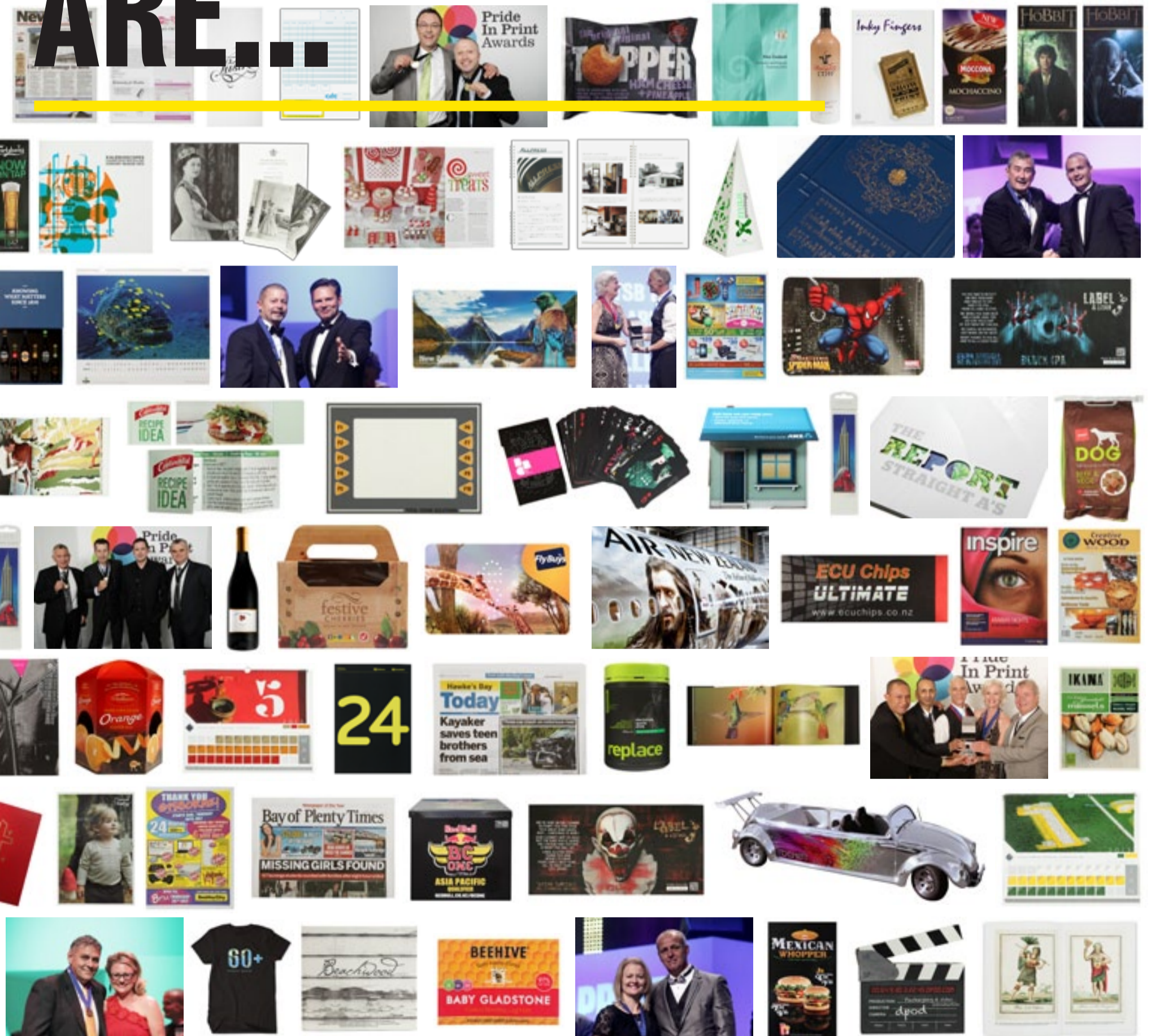


# AND THE WINNERS ARE...



**PRIDE IN PRINT AWARDS  
ACKNOWLEDGE THE SUPPORT OF  
OUR PATRONS AND SPONSORS**

**PATRONS**

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**Highly Commended**

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**HOST ASSOCIATIONS**

- Pride In Print NZ Ltd
- Designers Institute of New Zealand
- New Zealand Paperboard Packaging Association
- Plastics New Zealand
- Print Finishers Association
- Printing Industries New Zealand Inc. (PrintNZ)
- Self Adhesive Label Manufacturers Association of New Zealand
- Quick Printers and Copycentres Associations
- Single Web Users Group

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ISBN 0-473-03105-1  
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## WELCOME

# A CULTURE OF EXCELLENCE



***Awards Chairman, Scott Porter and Awards Manager Sue Archibald welcome you to the annual Pride In Print Awards publication.***

Within these pages you will be introduced to the New Zealand print companies who in 2012 produced work of such an excellent standard they have been adjudged worthy recipients in this year's Awards.

The range of print and packaging work highlights the broad spectrum of innovation and expertise within the New Zealand industry and it is important to understand how that expertise is being applied in a true "commercial" sense.

The work we showcase here is all about "how print helps get the product to market".

Print and packaging companies are working with their customers, designers, paper suppliers and others to produce work that is fit for purpose in a commercial environment and which gives those customers a comparative advantage in achieving sales.

Be it on the supermarket shelves or a magazine rack, news stand, a booksellers' store or a stationery outlet, the work of print and packaging companies is constantly being scrutinised under the commercial microscope.

As this publication shows, New Zealand is passing the test. We are raising the bar in quality and earning recognition in the international marketplace.

That is what Pride In Print is all about. Beyond the annual Awards we promote an ongoing culture of excellence.

It is also worthwhile emphasising that while print brings so much to our everyday lives, it does so in a "clean and green" environment.

Print and paper are industries which are standard bearers among those embracing the goal of carbon neutrality. Wood for paper-making is sourced from tree farms where far more trees are planted than cut down.

Our industry has reduced its carbon footprint by as much as 90% since the Kyoto base year, with Norwegian research

suggesting this could be as high as 95%, due to new technology such as computer-to-plate technology, environmentally-friendly washes and recycling of materials.

No other industry in the world is anywhere near that. Toyota reduced its

footprint for making the Corolla by 90% between the 1970s and 2005 and won international awards for it. The print industry has done far more in less time.

What's more the tree farms planted by the paper industry act as vast carbon sinks that help repair the environmental damage caused by other industries.

Yet print and paper are often targeted by environmental groups because of the link through to trees, and therefore (incorrectly) to the deforestation debate. There is a need for the print and paper industry to put forward some arguments to fight the eco war.

Fortunately our case is good. Promoting that case is also just part of what Pride In Print is about.

Within these pages you will see the names of the companies that as Patrons and Sponsors display their belief and commitment to supporting the New Zealand

## THE WORK WE SHOWCASE HERE IS ALL ABOUT "HOW PRINT HELPS GET THE PRODUCT TO MARKET"

print industry. Congratulations to all our winners and thank you to the dedicated team of people who make all this possible with their efforts behind the scenes. We look forward to seeing the same effort and quality of participation for next year's programme. ■

## 2013 JUDGING

# AN EYE FOR DETAIL





**Convenor of Judges, John Wills, explains the drive behind judging process and how 'quality' underpins the ethics of the Pride In Print Awards.**

As Convenor of the Pride In Print Judging Panel, it gave me real pleasure to see the 2013 entries, innovative and world-class quality. This Award Publication showcases the best of these, reflecting the ingenuity and craft skills across all sectors of our industry.

Zealand Printing Industry, to assist greater customer satisfaction for print buyers and to enable our printers to compete successfully on the international stage.

The success of Pride In Print over these 20 years has been achieved through setting a

celebrate their achievement with their customers, both internal and external. These successes can then be utilised in promotions to support both retention and recruitment of the all-important customers.

Top quality can come from any print shop, big or small. Buyers should take note of those printers who have their Pride In Print Awards on show. It is testimony to the fact they are exceptionally good printers.

The quality bar has risen over the years, reinforced through the scrutiny and feedback from the collective expertise of the specialist judging panel. The best of the best go forward for consideration as category winners and/or best in process.

This select group of entries is then subject to a very thorough evaluation to determine which one of these superb examples will win the Supreme Award.

A significant benefit, albeit intangible, of this Pride In Print process is the implied encouragement toward a greater emphasis on quality in the culture of many companies.

They understand that “the quality attitude” adds value to all aspects of their business. ■

**A CONSCIOUS DECISION HAS BEEN MADE BY THE COMMITTEE TO KEEP THESE AWARDS “QUALITY-BASED”.**

Given that the Pride In Print Awards were introduced in 1993, I thought to review why they exist, the judging process and the value they can represent.

These Awards were designed to help raise the quality levels in our New

quality bar appropriate to each print sector, providing printers an incentive to exceed that level and recognising them when they do.

Gold medals go to those entries which attain the quality standards established and the companies responsible can then

# 2013 AWARDS NIGHT



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1. SUPREME AWARD WINNERS MATT AND ARIE FOSTER, ARRIA DESIGN GROUP LIMITED 2. WADE COLLINS FROM SEALED AIR HAMILTON WITH LEO BULT OF AARQUE GROUP 3. REGAN QUAIFE, APPRENTICE OF THE YEAR 4. SPICERS TABLE AT THE AWARDS 5. PATRONS AND SPONSORS FOR 2013 ON STAGE 6. NOEL PRIESTLEY OF HEIDELBERG WITH BOB MASTERS FROM SERVICE PRINTERS 7. AWARDS CHAIRMAN SCOTT PORTER ADDRESSING THE CROWD





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## SUPREME AWARD



# POSTCARDS WILL NEVER BE THE SAME AGAIN

*The traditional postcard may never look quite the same again after Arria Design Group Limited of Albany, North Shore, designed a translucent plastic card that allows light to shine through photographs of beautiful scenery.*

Arria's New Zealand Postcard - Milford Sound took the Supreme Award at the 2013 Pride In Print Awards, stunning judges with the innovative quality of its design.

The card shows a photograph of a native tui bird against a backdrop of the beautiful Milford Sound.

Arria have come up with an ingenious way to create see-through images for use in various forms including bookmarks.

Their production methods are kept strictly confidential but the effect is to create something out of the ordinary.

Senior judge Symon Yendoll said that as far as postcards are concerned, the see-through images were a step outside the square.

They are creating something different from the norm of cardboard or metal bookmarks which have to use adornments such as tassels as points of difference.

"This is very innovative, fantastic concept. It is changing our definitions of the 'postcard'.

"It can be mailed but is the first time plastic has been used in this way.

"The production process is very labour-intensive and there has been a lot of care going into its making. It is well thought-out and produced with excellence," he said.

The New Zealand Postcard - Milford Sound also shared the Industry Development Category prize at Pride In Print with the Pizza Hut Hot Dots entered by Impressions International Ltd of Auckland. ■



**"IT HAS MADE ALL OUR HARD WORK PAY OFF AFTER THE DEVASTATION OF THE EARTHQUAKES. WE THOUGHT IF WE WON A CATEGORY AWARD IT WOULD BE WONDERFUL. THIS IS JUST UNBELIEVABLE. WE ARE TOTALLY FOCUSED ON QUALITY AND A COMMERCIAL RESULT."**

ARRIA DIRECTOR MATT FOSTER

### NEW ZEALAND POSTCARD MILFORD SOUND

ENTERED BY / PRINTED BY / ULTIMATE CLIENT /  
PRINT BUYER / DESIGNER / PRINT FINISHER  
ARRIA DESIGN GROUP LIMITED  
REPRODUCTION HOUSE MEGALITH  
CUTTING FORME G.B PETTY DIEMAKERS  
PROCESS SCREEN

09 443 3068 ARRIADESIGN.COM  
Industry Development - Innovation

## CATEGORY WINNERS

The Category Awards within Pride In Print are the best of the best. They are the top single entries from eight Categories and sub-categories which cover the entirety of the print spectrum — Publications, Business Print, Packaging, Labels, Display Print, Promotional Print, Specialty Products and Industry Development. From these winners comes the ultimate prize, the Supreme Award winner — La crème de la crème.



**“IT WAS A COMBINATION OF COATINGS, INKS AND THE SEQUENCE IN WHICH THEY HAD TO BE APPLIED. OUR PUBLISHER COULD HAVE OUTSOURCED TO CHINA, BUT THIS WAS A HIGH-QUALITY JOB HE WANTED TO PRINT HERE AND FEEDBACK IS PEOPLE LOVE THE QUALITY.”**

PRINTLINK EXECUTIVE GENERAL MANAGER PETER WARD

### GHOSTS IN THE LANDSCAPE

ENTERED BY / PRINTED BY / REPRODUCTION HOUSE PRINTLINK  
 ULTIMATE CLIENT / PRINT BUYER GRANT SHEEHAN  
 DESIGNER TYPEFACE  
 PRINT FINISHER PRINTLINK / LEVIN BOOKBINDERS  
 CUTTING FORME WELLINGTON PRINT FINISHERS  
 STOCK SUPPLIED BY SPICERS PAPER  
 BRAND OF PRESS HEIDELBERG  
 SUPPLIER OF PRESS HEIDELBERG NZ LTD  
 BRAND OF PLATES FUJIFILM  
 PROCESS OFFSET

04 576 5151 PRINTLINK.CO.NZ  
 Publications - Books



**“IT WAS A HARD JOB – FULL-COLOUR THROUGHOUT AND A QUICK TURNAROUND. IT WAS WIRE-BOUND SO THE PUNCHING HAD TO BE SPOT-ON. THE CLIENT LOVED IT – HE EXPECTED TOP QUALITY, AND SERVICE PRINTERS DELIVERED!”**

SERVICE PRINTERS MANAGING DIRECTOR DEAN OLIVER

### THE NEW ZEALAND SCREEN PRODUCTION GUIDE

ENTERED BY / PRINTED BY / REPRODUCTION HOUSE SERVICE PRINTERS  
 ULTIMATE CLIENT FILM NEW ZEALAND  
 PRINT BUYER / DESIGNER STATION CREATIVE  
 PRINT FINISHER WELLINGTON PRINT FINISHERS /  
 BEESTONS BINDING HOUSE LTD  
 STOCK SUPPLIED BY SPICERS PAPER / BJ BALL PAPERS  
 BRAND OF PRESS HEIDELBERG CD74  
 SUPPLIER OF PRESS HEIDELBERG NZ LTD  
 SUPPLIER OF INK HOSTMANN-STEINBERG NZ  
 BRAND OF PLATES KODAK NZ  
 PROCESS OFFSET

04 384 2273 SERVICEPRINTERS.CO.NZ  
 Business Print - Annual Reports, Company Prospectuses



**“WE ARE PRETTY DELIGHTED. WE HAVE CERTAINLY TAKEN OUR TIME ABOUT GETTING IT RIGHT AND THE RESULT SPEAKS FOR ITSELF. THE CLIENT, OUR TEAM AND NEW OWNERS THE TIRI GROUP WILL BE DELIGHTED.”**

RAPID LABELS GENERAL MANAGER ANNE-MARIE SUTTON

### HORLEYS REPLACE LEMON LIME 580G

ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER RAPID LABELS  
 ULTIMATE CLIENT HORLEYS HEALTH  
 PRINT BUYER SUTTON GROUP LTD  
 DESIGNER EMC  
 CUTTING FORME ROTOMETRICS  
 SUPPLIER OF INK BLUE PRINT IMAGING  
 MOUNTING TAPE SUPPLIER 3M NEW ZEALAND  
 PROCESS FLEXOGRAPHIC

0800 865 223 RAPIDLABELS.CO.NZ  
 Labels - Wine, Food & Beverage, Household, Luxury, Industrial etc

# CATEGORY WINNERS



**“WE CALL IT AN ‘M-FOLD’. WE PRODUCED 1.2 MILLION AND EACH AND EVERY ONE WAS UNIQUE -- IT GAVE THE WAREHOUSE STATIONERY A MASSIVE RETAIL LEAP. THEY ARE GOING TO BE ABSOLUTELY STOKED WITH THIS AWARD. THAT IS WHY WE’RE IN BUSINESS.”**

WEBSTAR CHIEF EXECUTIVE BERNIE ROBERTS

## WAREHOUSE STATIONERY BUSINESS CHRISTMAS

ENTERED BY / PRINTED BY WEBSTAR  
 ULTIMATE CLIENT / PRINT BUYER / DESIGNER /  
 REPRODUCTION HOUSE WAREHOUSE STATIONERY  
 SUPPLIER OF INK HOSTMANN-STEINBERG NZ  
 BRAND OF PLATES KODAK NZ  
 PROCESS OFFSET

06 370 0438 BLUESTARGROUP.COM.AU/OUR-BUSINESSES/WEBSTAR-0  
 Promotional Print - Catalogues and Leaflets



**“IT HAS MADE ALL OUR HARD WORK PAY OFF AFTER THE DEVASTATION OF THE EARTHQUAKES. WE THOUGHT IF WE WON A CATEGORY AWARD IT WOULD BE WONDERFUL. THIS IS JUST UNBELIEVABLE. WE ARE TOTALLY FOCUSED ON QUALITY AND A COMMERCIAL RESULT”.**

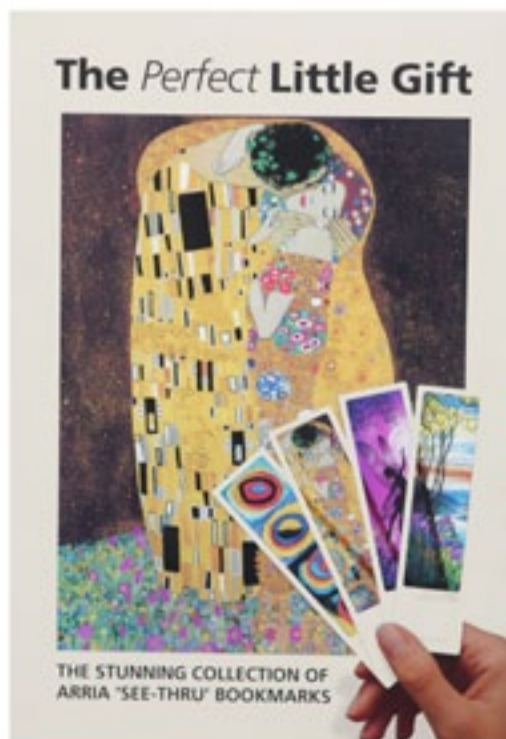
ARRIA DIRECTOR MATT FOSTER



## NEW ZEALAND POSTCARD MILFORD SOUND

ENTERED BY / PRINTED BY / ULTIMATE CLIENT /  
 PRINT BUYER / DESIGNER / PRINT FINISHER  
 ARRIA DESIGN GROUP LIMITED  
 REPRODUCTION HOUSE MEGALITH  
 CUTTING FORME G.B PETTY DIEMAKERS  
 PROCESS SCREEN

09 443 3068 ARRIADESIGN.COM  
 Industry Development - Innovation



**“THE CONCEPT WAS TO PRODUCE A WINDOW DISPLAY THAT SHOWCASED OUR PRODUCT RANGE. SOMETHING THAT WOULD LOOK GREAT IN A SHOP WINDOW. WE HAVE BEEN FOCUSED ON INNOVATION AND THIS HELPS DISPLAY WHAT WE CAN PRODUCE.”**

ARRIA DIRECTOR MATT FOSTER

## ARRIA DESIGN BOOKMARK RANGE WINDOW SIGN

ENTERED BY / PRINTED BY / ULTIMATE CLIENT /  
 DESIGNER / PRINT FINISHER ARRIA DESIGN GROUP LIMITED  
 REPRODUCTION HOUSE MEGALITH

09 443 3068 ARRIADESIGN.COM  
 Display Print - Point of Sale Material, Showcards, Posters



**“IT WAS NEW ZEALAND-MADE, A NEW ZEALAND LABEL AND IT WAS AN OFFSHORE FASHION SHOW. THE FINE DETAIL OF THE FOIL AND EMBOSsing IS VERY INTRICATE. THEY LOVED IT AND HOPEFULLY IT ADDED VALUE TO KAREN WALKER’S EXPORT MARKET.”**

LOGICK PRINT & GRAPHICS MANAGING DIRECTOR DAVID GICK

### KAREN WALKER SEA MONSTERS NEW YORK INVITE

ENTERED BY / PRINTED BY / REPRODUCTION HOUSE /  
PRINT FINISHER LOGICK PRINT & GRAPHICS LTD  
ULTIMATE CLIENT KAREN WALKER  
PRINT BUYER PRODUCER  
DESIGNER BROGEN AVERILL  
CUTTING FORME INLINE GRAPHICS  
STOCK SUPPLIED BY SPICERS PAPER  
BRAND OF PRESS GTO 52 4-COLOUR / GTP PLATEN  
SUPPLIER OF PRESS HEIDELBERG NZ LTD  
SUPPLIER OF INK HOSTMANN-STEINBERG NZ  
BRAND OF PLATES AGFA GRAPHICS  
PROCESS OFFSET / LETTERPRESS

09 589 1670 WWW.LOGICK.CO.NZ  
*Specialty Products - Specialty finishing products*



**“YUM! BRANDS ARE ALWAYS LOOKING FOR IDEAS AND INNOVATION. WE HAVE EXPERIENCE WITH ‘COOL AND REVEAL’ LABELS ON WINE BOTTLES SO THIS IDEA OF APPLYING IT TO HEAT WENT DOWN WELL. THEY TOOK TO IT STRAIGHT AWAY.”**

IMPRESSIONS INTERNATIONAL  
GOVERNING DIRECTOR BILL BAMFORD

### PIZZA HUT HOT DOTS

ENTERED BY / PRINTED BY / PRINT FINISHER  
IMPRESSIONS INTERNATIONAL LIMITED  
REPRODUCTION HOUSE MEDALLION GRAPHICS LIMITED  
CUTTING FORME ROTOMETRICS  
STOCK SUPPLIED BY SPICERS PAPER  
BRAND OF PRESS HEIDELBERG  
SUPPLIER OF PRESS HEIDELBERG NZ LTD  
BRAND OF FILM FUJIFILM  
PROCESS OFFSET / LETTERPRESS / SCREEN

09 580 0744 IMPRESSIONSINTERNATIONAL.COM  
*Industry Development - Export*

**THE BEST OF THE BEST. THEY ARE THE TOP SINGLE ENTRIES... WHICH COVER THE ENTIRETY OF THE PRINT SPECTRUM. FROM THESE WINNERS COMES THE ULTIMATE PRIZE, THE SUPREME AWARD WINNER.**



**“THE DESIGN WAS DIFFERENT. WE CAME UP WITH SOMETHING ABSTRACT AND CONTEMPORARY. THE RESPONSE FROM THE CLIENT WAS FANTASTIC. THERE IS A HUGE VALUE-ADDED ELEMENT THAT CAN BE GIVEN TO FRESH PRODUCE AND THIS PACKAGING IS PART OF THAT.”**

AMCOR OPERATIONS MANAGER  
SOUTH ISLAND NIGEL HARRISON

### 1KG WOODGRAIN CHERRY CARRY PACK

ENTERED BY / PRINTED BY / PRINT FINISHER  
AMCOR CARTONS CHRISTCHURCH  
ULTIMATE CLIENT / PRINT BUYER MG MARKETING  
REPRODUCTION HOUSE INKBOX LTD  
CUTTING FORME RYCO DIES  
BRAND OF PRESS HEIDELBERG  
SUPPLIER OF PRESS HEIDELBERG NZ LTD  
BRAND OF PLATES KODAK TRILLIAN SP  
PROCESS OFFSET

03 983 6800 AMCOR.COM  
*Packaging - Carton Board Packaging*

## PROCESS WINNERS

It is important to encourage the retention and growth of craft skills within the printing industry. Craftsmanship leads to the delivery of better quality products. Pride In Print does so through its Process Awards, which reward the highest levels of technical skills in specific areas. The Print Processes awarded for 2013 are Digital, Inkjet, Sheetfed, Web Offset, Flexo, Screen and Gravure.



