



THE *Key* TO OUR *Future*

32ND ANNUAL

Rita Hayworth Gala

20

19

CHICAGO

2019

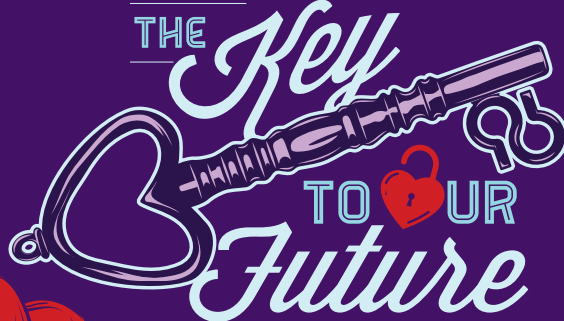
Saturday, May 4, 2019
HILTON, CHICAGO

**EVENT
SPONSORSHIP
OPPORTUNITIES**

2019

GALA SPECIFICS

BACKGROUND - PURPOSE



alzheimer's association

SATURDAY
MAY 4, 2019
6:30 - 11:30 PM
HILTON CHICAGO

CHAIRS
THE MURPHY FAMILY
DAN, JOANNE, DAN AND JIM

FOUNDER & GENERAL CHAIR
**PRINCESS YASMIN
AGA KHAN**



GALA BACKGROUND

Founded by Princess Yasmin Aga Khan in honor of her mother, Rita Hayworth, who died as a result of Alzheimer's disease, the first Rita Hayworth Gala was held in New York in 1984. The event expanded to Chicago in 1987. Combined, the Rita Hayworth Galas have raised more than \$76 million for the cause.

This year, the Chicago Rita Hayworth Gala will celebrate "The Key to Our Future," inspired by Paris and the world-famous Pont des Arts (the Love Lock Bridge). The evening will recognize key leaders in the Chicago Alzheimer's community whose support, leadership and commitment have made a significant impact in the fight against Alzheimer's. Together with our expected 700 guests we can work toward unlocking our vision of a world without Alzheimer's disease. The evening includes a cocktail reception, three-course dinner, program, auctions, live music for dancing et beaucoup plus!

GALA PURPOSE

It is the goal of the Gala Steering Committee to raise \$1.45 million at the 2019 Chicago Rita Hayworth Gala for the Alzheimer's Association®. The Association is the largest voluntary health organization in Alzheimer's care, support and research, providing help and hope to the over 5 million Americans with Alzheimer's disease, their families and caregivers. For more than 30 years, the Association has offered reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes.

UNDERWRITTEN BY



For more info, please contact:
Sofia Knoblauch

ALZHEIMER'S ASSOCIATION
225 N MICHIGAN, 17TH FL
CHICAGO, IL 60601

312.335.5808
SKNOBLAUCH@ALZ.ORG
ALZ.ORG/GALAS/CHICAGO



2019

GALA SPECIFICS

COMMITTEES - HONOREES



alzheimer's
association®

GALA STEERING COMMITTEE

Jaclyn Cantore
Michelle Carter
Ana Cummins
Susan & Jim Draddy
Mark Desky
Cathy & Ken Edge
Pat Garrison
Betsy & Dave Goltermann
Julie Gordon
Allie & Jon Harris
Corey Fitzpatrick Huth
Gail Joseph
Paul Keidan
Zahir Lavji
Fifi & Ron Levin
Sharon & Scott Markman
Abby & Tyson May
Leslie & David McGranahan
Blythe & David Mendelson
Linda & Bob Mendelson
David Moscow
The Murphy Family: Dan, JoAnn, Dan & Jim
Phoebe & Michael Nitekman
Sadruddin Noorani
Debra Pelech
Joan & Paul Rubschlager
Amy & Stuart Savitz
Kathy Schmalen-Abbene
Lori Stern
Leslie & David Storch
Barbie & Bruce Taylor
Holly & Jeffrey Taylor

HONORARY COMMITTEE

June D. Barnard
Carole Feiger
Wendy & Glen Miller
Judy & Ron Moore
Maggie & Michael Murzanski
Susan Spritz Myers
Sugar Rautbord
Cindy Trestman
Kay & John Van Cleave
Nalisa Ward

