

## Create a 10-minute presentation about careers in agribusiness for other FFA members.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Take inventory of and categorize all agriculture-related businesses in the community.
- » Create hands-on classroom activities.
- » Work as an intern for the local agriculture department.



### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Science Teacher

Agricultural Literacy and Advocacy Specialist

Agriculture Journalist

EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Provide a website and brochure development service for local agricultural businesses.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Start a basic computer help service for area agriculture producers.
- » Work for an agricultural marketing services company.
- » Maintain your chapter webpage.



### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Social Media Strategist

Communications Specialist

Information Technology Web Developer

OWNERSHIP/ENTREPRENEURSHIP

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Work as an intern for the local agriculture department.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Create podcasts about agricultural issues.
- » Create and produce a weekly television or radio show about FFA and agriculture.
- » Shadow officials at a government natural resources agency.



### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Advisor: Government/ Stakeholder Relations

Agriculture Legislative Assistant

Agricultural Lawyer

PLACEMENT/INTERNSHIP

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Produce a weekly column about agricultural issues for a newspaper.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Each week, find two articles about the economics of agriculture.
- » Work as an intern for the local agriculture department.
- » Shadow officials at a government natural resources agency.



### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Journalist

Agricultural Lobbyist

Communications Specialist

PLACEMENT/INTERNSHIP

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Create hands-on classroom curriculum activities.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Create a teaching model to show how a small gas engine works.
- » Conduct a field demonstration on GPS systems for elementary students.
- » Create activities or laboratories for a natural resources class.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Science Teacher

Extension Faculty

College/University Professor



PLACEMENT/INTERNSHIP

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Create an ad promotion for local food products on your chapter website.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Work for an agricultural marketing services company.
- » Research why new food fails to sell.
- » Study the impact of various styles of labels on people's perception of the food.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Marketing Specialist

Agricultural Literacy and Advocacy Specialist

Food Stylist



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Create posters that show foods from raw to finished product.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Work for an agricultural marketing services company.
- » Help at a local fruit/vegetable stand.
- » Study the impact of various styles of labels on people's perception of the food.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Extension Agent

Marketing Specialist

Agriculture Science Teacher



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Provide outdoor educational material at camps.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

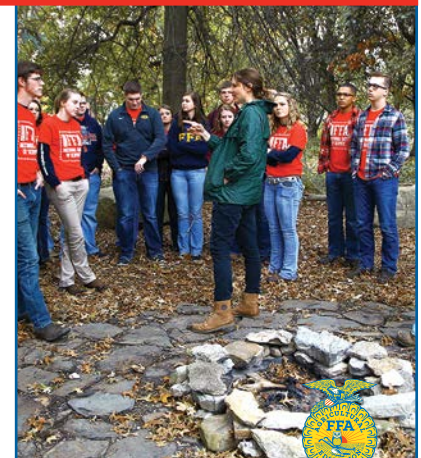
- » Research your local parks to find out what activities people like and use the most.
- » Work for the natural resources and conservation district.
- » Work for a nature center.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Extension Agent

Conservationist

Human Resources Manager



PLACEMENT/INTERNSHIP

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Staff FFA displays that have farm animals at county and state fairs.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Plan and implement a “hands-on” livestock field trip.
- » Manage a livestock show and supplies for your FFA chapter.
- » Create posters that show foods from raw to finished product.

### Future Careers (visit [AgExplorer.com](https://www.agexplorer.com)):

Agriculture Science  
Teacher

Event Manager

Public Relations Specialist



PLACEMENT/INTERNSHIP



## Plan and implement a “hands-on” livestock field trip.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Organize and/or run a petting zoo at local fairs or farmers’ markets.
- » Work at a livestock farm or a ranch.
- » Plan a wildlife field trip.

### Future Careers (visit [AgExplorer.com](https://www.agexplorer.com)):

Agriculture Science  
Teacher

Agricultural Literacy and  
Advocacy Specialist

Ranch Manager



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Prepare a food safety information kit covering safe handling of meat, eggs and other fresh food products.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Research incidents of food-borne illnesses in the community.
- » Present a food safety demonstration to elementary students.
- » Create posters that show foods from raw to finished product.

### Future Careers (visit [AgExplorer.com](https://www.agexplorer.com)):

Sanitation Coordinator

Food Safety Specialist

Food Safety/Quality  
Assurance Manager



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Present a food safety demonstration to elementary students.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Research incidents of food-borne illnesses in the community.
- » Interview three companies that process or package food products.
- » Prepare a food safety information kit covering safe handling of meat, eggs and other fresh food products.

