



**400+**  
**Amazing Auction**  
**Item** *Ideas*

Jumpstart your procurement team's next brainstorming session with hundreds of ideas for unique, high quality auction items.

PRESENTED BY:



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Fundraising Auctioneer & Author, *EASY MONEY -  
How to Generate Record Profits at Your Next  
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The goal of procurement is to acquire items that cost little to nothing upfront and attract fierce bidding. As experts in charity auctions, we know the process can be challenging, so we gathered over 400 ideas for unique, high quality items. Which will you add to your procurement wish list?



## CATEGORY *Business*

- Business portrait
- CEO health & fitness assessment/consultation
- Corporate image makeover: graphic design package for a logo, letterhead, business cards
- Editorial feature of your company in a business magazine
- Executive office chair
- Full page ad in the local paper
- Hypnosis show for a staff party
- Instant investment portfolio of Fortune 500 stock
- Mentor dinner with a high-profile business leader
- Multimedia advertising package: print, radio, TV
- Naming rights to a street, building, hospital wing or room, etc.
- Office furniture
- Outdoor billboard advertising for six months



- Power lunch with an important politician
- Radio advertising package
- Reserved VIP parking space at the office or arena for a year
- Selection of 12 silk neckties from an exclusive Men's Shop
- Travel accessories: suit bag, leather briefcase, Bose headphones



## CATEGORY

# Experiences



Experiences are unique, buzzworthy items that range from local attractions to once-in-a-lifetime, “bucket list” thrills. They appeal to many and are difficult to put a price tag on, so bidders will pay top dollar to win them. Putting together a few experiences can rake in hundreds of dollars per item.

- After-hours shopping party for the ladies with champagne & hors d'oeuvres
- Air combat mission
- Airplane ride
- Behind the scenes tour of airport, hospital, zoo
- Big Boy Toys: Operate various pieces of heavy equipment for a day
- Big Wheel Trucker for a Day: Ride in an 18-wheeler
- Biker Chick for a Day: Ride on the back of a Harley
- Caddy for a day at a pro golf tournament
- Cameo appearance on a TV show or in a movie
- Campout in a teepee
- Co-host a radio Morning Show
- Co-host the 6 o'clock News on TV
- Coach for a Day: Shadow the coach of a professional or college-level sports team
- Concert tickets for a year
- Construction Crane Operator for a Day
- Cop for a Day
- Day at the gun range for 20
- Day at the races
- Day in the ER behind the “No Admittance” doors
- Day on a movie set shadowing the director
- Day with the Bomb Squad
- Day with the K9 Unit
- Day with the Police Tactical Unit
- Day with a rock band road crew
- Dinner at the Fire Hall / Fire Department hosted by firefighter calendar models
- Dinner with a former Canadian Prime Minister
- Dinner with a former U.S. President
- Dinner with the Premier, Governor, mayor or other local politicians
- Discovery flight at a flying school
- Extreme driving: racecar, police skill course, defensive driving (see [Exotic Supercar Driving Experience](#))
- Farmer for a day: Ride a tractor, drive a combine
- Ferrari driving school in Italy
- Fireman for a Day
- Flying lessons
- Guest Ringmaster at the circus
- Guest conductor at the symphony
- Guided hunting experience: wild boar, turkey, bison, predator, gopher, fowl, etc.
- Harvest experience: Join a farm family for a day combining crops and eating meals in the field
- Helicopter tour of city at Christmastime
- Horseback riding lessons
- House concert: Feature a recording artist in your home
- Irish Pub Party with limo service
- Jet boating on the river with shore lunch



## CATEGORY *Experiences*



- Local flight in a fighter jet
- Mario Andretti driving school in Las Vegas
- Monaco Grand Prix package
- Movie passes and restaurant gift certificates for a year
- Observe an open heart surgery
- Pottery lessons
- Private movie screening for 100
- Private party at a comedy club
- Ride a float in the parade
- Ride along in a police helicopter
- Ride in the Goodyear or MetLife blimp
- Ride in a flight simulator
- Ride in a race car (see [NASCAR Driver for a Day](#))
- Ride in an open cockpit bi-plane
- Ride in a tank and other military vehicles
- Sailing lessons
- School Principal for a Day
- Seating for two onstage at the symphony during a live performance

We want you to get everything you need donated. But if you have trouble procuring big-ticket Experiences, why not try consignment? Here at Winspire, we provide and book thousands of priceless trips each year. Best of all, your organization doesn't pay a dime unless the item makes a profit. *It really is risk-free!*

