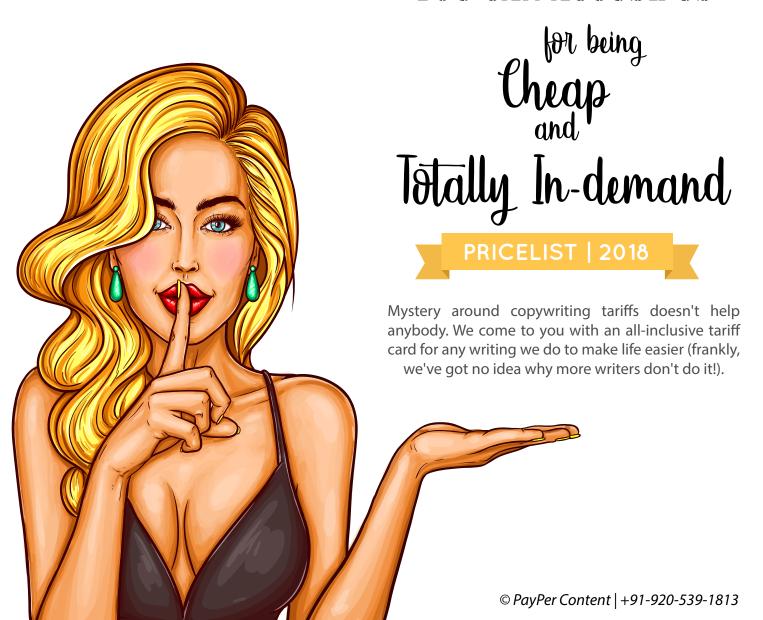
YOU CAN ACCUSE US



SKU	SERVICE	SPECS	TARIFF [In INR]
WC001 WC002 WC003 WC004 WC005 WC006 WC007	Website Content	1-3 pages 4-6 pages 7-10 pages 11-15 pages 16-20 pages 21-30 pages 31-40 pages	2,500 4,500 Hot Selling 6,500 9,500 Hot Selling 14,000 19,000 25,000
BL001 BL002 BL003	Blogs/	Pack of 5 Pack of 10 Pack of 25	3,000 5,000 11,000 Hot Selling
BL004 BL005 BL006	Articles	Pack of 5 Pack of 10 Pack of 25	6,000 10,000 22,000 Hot Selling

SKU	SERVICE	SPECS	TARIFF [In INR]
PD001	Product	Pack of 10	1,900
PD002	Descriptions	Pack of 30	4,500 Hot Selling
BP001	Brochure/	4 pages	2,900 Hot Selling
BP002	Company	8 pages	4,900 Hot Selling
BP003	Profile	16 pages	8,900

SKU	SERVICE	SPECS	TARIFF [In INR]
FY001	flyer	Single-sided	1,500
FY002		Double-sided	2,500 Hot Selli
EM001	Emailer	Single	1,200
EM002		Pack of 3	3,000 Hot Selli
LT001	Letter	1 page	1,500
LT002		2 pages	2,500
PR001	Press Release	300-500 words	1,900

SKU	SERVICE	SPECS	TARIFF [In INR]
CS001 CS002	Case Study	1-3 pages 4-6 pages	4,500 Hot Sellin 7,000
WP001	White Papers	3-5 pages	10,000
SS001 SS002	Speech Script	1-3 min. 5-8 min.	4, 500 Hot Sellin
AFS001	Ad film Script	per 30 secs.	12,000

SKU	SERVICE	SPECS	TARIFF [In INR]
CS001 CS001	Corporate film/ Explainer Video Script	1-3 min. 4-8 min.	4, 500 Hot Sellin 8, 000
EE001	Everything Else	(Min. order value = Rs. 2000)	Rs. 1.5 per word

What's Included?

- * Client brief (through exclusive PayPer Content Questionnaire)
- * 10-minute on-call strategy brainstorming and review
- * Brand and market research
- * Conceptualization
- * Content development
- * Unlimited revisions

Nitty-Gritties

- * All prices are exclusive of GST and invite a tax of 18%.
- * Prices are subject to change as per client specifications and additional requirements.
- * Professional copywriting across web pages, excludes legal pages.
- * 100% of the fee is due upfront. Payments may be made via NEFT, Cheque or Credit/ Debit Card.
- * PayPer Content has a 3-day auto-acceptance policy. You have three days (72 hours) to submit feedback on a content draft once it has been submitted to you. The 72 hours does not include weekends, so an article delivered on Thursday will be auto-accepted on Tuesday if no feedback is submitted. All feedback is required to be submitted via email to projects@payperco.com.
- * Suggestions for revision must adhere closely to the original project's idea, size and scope or additional fees will be levied.
- * For tailored packages, please contact your sales representative on +91 920 539 1813.