

Keeping Track

PURDUE
UNIVERSITY

AGRICULTURAL ECONOMICS

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Fall 2013

Hertel Selected for Inaugural Research Distinction Award



Thomas Hertel

Dr. Thomas Hertel has been chosen to receive the inaugural Purdue University Research and Scholarship Distinction Award. The award recognizes university faculty whose recent research or scholarship has made a major impact in their field. Jay Akridge, Glenn W. Sample Dean of Agriculture, said, "Dr. Hertel's research, which focuses on the economy-wide impacts of global trade and environmental policies, and his leadership of the Global Trade Analysis Project, have made major impacts on how governments and organizations around the world address complex policy questions." Hertel is the founder and executive director of the Global Trade Analysis Project, a Purdue-based program that helps researchers and policymakers analyze national and international policy.

2013 AAEA HONORS

Purdue faculty and students earned national recognition for teaching, leadership, and research at the joint annual meeting of the Agricultural and Applied Economics Association (AAEA) and the Canadian Agricultural Economics Society (CAES) held in Washington, D.C.

Distinguished Graduate Teaching Award



Wallace Tyner

In recognition of his outstanding teaching and mentoring **Dr. Wallace Tyner** received the Distinguished Graduate

Teaching Award (more than 10 years of experience) from the Agricultural and Applied Economics Association. As a testament to Tyner's approachability, patience and rapport with students, he is highly sought after as a mentor among Purdue graduate students. During his tenure at Purdue, Wally has supervised 21 Ph.D. dissertations and 30 M.S. students.

Quality of Research Discovery Award



Joseph Balagtas

Dr. Joseph Balagtas, along with former Purdue Agricultural Economics student Metin Cakir, now an assistant professor at the University of Minnesota, received the Quality of Research Discovery award from the Agricultural and Applied Economics Association for their article "Estimating Market Power of U.S. Dairy Cooperatives in the Fluid Milk Market." The article, published in the *American Journal of Agricultural Economics*, sheds new light on how institutions jointly influenced market power in fluid milk markets in the United States and ties together three branches of the literature with rich histories in agricultural economics.

Publication of Enduring Quality Award



Kwamena Quagrainie

Dr. Kwamena Quagrainie, with co-authors J. Unterschultz and M. Veeman, received Honorable Mention for the Publication of Enduring Quality award presented by the Canadian Agricultural Economics Society. Their article "Effects of Product Origin and Selected Demographics on Consumer Choice of Red Meats," was published in the *Canadian Journal of*

Agricultural Economics in 1998. This article has made a large contribution as one of the first applications of stated preference methods to food choice in Canada.

2012 Cohen Antitrust Scholarship Award



John Connor

Emeritus Professor **Dr. John M. Connor** and co-author Robert H. Lande have been selected as the recipients of the 11th annual Jerry S. Cohen Award for the best antitrust scholarship of 2012 for their article, "Cartels as Rational Business Strategy: Crime Pays", which demonstrates that the combined level of U.S. cartel sanctions has been only 9% to 21% as large as it should be to protect potential victims of cartelization optimally. The award is presented each year by the American Antitrust Institute for the best antitrust writing during the prior year. An article in the September 16, 2013 issue of *The Chronicle of Higher Education* addressed Dr. Connor's expertise in international price-fixing.

Land O'Lakes Foundation Creates Endowed Chair in Agriculture



Allan Gray

Agricultural economics professor, **Dr. Allan Gray**, has been named the newly created Land O'Lakes Chair in Food and Agribusiness at Purdue University. The Land O'Lakes Foundation created the endowed chair because it is committed to supporting leading agriculture education institutions that are preparing students and professionals for successful careers in a growing industry that must be poised to feed a growing global population.

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Dept Head Comments – Ken Foster

If you've ever seen the Blue Man Group perform then you may recall the following quotation displayed on the stage curtain before the show: "If you would like to establish a connection with people from another culture, it's always good to offer a few gifts as a gesture of friendship. But the best way to form a lasting bond is to create something together." The quote is attributed to a book entitled *The Social Synapse* by Nora Epinephrin and Sara Tonin. If you are gullible like me, then you bit hard on this bait, went to Amazon.com to buy the book after the show, and discovered that it isn't available there or anywhere else. Upon closer examination, I realized the depth of the insight behind this quotation. Nora Epinephrin and Sara Tonin are euphemisms for two hormones (norepinephrine and serotonin) that have powerful influences over our minds and attitudes. I know – you are wondering if I should be teaching college students if it took this long for me to "figure it out." Norepinephrine affects the neurons in our brains controlling our hearts and affects our response to our surroundings. Serotonin plays a dramatic role in regulating our moods and our interactions with others. As I look back at the quotation, it strikes me how interwoven it is with what we do in the Department of Agricultural Economics at Purdue. We have faculty and students who are involved in projects and courses in some of the neediest places in the world. They know it is important to take Purdue t-shirts to share with those with whom they interact, but what is building a lasting bond between us is the water purification system they are working to build with a community in the Dominican Republic, and the management and policy making insight that they hope to develop with decision makers. Every faculty member and many students in our department are involved in efforts either here in the United States or abroad that create lasting impacts. These efforts truly come from their hearts and are aimed at building a more peaceful and productive world for future generations. The support of our friends and alumni in addressing important issues in the food, agriculture, natural resources, and international development arenas is very much appreciated. Thank you and, as always, HAIL PURDUE!



Dr. Kenneth Foster

Henderson Named Associate Dean of Extension

Dr. Jason Henderson, a former Federal Reserve Bank of Kansas City vice president who led the bank's agricultural and rural outreach and research programs, has been appointed associate dean of the Purdue University College of Agriculture and director of Purdue Extension. Henderson, who earned his master's and doctoral degrees in agricultural economics from Purdue and served on the College of Agriculture Dean's Advisory Council, began his new role at his alma mater May 28, 2013.



Jason Henderson

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PUCESA Outstanding Extension Specialist Award



Joan Fulton

Dr. Joan Fulton was presented with the Purdue University Outstanding Extension Specialist Award for her work within the College of Agriculture. Fulton's

work in business management and marketing spans Indiana, the United States and the world. Fulton is a founding member of the Purdue Women in Agriculture team. She has helped to develop programs through Purdue's Center for Food and Agricultural Business, and she was involved in developing the Indiana Cooperative Development Center, funded by the U.S. Department of Agriculture's Rural Development.

