





The Power to Surprise





The all-new 2014 Kia Forte sedan expresses the new refinement and sophistication in Kia's ever evolving design language. Guided by the vision of Peter Schreyer, President and Chief Design Officer of Kia Motors Corporation, the company's design and engineering teams are creating vehicles that make an emotional connection with Kia owners.

"Today, cars are no longer just a means of transport but also expressions of lifestyles," Schreyer notes. "Cars are an essential part of our lives, and increasingly more emphasis is being put on their emotional value in terms of bringing us happiness and satisfaction."

PETER SCHREYER

President and Chief Design Officer, Kia Motors Corporation

Designed for a digital world.

The words "luxury" and "compact sedan" have rarely been seen together – until now.

The all-new 2014 Kia Forte sedan brings luxury features, spacious comfort and a beautifully controlled ride together in an elegantly styled automobile.

The coupe-like roofline and wide stance provide a sporty yet sophisticated look to the Forte sedan. So, too, do its new lighting systems, including xenon high-intensity discharge (HID) headlights and LED light bar technology taillights – two luxury car features that are standard on SX models.

UVO

DIGITALLY ADVANCED

cell phone. It's standard on the



For 2014, the Forte sedan stands out with a long list of smart and luxurious features you wouldn't expect in a compact sedan, including a standard audio system with voice recognition; wheel; an available 10-way power heated/ventilated driver seat; and available dual-stage heated rear seats.



SPACIOUS INTERIOR

For added comfort, the spacious new Forte sedan offers more shoulder room and more rear legroom than before. There's also more room for your luggage inside the Forte sedan's large, 421-litre (14.9 cu. ft.) trunk.



TWO NEW ENGINES

The 2014 Forte sedan is available with two all-new, four-cylinder engines. LX models feature a standard 1.8-litre engine that enthusiasm and remarkable quietness. Step up to the EX or SX and the power steps up with you in the form of a smooth and robust 2.0-litre, 173-horsepower engine with gasoline direct injection (GDI).



FUEL-EFFICIENT

8.0L/100 km City¹ while the 2.0-litre powered Forte at 5.5L/100 km Hwy and 8.5L/100 km City.2

All-around comfort and convenience.

The 2014 Kia Forte sedan offers comfort, convenience and safety for you and your passengers.

As a driver, you'll appreciate smart features that enhance your driving experience – like the available full-colour Supervision LCD instrument cluster with customizable user settings, available steering wheel-mounted paddle shifters, and available FlexSteer™ with three selectable levels of steering boost – Comfort, Normal and Sport.

Six standard airbags and a full array of standard safety features provide peace of mind for everyone,³ while an available cooling glove box helps keep refreshments chilled on family road trips that are part of every Canadian summer.



TART. There's no need Smart Key keyless push-button ignition switch. It's standard on SX models.



T. Forte sedan to search for the ignition key when you SX models come with standard dualhave the luxury of the Forte sedan's zone automatic climate control and an ionized air filtration system. Separate temperature settings for the driver and front passenger provide individual, justright comfort all year round.



THE HEAT IS ON. To help take the chill out of Canadian winters, 2014 Forte sedan EX and SX models come with standard. three-stage heated front seats. These are also available as an option on LX models. In addition, rear-seat passengers can enjoy the same kind of cold-weather comfort thanks to new, dual-stage heated second-row seats on SX models.



SWEET, SWEET MUSIC. The standard AM/FM/CD/MP3 audio sustem fills the air with high-fidelity sound and includes three trial months of SiriusXM™ satellite radio.4 In addition, all Forte sedan audio systems come with standard handsfree Bluetooth®5 connectivity, internal music storage, and voice-recognition acts as the display for the vehicle's technology for control of various system functions. You can also connect your iPod®6 to the system using a standard iPod cable



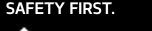
available, cutting-edge entertainment, communication and information system that gives you voice-activated control over the audio system and your MP3 player. The system's touch screen also

rearview camera.7 Standard on the Forte

sedan FX



WARM ON THE HANDS. Stave off the UVO Powered by Microsoft^{®5} is an cold with a heated steering wheel. just one of the many standard luxury features included on Forte sedan SX







Electronic Stability Control (ESC) monitors the vehicle's response to your throttle, brake and steering inputs in tight corners and evasive-manoeuvre situations. If the input and response are out of synch, ESC briefly takes over to restore stability through precise brake and engine-control

The Forte sedan's standard Traction Control System (TCS) senses wheel spin during acceleration and uses enginetorque reduction and pulsed braking to slow the spinning wheel(s) and transfer torque to the wheels that have the most



When the Brake Assist System (BAS) detects an emergency braking situation it instantly applies full braking force, faster than you might be applying it, to help shorten overall stopping distance.



any time you choose.