### NATURE HERITAGE BY GRAEME GUY

ENTERED BY / PRINT BUYER /  
REPRODUCTION HOUSE / PRINT FINISHER  
MOMENTO PHOTOBOOKS

PRINTED BY

MOMENTO PHOTOBOOKS / KINETIC 121

ULTIMATE CLIENT / DESIGNER

GRAEME GUY PHOTOGRAPHER

STOCK SUPPLIED BY

SPICERS PAPER / AARQUE GROUP

BRAND OF PRESS HP INDIGO 5000 / EPSON 9900

SUPPLIER OF PRESS / SUPPLIER OF INK

CURRIE GROUP / AARQUE GROUP

04 801 8820 / 04 917 2986 MOMENTO.CO.NZ /

KINETIC121.CO.NZ

*Digital*



### GHOSTS IN THE LANDSCAPE

ENTERED BY / PRINTED BY /  
REPRODUCTION HOUSE PRINTLINK

ULTIMATE CLIENT / PRINT BUYER

GRANT SHEEHAN

DESIGNER TYPEFACE

PRINT FINISHER

PRINTLINK / LEVIN BOOKBINDERS

CUTTING FORME

WELLINGTON PRINT FINISHERS

STOCK SUPPLIED BY SPICERS PAPER

BRAND OF PRESS HEIDELBERG

SUPPLIER OF PRESS HEIDELBERG NZ LTD

BRAND OF PLATES FUJIFILM

04 576 5151 PRINTLINK.CO.NZ

*Sheetfed*

CRAFTSMANSHIP LEADS TO THE  
DELIVERY OF BETTER QUALITY  
PRODUCTS... THE PROCESS AWARDS...  
REWARD THE HIGHEST LEVELS OF  
TECHNICAL SKILLS IN SPECIFIC AREAS.



## IKANA GREENSHELL MUSSELS

ENTERED BY / PRINTED BY  
SEALED AIR HAMILTON  
ULTIMATE CLIENT / PRINT BUYER  
GREENSHELL NZ LTD  
DESIGNER WHITE TIGER  
REPRODUCTION HOUSE INKBOX LTD  
SUPPLIER OF INK DIC NEW ZEALAND  
BRAND OF PLATES KODAK NZ

07 850 0100 SEALEDAIR.COM  
*Flexographic*



## WHITTAKER'S FRUIT AND NUT 200G

ENTERED BY / PRINTED BY  
GRAVURE PACKAGING LTD  
ULTIMATE CLIENT / PRINT BUYER WHITTAKER'S  
DESIGNER MARILYN (CHINA) CHING DESIGNER  
PRINT FINISHER  
ADPRINT LTD / GRAVURE PACKAGING  
STOCK SUPPLIED BY BJ BALL PAPERS  
SUPPLIER OF INK DIC NEW ZEALAND

04 568 8467 GRAVUREPACKAGING.COM  
*Gravure*



## EARTH HOUR

ENTERED BY / PRINTED BY BRAZEN CLOTHING  
ULTIMATE CLIENT WWF

04 939 2729 BRAZENCLOTHING.CO.NZ  
*Screen*



## BK MEXICAN - BACKLIT

ENTERED BY / PRINTED BY / PRINT FINISHER  
ADMARK VISUAL IMAGING  
ULTIMATE CLIENT / PRINT BUYER  
BURGER KING  
STOCK SUPPLIED BY / SUPPLIER  
OF PRESS / SUPPLIER OF INK AARQUE GROUP  
BRAND OF PRESS SEIKO 64S

07 846 0646 ADMARKPRINT.CO.NZ  
*Inkjet*



## WAREHOUSE STATIONERY BUSINESS CHRISTMAS

ENTERED BY / PRINTED BY WEBSTAR  
ULTIMATE CLIENT / PRINT BUYER /  
DESIGNER / REPRODUCTION HOUSE  
WAREHOUSE STATIONERY  
SUPPLIER OF INK HOSTMANN-STEINBERG NZ  
BRAND OF PLATES KODAK NZ

06 370 0438 BLUESTARGROUP.COM.AU/  
OUR-BUSINESSES/WEBSTAR-0  
*Web (offset)*

## INDUSTRY DEVELOPMENT

Industry Development – and particularly the Innovation sub-category – is where Pride In Print showcases “what’s hot” in print and packaging. It is where we highlight how printers push the boundaries of design and technological development to give products greater impact in the home, along supermarket aisles and on the booksellers’ shelves. Printers and designers’ work needs to impress the judges and offer a point of difference. It has to give customers a new pathway to impress their own customers — a means of making or increasing sales in the marketplace. It is the embodiment of innovation being harnessed to help “bring the product to market”.



## “WHAT’S HOT!”

IN REVIEW

***From hot dots to translucent imagery, the Industry Development category produced some stunning examples of printing invention.***

The joint category winners encapsulated that variety of invention. The Pizza Hut Hot 2 You label, entered by Impressions International Ltd of Auckland, solved Pizza Hut Australia’s problem of reassuring customers that an ordered pizza was delivered to the door at the desired temperature.

The label design incorporating a black temperature-sensitive ink means that if the pizza is hot enough, the ink becomes transparent and the lettering “hot” appears. Only if the temperature is too low does it stay hidden.

Arria Design Group of Albany, North Shore, took joint category top honours for a postcard showing translucent imagery of a tui against a backdrop of the stunning Milford Sound, which judges felt changes the definition of what is a “postcard” by departing from the traditional board or metal card.

Instead of going for extra adornments such as tassels or ribbons, the translucent card achieves its impact by recreating almost the look of a leadlight window.

Arria’s stunning use of translucent images was also put to good effect in the Innovation sub-category, for the Stephen R Dunlop “Flight of Peace” Snap-Bookmark.

### PIZZA HUT HOT DOTS

ENTERED BY / PRINTED BY / PRINT FINISHER  
IMPRESSIONS INTERNATIONAL LIMITED  
REPRODUCTION HOUSE MEDALLION GRAPHICS LIMITED  
CUTTING FORME ROTOMETRICS  
STOCK SUPPLIED BY SPICERS PAPER  
BRAND OF PRESS HEIDELBERG  
SUPPLIER OF PRESS HEIDELBERG NZ LTD  
BRAND OF FILM FUJIFILM  
PROCESS OFFSET / LETTERPRESS / SCREEN

09 580 0744 IMPRESSIONSINTERNATIONAL.COM  
Industry Development - Export



The Innovation sub-category this year offered everything from a 30-metre label to stop people in their tracks, to a portable dance floor to make people kick up their heels.

The Red Bull BC One Dance Floor Cube from APC Innovate of Manukau was designed as a one-piece large cube which when unfolded, becomes a dance floor ready in an instant for a break dancing contest.

Just as quickly, the simple and easy one-piece design means it folds back into a large portable box for transportation.

Color Communications Inc. Australasia of Auckland came up with a fun idea for their 2013 CCIA Calendar. The brief was to draw attention to the influence of colours in our lives. They came up with the idea of using paint-coated chips on the calendar dates which can be peeled away and used elsewhere.

Gravure Packaging Ltd of Petone also used colour for a customer's commercial advantage. Their Naughty Cow "Chocolate Milk" alcoholic drink wrapper gives a look and mock feeling of frosted glass. It allows clients to have the frosted glass look for a lower cost than the real thing.

Print House of Hamilton married print to the digital media with its Video in Print innovation. A mini TV screen is embedded in the card or book design, allowing a video to play which complements the printed word.

Business applications include annual reports, proposals, training videos, corporate or sporting profiles. Personal applications include wedding or memorial books.

For sheer "in your face" impact, you can't go past The History of Printing created by Kiwi Labels of Christchurch. At 30 metres long, the label was printed to satisfy customer inquiries about longer labels, simply to show how long a label could be if needed.

The idea was to get customers talking – and it certainly achieved its goal!

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## FOR SHEER "IN YOUR FACE" IMPACT, YOU CAN'T GO PAST THE 'HISTORY OF PRINTING'.

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### NEW ZEALAND POSTCARD - MILFORD SOUND

ENTERED BY / PRINTED BY / ULTIMATE CLIENT /  
PRINT BUYER / DESIGNER / PRINT FINISHER  
ARRIA DESIGN GROUP LIMITED  
REPRODUCTION HOUSE MEGALITH  
CUTTING FORME G.B PETTY DIEMAKERS  
PROCESS SCREEN

09 443 3068 ARRIADDESIGN.COM  
*Industry Development - Innovation*

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The Export sub-category rewards firms whose work is so highly sought-after by quality-conscious overseas companies that they command a position in overseas markets. Permark Industries of Auckland is a front runner in the niche market for membranes for consoles and fascia panels, and won golds for its Total Crane Solutions Membrane and Smart Flow Decal.

The Self Promotion sub-category recognises firms who use ingenuity and design to sell themselves and their range of services to customers.

Kale Print of Tauranga wanted to show customers what could be done to enhance print and make visuals stand out and be different. So it used embellishments and seals in its Gyotaku fish painting calendar,

## THE EXPORT SUB-CATEGORY REWARDS FIRMS WHOSE WORK IS SO HIGHLY SOUGHT-AFTER BY QUALITY-CONSCIOUS OVERSEAS COMPANIES.

Amcor Cartons Christchurch won gold for the South Island with its 2kg Scampi Carton and Arria Design Group won gold with its Studio Arria “Ironhorse” Snap-Bookmark.

Plus, The Pizza Hut Hot 2 You label, entered by Impressions International Ltd of Auckland, got its deserved export reward for being marketed by the Pizza Hut chain in 16 countries. It appears in places as far flung as Egypt, Turkey, Taiwan, Mauritius and the Philippines.

showcasing photographs by award-winning New Zealand photographer Andy Belcher with techniques such as holographic film, silver metallic foil, metallic gold ink and embossing.

Baseline of Lower Hutt also used innovative digital technologies such as clear ink and three-dimensional ink which is unique to New Zealand in The Report - Straight AAA's.

Gold also went to Label & Litho of Wellington for both its Clown and Black IPA label entries; DPOD of Auckland for its Packaging and Video Introduction; and Rocket of Auckland for its Stretch VW (2VDUBS).

Permark Industries got further reward for its Permark Membrane Sample as did Color Communications Inc. Australasia for the 2013 CCIA Calendar. And finally Kiwi Labels of Christchurch got dual recognition for its 30-metre The History of Printing — proving that size does really count! ■



GYOTAKU KALE PRINT  
07 578 7506 KALEPRINT.CO.NZ  
*Self Promotion*



PERMARK MEMBRANE SAMPLE PERMARK INDUSTRIES  
09 578 2901 PERMARK.CO.NZ  
*Self Promotion*



**THE REPORT - STRAIGHT A'S** BASELINE  
04 576 1686 BASELINE.CO.NZ  
*Self Promotion*



**BLACK IPA** LABEL & LITHO  
0800 425 223 LABEL.CO.NZ  
*Self Promotion*



**2013 CCIA CALENDAR** COLOR COMMUNICATIONS INC. AUSTRALASIA  
09 274 6027 CCIA.CO.NZ  
*Self Promotion*



**CLOWN** LABEL & LITHO  
0800 425 223 LABEL.CO.NZ  
*Self Promotion*



STRETCH VW (2VDUBS) ROCKET  
09 309 5495 ROCKETCREATIVE.CO.NZ  
*Self Promotion*



PACKAGING & VIDEO INTRODUCTION DPOD LTD  
09 303 2245 DPOD.COM  
*Self Promotion*



STEPHEN R DUNLOP 'FLIGHT OF PEACE' SNAP-BOOKMARK ARRIA DESIGN GROUP LIMITED  
09 443 3068 ARRIADESIGN.COM  
*Self Promotion*



THE HISTORY OF PRINTING KIVI LABELS  
03 384 2903  
*Self Promotion*



RED BULL BC ONE DANCEFLOOR CUBE APC INNOVATE  
09 273 1070 APCINNOVATE.CO.NZ  
*Innovation*

— FAST FACT —

**Wood for paper making is sourced from tree farms, where far more trees are planted than cut down. These tree farms planted by the paper industry act as vast carbon sinks that repair the environmental damage caused by other industries.**

SPICERS PAPER BOOKLET  
ON THE FUTURE OF PAPER



2013 CCIA CALENDAR COLOR COMMUNICATIONS INC. AUSTRALASIA  
09 274 6027 CCIA.CO.NZ  
*Innovation*



MOCK FROSTED GLASS SHRINK SLEEVE GRAVURE PACKAGING LTD  
04 568 8467 GRAVUREPACKAGING.COM  
*Innovation*



THE HISTORY OF PRINTING KIWI LABELS  
03 384 2903  
Innovation



VIDEO IN PRINT PRINT HOUSE  
0800 747 746 PHPRINT.CO.NZ  
Innovation





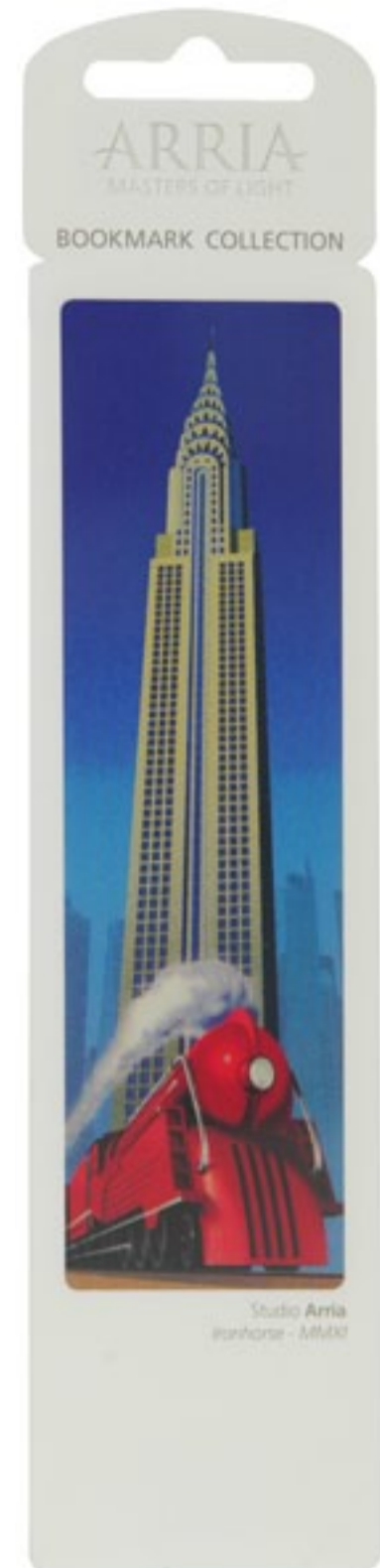
**2KG SCAMPI CARTON** AMCOR CARTONS CHRISTCHURCH  
03 983 6800 AMCOR.COM  
*Export*



**TOTAL CRANE SOLUTIONS MEMBRANE** PERMARK INDUSTRIES  
09 578 2901 PERMARK.CO.NZ  
*Export*



**SMART FLOW DECAL** PERMARK INDUSTRIES  
09 578 2901 PERMARK.CO.NZ  
*Export*



**STUDIO ARRIA 'IRONHORSE' SNAP-BOOKMARK**  
ARRIA DESIGN GROUP LIMITED  
09 443 3068 ARRIADDESIGN.COM  
*Export*

**2KG SCAMPI CARTON** ENTERED BY / PRINTED BY / PRINT FINISHER AMCOR CARTONS CHRISTCHURCH ULTIMATE CLIENT NGAI TAHU SEAFOOD PRODUCTS LTD PRINT BUYER NEW ZEALAND TRADE CENTRE LTD DESIGNER ALEX TEE REPRODUCTION HOUSE INKBOX LTD CUTTING FORME RYCO DIES STOCK SUPPLIED BY BJ BALL PAPERS BRAND OF PRESS HEIDELBERG SM102 SUPPLIER OF PRESS HEIDELBERG NZ LTD BRAND OF PLATES KODAK TRILLIAN SP PROCESS OFFSET **TOTAL CRANE SOLUTIONS MEMBRANE** ENTERED BY / PRINTED BY / DESIGNER / REPRODUCTION HOUSE / PRINT FINISHER PERMARK INDUSTRIES ULTIMATE CLIENT / PRINT BUYER TOTAL CRANE SOLUTIONS CUTTING FORME G.B PETTY DIEMAKERS BRAND OF FILM AGFA GRAPHICS SUPPLIER OF INK BLUE PRINT IMAGING MOUNTING TAPE SUPPLIER 3M NEW ZEALAND PROCESS SCREEN **SMART FLOW DECAL** ENTERED BY / PRINTED BY / DESIGNER / REPRODUCTION HOUSE / PRINT FINISHER PERMARK INDUSTRIES ULTIMATE CLIENT / PRINT BUYER PRO-VISION ELECTRONICS CUTTING FORME G.B PETTY DIEMAKERS BRAND OF FILM AGFA GRAPHICS MOUNTING TAPE SUPPLIER 3M NEW ZEALAND PROCESS SCREEN **STUDIO ARRIA 'IRONHORSE' SNAP-BOOKMARK** ENTERED BY / PRINTED BY / ULTIMATE CLIENT / PRINT BUYER / DESIGNER / PRINT FINISHER ARRIA DESIGN GROUP LIMITED REPRODUCTION HOUSE MEGALITH CUTTING FORME G.B PETTY DIEMAKERS PROCESS SCREEN

## HIGHLY COMMENDED

### SELF PROMOTION

#### BUSINESS NEWS

ENTRANT / PRINTER  
DUDFIELD BRYCE PRINTERS  
BEACON PRINT

#### CATALOGUE OF SERVICES

ENTRANT / PRINTER  
CRAIGS DESIGN & PRINT

### RECORD PLAYER DM

ENTRANT / PRINTER  
MAILSHOP LIMITED

### WE'RE ALL ABOUT COLOUR

ENTRANT / PRINTER  
THE CAXTON PRESS  
**EQ-CQ BANDAID**  
ENTRANT / PRINTER  
COPY QUALITY LTD

### SENTRA DIRECT MAIL PACK

ENTRANT / PRINTER  
SENTRA PRINT

### EXPORT

**VONU PURE LAGER BASKET**  
ENTRANT / PRINTER  
AMCOR CARTONS WELLINGTON

### NEW YORK 'YELLOW CABS'

#### POSTCARD

ENTRANT / PRINTER  
ARRIA DESIGN GROUP LIMITED  
**LUCIRE - EDITION 29**  
ENTRANT / PRINTER  
VERTIA

CATEGORY WINNER

PROCESS WINNER

## PUBLICATIONS

Publications are the printed medium that touches everyone, everywhere, daily. When we go to the mail box for the morning newspaper, we are reading a publication. When we read the magazines in the café with our flat white or while away the time in the doctor's waiting room, we are reading a publication. When we go to the library and borrow a book, pick up a second-hand thriller in the market or buy a "good read" at the airport to occupy us on our flight, we are reading a publication. They also earn export dollars. The Publishers' Association of New Zealand says its members collectively generate close to a quarter of a billion dollars of annual sales, including more than \$30 million of export sales. Publications remain a central part of our lifestyle and of Pride In Print.