PUCESA Mid-Career Award



Kwamena Quagraine

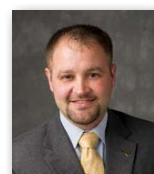
Dr. Kwamena Quagraine received the PUCESA Mid-Career Award. Kwamena provides assistance to aquaculture producers in pursuing and realizing economic and market development opportunities. He also provides training and educational materials for farmers and Extension Educators in the farm business management area of enterprise budgets. Kwamena has a great interest in international work and directs an aquaculture CRSP project in Ghana, Kenya and Tanzania.

Award for Excellence in Distance Learning



Michael Boehlje

Dr. Michael Boehlje and **Dr. Michael Gunderson** earned the 2013 Award for Excellence in Distance Learning from Purdue Extended Campus in the category of credit-granting activity for their online courses, Interconnecting the Concepts of AGECE 684:



Michael Gunderson

Applied Quantitative Methods for Decision Making and AGECE 681: Economics for Food and Agribusiness Managers. These courses, taught as part of the Purdue-Kelley MS-MBA in Food and Agribusiness Management, integrate upper-level quantitative methods with practical applications, enjoyable activities, and provide opportunities for student interactions.

Award for Improving Crop Storage



Jess Lowenberg-DeBoer (left)

Purdue University College of Agriculture faculty members **Dr. James "Jess" Lowenberg-DeBoer** and Dr. Larry Murdock from

Entomology, received the highest honor given by the West African nation of Burkina Faso for their work improving storage of the staple cowpea crops via the PICS system. The Chevalier de l'Ordre National du Burkina Faso, is the equivalent to the U.S. Presidential Medal of Freedom and is rarely given to foreigners.

2012 Excellence in Research Awards

Nearly 300 Purdue University faculty and staff gathered November 2012, for the Excellence in Research Awards dinner, celebrating the accomplishments and contributions of Purdue's research community.

AgEcon and Agricultural faculty were recognized for having received a grant for \$1 million dollars or more for Fiscal Year 2012.



Otto Doering

U.S. Department of Agriculture to Linda S. Prokopy; **Otto C. Doering III; Benjamin M. Gramig**; Devdutta S. Niyogi; Xiaohui Carol Song for their research: "Useful to Usable (U2U): Transforming Climate Variability and Change Information for Cereal Crop Producers"



Ben Gramig



Jess Lowenberg-DeBoer

From U.S. Department of Agriculture to **Kevin T. McNamara** and **James M. Lowenberg-DeBoer** for their research: "MAIL Agricultural Data Collection and Utilization System Project"



Kevin McNamara

From U.S. Department of Agriculture to **Kevin T. McNamara**; Betty A. Bugusu; Ricky E. Foster; Haley F. Oliver; Ramesh Vemulapalli for their research: "Afghanistan Agricultural Sanitary and Phytosanitary Project"



Corinne Alexander

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Nicole Widmar

From U.S. Department of Agriculture to Jeffrey J. Volenec; **Corinne E. Alexander**; Sylvie M. Brouder; Natalie J. Carroll; Indrajeet Chaubey; Keith D. Johnson; Brenda Rose Lerner; Chad A. Martin; Patrick T. Murphy; **Nicole J. Olynk Widmar**; Kathryn S. Orvis; Ronald F. Turco, Jr. for their research: "Sustainable Production and Distribution of Bioenergy for the Central USA"

Agriculture Research Spotlight



Ben Gramig

Dr. Benjamin Gramig was featured in the Agricultural Research at Purdue Spotlight in March 2013. Gramig is a natural resource and environmental economist

whose applied research investigates human-environmental interaction, the trade-offs between environmental and economic decisions, and accounting for the costs of public and private decisions. Gramig works with colleagues in many other departments in the College of Agriculture as well as other departments on campus. Gramig's research approach allows him to analyze current data straight from the field. "In truly collaborative research, I actually have some opportunity to help design those experiments," he adds. That translates to research with more immediate impact.



Brent Gloy

Dr. Brent Gloy was featured in the Agricultural Research Spotlight for August 2013. Gloy's research program is in agricultural finance,

specifically issues related to the supply and demand for credit, studying how people make investment decisions, particularly related to farmland, and the factors that influence farmland value. After earning master's and doctoral degrees in Purdue's Department of Agricultural Economics, and working 10 years in the faculty at Cornell University, Gloy returned to Purdue in 2010 as the first director of the department's Center for Commercial Agriculture. "Agricultural real estate is by far the biggest asset class that we have in agriculture, and it's also the biggest investment that any individual farm family will make over the course of their lives," he says. "In many areas throughout the U.S., its cost has grown by at least 200 percent or tripled in the last 10 years. Understanding what influences those prices is very important." Gloy took his own expertise in agricultural finance and agribusiness management on the road in about 40 outreach presentations last year.

Purdue Ag Alumni Fish Fry

The annual fish fry was held on February 2, 2013 and the keynote address was given by Steve Inskeep, a native of Carmel, Indiana, and the host of Morning Edition on National Public Radio. The Ag Forecast held beforehand featured Dr. Candace Crone, **Dr. Nicole Olynk Widmar** and Dr. Jeremy Marchant-Forde discussing "Balancing Act: Meeting the growing demands for food, enhanced animal well-being and consumer trust."

Several outstanding members of the agricultural community well known in our department were honored with the Ag Alumni Certificates of Distinction:



Jim Hicks

Mr. Jim Hicks – Brea, CA. Jim Hicks and Co. distributes commercial fertilizers in the western United States and Mexico. Forty undergraduate students this academic year in Purdue's College of Agriculture are supported by Mr. Hicks' scholarship contributions. He received his bachelor's degree in Agricultural Economics from Purdue in 1961.



Levi Huffman

Mr. Levi Huffman – Lafayette, IN. Huffman operates the 3,000-acre Huffman & Hawbaker Farms and has spoken to numerous farm management classes at Purdue. He serves on the boards for both the Indiana Soybean Alliance and Indiana Pork Producers, and is a member of Purdue's Farm Policy Study Group and the Advisory Council for Purdue's Center for Food and Agricultural Business.



