



Jasani Centre for Social Entrepreneurship & Sustainability Management

Annual Report June 2018 - May 2019

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Jasani Center for Social Entrepreneurship & Sustainability Management

Annual Report 2018-2019

Index

Number	Contents	Page No
	Index	1
	Foreword	2
1	About Us	3
2	Academic Programmes	3
3	Knowledge Development & Dissemination	4
4	MBA involvement in the Social Sector	7
5	Research, Consultancy and Documentation	11
6	Achievements	12
	Annexure	
I	List of Graduating Students	13
II	Mirae Asset Scholarship	14
III	List of Business Plans and Case Study	15

Foreword

Education implies gaining knowledge to develop capacities to meet personal, professional, and societal challenges. In comparison, the former two challenges can be met by technical and professional education. To meet societal challenges, management and social entrepreneurship education are gaining a wider currency. In this context, the Jasani Centre is committed to enabling NGO professionals and social entrepreneurs to gain knowledge and skillsets in management and social entrepreneurship education at subsidized costs. However, there are still many who are unable to bear the minimum fees too. The scholarship support extended to such students by Mirae Asset Foundation since 2018 is highly appreciated. This support will go a long way in developing the capacities of professionals who work at the grassroots.

We believe that the embedment of the Jasani Centre in the School of Business Management, NMIMS provides an educational ecosystem where MBA and MBA (part-time) Social Entrepreneurship students learn to ideate, innovate and translate ideas into action to bring social change in society. For instance, our student Ms. Madhu Jain (MBA(part-time SE), designed Rath Shala (mobile school on camelback) to provide access to education to marginalized children staying in remote parts of Rajasthan. The We Care internship designed by the Centre facilitates classroom learning with exposure to the field, communities, and CSR departments. Students, along with their faculty mentors, take an interest in addressing societal and national-level challenges. Based on our student's field experiences, the Centre also published Volume V of the We Care Anthology on Skilling and Entrepreneurship for Livelihood: Practices and Challenges in India in June 2018.

Fulfilling its mandate to advance knowledge in CSR compliance and practices among industry professionals, the Jasani Centre has developed partnerships with Bombay Chamber of Commerce & Industry and Bombay Stock Exchange, and KPMG's social division. The Centre gave impetus to its goal of promoting women's economic empowerment (SDG 5) by undertaking a major study in partnership with the Bombay Chamber of Commerce and Industry on 'Study on Educated Women At Home: Potential Employable Resource.' The study findings discussed at Bombay Chamber's board meeting have opened avenues for corporations to recruit these educated women at suitable positions.

The unstinted support from the management of NMIMS University, SVKM Trust, faculty colleagues coupled with the passion and commitment of Social Responsibility Forum students and the team members of the Jasani Centre is highly appreciated. Their support is instrumental in helping the Centre to achieve its goals.

Thank you

Dr. Meena Galliara
Director,
Jasani Center
for Social Entrepreneurship &
Sustainability Management,
School Business Management, NMIMS

1 About Us

As a responsible University, NMIMS believes that we have a vital role in shaping how future generations learn to cope with the complexities of sustainable development. In this context, NMIMS has set up the 'Jasani Centre For Social Entrepreneurship & Sustainability Management.'

As a catalyst and innovator, the Center's mission is to create a new generation of business leaders and social entrepreneurs who are knowledgeable about and are committed to building a sustainable society. The Center's objectives serve as a bridge between academia, the corporate world, and civil society organizations. The research and the teaching strengths combined with the experiential learning approach and guiding principles of the Center connect sustainability-focused knowledge and research to students, businesses, and civil society organizations.

The Jasani Center's work is divided into the following areas:

1. Developing academic programs in Social Entrepreneurship (Diploma/PTMBA in Social Entrepreneurship)
2. Knowledge development and dissemination
3. MBA involvement in the social sector
4. Facilitating Social Innovations
5. Research & Documentation

2 Academic Programmes: Diploma / Part-Time MBA in Social Entrepreneurship

To upgrade skills in Social Entrepreneurship, the Jasani Center is offering the following weekend programs to the working executives from the social and corporate sectors since 2006.

- a) Diploma in Social Entrepreneurship (Three Trimesters – Ten months) [Diploma – SE]
- b) MBA (Part-time) in Social Entrepreneurship (Six Trimesters – Two years) [PTMBA – SE]

2.1 Convocation: October 2018

In 2018, 14 students (5 men & 9 women) of PTMBA - SE (XI batch 2016-18) graduated. The convocation was held on October 26, 2018. (*See Annexure I*) The following students received special Awards:

1. The Academic Topper Awards was received by Ms. Taniya D'Silva.
2. Based on the overall performance Ms. Anuja Ayre received the Best Student Award.

2.2 Current Students: Academic year June 2018 to May 2019

Table 1 below presents the total number of students on roll in the current academic year.

Table 1 : Number of students on roll

Particulars	Male	Female	Total
PT MBA Iyr (Batch 2019-21)	8	11	19
PT MBA IIyr (Batch 2018-20)	6	13	19
Diploma Students (Batch 2019-20)	1	2	3
Total	13	24	37

The PTMBA Batch of 2017-19 completed their PTMBA final examinations between May 11 to 19, 2019, and the results were declared on June 18, 2019.

2.3 Scholarships

Scholarship support was extended by Mirae Asset Foundation for economically backward class students pursuing the Part-Time MBA in Social Entrepreneurship program. The total scholarship amount of Rs. 7,00,000/- (rupees Seven Lakhs) was given to the twelve students from three batches, who had family income below eight lakh rupees. Refer to *Annexure-II* for details.

