

# AIB Newsletter

VOL. 19, NO. 3

THIRD QUARTER 2013

# 2013 Meeting in Istanbul, Turkey!

The Academy of International Business 2013 annual meeting had great attendance once again as we hosted over 1,200 members in Istanbul, Turkey. We extend our sincere thanks to all who worked very hard to make this a successful event. The 2013 Program Chair, Patricia McDougall-Covin (Indiana University), put together a very exciting and professionally rewarding program with the help of her track chairs (see conference program committee) and her Program Chair Assistant, Sara Reeves.

This year's program theme, "Bridging the Divide: Linking IB to Complementary Disciplines and Practice," had more than 1,425 submissions across the 12 conference tracks, coming from 79 different countries. We also had 1,454 reviewers who provided valuable input to authors and track chairs.

Some of the highlights of the program included the opening plenary, with comments from Muhtar Kent, Chairman and CEO of The Coca-Cola Company and winner of the AIB Fellows' International Executive of the Year award. Mr. Kent has deep roots in Turkey as he is the son of a Turkish diplomat and made a name for himself heading the Turkish operations of Coca-Cola at the young age of 32. The plenary also honored Bernard Ramanantsoa, head of HEC-Paris School of Management and winner of the AIB Fellows' International Educator of the Year award. Dr. Ramanantsoa has led the HEC School of Management in their strides toward a decidedly international dimension.

The AIB Fellows' Eminent Scholar award plenary honored Professor David Teece from the University of CaliforniaBerkeley. Dr. Teece provided the keynote speech, "Dynamic Capabilities and Entrepreneurship in the Multinational Firm," and commentaries were provided by Peter Buckley, Stephen Tallman and Alain Verbeke. Pankaj Ghemawat chaired the session.

With the challenge of other academic organizations becoming more international in their membership and meetings, AIB leadership has placed special emphasis on building chapters. The AIB Chapter Chairs Workshop was limited to chapter chairs, but it is good for members to know that the chapter chairs will be working hard in the future to enhance activities and member offerings around the globe.

There were also a number of special sessions in the program. "Defining the Domain of IB: An AIB Town Hall Meeting" offered members the opportunity to discuss and debate the definition of IB's domain. Another interesting two-session panel, "Hands-On, Minds-On: Experiential Learning Projects in International Business Educations, Part 1 and 2," was devoted to learning the latest in experiential learning projects. On the final day of the conference, the 2013 JIBS Decade Award was presented to Dana Minbaeva, Torben Pedersen, Ingmar Björkman, Carl Felix Fey and Hyeon Park for their paper, "MNC Knowledge Transfer, Subsidiary Absorptive Capacity, and HRM," published in the 2003 volume of the Journal of International Business Studies.

The conference also included a number of networking and dining events. In particular, the Gala Event is one of the

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most exciting evenings of the meeting each year. This year's event at an underground cistern was a very enjoyable evening with great food and a great atmosphere for mingling, networking and dancing the night away. We concluded the meeting with the farewell reception held at the Hilton courtyard, which provided a great opportunity to network and celebrate a great meeting in Istanbul!

We would like to thank Sabanci University,

Koc University and Ozyegin University, our host institutions and the local host committee for your commitment, hard work, time and patience in making AIB 2013 an incredible success!

Visit <a href="https://aib.msu.edu/events/2013/">https://aib.msu.edu/events/2013/</a> to view the Conference Photo Gallery, to watch streaming videos of select sessions, to see the full list of award nominees, and to download the conference program and proceedings.

# **JOIN US FOR AIB 2014!**

AIB invites you to join us at the 2014 meeting in Vancouver, Canada

June 23-26, 2014

Conference Theme: Local Contexts in Global Business
Host School: Beedie School of Business, Simon Fraser University
Program Chair: Klaus Meyer, China Europe International Business School

AIB Newsletter (ISSN: 1520-6262) is published quarterly by the Academy of International Business Executive Secretariat. For more information, please contact: G. Tomas M. Hult, Executive Director, or Tunga Kiyak, Managing Director, Eppley Center, 645 N Shaw Ln Rm 7, Michigan State University, East Lansing, MI 48824. Tel: +1-517-432-1452 Fax: +1-517-432-1009 • Email: aib@aib.msu.edu http://aib.msu.edu

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Daniel Rottig

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# **2013 Program Committee**

he Academy of International Business is deeply grateful to all members of the 2013 Program Committee for the countless hours they volunteered to make the conference a success.

