

*Experience Kentucky's*

# Aloha Spirit

*at the*

*136<sup>th</sup> FDAK Annual State Convention &  
Mid-West Regional Funeral Trade Show  
June 5-7, 2018*

*KY Exposition Center - Crowne Plaza Hotel  
Louisville, Kentucky*

KENTUCKY  
EXPOSITION  
CENTER &  
CROWNE PLAZA  
HOTEL  
LOUISVILLE, KY



**CONTINUING**  
ALL CONTINUING  
EDUCATION CLASSES  
WILL BE HELD AT THE KY EXPO  
CENTER ADJACENT TO THE  
EXHIBIT HALL  
**EDUCATION**

# TUESDAY, WEDNESDAY, THURSDAY JUNE 5-6-7, 2018 KENTUCKY EXPOSITION CENTER

On a yearly basis, Kentucky boasts of 70% state representation as well as those attending from several surrounding states. Keeping you, the exhibitor, in mind, Kentucky does not schedule any business sessions during exhibiting hours.

To help you promote your business, announcements can be made over the public address system during exhibit hours. Vendor names and cities are listed in the official program in addition to numerous mailings to funeral directors promoting attendance. Lists of pre-registered members will be sent to exhibiting companies after the convention, at no charge.

## EXHIBIT HOURS

**Tuesday, June 5th**  
**Exhibit Opening & Free Reception**  
4:30pm - 7:30pm

**Wednesday, June 6th**  
**Free Exhibit Hall Lunch Reception**  
1:00pm - 4:00pm

**Thursday, June 7th**  
**Free Exhibit Hall Breakfast Reception**  
9:00am - 12:00pm

## Booth Rental Fees

Booths are 10 feet deep and frontage may be purchased as desired in multiples of ten (10) feet with a ten (10) foot minimum (10x10). Rental is **\$585 IF PAID BY MAY 4TH.** The price will be **\$600 AFTER May 5, 2018.**

## DRESS CASUAL!!

Our President, John Jones, encourages everyone to leave the ties at home and dress casual during the convention.

## Auto Space

Auto spaces are rented by the unit at a fee of \$600 for the first vehicle, \$470 for the second vehicle and \$100 for each additional vehicle per exhibiting company.

Kentucky is one of the largest state funeral trade shows in the United States, providing the *BEST* of both worlds....high participation and one of the *lowest booth rates in the nation!*

## EXHIBIT BOOTH DECORATING CONTEST

See Insert for Details

Our host hotel is the Crowne Plaza Hotel. Make reservations by calling 1-888-233-9527. This year's theme is **Experience Kentucky's Aloha Spirit.**

Free Exhibit Hall Reception - One of the biggest attractions of the convention is the Opening Night Reception held on Tuesday evening, June 5th. There is LIVE entertainment throughout the exhibit hall during exhibit hours and a huge array of food, soft drinks and cash bar.

Free Exhibit Hall Lunch Reception - Enjoy an array of food at the lunch reception on Wednesday, June 6th while continuing to network with those in the funeral industry.

Relax and enjoy the atmosphere on Wednesday, June 6th at **"The LUAU"**. As always, we'll have delicious food, lots of excitement and maybe even a tiki bar. Be sure to wear your Hawaiian shirts, grass skirts and sandals!



Free Breakfast Reception - Get the morning started off right and join us Thursday, June 7th during exhibit hours for a delicious breakfast served throughout the exhibit hall.

## EXHIBITOR MOVE - IN

MONDAY, JUNE 4TH

10:00AM - 4:00PM

TUESDAY, JUNE 5TH

8:00AM - 4:00PM

MOVE - OUT

THURSDAY, JUNE 7TH

12:00PM - 6:00PM

For more information, please contact Mark Crawford at the FDKA office, 800-866-3211, 502-223-0622, Fax 502-223-0628 or email: [markcrawford@fdaofky.com](mailto:markcrawford@fdaofky.com)

REGISTER ONLINE  
GO TO

[WWW.FDAOFKY.COM](http://WWW.FDAOFKY.COM)