# BOOK TAKES PHOTOGRAPHY TO A NEW LEVEL

IN REVIEW

***Photography is taken to a new height in the book that has won the Publications Category of the Pride In Print Awards.***

— Ghosts in the Landscape, entered by Printlink of Petone, features the photography of the celebrated Grant Sheehan and takes a journey through some of the most visual and haunting images of our history.

From stirring memorials to those lost in world conflicts or victims of road accidents and memorialised by white crosses, to now-closed mine shafts, rusting shipwrecks, to wrecks of vehicles rusting in paddocks and de-manned lighthouses, the black-and-white photography adds a starkness to the imagery.

Sheehan's black and white photographs are printed so sharply in high-grade ink on pearlised paper that individual grains of sand or leaves, or the row of posts kilometres away are clear.

Senior Pride In Print judge Symon Yendoll says the printer added extra impact to the publication by the enhancements given to the photographs.

"The book employs innovative, outside-the-square methods including experiments along the way. The finishing includes superb binding to complete the whole quality package.

"It is a very impressive effort to go the extra mile to accommodate the client and push the boundaries, to produce a stunning product."

The special print effects combined with the superb photography make this a stand out publication.

Ghosts in the Landscape is published by Grant Sheehan's own company Phantom House Publishing. Signed, numbered copies are available from [www.ghostsinthelandscape.co.nz](http://www.ghostsinthelandscape.co.nz) for \$150.00 plus shipping, and copies are also available in good book stores around New Zealand. ■

## GHOSTS IN THE LANDSCAPE

ENTERED BY / PRINTED BY /  
REPRODUCTION HOUSE PRINTLINK  
ULTIMATE CLIENT / PRINT BUYER GRANT SHEEHAN  
DESIGNER TYPEFACE  
PRINT FINISHER PRINTLINK / LEVIN BOOKBINDERS  
CUTTING FORME WELLINGTON PRINT FINISHERS  
STOCK SUPPLIED BY SPICERS PAPER  
BRAND OF PRESS HEIDELBERG  
SUPPLIER OF PRESS HEIDELBERG NZ LTD  
BRAND OF PLATES FUJIFILM  
PROCESS OFFSET

04 576 5151 PRINTLINK.CO.NZ  
Publications - Books / Sheetfed



**GOLD WINNERS**

— FAST FACT —

**Newspapers and their online entities have an emotional connection with Kiwis. A Nielsen research finding was that no media offers a better local connection than the newspaper.**

THE NEWSPAPER PUBLISHERS' ASSOCIATION



RANGITIKEI DISTRICT MONITOR APN PRINT WANGANUI  
06 349 0849 APNPRINT.CO.NZ  
Newspapers



HAMILTON NEWS 30/11/12 APN PRINT ELLERSLIE  
09 526 9400 APNPRINT.CO.NZ  
Newspapers



NEW ZEALAND HERALD 19/6/12 APN PRINT ELLERSLIE  
09 526 9400 APNPRINT.CO.NZ  
Newspapers

— FAST FACT —

Reading a newspaper instead of online news produces 20% less CO<sup>2</sup>.

PRINTISBIG.COM



BAY OF PLENTY TIMES 30/5/12 APN PRINT TAURANGA  
 APNPRINT.CO.NZ  
 Newspapers



HAWKE'S BAY TODAY 3/10/12 APN PRINT HASTINGS  
 06 872 8430 APNPRINT.CO.NZ  
 Newspapers



THE WEEKEND SUN 15/6/12 APN PRINT ELLERSLIE  
 09 526 9400 APNPRINT.CO.NZ  
 Newspapers



**IN THE GARDEN** HORTON MEDIA LTD  
09 273 5300 HORTON.CO.NZ  
Newspapers



**SMITHS CITY MAILER** THE GISBORNE HERALD  
06 869 0600 GISBORNEHERALD.CO.NZ  
Newspapers



**NATURE BABY** HORTON MEDIA LTD  
09 273 5300 HORTON.CO.NZ  
Newspapers

— FAST FACT —

**The print industry is not only environmentally friendly but is one of the most sustainable industries around. The industry makes tremendous investments in applying renewable energy sources and creating environmentally friendly supplies.**

PRINTISBIG.COM



NZ HOUSE & GARDEN JUNE PMP PRINT  
09 928 4200 PMP.CO.NZ  
Magazines



CANVAS APRIL 21 2012 PMP PRINT  
09 928 4200 PMP.CO.NZ  
Magazines



INSPIRE APRIL / MAY PMP PRINT  
09 928 4200 PMP.CO.NZ  
Magazines





SIMPLY YOU SUMMER 2012 PMP PRINT  
09 928 4200 PMP.CO.NZ  
Magazines



CREATIVE WOOD SPRING NO. 106 ADPRINT LTD  
04 384 2844 ADPRINT.CO.NZ  
Magazines



LITTLIES MAGAZINE DECEMBER 2012 WEBSTAR  
09 477 4380 / 06 370 0438 BLUESTARGROUP.COM.AU/OUR-BUSINESSES/WEBSTAR-0  
Magazines



TASTE MAGAZINE #85 WEBSTAR  
 09 477 4380 / 06 370 0438 BLUESTARGROUP.COM.AU/OUR-BUSINESSES/WEBSTAR-0  
 Magazines

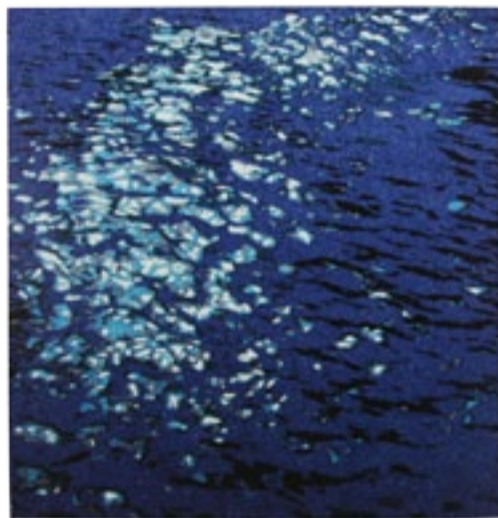


**PROCESS WINNER**

NATURE HERITAGE BY GRAEME GUY MOMENTO PHOTOBOOKS / KINETIC 121  
 04 801 8820 / 04 917 2986 MOMENTO.CO.NZ / KINETIC121.CO.NZ  
 Books / Inkjet/Digital



TURNBULL LIBRARY RECORD 2012 SERVICE PRINTERS  
04 384 2273 SERVICEPRINTERS.CO.NZ  
Books



GUS FISHER GALLERY - BOTTLED LIGHTNING BOOK SOAR PRINTING LTD  
09 302 9100 SOARPRINT.CO.NZ  
Books



WAIATAATA MCCOLLAMS PRINT  
09 477 0100 MCCOLLAMS.CO.NZ  
Books



THE BROW FAMILY THAMES PUBLICATIONS  
04 385 2681 THAMESPUBLICATIONS.CO.NZ  
Books



ART DIRECTION AND DIGITAL IMAGERY SERVICE PRINTERS  
04 384 2273 / 0800 141 502 SERVICEPRINTERS.CO.NZ / SUPERCOLOUR.CO.NZ  
Books







ALPINE IMAGES PORTFOLIO KINETIC 121  
04 917 2986 KINETIC121.CO.NZ  
*Books*



PENNY EVANS WEDDING MOMENTO PHOTOBOOKS  
04 801 8820 MOMENTO.CO.NZ  
*Books*

— FAST FACT —

**New Zealand has a vigorous book publishing industry that caters not only for the local market but, particularly in the case of educational books, for an increasing number of overseas purchasers.**

STATISTICS NEW ZEALAND

ALPINE IMAGES PORTFOLIO ENTERED BY / PRINT BUYER / REPRODUCTION HOUSE / PRINT FINISHER MOMENTO PHOTOBOOKS PRINTED BY KINETIC 121 ULTIMATE CLIENT / DESIGNER ALPINE IMAGE COMPANY STOCK SUPPLIED BY SPICERS PAPER BRAND OF PRESS HP INDIGO 5000 SUPPLIER OF PRESS / SUPPLIER OF INK CURRIE GROUP PROCESS DIGITAL PENNY EVANS WEDDING ENTERED BY / PRINTED BY / PRINT BUYER / REPRODUCTION HOUSE / PRINT FINISHER MOMENTO PHOTOBOOKS ULTIMATE CLIENT / DESIGNER INSPIRE PHOTOGRAPHY STOCK SUPPLIED BY / SUPPLIER OF PRESS / SUPPLIER OF INK AARQUE GROUP BRAND OF PRESS EPSON 4900 PROCESS INKJET

## HIGHLY COMMENDED

### NEWSPAPERS

**HEARTLAND**  
ENTRANT / PRINTER  
APN PRINT HASTINGS  
**HEARTLAND 19/4/12**  
ENTRANT / PRINTER  
APN PRINT HASTINGS  
**THE DAILY POST 20/6/12**  
ENTRANT / PRINTER  
APN PRINT TAURANGA  
**SWUG NEWSLETTER #2**  
ENTRANT / PRINTER  
APN PRINT TAURANGA  
**GLAMOUR**  
ENTRANT / PRINTER  
HORTON MEDIA LTD

### YOUR WEEKEND

ENTRANT / PRINTER  
FAIRFAX MEDIA  
**THE PRESS**  
ENTRANT / PRINTER  
FAIRFAX MEDIA

### MAGAZINES

**BAYLEYS WATERFRONT**  
ENTRANT / PRINTER  
IMAGEPRINT  
**BIKERIDER MAGAZINE ISSUE 100**  
ENTRANT / PRINTER  
IMAGEPRINT

### GOOD MAGAZINE - ISSUE 27

ENTRANT / PRINTER  
IMAGE CENTRE  
IMAGEPRINT  
**VECTOR**  
ENTRANT / PRINTER  
SERVICE PRINTERS  
**PC WORLD ISSUE 263**  
ENTRANT / PRINTER  
PMP PRINT  
**RED BULLETIN JUNE**  
ENTRANT / PRINTER  
PMP PRINT  
**AVENUES ISSUE 92**  
ENTRANT / PRINTER  
PMP PRINT

### NZ HOUSE & GARDEN DECEMBER

ENTRANT / PRINTER  
PMP PRINT  
**THE DOMINION POST - CHRISTMAS CATALOGUE 2012**  
ENTRANT / PRINTER  
PMP PRINT  
**CREATIVE WOOD - AUTUMN NO. 104**  
ENTRANT / PRINTER  
ADPRINT LTD  
**KIA ORA DECEMBER**  
ENTRANT / PRINTER  
WEBSTAR  
**THE NATURAL PARENT**  
ENTRANT / PRINTER  
WEBSTAR

### YOUR HOME & GARDEN

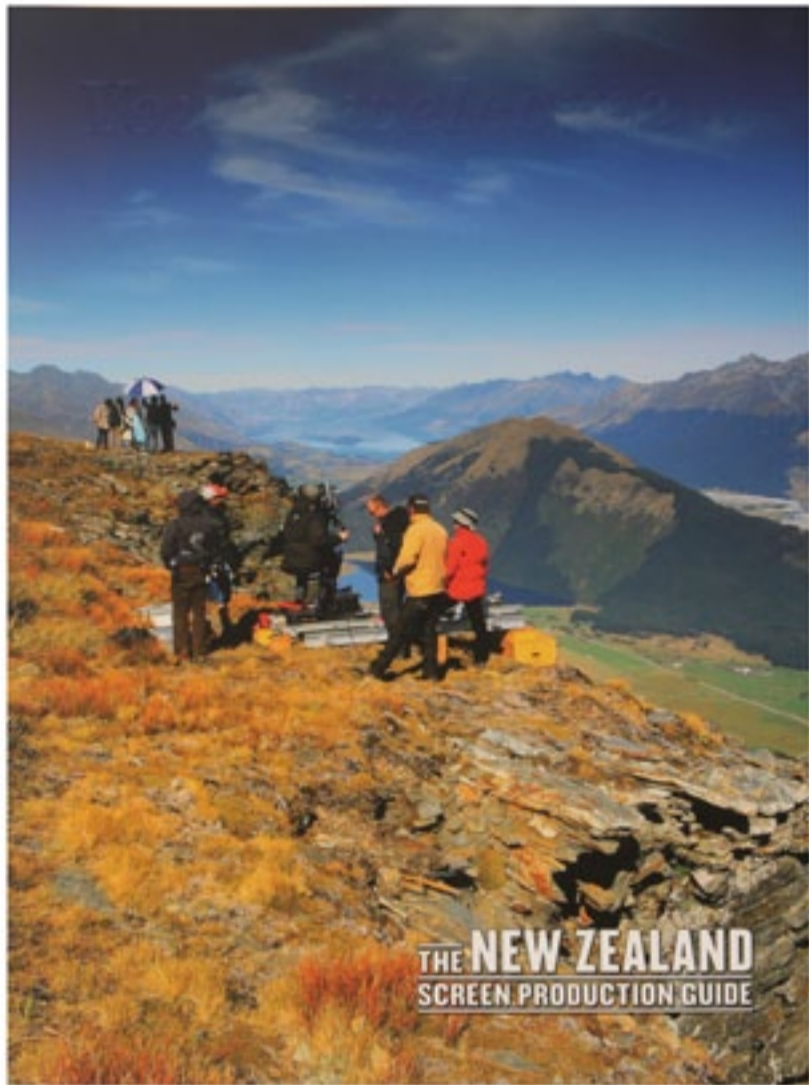
ENTRANT / PRINTER  
WEBSTAR  
**BOOKS**  
**WE CAN CREATE**  
ENTRANT / PRINTER  
IMAGE CENTRE  
IMAGEPRINT  
**ROAD CODE FOR HEAVY VEHICLE DRIVERS**  
ENTRANT / PRINTER  
SERVICE PRINTERS  
**WALL OF SEAHORSEL**  
ENTRANT / PRINTER  
WESTPRINT LIMITED

### PEOPLES COFFEE

**BARISTA HANDBOOK**  
ENTRANT / PRINTER  
LITHOPRINT  
**WELCOME HOME**  
ENTRANT / PRINTER  
PRINTLINK  
**HISTORY OF POWERCO**  
ENTRANT / PRINTER  
FORMAT PRINT  
**HOLY GHOST**  
ENTRANT / PRINTER  
PRINTSTOP

## BUSINESS PRINT

Business print is the crossroads where traditional meets high technology. It is the category of the Pride In Print Awards that takes us from the most basic of business tools that has been our staple for generations - the business card - to the extremes of security printing that require the ultimate in confidentiality and safeguards against theft and forgery, such as cheques, stamps and plastic cards. It is the category which probably every business in New Zealand can relate to. We all have letterheads and envelopes and compliment slips. We have forms of various descriptions such as job sheets, log books, invoices and statements. We evolve these to our individual needs. They carry our image in everything we send in the mail. The larger companies have annual reports and those seeking funding have prospectuses to woo the investor. Whether it be the simple business card or the most complex piece of high-tech security print, the Pride In Print Awards entries showcase intelligent design, technique and exceptional printing.



# IMPRESSIVE GUIDEBOOK LURES FILM MAKERS TO NZ

IN REVIEW

***The effort to attract film makers to New Zealand has led to Wellington's Service Printers winning the Business Print prize in the Pride In Print Awards.***

### THE NEW ZEALAND SCREEN PRODUCTION GUIDE

ENTERED BY / PRINTED BY /  
REPRODUCTION HOUSE SERVICE PRINTERS  
ULTIMATE CLIENT FILM NEW ZEALAND  
PRINT BUYER / DESIGNER STATION CREATIVE  
PRINT FINISHER WELLINGTON PRINT FINISHERS /  
BEESTONS BINDING HOUSE LTD  
STOCK SUPPLIED BY SPICERS PAPER / BJ BALL PAPERS  
BRAND OF PRESS HEIDELBERG CD74  
SUPPLIER OF PRESS HEIDELBERG NZ LTD  
SUPPLIER OF INK HOSTMANN-STEINBERG NZ  
BRAND OF PLATES KODAK NZ  
PROCESS OFFSET

04 384 2273 SERVICEPRINTERS.CO.NZ  
Business Print - Annual Reports, Company Prospectuses

Film New Zealand wanted a book to build on the recent successes of the New Zealand film-making industry, that would act as a guide to introduce foreign movie makers to the benefits of locating their productions in New Zealand.

It focused not just on the financial benefits available here but also the wealth of technical expertise and the lifestyle choices.

The New Zealand Screen Production Guide ended up being a targeted print run of 500 in which special attention had to be given to embellishments such as the embossing of a laminated front cover.

This extra work spent on finishing detail was designed to attract the eye and increase the impact when the book was read overseas by movie decision-makers.

Senior judge Damian Fleming said the book was a great example of good design skills being harnessed for a commercial purpose.

"It is a lovely design. They have gone for a high-end paper stock to make sure there was no cracking. The binding and finishing really sets it off.

"It is an excellently produced, outstanding job that highlights the high standards New Zealand printers consistently achieve." ■

**GOLD WINNERS**



ALLPRESS JAPAN PROPERTY PROFILE BOOKLET LOGICK PRINT & GRAPHICS LTD  
09 589 1670 LOGICK.CO.NZ  
Annual Reports, Company Prospectuses

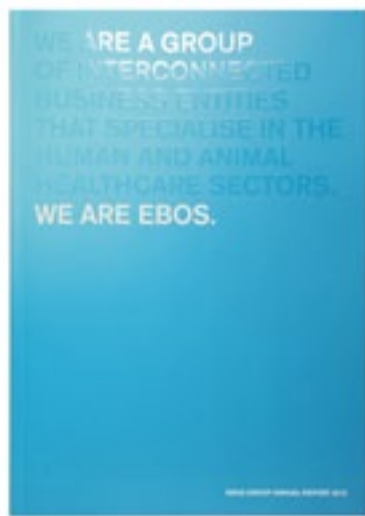
— FAST FACT —

**Stationery can play a big part in your wedding day as your invitation will set the scene ... and the table stationery at the reception can add that special attention to detail that completes a table.**

JEANNIE MAE BRIDAL AND CORPORATE EVENTS, NEW ZEALAND



MICHAEL JOHN DESIGN STATIONERY LOGICK PRINT & GRAPHICS LTD  
09 589 1670 LOGICK.CO.NZ  
Stationery



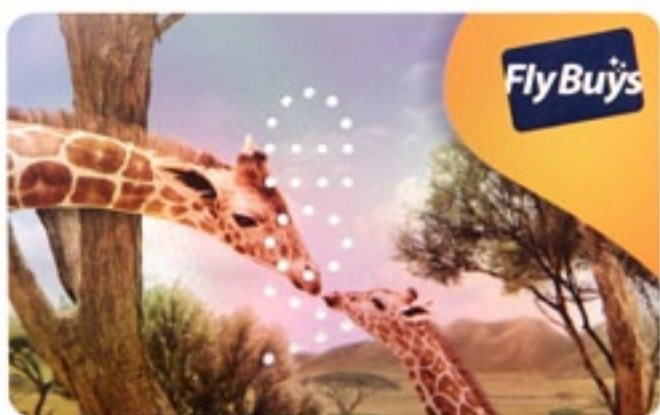
**EBOS ANNUAL REPORT** MCCOLLAMS PRINT  
09 477 0100 MCCOLLAMS.CO.NZ  
*Annual Reports, Company Prospectuses*



**NZ ECONOMIC AND FINANCIAL OVERVIEW 2012** SERVICE PRINTERS  
04 384 2273 SERVICEPRINTERS.CO.NZ  
*Annual Reports, Company Prospectuses*



**METSERVICE ANNUAL REPORT** SERVICE PRINTERS  
04 384 2273 SERVICEPRINTERS.CO.NZ  
*Annual Reports, Company Prospectuses*



**FLY BUYS GIRAFFE CARD** ABNOTE NEW ZEALAND LTD  
03 349 9500 ABNOTE.CO.NZ  
Security - cheques, stamps, plastic cards



**KIWIBANK VISA DEBIT** ABNOTE NEW ZEALAND LTD  
03 349 9500 ABNOTE.CO.NZ  
Security - cheques, stamps, plastic cards

— FAST FACT —

**Business  
printing  
grows at 6.8%  
annually  
worldwide.**

PRINTISBIG.COM



**MATARIKI - MAORI ROCK ART ISSUE** SOUTHERN COLOUR PRINT  
03 455 0554 SCOLOUR.CO.NZ  
Security - cheques, stamps, plastic cards



