

AMERICAN SOCIETY FOR REPRODUCTIVE MEDICINE

# ASRM 2020

SCIENTIFIC CONGRESS & EXPO



PORTLAND, OREGON • OCTOBER 17-21, 2020  
EXHIBITION DATES: OCTOBER 19-21, 2020  
OREGON CONVENTION CENTER

## EXHIBITOR PROSPECTUS

[asmexhibits@spargo.com](mailto:asmexhibits@spargo.com)

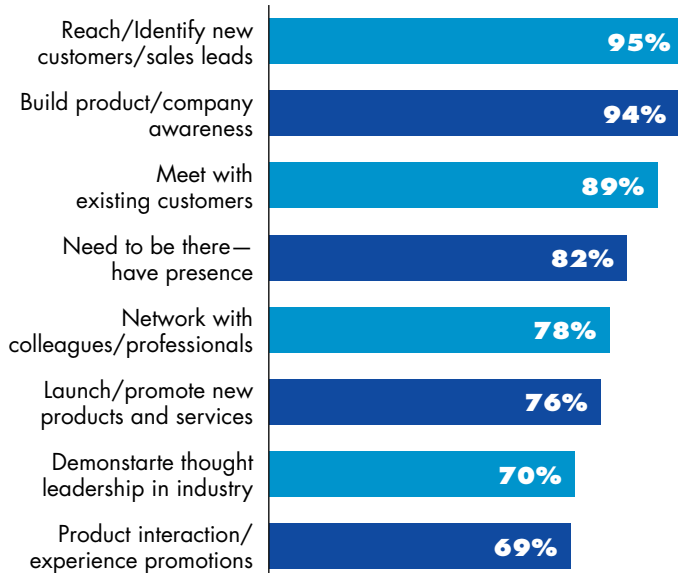


# BE A PART OF ADVANCING REPRODUCTIVE MEDICINE!

**B**ecome an exhibitor and connect with leading reproductive medicine professionals at the 2020 ASRM Scientific Congress & Expo taking place October 17-21, 2020 (Exhibits October 19-21, 2020) in Portland. As the premier education and research meeting for reproductive medicine, ASRM 2020 offers exhibitors the opportunity to network with leaders in reproduction, infertility, contraception, reproductive surgery, menopause, and embryology.

## DID YOU KNOW?

According to the Center for Exhibition Industry Research, the most popular objectives for exhibiting are:



SOURCE: CEIR



## WHAT'S HAPPENING ON THE EXPO FLOOR:

- 6.5 Dedicated Expo Hall Hours
- Poster Presentations
- ASRM Central
- Expo Theater Presentations
- AM/PM Refreshment Breaks
- VIP Demos
- Passport Game

**DON'T MISS OUT!** For more information on becoming an exhibitor email [asrmexhibits@spargoinc.com](mailto:asrmexhibits@spargoinc.com)

# WHO ATTENDS?

Build on existing relationships and make new ones with industry professionals that matter to your business.

- Physicians
- Nurses
- Andrology and Embryology Laboratory Personnel
- Genetic Counselors
- Social Workers
- Practice and Laboratory Managers
- Practitioners in Mental Health, Law, and Ethics

## ASRM 2019 STATS

**6,588** Total Attendees

**4,599** Professional Attendees

**68%** Domestic Attendance

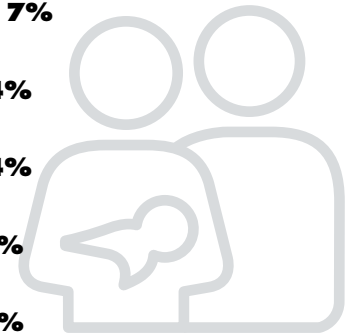
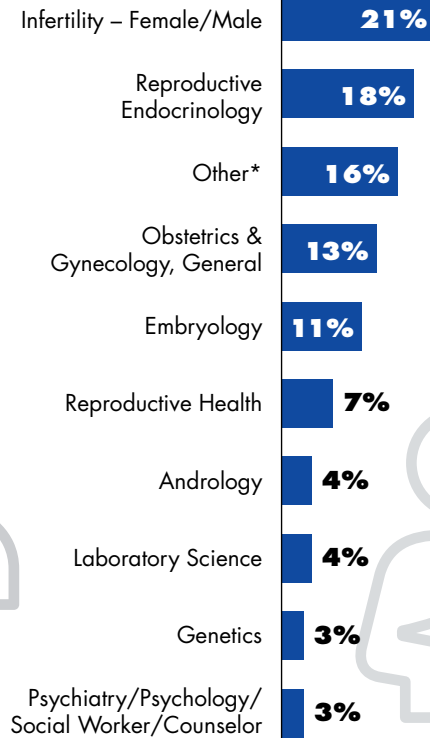
**32%** International Attendance