Click on FDKA EVENTS then select STATE CONVENTION



# 2017 Convention Exhibitors

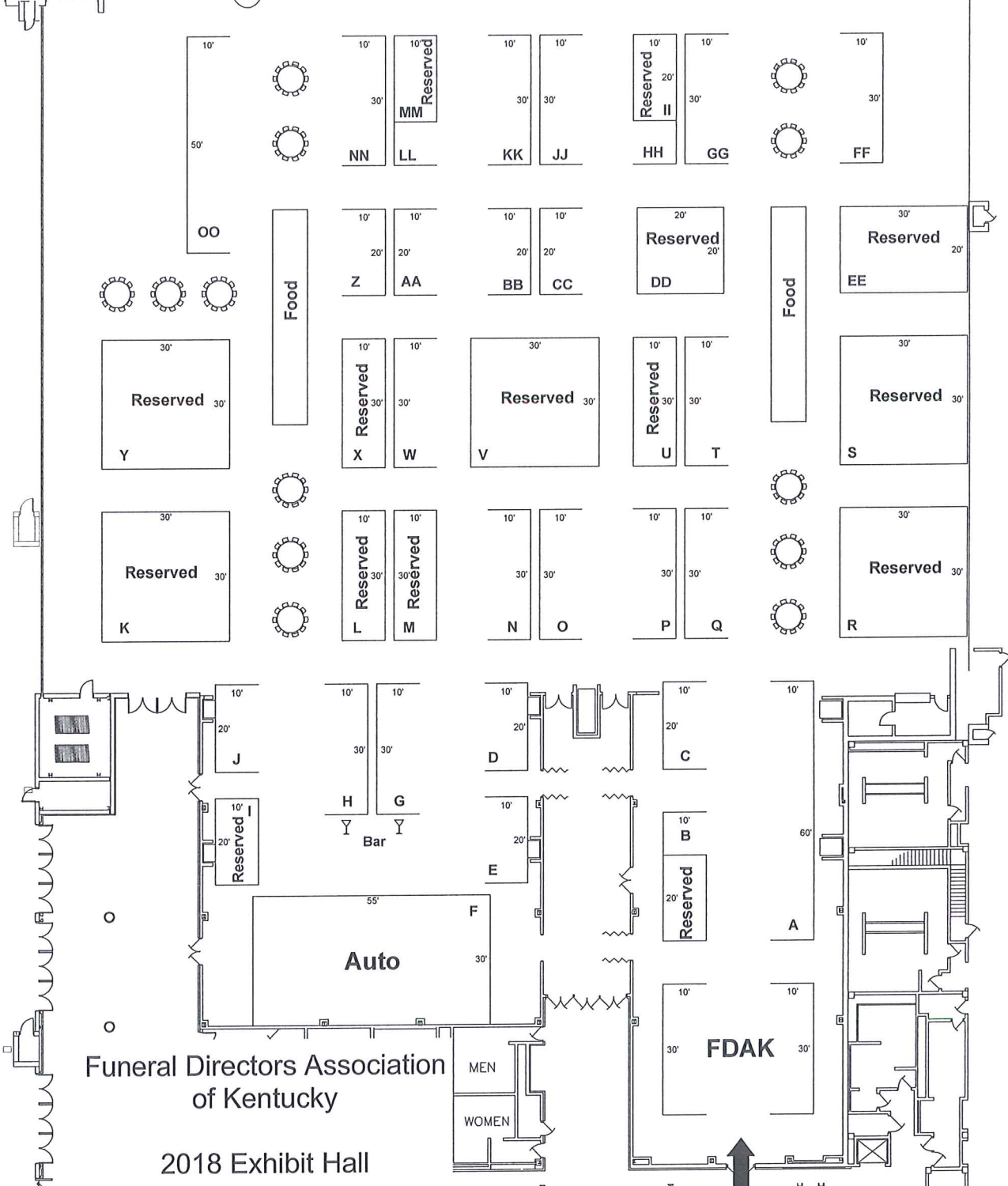
Affordable Supply Company, Fishers, IN  
Aftercare.com, Clinton, NC  
Ambulance & Coach Sales, Nashville, TN  
American Cemetery Supplies, Inc., Portsmouth, VA  
American Coach Sales, Cleveland, OH  
Applied Lighting, Marietta, GA  
Assurance Funeral Funding, LLC, Fishers, IN  
Astral Industries, Inc., Lynn, IN  
Atlantic Coast Life Ins. Co., Charleston, SC  
Bass-Mollett Publishers, Greenville, IL  
Batesville Casket Co., Batesville, IN  
Baxter Burial Vault, Cincinnati, OH  
Cemetery & Funeral Solutions, Nashville, TN  
Cincinnati College of Mortuary Science,  
Cincinnati, OH  
Cincinnati Equitable Life Ins. Co., Cincinnati, OH  
Clark Grave Vault, Columbus, OH  
Classic Metal Vaults, Corbin, KY  
Columbian Financial Group, Binghamton, NY  
Combs Wilbert, Versailles, KY  
Combined Communications, Inc.,  
Bowling Green, KY  
Contemporary Concepts, Charlotte, NC  
Cremation Capsule, Hamilton, OH  
Directors' Select Retirement Plan, Little Rock, AR  
Eagle's Wings Air, Fort Wayne, IN  
Empower Sound, Hamilton, OH  
Everdays, Birmingham, MI  
Express Funeral Funding, Clarksville, IN  
Falls City Casket Co., Jeffersonville, IN  
FDAK Membership Services, Frankfort, KY  
Federated Funeral Directors of America, Springfield, IL