#### **Program Chair**

Patricia McDougall-Covin – Indiana University

#### Program Assistant

Sara Reeves - Indiana University

#### Local Host Chair

Nakiye Boyacıgiller – Sabanci University

#### Local Host Chair's Assistant

Eda Aksoy - Sabanci University

#### **Track Chairs**

Sushil Vachani – Boston University Susan Forquer Gupta – Monmouth University Jane Lu – National University of Singapore Dan Li – Indiana University Danchi Tan – National Chengchi University Kent Eriksson – KTH The Royal Institute of Technology

Seung Ho "Sam" Park – SKOLKOVO Rodrigo Bandeira-de-Mello – Fundação Getulio Vargas

Mila Lazarova – Simon Fraser University
Hussain Rammal – University of South Australia
Manuel Serapio – University of Colorado Denver
Ram Mudambi – Temple University
Melodena Balakrishnan – University of Wollongong in Dubai

#### Pavlos Dimitratos – University of Glasgow

Pre-Conference Program Coordinator Klaus Meyer – CEIBS

#### **Doctoral Consortium Chair**

Grazia Santangelo - University of Catania

#### Junior Faculty Consortium Chair

Udo Zander - Stockholm School of Economics

#### Mid-Career Consortium Chair

John Mezias – University of Miami

#### AIB/JIBS Paper Development Workshop

Petra Christmann – Rutgers University John Cantwell – Rutgers University Pallavi Shukla – Rutgers University

#### **Placement Services Director**

Hadi Alhorr - Saint Louis University

# Buckley and Casson AIB Dissertation Award Selection Committee

Alan Rugman – University of Reading (Chair) Peter Buckley – University of Leeds Anupama Phene – George Washington University Kevin Zhou – University of Hong Kong

#### Temple/AIB Best Paper Selection Committee

Esra Gencturk – Ozyegin University (Chair) Kazuhiro Asakawa – Keio University Elizabeth Rose – University of Otago Peter Liesch – University of Queensland

#### **Haynes Prize Selection Committee**

K. Galen Kroeck – Florida International University (Chair)

Rudolf Sinkovics – University of Manchester Jane Lu Wenzhen – University of Melbourne Olli Kuivalainen – Lappeenranta University of Technology

#### Local Host Institutions

Sabancı University Koç University Özyegin University

# **2013 Conference Sponsors**

We would like to thank our sponsors for making the 2013 conference possible through their generous contributions.

The Coca-Cola Company IDEE Travel

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The Sheth Foundation

Indiana University – Kelley School of Business

Palgrave Macmillan

**School of Business** 

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Temple University – Fox School of Business

Saint Louis University – Boeing Institute of International Business

University of Missouri – St. Louis, College of Business Administration

**Bryant University** 

University of Reading – Henley School of Business

University of Leeds

Aalto University - School of Economics



## AIB 2013 Awards



2013 Fellows' International Executive of the Year Award

Muhtar Kent – The Coca-Cola Company



2013 Fellows' International Educator of the Year

Bernard Ramanantsoa – HEC Paris



2013 Fellows' Eminent Scholar Award

David Teece - University of California-Berkeley



2013 JIBS/Palgrave Macmillan Decade Award

Dana Minbaeva, Torben Pedersen, Ingmar Björkman, Carl Fey and Hyeon Park

"MNC Knowledge Transfer, Subsidiary Absorptive Capacity, and HRM" *JIBS* Vol. 34 (6), 2003



2013 Peter J. Buckley and Mark Casson AIB Dissertation Award Sponsored by Henley Business School and University of Leeds

Lite Nartey – University of South Carolina (Ph.D. awarded by University of Pennsylvania) "Networks Of Influence: Implementing Politically Sustainable Multinational Stakeholder Strategies"

#### 2013 Temple/AIB Best Paper Award Sponsored by Temple University's Fox School of Business

Kai Xu and Lorraine Eden – Texas A&M University "Institutional Distance, Direction and Complementarity: Impacts on the Mode of Entry Decision"



2013 Haynes Prize for the Most Promising Scholar

Mirko H. Benischke – University of Auckland "The Effect of CEO Compensation on their Responses to Institutional Pressures: Evidence from the Choice between Cross-Border Alliances and Acquisitions"

2013 "That's Interesting!" Award Sponsored by Aalto University School of Business

Dana Minbaeva, Jasper Hotho, Maral Muratbekova-Touron, Larissa Rabbiosi

"Handling Pressures of Community Logic: The Impact of Clan Ties on Recruitment and Selection in Kazakhstan"



2013 AIB/Sheth Award for Best Doctoral
Dissertation Proposal
Sponsored by the Sheth Foundation

Michael A. Sartor – Richard Ivey School of Business "Host market corruption and multinational enterprise strategy: Implications for subsidiary survival"