- Speaking part on a TV show or in a movie
- Sponsor a field trip for a school class
- Sushi cooking class for 10 with a sushi chef
- Table for 8-10 at a major fundraising gala
- Tickets to a rodeo
- Tickets to a TV taping: Dr. Phil, Dr. Oz
- Tree lighting ceremony (see [Rockefeller Center Tree Lighting Festivities](#))
- Tickets to awards shows: Oscars, Emmys, Grammys, Country Music (see [Awards Shows packages](#))
- Tour a diamond mine
- Tour a military base
- Tour an Air Force base
- Tour an aircraft carrier
- Tour a space shuttle launch site with an astronaut
- Tour the U.S. Capitol building (see [Private Historian's Tour of the U.S. Capitol](#))
- Whale Watching
- Wine tasting hosted by a sommelier
- Winter golf lessons in Arizona or Florida





## CATEGORY *Food & Wine*



Private dinners, vintage wines, brewery tours and sushi-making parties make this category a guest favorite. Channel your donor's inner "foodie" with **Food & Wine Experiences** and items.

- Case(s) of custom-labeled wine
- Catered BBQ for your staff or customers
- Catered Christmas party at your home or office with a visit from Santa
- Champagne brunch for a group
- Chef's Table dinner in the kitchen of a fine restaurant
- Cooking lessons for a group: try Thai, Italian, Chinese, Mexican, sushi making, etc.
- Dinner aboard a restored vintage railcar
- Dinner at the Fire Hall
- Dinner catered by a celebrity chef from Food Network
- Dinner Club: dinner & wine for four each month at a different restaurant
- Dinner with wine for 100 at an Italian restaurant
- Exquisitely decorated cakes
- Fancy Italian espresso machine
- Fine wines displayed on a wine tree
- Fine wine verticals: collections of consecutive vintages (e.g. '97, '98, '99, '00, '01, '02)
- Gourmet food & wine baskets
- Greek restaurant party with limo ride
- Hosted dinners with Police Chief, athletes, celebrities, politicians, etc.
- Lobster feast for a group
- Magnum of fine wine autographed by celebrity or athletes
- Picnic basket full of wine and gourmet goodies
- Private party in a historic building: cabin, house, fort
- Progressive dinner (five different courses at five restaurants) with limo service
- Restaurant packages
- Scotch tasting for a group
- Side of AAA beef or bison cut & wrapped for your freezer plus a new barbecue grill
- Themed dinner parties: Murder Mystery, clam bakes, pig roasts, etc.
- VIP table at a gala event, including place settings, cutlery, centerpiece, premium wines, table service, bid runners
- Wheelbarrow full of alcoholic beverages
- Wild game dinner
- Wine country tasting tours
- Wine Tree: tiered display of a large wine selection
- Wine-making lessons and supplies





## CATEGORY

# Home & Garden



Home & Garden includes plenty of great items but this section, if left unchecked, can quickly become too cluttered with household “treasures”, store donations, regifts, knick-knacks and more. With very limited space in your auction, offer only the most attractive, valuable items. You can also bundle them creatively.

- Air conditioner or furnace installed
- Antique furniture
- Appliance package
- Backhoe or Bobcat service
- Backyard makeover
- Backyard custom playground equipment
- BBQ/Smoker
- Bedroom makeover
- Birdhouse/Bird Feeder collection
- Carpentry, plumbing, or handyman services
- Cedar hope chest, handcrafted
- Cedar quilt trunk with handmade quilt
- Chainsaw
- Christmas tree, professionally decorated
- Collectibles: antique maps, Persian rugs, rare pieces, etc.
- Collection of small kitchen appliances: electric mixer, coffee maker, juicer, etc.
- Custom shed with tools and yard equipment
- Custom furniture pieces
- Custom welded fire pit with swivel cooking grate
- Deluxe custom doghouse
- Dream bedroom suite
- Family portrait session with framed canvas portrait
- Fireproof safe
- Floor lamps
- Framed mirror
- Garden tractor
- Gas powered generator
- Gazebo for the backyard
- Gun safe
- Granite countertops
- Handmade quilts
- Hardwood floors, installed
- High end cookware, e.g. All-Clad
- Holiday entertaining package including decorating, catering, cleanup
- Home entertainment equipment: TVs, surround sound systems, etc.
- Home gym package
- Home insurance package
- Home office makeover: furniture, equipment, lighting, Staples gift card, etc.
- Home renovation package: materials and labor
- Home security system installed and monitored
- Hot tub, installed
- Interior decorating consultation
- Interior/exterior house painting
- John Deere riding mower
- Karaoke machine
- Kennel fencing for a dog
- Kitchen renovation
- Landscape services: spring and fall cleanup
- Landscaping package including hard surfaces and plantings
- Load of dirt or gravel delivered
- Log furniture
- Luxurious bed linens