YOUNG CHAMPIONS COMMITTEE

Carly & Scott Bernstein
John Chwarzynski
Megan, Shea, Sara & Jimmy Draddy
Buddy & Ryan Erwin
Julie & Ben Hockenberg
Kelanie, Bradley & Charles Huth
Alison Jurek
Mandy Marks
Kelly Morgan
Abby Nicoletti
Rachel Winer & Michael Storch
Ebrahim & Rozmin Valliani

PREVIOUS CHAIRS

Allie & Jon Harris
Betsy & Dave Goltermann
June D. Barnard & Maggie Murzanski
Susan & Jim Draddy
Karen Segal & Fifi Levin
Debbie Mendelson Ponn,
Sharon & Scott Markman, and
Blythe & David Mendelson
June D. Barnard
Barbara & Michael Urbut
The Stone Family: Phoebe Stone Nitekman,
Jim Stone & Family
Cathy & Ken Edge
The Taylor Family: Barbara & Bruce Taylor,
Jeff Taylor & Cindy Taylor Robinson
Kay & John Van Cleave
Carole & Al Feiger
Gail & Reginald Garratt
Barbara & William Feldman
Roger A. Quick & JoAnn M. Shaw
Ingrid Griffin
J.B. Pritzker & Andrea Murphy
Sherry & Peter John
Linda & Robert Mendelson
Alice & John Sabl
Jewel & Naguib Mankarious
Kathy Finley
Pamela Sheffield & Ellen O'Connor
Linda Yu & Caryn Skurnick
Bernice Pink
Sugar Rautbord & Nancy Peck

PREVIOUS HONOREES

THE CIVIC AWARD

Cathy Edge
The MacLean Family
The Moscow Family
Joan & Paul Rubschlager
Sandy Zane & Ned Bennett
The Walter S. & Lucienne Driskill Foundation
Wendy Raftenberg Miller
Diane Bazelides
Bonnie & John Osher
Richard E. Kipper
Linda Mendelson
Sidney Taylor
Maureen Reagan
Alice Sabl

THE PURE IMAGINATION AWARD

Karen Wilder & Jordan Walker-Pearlman

THE FAMILY PHILANTHROPY AWARD

The Murphy Family
The Cantore Family

THE CORPORATE AWARD

Silverado
Guggenheim Partners
Kindred Healthcare
MB Financial Bank
HBO Documentary Films: The Alzheimer's Project
Bankers Life & Casualty Company
Harrah's Foundation

THE CHAMPION AWARD

Choose Chicago
Maggie & Michael Murzanski

THE CAREGIVER AWARD

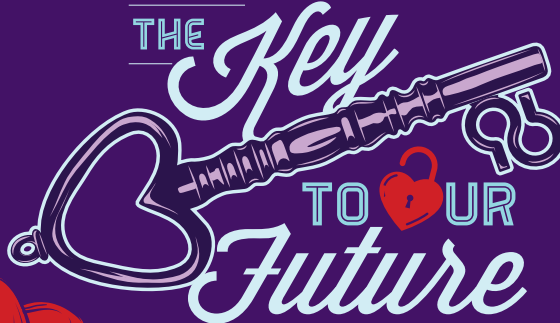
Natalie Morales, Joe Rhodes
& Joseph Rhodes



2019

GALA SPECIFICS

PAST CORPORATE SPONSORS



alzheimer's association®



UNDERWRITTEN BY



ROLEX

PREVIOUS CORPORATE SPONSORS

A Place for Mom
 AAR CORP.
 AbbVie Laboratories
 ALZ Care Source LLC
 Aon Hewitt Insurance
 Robert W. Baird Wealth
 Baker & McKenzie LLP
 Bank of America Merrill Lynch
 Bankers Life & Casualty Company
 Barclays Wealth Advisors
 Baxter
 Blue Cross Blue Shield of Illinois
 Bluecrest Capital Finance
 BMO Global Asset Management
 Bond Brokers, Inc.
 Brookdale Senior Living
 Budco Consumer Direct, Inc.
 Cantore & Company
 Cardinal Growth LLP
 CBOE Exchange
 CDW
 Charles Schwab
 Che Sguardo/makeupstudio
 Chicago Bears Football Club
 Chicago Legal Search, Ltd.
 Chicago magazine
 Chicago Office Technology Group
 Citibank
 CME Group
 Coffee, Tea and Bar Holdings
 Cole Taylor Bank
 Coleman, Epstein, Berlin & Co. LLP