2013 Best Paper Award in the AIB Emerging Economies Track Sponsored by Bryant University

Lin Cui, Helen Hu, Preet S. Aulakh "Performance Persistence of Emerging Economy Firms: The Interaction Effects

of Business Group, Home Institution and Internationalization"

# 2013 Best Reviewer Awards

Sanjeev Agarwal – Iowa State University **Hein Bogaard** – George Washington University Philip Jean Boutin, Jr. - University of Tennessee Amanda E.K. Budde-Sung – University of Sydney Daniel Richard Clark - Indiana University Rian Drogendijk – Uppsala University Jesper Edman – Hitotsubashi University **Lisa Hewerdine** – University of Sydney Karina Jensen – Reims Management School **Xueji Liang** – National University of Singapore **Yuan Liao** – The University of New South Wales **Carol Yeh-Yun Lin** – National Chengchi University Peter Magnusson – Florida International University Tuija Mainela - University of Oulu **Katrin Muehlfeld** – Utrecht University Niina Nummela - University of Turku Eriikka Johanna Paavilainen-Mäntymäki – University of Turku

Andrei Panibratov – St. Petersburg University
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Davina Vora – SUNY New Paltz
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David Weng – City University of Hong Kong
Harun Emre Yildiz – Stockholm School of Economics

Susan L. Young – Seton Hall University

# Sheth Foundation Doctoral Travel Stipends

he following doctoral students were awarded travel stipends to attend the 2013 meeting in Istanbul, Turkey. These travel stipends were made possible through the generous contributions of the Madhuri and Jagdish Sheth Foundation and matching funds by the AIB Foundation.

Siavash Alimadadi – Uppsala University Sabrina Amir – The University of Queensland Krishna Balodi – Cambridge Judge Business School

Josh Bendickson – Louisiana State University Mirko Benischke – The University of Auckland Daniela Bolzani – University of Bologna Moritz Botts – European University Viadrina Yingdan Cai – University of Groningen Sinan Caykoylu – NYIT Liang Chen – University of Leeds Jeongho Choi – Rutgers University Carole Couper – The University of Glasgow Patricio Duran – University of South Carolina

Jing (Betty) Feng – Georgia State University Francisco Figueira de Lemos – Catholic University/Uppsala University

Aline Gatignon – INSEAD

Markus Goelz – University of Melbourne Ying Guo – University of South Australia Wenyin Guo – University of Illinois at Urba

**Wenxin Guo** – University of Illinois at Urbana-Champaign

Roopak Gupta – IIM Indore

**Sophia Hamblin Wang** – The Australian National University

**Eunmi Kim** – Korea University

**Hyunseob Kim** – The Ohio State University

Jin Uk Kim – University of Illinois at Urbana-Champaign

Yusuf Kurt - Manchester Business School

Aude Le Cottier – IE Business School

**Watcharaphong Leartsurawat** – Florida International University

Yi Li – Australian National University

Yang Liu - University of Cambridge

Vladislav Maksimov – University of Miami

Canan Mutlu – University of Texas at Dallas

Emilia Ozgo – University of Reading

**Yeon Jin Park** – Seoul National University

Tanya Peacock – University of Hawaii at Manoa

Yves Plourde - Richard Ivey School of Business

Manish Popli – IIM Lucknow

Arilova Randrianasolo – Saint Louis University
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Alexey Semenov – Saint Louis University
Mengmeng Shan – Fudan University
Jiyoung Shin – Korea University
Ekta Sikarwar – Indian Institute of Management Indore

Robert Steinbauer – University of Memphis Mark Tayar – Macquarie University Piotr Trapczynski – Poznan University of Economics

Tolga Ulusemre – University of South Carolina
Tatiana Vashchilko – Western University
Dut Van Vo – University of Groningen
Danqing Wang – INSEAD
Stephanie Wang – University of Miami
Zhenzhen Xie – Hong Kong University of
Science and Technology

**Zheng Yan** – National University of Singapore **Pei-Li Yu** – National Cheng Kung University



# Area Scholarship Fellowships

The following faculty members were selected to receive AIB Area Scholar Fellowships for the 2013 meeting in Istanbul, Turkey. The recipients of the scholarship are awarded two years complimentary AIB membership, complimentary meeting registration for the 2013 conference, and a US \$500 travel stipend to attend the meeting.

