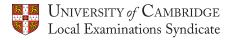
An international context



Fei Chen Lee

Head of Publishing, Times Publishing, Singapore



Greetings from The Little Red Dot





Singapore Fast Facts



Singapore – an island of 700 sq km, population of 5.4 million (We have **NO** natural resources.)



Then..

Singapore in its early days

High achievement was not a given. In 1960, among 30,615 candidates who sat for the first Primary School Leaving Examination, 45% of the candidates passed.

In the 1970s, drop out rate was as high as 56%*

Out of 1,000 pupils entering Primary 1, only 440 reached Secondary 4 after 10 years

Before 1995, in the 1980s Singapore was placed 16th out of 24 in TIMSS when compared with other industrialized nations.



And now...

Singapore then (1965)



- Per Capita GDP US\$512.
 Literacy rate 45%.
- In 1984, SISS ranking 16th out of 26 nations.

SISS - Second International Science Study
TIMSS = Trends in International Mathematics and Science Study
PISA - Programme for International Student Assessment
PIRLS - Progress in International Reading Literacy Study

Singapore today



- Per Capita GDP US\$38,000 (in 2015)
- Literacy rate 97%.
- Since 1995, Singapore students ranked Tops in International Studies (TIMSS, PISA, PIRLS & others)

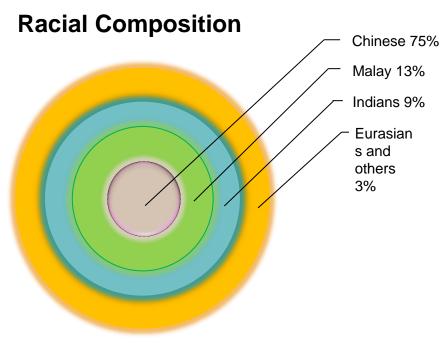


10 – 12 % of our households fall under the basic living expenditure of \$1250 per month, per household.

23 – 26% Singapore households income fall under the upper band of \$3000, which is relative poverty.



Racial composition



Languages Most Frequently Spoken at Home	Percentage
English	32%
Mandarin	37%
Chinese Dialects	14%
Malay	12%
Indian	4%
Others	1%
Total	100%



School hours

Formal School Hours for Primary Schools

0730 – 1300 (5.5 hours)

1300 – 1830 (5.5 hours)

Primary	1	2	3	4	5	6
MINIMUM MATH HOURS PER WEEK	5	5	5	5	5	5

Formal School Hours for Secondary Schools 0730 – 1330 (6 hours)

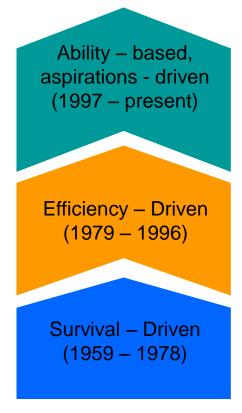
Secondary	1	2	3	4
MINIMUM MATH HOURS PER WEEK	5.5	5.5	5.5	5.5



Qualifications of teachers (2015)

Level	Non- Graduates	Graduates
Primary	4,063	10,620
Secondary	801	14,407
Junior Colleges	9	2,998

Education Development in Singapore



- Progress in education = Teacher be nimble, teacher be quick!
 - Progress in education, technology

- From a skilled force to a professional force, from blue collar to white collar.
 - Not enough trained teachers
- Manufacturing industries need for skilled labour. Small group of literate people guiding the majority. Teacherstudent ratio of 1:50



A little bit of history:

In the early years (1980s)

Ministry of Education:

- Curriculum Planning Division
- Curriculum Development Institute of Singapore (textbooks)
- Examinations Division





All divisions were Independent of each other CPDD – syllabus CDIS – books and teaching materials

Exams – research and testing

An example of how it works:



<u>1980</u>

To address the difficulties with word problems and low achievement in Maths, Curriculum Planning and Development Division (MOE) developed the Model method, which is an important aspect of the Concrete - Pictorial - Abstract approach.



<u>1982</u>

The CPA approach was incorporated into the pedagogical framework and instructional design of the Primary Math textbooks.

Co-published by CDIS and Marshall Cavendish Education.

1990s to 2000

Revisions were made to reflect the rapid changes in a highly competitive and technologically driven world.

We preserved the Model Method and the CPA approach.



2001

MOE opened textbook development to commercial publishers. Closed down its own textbook publishing division.

Marshall Cavendish published the textbooks along with other competitors.

We are still the market leader.



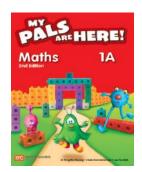
Factors for our success?

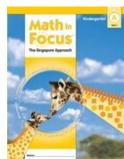
Our textbooks:

- Address the needs of both teacher and student.
- Learner-centric that caters to different abilities.
- Teacher-centric with embedded professional development (learn as you teach).













Factors for our success?

- A science and an art
- Authors & consultants, researchers
- Editorial input
- Instructional design consideration
- Teachers' and students' feedback, resources, "Armoury", efficacy studies
- Collaboration





Collaboration – an example:

Digital contents for education

<u>1998</u>

- Internet and multimedia
- MOE Started "Students' & Teachers'
 Workbench" project
- MC worked with MOE to deliver the animated lessons to schools.



Collaboration

2000 - current

 Learning management systems with contents provided to schools by various publishers

<u>2016 – 2017</u>

– New Vision - portal for contents?



Technology – content publisher on multi-platforms



Professional Development

Marshall Cavendish Institute

- Comprehensive professional development programmes
- Focus on curriculum content and pedagogy
- Topical courses, certifications or customised









Singapore Curriculum Throughout the World

NEW! Dutch Edition





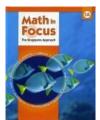




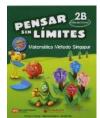








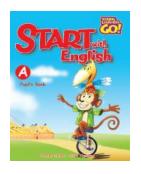


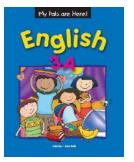


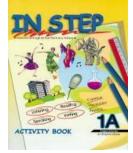


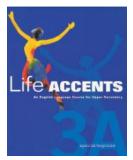


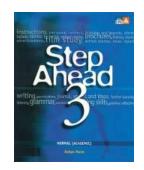
Singapore Curriculum Throughout the World

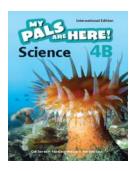






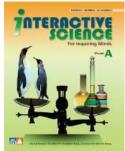


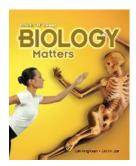












Singapore's Approach to Education

"Education is not just about training for jobs...
it opens doors for our children, gives them hope
and opportunities... our children are our future."

- Mr Lee Hsien Loong Prime Minister, Singapore