### Future Careers (visit [AgExplorer.com](https://www.agexplorer.com)):

Agriculture Science  
Teacher

Food Safety Specialist

Occupational Health and  
Safety Manager



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION



## Create activities or laboratories for a natural resources class.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Habitat construction—make brush piles, plant wildlife habitat, etc.
- » Organize and participate in a wildlife field day.
- » Create a brochure on creating wildlife habitats in backyards to share with the community.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Science  
Teacher

Agricultural Literacy and  
Advocacy Specialist

College/University  
Professor



SCHOOL-BASED ENTERPRISE

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Organize and participate in a wildlife field day.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Work for a park service during the summer.
- » Shadow officials at a government natural resources agency.
- » Work for the fish and game department.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Event Manager

Agriculture Science  
Teacher

Game Warden



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Start your own fish pond to sell fish and fishing lessons.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Raise fish for the state fish and game department.
- » Work at a bait shop.
- » Raise fish and sell to local restaurants.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Fisheries Technician

Aquaculture Hatchery  
Manager

Game Warden



OWNERSHIP/ENTREPRENEURSHIP

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Plan a field trip to a local farm for elementary students.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Work for the state or national agriculture department.
- » Intern for a farm organization.
- » Work for an agricultural tour company.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Science  
Teacher

Event Manager

Extension Agent



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Create posters on soil conservation practices for homeowners.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

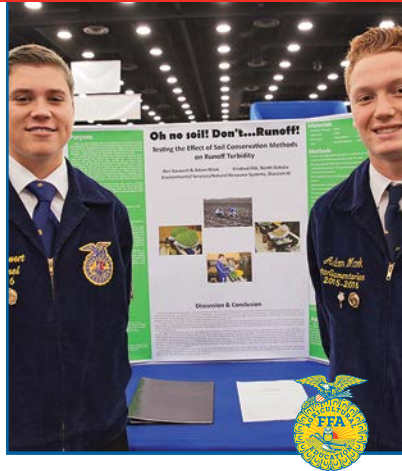
- » Create and sell soil survey maps for area farmers and landowners.
- » Study soil profiles from multiple locations in your community and develop a soil map.
- » Research the benefits of a Conservation Resource Program (CRP).

Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Conservationist

Soil Scientist

Extension Agent



EXPLORATORY



## Create a brochure on creating wildlife habitats in backyards to share with the community.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

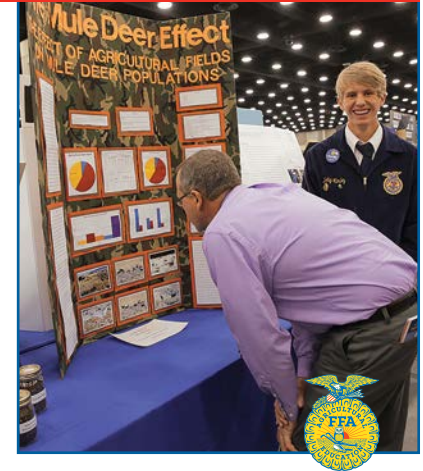
- » Habitat construction—make brush piles, plant wildlife habitat, etc.
- » Study the effects of excessive lawn chemicals on wildlife.
- » Interview a naturalist.

Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Restoration Specialist

Environmental Compliance  
Officer

Extension Agent



EXPLORATORY



## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Create a brochure about common houseplant diseases and how to take care of them.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Grow and sell plants through the high school greenhouse.
- » Plan plant-related activities and laboratories for your class.
- » Work for a local flower shop doing design, plant care, deliveries, etc.

Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Horticulturist

Extension Agent

Greenhouse Manager



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Design custom computer programs using Excel or other software to solve problems for producers.
- » Shadow a computer professional in any agriculture-related industry.
- » Research the differences among farm management software systems.

Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Information Technology  
Analyst

Information Technology  
Specialist

Customer Service  
Representative



OWNERSHIP/ENTREPRENEURSHIP

## AGRICULTURAL COMMUNICATIONS AND EDUCATION



## Design and sell business cards, stationery, etc. for agricultural businesses or chapter members.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Work for an agricultural marketing services company.
- » Maintain the chapter webpage.
- » Perform website and brochure development for local agricultural businesses.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Brand Manager

Graphic Design Artist

Human Resources Generalist



OWNERSHIP/ENTREPRENEURSHIP



## Conduct a field demonstration on GPS systems for elementary students.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Assist with GPS mapping for an agronomic services company.
- » Prepare a 10-minute presentation on GIS mapping for forestry, wildlife, soil and water management.
- » Start a custom spraying service that utilizes GPS.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Science Teacher

Geospatial Analytics Scientist

Precision Agriculture Specialist



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Design a classroom demonstration on automated systems.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Work for a local university in the area of robotics in agriculture.
- » Research the cost versus return of automating systems in an agricultural processing facility.
- » Shadow a computer professional in any agriculture-related industry.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Science Teacher

