

Assistance League of St. Louis

ANNUAL



REPORT

2016 - 2017

9,908

STUDENTS

Received two sets of school uniforms



7,445

BOOKS

Given to Kids



3,319

CHILDREN

Received New Shoes and Socks



18,800

WOMEN

and Children in crisis were served



21,702

ACTIVITY KITS

Delivered to Hospitals and Agencies

440

STUDENTS

Received Weekend Meals

29

WOMEN

Received College Tuition Aid

26

AGENCIES

Received Teddy Bears

1,721

INDIVIDUALS

Served through Outreach

72,459

VOLUNTEER HOURS TOUCHED LIVES!

FROM THE PRESIDENT



If you want to touch the past, touch a rock. If you want to touch the present, touch a flower. If you want to touch the future, touch a life.

Anonymous

Members, Donors and Friends of Assistance League of St. Louis,

Thank you so very much for your support of Assistance League of St. Louis. We know you have many excellent choices available for nonprofit contributions. We continue to work hard to earn your trust and to meet the needs of our community in a fiscally responsible manner.

This was truly an exceptional year for Assistance League. With your support, we expanded our philanthropic programs to include weekend food for children in a neighborhood school through Pack for Kids, and books for older children through Books from Friends. We consolidated our Outreach and agency Operation School Bell® efforts to serve deserving children whose uniform criteria were different than our standard uniforms. Assistance League Scholarship is now a permanent chapter program.

Perhaps the highlight of the programming year was Discovery Day at the St. Louis Zoo. We took our Steps to Success shoe program and 100 elementary school students to the zoo. Working with school administrators, the students received new shoes and socks and an educational experience in a fun and iconic location. It was truly a joy to behold!

For our donors and partners, the highlight of the year will certainly be the chapter's achievement of a Platinum Rating from *GuideStar*, the world's largest source of information about nonprofits. Fewer than 1% of nonprofit members earn Platinum status. Our 80% return to community and the thoroughness of our program assessment practices are major factors contributing to our rating.

As we close our 29th year of service, Assistance League of St. Louis celebrates the lives we have touched through our philanthropic programs and the generosity of our members and donors who made it possible. Our philanthropic programs are conceived and delivered to empower, not enable; to provide opportunity, not foster dependence. In the last year, the reach and impact of Assistance League of St. Louis made a real difference in the St. Louis Community. . .we are so grateful for your continued support.

Sincerely,

Kathy Reese
President, 2016-2017

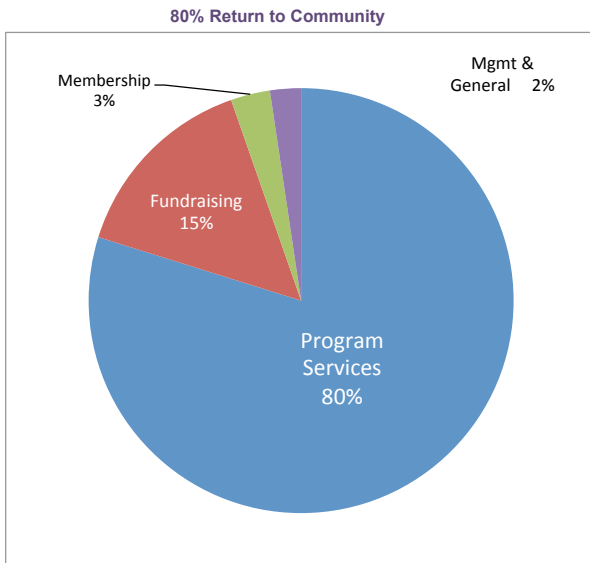
STATEMENT OF FINANCIAL POSITION

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ASSETS	Year Ended	
	May 31, 2017	May 31, 2016
Cash & Equivalents	\$ 205,810	\$ 363,485
Other Current Assets	\$ 1,392,743	\$ 1,161,729
Property & Equipment	\$ 1,245,498	\$ 1,290,832
TOTAL ASSETS	\$ 2,844,051	\$ 2,816,046