Thomas McKinney

Mr. Thomas H. McKinney – Kempton, IN. President and general manager of McKinney & McKinney, a family farming operation, and is a seed dealer with Pioneer Hi-Bred International Inc. He is vice president of the Indiana 4-H Foundation, and a past president of Purdue Council for Agriculture Research, Extension and Teaching. He served on Indiana Farm Bureau's commodities committee. He received a bachelor's Agricultural Economics degree from Purdue in 1980.

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2013 Distinguished Ag Alumni

The College of Agriculture presented its highest honor, the Distinguished Agriculture Alumni Awards on March 2013 to ten honorees. This annual event recognizes mid-career Purdue Agriculture graduates who have a demonstrated record of outstanding accomplishments, made significant contributions to their professions or to society, and have high potential for future professional growth.

Honored alumni from AgEcon were:



Lisa Koester

Lisa Koester (B.S. AgEcon and Youth Development/Ag Education) began her professional career as a sales representative for Novartis (Syngenta),

where she placed in the top 10% in her region with annual sales of \$6.5 million. She is now an implementation leader and moderator for Beck Ag, as well as part owner of Koester Brothers Farms Inc. Through Indiana Farm Bureau, Lisa has been an active participant and leader in agricultural organizations. In 2003, she was a winner of the Indiana Farm Bureau Young Farmer Achievement Award. She has also served as an agriculture advisory board member for U.S. Representative Brad Ellsworth and as a member of the U.S. Secretary of Agriculture's Committee on Beginning Farmers and Ranchers. She was a member of the Southeast Young Cooperative Committee and the National Milk Committee for Dairy Farmers of America. She has continued service to Purdue University through involvement with the Ag Alumni Board of Directors, the Farm Policy Study Group and the College of Agriculture Dean's Advisory Council.



Zarrell Gray

Zarrell Gray (B.S. AgEcon) spent the first 17 years of his post-graduate experience with Gray's Seed Inc., a regional seed company that produces, processes and markets high quality regionally specialized products. Over that period, growth was managed at a steady pace. Although no longer involved in the day-to-day operation of Gray's Seed, Zarrell is a principal owner, advisor and board member. From 2007 to present, Zarrell has worked with his longtime friend Richard Halderman to build Teays River Investments. Currently, he serves as Executive Vice President and Chief Operating Officer. From 1999 to 2004, Zarrell served on the board of directors for the Indiana Crop Improvement Association (ICIA). From 2001 to 2005, he served on the board of directors for the Indiana Seed Trade Association. He was awarded the ICIA Crop and Soils Merit Award in 2008.

39th Annual Snyder Lecture & Awards



Robert Zoellick

The 39th Annual Snyder Lecture and Awards took place on April 12, 2013. Established in 1975 as a memorial to a deceased distinguished faculty member, the James C. Snyder Memorial Lecture is the Department of Agricultural Economics' signature event held to support continuation of the professional efforts established by James Snyder during his brief but brilliant career.

The event was attended by the late Dr. Snyder's spouse, Mary Ruth Snyder. The Snyder guest lecturer was **Robert Zoellick**, a Senior Fellow at the Belfer Center for Science and International Affairs at Harvard, former World Bank

President, U.S. Trade Representative and Deputy Secretary of State, who participated in a panel discussion on the future of global agriculture with and **Dr. Allan Gray, Purdue Trustee John Hardin, Dr. Thomas Hertel, and Dr. Wallace Tyner.** Later that day



Snyder Lecture Panelists

Dr. Zoellick was introduced by Purdue President, Mitch Daniels, and presented his lecture on "The Changing Global Economy of the 21st Century: Prospects and Challenges."

Following the lecture Dr. Ken Foster presented both Department and APEX awards:

Graduate Poster Competition



E.M. Sajeev

1st place: **E.M. Sajeev** - "Do Cellulosic Biofuels meet the RFS mandate and at what cost?"

2nd place: **Jingyu Song** - "A Spatially Explicit

Watershed Scale Optimization of Cellulosic Biofuels Production"

3rd place: **Celeste Sununtnasuk** - "Agriculture and Child Nutrition in Nepal"

Outstanding Master's Thesis

Michelle Pratt for "Synergies Between Cover Crops and Corn Stover Removal" Advisor: Dr. Wallace Tyner

Outstanding Doctoral Dissertation

Ce Wu for "The Myth and Mystery of Vietnam's Economic and Labor Demand" Advisor: Philip Abbott

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Department Outstanding Service Awards



Marsha Pritchard

Marsha Pritchard received the Outstanding Clerical Service Award for her work supporting faculty in their teaching, extension and research missions. Marsha also

provides expert assistance managing workshops, providing support for the department NAMA team, backing up the undergraduate advising bay, and assisting new clerical staff.



Lou Ann Baugh

Lou Ann Baugh received the Outstanding Administrative Professional Award for her work coordinating the Master of Science and Doctoral degree programs. She serves as the

liaison for over 90 graduate students, is the AgEcon building deputy, serves as editor of Keeping Track monthly newsletter, and this year co-hosted the AgEcon food drive competition for the College of Agriculture's annual campaign that resulted in an AgEcon grand prize trophy.

APEX Awards

In recognition of those individuals with a strong connection to the Department of Agricultural Economics who have made outstanding contributions in their fields, Dr. Ken Foster presented Apex Awards to three individuals, representing the convergence of accomplishment in the lives of the honorees. According to Foster, "These three outstanding individuals are great examples of the impact that graduates from our department have on society, the agricultural

economy and their communities. Their influence runs the gamut from providing educational opportunities for our students, improving the livelihoods of rural stakeholders, and framing policy that makes U.S. agriculture more competitive."



Tahirou Abdoulaye

Dr. Tahirou Abdoulaye, M.Sc. and Ph.D. in agricultural economics from Purdue University. Dr. Abdoulaye is an agricultural economist with the International Institute of Tropical Agriculture based in Nigeria. His research covers a wide range of rural economic issues including seed systems, farm-level efficiency and technology evaluation and transfer to ensure the greatest impact. He has played an important role as a member of several graduate student committees in the Department of Agricultural Economics at Purdue, assisting with problem definition, methodology, data collection, and analysis of results.