Research and Development Technician

Automation Technician/Coordinator



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Create FFA recruiting or promotional videos.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Create podcasts about agricultural issues.
- » Work for an agricultural marketing services company.
- » Create a 10-minute presentation about careers in agribusiness for other FFA members.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Marketing Specialist

Agriculture Journalist

Agriculture Broadcaster



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION



## Create and produce a weekly television or radio show about FFA and agriculture.



### Is this right for me?

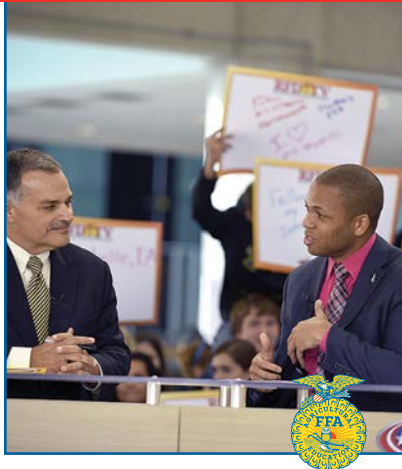
- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Create podcasts about agricultural issues.
- » Interview area agriculture producers about the changes in technology over the past 50 years.
- » Interview three companies that process or package food products.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Broadcaster | Agriculture Journalist | Public Relations Specialist



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Prepare a 10-minute presentation on GIS mapping for forestry, wildlife, soil and water management.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Research the benefits of using GIS mapping for natural resources.
- » Map fields, weeds, etc. for producers using GPS and GIS.
- » Study soil profiles from multiple locations in your community and develop a soil map.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Science Teacher | Precision Agriculture Specialist | Geospatial Analytics Scientist



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Maintain the chapter web page.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Make business cards, stationery, etc. for businesses or chapter members.
- » Work for an agricultural marketing services company.
- » Design a website for a local agriculture group.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Information Technology Web Developer | Social Media Strategist | Graphic Designer



PLACEMENT/INTERNSHIP

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Create a teaching model to show how a small gas engine works.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Work as an assistant for an auto, truck or tractor mechanic.
- » Construct prototypes of hydraulic systems.
- » Work for a small engine repair shop—overhaul and repair.

### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Science Teacher | College/University Professor | Mechanical Engineer



EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Create a demonstration model that shows proper and improper welding techniques.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Test the strength of different types of welds.
- » Work in a welding shop.
- » Manage the steel inventory in the agriculture shop.



### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Science  
Teacher

Mechanical Engineer

Welder

EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Lead a farm safety program for elementary students.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Research rate of accidents on area farms and compare to national averages.
- » Present a food safety demonstration to elementary students.
- » Create hands-on classroom activities.



### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Event Manager

Occupational Health and  
Safety Manager

Agriculture Science  
Teacher

SCHOOL-BASED ENTERPRISE

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Volunteer to design a website for a local agriculture group.

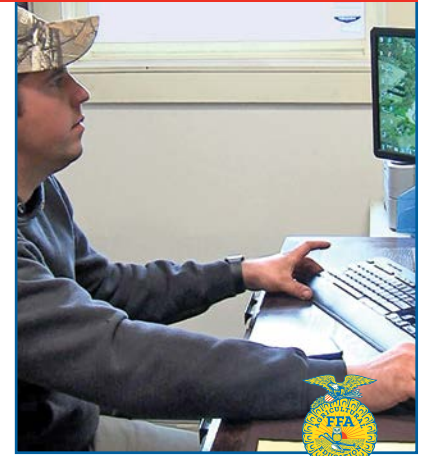


### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Work for an agricultural marketing services company.
- » Provide basic internet and email training to producers to increase their level of confidence in using technology.
- » Maintain the chapter webpage.



### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Graphic Designer

Social Media Strategist

Information Technology  
Web Developer

PLACEMENT/INTERNSHIP

## AGRICULTURAL COMMUNICATIONS AND EDUCATION

## Create podcasts about agricultural issues.



### Is this right for me?

- » Would I enjoy working with this project?
- » Do I currently have, or have access to, needed resources for this project?

### Where could I take this project?

- » Work as an intern for the local agriculture department.
- » Create and produce a weekly television or radio show about FFA and agriculture.
- » Interview area agriculture producers about the changes in technology over the past 50 years.



### Future Careers (visit [AgExplorer.com](http://AgExplorer.com)):

Agriculture Broadcaster

Agricultural Literacy and  
Advocacy Specialist

Social Media Strategist

EXPLORATORY

## AGRICULTURAL COMMUNICATIONS AND EDUCATION