Funeral Directors Association of KY, Frankfort, KY  
Funeral Directors Answering Svc., Huntington, WV  
Funeral Funding Trust of KY, Frankfort, KY  
Funeral Service Credit Union, Springfield, IL  
Garfield Refining Co., Hamilton, OH  
Great Western Ins. Co., Ogden, UT  
Homesteaders Life Co., West Des Moines, IA  
Hytech Marketing, Vandalia, OH  
Inman Shipping Worldwide, Fort Wayne, IN  
Insurance One, Nicholasville, KY  
Investors Heritage Life Insurance Co., Frankfort, KY  
John A. Gupton College, Nashville, TN  
Jones Coach Sales, Bowling Green, KY  
Kentucky Board of Embalmers & Funeral Directors  
Louisville, KY  
Kentucky Funeral Directors Life Insurance Co.,  
Abilene, TX  
Kentucky Mortuary Service, Lexington, KY  
Kentucky Office of Vital Statistic, Frankfort, KY  
Kentucky Organ Donor Affiliates, Louisville, KY  
KFD Political Action Committee, Frankfort, KY  
Kosair Charities, Louisville, KY  
Lamcraft, Inc., Lee's Summit, MO  
Legacy Planning and Solutions, LLC, Florence, KY  
Lexington Insurance Agency, Lexington, KY  
Lexington Mortuary Service, Lexington, KY  
Matthews Aurora Funeral Solutions, Pittsburgh, PA  
Matthews Environmental Solutions, Apopka, FL  
Medical Waste Services, Ashland, KY  
Messenger, Auburn, IN  
Mid-America College, Jeffersonville, IN  
Mid-South Casket, Bowling Green, KY

Muster Coaches, Calhoun, KY  
Personalized Memorial Art, Brunswick, OH  
PFA Tax & Accounting Professionals, Springfield, IL  
Pierce Company, Dallas, TX  
Post Mortem Restorative Cosmetics, Graham, NC  
PNC Bank, N.A., Louisville, KY  
Rebecca Turner- Allstate Ins. Co., Nicholasville, KY  
Regulatory Support Services, Durham, NC  
Roberts & Downey Chapel Equip, Argenta, IL  
Rock Law Group, Lexington, KY  
Shiva Shade, Merrick, NY  
Signet Supply, Somerset, KY  
State Auto Insurance Companies, Columbus, OH  
Superior Vault Doric, Lexington, KY/  
Charlestown, IN  
T.I.E.S., Louisville, KY  
Thacker Caskets, Clinton, MD  
The Corbin Financial Group of Raymond James,  
Louisville, KY  
The Dodge Co., Billerica, MA  
Two Chicks & Co., Louisville, KY  
Umbrella Man, Hamilton, OH  
Vantage Products, Corp., Covington, GA  
Vogt Vault Co., Louisville & Bowling Green, KY  
Wilbert, Fort Branch, IN  
Wilbert Paducah, Paducah, KY  
Wilbert Burial Vaults, Somerset, KY

