



Aligning Strategy, Culture and Technology to Develop a Multi-year Roadmap for EHS Excellence

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HIIIII

Jessica Jannaman –

A Little Bit About Myself



MS| Oakland University

Lean Black Belt Oakland University

10 | 13 OEM Plants

YEARS 43 Tier 1 Plants



FCA | Stamping | Powertrain | Assembly

• Global Experience

ASSP Past President

Oakland University Adjunct Profession

Advanced Safety & Engineering

Auditing & Management Systems

Team Facilitator

Pre-Production
Launch Activities









Facts and Figures



\$1.4 BILLION SALES

*2018 DURA and GAS



9,400 EMPLOYEES



31 MANUFACTURING LOCATIONS



14 COUNTRIES

*Includes Tech Centers

DURA is inspired to play a significant role in the evolution of mobility. As vehicles transform to lightweight and electric architectures, our focus on disruptive technologies will enable superior performance and value creation.





THE THE PARTY OF T

DURA FIVE PILLARS OF TECHNOLOGY











Lightweight Structures

Amalgamated Mechatronics

Design Aesthetics

Advanced
Mobility / ADAS

HMI & Infotainment





WHAT IS A STRATEGY?

How does your organization define a strategy?





Poll Question

What do you think is the NUMBER ONE factor that drives strategy for EHS in an organization?

- A) COST
- B) CULTURE
- C) LEADERSHIP
- D) EMPLOYEE ENGAGEMENT
- E) NONE OF THE ABOVE

WHERE HAVE YOU SEEN STRATEGY FAIL? WHAT SUCCESSES HAVE
YOU SEEN WITH
STRATEGY?

SUCCESS

FAILURE

Process**MAP**

LET'S TAKE A STEP BACK

Where In The Organization Does Strategy Start & Who Does It Impact?





DESIGNED HERE IMPACTED HERE





FRAMEWORK SUPPORTS OBJECTIVES & TARGETS

Objectives and ta sustained throug methodology wit DURA's Integrat System.

l targets v	vill be										
ugh PDCA		DURA Integrated Management System (IMS) Framework									
within the framework of		Resources		Competency		Compliance		Leadership		Communication	
rated Management		People, roles & responsibilities Tools to support the organization		Training for employees Training specific to EHS staff		Operational requirements		Objectives and targets		Internal communication External communication	
	Structure (Policies)										
	Systems (Processes)										
	Procedures										
	Behaviors										
	Values & Beliefs		7								7



Process

Driven

Leadership

Driven



AT THE END OF THE DAY WHO IS IMPACTED?

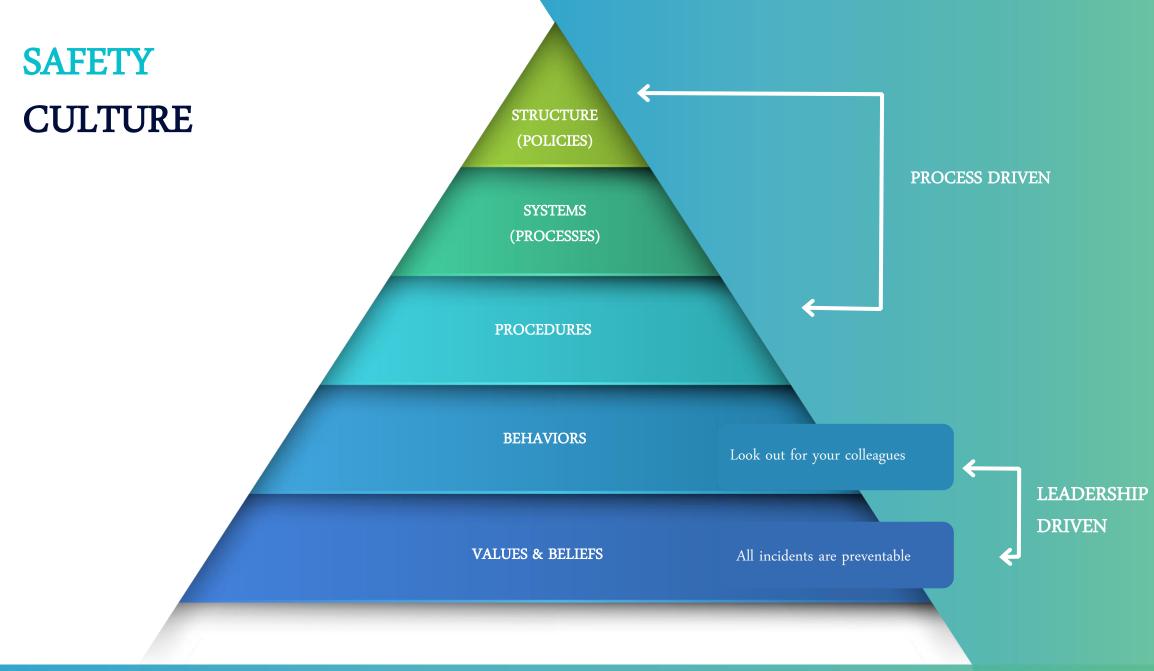
Regina King

6 Month Seniority Bender and Packer

"She would like to be more involved in safety. To help employees to be more aware of safety, she thinks we should post safety concerns at each work cell. For example, post what are the specific concerns or post recent safety concerns similar to quality alerts."