Jose Ernesto Amaros Espinosa – Universidad del Desarrollo

Raina Rutti – Al Akhawayn University Ashar Saleem – Lahore University of Management Sciences

**Rajesh Upadhyayula** – Indian Institute of Management Kozhikode

# **Boeing Institute Junior Faculty Consortium Stipends**

The following junior faculty were awarded travel stipends specifically to participate in the Junior Faculty Consortium at the 2013 meeting in Istanbul, Turkey. These stipends were made possible through the generous contributions of the Boeing Institute of International Business at Saint Louis University.

Chitose Furukawa – Aichi University Majid Ghorbani – Renmin University of China Suthikorn Kingkaew – Thammasat Business School

**Saptarshi Purkayastha** – Indian Institute of Management Kozhikode

Harry Xia - University of Saint Joseph

# **WAIB Helping Hands Campaign**

The WAIB Helping Hands campaign continues to provide AIB conference registration fee (\$200) and AIB membership (\$50) to low income women faculty in presenting their paper at AIB. The award is also given to full-time women Ph.D. students who were the first author of a co-authored paper. In the past year, we raised \$2,100 for the Helping Hands Campaign. We supported fourteen low income women faculty and Ph.D. students in attending the AIB Conference in Istanbul, Turkey. The 2014WAIB Helping Hands Award announcement will be included in the last issue of the AIB Newsletter and also on the WAIB website.

## **Helping Hands Award Recipients**

Daniela Bolzani, PhD Candidate, University of Bologna
Ekta Sikarwar, PhD Student, Indian Institute of Management
Stephanie Lu Wang, PhD Candidate, University of Miami
Mia Hsiao-Wen Ho, Assistant Professor, Soochow University
Sophia Hamblin Wang, PhD Candidate, Australian National University
Aline Gatignon, PhD Candidate, INSEAD
Wenxin Guo, PhD Candidate, University of Illinois
Shantala Samant, PhD Student, Virginia Tech
Sang Ji Kim, PhD Candidate, Seoul National University
Shu Yu, PhD Candidate, National University of Singapore
Mengmeng Shan, Fudan University
Xueji Liang, PhD Student, National University of Singapore
Monica Riviere, PhD Student, SKEMA Business School
Aleksandra Wasowska, PhD/Assistant Professor, University of Warsaw

We are grateful to the following donors:

## **2013 WAIB Helping Hands Campaign**

**Platinum** (\$300 or more) Joan P. Mileski, Lorraine Eden, Youngra Sylvia Kim and Mary Ann Von Glinow **Silver** (\$100-\$199) Susan Mudambi and Betty Jane Punnett

## 2013 WAIB General Fund Campaign

Platinum (\$300 or more) Joan P. Mileski and Lorraine Eden













































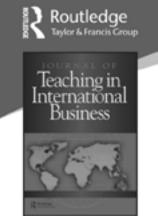
# **Just off the Press**

- → Ajeet Mathur (IIM Ahmedabad, India) has published IIMA Strategies for the Future: Understanding International Business (Random House, ISBN: 978-8184000191). Have you wondered why international business seems magically simple in textbooks but inescapably complex in reality? With international business pushing horizons, cross-border activity is rampant and national boundaries are getting blurred. Economies have opened their doors and globalization is the watchword of the hour. Strategies for the Future explores the opportunities of a mingling world with remarkably discerning anecdotes and hands vou the tools to master international trade. Professor Ajeet N. Mathur helps you formulate assumptions and make decisions under uncertainty in response to differences in business environments, national competitiveness, and regional and global strategies of other business players. As part of a competitive global village, this book is indispensable for any manager or entrepreneur bounding forward in the promising world of international business.
- → John R. McIntyre (Georgia Institute of Technology, USA), Silvester Ivanaj and Vera Ivanaj (Universite de Lorraine, France) have edited Strategies for Sustainable Technologies and Innovations (Edward Elgar Publishing, ISBN: 978-1781006825). Corporations across the world are becoming increasingly aware of the threat of environmental degradation and the growing importance of sustainable business practices. This raises a vital question: How can for-profit firms (and other profitconscious enterprises such as government organizations) implement more environmentally friendly policies without sacrificing profitability? This innovative volume tackles that complex question, offering detailed recommendations for making strategic technological

