

YOU CAN ACCUSE US

for being
Cheap
and

Totally In-demand

PRICELIST | 2018

Mystery around copywriting tariffs doesn't help anybody. We come to you with an all-inclusive tariff card for any writing we do to make life easier (frankly, we've got no idea why more writers don't do it!).



TARIFFS | 2018

SKU	SERVICE	SPECS	TARIFF [In INR]	
WC001	Website Content	1-3 pages	2,500	
WC002		4-6 pages	4,500	
WC003		7-10 pages	6,500	
WC004		11-15 pages	9,500	
WC005		16-20 pages	14,000	
WC006		21-30 pages	19,000	
WC007		31-40 pages	25,000	
BL001	Blogs/ Articles	upto 500 words	Pack of 5	3,000
BL002			Pack of 10	5,000
BL003			Pack of 25	11,000
BL004		upto 1000 words	Pack of 5	6,000
BL005			Pack of 10	10,000
BL006			Pack of 25	22,000

Hot Selling

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*1 Page = 350-500 words

TARIFFS | 2018

SKU	SERVICE	SPECS	TARIFF [In INR]
PD001 PD002	Product Descriptions	Pack of 10 Pack of 30	1,900 4,500
BP001 BP002 BP003	Brochure/ Company Profile	4 pages 8 pages 16 pages	2,900 4,900 8,900

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*1 Page = 350-500 words

TARIFFS | 2018

SKU	SERVICE	SPECS	TARIFF [In INR]
FY001 FY002	<i>Flyer</i>	Single-sided Double-sided	1,500 2,500
EM001 EM002	<i>Emailer</i>	Single Pack of 3	1,200 3,000
LT001 LT002	<i>Letter</i>	1 page 2 pages	1,500 2,500
PR001	<i>Press Release</i>	300-500 words	1,900

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SKU	SERVICE	SPECS	TARIFF [In INR]
CS001 CS002	<i>Case Study</i>	1-3 pages 4-6 pages	4,500 7,000
WP001	<i>White Papers</i>	3-5 pages	10,000
SS001 SS002	<i>Speech Script</i>	1-3 min. 5-8 min.	4,500 9,000
AFS001	<i>Ad film Script</i>	per 30 secs.	12,000

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SKU	SERVICE	SPECS	TARIFF [In INR]
CS001 CS001	<i>Corporate film/ Explainer Video Script</i>	1-3 min. 4-8 min.	4,500 8,000
EE001	<i>Everything Else</i>	(Min. order value = Rs. 2000)	Rs. 1.5 per word

Hot Selling

TARIFFS | 2018

What's Included?

- * Client brief (through exclusive PayPer Content Questionnaire)
- * 10-minute on-call strategy brainstorming and review
- * Brand and market research
- * Conceptualization
- * Content development
- * Unlimited revisions

Nitty-Gritties

- * *All prices are exclusive of GST and invite a tax of 18%.*
- * *Prices are subject to change as per client specifications and additional requirements.*
- * *Professional copywriting across web pages, excludes legal pages.*
- * *100% of the fee is due upfront. Payments may be made via NEFT, Cheque or Credit/ Debit Card.*
- * *PayPer Content has a 3-day auto-acceptance policy. You have three days (72 hours) to submit feedback on a content draft once it has been submitted to you. The 72 hours does not include weekends, so an article delivered on Thursday will be auto-accepted on Tuesday if no feedback is submitted. All feedback is required to be submitted via email to projects@payperco.com.*
- * *Suggestions for revision must adhere closely to the original project's idea, size and scope or additional fees will be levied.*
- * **For tailored packages, please contact your sales representative on +91 920 539 1813.**