**THE HOBBIT ISSUE MINIATURE SHEETS** SOUTHERN COLOUR PRINT  
03 455 0554 SCOLOUR.CO.NZ  
*Security - cheques, stamps, plastic cards*



**THE BEST OF 2012 MINIATURE SHEET** SOUTHERN COLOUR PRINT  
03 455 0554 SCOLOUR.CO.NZ  
*Security - cheques, stamps, plastic cards*



**THE HOBBIT ISSUE PANES** SOUTHERN COLOUR PRINT  
03 455 0554 SCOLOUR.CO.NZ  
*Security - cheques, stamps, plastic cards*

**THE HOBBIT ISSUE MINIATURE SHEETS** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER SOUTHERN COLOUR PRINT ULTIMATE CLIENT / PRINT BUYER NEW ZEALAND POST DESIGNER STAMPS AND COINS BUSINESS NEW ZEALAND POST BRAND OF PRESS HEIDELBERG SM102 SUPPLIER OF PRESS / SUPPLIER OF INK HEIDELBERG NZ LTD BRAND OF PLATES KODAK THERMAL DIRECT PROCESS PERFORATING / OFFSET  
**BEST OF 2012 MINIATURE SHEET** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER SOUTHERN COLOUR PRINT ULTIMATE CLIENT / PRINT BUYER NEW ZEALAND POST DESIGNER STAMPS AND COINS BUSINESS NEW ZEALAND POST BRAND OF PRESS HEIDELBERG SM102 SUPPLIER OF PRESS / SUPPLIER OF INK HEIDELBERG NZ LTD BRAND OF PLATES KODAK THERMAL DIRECT PROCESS PERFORATING / OFFSET  
**THE HOBBIT ISSUE PANES** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER SOUTHERN COLOUR PRINT ULTIMATE CLIENT / PRINT BUYER NEW ZEALAND POST DESIGNER STAMPS AND COINS BUSINESS NEW ZEALAND POST BRAND OF PRESS HEIDELBERG SM102 SUPPLIER OF PRESS / SUPPLIER OF INK HEIDELBERG NZ LTD BRAND OF PLATES KODAK THERMAL DIRECT PROCESS PERFORATING / OFFSET



**CO-OPERATIVE BANK AUTOMATIC PAYMENT CARD** WICKLIFFE SOLUTIONS  
09 571 1901 WICKLIFFE.CO.NZ  
*Business forms*

**CO-OPERATIVE BANK AUTOMATIC BILL PAYMENT CARD** WICKLIFFE SOLUTIONS  
09 571 1901 WICKLIFFE.CO.NZ  
*Business forms*



**PACKING SLIP WITH LABEL** WICKLIFFE SOLUTIONS  
09 571 1901 WICKLIFFE.CO.NZ  
*Business forms*



**CDC PHARMACEUTICALS FORM** WICKLIFFE SOLUTIONS  
09 571 1901 WICKLIFFE.CO.NZ  
*Business forms*

**CO-OPERATIVE BANK AUTOMATIC PAYMENT CARD** ENTERED BY / PRINTED BY WICKLIFFE SOLUTIONS ULTIMATE CLIENT / PRINT BUYER THE CO-OPERATIVE BANK LIMITED STOCK SUPPLIED BY BJ BALL PAPERS SUPPLIER OF INK DIC NEW ZEALAND BRAND OF PLATES FUJIFILM PROCESS OFFSET **CO-OPERATIVE BANK AUTOMATIC BILL PAYMENT CARD** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER WICKLIFFE SOLUTIONS ULTIMATE CLIENT / PRINT BUYER THE CO-OPERATIVE BANK LIMITED CUTTING FORME JET TECHNOLOGIES STOCK SUPPLIED BY BJ BALL PAPERS SUPPLIER OF INK DIC NEW ZEALAND BRAND OF PLATES FUJIFILM PROCESS OFFSET **PACKING SLIP WITH LABEL** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER WICKLIFFE SOLUTIONS ULTIMATE CLIENT / PRINT BUYER PURAZ HEALTH LTD CUTTING FORME JET TECHNOLOGIES STOCK SUPPLIED BY SPICERS PAPER SUPPLIER OF INK DIC NEW ZEALAND BRAND OF PLATES FUJIFILM PROCESS OFFSET **CDC PHARMACEUTICALS FORM** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER WICKLIFFE SOLUTIONS ULTIMATE CLIENT / PRINT BUYER CDC PHARMACEUTICALS LTD CUTTING FORME JET TECHNOLOGIES STOCK SUPPLIED BY SPICERS PAPER SUPPLIER OF INK DIC NEW ZEALAND BRAND OF PLATES FUJIFILM PROCESS OFFSET

## HIGHLY COMMENDED

**STATIONERY - LETTERHEADS, BUSINESS CARDS, ENVELOPES, COMPLIMENTS SLIPS**  
**LOGICK PRINT GOOD**  
**AS GOLD STATIONERY**  
ENTRANT / PRINTER  
LOGICK PRINT & GRAPHICS LTD  
**ONE PURE BUSINESS CARD**  
ENTRANT / PRINTER  
SENTRA PRINT

**ANNUAL REPORTS, COMPANY PROSPECTUSES**  
**SKY ANNUAL REPORT**  
ENTRANT / PRINTER  
MCCOLLAMS PRINT  
**ANIMAL HEALTH BOARD ANNUAL REPORT**  
ENTRANT / PRINTER  
SERVICE PRINTERS

**STRENGTHENING LOCAL DEMOCRACY / LOCAL GOVERNMENT ANNUAL REPORT**  
ENTRANT / PRINTER  
SERVICE PRINTERS  
**G.H. MUMM**  
ENTRANT / PRINTER  
NICHOLSON PRINT SOLUTIONS

**RONALD MCDONALD HOUSE ANNUAL REPORT 2011**  
ENTRANT / PRINTER  
WICKLIFFE SOLUTIONS  
**PROVOKE PROFILE**  
ENTRANT / PRINTER  
PRINTSTOP

**SECURITY - CHEQUES, STAMPS, PLASTIC CARDS**  
**SOUTH AFRICAN FIELD POSTAL UNIT**  
ENTRANT / PRINTER  
SOUTHERN COLOUR PRINT  
**TIKI TOUR II**  
ENTRANT / PRINTER  
SOUTHERN COLOUR PRINT  
**RNZAF ANNIVERSARY ISSUE**  
ENTRANT / PRINTER  
SOUTHERN COLOUR PRINT

**BUSINESS FORMS**  
**HOPE REALTY AUTHORITY**  
ENTRANT / PRINTER  
MANN PRINT & DESIGN  
**DALTONS WORK TIME LOG BOOKS**  
ENTRANT / PRINTER  
TAINUI PRESS DESIGN & PRINT  
**NATIONAL CERTIFICATE IN RETAIL (LEVEL 2)**  
ENTRANT / PRINTER  
VERTIA

## PACKAGING

Packaging is where brand awareness meets product protection. Be it flexible, carton board, corrugated board, metal or other materials, the packaging must promote the brand image of the client, reinforcing image and quality, but must also be fit for purpose. It must protect the product, be it from damage from handling, sunlight or contamination. The Pride In Print ethic of raising the bar in quality has been grasped by packaging printers to such an extent that recently we have seen packaging returning to the New Zealand market from offshore, due to the skill and ingenuity of Kiwi printers. Moreover, customers who rely on the “local” advantage of Kiwi printers find they can maximise the benefits of reduced inventory levels and just-in-time deliveries. It is what Pride In Print is all about — leading the way in keeping print work in New Zealand.



# CHERRY CARTON GETS AN “OLD WOOD” LOOK

IN REVIEW

***New Zealand cherries are being packaged in cardboard cartons with the upmarket look of an antique wooden box as a result of packaging design ingenuity.***

### 1KG WOODGRAIN CHERRY CARRY PACK

ENTERED BY / PRINTED BY / PRINT FINISHER  
AMCOR CARTONS CHRISTCHURCH  
ULTIMATE CLIENT / PRINT BUYER MG MARKETING  
REPRODUCTION HOUSE INKBOX LTD  
CUTTING FORME RYCO DIES  
BRAND OF PRESS HEIDELBERG  
SUPPLIER OF PRESS HEIDELBERG NZ LTD  
BRAND OF PLATES KODAK TRILLIAN SP  
PROCESS OFFSET

03 983 6800 AMCOR.COM  
Packaging - Carton Board Packaging

Amcor Cartons Christchurch won the Pride In Print Packaging Award for its Woodgrain Cherry Carry Pack.

Amcor was required by MG Marketing to create an innovative packaging design for cherries grown in Hawkes Bay and Central Otago.

Senior judge Larry Lark said the pack achieved its aesthetic look and was an effective packaging solution for retail sales.

“It is a self-erecting pack that is easy to close and handy for carrying. The card was

die cut and a clear plastic ‘window’ patched in to complete the effect. The window highlighted the delicious fruit inside and made it more appealing to the discerning buyer.

“A gloss UV completed the design. It is a fantastic job and an innovative piece of die cutting.

“The end result looks like a carpenter’s tool box – a modern day design and yet it looks at first sight like something your grandfather would have carried.” ■



## GOLD WINNERS



## PROCESS WINNER

WHITTAKER'S FRUIT & NUT 200G GRAVURE PACKAGING LTD  
04 568 8467 GRAVUREPACKAGING.COM  
*Flexible Packaging / Gravure*



## PROCESS WINNER

IKANA GREENSHELL MUSSELS SEALED AIR HAMILTON  
07 850 0100 SEALEDAIR.COM  
*Flexible Packaging / Flexographic*

## — FAST FACT —

Supermarkets can contain on average 40,000 packs to choose from, then that pack has got to work hard. Packaging's role is threefold: To sell the product; to protect the product; to facilitate the use of the product.

UK DESIGN COUNCIL



TOPPER HAM CHEESE & PINEAPPLE AMCOR FLEXIBLES BRANSTON STREET  
03 349 1250 AMCOR.COM  
*Flexible Packaging*



BEEHIVE BABY GLADSTONE SEALED AIR PORIRUA  
04 237 6069 SEALEDAIR.COM  
*Flexible Packaging*



PAMS BEEF & VEGE NUTRITIOUS DOG BISCUITS  
CARTER HOLT HARVEY PAPER BAG DIVISION  
0800 58 58 59 CHHPACKAGING.COM  
*Flexible Packaging*

WHITTAKER'S FRUIT AND NUT 200G ENTERED BY / PRINTED BY GRAVURE PACKAGING LTD ULTIMATE CLIENT / PRINT BUYER WHITTAKER'S DESIGNER MARILYN (CHINA) CHING DESIGNER PRINT FINISHER ADPRINT LTD / GRAVURE PACKAGING STOCK SUPPLIED BY BJ BALL PAPERS SUPPLIER OF INK DIC NEW ZEALAND PROCESS GRAVURE IKANA GREENSHELL MUSSELS ENTERED BY / PRINTED BY SEALED AIR HAMILTON ULTIMATE CLIENT / PRINT BUYER GREENSHELL NZ LTD DESIGNER WHITE TIGER REPRODUCTION HOUSE INKBOX LTD SUPPLIER OF INK DIC NEW ZEALAND BRAND OF PLATES KODAK NZ PROCESS FLEXOGRAPHIC TOPPER HAM CHEESE & PINEAPPLE ENTERED BY AMCOR FLEXIBLES ASIA PACIFIC - NEW ZEALAND PRINTED BY AMCOR FLEXIBLES BRANSTON STREET ULTIMATE CLIENT / PRINT BUYER TEGEL FOODS LTD DESIGNER DOW DESIGN REPRODUCTION HOUSE BRANDHUB SUPPLIER OF INK DIC NEW ZEALAND MOUNTING TAPE SUPPLIER 3M NEW ZEALAND PROCESS FLEXOGRAPHIC BEEHIVE BABY GLADSTONE ENTERED BY / PRINTED BY / REPRODUCTION HOUSE SEALED AIR PORIRUA ULTIMATE CLIENT / PRINT BUYER PREMIER BEEHIVE NZ LTD DESIGNER PERISCOPE SUPPLIER OF INK DIC NEW ZEALAND MOUNTING TAPE SUPPLIER 3M NEW ZEALAND PROCESS FLEXOGRAPHIC PAMS BEEF & VEGE NUTRITIOUS DOG BISCUITS ENTERED BY / PRINTED BY CARTER HOLT HARVEY PAPER BAG DIVISION PRINT BUYER VITERRA (NZ) LTD DESIGNER / REPRODUCTION HOUSE CHH DESIGN MOUNTING TAPE SUPPLIER 3M NEW ZEALAND PROCESS FLEXOGRAPHIC

— FAST FACT —

**Packaging on a supermarket shelf has less than three seconds to grab the attention of a consumer. Those three seconds are exceedingly important when you consider that more than 70% of purchasing decisions are made at the shelf.**

UK DESIGN COUNCIL



MACRO 8 FRUIT PIES AMCOR CARTONS CHRISTCHURCH  
03 983 6800 AMCOR.COM  
Carton Board Packaging



2KG CONNORS CATCH SCAMPI CARTON AMCOR CARTONS CHRISTCHURCH  
03 983 6800 AMCOR.COM  
Carton Board Packaging



HEALTHIERIES CHAI LATTE SPICY CARTON  
AMCOR CARTONS CHRISTCHURCH  
03 983 6800 AMCOR.COM  
Carton Board Packaging



VAULT RASPBERRY 12 X 250ML AMCOR CARTONS WELLINGTON  
04 922 3939 AMCOR.COM  
Carton Board Packaging



BONK LUBE CARTONS LOGICK PRINT & GRAPHICS LTD  
09 589 1670 LOGICK.CO.NZ  
Carton Board Packaging

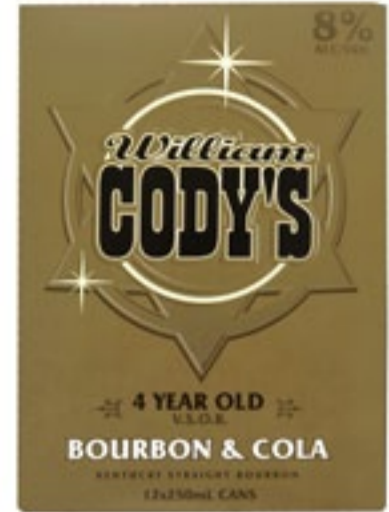
MACRO 8 FRUIT PIES ENTERED BY / PRINTED BY / PRINT FINISHER AMCOR CARTONS CHRISTCHURCH ULTIMATE CLIENT / PRINT BUYER JON JON BAKERIES LTD DESIGNER WOOLWORTHS OWN BRAND - FRESH DEVELOPMENT REPRODUCTION HOUSE INKBOX LTD CUTTING FORME RYCO DIES BRAND OF PRESS HEIDELBERG SM102 SUPPLIER OF PRESS HEIDELBERG NZ LTD BRAND OF PLATES KODAK TRILLIAN SP PROCESS OFFSET 2KG CONNORS CATCH SCAMPI CARTON ENTERED BY / PRINTED BY / PRINT FINISHER AMCOR CARTONS CHRISTCHURCH ULTIMATE CLIENT / PRINT BUYER WAIKAWA FISHING CO LTD DESIGNER CUBE DESIGN REPRODUCTION HOUSE INKBOX LTD CUTTING FORME RYCO DIES STOCK SUPPLIED BY BJ BALL PAPERS BRAND OF PRESS HEIDELBERG SUPPLIER OF PRESS HEIDELBERG NZ LTD BRAND OF PLATES KODAK TRILLIAN SP PROCESS OFFSET HEALTH CHAI LATTE SPICY CARTON ENTERED BY / PRINTED BY / PRINT FINISHER AMCOR CARTONS CHRISTCHURCH ULTIMATE CLIENT / DESIGNER VITACO HEALTH NZ LTD PRINT BUYER WIMPEX LTD REPRODUCTION HOUSE INKBOX LTD CUTTING FORME RYCO DIES STOCK SUPPLIED BY BJ BALL PAPERS BRAND OF PRESS HEIDELBERG SUPPLIER OF PRESS HEIDELBERG NZ LTD BRAND OF PLATES KODAK TRILLIAN SP PROCESS OFFSET VAULT RASPBERRY 12X250ML ENTERED BY / PRINTED BY / PRINT FINISHER AMCOR CARTONS WELLINGTON ULTIMATE CLIENT LION BREWERIES / CBC LTD PRINT BUYER MEAD WESTVACO DESIGNER THE DRINKS FACTORY REPRODUCTION HOUSE COLORITE AUCKLAND CUTTING FORME HYGRADE DIES BRAND OF PLATES KODAK SWORD ULTRA PROCESS OFFSET BONK LUBE CARTONS ENTERED BY / PRINTED BY / REPRODUCTION HOUSE LOGICK PRINT & GRAPHICS LTD ULTIMATE CLIENT / PRINT BUYER RUA VENTURES DESIGNER BRIENNE WELSH DESIGN PRINT FINISHER FINISHING WORX CUTTING FORME NEWTON CUTTING FORMES / INLINE GRAPHICS STOCK SUPPLIED BY SPICERS PAPER BRAND OF PRESS GTO 52 4-COLOUR / GTP PLATEN SUPPLIER OF PRESS HEIDELBERG NZ LTD SUPPLIER OF INK HOSTMANN-STEINBERG NZ BRAND OF PLATES AGFA GRAPHICS PROCESS OFFSET / LETTERPRESS



**MI-CHAI TEA** INTERPAC PACKAGING LTD  
09 836 0919 INTERPAC.CO.NZ  
Carton Board Packaging



**150G ORANGE EGG** AMCOR CARTONS AUCKLAND  
09 979 3800 AMCOR.COM  
Carton Board Packaging



**CODY'S 8% 4 YEAR OLD V.S.O.B** AMCOR CARTONS AUCKLAND  
09 979 3800 AMCOR.COM  
Carton Board Packaging



**MCDONALDS LAMB BURGER** AMCOR CARTONS AUCKLAND  
09 979 3800 AMCOR.COM  
Carton Board Packaging



**PEKING DUCK WRAP KIT** SERVICE PRINTERS  
04 384 2273 SERVICEPRINTERS.CO.NZ  
Carton Board Packaging



**BEACHWOOD 12 X 750ML** CHARTA PACKAGING  
04 569 3242 CHARTA-PACKAGING.CO.NZ  
*Corrugated Board Packaging*



**PEA PODS BOX** DPOD LTD  
09 303 2245 DPOD.COM  
*Corrugated Board Packaging*



**ENDURA PANEL** INTERPAC PACKAGING LTD  
09 836 0919 INTERPAC.CO.NZ  
*Carton Board Packaging*



**1ABOVE** STUDIO Q  
09 336 1096 STUDIOQ.CO.NZ  
*Other Packaging*



**MOCCONA MOCHACCINO** INTERPAC PACKAGING LTD  
09 836 0919 INTERPAC.CO.NZ  
*Carton Board Packaging*



**GREEN TEA - LEMON & PEPPERMINT** INTERPAC PACKAGING LTD  
09 836 0919 INTERPAC.CO.NZ  
*Carton Board Packaging*

**BEACHWOOD 12X750ML** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE CHARTA PACKAGING ULTIMATE CLIENT / PRINT BUYER PEAR TREE WINES CYLINDER ENGRAVER HARPER CUTTING FORME HYGRADE DIES PROCESS FLEXOGRAPHIC **PEA PODS BOX** ENTERED BY / PRINTED BY / DESIGNER / CUTTING FORME DPOD LTD ULTIMATE CLIENT / PRINT BUYER PEA PODS BRAND OF PRESS HP FB7500 SUPPLIER OF PRESS HEWLETT PACKARD PROCESS DIGITAL SCREEN **1 ABOVE** ENTERED BY / PRINT FINISHER / DESIGNER DESIGN BIND LTD PRINTED BY STUDIO Q ULTIMATE CLIENT 1 ABOVE PRINT BUYER / REPRODUCTION HOUSE / DESIGNER BOX CRAFT CUTTING FORME GUILLOTINE LTD BRAND OF PRESS MIMAKI UJS 3042 SUPPLIER OF PRESS BLUE PRINT IMAGING PROCESS HAND BOOKBINDING / LETTERPRESS / DIGITAL **MOCCONA MOCHACCINO** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER INTERPAC PACKAGING LTD PRINT BUYER SUTTON GROUP LTD CUTTING FORME G.B PETTY DIEMAKERS STOCK SUPPLIED BY BJ BALL PAPERS BRAND OF PLATES KODAK SWORD ULTRA PROCESS OFFSET **ENDURA PANEL** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE INTERPAC PACKAGING LTD ULTIMATE CLIENT / PRINT BUYER AQUAKNIGHT INDUSTRIES PRINT FINISHER INTERPAC PACKAGING LTD / PACIFIC LAMINATION CUTTING FORME FINE FORMES STOCK SUPPLIED BY BJ BALL PAPERS BRAND OF PLATES KODAK SWORD ULTRA PROCESS OFFSET **GREEN TEA - LEMON & PEPPERMINT** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER INTERPAC PACKAGING LTD ULTIMATE CLIENT / PRINT BUYER RED SEAL NATURAL HEALTH DESIGNER RED CACTUS LTD CUTTING FORME G.B PETTY DIEMAKERS STOCK SUPPLIED BY BJ BALL PAPERS BRAND OF PLATES KODAK SWORD ULTRA PROCESS OFFSET



