

Sheri Lyn Anderson Conklin

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Education

Doctorate of Education, expected graduation: December 2016

Educational Technology

Boise State University. Boise, Idaho

Master of Science, 2008

Instructional Technology,

University of North Carolina Wilmington, Wilmington, North Carolina

Teacher Certificate, 2002

Special Education, - Focus: General and adapted curriculum

University of North Carolina Wilmington, Wilmington, North Carolina.

Bachelor of Arts, 1998

Art History

University of North Carolina Wilmington, Wilmington, North Carolina.

Professional Experience

Faculty Liaison/Instructional Designer

January 2009 – present

University of North Carolina, Wilmington

- Conduct and analyze needs assessments
- Initiated and led design and development of asynchronous professional development
- Assist with the implementation of fully online programs (Master of Arts, History, RN to BS, Executive MBA)
- Design and develop face-to-face and self-instructional training for technology tools
- Design and develop pedagogical colloquium series for faculty
- Provide one-on-one support for faculty teaching hybrid or fully online courses
- Collaborate with faculty and staff for project development and implementation
- Research and evaluate new instructional technologies
- Design, develop, implement, and analyze training evaluation instruments
- Understand and apply project management skills and job tool/aid techniques to training initiatives
- Conduct educational research on innovative learning strategies
- Collaborate with faculty on research projects
- Demonstrate strong presentation and written communication skills.

- Design and develop campus-wide communications
- Develop and implement 2 year project plan for the implementation and diffusion of new course management system (Blackboard Learn)
- Oversee and manage special projects
- Coordinate with departments across campus to meet their fully online program needs
- Mentor and oversee Graduate Assistants
- Participate in both regional and national teaching and learning organizations and conferences to stay current with trends and best practices in eLearning
- Conduct educational research (mixed methods) in the area of online learning
- Facilitate Distance Learning Week via WebEx for UNC system campuses

E-Learning Instructional Support Specialist

June 2007- January 2009

University of North Carolina, Wilmington

- Designed, developed, and implemented face-to-face and self-instructional training for LMS, video software, and other educational technologies
- Collected, analyzed, and reported formative evaluation data for Blackboard Vista faculty support
- Designed and developed job aids for LMS and other educational technologies
- Consulted with faculty and other staff to identify needs and provide course management assistance along with pedagogical assistance
- Created a project plan for Second Life design, development, and implementation
- Collaborated with other departments on special projects (Moodle, Horizon Wimba Training)
- Researched, identified, evaluated and recommended enhanced technologies and software for instruction
- Collaborated with an inter-institutional consortium to develop and implement project plans
- Developed written communication for various audiences (administration, faculty, and staff)
- Mentored graduate assistants with training procedures and job aid creation

Special Education Department Chair

January 2002 – June 2007

Eugene Ashley High School, Wilmington NC

- Evaluated and made informed decisions on special education programs
- Maintained and monitored Individualized Education Plan (IEP) records
- Set agendas and led departmental meetings
- Coordinated and facilitated monthly meetings with multiple agencies
- Designed, developed, and implemented new technology curriculum
- Managed the departmental budget
- Developed and managed annual special education class schedule
- Collaborated with special education chairs and administration to develop countywide policies and procedures
- Facilitated communication between UNCW and New Hanover County school special education teachers
- Collaborated with regular education teachers to provide interventions that aligned with their teaching style and students' Individualized Education Plan

Teaching Experience

University of North Carolina Wilmington

- EDL-514 – *online* Technology for School Improvement (Fall 2015)
- UNI-101 – Freshman Seminar (Fall 2010- 2014)
- EDN-301 *online* - Instructional Design and Evaluation (August 2008-2012)
- EDN-303 *online* – Instructional Technology (December 2011 – 2012)

Blended Schools.net

- Created Online Instruction Using Blackboard Learn Course (September 2011 – 2013)

Eugene Ashley High School – Wilmington NC

January 2002 – June 2007

- Occupational Math I
- Occupational Math III
- Occupational Social Studies I
- Occupational Social Studies II
- Occupational English I
- Occupational English II
- Occupational English III
- Occupational English IV
- Occupational Prep IV
- Academic Resource Skills Lab

Publications

- 2012 Anderson, S. & Oyarzun, B. (2012). Multi-Modal Professional Development for Faculty. In Keengwe, J. & Kyei-Blankson, L. (Eds.), *Virtual Mentoring for Teachers: Online Professional Development Practices*. (43-65). Hershey: Information Science Reference.