Electronic brakeforce distribution (EBD) adjusts front-to-rear brake pressure to compensate for varying passenger/cargo loads and deliver more confident braking performance.



The all-new interior of the 2014 Forte sedan features a wave-

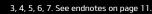
inspired instrument panel design with elegant soft-touch

surfaces, ergonomic controls and a standard manual tilt and

telescoping steering wheel. It's also available with a power

sunroof, so you enjoy driving in natural light and the open air

To help keep you from rolling backward when starting off on a steep hill, Hill Assist Control (HAC) automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal enough time for engine power to move you forward.



FEATURES

Exterior	LX*	EX	SX*
15" steel wheels with full covers	•	-	_
16" alloy wheels	+	-	-
17" machined finished alloy wheels	-	•	•
P195/65 R15 tires	•	-	-
P205/55 R16 tires	+	-	-
P215/45 R17 tires	-	•	•
Fog lights	+	•	•
LED front positioning lights	-	•	•
LED lightbar tail lights	-	-	•
Xenon high-intensity discharge (HID) headlights	-	-	•
Automatic headlights	-	•	•
Solar glass	•	•	•
Power tilt and sliding sunroof	0	0	•
Dual power and heated side mirrors	•	•	•
Power folding side mirrors	-	•	•
Side mirror signal repeaters	+	•	•
Body-coloured door handles	•	•	•
Split-chrome door handles	-	•	•
Front and rear splash guards	•	•	•
4" stainless steel exhaust tip	-	_	•
Aeroblade windshield wipers	_	_	•
'			,
Seating & Trim	LX*	EX	SX*
Cloth seats	•	•	_
Leather seats	_	_	•
Heated front seats (triple-stage)	+	•	•
Heated rear seats (dual-stage)	_	_	•
Cooled/ventilated driver's seat (triple-stage)	_	_	•
Driver's seat height adjuster	•	•	•
10-way power driver's seat	-	_	•
Driver's seat memory function	_	_	•
Soft polyurethane steering wheel & gear shift knob	•	_	_
Leather-wrapped steering wheel & gear shift knob	_	•	•
Heated steering wheel	_	_	•
Manual tilt & telescoping steering column	•	•	•
Carbon fibre patterned trim	_	•	•
Soft touch interior trim	_	•	•
Sliding front tray cover	•	•	•
Alloy sport pedals		_	
60:40 split folding rear seat	•	•	•
Rear seat centre armrest with cup holders	•	•	•
real sear certaic armices with cap holders		-	
Comfort & Convenience	LX*	EX	SX*
Air conditioning	AT	•	•
Dual zone automatic climate control	-	-	•
Automatic defog system	-	-	•
Clean air™ ionizer	-		•
Rear climate vents	+	•	•

