

# Agri-Innovation



# What Agri-Innovation in Guelph can offer



Ontario is Canada's top province for agricultural output, and Guelph has the largest concentration of Agri-Innovation research and technology expertise, and related infrastructure in Canada.



**Close to 1,500**  
employers and  
entrepreneurs in  
this sector



**Almost 7,000**  
Guelph residents  
are employed in  
this sector



**17.1%**  
employment  
growth in this sector  
since 2011

## Key sectoral data

- University of Guelph, also known as Canada's food university, is internationally recognized as the centre of excellence in agri-innovation, bio-science, nutritional science, and food science.
- Guelph's competitive advantage in Agri-Innovation is the combination of:
  - leading scientific research and innovation,
  - a cluster of industry and research institutions, and;
  - a focus on commercialization of discoveries.
- Home to Ontario Ministry of Agriculture Food and Rural Affairs, Agriculture and Agri-Food Canada, Canadian Food Inspection Agency and Public Health Agency of Canada
- Over 40 research institutes
- Over 30 Agri-Innovation industry associations
- Industry subsectors:
  - Food and beverage manufacturing
  - Scientific research and development, consulting and management services
  - Nutritional sciences, nutraceutical and functional foods
  - Animal health and veterinary medicine
  - Agri-food safety and traceability
  - Crop science and agronomics
  - Renewable energy and agriculture



# Testimonials



## Leading Agri-Innovation companies

- Ag Energy Co-operative Ltd.
- Bayer CropScience
- Cargill
- Elanco
- Gay Lea
- NSF International
- Maple Leaf
- Organic Meadow
- Sleeman
- Snyder's-Lance
- Syngenta
- TruLeaf
- Mirexus

“We completed a large capital project here at Sleeman in 2018, with the addition of some innovation to our packaging line. Guelph Business Development and Enterprise Services served as a great resource during our successful grant application process.”

*Nick Porcellato, Head of Industry and Government Affairs, Sleeman Breweries*

“With the help of the City of Guelph’s Economic Development team, Mirexus was able to meet ambitious time targets to design and build a new manufacturing and R&D facility in Guelph, focused on our agri-based innovative nanomaterial produced from Ontario sweet corn. They helped from beginning to end and were an essential part of our team.”

*Phil Whiting, President and CEO, Mirexus Biotechnologies Inc.*

“NSF International and the City of Guelph share a mutual commitment to the economic growth of the Canadian food industry. Collaboration with the City of Guelph has resulted in the expansion of our business and facilities providing tremendous value to Canadian food and beverage companies while allowing NSF to launch a diverse portfolio of global services. There is not a better Canadian location for our business than Guelph, Ontario.”

*Petra Schennach, Global Managing Director, Training & Education, NSF Canada*

# About Guelph



2nd fastest growing mid-size city in Canada

growing mid-size city in Canada

Source: Conference Board of Canada, 2018



3rd best millennial hot spot in Canada

hot spot in Canada

Source: Point2 homes, 2018



4th best city to buy real estate in Canada

to buy real estate in Canada

Source: MoneySense Magazine, 2018



Top 6 best places for newcomers in Canada

places for newcomers in Canada

Source: MoneySense Magazine, 2017



Top 10 in Americas for foreign direct investment

Source: fDi Intelligence, 2017



## Centre of Canada's Innovation Corridor

All within 90 minutes



Five international airports  
Toronto (2), Waterloo, Hamilton, London



Two shipping ports  
Toronto and Hamilton



Guelph Junction Railway offers access to CN and CPR, competitive rates and reliable daily service



**12,588** employers and entrepreneurs in the City of Guelph

Source: Canadian Business Counts, December 2017



University of Guelph  
3,500 annual graduates

Conestoga College  
5,000+ annual graduates



Our vibrant downtown attracts entrepreneurs, innovators, developers and new residents, and is exceeding growth targets



# Your success is our success!



## We make it easy to do business with City Hall

### Growing and resilient economy

Guelph has one of Canada's lowest unemployment rates, strongest housing markets, most innovative municipal governments and competitive tax rates—all contributing to a strong, reliable and sustainable local economy.

### Prime location

Guelph is close to everything, and it feels like you're away from it all. You'll have easy access to international airports, major highways and reliable rail. Toronto, Canada's largest city, is just an hour down the highway, and we're a short drive to the U.S. borders. From Guelph, you will have access to over 150 million North American consumers within one day's drive. Not to mention our spectacular natural green spaces that stretch for days.

### Enviably talented pool

We're home to a prominent University and College with more than a dozen top post-secondary institutions in surrounding communities. Employment skews professional, technical, agri-food and advanced technology. In all, a workforce of more than three million people lives within an hour's commute.

- We work closely with you to help you "get to yes" and make your plans a reality.
- We provide you with user guides, user-friendly web pages and checklists to make your journey clear.
- We build the team you need and help you every step of the way.
- We're listening to business needs and continually improving how we do business.

### Competitive cost of doing business

Guelph offers top-notch professional services and amenities without a big city cost of living. Guelph has one of the lowest land and development costs in the Greater Toronto area. You'll enjoy lower-than-average labour and business costs, and Ontario offers the lowest overall tax rate on new business investment amongst all members of the G7.

### Entrepreneurial spirit

More than \$14 billion is spent on research and development each year in Ontario, and Guelph is a hotspot for discovery and innovation. Guelph is home to some of the world's most innovative companies, has more than 40 research institutes, and a spirit of collaboration to help bring your ideas to life.



**Business Development  
and Enterprise Services**


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