**SPEIGHTS PRESENTATION BOX** PLASMARK LTD  
09 376 5129 PLASMARK.CO.NZ  
*Other Packaging*



**ANCHOR FULL CREAM MILK POWDER** FONTERRA CANPAC  
07 846 8000 FONTERRA.COM  
*Metal Packaging*



**AUNT BETTY'S CHRISTMAS PUDDING** NCI PACKAGING NZ  
09 914 9444 NCI-PACKAGING.COM  
*Metal Packaging*

**SPEIGHTS PRESENTATION BOX** ENTERED BY DESIGN BIND LTD PRINTED BY PLASMARK LTD ULTIMATE CLIENT SPEIGHTS BREWERY PRINT BUYER / DESIGNER / REPRODUCTION HOUSE SHINE GROUP LTD PRINT FINISHER DESIGN BIND LTD / PLASMARK LTD / CUTTING INNOVATIONS CUTTING FORME FINE FORMES / INLINE GRAPHICS PROCESS CNL ROUTER CUTTING / HAND BOOKBINDING / FOILING / LETTERPRESS **ANCHOR FULL CREAM MILK POWDER** ENTERED BY / PRINTED BY FONTERRA CANPAC ULTIMATE CLIENT / DESIGNER FONTERRA REPRODUCTION HOUSE COLORITE BRAND OF PLATES KODAK NZ PROCESS OFFSET **AUNT BETTY'S CHRISTMAS PUDDING** ENTERED BY / PRINTED BY NCI PACKAGING NZ REPRODUCTION HOUSE COLORITE BRAND OF PLATES KODAK NZ PROCESS OFFSET

## HIGHLY COMMENDED

### FLEXIBLE PACKAGING

**BAKELS SOURDOUGH BREAD MIX 450G**  
ENTRANT / PRINTER  
CONVEX PLASTICS LTD  
**TEGEL BREAST FILLETS**  
ENTRANT / PRINTER  
AMCOR CARMEN ROAD  
**TEGEL BREAST TENDERS**  
ENTRANT / PRINTER  
AMCOR CARMEN ROAD  
**TEGEL CHICKEN BREAST**  
ENTRANT / PRINTER  
AMCOR CARMEN ROAD  
**CARS BOOK COVER**  
ENTRANT / PRINTER  
AMCOR CARMEN ROAD

**OPTIMUM 3KG ADULT SMALL BREEDS WITH CHICKEN VEGETABLES & RICE**  
ENTRANT / PRINTER  
AMCOR FLEXIBLES ASIA PACIFIC - NEW ZEALAND  
AMCOR FLEXIBLES BRANSTON STREET  
**ALDI MILK CHOCOLATE WHEAT 200GRAM**  
ENTRANT / PRINTER  
AMCOR FLEXIBLES ASIA PACIFIC - NEW ZEALAND  
AMCOR FLEXIBLES BRANSTON STREET  
**ICEBAR LEMON LIME & BITTERS**  
ENTRANT / PRINTER  
AMCOR FLEXIBLES ASIA PACIFIC - NEW ZEALAND  
AMCOR FLEXIBLES BRANSTON STREET

**OPTIMUM 3KG FURBALL WITH CHICKEN**  
ENTRANT / PRINTER  
AMCOR FLEXIBLES ASIA PACIFIC - NEW ZEALAND  
AMCOR FLEXIBLES BRANSTON STREET

**CARTON BOARD PACKAGING**  
**SPEIGHTS SUMMIT LAGER**  
ENTRANT / PRINTER  
AMCOR CARTONS WELLINGTON  
**ORANJEBOOM 12 BOTTLE**  
ENTRANT / PRINTER  
AMCOR CARTONS WELLINGTON  
**BREEZER - LIME PACK**  
ENTRANT / PRINTER  
AMCOR CARTONS WELLINGTON

**HEALTH CHAI LATTE HONEY CARTON**  
ENTRANT / PRINTER  
AMCOR CARTONS CHRISTCHURCH  
**MILK TRAY EGG CASKET 2012**  
ENTRANT / PRINTER  
AMCOR CARTONS CHRISTCHURCH  
**CONTINENTAL EGG CASKET 2012**  
ENTRANT / PRINTER  
AMCOR CARTONS CHRISTCHURCH  
**20LB LOBSTER TAIL LID**  
ENTRANT / PRINTER  
AMCOR CARTONS CHRISTCHURCH  
**BENNETT'S CHOCOLATE BOX**  
ENTRANT / PRINTER  
INTERPAC PACKAGING LTD  
**MOCCONA LATTE**  
ENTRANT / PRINTER  
INTERPAC PACKAGING LTD

**PANTHER 50 PANTYHOSE**  
ENTRANT / PRINTER  
INTERPAC PACKAGING LTD  
**ROYAL JELLY**  
ENTRANT / PRINTER  
INTERPAC PACKAGING LTD  
**HONEY SUCKLES**  
ENTRANT / PRINTER  
INTERPAC PACKAGING LTD  
**NATURE C**  
ENTRANT / PRINTER  
PAKWORLD LTD  
**D.C SELECTION BOX + LID**  
ENTRANT / PRINTER  
PAKWORLD LTD

**CORRUGATED BOARD PACKAGING**  
**2KG SCAMPI CARTON**  
ENTRANT / PRINTER  
AMCOR CARTONS CHRISTCHURCH  
**MAHI TOA BOX**  
ENTRANT / PRINTER  
APC INNOVATE

**MAHANA RED**  
ENTRANT / PRINTER  
CARTER HOLT HARVEY AUCKLAND  
**ANAWAI ANGUS VEAL**  
ENTRANT / PRINTER  
CARTER HOLT HARVEY AUCKLAND  
CARTER HOLT HARVEY LEVIN  
**RETAIL HOT CHOCOLATE PACK**  
ENTRANT / PRINTER  
CHARTA PACKAGING  
**PASSIONFRUIT CRUISER 250ML**  
ENTRANT / PRINTER  
CHARTA PACKAGING

**METAL PACKAGING**  
**ANMUM 1+ CHINA**  
ENTRANT / PRINTER  
FONTERRA CANPAC

## LABELS

Labels are a direct connection between the print industry and the consumer, be it in the supermarket or local dairy. It is the label that is the first point of contact with the eye of the buyer. Shelf appeal is all-important. Impact is king. The label has to portray the brand and the elements of quality that the manufacturer wants to impart through branding imagery. Designers and printers work together to explore the boundaries of innovation. Printers employ all types of techniques to achieve the designers' goals. Latest trends to catch the customer's eye include "high builds", which give a tactile feel to the label, and multiple varnishes which give the label added texture. Recycled papers and textured effects on moisture-proof stock have also been employed, along with foiling and embossing, to raise the retail saleability of the product. If beauty is in the eye of the beholder, labels seek to convey that beauty.



## LEMON LIME LABEL RAISES THE BAR

IN REVIEW

*Creating a label with the "wow factor" for a Horleys Health drink has set a new benchmark of excellence for the specialist packaging art of flexographic printing.*

### HORLEYS REPLACE LEMON LIME 580G

ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER RAPID LABELS  
 ULTIMATE CLIENT HORLEYS HEALTH  
 PRINT BUYER SUTTON GROUP LTD  
 DESIGNER EMC  
 CUTTING FORME ROTOMETRICS  
 SUPPLIER OF INK BLUE PRINT IMAGING  
 MOUNTING TAPE SUPPLIER 3M NEW ZEALAND  
 PROCESS FLEXOGRAPHIC

0800 865 223 RAPIDLABELS.CO.NZ  
 Labels - Wine, food & beverage,  
 household, luxury, industrial etc

Rapid Labels of Auckland won the Labels Category of the Pride In Print Awards for helping the label for the Horleys Replace Lemon Lime drink jump off the shelves to attract the attention of the active sports-person.

The self-adhesive label featured the faded image of a swimmer, which was particularly challenging for the printer and required intricate technical work to make the illustration stand out in the consumer market.

Two gloss varnishes then were applied to finish the "ghostly" effect.

Judges commented that the illustration work was great, and that it was an excellent example of specialist printing.

Senior judge Mark Sullivan said the label raised the bar in labelling standards.

"I have never seen a flexo print that goes anywhere near this. These printers put some thought into it and had the skills to make it happen.

"They have achieved a fantastic result. In doing so they have raised the bar and the challenge now is for other printers to reach the same level of quality." ■

## GOLD WINNERS



LIVING LAND SERIES PANPRINT  
09 259 4830 PANPRINT.CO.NZ  
*Wine, Food & Beverage, Household, Luxury, Industrial etc*



CLOUDY BAY PELORUS VINTAGE 2007 LABEL SET  
LOGICK PRINT & GRAPHICS LTD  
09 589 1670 LOGICK.CO.NZ  
*Wine, Food & Beverage, Household, Luxury, Industrial etc*



RED LEAF WINERY LEADING LABEL CO  
03 365 1260 LEADINGLABEL.CO.NZ  
*Wine, Food & Beverage, Household, Luxury, Industrial etc*



ECU ALI PLATE PERMARK INDUSTRIES  
09 578 2901 PERMARK.CO.NZ  
*Wine, Food & Beverage, Household, Luxury, Industrial etc*

— FAST FACT —

**Pernod Ricard USA saw the design of the label as critical to finding success with the launch of its first Californian still premium red wine, deadbolt. “Brand is about... daring to be different.”**

CHRIS LEHMANN, OF BRAND CONSULTANTS LANDOR ASSOCIATES



SPIDERMAN INMOULD ADMARK VISUAL IMAGING  
07 846 0646 ADMARKPRINT.CO.NZ  
Wine, Food & Beverage, Household, Luxury, Industrial etc



BEACHWOOD 2010 SHIRAZ RAPID LABELS  
0800 865 223 RAPIDLABELS.CO.NZ  
Wine, Food & Beverage, Household, Luxury, Industrial etc



THE DOCTORS 750ML PANPRINT  
09 259 4830 PANPRINT.CO.NZ  
Wine, Food & Beverage, Household, Luxury, Industrial etc



BODY WASH LIGHTNING LABELS  
09 442 2022 LIGHTNINGLABELS.CO.NZ  
Wine, Food & Beverage, Household, Luxury, Industrial etc





CONTINENTAL 9 PAGE COUPON IMPRESSIONS INTERNATIONAL LIMITED  
09 580 0744 IMPRESSIONSINTERNATIONAL.COM  
Wine, Food & Beverage, Household, Luxury, Industrial etc



PANFORTE LIGHTNING LABELS  
09 442 2022 LIGHTNINGLABELS.CO.NZ  
Wine, Food & Beverage, Household, Luxury, Industrial etc



ARA SELECT BLOCKS PINOT GRIS 2012 RAPID LABELS  
0800 865 223 RAPIDLABELS.CO.NZ  
Wine, Food & Beverage, Household, Luxury, Industrial etc

CONTINENTAL 9 PAGE COUPON ENTERED BY / PRINTED BY / PRINT FINISHER IMPRESSIONS INTERNATIONAL LIMITED REPRODUCTION HOUSE MEDALLION GRAPHICS LIMITED CUTTING FORME NIGHT OWL STOCK SUPPLIED BY B&F PAPERS BRAND OF PRESS SPEEDMASTER SUPPLIER OF PRESS / SUPPLIER OF INK / BRAND OF BLANKETS HEIDELBERG NZ LTD BRAND OF FILM / BRAND OF PLATES FUJIFILM SCREEN MESH SUPPLIER BLUE PRINT IMAGING PROCESS OFFSET / LETTERPRESS PANFORTE ENTERED BY / PRINTED BY LIGHTNING LABELS ULTIMATE CLIENT BAKEWORKS CUTTING FORME ROTOMETRICS STOCK SUPPLIED BY BJ BALL PAPERS PROCESS LETTERPRESS ARA SELECT BLOCKS PINOT GRIS 2012 ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER RAPID LABELS ULTIMATE CLIENT / PRINT BUYER WINEGROWERS OF ARA DESIGNER CHRIS PITTS - CREATIVE PRACTICE CUTTING FORME ROTOMETRICS STOCK SUPPLIED BY SPICERS PAPER SUPPLIER OF INK BLUE PRINT IMAGING MOUNTING TAPE SUPPLIER 3M NEW ZEALAND PROCESS FLEXOGRAPHIC / SCREEN

## HIGHLY COMMENDED

WINE, FOOD & BEVERAGE,  
HOUSEHOLD, LUXURY,  
INDUSTRIAL ETC  
TONGUE IN GROOVE  
ENTRANT / PRINTER  
LEADING LABEL CO  
SUBLIME WINE  
ENTRANT / PRINTER  
LEADING LABEL CO

STREETS MAGNUM  
PINK FREEZER DECAL  
ENTRANT / PRINTER  
IMPRESSIONS INTERNATIONAL  
LIMITED  
OTU LABEL  
ENTRANT / PRINTER  
PANPRINT

MYSTERIOUS DIGGINGS  
ENTRANT / PRINTER  
PANPRINT  
MONTANA WINEMAKERS  
ENTRANT / PRINTER  
PANPRINT  
PRINCESSES INMOULD LABEL  
ENTRANT / PRINTER  
ADMARK VISUAL IMAGING

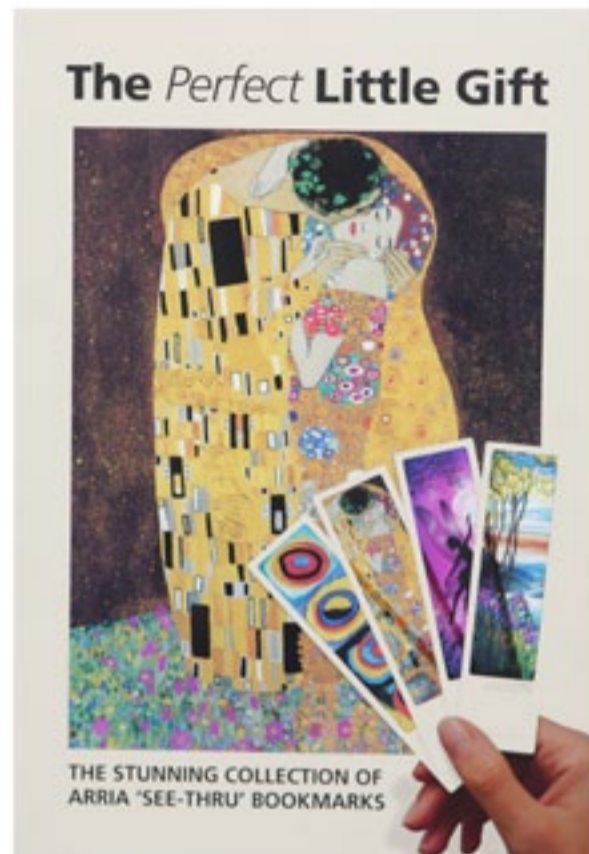
SLUGOFF LABEL  
ENTRANT / PRINTER  
ADMARK VISUAL IMAGING  
MANUKAUP HONEY LABEL  
ENTRANT / PRINTER  
ADMARK VISUAL IMAGING  
MERLOT SKULLS  
ENTRANT / PRINTER  
LABEL & LITHO

SAUVIGNON SKULL  
ENTRANT / PRINTER  
LABEL & LITHO  
WAIWERA LIMORETTO  
CITRUS VODKA  
ENTRANT / PRINTER  
RAPID LABELS

UPSIDE DOWN 2011 MERLOT  
ENTRANT / PRINTER  
RAPID LABELS  
MOCCONA COMPETITION  
ENTRANT / PRINTER  
IMPRESSIONS INTERNATIONAL  
LIMITED

## DISPLAY PRINT

Display Print is all about catching the eye. It is about making a graphic statement that captures attention, holds it, and then lets the message be gradually absorbed. Display Print is the Pride In Print category that brings together point-of-sale material, posters, billboards, outdoor signage and banners, large-format graphics, applied graphics, screen and fabric printing among others. It marries the brilliance of photographer, the brashness of the designer and the ingenuity of the printer to make bold statements. From a screen-printed bookmark to a billboard on a building, Display Print screams “impact”.



# BOOKMARKS A “PERFECT MERGER” OF DESIGN AND PRINT

IN REVIEW

***A window sign that shows off a collection of see-through bookmarks has created a globally-marketable product and won the Display Print category in the Pride In Print Awards.***

Arria Design Group Limited of Albany, North Shore, produced a Bookmark Range Window Sign showing a lifelike view of four see-through bookmarks with white borders, fanned out against a backdrop of a leadlight-effect version of a couple kissing. The whole image is translucent with overlapping transparent images and matching shadows.

Designed as a point-of-sale material, the goal that was achieved was to show the bookmarks could be manufactured economically to enable mass production and distribution to any major continent.

Export markets have already been found in Australia and the USA and several standardised production runs have been made.

To get to this stage, Arria conducted more than two years of testing and printing. The company’s printing division went through dramatic change, involving daily floor cleaning and suiting up for anyone who entered the print area.

The company also joined a “lean manufacturing” system.

Senior Judge Somp Vaxay described it as one of the best screen prints he had ever seen.

“Technically”, screen printing presents a lot of challenges with seven colours on one side and three on the other. This is a stunning job considering the processes. They have achieved excellent results.” ■

### ARRIA DESIGN BOOKMARK RANGE WINDOW SIGN

ENTERED BY / PRINTED BY / ULTIMATE  
CLIENT / DESIGNER / PRINT FINISHER  
ARRIA DESIGN GROUP LIMITED  
REPRODUCTION HOUSE MEGALITH

09 443 3068 ARRIADESIGN.COM  
Display Print - Point of Sale Material, Showcards, Posters

## GOLD WINNERS



H2GO BOTTLE GLORIFIER SENTRA PRINT  
09 379 0383 SENTRA.CO.NZ  
Point of Sale Material, Showcards, Posters



ANZ HOUSE PRINTLINK  
04 576 5151 PRINTLINK.CO.NZ  
Point of Sale Material, Showcards, Posters

## — FAST FACT —

**Outdoor advertising is 80% less expensive than TV, 60% less expensive than radio... 96 of Canada's top 100 advertisers include Outdoor in their medi mix.**

THE OUTDOOR ADVERTISING ASSOCIATION OF AMERICA



CARLSBERG BANNER BOSTON DIGITAL  
09 360 5700 BOSTONDIGITAL.CO.NZ  
Point of Sale Material, Showcards, Posters



**HOBBIT PLANE** ADMARK VISUAL IMAGING  
 07 846 0646 ADMARKPRINT.CO.NZ  
*Applied Graphics*



**THE HOBBIT - GOLLUM** FLAGMAKERS LTD  
 0508 352 462 FLAGMAKERS.CO.NZ  
*Fabric Display, Flag Print*



**THE HOBBIT - BILBO BAGGINS** FLAGMAKERS LTD  
 0508 352 462 FLAGMAKERS.CO.NZ  
*Fabric Display, Flag Print*

## — FAST FACT —

Screen printing is arguably the most versatile of all printing processes. It can be used to print on a wide variety of substrates, including paper, paperboard, plastics, glass, metals and fabrics

PRINTERS' NATIONAL ENVIRONMENTAL ASSISTANCE CENTER, USA



## PROCESS WINNER

BK MEXICAN - BACKLIT ADMARK VISUAL IMAGING  
07 846 0646 ADMARKPRINT.CO.NZ  
Other Display Print / Inkjet



LOUIS COMFORT TIFFANY  
'MAGNOLIAS AND IRISES' GIFT-BOOKMARK  
ARRIA DESIGN GROUP LIMITED  
09 443 3068 ARRIADDESIGN.COM  
Other Display Print



BK HAWAIIAN CHICKEN - BACKLIT ADMARK VISUAL IMAGING  
07 846 0646 ADMARKPRINT.CO.NZ  
Other Display Print



BK MEDITERRANEAN - BACKLIT ADMARK VISUAL IMAGING  
07 846 0646 ADMARKPRINT.CO.NZ  
Other Display Print

**BK MEXICAN - BACKLIT** ENTERED BY / PRINTED BY / PRINT FINISHER ADMARK VISUAL IMAGING ULTIMATE CLIENT / PRINT BUYER BURGER KING STOCK SUPPLIED BY / SUPPLIER OF PRESS / SUPPLIER OF INK AARQUE GROUP BRAND OF PRESS SEIKO 64S PROCESS DIGITAL / INKJET **BK HAWAIIAN CHICKEN - BACKLIT** ENTERED BY / PRINTED BY / PRINT FINISHER ADMARK VISUAL IMAGING ULTIMATE CLIENT / PRINT BUYER BURGER KING STOCK SUPPLIED BY / SUPPLIER OF PRESS / SUPPLIER OF INK AARQUE GROUP BRAND OF PRESS SEIKO 64S PROCESS DIGITAL **BK MEDITERRANEAN - BACKLIT** ENTERED BY / PRINTED BY / PRINT FINISHER ADMARK VISUAL IMAGING ULTIMATE CLIENT / PRINT BUYER BURGER KING STOCK SUPPLIED BY / SUPPLIER OF PRESS / SUPPLIER OF INK AARQUE GROUP BRAND OF PRESS SEIKO 64S PROCESS DIGITAL **LOUIS COMFORT TIFFANY 'MAGNOLIAS AND IRISES' GIFT-BOOKMARK** ENTERED BY / PRINTED BY / ULTIMATE CLIENT / PRINT BUYER / DESIGNER / PRINT FINISHER ARRIA DESIGN GROUP LIMITED REPRODUCTION HOUSE MEGALITH CUTTING FORME G.B PETTY DIEMAKERS PROCESS SCREEN

## HIGHLY COMMENDED

**POINT OF SALE MATERIAL, SHOWCARDS, POSTERS**  
**MONOTYPE POSTER**  
ENTRANT / PRINTER  
THE PRINTING MUSEUM  
**THE HOBBIT 3D CUTOUT**  
ENTRANT / PRINTER  
APC INNOVATE

**APPLIED GRAPHICS**  
**EMIRATES ROADSIDE GIANT**  
ENTRANT / PRINTER  
BOSTON DIGITAL  
**FLY BUYS MAXI BUS**  
ENTRANT / PRINTER  
BOSTON DIGITAL

**MILWAUKEE UTE**  
ENTRANT / PRINTER  
BOSTON DIGITAL  
**AC72 BOAT 1**  
ENTRANT / PRINTER  
ROCKET

**CROMBIE LOCKWOOD**  
**NATIONWIDE REVAMP**  
ENTRANT / PRINTER  
ROCKET

**OTHER DISPLAY PRINT**  
**BEEF & LAMB AWARDS 2013**  
ENTRANT / PRINTER  
ASCENT 3D PRINT (2005) LTD

## PROMOTIONAL PRINT

Direct mail, personalised items, catalogues and leaflets are what underpin the Promotional Print category of the Pride In Print Awards. It covers one-off presentation work and calendars, postcards and a mixture of elements brought together in a multimedia campaign pack. Promotional print is where companies reach out direct to the consumer, or where service providers try to sell themselves to potential customers. They choose media that convey their message best — and the power of print still holds sway even were confronted with new challenges such as the Internet, Facebook or mobile marketing. Direct mail still works and consumers still want it.