LCD information centre	Comfort & Convenience cont.	LX*	EX	SX*
TET/LCD supervision instrument cluster	LCD information centre			
Driver selectable user settings - • • • • Remote keyless entry system with panic function AT • • •		_		•
Remote keyless entry system with panic function Smart key with push button start 4-speaker AMIFMCD/MP3 stereo • • • • 4-speaker AMIFMCD/MP3 stereo • • • • • • • • • • • • • • • • • • •		_	•	•
Smart key with push button start 4-speaker AM/FM/CD/MP3 stereo • • • • • • • • • • • • • • • • • • •		AT	•	_
4-speaker AM/FM/CD/MP3 stereo Two front mounted tweeter speakers + - SIRIUSXM® satellite radio (includes three trial months)* Multimedia interface with navigation system® - Audio input jacks - AUX & USB * Voice-activated Bluetooth® hands-free cell phone connectivity® Steering wheel mounted audio controls Steering wheel mounted paddle shifters - Steering wheel mounted paddle shifters - Steering wheel mounted cruise control + FlexSteer® system - Safety (anti-pinch) power windows® Front console dual cup holders with sliding cover Dual front console power outlets Silding centre console armrest with storage compartment Front windshield wiper de-icer Auto-dimming rearview mirror - Variable intermittant front wipers Rear window defroster Map light with sunglass holder Welcome lighting system - - Melomputer Cooling glove box - Active ECO system AT Safety LX* EX SX* Dual front saet-mounted side impact airbags Dual full-length side impact curtain airbags - - - - - - - - Sare seat lower anchors and tethers for children (LATCH) - Rear seat helght adjustable headrests - - - - - - - - - - - - -		_	_	•
Two front mounted tweeter speakers		•	•	•
UVO infotainment system		+	•	•
SIRIUSXM® satellite radio (includes three trial months)⁴ Multimedia interface with navigation system® Audio input jacks - AUX & USB Voice-activated Bluetooth® hands-free cell phone connectivity® Steering wheel mounted audio controls Steering wheel mounted audio controls Steering wheel mounted cruise control FlexSteer™ system Steering wheel mounted cruise control FlexSteer™ system Safety (anti-pinch) power windows® Front console dual cup holders with sliding cover Dual front console power outlets Sliding centre console armrest with storage compartment Front windshield wiper de-icer Auto-dimming rearview mirror Variable intermittant front wipers Rear window defroster Map light with sunglass holder Welcome lighting system Trip computer Cooling glove box Active ECO system AT Safety LX* EX SX* Dual front advanced impact airbags A-wheel disc brakes Anti-lock braking system (ASS) Electronic stability control (ESC) Vehicle stability and pagents (VSM) Hill assist control (HAC) Rear seat height adjustable headrests • • • • • • • • • • • • • • • • • • •	<u>'</u>	-	•	-
Audio input jacks - AUX & USB Voice-activated Bluetooth® hands-free cell phone connectivity® Steering wheel mounted audio controls Steering wheel mounted paddle shifters • Steering wheel mounted cruise control + • FlexSteer™ system Safety (anti-pinch) power windows® Front console dual cup holders with sliding cover Dual front console dual cup holders with sliding cover Dual front console power outlets Front windshield wiper de-icer Auto-dimming rearview mirror Variable intermittant front wipers Rear window defroster Map light with sunglass holder Welcome lighting system • Illuminated sun visors Trip computer Cooling glove box Active ECO system AT Safety LX* EX SX* Dual front advanced impact airbags Dual front advanced impact curtain airbags • Public stability management (VSM) Fear seat height adjustable headrests • • • • • • • • • • • • • • • • • • •	<u> </u>	•	•	•
Audio input jacks - AUX & USB Voice-activated Bluetooth® hands-free cell phone connectivity® Steering wheel mounted audio controls Steering wheel mounted paddle shifters • Steering wheel mounted cruise control + • FlexSteer™ system Safety (anti-pinch) power windows® Front console dual cup holders with sliding cover Dual front console dual cup holders with sliding cover Dual front console power outlets Front windshield wiper de-icer Auto-dimming rearview mirror Variable intermittant front wipers Rear window defroster Map light with sunglass holder Welcome lighting system • Illuminated sun visors Trip computer Cooling glove box Active ECO system AT Safety LX* EX SX* Dual front advanced impact airbags Dual front advanced impact curtain airbags • Public stability management (VSM) Fear seat height adjustable headrests • • • • • • • • • • • • • • • • • • •	Multimedia interface with navigation system ⁶	_	_	•
Voice-activated Bluetooth® hands-free cell phone connectivity® Steering wheel mounted audio controls Steering wheel mounted paddle shifters • Steering wheel mounted cruise control + • FlexSteer™ system - • Safety (anti-pinch) power windows® • • Front console dual cup holders with sliding cover Dual front console power outlets Sliding centre console armrest with storage compartment Front windshield wiper de-icer + • Auto-dimming rearview mirror - • Variable intermittant front wipers Rear window defroster Map light with sunglass holder Welcome lighting system • Illuminated sun visors Trip computer Cooling glove box • Active ECO system AT • Safety LX* EX SX* Dual front advanced impact airbags Dual full-length side impact curtain airbags - • Dual front seat-mounted side impact airbags Dual full-length side impact curtain airbags - • Chick braking system (ABS) Electronic stability management (VSM) Hill assist control (HAC) Rear seat lower anchors and tethers for children (LATCH) Rear seat height adjustable headrests • • • • • • Control of the control of		•	•	•
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Steering wheel mounted cruise control + • • • FlexSteer™ system - • • • • • • • • • • • • • • • • • •	Steering wheel mounted audio controls	•	•	•
FlexSteer system - • • • • • • • • • • • • • • • • • •	Steering wheel mounted paddle shifters	-	-	•
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Storage compartment Front windshield wiper de-icer	Dual front console power outlets	•	•	•
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Dual front seat-mounted side impact airbags Dual full-length side impact curtain airbags 4-wheel disc brakes Anti-lock braking system (ABS) Electronic stability control (ESC) Vehicle stability management (VSM) Hill assist control (HAC) Rearview camera ⁷ Rear child safety door locks Rear seat lower anchors and tethers for children (LATCH) Rear seat height adjustable headrests	Dual front advanced impact airbags	•	•	•
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Hill assist control (HAC) Rearview camera? Rear child safety door locks Rear seat lower anchors and tethers for children (LATCH) Rear seat height adjustable headrests	Electronic stability control (ESC)	•	•	•
Rearview camera ⁷ - • • • • • • • • • • • • • • • • • •	Vehicle stability management (VSM)	•	•	•
Rear child safety door locks Rear seat lower anchors and tethers for children (LATCH) Rear seat height adjustable headrests • • •	Hill assist control (HAC)	•	•	•
Rear seat lower anchors and tethers for children (LATCH) Rear seat height adjustable headrests • • •	Rearview camera ⁷	-	•	•
Rear seat height adjustable headrests • • •	Rear child safety door locks	•	•	•
	Rear seat lower anchors and tethers for children (LATCH)	•	•	•
Impact consing auto door unlock	Rear seat height adjustable headrests	•	•	•
impact-sensing auto door unlock	Impact-sensing auto door unlock	•	•	•