DOOR E-7  
16' W x 13' H

DOOR E-8  
16' W x 13' H



Funeral Directors Association  
of Kentucky

2018 Exhibit Hall

Kentucky Exposition Center  
June 5,6,7, 2018

ENTRANCE

# Funeral Directors Association of Kentucky 2018 Annual State Convention Sponsorship Opportunities

Name \_\_\_\_\_ of \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address of Company: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_ Email: \_\_\_\_\_



**Platinum Sponsor** .....\$5000 plus  
 (includes **10 FREE** Luau tickets)



**Gold Sponsor** .....\$2500  
 (includes **6 FREE** Luau tickets)



**Silver Sponsor** .....\$1500  
 (includes **4 FREE** Luau tickets)



**Bronze Sponsor** ..... \$500  
 (includes **2 FREE** Luau tickets)

**Sponsors will be prominently displayed on banners in the Exhibit and  
 General Session Halls and at the FDAK registration desk**

**\* PAYMENT INFORMATION \***

Make checks payable to FDAK or complete the following information for credit card payment.

\* Visa \* Master Card \* American Express \* Discover \*

Name on Card: \_\_\_\_\_ Company: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Security Code: \_\_\_\_\_ Signature of Authorization: \_\_\_\_\_

***\* All payments must be made by May 25, 2018 \****

If you have any questions or would like to sponsor additional items, please contact the association office at 1-800-866-3211.



# EXHIBIT BOOTH DECORATING CONTEST

Break out the ukuleles, tikis and florals to decorate your booth with this year's **HAWAIIAN** theme. Attendees will vote on their favorite **Best Decorated Booth** while visiting the exhibits.

The winner will be announced on Wednesday during the Awards & Installation program.



**THE FUNERAL DIRECTORS ASSOCIATION OF KENTUCKY, INC.  
136th ANNUAL STATE CONVENTION &  
MID-WEST REGIONAL FUNERAL TRADE SHOW  
Tuesday, Wednesday, Thursday, June 5-6-7, 2018**

**Company Name:** \_\_\_\_\_  
*(as to appear on booth sign)*

**City & State:** \_\_\_\_\_  
*(as to appear on booth sign)*

**Headquarters Hotel & Business Sessions:**  
Crowne Plaza Hotel (888) 233-9527  
Louisville, Kentucky

**Please complete, sign and return  
one copy along with your check to:**  
The Funeral Directors Assn. of Ky., Inc.  
P.O. Box 4779  
Frankfort, Kentucky 40604-4779  
Telephone: 800-866-3211  
Fax: 502-223-0628

**Funeral Supply Exhibits:**  
Kentucky Exposition Center (502) 367-5000  
Louisville, Kentucky

The FUNERAL DIRECTORS ASSOCIATION OF KENTUCKY is hereby requested and authorized to reserve exhibit spaces as indicated below for use of the Funeral Supply Educational Exhibition to be held during the 136th Annual State Convention of the Funeral Directors Association of Kentucky, in the Kentucky International Convention Center, Louisville, Kentucky, June 5-6-7, 2018.

Booth Rental rates are **\$585 per booth** if paid by **May 4, 2018**. If payment is made after **May 5, 2018**, the rate is **\$600 per booth**. The booths are 10 feet deep. Frontage may be purchased in multiples of 10 feet (10' minimum). Automobile spaces are rented by unit and will be at the rate of \$600 for the first vehicle, \$470 for the second vehicle and \$100 for each additional vehicle per exhibiting company.