## CATEGORY

# Home & Garden



- Luxury bed & bath makeover
- Luxury mattress
- Maid service for a year
- “Man Cave”: the ultimate garage makeover
- Massage chair
- New patio deck
- Outdoor kitchen
- Outdoor furniture package
- Piano: electric, upright, or Baby Grand
- Poker table and chairs with poker set
- Pool table
- Portable fire-pit: wood or gas
- Portable gas patio heater
- Pottery
- Power tools
- Professional holiday decorating service
- Raised vegetable garden custom-built & planted
- Snow blower
- Snow removal for a year
- Stained glass
- Tempur-Pedic® bed
- Tool chest on wheels filled with tools
- Water conditioning equipment, installed
- Water fountain or other water feature, installed
- Wood-burning pizza oven, installed
- Wurlitzer jukebox



## CATEGORY

# Fun for Kids



- Active Kids' Party (water park, paintball, laser tag, rock climbing)
- Basket of Bears, distributed at a children's hospital
- Bedtime story read by a celebrity (Robin Williams once donated this!)
- Bedroom makeover (themed)
- Children's concert package and pizza party
- Disneyland (see [Disney Family Adventures](#))
- Disney Cruise
- Dollhouse
- Elephant ride at the circus
- Hot dog party for grandchild's class or sport team
- Junior-sized dirt bike or quad
- Kid's playhouse
- Portable playground set
- Pottery lessons
- Sleepover party at the school, zoo, etc.
- Themed birthday party (Superhero, Little Princess)
- Toy box or dress-up trunk (filled)
- Tree house, custom-built
- Wooden rocking horse



## CATEGORY

# Leisure



- Acoustic guitar
- Backstage concert passes and star Meet 'n Greet
- Backyard pizza party at a home with a wood-burning oven
- Ballroom dance lessons
- Big screen TV
- Catered dinner in your home
- Cuban cigars in a humidor
- DVD collection with popcorn and movie passes
- Electric guitar and amplifier
- Fine jewelry
- Golf cart, customized
- Golf club membership
- Golf clubs, custom-fitted
- Golf wardrobe makeover
- Hockey equipment, complete set
- Home theater system and seating
- Horse saddle & tack
- Houseboat vacation
- Pinball machine
- Recliner easy chair
- Remote control helicopter
- Rolex watches, his and hers
- Shopping sprees
- Spa package
- Stocked beer fridge
- Stocked wine cooler
- Tailgate Party package: BBQ, stocked cooler, stereo, picnic set, food & drink gift certificates
- Telescope for star-gazing



## CATEGORY

# Transportation

- ATV: quad, side by side, dune buggy, etc.
- Auto detailing package for all family vehicles
- Bicycles: mountain bikes, vintage-style bikes, etc.
- Car washes for a year
- Collector car
- Enclosed cargo trailer
- Fiat car
- Fuel for a year
- Four new truck or passenger tires
- Harley-Davidson motorcycle
- Hot air balloon ride
- Limo service
- Luxury vehicle, year lease
- Luxury vehicle, weekend rental
- Motorcycle with full gear and riding lessons
- Private jet flight
- RV: travel trailer, motor home, etc.
- Vespa scooter
- VIA rail tour
- Windshield replacement





## CATEGORY

# Miscellaneous

- Autographed guitar signed by a star
- Back cover ad in a sport or concert program
- Back cover ad in next year's auction catalog
- Combine with operator at a farm for a day during harvest
- Day of labor donated by a sports team, students, firefighters etc.
- First table up to the buffet line—and the chance to pick who goes last!
- LASIK vision correction surgery
- Lotto ticket tree or “treasure chest” filled with tickets
- MRI or CAT Scan
- Mystery purses filled with gift certificates, lottery tickets, and other surprises
- Pet obedience training
- Veterinary services



## CATEGORY

# Recreation

- Bowling party for a group
- Camping package: tent, sleeping bags, cooler full of beer, camp stove, backpacks, lantern
- Canoes & kayaks
- Family winter sleigh ride and hot chocolate party
- Fishing boat, fully equipped
- Fly fishing package, deluxe: rod, reel, creel, vest, waders, lessons
- Fishing rods, reels and tackle box, fully equipped
- Golf at 20 different courses
- Golf for 3 at a private Country Club with a member
- Guided drift boat trip
- Heli-skiing package
- Mountain biking lessons
- Ocean kayaking trip
- Rock climbing for a group followed by lunch or dinner
- RV rental
- Scrapbooking party
- Ski vacation
- Sky-diving lessons
- Snowboard/ski equipment
- Toys for Boys: quads, snowmobiles, dirt bikes
- Wakeboard lessons
- Water ski lessons
- Whitewater rafting



