

Allen, TX



# Offering Summary





## Investment Overview

Jones Lang LaSalle Americas. Inc. or its state-licensed affiliate has been exclusively retained to offer an opportunity for qualified investors to purchase the fee simple interest in Lofts at Watters Creek (the "Property"), a 342-unit institutional legacy asset in Allen, Texas. Positioned along US-75, The Property is in the heart of the Watters Creek at Montgomery Farms mixed-use development, which is home to over 360,000 square feet of retail and 100,000 square feet of office. The location is bolstered by the thriving Allen office market while remaining minutes from several major employment centers. Built in 2009 and 2016, Lofts at Watters Creek remains 95% occupied, while offering complete operational flexibility for a future investor to expand and implement an interior renovation program in an irreplaceable location at a basis significantly below replacement cost.

## **Investment Highlights**

## Unique Value-Add Opportunity

Lofts at Watters Creek is a unique, non-commodity apartment community ripe with upside potential. At an attractive basis, new ownership can renovate the unit interiors by upgrading countertops, replacing black appliances with stainless steel appliances, while adding kitchen tile backsplash, vinyl planking, and tech packages. These renovations would allow the Property to continue to grow rents and distinguish itself from the competitive set. In addition, assets positioned within a mixed-use environment have proven premiums to their competitive set, making the offering a unique value-add opportunity.

## Top Tier School System with Desirable Surrounding Demographics

The Property is positioned inside of Allen Independent School District, one of the top districts in Texas and graded A+ by Niche. Lofts at Watters Creek is serviced by Frances E. Norton Elementary School, Ereckson Middle School, and Allen High School, each boasting an A+ teacher and overall grade. Along with a strong school system, the Property sits in a demographically strong location with an average household income of \$102,200 at the Property and an average home list price of \$491,396 within three miles.

## Strong Employment Base Within the Growing Allen Office Market

Lofts at Watters Creek is located within the growing Allen Submarket with over 790,000 square feet of office in the immediate area.

- ▶ **70%** workforce growth in Allen over the past 10 years
- ► Five-year average office occupancy of **85%**, over 5% higher than the Dallas metro area.
- Class A office rental rates have increased 12% since 2016 to an average gross asking rent of \$30 PSF
- Technology jobs have grown 6% each year over the past three years, outperforming the national average
- CyrusOne recently completed a \$600 million data center in Allen, which accounts for just one third of the size of the \$1 billion, 66-acre planned development
- Allen is home to major employers such as:











700+ employees

300+ employees

300+ Employees

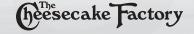
300+ Employees

125+ Employees

## Desirable Mixed-Use Location Within Watters Creek at Montgomery Farms

Watters Creek at Montgomery Farms is a 53.4-acre highly distinguished and market-dominant open-air mixed-use destination located in the heart of one of DFW's fastest growing northern suburbs, Allen, Texas. Watters Creek features over 100,000 square feet of office and 360,000 square feet of retail including:







ANTHROPOLOGIE

SEPHORA



A 1.1	735 Garden Park Dr. Allen, TX 75013				
Address:					
Year Built:	2009/2016				
Current Occupancy:	95.9% (as of 1/13/21)				
Total Units:	342				
Average Unit Size:	1,010 square feet				
Rentable Square Footage:	345,466 square feet				
Land Area:	17.37 acres				
Density:	20 units per acre				
	Garage G for Building F				
	► 75 residential spaces				
	► 121 general spaces				
Parking:					
	Garage P for Building P & V				
	<ul><li>220 residential spaces</li></ul>				

**Community Features** 

# Unit Mix

					Market		Effective	
Units	%	<b>Unit Description</b>	Туре	SF	Rent	PSF	Rent	PSF
222	65%	One Bedroom		836	\$1,390	\$1.66	\$1,351	\$1.62
89	26%	Two Bedroom		1,248	\$1,927	\$1.54	\$1,941	\$1.56
31	9%	Three Bedroom		1,575	\$2,638	\$1.67	\$2,402	\$1.52
342				1 010	\$1.653	\$1.64	\$1 595	\$1.58