GROWING A SAFETY CULTURE



REACTIVE

DURA

ESTABLISHING A WORLD CLASS OPERATIONAL CULTURE

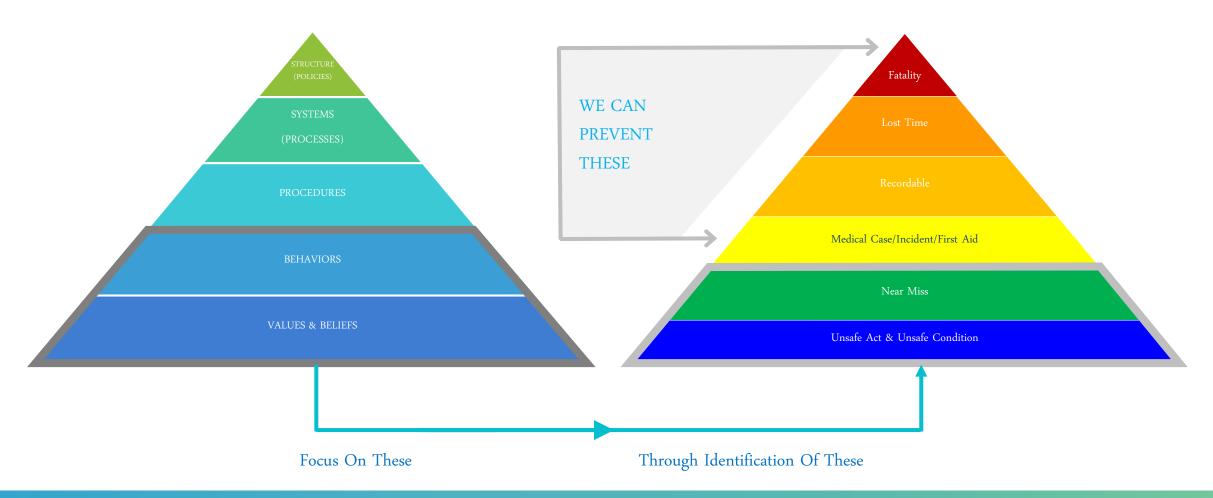
 Policy Procedure **COMPLIANCE** Process • Driving Policy, Process & Procedure • Influencing Culture TRANSCENDING **LEADERSHIP** • Holding Accountability For • Setting Expectations, Roles and Responsibilities Themselves Others CULTURE • Making Safety A Part of The Job Through Operational Excellence **EMPLOYEE INVOLVEMENT** Training • Involving Employees Through Teams • Safety Committees **EMPLOYEE ENGAGEMENT** • Working Cross Functionally Visual Indications • Applying Best Practices and **COMMUNICATION** • Listening to Feedback and Lessons Learned Establishing Trust • Empowering Employees With Change **REWARDS &** • Peer Role Models and Examples • Establishing Trust With Employees Through Acknowledgement **RECOGNITION**





HOW DO WE FOCUS ON ENGAGING EMPLOYEES?

As a Leadership team, we want to encourage employees to recognize, identify and communicate hazards so that they do not turn into incidents.





HOW IS THIS BUILT INTO STRATEGY?

- Define your scope for what you want to impact.
- Is it just a plant, a region or an entire organization?











SWOT LEVELS

 Conducting a SWOT at each level in the organization helps to identify different perspectives

Creates buy-in to the plan moving forward

 Places a "reality-check" on the program and what is needed Executive Leadership

Functional Leads

Contributors





WHAT TO EXPECT?

- Redundancies WILL occur.
- Conflict and resistance (especially when surveying large groups).
- Make sure to have patience and be persistent not everyone is comfortable providing feedback while others will pour plenty of feedback.







SUMMARY OF SWOT ANALYSIS



PRIORITIZE BASED UPON FREQUENCY AND NEED

- Cross reference overlap if it's said more than once, it's a systemic issue.
- Look at the greatest risks from an EHS perspective.
- Gather the input of a cross functional group to help finalize priorities.
- Tie each initiative back to a management system.



ALIGN CULTURE, FEEDBACK & STRUCTURE

#	Each Initiative	Stru	cture	of Sys	stem		
1	Develop a plan on to conduct EHS training by defining the how, who and the what.						
2	Management of incident information, environmental data and energy data.						
3	Define auditing strategy and management system for auditing.						
4	Employee engagement program		Process	Procedure			
5	AOE support						
6	Regulatory guidance and support						
7	Communication strategy						
8	Best practice support and read-across						
9	Operational processes and procedures	Policy			Training		
10	Language support						
11	GSCM Partnership						
12	Safety Data Sheet software provider for uploading and management of SDS information.						
13	Incentive program for energy and environmental (External)						
14	Energy study						
15	Risk assessment program for current equipment						
16	Risk assessment program for future equipment						
17	Operational assessment by third party						
18	Wellness and ergonomics program						
19	Arc flash program						
20	Fall protection program						
21	Worker's compensation						
22	Lockout program						