STATEMENT OF ACTIVITIES

	Year Ended			Year Ended	
	May 31, 2017	May 31, 2016		May 31, 2017	May 31, 2016
SUPPORT & REVENUE			EXPENSE		
Resale Shop	\$ 364,411	\$ 370,284	Program Services		
Special Events	\$ 279,310	\$ 230,047	Operation School Bell®	\$ 467,718	\$ 492,251
Contributions	\$ 228,998	\$ 263,044	Operation Hug	\$ 26,897	\$ 24,605
In-Kind Donations	\$ 224,078	\$ 276,685	Steps to Success	\$ 180,235	\$ 175,387
Membership	\$ 47,436	\$ 35,326	Project ROSE	\$ 206,966	\$ 216,807
Investments	\$ 109,695	\$ 14,001	My Own Fun Stuff	\$ 44,634	\$ 41,542
TOTAL	\$ 1,278,833	\$ 1,189,387	AL Outreach	\$ 54,054	\$ 39,653
			Waste Not	\$ 29,950	\$ 2,915
			TOTAL	\$ 1,010,454	\$ 993,160



SUPPORTING SERVICES

Resale Shop	\$ 147,641	\$ 143,404
Fundraising Special	\$ 23,156	\$ 21,963
Other Fundraising	\$ 16,881	\$ 20,979
Membership	\$ 33,568	\$ 30,268
Management & General	\$ 29,764	\$ 27,584
TOTAL SUPPORTING SERVICES	\$ 251,010	\$ 244,198
TOTAL EXPENSES	\$ 1,261,464	\$ 1,237,358

NET ASSETS

Beginning of year	\$ 2,653,526	\$ 2,701,498
End of year	\$ 2,693,482	\$ 2,653,526
CHANGE IN NET ASSETS	\$ 39,956	\$ (47,971)

PHILANTHROPIC PROGRAMS



Operation School Bell®

Provided over **9,908** elementary school children from **29** area schools with two sets of new uniforms, socks, underwear, dental hygiene kits and an age appropriate book. An additional **3,232** children received shorts and shirts for the summer months.

Steps to Success

In 2001, Assistance League began providing athletic style shoes and socks to school children. Last year, our members visited **32** elementary schools to properly fit and provide athletic shoes to **3,319** children.



Operation Hug



In 1987, we were one of the first nonprofit organizations to distribute **teddy bears** to emergency personnel and social agencies. We now serve **26** agencies in the St. Louis community.



Project ROSE

Since 2001, Assistance League members have delivered **gift bags** containing clothing, personal care and household items for women and their children in 4 area shelters. We also provided clothing, undergarments and hygiene kits to sexual assault survivors. Through last year, we have contributed to the well being of **18,800** women and children in crisis.

My Own Fun Stuff

Assistance League delivers kits for quiet activities for both children and adults to **21** hospitals, schools and agencies. Begun in 1986, last year we provided **21,702** activity kits.



Pack for Kids

Through the Pack for Kids Project, Assistance League provided weekend food to **440** students and their families in the last year.



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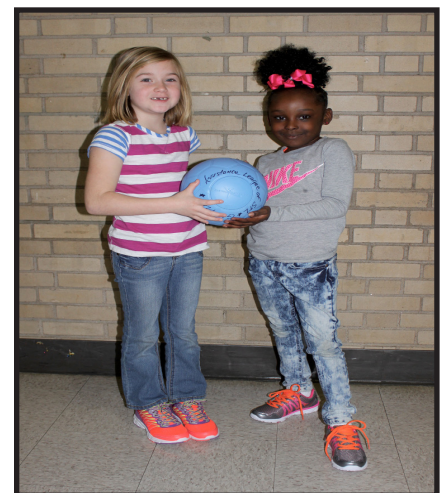




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