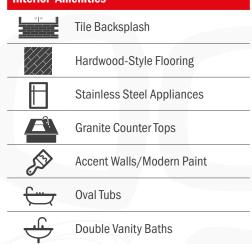
452 general spaces

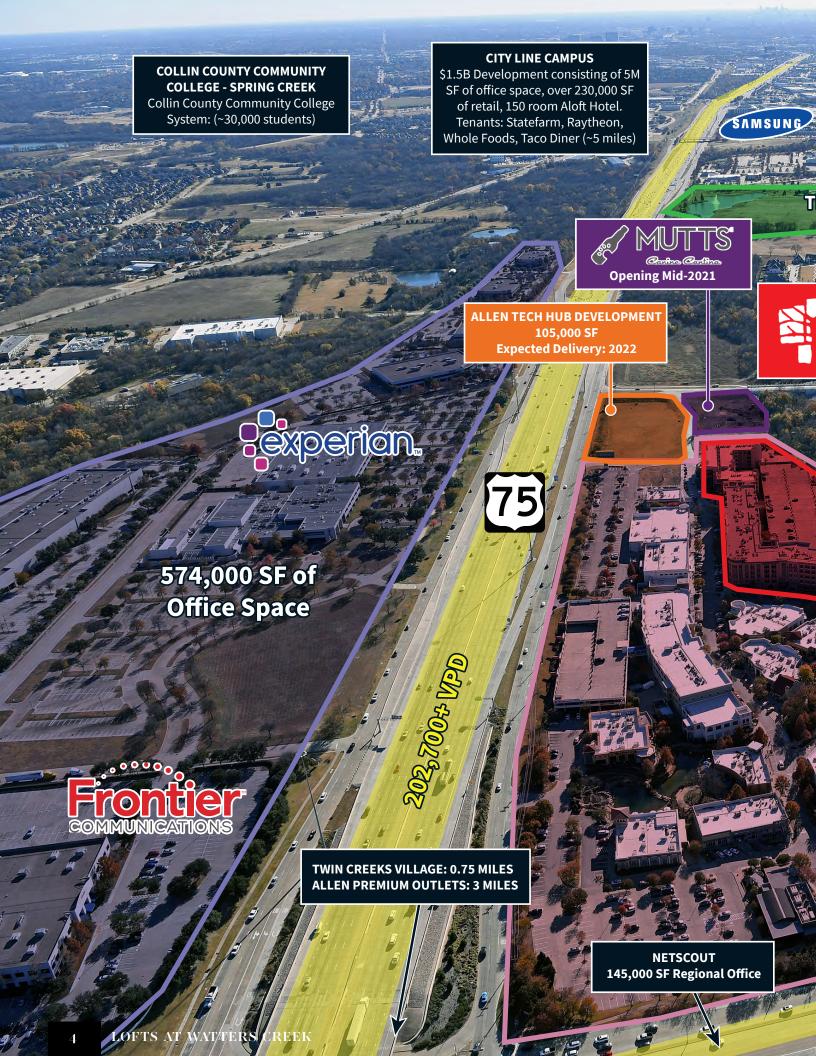




# Two Resort-Style Pools Relaxing Courtyard Package Receiving Lockers Watters Creek Concierge+ Service Resident Clubhouse with Pool Table Two 24-Hour Fitness Centers Business Center Direct Access to Watters Creek Trail

## Interior Amenities\*















## **Additional Information**

If you have any questions or require additional information, please contact any of the individuals below:

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\*\*The outbreak of the COVID-19 virus (novel coronavirus) since the end of January 2020 has resulted in market uncertainty and volatility. While the economic impact of a contagion disease generally arises from the uncertainty and loss of consumer confidence, its impact on real estate values is unknown at this stage. Given the prevailing domestic and global uncertainty arising from the Coronavirus, we recommend that the intended recipients of this information regularly seek our guidance.