SET SMART GOALS
WITH COST







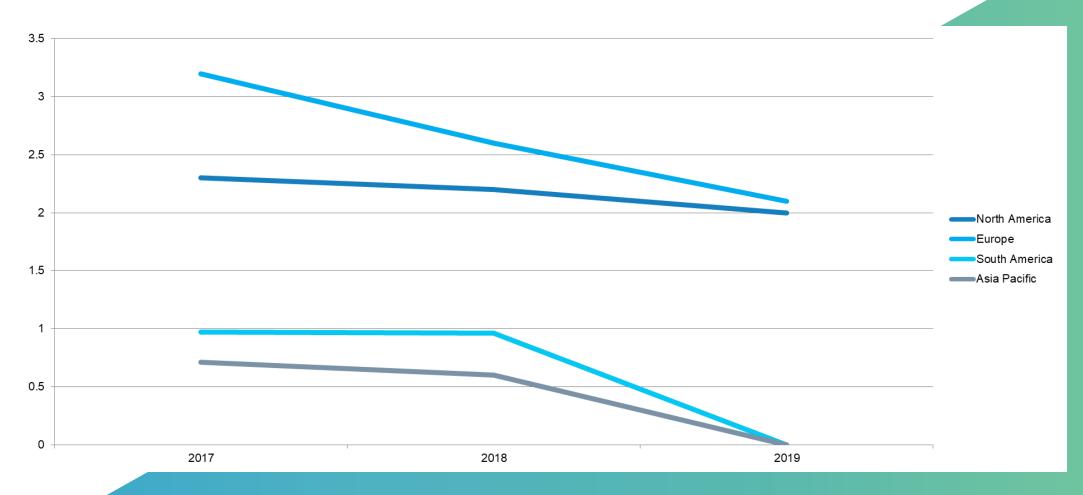
PROJECTION EXAMPLE

Area	Priority	Initiative	1 Year	2 Years	3 Years	Projected Total Global Cost (USD)	Projected Central Cost (USD)	Projected Cost By Site (USD)
EHS&E Integrated	2	Develop a plan on to conduct EHS training by defining the how, who and the what.	Identify who to train and what to train	Identify and deploy resources to train (via people, online, etc.) Utilize SCAET as a means of an online tool.	Develop content for training execute deployment	\$0.00	IT cost and budget.	\$0.00
	1	Management of incident information, environmental data and energy data.	Develop process for reporting and response along with definitions and responsibilities. Select platform for information management and deploy.		omer requirements and form for integration.	\$399,600	\$18,100.00	\$13,320.00
	4	Define auditing strategy and management system for auditing.	Identify process for auditing defining who, what and where. Define parameters for internal auditing as well as external auditing.	Monitor and check auditing process.		\$130,000.00	\$10,000.00 Training	\$4,000.00 All Travel
	9	Employee engagement program	Outline a strategy for employee engagement to incorporate incentives for safety. Incorporate problem solving engagement process with the partnership of CI.	Integrate AOE employee engagement requirements with EHS and fulfilling support at each plant.	Culture survey to all employees	\$65,000.00	\$50,000.00 Survey	\$15,000.00