## CATEGORY

# Romance

- Breakfast in bed served by a professional caterer on a special occasion
- Dream date-nights for a year
- Flowers for a year
- Glamour or boudoir portrait session: hair, makeup, wardrobe
- Helicopter picnic
- Napa Valley getaway (see [Napa Valley](#) packages)
- Romance package at a luxury resort or boutique hotel
- Romantic getaway in a log cabin
- Seaside cottage getaway
- Sunday brunch in a chauffeured Rolls Royce
- Weekend in San Francisco (see [Escape to San Francisco & Sonoma](#))



## CATEGORY

# Sports

Sports items are top sellers for any audience. Check out our incredible [Winspire Sports packages](#) that can be reserved on consignment, with no upfront cost to your organization!

- Autographed sport memorabilia: jerseys, helmets, balls, bats
- Autographed photos of sport legends, framed
- Catered dinner at center ice or center field
- Dinner at the Coach's house
- Fly on the team charter for a road game
- Autographed equipment used in a game (hockey stick, baseball bat, etc.)
- Hockey school or summer camp
- Host your own private golf tournament
- Join your favorite team for a Fly & Golf Getaway
- Locker room tour
- Luxury suites at sporting events
- NFL package with airfare, rooms, and tickets
- Pit passes at the racetrack
- Premium game tickets with parking passes
- Private ice time at an arena for a season
- Shadow the Coach for a day
- Sport clinic with a pro athlete or coach
- Super Bowl tickets, VIP (see [Super Bowl!](#))
- Tickets to any pro sport championship (see [Championship Sports packages](#))
- VIP Tickets to the Masters in Augusta, GA (see [Masters Golf Tournament Experience](#))
- World Junior hockey tickets, VIP package



## CATEGORY

### Art

- Any original artwork
- Authentic Inuit soapstone carvings
- Bronze sculptures
- Chainsaw carvings
- Children's artwork
- Commission an original painting by a local artist
- Live artwork: a painting or sculpture created by an artist during the auction or event
- Oil portrait by a local artist



## CATEGORY

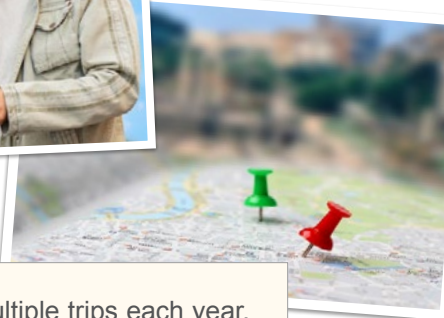
### Lifestyle

- Acting, music, art, riding, or scuba lessons
- Brand-related items: Harley-Davidson pub table & chairs; John Deere bicycle, etc.
- Computer (desktop, laptop); printer, accessories
- Crowns for your teeth
- Custom-tailored clothing: shirt, suit, dress
- Electronic gadgets: tablets, smartphones
- Evening with the symphony: Meet the conductor (dinner before, dessert after)
- Exercise equipment
- Eyeglasses from an optometry boutique
- Fitness club membership
- Front row seating at midnight Mass, Christmas Eve
- Haircuts and color for a year
- Harley-Davidson riding gear: full set
- Luggage set
- Louis Vuitton collection: purse, wallet, luggage
- Margarita machine and collection of fine tequilas
- Massages for a year
- Musical instruments
- Music memorabilia
- Photo shoot by a celebrity photographer
- Purses
- Sessions with a private fitness trainer
- Sunglasses, his and hers
- Themed gift baskets: pamper package, gourmet wine and cheese, etc.
- Taxi vouchers for "nights on the town"
- Wardrobe makeover
- Western wardrobe: hat, shirts, jeans, belt, buckle and boots





## CATEGORY *Travel*



Travel is consistently a top seller, and 90% of our Winning Bidders say they take multiple trips each year. What's more, 83% set aside \$5,000 or more for travel each year - and **50% budget a whopping \$10,000 or more!** Tap into your donors' travel budgets by offering big-ticket travel Experiences.

