDuty

Process and task automation have become top priorities in the digital transformation strategies of nearly all organizations. But automation itself isn't sufficient. It must add new value through data-driven analysis that makes processes, designers and users smarter and more productive. Al technology represents new, pragmatic means to gain an edge, and industry leaders are exploiting it to enable intelligent process automation. In the digital business era, it is insufficient to pursue automation as a mere means to reduce redundant and repeatable manual activities, or to do things faster by streamlining processes and reducing cycle times. Al technology is now pragmatic, and industry leaders will use it to become smarter than their competitors and create new ways to deliver value to customers. They will exploit Al to enable data-driven intelligent process automation designs; create recommendation engines that guide process stakeholders and IT professionals on how best to accomplish their tasks; automate decision-making processes consistently governed by rules, policies and compliance constraints; and analyze all this to predict change, risk and opportunity, and respond to it rapidly – or at least before rivals.

2:05pm – 2:15pm ET

Break

2:15pm - 3:10pm ET

Is Infrastructure Holding Back Adoption of AI at Scale?

Moderator: Nick Patience, Research Director, AI Applications & Platforms

Panelists: Glyn Bowden, CTO HPE Pointnext Services, AI & Data Science Practice, HPE; Ian Swanson, WW Leader, AI and ML, AWS; Ruchir Puri, CTO and Chief Architect of IBM Watson

Our surveys of enterprise machine learning specialists reveal that at least half of organizations believe their technology infrastructure isn't prepared for the future demands that will be placed on it by the adoption of AI and machine learning at scale. They face challenges up and down the stack, from silicon through storage, networking and compute bottlenecks, as well as the key decisions around best execution venue – on-premises, in the cloud or hybrid. In this session, we will examine why AI puts strains on infrastructure and how it can be overcome.

WEEK 3THE EDGE | CUSTOMER EXPERIENCE & DIGITAL TRANSFORMATION

Tuesday, October 20: The Edge



11:00am - 11:15am ET

Welcome Remarks

Host: Eric Hanselman, Principal Research Analyst

11:20am - 12:00pm ET

Edge of Tomorrow - 5 Ways To Capitalize on the Edge Opportunity

Moderator: Christian Renaud, Research Director, Internet of Things

Panelists: Lin Nease, HPE Fellow and IoT Chief Technologist, HPE; John Magee, Head of Marketing for Digital Solutions, Hitachi Vantara; Ishu Verma, Edge Computing Technical Evangelist, Red Hat

The segments of the IoT market spending real money today in manufacturing, energy and transportation all heavily depend on edge computing for mission-critical applications. In addition, edge computing can expose a capability to power the next generation of AR/VR applications, real-time video analytics or cyber-physical systems. These emerging use cases creates an opportunity for datacenter technology vendors and service providers to supply the localized services these applications demand. This session dives into these applications, their real requirements, and the five key approaches to capitalizing on this opportunity.

12:00pm – 12:15pm ET

Break

12:15pm - 1:00pm ET

Interconnecting the Edge

Presenter: Craig Matsumoto, Senior Research Analyst, Datacenter Networking

Several parties are vying to supply the real estate and infrastructure of the edge: datacenters, telcos, startups, even the public clouds. Common to all of them is the need to bring connectivity to edge presences, some of which might land in unpredictable locations. This calls for flexible, cloud-native networking. This session will examine how DevOps and SDN can feed this newly distributed environment and what roles these different players can expect to take at the edge.

1:05pm - 1:50pm ET

The Emerging Telecom Edge: Drivers, Opportunities and Challenges

Moderator: Brian Partridge, Research Director, Applied Infrastructure & DevOps

Panelists: Jon Abbott, Technologies Director, Global Telecom Strategic Clients, Vertiv; Arvinder Anand, Vice President Architecture Technology and E2E Solutioning, Ericsson; Jeff Edlund, Chief Technology Officer of the Communications Media and Solutions (CMS) organization, HPE

Telecom operators around the world are pursuing multi-access edge computing (MEC) to power the next generation of services including 5G and multicloud connectivity. The emerging telecom edge opens new B2B/B2C platform and partnership opportunities that elevate telecoms in their customers' value chains. The telecom network edge will be dynamic and software-defined, opening new service chain possibilities that span public/private networks but also bring complexities such as orchestration and management at scale, security and edge datacenter operations. This session will investigate the current state of play in the emerging 'telecom edge,' including the technologies and ecosystems required to build, operate and monetize it.