- choices that are economically advantageous, ecologically sustainable and socially responsible.
- > Yvonne McNulty (Shanghai University, Singapore) and **Kerr Inkson** have published Managing Expatriates: A Return on Investment Approach (Business Expert Press, ISBN: 978-1606494820). Expatriation is a big topic, and is getting bigger. Over 200 million people worldwide now live and work in a country other than their country of origin. Tens of billions of dollars are spent annually by organizations that move expatriates around the world. Yet, despite the substantial costs involved, expatriation frequently results in an unsatisfactory return on investment (ROI), with little or no knowledge as to how to improve it. Why is this so? Drawing on more than a decade of expertise, research, and publications in top journals, the authors provide you real solutions to achieve more than a satisfactory ROI from expatriates—with rule number one being: Understand expatriates themselves. This book provides a practical "insider's" guide that reveals why expatriates seek and accept international assignments; how they feel impacted by new forms of remuneration and other working conditions: how international assignments fit in with their longer-term career aspirations; and what complications arise in terms of their families. Whether you're a manager or consultant, inside you'll learn what modern-day global mobility is like (based on the authors' decadelong study with nearly four hundred expatriates and their managers, as well as over a hundred who were interviewed personally), how it is changing, and why now, more than ever, a hard-nosed ROI approach is necessary.

Tiia Vissak and Maaja Vadi (University of Tartu, Estonia) have co-edited *Dishonesty in Management: Manifestations and Consequences* (Emerald Group Publishing, ISBN 978-1781906019). This volume concentrates on different forms of honesty and dishonesty in management and their consequences for managers, firms and society. The authors conclude that the understanding of (dis)honesty and (un)ethical behavior differs in different cultural, societal and organizational contexts; moreover, it is not always easy to discover it.

Dishonesty may lead to unfavorable consequences for the dishonest and, quite often, also for the honest party, but, sometimes dishonesty may pay off for the dishonest party in the short term. This volume provides new theoretical, managerial and policy insights in the field of management research and it should interest scholars, managers and policymakers, but also others studying or discussing these issues or having to decide if they should act dishonestly or not.



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ASSISTANT EDITOR: John Goodell University of Akron

PUBLICATION DETAILS: Volume 24, 2013 4 issues per year Print ISSN: 0897-5930 Online ISSN: 1528-6991 Methods and techniques for optimizing teaching of international business students...

# Teaching in International Business

The Journal of Teaching in International Business instructs international business educators in universities and corporations, curriculum developers, and institutions of higher education worldwide on methods and techniques for better teaching to ensure optimum, cost-effective learning on the part of students of international business. The journal also provides ideas and techniques for instilling a global mindset in all students and for developing measures to assess their progress. The practical articles show teachers of international business how to teach effectively and develop successful courses for different cultures, areas, and regions of the world.

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# **New AIB Members**

AIB welcomes the following 204 new members who joined our community between May 1, 2013, and August 1, 2013.



Iddrisu Abdul-Rashid **Dutse Abubakar Yusuf** Ifedapo Adeleye Emmanuel Kofi Adjei Ana Albert Anete Alberton Joao E. Albino Pimentel Malek Alsharairi Meltem Altinay Jose E. Amorós Espinosa Muriel Durand Rie Arai Armando M. Aranda Patricia Arttachariya Ellen Auster Clement Ayeh Bekoe Nana Kofi Ayesu-Boahene Bilge Aykol Krishna Balodi María Inés Barbero Maja Basic Gaby Andrea Baya Ariscain Dianne Bealer Marca Bear Eshani Beddewela Karim Bennouna Angel Betancourt Nathan Betancourt Mattia Bianchi Tsvetomira Bilgili Gregor Binder Duygu Biricik Frederick Boateng Daniela Bolzani Ron Boschma **Andrew Bradly** Akif Bulgak Pinar Büyükbalci Sergio Caballero

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Anna Zubkovskaya

Hyacinthe Some

## **Events Calendar**

**AIB Moscow Special Meeting** September 19-20, 2013, Moscow, Russia

**AIB US-Northeast Chapter Meeting** October 10-12, 2013, Hartford, CT, USA

AIB US-Southeast Chapter Meeting October 25-27, 2013, Atlanta, GA, USA

AIB Canada Chapter Symposium November 21-24, 2013, Quebec City, Canada

AIB Australia and New Zealand Chapter Symposium November 22, 2013, Newcastle, Australia

> AIB Southeast Asia Chapter Meeting December 5-7, 2013, Bali, Indonesia

**AIB India-MENA Joint Conference** February 9-11, 2014, Udaipur, India

AIB Latin America Chapter Meeting March 20-22, 2014, Medellin, Colombia

AIB US-Midwest Chapter Meeting March 26-28, 2014, Chicago, IL, USA

AIB United Kingdom-Ireland Chapter Meeting April 10-12, 2014, York, United Kingdom

> **AIB Annual Meeting** June 23-26, 2014, Vancouver, Canada

For more information: http://aib.msu.edu/events