Conference Presentations

- 2015 Anderson, S. (November, 2015). *Effects of Online Experiential Learning Activities*. Presented at Association of Educational Communication and Technology Conference, Indianapolis, Indiana.
- 2014 Oyarzun, B. Martin, F., Pastore, R., Maddrell, J., & Anderson, S. (October, 2014). *Multi-Modal Course Delivery: Face-to-Face and Online Students Together*. Presented at Association of Educational Communications and Technology Conference, Jacksonville, FL.
- 2014 Anderson, S & Hsu, Y. (October, 2014). *Implementing service learning in online courses*. Poster session at Association of Educational Communications and Technology Conference, Jacksonville, FL.

- 2013 Oyarzun, B. & Anderson, S. (June, 2013) *Teaching Faculty Online Teaching Asynchronously*. Presented at the Blackboard Learn Conference. Raleigh, North Carolina
- 2011 Anderson, S. & Gonzalez, P. (July, 2011) *Teaching our Future Teachers in Second Life Virtual Environments*. Presented at the Blackboard Collaborate Connections Summit. Las Vegas, Nevada.
- 2011 Anderson, S., Allred, B., Gonzalez, P. (July, 2011) *Engaging your Synchronous Class from a Student's Perspective*. Presented at the Blackboard Collaborate Connections Summit. Las Vegas, Nevada.
- 2011 Anderson, S., Allred, B., Gonzalez, P. (April, 2011) *Lights, Camera, Action! Incorporating Videos into Online or Web-enhanced Courses*. Presented at the Teaching and Learning with Technology Conference. Second Life.
- 2011 Anderson, S., Allred, B., Gonzalez, P. (April, 2011) *Engaging your Synchronous Class from a Student's Perspective*. Presented at the Teaching and Learning with Technology Conference. Second Life.
- 2011 Anderson, S. L., Allred, B., Reid-Griffin, A., (January, 2011) *Blackboard 9 – Portfolio Features*. Presented at Hawaii International Conference on Education. Honolulu, Hawaii.
- 2010 Anderson, S.L., McQuiston, P., & Sroka, E. (March, 2010) *Inspiring Innovation in Mainstream Users: Immersive Training for Wimba Classroom*. Presented at Wimba Connect. Orlando, Florida.
- 2008 McQuiston, P. & Anderson S.L., (October, 2008) *A Support Strategy for Blackboard Vista Instructors*. Presentation at UNC-Teaching, Learning, and Technology. Raleigh, North Carolina.
- 2008 Allred, B., Anderson, S.L., McQuiston, P., (September, 2008). *21st Century Mentoring - Using Technology to Enhance Mentoring Strategies*. Presented at Mentoring 21st Century Educators. Wilmington, North Carolina

Community workshops and presentations

- Anderson, S. (June, 2015). *Best Practices in Online Student Assessment*. College of Health and Applied Human Services, UNCW.
- Oyarzun, B & Anderson, S. (June, 2015) *Best Practices in Online Course Development and Delivery*. I3@UNC!, UNCW.

Grants

- 2015 UNCW – ETEAL Supported Pedagogy Initiative: “Online Course Design Evaluation in a Web Teaching Class.” (\$3500)
- 2014 UNCW - ETEAL Supported Pedagogy Initiative: “Integrating Applied Learning in an Online Course.” (\$3500)

- 2007 UNCW – IT Innovations Grant: “Assistive Technology meets Video Game Technology: A case study in the use of video game hardware for assistive technology purposes.” (\$5000)

Certificates

- 2015 QM Peer Reviewer Training
 2015 QM Coordinator Training
 2015 Applying the QM Rubric

Honors and Awards

- 2014 Freshman Seminar – Excellence in Teaching Award
 2014 AECT Pacificorp finalist
 2012 Freshman Seminar – Excellence in Technology Integration

Service

Professional Membership and Service

- 2015 AECT proposal reviewer
 2015 i3@the Coast volunteer
 2015 i3@UNC volunteer
 2015 – *First Monday* journal reviewer
 2013 Sloan-C Conference volunteer – concurrent session facilitator
 2012 BbWorld and DevCon Program Committee
 2008 – 2011 Instructional Technologist for Watson School of Education Alumni
 2008 – Association for Educational Communications in Technology (AECT) Member
 2010 UNC –TLT Proposal Reviewer
 2007 – 2010 UNC- Teaching Learning Technology (TLT) Member

University of North Carolina

- 2015 – Applied Learning & Teaching Community Assistant fellow
 2015 – Master of Instructional Technology program committee
 2014 Instructional Designer Faculty Hiring Chair
 2014 Master of Instructional Technology Capstone Committee
 2009 – 2010 SACS – Educational Programs
 2009 – 2010 Instructional Design and Evaluation - EDN 301 Curriculum Design Committee

Community Service

- 2014 Isaac Bear – Science Fair Judge
 2011 – Isaac Bear – portfolio reviewer
 2010 – Blackboard Exemplary Course Reviewer
 2008 – Ashley High School – senior project reviewer