DURA INCIDENT RATE TREND OVER 3 YEARS

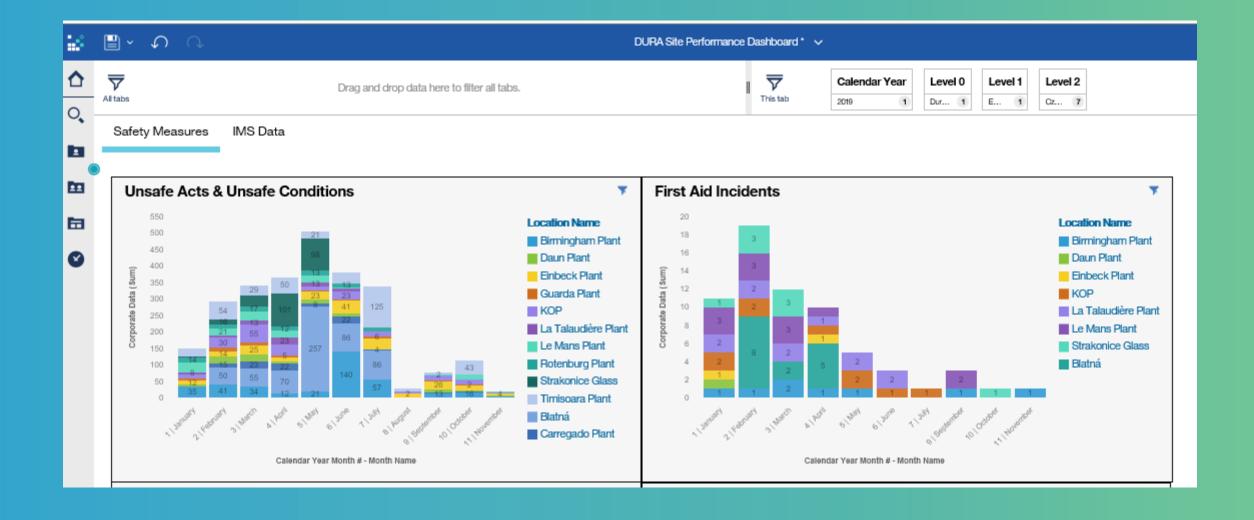


USING OSHA INCIDENT RATE CALCULATION





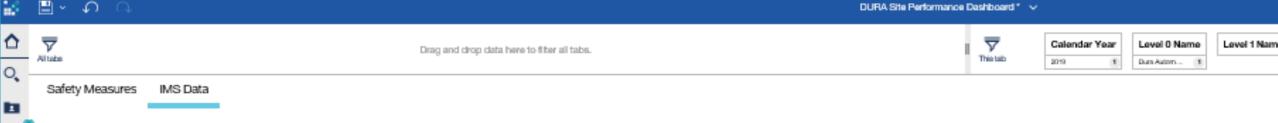
DATA DRIVING STRATEGY

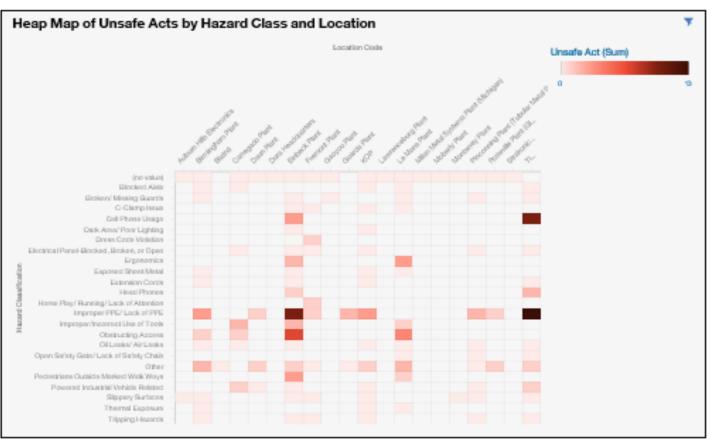


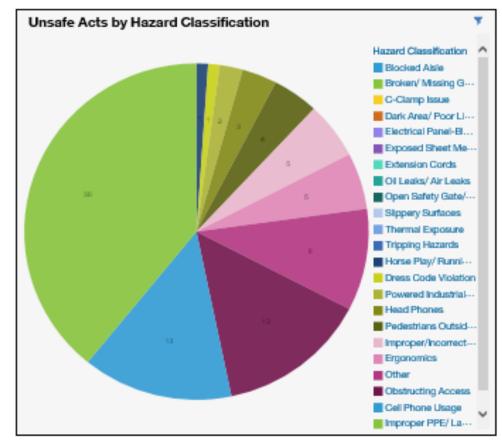




DATA DRIVING STRATEGY









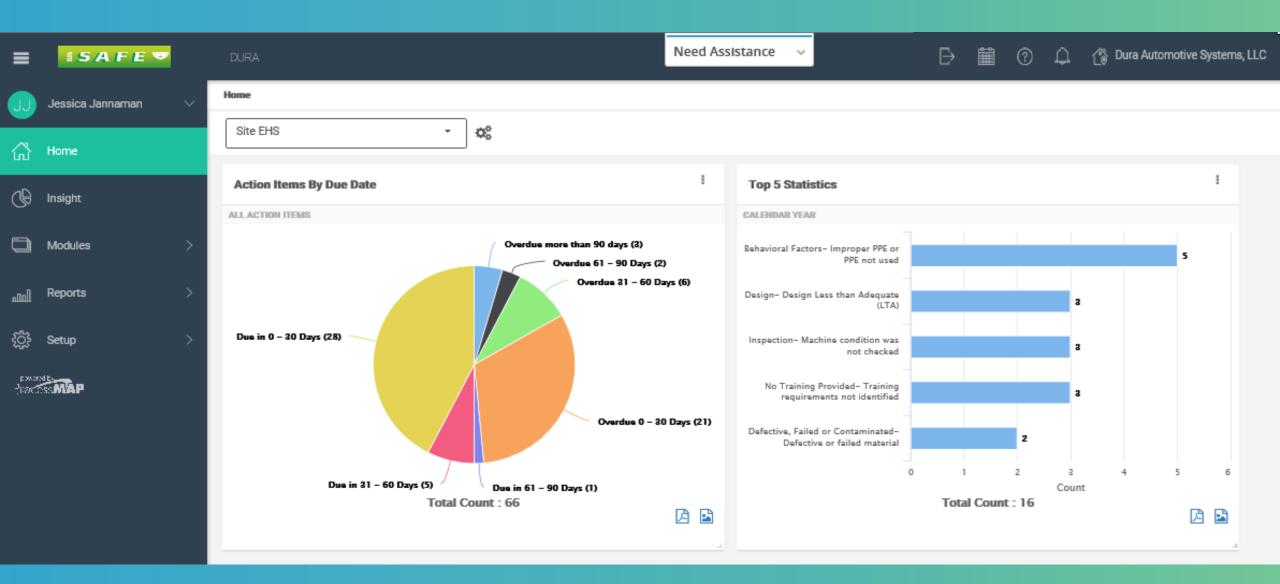
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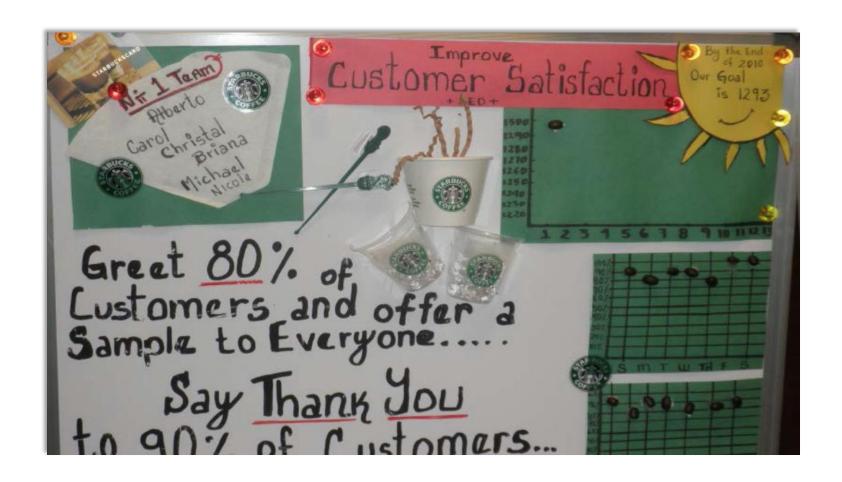
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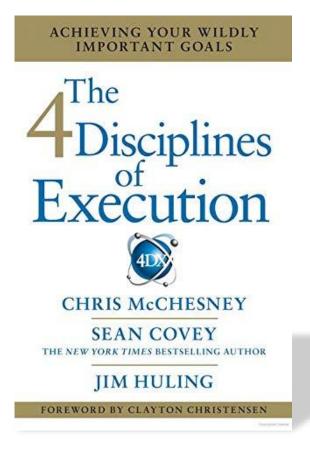






A Study by Franklin covey found that only about 15 % of employees actually know their organization's most important goals — either there are no goals, or they have too many goals.









VALIDATING & KEEPING OTHERS ENGAGED

• Keep the group focused on 3-4 tasks at a time (otherwise the objectives will be lost)

- Set a cadence for discussion and communications
- Make sure to keep the discussions and communications brief, to the point, valuable and frequent.
- Keep things simple and clear

80%
DAY TO DAY
WHIRLWIND

20%
TEAM GOALS
& COMMITMENT





In Summary

- Start your **strategy** by offering your vision of **culture** and **structure** get **leadership commitment**.
- Define the **scope of your strategy** and outline it to be a **complete system**.
- Collect feedback, eliminate redundancies and identify systemic issues that need to be addressed in a prioritized manner.
- Set your **SMART goals** with timing and cost.
- Make your strategy sustainable through frequent communication and focus never underestimate the strength of a team "shoulder-to-shoulder" moving towards one vision.
- Leverage technology to help set your strategy and monitor your progress towards SMART goals