Joe Kelsay

Joe Kelsay, B.S. in agricultural economics from Purdue University. Joe Kelsay farms with his father and brother in Johnson County, Indiana, where they milk around 500 Holsteins and raise corn, soybeans, alfalfa and wheat. The farm is a Hoosier Homestead farm, and last year celebrated its 175th year. Joe partners with his wife Amy to operate her farm tour business, Kelsay Farm Tours LLC, and last year hosted about 20,000 visitors. Off the farm, Joe is employed by Dow AgroSciences, on the Global Regulatory and Government Affairs Team as Senior Manager of Biotechnology Affairs. Joe served Indiana as the Director of the Indiana State Department of

Agriculture (ISDA), where he worked on efforts of agricultural advocacy and education, soil and water conservation and agricultural economic development. He served on the Purdue University Dean of Agriculture's Advisory Council, served as president of the Indiana Dairy Producers, and was a board member for the Indiana FFA Foundation.



Sam Faggetti

Sam Faggetti, B.S. in agricultural economics from the University of Illinois. Sam is a Business-to-Business Manager for Winfield Solutions, a Land O'

Lakes Company, where he serves as an embedded employee in sales and marketing management for Harvest Land Cooperative. In that role for 14 years, Sam has had the opportunity and responsibility to work closely with the wholesale markets in seed and crop protection products. He also manages sales and sales specialists for Harvest Land's energy and agronomy departments. He was a member of the team that created YieldPro, a comprehensive agronomy consulting system for growers. In addition, Sam assisted in the development of EnergyPro for Harvest Land's energy business and also EDGE (Educational Development Growth Experience), an extensive leadership program targeting young, progressive growers in Indiana and Ohio.

Back to Back Wins for Annual Food Drive

The College of Agriculture held its 4th Annual Food Drive competition to collect food and monetary donations to support the Lafayette Food Finders Food Bank. For the 2nd year in a row, AgEcon won that challenge. The first win came in 2012 with **Luanna DeMay** coordinating the department campaign,

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Lou Ann Baugh
& Carol Wood

volunteers and events that resulted in over 9,500 pounds of food donated. The grand prize was an antique pitchfork trophy to hang on the main office walls. This year the successful department campaign was coordinated by **Lou Ann Baugh** and **Carol Wood** who organized numerous activities to make this a fun event for all. With many faculty, staff and student volunteers combining efforts and donations, the final AgEcon tally was 17,155 pounds of food. The traveling antique pitchfork trophy remains in the department for another year! We're already making plans for the 2014 campaign.

DEPARTMENT NEWS

Indiana Council for Economic Education



Jeffrey Sanson

Each year the Indiana Council for Economic Education (ICEE), under the direction of Executive Director, **Jeffrey Sanson**, provides professional development to Indiana teachers and youth educators on a variety of economic and financial education topics. The ICEE is the presenter of education programs such as the Classroom Mini-Economy; Indiana Stock Market Game; the Indiana Economics Challenge; the Personal Finance Challenge; the Economic Concept Calendar; as well as numerous awards for teachers, students, and supporters. The ICEE is an affiliate of the national Council for Economic Education.

ICEE Annual Awards Program:

On September 20th, 2013, ICEE recognized teachers from across Indiana with the Olin Davis Awards for Exemplary Teaching of Economics. Award recipients were selected based on their outstanding classroom projects or units in economic education and letters of recommendation. Kimberly Beal, a third grade teacher at Burriss Laboratory School (Muncie) was named the 2013 Statewide Winner. Regional award winners were: Gina Boyd, Mayflower Mill Elementary School (Lafayette), and Cynthia Eveland, Western Intermediate School (Russiaville). Honorable Mention award winners included Jill Hahn, Central High School (Evansville), and Gina Pullen, South Central High School (Elizabethtown).



Michael Gunderson

ICEE 13th Annual Econ Camp

Econ Camp, one of the ICEE's signature programs, was recognized by the national Council for Economic Education as a best-in-class model for economic education. ICEE will present its 13th Econ Camp for high school teachers of economics this fall. This year's keynote sessions include a panel discussion of problem based learning strategies for high school students and a presentation by **Dr. Michael Gunderson** on "Drivers of Change in Food and Agriculture." Econ Camp provides teachers an engaging experience where they can explore in depth economics issues and topics, obtain classroom resources, and participate in activities developed for classroom implementation.

Center for Food and Agricultural Business



Allan Gray

During fiscal year 2013, under the direction of **Dr. Allan Gray**, the Center for Food and Agricultural Business continued its tradition of developing and delivering management education for agribusiness professionals. Through more than 130 days of programming, the center facilitated learning activities that exposed participants to different points of view, allowing them to gain new perspectives. The center's open enrollment programs drew 189 agribusiness managers from 28 states, and its custom programs reached 334 professionals from 22 states and countries spanning the globe.

2013 Large Commercial Producer Project Underway

After months of preparation and planning, the center conducted its flagship research survey, the Large Commercial Producer (LCP) Project, in early 2013. Surveying nearly 1,700 producers, the project takes a look at the buying behavior of farmers, especially large producers. Since 1993, the center has conducted the survey every five years. This year's survey focused on producer loyalty, segmentation and insight on farm success. In November, the results of the survey will be released publically at the center's National Conference for Agribusiness.

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Center for Commercial Agriculture



Michael Langemeier

The 46th Annual Top Farmer Crop Workshop was held July 8 – 10, 2013 in Purdue's Beck Agricultural Center. The workshop, hosted by the Center for Commercial

Agriculture (CCA) is a management and technology-focused program that allows participants to evaluate their farming operation and chart a course for the future. Participants worked with Purdue University and University of Illinois Extension farm management experts, as well as other university and industry experts, to look at their operations from a business standpoint - specifically economic, agronomic and technological opportunities and challenges. According to **Dr. Michael Langemeier**, Associate Director for the CCA, the combination of production and economic topics made it a unique and more comprehensive workshop.

Farm Management Tour



Alan Miller

The 81st Annual Farm Management Tour was held June 26 & 27, 2013 in Clinton County, and coordinated by **Alan Miller**, Farm Business Management

Specialist. Clinton County hosts farms were: Jay Hawley Farm (Jay and Sue Hawley), Windy Lane Farms (Hal and Ty Brown), Gary and Larry Neal Farms, Kent and Jeff Need Farms, Meadow Lane Farms (Mike and David Beard). The tour showcased farms that: utilize logistics and inventory management technology to monitor various parts of their operation from remote locations, specialize in pork products, grow cover

crops and non-genetically modified corn, practice no-till crop production, and operate a custom manure application business. The Indiana Farm Management Tour is a cooperative effort of the Department of Agricultural Economics, the Purdue University Cooperative Extension Service and the Indiana Farm Management Association.