CATEGORY WINNER

PROCESS WINNER



# MISSION IMPOSSIBLE WINS AWARD FOR WEBSTAR

IN REVIEW

*It was the job that some thought couldn't be done — and it carried off the Promotional Print prize at Pride In Print.*

Warehouse Stationery wanted a special effect for its Business Christmas Catalogue, namely a double gatefold (pages that fold out to double their width in the centre of the publication), and it was up to Webstar of Masterton to come up with a solution.

How they did it had some experts baffled. One judge said he could not understand how such a piece of work had been produced, until the process had been explained to him — “I have never seen anything like that before.”

Senior judge Arthur Lenssen said the answer was that Webstar had made this possible by radically altering its folder and inline, enabling it to print the gatefold format before returning the press to normal once the

Warehouse Stationery was completed.

However Mr Lenssen added that this was not the only way Webstar went out of its way to satisfy the customer.

This was a 1.2 million print run of a Christmas business promotional flyer encouraging businesses to stock up on their stationery supplies, and it had to be turned around in short order.

“The result although simplistic in its function was extremely complex in process and of a very high standard in terms of colour density, registration and remarkably without marking.

They produced a faultless print job with a high degree of difficulty. It was an outstanding effort.” ■

### WAREHOUSE STATIONERY BUSINESS CHRISTMAS

ENTERED BY / PRINTED BY WEBSTAR  
 ULTIMATE CLIENT / PRINT BUYER / DESIGNER /  
 REPRODUCTION HOUSE WAREHOUSE STATIONERY  
 SUPPLIER OF INK HOSTMANN-STEINBERG NZ  
 BRAND OF PLATES KODAK NZ  
 PROCESS OFFSET

06 370 0438 BLUESTARGROUP.COM.AU/OUR-BUSINESSES/WEBSTAR-0

Promotional Print - Catalogues and Leaflets / Web (offset)

## GOLD WINNERS



**CARDBOARD HATS** PAKWORLD LTD  
03 963 4960 PAKWORLD.CO.NZ  
Campaigns - includes 2 or more elements

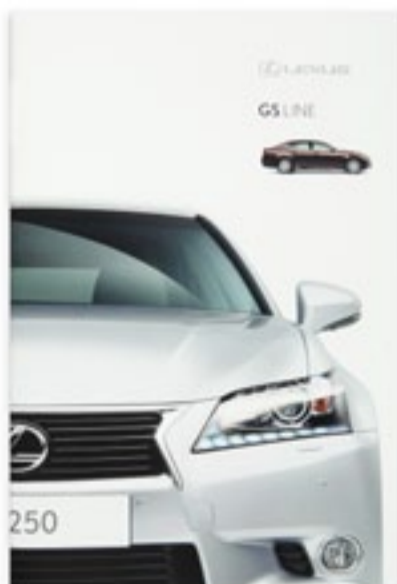
## — FAST FACT —

**65% of Americans  
purchased a  
product or  
service thanks  
to direct mail**

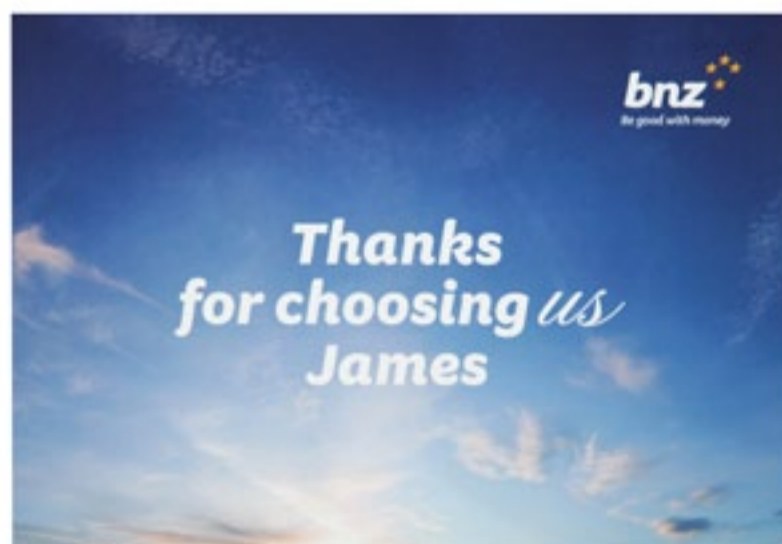
STUDY BY GLOBAL INTERACTIVE  
MARKETING PROVIDER EXACTTARGET



**MYLANCÔME** KINETIC 121  
04 917 2986 KINETIC121.CO.NZ  
Personalised



**LEXUS GS LINE** SERVICE PRINTERS  
04 384 2273 SERVICEPRINTERS.CO.NZ  
Catalogues and Leaflets



**WELCOME** KINETIC 121  
04 917 2986 KINETIC121.CO.NZ  
Personalised

— FAST FACT —

**Direct Mail  
is relatively  
unobtrusive ...  
[yet] it is the most  
engaging medium  
because you have  
to physically  
handle it.**

KEVIN WHITLOCK, OGILVY UK



HAMMER HARDWARE PMP PRINT  
09 928 4200 PMP.CO.NZ  
Catalogues and Leaflets



COUNTDOWN PMP PRINT  
09 928 4200 PMP.CO.NZ  
Catalogues and Leaflets



ONE MARKET LANE SERVICE PRINTERS  
04 384 2273 SERVICEPRINTERS.CO.NZ  
Catalogues and Leaflets



BOND+BOND PMP PRINT  
09 928 4200 PMP.CO.NZ  
Catalogues and Leaflets





**KALEIDOSCOPEs** FORMAT PRINT  
04 569 3519 [FORMAT.CO.NZ](http://FORMAT.CO.NZ)  
*Catalogues and Leaflets*



**RESENE KIDZ CARDS**  
COLOR COMMUNICATIONS INC. AUSTRALASIA  
09 274 6027 [CCIA.CO.NZ](http://CCIA.CO.NZ)  
*Catalogues and Leaflets*



**JB HI-FI** PMP PRINT  
09 928 4200 [PMP.CO.NZ](http://PMP.CO.NZ)  
*Catalogues and Leaflets*



**PALMERS OUTSIDE THINKING** WEBSTAR  
09 477 4380 / 06 370 0438  
[BLUESTARGROUP.COM.AU/OUR-BUSINESSES/WEBSTAR-0](http://BLUESTARGROUP.COM.AU/OUR-BUSINESSES/WEBSTAR-0)  
*Catalogues and Leaflets*

— FAST FACT —

**New Zealanders recycle and reuse 78% of our waste paper and board, the highest recovery rate for used paper in the world.**

SPICERS PAPER BOOKLET ON THE FUTURE OF PAPER



**PROCESS WINNER**

NATURE HERITAGE BY GRAEME GUY MOMENTO PHOTOBOOKS / KINETIC 121  
04 801 8820 / 04 917 2986 MOMENTO.CO.NZ / KINETIC121.CO.NZ  
*Presentation Folders / Digital*



ALPINE IMAGES PORTFOLIO KINETIC 121  
04 917 2986 KINETIC121.CO.NZ  
*Presentation Folders*



TELECOM FLIPPER LOCHIEL PRINT  
09 579 7074 LOCHIEL.CO.NZ  
*Presentation Folders*



CHOOSE POPSET COVER WRAP LOGICK PRINT & GRAPHICS LTD  
09 589 1670 LOGICK.CO.NZ  
*Promotional Items, Pad Printing*

**NATURE HERITAGE BY GRAEME GUY** ENTERED BY / PRINT BUYER / REPRODUCTION HOUSE / PRINT FINISHER MOMENTO PHOTOBOOKS PRINTED BY MOMENTO PHOTOBOOKS / KINETIC 121 ULTIMATE CLIENT / DESIGNER GRAEME GUY PHOTOGRAPHER STOCK SUPPLIED BY SPICERS PAPER / AARQUE GROUP BRAND OF PRESS HP INDIGO 5000 / EPSON 9900 SUPPLIER OF PRESS / SUPPLIER OF INK CURRIE GROUP / AARQUE GROUP PROCESS DIGITAL / INKJET **ALPINE IMAGES PORTFOLIO** ENTERED BY / PRINT BUYER / REPRODUCTION HOUSE / PRINT FINISHER MOMENTO PHOTOBOOKS PRINTED BY KINETIC 121 ULTIMATE CLIENT / DESIGNER ALPINE IMAGE COMPANY STOCK SUPPLIED BY SPICERS PAPER BRAND OF PRESS HP INDIGO 5000 SUPPLIER OF PRESS / SUPPLIER OF INK CURRIE GROUP PROCESS DIGITAL **TELECOM FLIPPER** ENTERED BY / PRINT BUYER PRODUCTION PARTNERS LTD PRINTED BY LOCHIEL PRINT ULTIMATE CLIENT TELECOM NEW ZEALAND DESIGNER TRUE DESIGN PRINT FINISHER FINISHING WORX CUTTING FORME G.B PETTY DIEMAKERS STOCK SUPPLIED BY BJ BALL PAPERS BRAND OF PRESS HEIDELBERG SUPPLIER OF PRESS HEIDELBERG NZ LTD SUPPLIER OF INK HOSTMANN-STEINBERG NZ PROCESS OFFSET **CHOOSE POPSET COVER WRAP** ENTERED BY / ULTIMATE CLIENT / PRINT BUYER / STOCK SUPPLIED BY B&F PAPERS PRINTED BY / REPRODUCTION HOUSE LOGICK PRINT & GRAPHICS LTD DESIGNER CONNOR KENYON LTD PRINT FINISHER FINISHING WORX / THE FINISHING CO CUTTING FORME NEWTON CUTTING FORMES / INLINE GRAPHICS BRAND OF PRESS GTO 52 4-COLOUR SUPPLIER OF PRESS HEIDELBERG NZ LTD SUPPLIER OF INK HOSTMANN-STEINBERG NZ BRAND OF PLATES AGFA GRAPHICS PROCESS OFFSET / LETTERPRESS



**NEW ZEALAND POSTCARD - SPRING LAMB** ARRIA DESIGN GROUP LIMITED  
09 443 3068 ARRIADESIGN.COM  
Postcards



**NEW ZEALAND POSTCARD - MAORI CARVING** ARRIA DESIGN GROUP LIMITED  
09 443 3068 ARRIADESIGN.COM  
Postcards



**2013 CCIA CALENDAR** COLOR COMMUNICATIONS INC. AUSTRALASIA  
09 274 6027 CCIA.CO.NZ  
Postcards



**BLACK ROCK PLAYING CARDS III** KINETIC 121  
04 917 2986 KINETIC121.CO.NZ  
Promotional Items, Pad Printing

**NEW ZEALAND POSTCARD - SPRING LAMB** ENTERED BY / PRINTED BY / ULTIMATE CLIENT / DESIGNER / PRINT FINISHER ARRIA DESIGN GROUP LIMITED REPRODUCTION HOUSE MEGALITH CUTTING FORME G.B PETTY DIEMAKERS PROCESS SCREEN **NEW ZEALAND POSTCARD - MAORI CARVING** ENTERED BY / PRINTED BY / ULTIMATE CLIENT / PRINT BUYER / DESIGNER / PRINT FINISHER ARRIA DESIGN GROUP LIMITED REPRODUCTION HOUSE MEGALITH CUTTING FORME G.B PETTY DIEMAKERS PROCESS SCREEN **2013 CCIA CALENDAR** ENTERED BY / PRINT BUYER / DESIGNER / REPRODUCTION HOUSE COLOR COMMUNICATIONS INC. AUSTRALASIA ULTIMATE CLIENT MULTIPLE CCIA CLIENTS PRINT FINISHER COLOR COMMUNICATIONS INC. AUSTRALASIA / GLC / FINELY FINISHED STOCK SUPPLIED BY BJ BALL PAPERS **BRAND OF PRESS HEIDELBERG XL-105 SUPPLIER OF PRESS HEIDELBERG NZ LTD SUPPLIER OF INK HOSTMANN-STEINBERG NZ BRAND OF PLATES KODAK NZ PROCESS UV OFFSET** **BLACK ROCK PLAYING CARDS III** ENTERED BY / PRINTED BY / PRINT FINISHER KINETIC 121 ULTIMATE CLIENT / PRINT BUYER BLACK ROCK COLLECTIVE DESIGNER BLAIR SAYER CUTTING FORME / PRINT FINISHER DIE CUTTING SERVICES STOCK SUPPLIED BY SPICERS PAPER **BRAND OF PRESS HP INDIGO SUPPLIER OF PRESS CURRIE GROUP BRAND OF BLANKETS HEWLETT PACKARD PROCESS DIGITAL**

## HIGHLY COMMENDED

### CAMPAIGNS - INCLUDES 2 OR MORE ELEMENTS

#### TE PAPA BOOKLET & SLEEVE

ENTRANT / PRINTER  
SERVICE PRINTERS  
**KERMADEC PASSPORT**  
ENTRANT / PRINTER  
MILNE PRINT

### PERSONALISED

#### RECORD PLAYER DM

ENTRANT / PRINTER  
MAILSHOP LIMITED

### CATALOGUES AND LEAFLETS

#### MICO BATHROOM BOOK

ENTRANT / PRINTER  
MCCOLLAMS PRINT  
**ZOETIS CATALOGUE**  
ENTRANT / PRINTER  
MCCOLLAMS PRINT

#### ICEBREAKER SUMMER 2013

#### PRODUCT DIRECTORY

ENTRANT / PRINTER  
SERVICE PRINTERS

#### ICEBREAKER SUMMER CATALOGUE

ENTRANT / PRINTER  
SERVICE PRINTERS

#### RD1 SPRING DEALS

ENTRANT / PRINTER  
PMP PRINT

### HANNAHS

ENTRANT / PRINTER  
PMP PRINT

#### REBEL SPORT NOVEMBER

ENTRANT / PRINTER  
PMP PRINT

#### FOUR SQUARE

ENTRANT / PRINTER  
PMP PRINT

#### KMART CATALOGUE

ENTRANT / PRINTER  
PMP PRINT

#### THE GOOD GUYS

ENTRANT / PRINTER  
PMP PRINT

### G.H. MUMM

ENTRANT / PRINTER  
NICHOLSON PRINT SOLUTIONS

#### THE WAREHOUSE OUTDOORS

ENTRANT / PRINTER  
WEBSTAR

#### HANMER SPRINGS HOLIDAY GUIDE

ENTRANT / PRINTER  
WEBSTAR

### PRESENTATION FOLDERS

#### NEW ZEALAND COURIERS

ENTRANT / PRINTER  
PRODUCTION PARTNERS LTD

#### LOOP PACK

ENTRANT / PRINTER  
NICHOLSON PRINT SOLUTIONS

### PENNY EVANS WEDDING

ENTRANT / PRINTER  
MOMENTO PHOTOBOOKS

### PROMOTIONAL ITEMS, PAD PRINTING

#### CURIOUS COMIC STRIPS

ENTRANT / PRINTER  
B&F PAPERS

#### LOGICK PRINT & GRAPHICS LTD

#### DULUX ELECTRO RANGE

ENTRANT / PRINTER  
COLOR COMMUNICATIONS

INC. AUSTRALASIA

CRUCIAL COLOUR

### POSTCARDS

#### NEW ZEALAND POSTCARD -

#### WINTER WONDERLAND

ENTRANT / PRINTER  
ARRIA DESIGN GROUP LIMITED

### CALENDARS

#### CAFFE L'AFFARE 2013 CALENDAR

ENTRANT / PRINTER  
SERVICE PRINTERS

#### PSC 2013 CALENDAR

ENTRANT / PRINTER  
PRINTLINK

## SPECIALTY PRODUCTS

Specialty products capture the artistic touches added to a piece of printed work and require specialist skills. They may come in the form of fine art or limited edition prints that appeal to the collector's eye. They might be cleverly-designed printed adornments to textiles, fine finishing such as bindings applied to coffee-table books and wedding albums. Others may be intensely personal items such as wedding stationery, invitations and greeting cards. Some work in this area is entirely different again – printed industrial products for the factory production line. In each case, there is specialisation, novelty and something quite “out of the box”.



# KAREN WALKER TAKES NZ PRINTING ON TO WORLD STAGE

IN REVIEW

***World-renowned fashion designer Karen Walker may have chosen New York as the location for the showing of her latest seasonal collection to her international audience, but when it came to the printing of a world-class invitation she came back to New Zealand.***

So good was the Karen Walker Sea Monsters New York Invite that it won the Specialty Products category at the Pride In Print Awards for Logick Print & Graphics Ltd of Auckland - the Supreme Award Winner from Pride In Print last year.

The invitation was to the viewing of the Walker fall/winter collection at Chelsea Piers in New York. A total of 1200 were printed for the glitterati of the American fashion set who were coming to see Walker's latest collections of “high casual” styling, elevated with a signature love of print and colour.

The Karen Walker label has been described by the UK Independent newspaper as being “the kind of look that provides a means of appearing cool

but not trying-too-hard, cute but not saccharine, alternative but not self-consciously so.”

Therefore the invitation had to be fitting for such a celebrated brand - simplistically classy and with understated impact.

The design by graphic artist Brogen Averill was set against a deep blue background, with an image of intricate scrolling surrounding the figure of an octopus and the invitation text.

The imagery was done in extremely fine foiling that senior judge Damian Fleming said was amazing in its detail – “an awesome example of foiling and embossing.