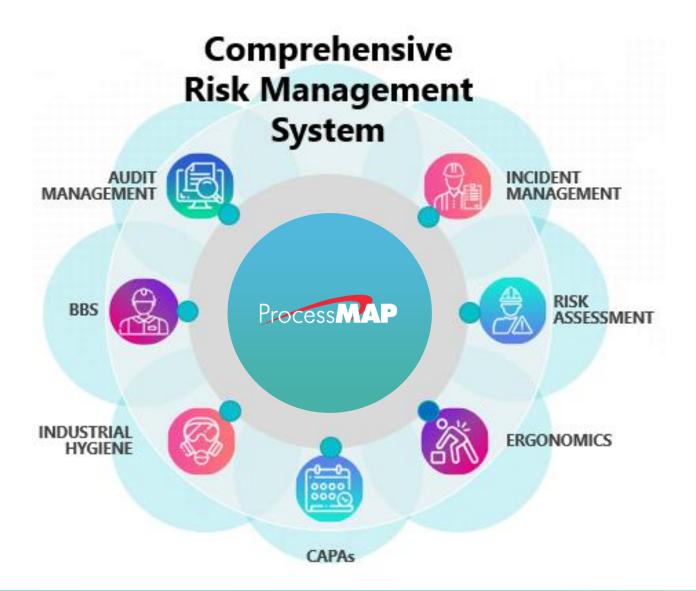






Leveraging
Technology to Set
Strategy and Monitor
Progress

Risk Management Tools & Strategies

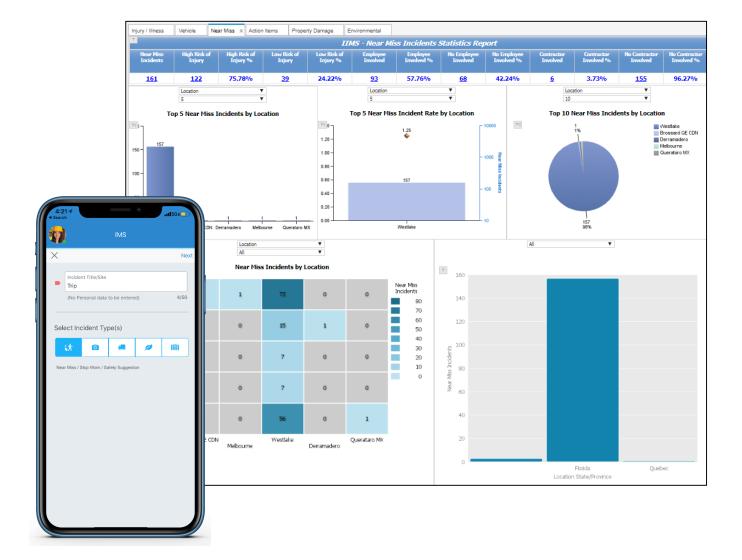




Incident Reports

- Contributing Factors
- Root Causes
- Near Misses, Unsafe Acts & Conditions

Risk Management Tools & Strategies



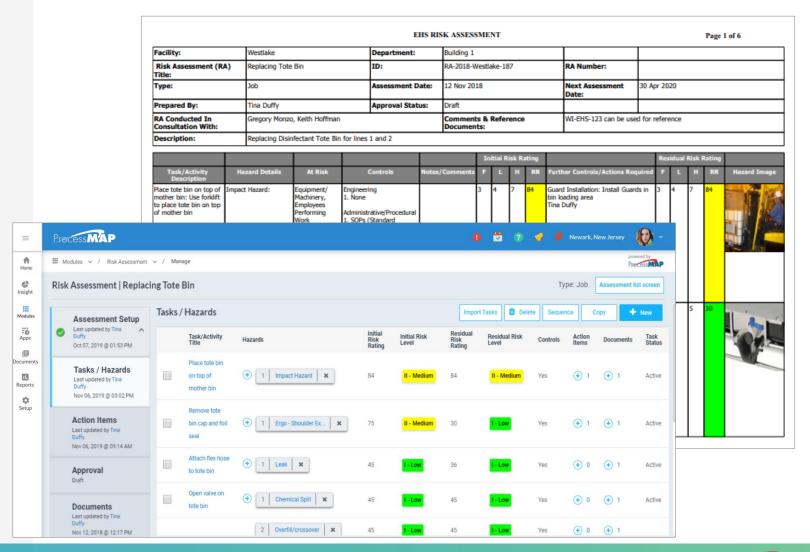




Risk Assessments

- Task-Based Assessments
- Machine/Equipment Assessments
- Process & Area Assessments

Risk Management Tools & Strategies







Ergonomic Assessments

- NIOSH Lifting Equation
- Strain Index
- Additional Analysis Types

Process M'AP

Neck & Shoulders ~

Trunk Twist & Bend ~

gh av

Insight Insight Insight

Apps

Cocument

Report

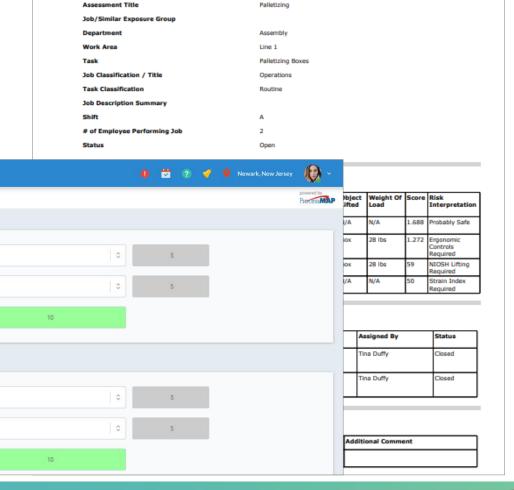
Risk Management Tools & Strategies

Precess MAP

Force Mod

Force Mod

Frequency Mod



Assessment Report

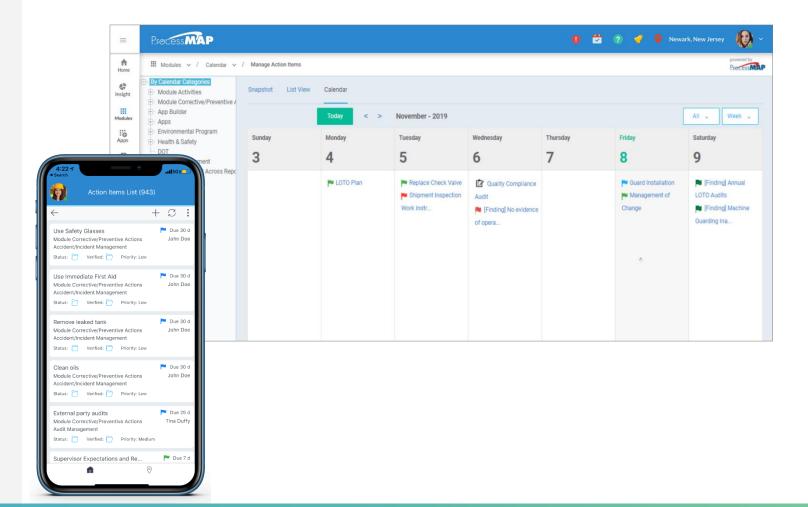
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Corrective and Preventative Actions (CAPAs)