^{* =} Late Availability

• = Standard O = Available - = Not Available += Plus package

AT = With automatic transmission only.

SPECIFICATIONS

Engine	LX	EX & SX
Туре	1.8L, MPI, Inline 4 cylinder, aluminum block and head	2.0L, GDI, Inline 4 cylinder, aluminum block and head
Valve train	DOHC, 16 valve, Dual Cam Variable Valve Timing (CVVT)	DOHC, 16 valve, Dual Cam Variable Valve Timing (CVVT)
Horsepower	148 hp @ 6,500 rpm	173 hp @ 6,500 rpm
Torque	131 lbft. @ 4,700 rpm	154 lbft. @ 4,700 rpm
Compression ratio	10.3:1	11.5:1
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Emission rating	Ultra Low Emission Vehicle (ULEV)	Ultra Low Emission Vehicle (ULEV)
Transmission	6-speed manual transmission; Available 6-speed Steptronic automatic, electronically controlled, Active–ECO	6-speed Steptronic automatic, electronically controlled. Available 6-speed manual transmission (EX), Available steering wheel mounted paddle shifters (SX)

Dimensions, mm (in.) 2,700 (106.3) Wheelbase Length 4,560 (179.5) Width 1,780 (70.1) Height 1,435 (56.5) Head room 992 / 948 (39.1 / 37.3) (front/rear) Shoulder room 1,424 / 1,395 (56.1 / 54.9) (front/rear) Leg room (front/rear) 1,073 / 913 (42.2 / 35.9) Hip room 1,366 / 1,348 (53.8 / 53.1) (front/rear)

Curb Weight, kg (lb.)	
6-speed manual	1,241 - 1,300 (2,735 - 2,866)
6-speed automatic	1,259 - 1,318 (2,776 - 2,906)