“The closer you look, the more minute is the detail.” ■

### KAREN WALKER SEA MONSTERS NEW YORK INVITE

ENTERED BY / PRINTED BY / REPRODUCTION HOUSE /  
PRINT FINISHER LOGICK PRINT & GRAPHICS LTD  
ULTIMATE CLIENT KAREN WALKER  
PRINT BUYER PRODUCER  
DESIGNER BROGEN AVERILL  
CUTTING FORME INLINE GRAPHICS  
STOCK SUPPLIED BY SPICERS PAPER  
BRAND OF PRESS GTO 52 4-COLOUR / GTP PLATEN  
SUPPLIER OF PRESS HEIDELBERG NZ LTD  
SUPPLIER OF INK HOSTMANN-STEINBERG NZ  
BRAND OF PLATES AGFA GRAPHICS  
PROCESS OFFSET / LETTERPRESS

09 589 1670 WWW.LOGICK.CO.NZ  
Specialty Products - Specialty finishing products

## GOLD WINNERS



WATCH THIS WALL SERVICE PRINTERS / SUPER COLOUR  
04 384 2273 / 0800 141 502 SERVICEPRINTERS.CO.NZ / SUPERCLOUR.CO.NZ  
*Limited Edition Prints, Fine Art Prints*

## — FAST FACT —

**Myth: Making paper is bad for the environment.**

**Fact: Paper is one of the few truly sustainable products.**



GARGOYLE ATTACK KINETIC 121  
04 917 2986 KINETIC121.CO.NZ  
*Limited Edition Prints, Fine Art Prints*



BLACK ROCK PLAYING CARDS III KINETIC 121  
04 917 2986 KINETIC121.CO.NZ  
*Limited Edition Prints, Fine Art Prints*



MARMAYAK KINETIC 121  
04 917 2986 KINETIC121.CO.NZ  
*Limited Edition Prints, Fine Art Prints*

— FAST FACT —

The oldest screen-printed T-shirt on record was a campaign shirt for New York Governor Thomas Dewey's 1948 presidential campaign, "Dew it with Dewey"

GRAPHICFACTS.COM



RAINY WEEKEND KINETIC 121  
04 917 2986 KINETIC121.CO.NZ  
*Limited Edition Prints, Fine Art Prints*



**PROCESS WINNER**

EARTH HOUR BRAZEN CLOTHING  
04 939 2729 BRAZENCLOTHING.CO.NZ  
*Textiles / Screen*



GREYWACKE BRAZEN CLOTHING  
04 939 2729 BRAZENCLOTHING.CO.NZ  
*Textiles*



EUREKA T-SHIRT HOUSE OF SABRA LTD  
04 586 1316  
*Textiles*



**THE GREATEST SHOW IN PRINT** LOGICK PRINT & GRAPHICS LTD  
09 589 1670 LOGICK.CO.NZ  
*Specialty Finishing Products*



**POWER TO THE FLOWER MAGENTA** DIGITAL DÉCOR  
04 528 0083 DIGITALDECOR.CO.NZ  
*Textiles*



**2013 CCIA CALENDAR** COLOR COMMUNICATIONS INC. AUSTRALASIA  
09 274 6027 CCIA.CO.NZ  
*Specialty Finishing Products*



**TELECOM DANGLE A CARROT** CRUCIAL COLOUR  
09 589 1550 CRUCIALCOLOUR.COM  
*Specialty Finishing Products*

**THE GREATEST SHOW IN PRINT** ENTERED BY / PRINTED BY / ULTIMATE CLIENT / PRINT BUYER / REPRODUCTION HOUSE LOGICK PRINT & GRAPHICS LTD DESIGNER MICHAEL JOHN DESIGN PRINT FINISHER LOGICK PRINT & GRAPHICS LTD / FINISHING CO CUTTING FORME INLINE GRAPHICS STOCK SUPPLIED BY B&F PAPERS BRAND OF PRESS HEIDELBERG/GTO 52 4-COLOUR SUPPLIER OF PRESS HEIDELBERG NZ LTD SUPPLIER OF INK HOSTMANN-STEINBERG NZ BRAND OF PLATES AGFA GRAPHICS PROCESS OFFSET / LETTERPRESS **POWER TO THE FLOWER MAGENTA** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE DIGITAL DÉCOR ULTIMATE CLIENT LUCY LOU LTD DESIGNER INKA LTD BRAND OF PRESS MIMAKI JV4 160 SUPPLIER OF PRESS BLUE PRINT IMAGING PROCESS DIGITAL **2013 CCIA CALENDAR** ENTERED BY / PRINT BUYER / DESIGNER / REPRODUCTION HOUSE COLOR COMMUNICATIONS INC. AUSTRALASIA ULTIMATE CLIENT MULTIPLE CCIA CLIENTS PRINT FINISHER COLOR COMMUNICATIONS INC. AUSTRALASIA / PLC / FINELY FINISHED STOCK SUPPLIED BY BJ BALL PAPERS BRAND OF PRESS HEIDELBERG SUPPLIER OF PRESS HEIDELBERG NZ LTD SUPPLIER OF INK HOSTMANN-STEINBERG NZ BRAND OF PLATES KODAK NZ PROCESS OFFSET **TELECOM DANGLE A CARROT** ENTERED BY / PRINT BUYER PRODUCTION PARTNERS LTD PRINTED BY CRUCIAL COLOUR ULTIMATE CLIENT TELECOM NEW ZEALAND DESIGNER TRUE DESIGN PRINT FINISHER FINISHING WORX CUTTING FORME NEWTON CUTTING FORMES STOCK SUPPLIED BY BJ BALL PAPERS BRAND OF PLATES AGFA GRAPHICS PROCESS OFFSET

— FAST FACT —

**Paper is often – and mistakenly – blamed for deforestation. In fact, thanks to the Paper and timber industries, the world’s forested surface is actually increasing by around 340,000 hectares a year.**

SPICERS PAPER BOOKLET ON THE FUTURE OF PAPER



SENTRA DIRECT MAIL PACK SENTRA PRINT  
09 379 0383 SENTRA.CO.NZ  
*Specialty Finishing Products*



PERISCOPE CHRISTMAS CARD SENTRA PRINT  
09 379 0383 SENTRA.CO.NZ  
*Specialty Finishing Products*



ROMAN MISSAL & COMPANION PRINTLINK  
04 576 5151 PRINTLINK.CO.NZ  
*Specialty Finishing Products*



RESENE KIDZ CARDS COLOR COMMUNICATIONS INC. AUSTRALASIA  
09 274 6027 CCIA.CO.NZ  
*Specialty Finishing Products*







THE LANGHAM - DIAMOND JUBILEE MENU WESTPRINT LIMITED  
09 827 8531 WESTPRINT.CO.NZ  
Personal Stationery

— FAST FACT —

**Print is the original disruptive technology and brought knowledge to the masses. Print eclipses auto-manufacturing and is more than 18x bigger than video games.**

SOURCE: WWW.PRINTISBIG.COM



LUSTRE STATIONERY LOGICK PRINT & GRAPHICS LTD  
09 589 1670 LOGICK.CO.NZ  
Personal Stationery



FLOWRATE OVERLAY PERMARK INDUSTRIES  
09 578 2901 PERMARK.CO.NZ  
Printed Industrial Products



SHARPNESS ANALYZER ELECTRONIC IMAGING 2011  
03 379 2288 ELECTRONICIMAGING.CO.NZ  
Printed Industrial Products

**THE LANGHAM - DIAMOND JUBILEE MENU** ENTERED BY / PRINTED BY WESTPRINT LIMITED **ULTIMATE CLIENT** THE LANGHAM **PRINT FINISHER** LOGICK PRINT & GRAPHICS LTD **CUTTING FORME** INLINE GRAPHICS **STOCK SUPPLIED** BY BJ BALL PAPERS **BRAND OF PRESS** KOMORI **SUPPLIER OF PRESS** APM NEW ZEALAND **SUPPLIER OF INK** DIC NEW ZEALAND **PROCESS** OFFSET **LUSTRE STATIONERY** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER LOGICK PRINT & GRAPHICS LTD **ULTIMATE CLIENT** LUSTRE **PRINT BUYER / DESIGNER** SUPPLY **CUTTING FORME** INLINE GRAPHICS **STOCK SUPPLIED** BY SPICERS PAPER **BRAND OF PRESS** HEIDELBERG / GTP PLATEN **SUPPLIER OF PRESS** HEIDELBERG NZ LTD **PROCESS** LETTERPRESS **FLOWRATE OVERLAY** ENTERED BY / PRINTED BY / REPRODUCTION HOUSE / PRINT FINISHER PERMARK INDUSTRIES **ULTIMATE CLIENT / PRINT BUYER / DESIGNER** EMC INDUSTRIAL GROUP **CUTTING FORME** G.B PETTY DIEMAKERS **BRAND OF FILM** AGFA GRAPHICS **SUPPLIER OF INK** BLUE PRINT IMAGING **MOUNTING TAPE SUPPLIER** 3M NEW ZEALAND **PROCESS** SCREEN **SHARPNESS ANALYZER** ENTERED BY / PRINTED BY / DESIGNER / REPRODUCTION HOUSE / PRINT FINISHER ELECTRONIC IMAGING 2011 **ULTIMATE CLIENT / PRINT BUYER** ANAGO **CUTTING FORME** CUSTOM CUTTING FORMES / INLINE GRAPHICS **BRAND OF PRESS** ATMA **SUPPLIER OF PRESS** BLUE PRINT IMAGING **BRAND OF FILM** FUJIFILM **MOUNTING TAPE SUPPLIER** 3M NEW ZEALAND **PROCESS** SCREEN

## HIGHLY COMMENDED

**LIMITED EDITION PRINTS, FINE ART PRINTS**  
**SANDRO BOTTICELLI 'THE BIRTH OF VENUS' GIFT-BOOKMARK**  
ENTRANT / PRINTER  
ARRIA DESIGN GROUP LIMITED

**GUSTAV KLIMT 'THE KISS' ARTCARD**  
ENTRANT / PRINTER  
ARRIA DESIGN GROUP LIMITED  
**LOUIS COMFORT TIFFANY 'MAGNOLIA AND IRISES' ARTCARD**  
ENTRANT / PRINTER  
ARRIA DESIGN GROUP LIMITED

**PIERRE-AUGUSTE RENOIR 'CLAUDE MONET READING A NEWSPAPER' ARTCARD**  
ENTRANT / PRINTER  
ARRIA DESIGN GROUP LIMITED  
**PIERRE-AUGUSTE RENOIR 'DANCE AT BOUGIVAL' ARTCARD**  
ENTRANT / PRINTER  
ARRIA DESIGN GROUP LIMITED

**TEXTILES**  
**HOBBIT T-SHIRTS**  
ENTRANT / PRINTER  
HOUSE OF SABRA LTD

**SPECIALTY FINISHING PRODUCTS**  
**KISS**  
ENTRANT / PRINTER  
KINGSLAND PRINT

**PERSONAL STATIONERY - INCLUDING WEDDING STATIONERY, GREETING CARDS, INVITATIONS**  
**PHOTO BOOTH**  
ENTRANT / PRINTER  
BIZ PRINT  
**BAILEY WEDDING INVITATION**  
ENTRANT / PRINTER  
GTO PRINTERS LTD

**STEPHEN & LUCINDA WEDDING INVITES**  
ENTRANT / PRINTER  
SENTRA PRINT

# OUR APPRENTICES OUR FUTURE

***The Print Industry Apprentice of the Year Award recognises the achievements of our top apprentices; people who are involved in creating an incredibly diverse range of quality print work.***

The five Apprentice of the Year finalists were selected from more than 300 people who completed on-job training through PrintNZ Training in a wide range of businesses during 2012. They have an incredible eye for detail, a positive can-do attitude and passion for their work and industry. They all have bright futures ahead of them and we wish them every success for the future.

The print industry offers a wide range of career opportunities from the design and production of items to marketing, sales and management roles. People working in these roles can complete on-job training, from entry level through to advanced qualifications, to gain the skills and knowledge required to begin and progress their careers.

People employed in the print industry produce a huge range of items that we see,

read and use every day. Examples include muesli boxes, billboards, business cards, shop front signage, product labels, magazines and advertising wraps for buses, planes and buildings.

Print is an essential means of communicating information. Let our industry work with you to develop an effective print campaign to get your message across. Incorporate different technology to create a dynamic print-web-mobile campaign and really get results.

Our industry looks forward to working with you.

In conclusion, I would like to thank ICON Digital Printing Papers for sponsoring this year's Apprentice of the Year Award. ■

**John Cudby**  
General Manager

PrintNZ Training  
Communications and Media ITO

## SCREEN PRINTER SCOOPS APPRENTICE OF THE YEAR AWARD

***After leaving school at 15, screen printer Regan Quaipe has taken out the print industry's top training award – Apprentice of the Year announced at the prestigious Pride In Print Awards.***

Regan was overwhelmed to hear his name called out as Apprentice of the Year. "If only my third form teacher could see me now," he said.

After leaving school early, Regan completed an auto services course where his tutor noticed Regan's artistic skills and helped him land his first job as a t-shirt printer and sign writer.

Regan says: "Every day is different and every print is different. I am lucky where I work, as a screen printer in my workshop we get to print a very wide range of products – from signage, stickers and labels to white water rafting boat panels that get sent to places like America and Brazil

Regan completed his screen printing apprenticeship at Commercial Signs Print & Plastic, in Tauranga last year. "This is one of the greatest experiences in my life, next to

my wedding day. It was still sinking in the next day," he says. "The apprenticeship has benefited me hugely, from my work ethic and skills right through to my reading, writing and spelling skills. I am a lot more confident in my work and have taken charge of the printing area in my workplace, which has resulted in me being promoted to production manager."

Communications and Media ITO general manager John Cudby commented on the exceptional calibre of the five finalists and the tough decision to choose a winner.

"Regan and the award finalists have already achieved at the highest level with the backing of their employers, families and supporters. We look forward to watching their progress – they all have bright careers ahead of them."

John talked about the key role that formal training plays, helping companies increase



PRINT INDUSTRY APPRENTICE OF THE YEAR REGAN QUAIFE, OF COMMERCIAL SIGNS PRINT & PLASTIC (SECOND FROM LEFT), IS PICTURED WITH LISA HEGH FROM ICON DIGITAL PRINTING PAPERS (AWARD SPONSOR), BRETT POTTER AND DEBBIE WEBSTER, DIRECTORS OF COMMERCIAL SIGNS PRINT & PLASTIC.

productivity and competitiveness in the marketplace. He urged companies to take full advantage of the Government's \$1000 subsidy for new apprentices signing into training, in what is a limited time offer. "There has never been a better time to train."

Regan wants to keep learning and is keen to continue expanding his skills through further opportunities offered by PrintNZ Training.

Brett Potter and Debbie Webster, directors of Commercial Signs Print & Plastic, say Regan has risen, in 10 years, from a non-qualified school leaver to a married man, father of three and an excellent screen printer.

"Regan is a devoted family man and a very valued employee. His work ethics and quality of work are exceptional. His attendance, initiative, devotion and enthusiasm to our company are above excellent." ■

# FINALISTS



## NICHOLAS GRIBBLE

**DIGITAL PROCESSES FOR PRINT APPRENTICESHIP**  
LICENSYS NZ HOLDINGS,  
AUCKLAND

"The digital print apprenticeship has been incredibly beneficial to me. Even just the block course was an eye opener. It helped with how I use my design programs to the way I look at a design. Now I'm analysing ads whenever I read a magazine. It has also helped with my work flow, meaning I am now a lot more efficient with my time on the computer."

His employer says "Nicholas is a motivated young man who has gained a range of skill sets from the print apprenticeship opportunity. He has excellent people and leadership skills and this is demonstrated by his working relationship with our staff and clients. I believe Nicholas has a bright future within our organisation and the printing industry."



## CONRAD VANEY

**REEL-FED PRINTING APPRENTICESHIP**  
MR PRINT GROUP,  
HASTINGS

"This apprenticeship has given me a good base of knowledge. There have also been a lot of things that I have passed on to the other printers at my company. Completing the apprenticeship has given me a sense of achievement and gives me confidence in the opportunities it can open for me in the future."

Conrad's employer says "He deserves to be Apprentice of the Year. He has worked so hard throughout the three years and his assignments have been of the highest quality... the contribution he has made to my organisation over this time has been outstanding."



## SHANE BASKIVILLE

**REEL-FED PRINTING APPRENTICESHIP**  
APN PRINT, ELLERSLIE

"Completing the reel-fed apprenticeship has given me a huge sense of achievement. It's something I can look back on and be proud of. It has helped my confidence grow as a person not only in my working career in the print industry but also life in general. Being able to make my peers, friends and family proud of me with what I have achieved has been hugely satisfying."

Shane's employer says "His attitude towards training has been excellent. He has an excellent understanding of the printing process and has completed all of his assignments on time scoring a very high number of excellences. I have no doubts that he will continue to develop with the same gusto and determination as he has rewarded us with through his training."



## MICHAEL BROWN

**BINDING & FINISHING APPRENTICESHIP**  
APN PRINT, TAURANGA

"With APN Print Tauranga closing recently I've had to look for other job possibilities. The first job I saw was production supervisor at Avalon Mail House, which involved running flow wrap machines, folding machines and other finishing equipment. The fact that I had completed my apprenticeship and that throughout it I had worked on and seen the operation of a wide range of machinery helped me gain this job. I'm really enjoying the new challenges in a supervisory role."

His employer says "Michael had a great can-do attitude to his training. He would go the extra mile for the team, meeting deadlines on his work and helping other operators' complete work that needed to be out. He always made sure his work was the best it could be and worked hard to make sure others would come up to his standard."



## REGAN QUAIFE

**SCREEN PRINTING APPRENTICESHIP**  
COMMERCIAL SIGNS PRINT & PLASTIC, TAURANGA

"The apprenticeship has benefited me hugely from my work ethic and skills right through to my reading, writing and spelling skills. I am a lot more confident in my work and have taken charge of the printing area in my workplace, which has resulted in me being promoted to production manager."

His employer says "We are extremely proud of Regan's achievements and completion of his apprenticeship. Regan showed incredible dedication to this task and was determined to achieve excellent results on all assignments. We have enjoyed watching the growth in Regan during this apprenticeship both work wise and personally."

## SUPREME AWARD PAST WINNERS 1993 – 2012



Consistent success at Pride In Print has been a cornerstone in building the business of Auckland's Logick Print.

Last year's Supreme Award Winner, Logick has a track record of achieving over 30 Gold Medals and Highly Commended recognitions since 2007 in fields as diverse as stationery, specialty products, industry development and packaging.

"Quality" permeates its work on behalf of its clients.

In 2007 Logick's gold box with greenstone pendant - a Supreme Finalist - put New Zealand on the global stage by winning a prestigious prize at the Pentawards in Monaco and went on display in Paris and Shanghai.

NZROX, for whom the box was created, estimate that the packaging roughly doubled its pendant sales.

It is this commercial success for the customer which defines Pride In Print.

Logick owner Dave Gick says he regards Pride In Print as being about total quality.

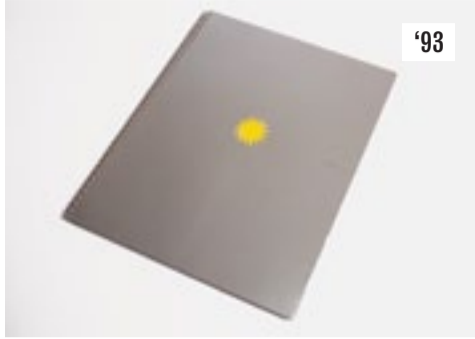
"Pride In Print has become part of the company culture. It is part of our everyday

business. We have styled our training with our team, each process, the quality checks and the end value of the job for our client,

around the results from Pride In Print.