CCA Offers Farming into the Next Generation

On February 12-13, 2013 farmers from across the Midwest came to Purdue's Beck Agricultural Center for Farming into the Next Generation, a program developed by the Center for Commercial Agriculture for family farmers who want to continue their success as their farm business transitions to the next generation. The workshop instilled in farmers the confidence and expertise needed to guide the succession-planning process and create an even stronger business for the future.

Center for Global Trade Analysis

The Center for Global Trade Analysis coordinates the Global Trade Analysis Project, a global network of researchers and policy-makers who analyze international policy issues, includes data on bilateral trade patterns and production, consumption and intermediate use of commodities and services. The centerpiece of the Project is the GTAP Data Base, a fully documented, publicly available global data base which contains complete bilateral trade information, transport and protection linkages. The GTAP Data Base is utilized by thousands worldwide and is a key input into contemporary applied general equilibrium analysis of global economic issues. The current release, the GTAP 8 Data Base, boasts dual reference years of 2004

and 2007 as well as 129 regions for all 57 GTAP commodities.

GTAP 16th Annual Conference

The 16th Annual Conference on Global Economic Analysis and 2013 GTAP Annual Advisory Board Meeting were held June 10-14, 2013 in Shanghai, China. These events were co-hosted by the Shanghai University of International Business and Economics, Shanghai Academy of Social Sciences, Shanghai WTO Affairs Consultation Center and the China Investment Corporation. The



Shanghai University

conference attracted 275 participants and the annual meeting was attended by 25 leading economists and policy advisors representing institutions worldwide.

GTAP 20th Anniversary

The center celebrated its 20th anniversary on October 22, 2012. Opening remarks made by **Dr. Jay Akridge**, Glenn W. Sample Dean of Agriculture, preceded a panel discussion on "Purdue's Role in International Outreach" with contributions from **Dr. Vic Lechtenberg**, former interim provost, **Dr. Thomas Hertel**, executive director of the Center for Global Trade Analysis, **Dr. Jess Lowenberg-DeBoer**, associate dean of International Programs in Agriculture, and **Dr. Ken Foster**, head of the Department of Agricultural Economics. The closing reception was

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well attended by past and present GTAP Network members and the campus community.

Seed and Input Marketing in Nigeria and Ghana

Over eighty individuals received training on seed and input marketing in Nigeria and Ghana in the spring of 2013. The program was adapted from Purdue's Bigger Profits Through Targeted Sales workshop specifically for West African seed and input supply companies. It was conducted by the International Institute for Tropical Agriculture in collaboration with Purdue University and CSIR/SARI (Ghana). The workshop was led by **Dr. Joan Fulton**, Purdue alumnus Dr. Tahirou Abdoulaye from IITA, and Prince Maxwell Etwire (SCIR/SARI in Ghana). The participants were from seed and input supply companies. The effective participation of seed companies



Nigerian Marketing Program

in the value chain offers farmers easier access to improved seeds and helps improve their productivity and incomes.

Purdue Study Abroad in China



Holly Wang

Dr. Holly Wang brought a Purdue study abroad class to China from May 16 to 29. They visited the Foreign Agricultural Service of the USDA in the US Embassy in

Beijing, farms, markets, and China agriculture. They also met with US agribusiness executives and Chinese entrepreneurs in the manufacturing and financial sectors.

China Agribusiness Workshop

The 2nd Purdue-SWUFE China Agribusiness Workshop was held at Purdue University from July 28 to August 4, 2013. A team from Southwestern University of Finance and Economics, Chengdu, China, participated in the program, organized by **Dr. Holly Wang**. They are university educators, provincial and county government administrators, and private business owners and executives working in agriculture, food, banking, and other rural related sectors. Topics of agricultural production, marketing, finance, US policy and government, and food safety were introduced by **Drs. Craig Dobbins, Chris Hurt, Roman Keeney, Holly Wang, and Elizabeth Yeager**. The group visited an ethanol plant, a grain elevator, a corn/soybean farm, a dairy and hog farm, a U-pick blueberry farm, a bank, a county extension office, and a farmers' market in Indiana.

Aquaculture Industry Growing

Raising fish is a growing part of the state's agricultural economy, a Purdue Extension report concludes. "While aquaculture is not the most well-known industry in Indiana's agriculture sector, it is definitely present and very important to the state's economy," **Dr. Kwamena Quagraine**, aquaculture marketing specialist in AgEcon, said in the report. Estimated sales from Indiana fish farms amounted to more than \$15 million in 2012, an increase from \$3.5 million in 2006. There are about 50 fish producers in Indiana, compared with 18 just seven years ago. The study measured the significance of the industry in 2012 in several ways, including the total income of \$3.7 million earned by 169 people employed in aquaculture, their \$101,506 in income taxes and \$877,908 in sales taxes the industry generated for Indiana. Quagraine conducted the study with graduate student Megan C. Broughton. The study was funded by Purdue Extension, Illinois-Indiana Sea Grant and the Indiana Soybean Alliance and was conducted in cooperation with the Indiana Aquaculture Association.