Body & Chassis

Layout	Front engine, front wheel drive	
Body type	Steel unibody	
Front suspension	Independent, MacPherson strut, coil springs with stabilizer bar	
Rear suspension	spension Coupled torsion beam with coil springs and monotube shock absorbers	
Steering	Electric power steering (FlexSteer™ on EX & SX)	
Front suspension Rear suspension	Independent, MacPherson strut, coil springs with stabilizer bar Coupled torsion beam with coil springs and monotube shock absorbers	

Brakes

Type	Hydraulic, power-assisted vacuum
ABS	4-wheel, four sensor, four channel
Front, mm (in.)	280 (11.0) vented discs
Rear, mm (in.)	262 (10.3) solid discs

Capacities, L (cu. ft.)

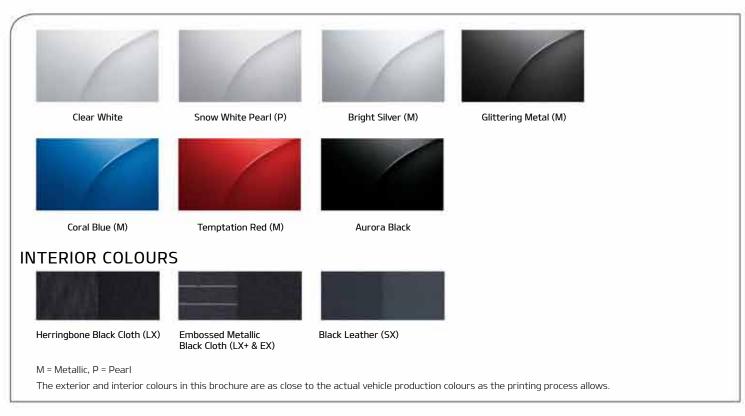
Passenger volume (without/with sunroof)	2,723 / 2,691 (96.2 / 95)
Cargo capacity	421 (14.9)
Fuel tank capacity, L (imp. gal.)	50 (11)

uel Economy, lighway/City, L/100km	LX	EX & SX
Manual transmission	5.3 / 8.0	5.7 / 8.4
Automatic transmission	5.5 / 8.3	5.5 / 8.5

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EXTERIOR COLOURS



WHEELS







16" Alloy wheel



17" machined finished alloy wheel

GET THE POINTS

Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing

Kia dealer. Those Reward Points can be redeemed for discounts on future purchases - including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

Kia Member Rewards No-Charge Benefits include:

- · Fuel fill-up with the delivery of your new Kia vehicle
- · Local shuttle service
- · Multi-point vehicle inspection with every service visit
- · Windshield washer fill-up with every paid service
- · Windshield wiper installation with wiper purchase
- · Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000 km warranty or Certified Pre-Owned warranty
- · Email notification of exclusive Kia specials and events a great way to earn Reward Points and save on future purchases

Become a Kia Premium Rewards Member:

Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit **rewards.kia.ca** for full terms and conditions.



WE'VE GOT YOU COVERED.

At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with one of the best warranties in the industry.

Our outstanding warranty coverage includes:

5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle⁹

5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts⁹

5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America⁹

5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship⁹

For more information visit kia.ca or call 1-877-542-2886

ENDNOTES

1. Ratings shown for LX model with manual transmission. LX with automatic transmission is rated at X.XL/100 km highway, X.XL/100 km city. Actual fuel consumption may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide. See kia.ca for fuel economy estimates. 2. Actual fuel consumption may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide. See kia.ca for fuel economy estimates. 3. For maximum protection, always wear your seat belt. 4. Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 5. Microsoft[®] is a registered trademark of Microsoft Corporation in Canada and/or other countries. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so. 6. When equipped with the available navigation system, the vehicle's Bluetooth[®] and navigation technology only recognizes English voice prompts. The Bluetooth[®] word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology—enabled cell phone is required to use Bluetooth hands—free wireless technology—enabled cell phone is required to use Bluetooth hands—free wireless backing—up procedures. Always drive safely and use caution when backing up. 8. Anti-pinch feature optional on

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backing-up procedures. Always drive safely and use caution when backing up. 8. Anti-pinch feature optional on LX trim. 9. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca.







The Power to Surprise