- Prioritization of CAPAs
- Manage to Closure

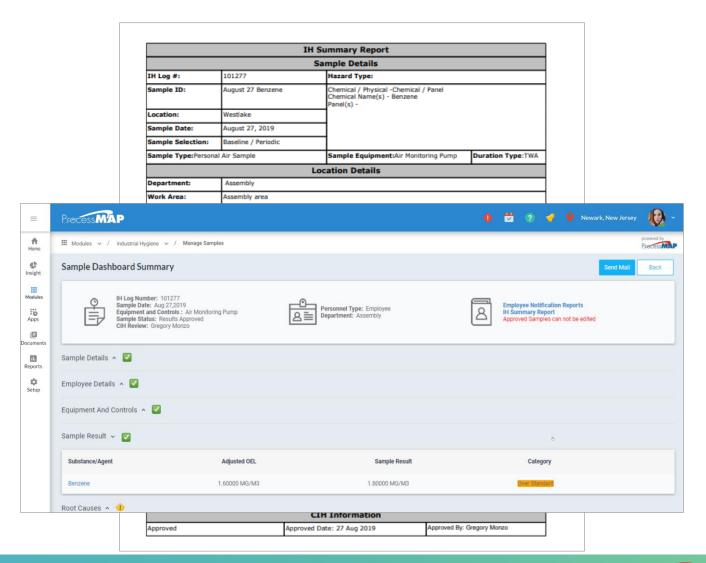






Industrial Hygiene Monitoring

- Sample Plans
- Time Weighted Averages (TWA)
- Sample Results

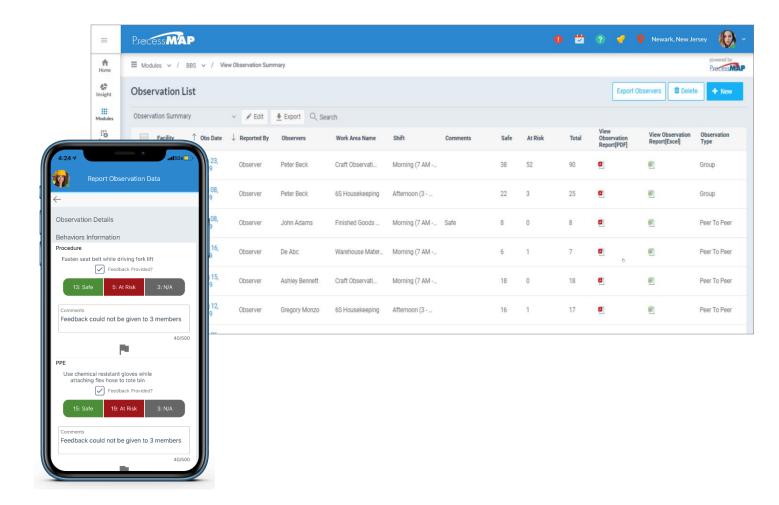






Behavior Based Safety (BBS) Observations

- Unsafe Behaviors
- Feedback
- Corrective Actions

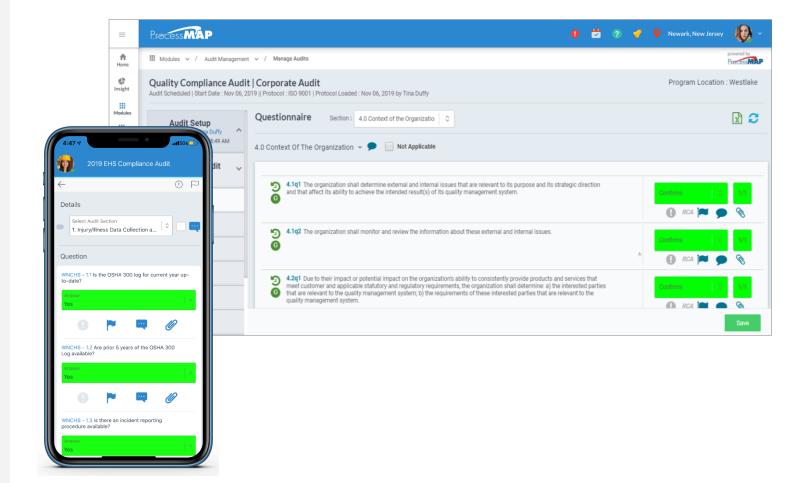






Audits & Inspections

- Non-Compliances & Findings
 - Prioritization
 - Cross-Location
 - Corresponding CAPAs
 - Leading Indicators

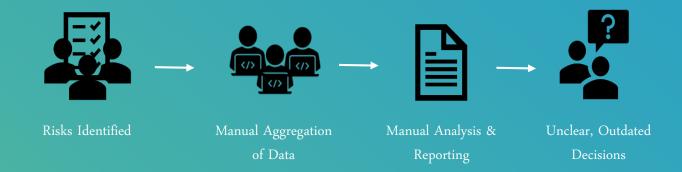






Common Risk Management Process

- Single Dimension
- Resource Heavy
- Time Consuming
- Fragmented Data
- Guess Work





Leverage Technology to Transform Strategy into Action

- Centralized Platform
- Standardization and Automation
- Collaboration and Visibility
- Automated alerts
- On-demand report generation
- Preventive Actions
- Proactive Long-term Strategies