"Our clients have bought into the Pride In Print Awards as well. When we feel we have produced a beautiful job, and then we win Gold at Pride In Print, there is a huge sense of satisfaction and achievement for everyone." ■

**"QUALITY" PERMEATES ITS WORK ON BEHALF OF ITS CLIENTS.**



'93



'94



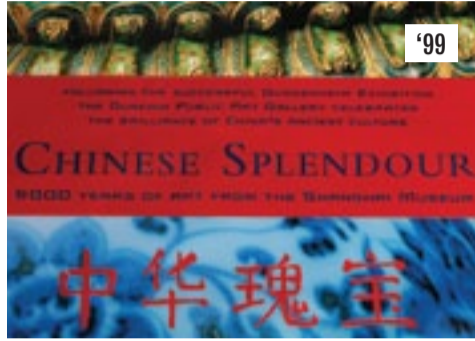
'95



'96



'97/98



'99



'00



'01



'02



'03



'04



'05



'06



'07



'08



'09



'10



'11



'12

- 1993 McCollam Print Auckland
- 1994 McCollam Print Auckland
- 1995 Tablet Colour Print Dunedin
- 1996 Mainguard Packaging Christchurch
- 1997 / 1998 The Caxton Press Christchurch
- 1999 Hughes Lithographics Ltd Dunedin
- 2000 Panprint Ltd Auckland
- 2001 Service Printers Ltd Wellington
- 2002 Service Printers Ltd Wellington
- 2003 APN Webprint colour Auckland

- 2004 Original Screen Auckland
- 2005 Permark Industries Ltd Auckland
- 2006 Service Printers Wellington
- 2007 Cover to Cover Ltd Christchurch
- 2008 Original Screen Auckland
- 2009 Amcor Cartons Christchurch
- 2010 Fonterra Canpac Hamilton
- 2011 GEON Auckland
- 2012 Logick Print Auckland

TOP 10 OVERALL WINNERS	TOTAL
Panprint	213
Service Printers Ltd	173
McCollams	125
PMP Print	114
Format Print	109
Printlink	99
Permark Industries	90
Southern Colour Print	83
Huhtamaki (NZ) Limited	69
Wickliffe Solutions	67

TOP 10 GOLD MEDAL WINNERS	TOTAL
Service Printers Ltd	73
Panprint	70
McCollams	50
PMP Print	50
Format Print	48
Southern Colour Print	48
Permark Industries	44
Printlink	34
Charta Packaging	32
Amcor Flexibles Pacific Asia	32

# PRINTERS DIRECTORY

PRINTER	HC	G	CITY	YEAR(S) WON	CATEGORY
<b>A</b>					
A2Z Imaging Ltd	2	2	TRG	2012/11/10/09	Display Print
ABnote	5	9	CHC	2013/12/10/09	Security Printing
	-	-	CHC	2012/11	Industry Development
	-	-	CHC	2012	Promotional Print
Adgraphix	1	2	CHC	2011/09	Display Print
Admark Visual Imaging Ltd	25	27	HML	2013	Inkjet
	-	-	HML	2011/09	Display Print / Digital
	-	-	HML	2013/12/11/10/09	Labels
	-	-	HML	2013/12/09	Display Print
Adprint Ltd	5	1	WGN	2013/10/09	Publications - Magazines
Alto Food Packaging	-	1	HML	2012	Packaging
Amcorm Carmen Rd	8	2	CHC	2013/12/09	Packaging
Amcorm Cartons Auckland	4	7	AKL	2013/12/11/10	Packaging
Amcorm Cartons Christchurch	27	21	CHC	2013	Packaging
<u>Supreme Winner 2009</u>	-	-	CHC	2011	Packaging
	-	-	CHC	2013/12/11/10/09	Packaging
	-	-	CHC	2013	Industry Development
Amcorm Cartons Wellington	28	22	WGN	2013/12/11/10/09	Packaging
	-	-	WGN	2013	Industry Development
Amcorm Flexibles Asia Pacific - NZ	29	32	CHC	2011	Flexible
	-	-	CHC	2013/12/11/09	Packaging
	-	-	CHC	2010	Industry Development
Amcorm Kiwi Packaging Christchurch	7	4	CHC	2011/09	Packaging
APC Innovate	21	19	AKL	2011	Display Print
	-	-	AKL	2013/12/10	Display Print
	-	-	AKL	2013/12/11/10/09	Packaging
	-	-	AKL	2013/12	Industry Development
	-	-	AKL	2012	Promotional Print
API Foils NZ Ltd	4	2	AKL	2011	Industry Development
	-	-	AKL	2011/10	Specialty Products
APN Print Ellerslie	10	8	AKL	2013/12/11/10/09	Publications - Newspapers
APN Print Hastings	3	4	HST	2012	Web
	-	-	HST	2013/12/11	Publications - Newspapers
APN Print Tauranga	7	11	TRG	2013/12/11/10/09	Publications - Newspapers
	-	-	TRG	2012/11	Publications - Magazines
Arria Design Group Limited	7	10	AKL	2013	Industry Development
<u>Supreme Winner 2013</u>	-	-	AKL	2013	Display Print
	-	-	AKL	2013	Promotional Print
	-	-	AKL	2013	Specialty Products
	-	-	AKL	2013/12	Industry Development
	-	-	AKL	2012	Business Print - Stationery
Artrite Screenprint Ltd	5	2	AKL	2009	Art Prints & Ltd Editions
Ascent 3D Print (2005) Ltd	1	-	AKL	2013	Display Print
Aztech Tauranga Ltd	-	2	TRG	2009	Specialty Products & Processes
	-	-	TRG	2012	Specialty Products
<b>B</b>					
B&F Papers	1	1	AKL	2013	Promotional Print
Baseline	1	1	WGN	2013/10	Industry Development
Benefitz	1	-	AKL	2010	Publications - Books
Big Colour Imaging Ltd	3	8	AKL	2012/11/10/09	Display Print
Biz Print	1	-	CHC	2013	Specialty Products
BJ Ball Group	1	-	AKL	2011	Industry Development
Blue Star Print Group	1	2	AKL	2009	Industry Development
	-	-	AKL	2011	Promotional Print
Boston Digital Ltd	9	5	AKL	2013/12/09	Display Print
Brazen Clothing	2	1	WGN	2013	Screen
	-	-	WGN	2013/12	Specialty Products
<b>C</b>					
Carter Holt Harvey (Carton)	17	13	AKL	2011/10/09	Packaging
Carter Holt Harvey Packaging	5	2	CHC	2010	Packaging
Carter Holt Harvey Packaging	18	8	AKL	2010	Packaging
Carter Holt Harvey Paper Bag Division	7	5	AKL	2013	Packaging
	-	-	AKL	2011	Flexographic Printing
Charta Packaging	33	32	WGN	2013/12/11/10/09	Packaging
Color Communications Inc. Australasia	2	9	AKL	2013/12/11	Promotional Print
	-	-	AKL	2013	Specialty Products
	-	-	AKL	2013/12	Industry Development
Convex Plastics Ltd	15	7	HML	2013/10	Packaging
CQ	1	-	CHC	2013	Industry Development
Copy Solutions	1	-	AKL	2011	Business Print - Stationery
Craigs Design & Print Ltd	4	3	INV	2013/11	Industry Development
<b>D</b>					
Design Bind Ltd	1	2	AKL	2013	Packaging
	-	-	AKL	2009	Specialty Products & Processes
Digital Décor	1	7	WGN	2013	Specialty Products
	-	-	WGN	2012/11/10/09	Display Print
Digital River	2	1	AKL	2010	Display Print / Digital
Digitex	9	15	WGN	2009	Display Print
	-	-	WGN	2009	Promotional Print - Textiles
DNA Auckland	-	1	AKL	2012	Promotional Print
DPOD Ltd	16	14	AKL	2013	Packaging
	-	-	AKL	2013	Industry Development
	-	-	AKL	2012	Display Print
	-	-	AKL	2010/09	Promotional Print
DPOD Ltd	3	1	WGN	2011	Promotional Print

PRINTER	HC	G	CITY	YEAR(S) WON	CATEGORY
<b>DSP Print Group</b>					
DSP Print Group	4	3	AKL	2009	Packaging - Corrugated Cases
Dudfield Bryce Printers	1	-	ROT	2013	Industry Development
<b>E</b>					
Electronic Imaging 2011	3	2	CHC	2013/12	Specialty Products
	-	-	CHC	2012	Labels
Excel Digital Imaging	5	1	WGN	2010	Promotional Print
<b>F</b>					
Fairfax Media	2	2	CHC	2013/12	Publications - Newspapers
Flagmakers	4	3	WGN	2013/12	Display Print
Fonterra Canpac	2	5	HML	2010	Packaging
<u>Supreme Winner 2010</u>	-	-	HML	2013/11/09	Metal Packaging
Format Print	61	48	WGN	2013/10	Publications - Books
	-	-	WGN	2013/12/11/10	Promotional Print
	-	-	WGN	2010	Business Print
	-	-	WGN	2009	Special Processes and / or Embellishments
	-	-	WGN	2011/09	Display Print
	-	-	WGN	2012	Packaging
	-	-	WGN	2012	Industry Development
Fortyfive Design	1	-	WGN	2012	Promotional Print
Foster Graphics 1999 Ltd	1	2	CHC	2009	Display Print
Foster Screenprinting Ltd	14	7	AKL	2010	Specialty Products
	-	-	AKL	2010	Business Print - Stationery
	-	-	AKL	2010	Labels
Freedom Print & Design	1	-	PMN	2012	Specialty Products
Fuji Xerox	-	1	AKL	2011	Industry Development
Fusion Print Group Ltd	4	1	HML	2009	Promotional Print
	-	-	HML	2012	Specialty Products
<b>G</b>					
Gravure Packaging Ltd	19	27	WGN	2013	Gravure
	-	-	WGN	2013/12/11/10	Packaging
	-	-	WGN	2013/12/10	Industry Development
	-	-	WGN	2009	Innovation in Printing
	-	-	WGN	2012/09	Labels
GTO Printers Ltd	2	1	AKL	2012	Letterpress
	-	-	AKL	2013/12/11	Specialty Products
<b>H</b>					
Hally Labels Ltd	41	23	AKL	2009	Promotional Print
	-	-	AKL	2010	Display Print
	-	-	AKL	2010/09	Labels
	-	-	CHC	2012	Industry Development
	-	-	CHC	2011/09	Labels
Hawk Packaging Ltd	1	-	HST	2010	Packaging
Horton Media Ltd	23	24	AKL	2011	Web
	-	-	AKL	2013/12/11/10/09	Publications - Newspapers / Magazines
	-	-	AKL	2010	Industry Development
House of Sabra Ltd	1	1	WGN	2013	Specialty Products
Huhtamaki (New Zealand) Ltd	47	22	AKL	2012/11/10/09	Packaging
	-	-	AKL	2012	Industry Development
<b>I</b>					
Image Centre	3	2	AKL	2009	Business Print
Imageprint	4	-	AKL	2013	Publications - Magazines / Books
Impressions International Ltd	20	13	AKL	2013	Industry Development
	-	-	AKL	2013/12/11/10	Labels
	-	-	AKL	2013/11	Industry Development
	-	-	AKL	2012/11/10	Promotional Print
	-	-	AKL	2012	Display Print
	-	-	AKL	2009	Packaging
Interpac Packaging Ltd	20	14	AKL	2013/12/11/10	Packaging
<b>K</b>					
Kalamazoo	1	-	AKL	2012	Business Print
Kale Print	-	1	TRG	2013	Industry Development
Kinetic 121	22	28	WGN	2010	Promotional Print
	-	-	WGN	2013/12/11/10/09	Promotional Print
	-	-	WGN	2013/12/11/09	Specialty Products
	-	-	WGN	2010	Publications - Books
Kingsland Print	2	-	AKL	2013	Specialty Products
	-	-	AKL	2011	Display Print
Kirsch Print Art	1	-	CML	2010	Specialist Products & Processes
Kiwi Labels	-	2	CHC	2013	Industry Development
Koru Screen Printing	1	-	CHC	2011	Specialty Products
<b>L</b>					
Label & Litho	2	2	WGN	2013	Labels
	-	-	WGN	2013	Industry Development
Leading Label Co.	12	7	CHC	2013/11	Labels
Lightning Labels Ltd	1	3	AKL	2013/09	Labels
Lineset Design & Print	1	-	AKL	2009	Promotional Print
Lithoprint Ltd	13	12	WGN	2013	Publications - Books
	-	-	WGN	2011	Specialty Products
	-	-	WGN	2011	Packaging
Logan Print	11	9	GIS	2011/09	Packaging
Logick Print & Graphics Ltd	16	26	AKL	2013	Specialty Products
<u>Supreme Winner 2012</u>	-	-	AKL	2012	Promotional Print
	-	-	AKL	2013/12/11/09	Business Print

- SUPREME AWARD WINNER
  - CATEGORY WINNER
  - PROCESS WINNER
- HIGHLY COMMENDED (HC)
- GOLD (G)

- WHANGAREI (WHG)
- AUCKLAND (AKL)
- HAMILTON (HML)
- WAIKATO (WAI)
- COROMANDEL (CML)
- WHAKATANE (WHK)
- TAURANGA (TRG)
- ROTORUA (ROT)
- GISBORNE (GIS)
- NAPIER (NPR)
- HASTINGS (HST)
- WANGANUI (WAG)
- PALMERSTON NORTH (PMN)
- MASTERTON (MRO)

- PORIRUA (POR)
- PETONE (PET)
- WELLINGTON (WGN)
- NELSON (NEL)
- CHRISTCHURCH (CHC)
- DUNEDIN (DUN)
- INVERCARGILL (INV)

PRINTER	HC	G	CITY	YEAR(S) WON	CATEGORY
<b>M</b>					
Logick Print & Graphics Ltd	-	-	AKL	2013/12/11	Specialty Products
	-	-	AKL	2013	Packaging
	-	-	AKL	2013	Labels
	-	-	AKL	2012	Promotional Print
	-	-	AKL	2010	Industry Development
	-	-	AKL	2009	Packaging
<b>M</b>					
Mailshop Ltd	2	1	AKL	2013/11	Industry Development
	-	-	AKL	2013	Promotional Print
Mann Print & Design	2	-	WHK	2013	Business Print
	-	-	WHK	2012	Publications - Books
Maxim Print	1	-	AKL	2011	Publications - Books
McCullams	75	50	AKL	2013/11/10	Publications - Magazines / Books
<u>Supreme Winner 1993 &amp; 1994</u>	-	-	AKL	2013/10	Promotional Print
	-	-	AKL	2013/12/11	Business Print
	-	-	AKL	2009	Environmental Award
Meteor Design & Print	3	4	WAN	2010	Packaging
	-	-	WAN	2011	Business Print
Microfilm Digital Print	3	4	CHC	2012/09	Specialty Print
Milne Printers Ltd	11	3	WGN	2013	Promotional Print
	-	-	WGN	2009	Business Print
Mission Hall Creative	2	-	WGN	2010/09	Promotional Print
Momento Photobooks	5	16	WGN	2013	Digital
	-	-	WGN	2011	Promotional Print
	-	-	WGN	2013/12/11/09	Promotional Print
	-	-	WGN	2013/12/11	Publications - Books
	-	-	WGN	2012	Specialty Products
<b>N</b>					
NCI Packaging	12	6	AKL	2013/12/11/10/09	Metal Packaging
Nicholson Printing	3	1	AKL	2013/11	Promotional Print
	-	-	AKL	2013	Business Print
<b>O</b>					
Octane Digital Ltd	-	2	AKL	2010	Finishing
	-	-	AKL	2010	Promotional Print
	-	-	AKL	2010	Publications - Books
Oliver Young	2	1	AKL	2009	Innovation
Opus International Consultants Ltd	-	1	WGN	2012	Promotional Print
Original Print Ltd	23	12	AKL	2012	Display Print / Screen
<u>Supreme Winner 2004 &amp; 2008</u>	-	-	AKL	2012/10/09	Display Print
	-	-	AKL	2010/09	Promotional Items
Outer Aspect	6	9	AKL	2009	Specialty Products & Processes
	-	-	AKL	2010/09	Industry Development
<b>P</b>					
Pakworld Ltd	20	15	CHC	2013/12/11/10/09	Packaging
	-	-	CHC	2013	Promotional Print
Panprint	143	70	AKL	2012	Reelfed Offset
<u>Supreme Winner 2000</u>	-	-	AKL	2011	Labels
	-	-	AKL	2009	Business Print
	-	-	AKL	2013/12/11/10/09	Labels
PDQ Print Ltd	1	-	AKL	2011	Promotional Print
Permark Industries	46	44	AKL	2012	Business Print
<u>Supreme Winner 2005</u>	-	-	AKL	2010	Business Print / Screen
	-	-	AKL	2013/12/11/10/09	Specialty Products
	-	-	AKL	2013/12/11/10/09	Industry Development
	-	-	AKL	2013	Labels
	-	-	AKL	2010/09	Special Processes and / or Embellishments
	-	-	AKL	2011/10/09	Promotional Print
	-	-	AKL	2012/11/10	Business Print
Photo Arts NZ Ltd	2	1	ROT	2010	Industry Development
PMP Print	64	50	CHC	2010/09	Promotional Print
	-	-	AKL	2013/12/11/10/09	Publications - Magazines
	-	-	AKL	2013/12/11	Promotional Print
Premier Business Print	16	5	AKL	2009	Business Print
Print Counsel	-	1	AKL	2009	Specialty Products & Processes
Print House Ltd	15	5	HML	2013	Industry Development
	-	-	HML	2010	Publications - Books
Printlink	65	34	WGN	2013	Publications / Sheetfed
	-	-	WGN	2013/11/10/09	Publications
	-	-	WGN	2013/10/09	Specialty Products
	-	-	WGN	2013	Display Print
	-	-	WGN	2013	Promotional Print
Printstop	19	8	WGN	2012	Industry Development
	-	-	WGN	2013/10/09	Publications - Books
	-	-	WGN	2013	Business Print
	-	-	WGN	2012/10	Industry Development
	-	-	WGN	2009	Binding and Finishing
	-	-	WGN	2010	Promotional Print
Printing.com Manukau	-	1	AKL	2011	Packaging
ProCopy Digital Print	1	-	WGN	2010	Promotional Print
Production Partners Ltd	1	5	AKL	2013	Display Print
	-	-	AKL	2013/12	Promotional Print
	-	-	AKL	2013	Specialty Products
	-	-	AKL	2010	Packaging
Pukekohe Service Print	-	1	AKL	2012	Packaging

PRINTER	HC	G	CITY	YEAR(S) WON	CATEGORY
<b>R</b>					
Rainbow Print Group Ltd	20	12	CHC	2009	Specialty Products
	-	-	CHC	2009	Business Print
Rapid Labels Ltd	14	15	AKL	2013	Labels
	-	-	AKL	2012	Labels
	-	-	AKL	2013/12/11/10/09	Labels
	-	-	AKL	2012	Industry Development
Redwood Cellars	1	-	NEL	2009	Packaging
Rocket Creative	2	5	AKL	2013/12	Display Print
	-	-	AKL	2013/12	Industry Development
<b>S</b>					
San Pareil Ltd	-	1	WGN	2010	Specialty Products
SCA Hygiene	2	1	HML	2009	Packaging
Screen Printing Solutions Ltd	5	7	HML	2010	Specialty Products
	-	-	HML	2012/10	Industry Development
	-	-	HML	2012/11/10/09	Specialty Products
Seabreeze Fashions Ltd	-	2	AKL	2011	Specialty Products / Screen
	-	-	AKL	2012/11	Specialty Products
Sealed Air (NZ) Cryovac	1	4	HML	2013	Flexible
	-	-	HML	2012	Packaging / Flexible
	-	-	HML	2010	Flexible
	-	-	HML	2013/12/10/09	Packaging
Sealed Air (NZ) Cryovac	6	3	POR	2013/12/11	Packaging
Sentra Print	6	8	AKL	2012	Specialty Products / Finishing
	-	-	AKL	2011	Finishing
	-	-	AKL	2013/12	Business Print
	-	-	AKL	2013	Industry Development
	-	-	AKL	2010	Publications
	-	-	AKL	2012/11	Promotional Print
	-	-	AKL	2013/12/11	Specialty Products
Service Printers Ltd	100	73	WGN	2013	Business
<u>Supreme Winner 2001, 02 &amp; 06</u>	-	-	WGN	2012	Publications / Sheetfed
	-	-	WGN	2013/12/11/10/09	Business Print
	-	-	WGN	2013	Packaging
	-	-	WGN	2013/12	Specialty Products
	-	-	WGN	2013/12/11/10	Promotional Print
	-	-	WGN	2013/12/11/10	Publications
	-	-	WGN	2012	Industry Development
Silverdale Printing Ltd	1	-	AKL	2009	Promotional Print
Soar Printing Ltd	12	7	AKL	2012	Digital
	-	-	AKL	2013/12	Publications
	-	-	AKL	2010	Packaging
	-	-	AKL	2012/11/10	Promotional Print
	-	-	AKL	2012	Display Print
Southern Colour Print	35	48	DUN	2011	Business Print
	-	-	DUN	2013/12/11/10/09	Business Print
	-	-	DUN	2010	Promotional Print
Specs Papers	1	-	CHC	2009	Packaging
Spectrum Print	13	7	CHC	2011	Industry Development
<b>T</b>					
Tainui Press Design & Print	1	1	WAI	2012	Publications
	-	-	WAI	2013	Business Print
Textiles Alive	1	1	TRG	2009	Digital Printing
Thames Publications	4	3	WGN	2011	Promotional Print
	-	-	WGN	2013	Publications - Books
The Caxton Press	1	-	AKL	2013	Industry Development
The Christchurch Press Company	4	1	CHC	2009	Publications - Newspapers
The Dominion Post	1	1	WGN	2012	Publications - Newspapers
The Gisborne Herald Co Ltd	5	4	GIS	2013/10/09	Publications - Newspapers
The Printing Museum	1	-	WGN	2013	Display Print
The Print Shop	18	8	AKL	2010	Business Print
	-	-	AKL	2010	Packaging
Totem Communications	2	-	WGN	2009	Specialty Products & Processes
	-	-	WGN	2009	Display Print
Trio Manufacturing	-	1	HML	2009	Promotional Print
<b>U</b>					
Uniprint	-	1	DUN	2012	Publications
<b>V</b>					
Vertia	2	-	WGN	2013	Business Print
	-	-	WGN	2013	Industry Development
Verve Digital Ltd	4	5	CHC	2009	Digital Printing
	-	-	CHC	2009	Promotional Print
Visy Board New Zealand	17	6	AKL	2010	Packaging
<b>W</b>					
Webstar	19	15	MRO	2013	Promotional Print / Web Offset
	-	-	MRO	2013/10/09	Promotional Print
	-	-	MRO	2010	Publications - Magazines
	-	-	AKL	2012/11	Promotional Print
	-	-	AKL	2013/12	Publications - Magazines
Wellington Print Finishers	1	6	PET	2009	Special Processes and/or Embellishments
Western Mailing	1	-	AKL	2011	Promotional Print
Westprint	5	4	AKL	2009	Packaging
	-	-	AKL	2013	Specialty Products
	-	-	AKL	2013/12	Publications
	-	-	AKL	2012	Industry Development
Wickliffe Solutions	37	30	AKL	2013/12/11/10/09	Business Print

**PRIDE IN PRINT 2013 TABLOID WE ACKNOWLEDGE  
THE SUPPORT OF THE FOLLOWING SUPPLIERS**

MANAGEMENT Promote Ltd, Wellington  
PR MacIntyre Public Relations  
AWARDS BOOK & AWARDS NIGHT PHOTOGRAPHY  
Neil MacKenzie, Onlinefotos Ltd  
JUDGES PHOTOGRAPHY gadyneHOLT  
PRINT PRODUCTION PMP Print, Auckland  
DISTRIBUTION New Zealand Herald,  
The Christchurch Press, Otago Daily Times

PRINT PRODUCTION APN Print Ellerslie  
PRINT PLATES Fujifilm NZ Ltd  
INK SUPPLIER DIC New Zealand  
PAPER SUPPLIER Norske Skog Tasman Ltd  
DISTRIBUTION New Zealand Herald,  
The Christchurch Press, Otago Daily Times