- African safari (see [South African Safari](#))
- Bed and Breakfast Getaway
- Covered wagon trek in the Tetons
- Cruise on a private yacht
- Cruise vacation: Caribbean, Mediterranean, Around-the-World, etc. (see [Cruise Packages](#))
- Destination and "bucket list" special events (like [Rockefeller Center Tree Lighting](#))
- Dude ranch getaway
- Fishing lodge getaway
- Fishing trips: fly fishing, ice fishing, west coast salmon, river sturgeon, deepsea fishing (see [Rod & Reel Fishing Getaway](#))
- Girls' weekend in New York (shopping, dining, Broadway)
- [Golf getaways](#)
- Hawaiian vacation
- Horseback trail ride in the mountains
- International travel: Bali, Turkey, Tahiti
- [Kentucky Derby](#) in Lexington, KY
- Private motor coach for a client or employee appreciation golf getaway
- Private vacation properties: villas in Italy, Greece, Hawaii, Mexico
- Riverboat cruise
- Rocky Mountain rail tour
- Sailboat charter
- Shopping Spree (see [Shopping and Fashion Experiences](#))
- Snooker & Scotch night
- Staycation in your town
- Travel vouchers
- Trip to the Olympics
- Trip to Tuscany, including villa, cooking lessons, winery tours
- Sun & Sand travel package with luggage and gift certificates to a swimsuit shop, tanning salon, The Sunglass Hut, etc.
- Vacation timeshares
- Getaway to Paris
- Weekend in Washington D.C. with a visit to the Smithsonian Institution
- Weekend in Vegas





FREE RESOURCE

# Introduction to Procurement eBook

*You've got the ideas for amazing auction items...  
Now how do you go about procuring them?*

A successful charity auction relies on your ability to procure exciting and appealing auction items on which your donors can bid.

We know how tough procurement can be, so we created this eBook to help you and your auction committee develop a winning procurement process strategy. Get tips and strategies to:

- **Get procurement off to a running start**
- **Raise more money in a short period of time**
- **Make personal and lasting connections with your donors**

Download the **"Introduction to Procuring Quality Charity Auction Items"** eBook from our Resources Library today.

[Download eBook →](#)

## SURPRISE & DELIGHT YOUR DONORS

This eBook provides practical tips to acquire the incredible items you've brainstormed to fit your audience.

Learn how to:

- **Get started with procurement**
- **Brainstorm items together**
- **Procure better auction items**

Whether it's your first time organizing an auction or you've just about seen it all, Winspire is dedicated to providing FREE resources that help nonprofits of all sizes and experience levels raise more money at charity auction.

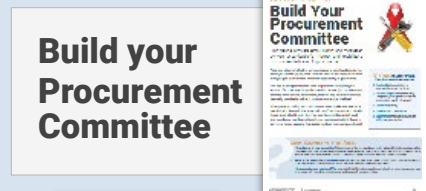
## FREE eBook: AN INTRODUCTION TO Procuring Quality Charity Auction Items

With the right strategies and tools, procuring "WOW" worthy items is possible for *any* auction. Learn how to understand your audience, create a shopping experience, develop a procurement packet and more.

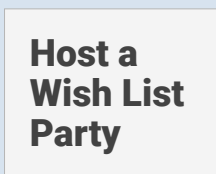
\*Visit [you.winspireme.com/resources](http://you.winspireme.com/resources) for more helpful guides, templates and tips.



Event Timeline



Build your Procurement Committee



Host a Wish List Party

...and more!



## Good Luck!

We hope some of these ideas have inspired your procurement team to think outside the box for unique, high quality items. We wish you fundraising success! And for more information on reserving an incredible travel Experience for your auction, [contact a Fundraising Specialist today](#).

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## MEET THE AUTHORS



### Danny Hooper | PROFESSIONAL EMCEE AND BENEFIT AUCTIONEER

Since 1987, Danny Hooper has raised countless millions for nonprofit organizations throughout Canada and the USA. As Canada's top-rated celebrity fundraising auctioneer, a recording artist, motivational speaker and comedic emcee, Danny has mastered the 3 E's of a successful auction: Entertainment, Engagement, and Extraction. He is an honours graduate of the Western College of Auctioneering in Billings, MT and the first Canadian to receive the Benefit Auction Specialist (BAS) accreditation from the National Auctioneers Association.

For more information, visit [www.DannyHooper.com](http://www.DannyHooper.com).



### Winspire | NO-RISK AUCTION TRAVEL PACKAGE PROVIDER

Winspire provides highly sought after, unique and risk free Experiences for use in charity auctions or fundraisers. Winspire fulfills each package for Winning Bidders, booking each Experience down to the last detail.

For more information, visit [www.WinspireMe.com](http://www.WinspireMe.com).