Aquaculture Extension Program

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INDIVIDUAL ACHIEVEMENTS



Gerald Shively

Gerald Shively was named a 2012-13 Fellow of the Committee on Institutional Cooperation Academic Leadership Program

Faculty Promotions:

W. Scott Downey and **Benjamin M. Gramig** to Associate Professor

Brent A. Gloy to Professor



Scott Downey



Benjamin Gramig



Brent Gloy

Faculty Years of Service Awards:

Paul Preckel and **Thomas Hertel** – 30 years

Allan Gray – 15 years

Corinne Alexander, Maria Marshall, and **Terri Walmsley** – 10 years



Paul Preckel



Thomas Hertel



Allan Gray



Corinne Alexander



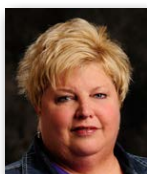
Maria Marshall



Terrie Walmsley

Administrative Professional Advancements:

Liza Braunlich and **Luanna DeMay**, from Rank 5 to Rank 6



Liza Braunlich



Luanna DeMay

Jill Hufford and **April Sauer**, from Rank 3 to Rank 4



Jill Hufford



April Sauer

Administrative Professional Years of Service Awards:

35 – **Kim Cook**

15 – **Luanna DeMay**

10 – **Jill Hufford**



Kim Cook



Luanna DeMay



Jill Hufford

Business Office and Clerical Years of Service Awards:

Vicki Bower and **Linda Klotz** – 15 years

Brenda Pearl – 25 years



Vicki Bower



Linda Klotz



Brenda Pearl

OUTSTANDING GRADUATE STUDENTS

2013 Applebaum Outstanding Dissertation

At the annual conference of the Food Distribution Research Society, David Ortega was presented with the 2013 Applebaum Outstanding Dissertation Award by Doug Richardson, Vice President in charge of the Applebaum fund, and Deacue Fields, Vice President of Education. David, a former AgEcon doctoral student, is currently an Assistant Professor of Global Agri-food Systems at Michigan State University. David's dissertation, "An Economic Exposition of Chinese Food Safety Issues," was selected from a very competitive field and presented October 8, 2013, at the conference luncheon held in the Union League Club of Chicago. In 2009, David also received the Applebaum Award for Outstanding Master's Thesis.



David Ortega (center)

Kruhe Fellowship



Stephanie Rosch

Stephanie Rosch has been awarded a Kruhe Fellowship and named alternate for a National Security Education Program (NSEP) David L. Boren Fellowship.

DEPARTMENT EVENTS AND HONORS

Leadership Award



Eric O'Rear

Eric O'Rear received the Dr. Luther S. Williams Leadership Award by the BGSA at the Black Graduate Student Association Banquet held on April 13, 2013.

Certificate of Excellence



Jing Liu

Jing Liu was honored with the 2013 Certificate of Excellence in Non-IGP Interdisciplinary Graduate Student Research, Graduate School, Purdue University. She also was awarded a Bilsland Dissertation Fellowship.

Fulbright Finalist



Alicia English

Alicia English was honored on April 26th by the National and International Scholarships Office at a reception in celebration of Purdue University's 2013 major scholarship nominees, finalists, recipients, and those who supported the efforts of these students. Alicia is a Fulbright finalist.

Two Travel Grants



Jeffery Michler

Jeffery Michler has been awarded a D. Wood Thomas Memorial International Studies Award to fund international travel and a Frederick Andrews Environmental Travel Grant. Jeff was featured in the Graduate Ag Research Spotlight for his work with Bangladesh rice farmers on grain storage and groundwater irrigation use.

CRAE Graduate Student Summit



Kevin Camp

Students attending the CRAE Graduate Student Summit at Ohio State presented the following: **Kevin Camp** - "Rural Brain Drain: Factors Affecting Migration of the College-Educated"

Jing Liu - "Weather or Wealth: Property Damage from Flooding"

Agricultural Economics Award



Celeste Sununtnasuk

Celeste Sununtnasuk and **Kevin Camp** were awarded Gary Lynn Hoover Agricultural Economics Award Scholarships for the 2012/2013 academic year. This scholarship is for students studying international agricultural banking, finance or business. Celeste is currently working at the International Food Policy Research Institute.

Ag Econ students **Celeste Sununtnasuk**, **Tia McDonald** and **Kevin Camp** participated in a Service Learning Course designed to develop and implement a community-scale sustainable water treatment system in Las Canas, Dominican Republic. The course is multidisciplinary with students and faculty from the Colleges of Agriculture, Engineering, Nursing, and Science participating. Dr. Ken Foster was one of the co-instructors. 19 students and faculty traveled to Las Canas over Spring Break to lay the ground work, and will return in the 2013-14 academic year to implement the project and train local leaders in hygiene, system management, and economic sustainability.



Students in Las Canas

Writing Award

Tia McDonald, and **Dr. Maria Marshall**, received an Honorable Mention for the Best Paper in Family Business, from the 2013 USASBE, for



Tia McDonald



Maria Marshall

"Structural Household Differences and the Effect on Conflict Quality".

Farm Foundation Round Table

Samiul Haque attended the Farm Foundation Round Table, June 6-8, 2013 in Ames, Iowa. The Farm Foundation, NFP, serves as a catalyst for sound public policy by providing objective information to foster deeper understanding of issues shaping the future for agriculture, food systems and rural regions.



Samiul Haque

DEPARTMENT EVENTS AND HONORS

LEAP Fellows

Akuffo Amankwah and **Didier Kadjo**, PhD students, have been selected as Fellows for the Leadership Enhancement in Agriculture Program (LEAP) of the Norman E. Borlaug International Agricultural Science and Technology Fellows Program. Akuffo will be conducting research in Ghana and Kenya and Didier will complete his research on the effects of storage losses and market imperfections on households. Additionally, both represented the LEAP program at the World Food Prize events and activities in Des Moines, IA in October.



Didier Kadjo



Akuffo Amankwah

2012 Article of the Year

Congratulations to **Patrick Hatzenbuehler**, whose article, "Does Healthy Food Cost More in Poor Neighborhoods? An Analysis of Retail Food Cost and Spatial Competition" was selected as the 2012 Article of the Year for *Agricultural and Resource Economics Review*.



Patrick Hatzenbuehler

UNDERGRADUATE ACHIEVEMENT

Flora Roberts Award

From the more than 6,300 graduates in the May commencement Purdue recognized one outstanding undergraduate man and woman. **Laura Donaldson**



Laura Donaldson

(Kentland) was named the Flora Roberts Award winner as the outstanding senior woman on the Purdue campus. Laura was Indiana's State FFA President and has excelled not only in her agricultural economics coursework, but also campus leadership activities. Laura is employed with John Deere.

2013 France A. Córdova Leadership Award

Jackson Troxel (Hanna) was named the recipient of the 2013 France A. Córdova Leadership Award. He graduated with a degree in agricultural economics, an associate degree in agronomy, and minors in Spanish, agricultural systems management and farm management. Troxel will next participate in the Orr Fellowship, a two-year entrepreneurial program limited to 35 college graduates of Indiana colleges. He is employed with Slane Capital Partners, a venture capital company. Read more.