**DESCRIPTION OF SPACE REQUESTED BY EXHIBITING COMPANY**

Booth Size Requested	Area Desired	Total Rental Amount
1st choice _____	_____	_____
2nd choice _____	_____	_____
3rd choice _____	_____	_____

<b>EXAMPLE:</b> 10 X 10 (minimum)	SECTION L	\$585.00
-----------------------------------	-----------	----------

We enclose herewith our check in the amount of \$ \_\_\_\_\_ which is **FULL PAYMENT** for the rental of space indicated herein. We understand this rate includes the use of the booth during the entire convention period, standard booth partitions (8' high at back, 3' dividers between booths), standard exhibit hall lighting and watchman service in the exhibit hall. We also understand there will be no refund if we cancel this contract after May 25, 2018.

**PLEASE FULLY COMPLETE THE FOLLOWING**

**(Please Print or Type)**

Nature of Items to be Displayed: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Name of Person Completing Form: \_\_\_\_\_ Email: \_\_\_\_\_

Name of On-Site Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

<b><u>PAYMENT INFORMATION</u></b>		
Make checks payable to FDAK or complete the following information for credit card payment.		
___Visa ___MasterCard ___American Express ___Discover		
Card #: _____	Exp. Date: _____	Security Code: _____
Card Holder Name: _____	Signature: _____	

**EXHIBIT POLICY**

The Funeral Directors Association of Kentucky (FDAQ) reserves the right to prohibit the use of exhibit space at its Annual State Convention and Mid-West Regional Funeral Trade Show by any entity or individual for the direct or indirect purpose of acquiring funeral homes or recruiting employees, as determined at the sole discretion of the Exhibit Committee. The FDAQ Exhibit Committee will review all exhibition contract applications to determine if the potential exhibitor "may detract from the general character of the show." FDAQ determines the eligibility of any company or product(s) for exhibition in the FDAQ Exhibit Hall. Until an exhibitor's application has been accepted by FDAQ in writing, no rights to exhibit are granted.

The following Rules and Regulations with reference to exhibits have been formulated for the interest of Exhibitors and their cooperation is therefore requested. These regulations are a part of the agreement between the Exhibitor and the Funeral Directors Association of Kentucky.

#### RULES AND REGULATIONS

1. The FDAK Exhibit Hall is produced by, and is the property of, the Funeral Directors Association of Kentucky. The Exhibit Hall is an adjunct to the professional and educational meetings held during the FDAK's Annual Convention. The Exhibit Hall supplements the educational sessions by providing attendees with various types of products, services, and information available to them. Exhibitors are expected to display the products and discuss their services with an awareness of the professional and practical needs of FDAK Convention attendees.
2. FDAK may refuse acceptance, installation, or order dismantling of any exhibit or promotion, wholly or in part, that, in its opinion, is not in keeping with the character or purpose of the FDAK Annual Convention. The Exhibit Committee reserves the right to restrict exhibits which because of noise or any other reason become objectionable. This reservation includes persons, things, conduct, printed matter, or anything of a character which may in whole or in part be in violation of any federal or state law or municipal ordinance.
3. George E. Fern Company will provide freight handling services; for more information please visit [www.fernexpo.com](http://www.fernexpo.com) Advanced storage of merchandise is available with the George E. Fern Company. Freight handling on day of move-in and move-out may be done by Exhibitor, or the services of George E. Fern Company may be employed. Any shipping and handling questions may be directed to George E. Fern Company by calling (502) 367-0254.
4. Furniture and carpeting may be rented at the expense of the Exhibitor from the decorator, George E. Fern Company; for more information please visit [www.fernexpo.com](http://www.fernexpo.com)
5. Any electric outlets in booths and any additional electric service is to be provided by the Kentucky Exposition Center at the expense of the Exhibitor; for more information please visit [www.kyexpo.org](http://www.kyexpo.org)
6. Exhibit Hall will be open Monday, June 4th, at 10:00 a.m. until 4:00 p.m. for set up, and Tuesday, June 5th, from 8:00 a.m. until 3:30 p.m., at which time the freight entrances will be closed. Exhibits must be ready to open by 4:30 p.m. Tuesday, June 5, 2018. **No exhibit shall be dismantled or any packing done before 12:00 p.m. on Thursday, June 7th, and no goods or materials shall be removed from the Exhibition prior to that time without written permission of the Exhibit Committee.** Exhibitors may begin to break down exhibits on Thursday, June 7th at 12:00 p.m. until 6:00 p.m. Any violation of this rule will cause cancellation of the Exhibitor's invitation to future exhibits.
7. Exhibit Hall will be open on the following schedule:

Tuesday, June 5, 2018.....	4:30 p.m. - 7:30 p.m.
Wednesday, June 6, 2018.....	1:00 p.m. - 4:00 p.m.
Thursday, June 7, 2018 .....	9:00 a.m. - 12:00 p.m.

In the interest of the whole Exhibition and Convention, the Exhibitor agrees not to encourage attendance of any person to the exhibits except during the hours specified herein. Exhibitors will be allowed admission to their exhibits at reasonable hours. All others will be admitted to the Exhibit Hall only during the above specified hours and only by showing a proper convention badge. **Once the exhibits are set up and security guards in place, admission to the Exhibit Hall is by convention badge only, including Exhibitors.**

8. The Exhibit Committee of the Association agrees to arrange the proper policing, sweeping out, and keeping clean of the aisles. It is understood, however, that the Committee assumes no responsibility for cleaning of booths. Cleaning service is available at the expense of the Exhibitor (order forms will be mailed).
9. The Exhibitor agrees to make no claim for any reason, including negligence, against the Exhibit Committee or the Funeral Directors Association of Kentucky, its members or agents or employees, for loss, theft, damage or destruction of exhibit items; nor for any injury to himself or employees while in the Exhibition Hall; nor damage of any nature or character including any damage to his business by reason of the failure to provide space for the exhibit or for the removal of the exhibit; nor for any action of any nature of the Funeral Directors Association of Kentucky or its members, committees, employees, or agents, nor for failure to hold the Exhibition as scheduled.

Each Exhibitor must make provision for the safeguarding of his exhibit items and his representatives. If insurance is desired to protect against loss by theft, fire, collision, derailment, acts of God, overturning, collapse of bridges, lightning, windstorm, tornado, public liability, employee compensation, etc., it must be placed and carried by the Exhibitor. The Exhibit Committee will carry public liability insurance to protect the Committee and the Funeral Directors Association of Kentucky from claims for damages from personal injuries received--such policies to read in favor of the Funeral Directors Association of Kentucky and (name of individual Exhibitor) as their interests may appear.

Exhibitors may inquire at the office of the manager of the Kentucky International Convention Center for use of a locked room to assist in the protection of exhibit materials during the hours when the exhibit is not open.

10. No Exhibitor may allow any article to be brought into or act done on the premises which will vitiate or increase the premium on the policies of insurance held by the owner of the building, nor permit anything to be done by employees by which the premises shall in any manner be marred or defaced and any damage done shall be made good to the Funeral Directors Association of Kentucky or the owners of the buildings, as their interest may appear.

No signs or other articles should be affixed, nailed, or otherwise attached to walls, doors of the building in such manner as to deface, alter or destroy the same. Likewise, no attachments can be made to the floors by nails, screws or any other devices that would damage or mar them. All space is leased subject to these restrictions.

11. **Canvassing in exhibit halls by anyone representing or connected with a non-exhibiting funeral supply firm is strictly forbidden.**
12. Exhibitors shall not be permitted to solicit business in booths other than their own or in the aisles.
13. The Exhibitor agrees to comply with all Americans With Disabilities Act regulations in the design of booths.

All of the preceding Rules and Regulations of the Exhibition have been read by, and are accepted by us and made a part of this contract, and we agree to comply with them. It is understood and agreed that in case the Exhibit Committee shall fail to open the Exhibition, or to furnish space to us, it will refund to us all sums paid hereunder, which shall be in full liquidation of all loss or damage suffered by us.