WEEK 3THE EDGE | CUSTOMER EXPERIENCE & DIGITAL TRANSFORMATION

Tuesday, October 20: The Edge



1:50pm - 2:00pm ET **Break**

2:00pm - 2:55pm ET

Enter the Enterprise Edge

Moderator: Christian Perry, Senior Research Analyst, Infrastructure

Panelists: Eric Herzog, Chief Marketing Officer and VP of Global Storage Channels - IBM Storage Division, IBM; Misbah Mahmoodi, Senior Director, Product Marketing, VMware

Innovation in enterprise infrastructure platforms increasingly introduces opportunities to collect and analyze data in edge locations. These advances are not derived only from opportunity, but also necessity; centralized datacenters will grapple with overwhelming amounts of data in coming years as mobile devices and platforms intensify data generation. Enterprise edge buildouts will rise as organizations seek to harness the value of that data created and collected in remote locations, but traditional infrastructure strategies present challenges when extended to the edge. Technologies such as hyperconverged infrastructure offer some relief to those roadblocks, but no single approach is a guaranteed fit for edge deployments. This session will examine enterprise edge strategies and discuss the expanding infrastructure ecosystem.



WEEK 3
THE EDGE | CUSTOMER EXPERIENCE &
DIGITAL TRANSFORMATION

Thursday, October 22: Customer Experience & Digital Transformation



11:00am - 11:15am ET

Welcome Remarks

Host: Melanie Posey, Research Director, Cloud & Managed Services

11:15am - 11:45pm ET

Data-Driven Experience Economy – The Power of 3: Digital Transformation, Cloud Deployments and Analytics for Improving Customer Experience

Presenter: Sheryl Kingstone, Research Director, Customer Experience & Commerce

Over the years, improving the customer experience has remained the top driver for digital transformation, making it critical to understand where businesses are making investments in new digital technologies and improved processes to more effectively engage customers, partners or employees across sales, marketing, support and commerce functions. Data and cloud remains a core battleground for creating unified customer experiences. Businesses need to not only capture and unify disparate sources of consumer data, but effectively contextualize and operationalize information to push critical insights across channels and differing organizational stakeholder groups with a hand in shaping the customer journey.

11:50am - 12:35pm ET

Ensuring the End-to-End IT Stack to Improve Customer Experience

Moderator: Sheryl Kingstone, Research Director, Customer Experience & Commerce

Panelists: Patrick West, Director - DX Global Lead, Adobe; Vishnu Indugula, Senior Vice President, Publicis Sapient; Jim Gannon, Head of Global MSP Business, Pure Storage

In a world where disruption and digital experience has changed the face of customer experiences, businesses must elevate the importance of agile IT infrastructure, cybersecurity and data and analytics with an eye toward accelerating the pace of digital transformation. Businesses must embrace a modern approach to improving customer experiences from core to edge as innovation and resiliency are keys to survival.

12:35pm - 12:50pm ET

Break

12:50pm - 1:20pm ET

The Digital Transformation of Payments: Moving From Commodity to Commerce Catalyst

Presenter: Jordan McKee, Principal Research Analyst, Customer Experience & Commerce

The reach and impact of payments has broadened significantly in recent years. Payments today are a direct input into the customer experience, geographic expansion, omni-channel execution and overall business performance. As a result, developing an innovative payments strategy is fast becoming a key business priority. This session will explore the increasing strategic value of payments for enterprises, and discuss the role of emerging technologies in powering high-performing digital payments infrastructure.

WEEK 3THE EDGE | CUSTOMER EXPERIENCE & DIGITAL TRANSFORMATION

Thursday, October 22: Customer Experience & Digital Transformation



1:25pm - 1:55pm ET

All About the Data: Doubling Down on Data-Driven Experience

Moderator: Sheryl Kingstone, Research Director, Customer Experience & Commerce

Panelists: Ciaran Chu, Head of Cloud, ACI Worldwide; Manish Sood, Co-Founder & CTO, Reltio; Jordan McKee, Principal Research Analyst, Customer Experience & Commerce, 451 Research; Emily Jasper, Senior Product Manager, S&P Global Market Intelligence

This session will discuss how data remains a core battleground for creating unified customer experiences. Businesses need to not only capture and unify disparate sources of consumer data but effectively contextualize and operationalize information to push critical insights across channels and differing organizational stakeholder groups with a hand in shaping the customer journey.

1:55 - 2:10pm ET

Break

2:10pm - 2:50pm ET

Closing Panel: Looking into the Future: Delivering Better, Faster, More Valuable IT-Driven Business Outcomes in the Digital Era

Moderator: Sheryl Kingstone, Research Director, Customer Experience & Commerce

451 Research Panelists: Melanie Posey, Research Director, Cloud & Managed Services; Kelly Morgan, Research Director, Datacenter Infrastructure & Managed Services; Fernando Montenegro, Principal Research Analyst, Information Security; Simon Robinson, Head of Research

Technology fuels the platforms that give organizations the freedom to fail fast and the scale to succeed fast. During HCTS 2020 closing session, our key leaders will give their final remarks, insight for the future and actionable advice.

3:30pm - 5:00pm ET

Closing Reception: Meet & Greet, Compete & Tweet

Join 451 Research to wrap up this year's conference on an interactive video reception with fellow attendees. The closing reception will feature a trivia game, announcement of Leaderboard and Caption Contest winners, a recap of HCTS 2020, and a group discussion with 451 analysts and other conference-goers.



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About 451 Research

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