**95** Countries

**234** Exhibitors

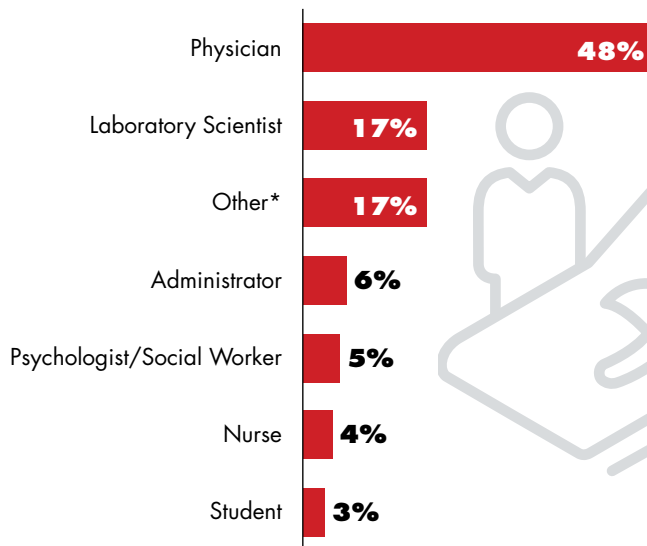


## PRIMARY AREA OF PRACTICE



\*Other includes: Adolescent Medicine, Advocacy, Complementary/Alternative Medicine, Family Building, Family Medicine, Family Planning, Government, Informatics, Internal Medicine, Law, Marketing, Maternal-Fetal Medicine, Nutrition, Oncology, Pediatrics, Public Relations, Radiology, Surgery, Ultrasonography and Urology.

## PROFESSIONAL DISCIPLINE



**RATIO OF ATTENDEES TO EXHIBITING COMPANIES IS MORE THAN 28 TO 1!**



\*Other includes: Andrologist, Attorney, Department Head, Director, Educator, Embryologist, and Ultrasonographer.



# WHO EXHIBITS?

**INDUSTRY SUPPLIERS LIKE YOU.** Attendees visit the ASRM Expo to gain insight on new and innovative products and services relevant to the reproductive medicine community. Categories of interest to attendees include:

- Assisted Reproductive Technologies
- Cryobanks
- Diagnostics
- Financial Services
- Information Technology
- Medical Devices and Equipment
- Pharmaceuticals
- Pharmacy
- Practice Management
- Publications

## BECOME AN EXHIBITOR

Your competitors will be there! Make sure you are too.

### VENUE

#### Oregon Convention Center

777 NE Martin Luther King Jr. Blvd.  
Portland, OR 97232

### EXPO SCHEDULE

**Monday October 19** 9:00 a.m. – 5:00 p.m.

**Tuesday, October 20** 9:00 a.m. – 5:00 p.m.

**Wednesday, October 21** 9:00 a.m. – 2:00 p.m.

### EXHIBIT SPACE RATE

**Inline Space Rate** \$44.00 per sq. ft.

**Island Space Rate** \$48.00 per sq. ft.



## ABOUT ASRM

### VISION OF ASRM

The Vision of the American Society for Reproductive Medicine (ASRM) is to be the nationally and internationally recognized leader for multidisciplinary information, education, advocacy and standards in the field of reproductive medicine. The ASRM is a non-profit organization whose members must demonstrate the high ethical principles of the medical profession, evince an interest in infertility, reproductive medicine and biology, and adhere to the objectives of the Society.



### MISSION STATEMENT

ASRM is a multidisciplinary organization dedicated to the advancement of the science and practice of reproductive medicine. The Society accomplishes its mission through the pursuit of excellence in education and research and through advocacy on behalf of patients, physicians, and affiliated health care providers. The Society is committed to facilitating and sponsoring educational activities for the lay public and continuing medical education activities for professionals who are engaged in the practice of and research in reproductive medicine.

# GET THE MOST OUT OF YOUR PARTICIPATION

## MEETING ROOMS

Conveniently located on the Expo Hall floor, meeting rooms allow the opportunity to schedule meetings with staff, customers and potential clients. Each hard-walled, modular room comes with basic furnishings including carpet, table, chairs and company identification signs. Note that group presentations to attendees will not be permitted.

**10'x20' - \$9,600; 20'x20' - \$15,000.**



## PREMIUM LISTINGS

Stand out on the ASRM Congress 2020 exhibits website, Expo PDF Program and mobile app by purchasing a Premium Listing. For \$875, include longer company and product descriptions, press releases, product photos, and banner ads.

## SUPPORT OPPORTUNITIES

As branding, lead generation, and market visibility are important to your organization, the support opportunities available at the ASRM Scientific Congress & Expo are exactly what you need. Each offering has been designed to help maximize your investment!

**According to the 2019 lead retrieval data, ASRM exhibitors with a Support Opportunity experienced 60% MORE LEADS than those who did not purchase an opportunity.**



**FOR MORE INFORMATION ON BECOMING AN EXHIBITOR, CONTACT:**



**Emily Dowling**  
asmexhibits@spargoinc.com

**SPACE IS LIMITED AND FILLS UP QUICKLY – submit your application and contract today!**