Colliers International
 Conagra Brands
 Crammer-Krasselt
 Credit Suisse
 CTC Trading Group
 DHR International
 Discover Financial Services
 Dowd & Dowd. Ltd.
 Dr. Scholl Foundation
 Edelman
 Edgewater Funds
 Event 360
 Eventscape, Inc.
 Fidelity Charitable Gift Fund
 Forest Pharmaceuticals
 Fresh Start Bakeries
 Keefer, Bruyette & Woods
 KI Industries
 Kindred Healthcare
 G-Bar Partnership
 Geneva Trading
 Goldberg Lindsay & Co. LLP
 Goldman Sachs
 Grant Thornton LLP
 Greenberg Traurig LLP
 Guggenheim Capital LLC
 HBO, Inc.
 HC Technologies, LLC
 Hill-Rom
 HSBC
 Heritage Bank of Schaumburg
 Hudson Shipping Lines
 Humana, Inc.
 IMC Financial Markets
 Indiana Sugars
 Interior Construction Group, Inc. (ICG)
 ISU Insurance Services - The Machon Agency
 Jenn-Air
 KPMG
 Keller Group Inc.
 Kirkland & Ellis LLP
 LaMonica Beverages, Inc.
 Lawson Products, Inc.
 Lexus
 Lockton Companies
 Lundbeck
 MB Financial Bank
 ML International
 MacLean-Fogg Company
 Magellan Corporation
 Mercedes-Benz USA
 Merrill Lynch
 Mesirov Financial
 Michael Kors
 Michael Silver & Co.
 MJH Realty, LLC
 MJM Creative
 Muller & Company
 Northern Trust
 Nuveen Investments
 NYSE EuroNext
 optionsXpress
 Peck Ritchey, LLC
 Pfizer
 Private Bank
 PricewaterhouseCoopers
 Puritan Finance Corporation
 R.W. Baird & Company – The Yalowitz Zeidler Group
 Rivers Casino
 Rockford Health Systems
 Rogers & Hollands Jewelry
 Rolex Watch USA
 RSM McGladrey Inc.
 RT Specialty
 Rubschlager Baking
 Rush University Medical Center
 Schiff Hardin LLP
 Schumacher Capital
 Seyfarth Shaw LLP
 Silverado Senior Living
 Simply Home Health
 Smurfit Stone
 Standard Equipment
 Stone Management Corporation
 TA Cummings, Jr. Company
 Target Software
 Thompson, Habib, & Denison, Inc.
 Tip Top Builders
 TransUnion
 Tribune Media
 Vera Bradley
 United Stationers
 Venor Capital Foundation
 Vornado Realty Trust
 Walgreens
 Welltower, Inc.
 Williams Montgomery & Johns LLP
 William Blair & Company
 Winston & Strawn LLP

2019

**EVENT
SPONSORSHIP
OPPORTUNITIES**



**FOR MORE INFORMATION
ON INDIVIDUAL TICKETS, VISIT**

ALZ.ORG/GALAS/CHICAGO

OR E-MAIL

CHICAGOGALA@ALZ.ORG

**alzheimer's
association**

PRESENTING SPONSORSHIP AT \$100,000 INCLUDING:

- Two premier tables of 12 at the Chicago Rita Hayworth Gala
- Logo on the Chicago Rita Hayworth Gala website with link to company website
- Logo and listing in the Chicago Rita Hayworth Gala Invitation (if received by Feb. 1, 2019)
- Mention in the Chicago Rita Hayworth Gala press release
- Verbal recognition at podium during the Chicago Rita Hayworth Gala program
- Continuous recognition/logo on screens at the Chicago Rita Hayworth Gala
- Full-color advertisement in the Gala Program (if received by April 10, 2019)
- The same advertisement prominently projected on the Gala video screens and included in the e-journal (if received by April 10, 2019)
- Opportunity to include promotional items and/or materials in the event gift bag
- Complimentary On-site **Know the 10 Signs of Alzheimer's Disease** Corporate Seminar for Employees
- Opportunity to co-brand Alzheimer's Association educational materials for distribution to staff and clients through the Alzheimer's Workplace Alliance
- Potential additional opportunities for exposure as negotiated and mutually agreed upon