Comprehensive = Manage Risks Across Activities, Areas, & Locations



Risks Identified







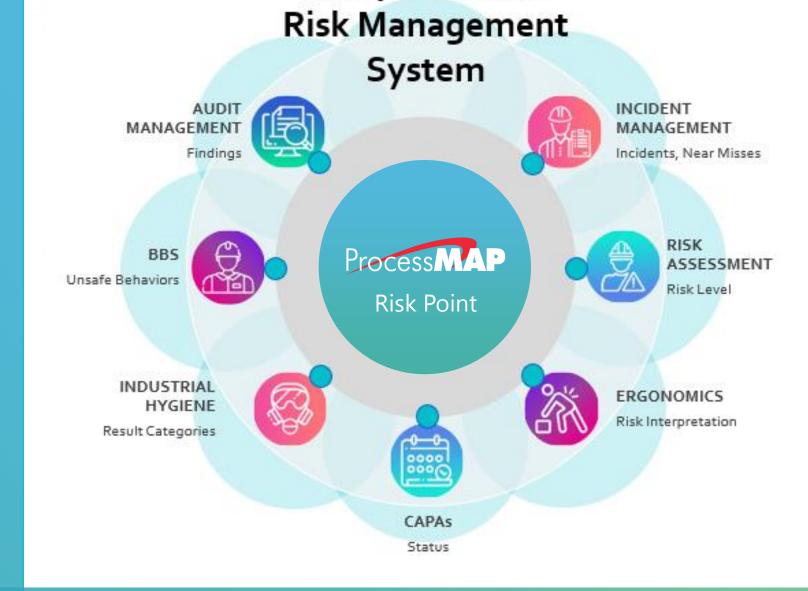


Automated Alerts & Actions On Demand Reporting Informed Decision Making





- Automated Aggregation of Mass Data Points
- Visualize Risk Concentrations in Real Time
- Identify the Interaction of Risks Across Activities and Areas
- Catalyst for Better Risk Communication to Stakeholders



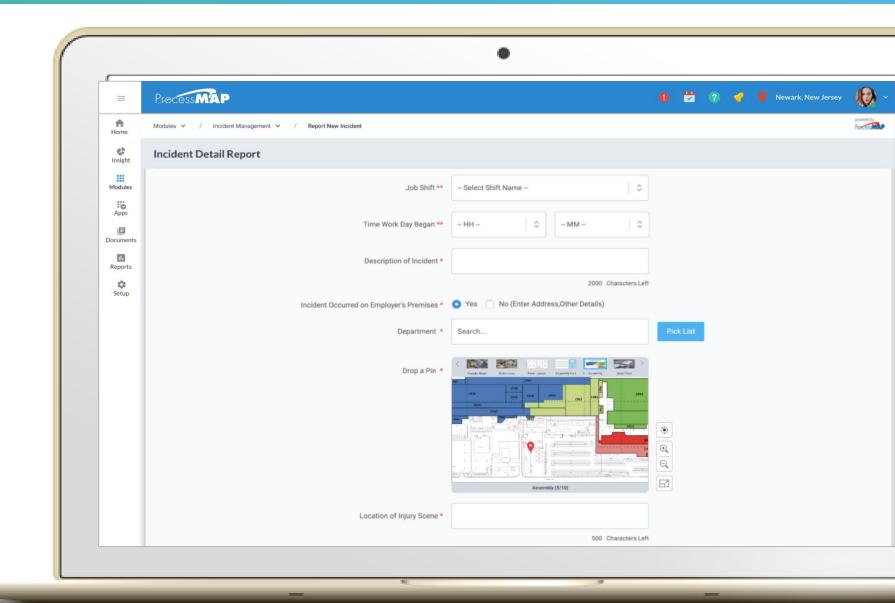
Comprehensive





Identify Location

- Multiple Facility Layouts
- Google Maps Integration
- Drop Pin to Indicate Location of Incidents, Near Misses, Unsafe Acts and Behaviors, and Other Loss Producing Events