Jackson Troxel

Outstanding Junior

Erin Whittaker (W. Lafayette) was named the Outstanding Junior in the College of Agriculture. Majoring in quantitative agricultural economics and French, she is in the Dean's Scholars program, participates in the AgEcon Undergraduate Research Program, and is involved in the College of Agriculture Leadership Certificate program. She serves as president of Mortar Board, Agriculture Council secretary and is a Purdue Ag Ambassador.



Erin Whittaker

Burton D. Morgan Business Plan

Michael Baird (Scottsburg) earned 2nd place in the undergraduate division of the Burton D. Morgan Business Plan Competition at Purdue University. He presented his plan for his family business, Cornucopia Farm, highlighting the farm's existing agritourism operation which features a corn and soybean maze, pumpkins, mums and school tours. Michael also developed three new ideas to expand their operation.



Micheal Baird

2013 Student Soybean and Corn Innovation Award

Anbo Wang (Jingdezhen, China) was part of a team that took 2nd place at the 2013 Student Soybean and Corn Innovation Contests. The competitions teach students how to be innovative entrepreneurs. Anbo's team created Fog-Away, an anti-fog glass and mirror cleansing solution.



Anbo Wang

Townsend Writing Excellence Award

Courtney Mann (Cloverdale) received first place in the Townsend Writing Excellence Competition and will receive \$2500. Courtney is a junior and is currently spending the semester interning in Member Services with the Indiana House of Representatives Republican Caucus.



Courtney Mann

DEPARTMENT EVENTS AND HONORS

Agriculture Future of America Student Advisory Team

Joe Rust (Seymour) has been selected as a 2013-14 Agriculture Future of America Student Advisory Team member. Rust and his fellow team members will serve as ambassadors between AFA and their college campuses and AFA's corporate partners.



Joe Rust

2013 Homecoming

Three undergraduates were in the running for 2013 Homecoming King and Queen:

Travis Martin, Erin Whittaker, and Joe Rust,

with Joe Rust being named Homecoming King for 2013. Congratulations to all three!



Homecoming King
Joe Rust

NAMA Semifinalists

AgEcon students advanced to the semifinals of the national marketing competition hosted by the National Agri-Marketing Association

(NAMA) April 17-18 in Kansas City, Missouri. The team's project was to market Golden Queen Honey pollination services and local honey. The team spent the last several months conducting market research, writing the marketing plan and developing a presentation following the same practices and principles used by today's marketing professionals. Team members: **Jacob Burr, Landon Davenport, Brittany Haltom, Jessica Kosoglov, Danae Wise,** and their advisor, **Dr. Elizabeth Yeager.**



NAMA Team

Undergraduate Awards

Bartlett Family Scholarship: Dillon Zumwalt

Dr. Leland Edward Ott Memorial Scholarship:

Angela Abney, Lukas Koester, Kyle Quick, Philip William

R. Dean Dyson Memorial Scholarship: Nolan Sampson

Farmers National Company Foundation Scholarship: Tyler Love

F. Van Smith Scholarship: Douglas Wicker

Mathias Hartman Family Scholarship: Aaron Dunajeski

Indiana Challenge Match Scholarship: Jourdan Bender

Jim Hicks and Company Scholarship: Jill Griffin, Elizabeth Lecher, Justin Schroeder

Lowell S. Hardin Scholarship for International Studies in Agriculture: Andrew Johnson

Marshall Martin Public Policy Scholarship: Joan Jordan

Raymond "Mick" Ortman Scholarship in Agricultural Economics:

Alexander Lamb, Kurt Lambright, Derek Thwaites

Trustee Scholarship: Andrew Johnson

Don and Joyce Villwock Scholarship: Morgan Dawson

Water Street Solutions and Agriculture Future of America, National Leader and Academic Scholarship:

Jill Griffin, Nolan Sampson, Kelsey Tuholski

Top Senior Scholars:

Sam Koester and Ernest Lesma

David and Stacy Hefty Outstanding Senior in Agricultural Economics: Jackson Troxel

Outstanding Junior: Erin Whittaker

Outstanding Sophomore: Luke Liechty

Outstanding Freshman: Shelby Swain

2013 Dean's Scholars Graduates: Maria Lunik, Michael Baird

Honors Research: Qijun Guan

Leadership Development Certificate Program graduates:

Michael Baird (Scottsburg, IN), Mia Lunik (Fishers, IN), Brooklynne Slabaugh (Leesburg, IN), and Jackson Troxel (Hanna, IN).

Barbara Cook Chapter of Mortar Board: Jill Griffin, Travis Martin, Joe Rust, Erin Whittaker

Ag Ambassadors:

Michael Baird (Scottsburg, IN), Laura Donaldson (Kentland, IN), Alisha Hedrick (Galveston, IN), Mia Lunik (Fishers, IN), and Seth Smoot (Eaton, IN).

Ag Envoys: Abbey Amos, Alysha Wetli, Amanda Downey, Brittany Haltom, Jake Bolander, Katie Hensler, Kayla Peas, Kyle Alcorn, Luke Liechty, Sephora Hibbler, Daniel Mooney, Eric Wagner, Joshua Pottschmidt, Justin Schroeder, Laura Stockwell, Yang Zhou

2013 AAEA Quiz Bowl Team:

Andrew Johnson, Alexander Lamb, Elizabeth Blinn

NEW FACULTY & STAFF

NEW FACULTY & STAFF



Lionel Beaulieu

Dr. Lionel "Bo" J.

Beaulieu was hired in April 2013 as the Director of the Purdue Center for Regional Development.

Beaulieu will also serve as a professor in the Department of Agricultural Economics. Dr. Beaulieu was director of the Southern Rural Development Center at Mississippi State University 1997-2013, where he also was a professor in the Department of Agricultural Economics. Beaulieu earned masters and doctoral degrees from Purdue in the Department of Sociology. His research and engagement activities include: regional development innovations, human/social capital resource issues in the rural United States and South, entrepreneurship and broadband/e-commerce strategies in rural America, civic engagement/deliberative democracy, building disaster-resilient places, and food assistance needs of vulnerable rural populations.



Michael Langemeier

Dr. Michael

Langemeier has been appointed as a Clinical Engagement Professor of Agricultural Economics.