CHAMPION SPONSORSHIP AT \$50,000 INCLUDING:

- Two premier tables of 12 at the Chicago Rita Hayworth Gala
- Logo on the Chicago Rita Hayworth Gala website with link to company website
- Listing in the Chicago Rita Hayworth Gala Invitation (if received by Feb. 1, 2019)
- Verbal recognition at podium during the Chicago Rita Hayworth Gala program
- Continuous recognition/logo on screens at the Chicago Rita Hayworth Gala
- A full-screen advertisement prominently projected on the Gala video screens, grouped by the Champion Category, & included in the e-journal (if received by April 10, 2019)
- Complimentary On-site **Know the 10 Signs of Alzheimer's Disease** Corporate Seminar for Employees
- Opportunity to co-brand Alzheimer's Association educational materials for distribution to staff and clients through the Alzheimer's Workplace Alliance

TRIBUTE SPONSORSHIP AT \$25,000 INCLUDING:

- A premier table of 12 at the Chicago Rita Hayworth Gala
- Logo on the Chicago Rita Hayworth Gala website
- Listing in the Chicago Rita Hayworth Gala Invitation (if received by Feb. 1, 2019) and the printed program
- Continuous recognition/logo on screens at the Chicago Rita Hayworth Gala and the website
- A full-screen advertisement prominently projected on the Gala video screens, grouped by the Tribute Category, and included in the e-journal (if received by April 10, 2019)
- Complimentary On-site **Know the 10 Signs of Alzheimer's Disease** Corporate Seminar for Employees
- Opportunity to co-brand Alzheimer's Association educational materials for distribution to staff and clients through the Alzheimer's Workplace Alliance

BENEFACTOR SPONSORSHIP AT \$10,000 INCLUDING:

- A select table of 10 at the Chicago Rita Hayworth Gala
- Listing in the Chicago Rita Hayworth Gala Invitation (if received by Feb. 1, 2019) and the printed program
- Recognition/logo on screens at the Chicago Rita Hayworth Gala and the website
- A full-screen advertisement projected on the Gala video screens, grouped by the Benefactor Category and included in the e-journal (if received by April 10, 2019)
- Complimentary On-site **Know the 10 Signs of Alzheimer's Disease** Corporate Seminar for Employees

TABLE SPONSORSHIP AT \$5,000 EACH INCLUDING:

- One table for 10 at the Gala
- Recognition on selected printed Gala materials
- A half-screen advertisement projected on the Gala video screens, grouped by the Table Sponsor Category, and included in the e-journal (if received by April 10, 2019)

GALA E-JOURNAL ADVERTISEMENT: _____ \$1,000 Full Page _____ \$500 Half Page

2019

CONTACT INFORMATION



NAME (as it should appear on print materials)

TITLE

ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

PHONE

FAX

E-MAIL

PLEASE CHARGE MY CREDIT CARD:

AMERICAN EXPRESS DISCOVER MASTERCARD VISA

AMOUNT TO BE CHARGED \$ _____

CARD NUMBER _____ EXPIRATION DATE _____

NAME (AS IT APPEARS ON CARD) _____

CARDHOLDER SIGNATURE _____ SECURITY CODE _____

BILLING ADDRESS (if different than above) _____

CITY _____ STATE _____ ZIP CODE _____

GIFT WILL BE MATCHED BY THE CORPORATE MATCHING GIFT PROGRAM OF:

COMPANY NAME _____

**PLEASE MAKE CHECKS PAYABLE TO:
ALZHEIMER'S ASSOCIATION®**

& MAIL TO:

CHICAGO RITA HAYWORTH GALA
ALZHEIMER'S ASSOCIATION
225 N. MICHIGAN AVE, FL.17
CHICAGO, IL 60601

**YOU MAY ALSO FAX THIS
COMPLETED FORM TO**

866.699.0373

OR EMAIL TO:
CHICAGOGALA@ALZ.ORG

**FOR MORE INFORMATION, VISIT
ALZ.ORG/GALAS/CHICAGO**

OR E-MAIL SOFIA KNOBLAUCH AT
SKNOBLAUCH@ALZ.ORG

All contributions in excess of this evening's dinner and entertainment (\$200/person) are tax-deductible as a gift to a charitable organization (tax ID# 13-3039601).



THE BRAINS BEHIND SAVING YOURS:®