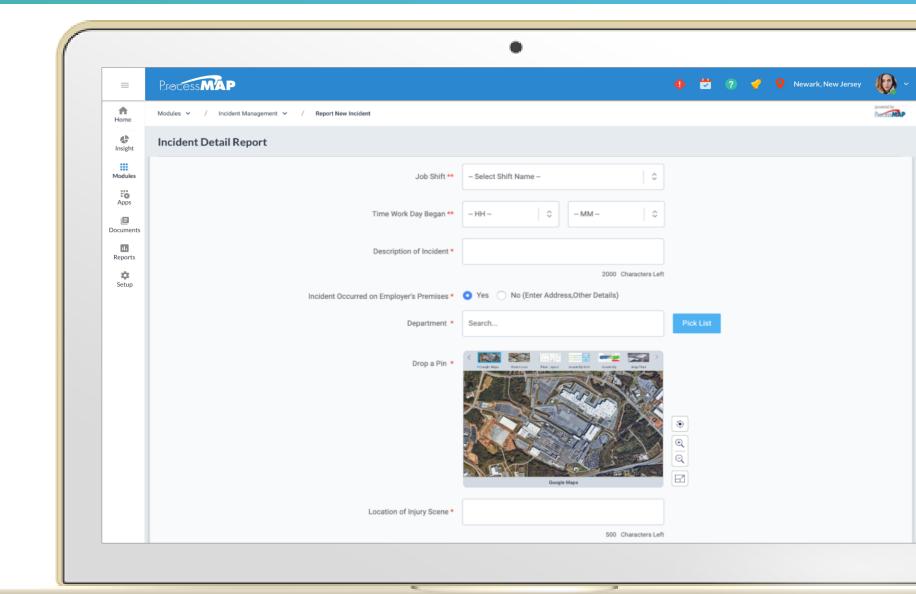






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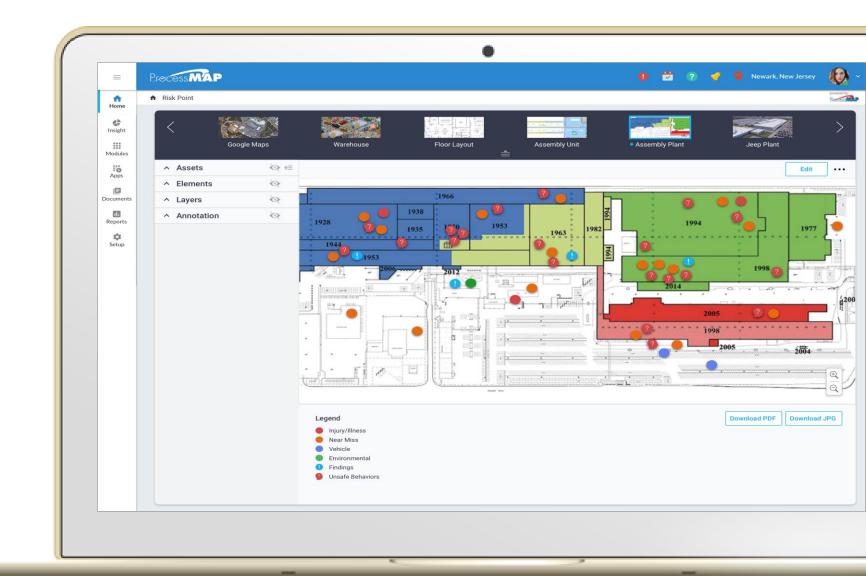




Visualize Risk

Concentrations

- Identify Areas Prone to Loss Producing Events
- Identify Concentrations of Unsafe Behaviors, Audit Findings, Ergo Risk Factors, etc.
- Analyze the Interaction of Risks Across Activities
- Focus Preventive Actions in the Right Areas to Reduce or Eliminate Risk
- Export for Sharing with Stakeholders

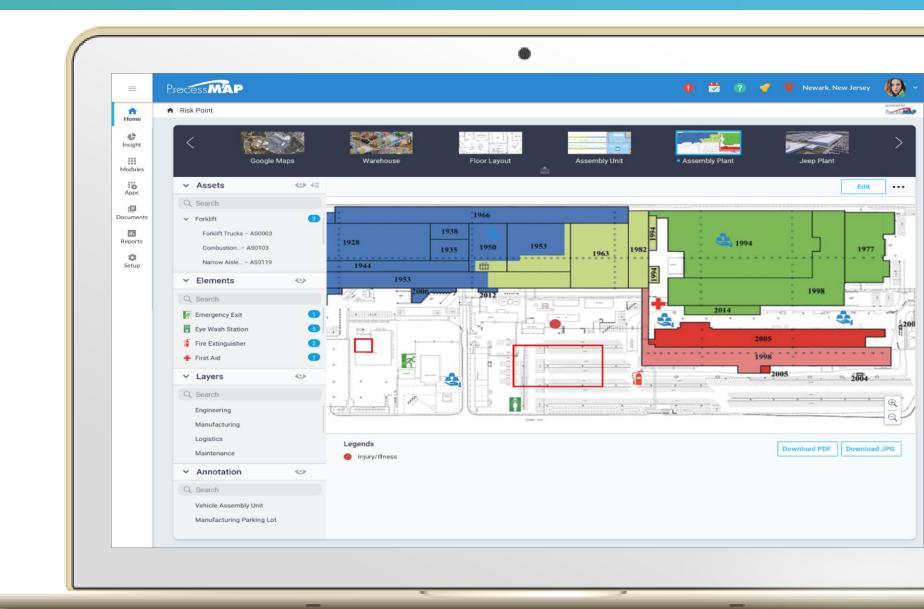






Identify Elements and Assets

- Indicate Location of Facility Elements
- Annotate Facility Layout
- Map Facility Assets (Integration)

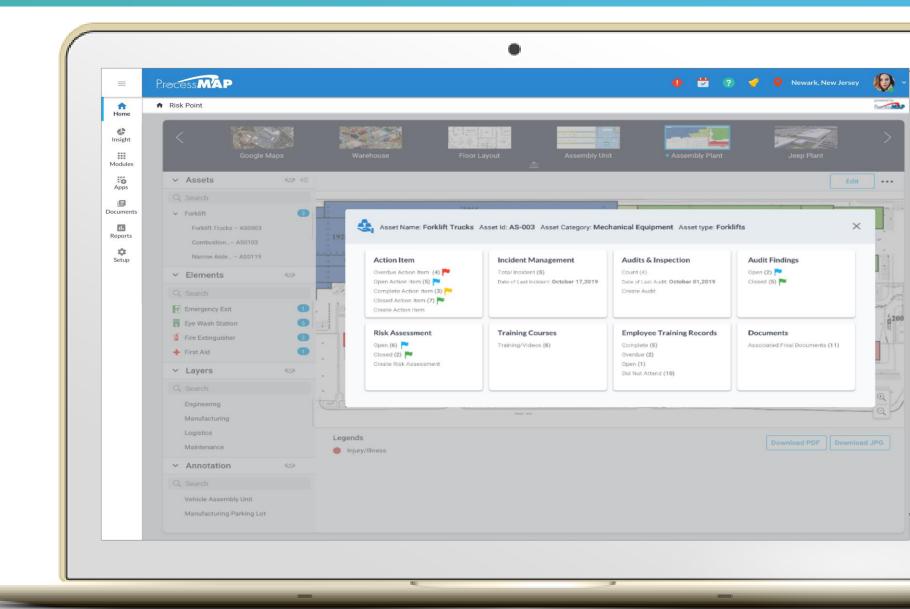






Analyze Equipment and Asset Risk

- View consolidated data from multiple modules for an asset
- Navigate to view the respective data
- Easily assess and create action items, audits, and risk assessments related to an asset







Leveraging Technology to Transform Strategy into Action



One Integrated System



Standardization of Tools



Automation of Processes



On Demand Reporting



Informed Decisions







Thank you

Visit www.processmap.com for additional resources on EHS Information Management