Michael is the Associate Director of the Center for Commercial Agriculture. He received a B.S. and M.S. in agricultural economics from the University of Nebraska-Lincoln in 1984 and 1986, and a Ph.D. in agricultural economics from Purdue University in 1990. Prior to returning to Purdue last July, he spent 22 years at Kansas State University (KSU) as a professor in agricultural economics. Dr. Langemeier's extension and research interests include crop insurance, cropping systems,

benchmarking, strategic management, and tax management. He has presented material on these topics to state, national, and international audiences. In addition to his extension and research work, Michael has taught courses in farm management and economic theory.

Dr. Kwamena K. Quagraine



Kwamena Quagraine

has been appointed as a Clinical Engagement Assistant Professor of Agricultural Economics. Kwamena earned a bachelor's degree in agriculture from the University of Science and Technology, Ghana and his master's and doctorate in agricultural economics from University of Alberta, Edmonton, Canada. Kwamena has been with Purdue for the past 7 years in the Department of Agricultural Economics as Director of Aquaculture Marketing and also as the Aquaculture Marketing Specialist with the Illinois-Indiana Sea Grant Program. His primary extension responsibilities focus on providing assistance to Indiana aquaculture producers in pursuing and realizing economic and market development opportunities, which includes providing training and educational materials for farmers and Extension Educators in aquaculture business management and marketing. His applied research program consists of market analysis, market definition, facilitating the development of distribution, and identification of value-added opportunities for aquaculture products.



Alexa Colella

Alexa Colella joined the Center for Food and Agricultural Business in May 2013 as a Marketing Assistant for the Center for Food and Agricultural Business.

She assists in the implementation of the center's various marketing efforts and managing the center's customer database. Alexa holds a bachelor's degree from St. Lawrence University and a master's degree from Purdue University.



Michael Fairchild

Michael Fairchild

joined the Center for Food and Agricultural Business in July 2013 as a graphic designer.

Michael plays a vital role in idea generation for the Center's marketing strategies, and his goal is to strengthen and unify the Center's visual impact. He develops concepts for and will be designing all of the Center's marketing pieces and educational material. Michael holds a bachelor's degree in visual communications design from Purdue University.



Brenda Pearl

Brenda Pearl

retired from Purdue University on Thursday, January 31, 2013 after a 25-year career; most of which she served as the Department Head secretary and office manager. The ceremony and reception honoring Brenda's retirement was held in the Krannert Drawing Room. We can never repay Brenda for all that she's done for the department, supporting three department heads and many faculty over the years, and we wish her well in retirement.

OBITUARIES

Dr. Paul L. Farris,

93, of West Lafayette, died on January 10, 2013. Dr. Farris was born November 10, 1919, near Vincennes, to James D. and Fairy J. Farris. He married Rachel Rutherford on August 16, 1953, in Springport, and resided in West Lafayette. Following military service, he earned a B.S.A. from Purdue in 1949, M.S. from University of Illinois in 1950, and Ph.D. from Harvard University in 1954. He was a faculty member in Agricultural Economics at Purdue from 1952 to 1990, serving as Department Head from 1974 to 1983. He was a principal graduate teacher, researcher and supervisor of graduate students in agricultural marketing, prices and policy, serving as major professor for more than 25 Ph.D. and 15 M.S. students and member of the advisory committee for over 100 other graduate students. He published with others more than 100 research-oriented publications and was the editor of two books on agricultural marketing research. He participated in



Paul Farris

the University Senate and the development of a strategic plan for Indiana agriculture. Professor Farris also served with the Economic Research Service, U.S. Department of Agriculture, in 1962, the National Commission on Food Marketing in 1965-66, and part-time with the Cooperative State Research Service, USDA, in 1984. For several years he was a member of the Educational Advisory Committee of the Chicago Board of Trade and the Editorial Board of the Review of Futures Markets. He was an early member of the AAEA Foundation Governing Board and Governing Board President in 1987-88. He was elected a Fellow of the American Agricultural Economics Association in 1988.

Dr. Julian Hutchinson "Jake" Atkinson

died Friday, February 1, 2013, in Santa Barbara, California at the age of 88. Dr.

Atkinson, recently of Florida, was born July 14, 1924, in Green County, Georgia, a son of the late Frederick William and Mary Lou Hutchinson Atkinson.



Julian Atkinson

Professor Atkinson came to Purdue as a graduate student in February 1951, was hired as an Assistant Professor in 1954, and promoted to Associate Professor in 1958 and Professor in 1962. Professor Atkinson's career included the traditional land grant college activities of research, teaching, and extension as well as work in international development. His research and extension interests included such diverse areas as farm insurance management, contract hog production, agricultural banking, farm management, economic and market outlook, land values and land tenure. He taught farm management, farm finance, farm appraisal, international

development, macroeconomics and, in Portuguese, farm finance, land economics and research methods as a part of the Purdue faculty group that worked in Brazil in the 1960's. Dr. Atkinson's long tenure included work with the Farm Credit Administration, the Board of Governors of the Federal Reserve System, the U.S. Agency for International Development, the University of Florida, and Auburn University. He also completed assignments in Portugal, Guinea-Bissau, Brazil and several other Latin American countries. Dr. Atkinson served for over a decade as secretary-treasurer of the Indiana Society of Farm Managers and Rural Appraisers. He was director of the School of Farm Mutual Insurance Company Management and the Purdue Agricultural Banking School, and also coordinator of the Purdue Agricultural Bankers Clinic, annual Production Credit Association seminar and various other extension programs. At the time of his retirement in 1998 he was best known for his work in land values and leasing arrangements.

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Supporting the Next Generation of Ag Econ Students

Last year a group of alumni from the Agricultural Economics department created a fund to support future generations of Ag Econ graduate students. That alumni group established the Agricultural Econ Graduate Endowment in May of 2012. Their passion for Purdue Agriculture and the Agricultural Economics department, along with their gratitude for the Agricultural Economics faculty that taught them, is what motivated the creation of the endowment. The endowment will support graduate students and their professional development in the Department of Agricultural Economics. If you would like to contribute to the fund go to <https://ag.purdue.edu/giving/> and click on "Make a Gift." Please write "Ag Econ Grad Endowment (017992)" on the memo line of the check or on the online form. For questions about the fund please contact Kyle Bymaster (bymastkd@purdue.edu or 765-494-8672).