On December 17, 2019, Mirae Asset Foundation conducted a review meeting of the twelve students and alumni who received the MAF scholarship. Post-meeting overwhelmed with the experience shared by the students and alumni. The Mirae Asset Foundation decided to continue need-cum-merit based scholarship support for the next batch of the Part-Time MBA in Social Entrepreneurship program.

3 Knowledge Development & Dissemination

3.1 Realignment of PTMBA(SE) Trimesters

To maintain the parity of trimesters across all the academic programs offered by the School of Business Management, the PTMBA(SE) trimesters were realigned from VII to VI. Summer term of five weeks, bridge course of two weeks on communication, and value-added audit workshops were added to ensure retention of the quality of the course. It was decided to offer the revised course structure from the Batch of 2019-2021.

3.2 Curriculum Development

The faculty from the Center upgraded the curriculum of various subjects like CSR, Social Marketing, Disaster Management, Management of Micro Enterprises, and various other allied subjects in the area of social entrepreneurship & sustainability management.

3.3 Business Plan & Case Study

Students of the final year PTMBA (SE) Batch 2017-2019 were given the option to write a business plan/ case study in the area of social entrepreneurship. Fifteen students submitted business plans, and one worked on a case study. (*See Annexure-III*).

3.4 Training & Workshops

a) Workshop on CSR Policy, Strategy, and Practice

To facilitate effective implementation of CSR activities, the Centre, in partnership with the CSR Committee of Bombay Chamber of Commerce & Industry, organized a Workshop on CSR Policy, Strategy, and Practice on August 8, 2018, in Mumbai. The target audience for the workshop was small, medium, and large corporates. The workshop's primary objective was to help the CSR professionals unlock the queries one faces between policy and implementation of socio-economic development programs in their organizations. The workshop gave a holistic view of the different facets incorporated to undertake the programs under the CSR vertical effectively. Along with the Centre's faculty, Ms.

Gurvinder B. Parmar, Technical Director, International Tax and Regulatory, KPMG, and CSR Manager of Excel Industries, were involved in conducting the workshop. The workshop saw the participation of 35 corporate executives.



b) Conference Compliance and Variation Analysis of Schedule VII

The Center organized a Round Table Conference in association with the Bombay Stock Exchange. The conference was held on August 23, 2018, to discuss CSR compliance and variation issues. Twenty-eight members attended it.

c) 13th International Conference on CSR 2019 & Presentation of Golden Peacock Awards

The Jasani Centre partnered with the Institute of Directors (IOD) and the Republic TV and India CSR Network to organize the 13th International Conference on CSR on 17th and 18th January 2019) in Mumbai at Hotel Taj Lands End. The theme of the conference was 'Integrating CSR Mandate in Corporate Strategy.' The event also presented the 'Golden Peacock Awards - 2019' The event witnessed esteemed personalities like Mr. R. G. Rajan, Chairman - IOD, Lt. Gen. J. S. Ahluwalia, President - IOD, Mr. Ashish Kumar Chauhan, MD & CEO - Bombay Stock Exchange (BSE), Mr. Crispin Simon, British Deputy High Commissioner, Ms. Helen Brand OBE, Chief Executive - ACCA UK, Hon'ble Justice Kurian Joseph, Chairman - Golden Peacock Awards, Mr. Ron Chandiramani, Owner & Group President - Al Midas International Group of Companies and Mr. R.M. Mishra, Additional Secretary - MSME graced the occasion.

Participants of the Conference included corporate executives, government officials, NGO representatives, and academicians. From NMIMS, Dr. Chittaranjan Bhattacharyajee, Director, Management Development Programme, and Mr. Manish Dalmia, Head-Marketing Department, attended the event.

While presenting the welcome address, Mr. Rajan shared the journey of IOD since its establishment in 1990. He reiterated that IOD is an apex association for building efficient Boards of Directors among Indian companies. Opening remarks by retired Mr. Alhuwalia gave insights on the guiding principles underlying the theme for the event. He threw light on the two critical questions that required immediate attention i.e. can CSR be integrated into a business process, and can it be a part of the CEO's scorecard. Mr. Prabhat Singh, MD & CEO Petronet LNG Ltd., emphasized that incorporating CSR into the CEOs portfolio is no longer a choice. That appropriate measures should be taken in the direction of the top management.

By introducing the purpose of the lesser-known British Asia Trust, Mr. Crispin Simon indicated towards their agenda of Global Britain to address pressing social issues globally by embracing technical partnerships for innovation in process, product, and service. While technology offers opportunities to grow exponentially, Ms. Helen Brand OBE emphasized the importance of taking up community responsibilities to provide the license to operate in the community. Mr. Chandiramani further elaborated the use of technology to connect the brand and the consumer directly in a social, ethical, and moral way through innovation in disruptive technology.

During the event, Mr. Mishra launched the separate division for MSMEs strategically initiated by IOD to strengthen their Boards. By praising the credibility of IOD, he voiced out his expectations from the division. The event then announced the Golden Peacock Awards for HR and CSR excellence for both the Global and National categories. The awards were presented by the Chairman of the Jury, Hon'ble Justice Kurian Joseph, and other chief guests. The Golden Peacock Leadership Award was presented to Ms. Sangeeta Jindal, Chairperson - JSW Foundation. This was followed by a presentation of sector-wise CSR awards wherein Tata Motors Limited won the award in the Automobile sector. Tristar Group won in the Liquid Logistics sector. Emirates National Oil Company won in the Oil Production sector while Reliance Industries Ltd. won the award in the Petrochemical sector. Dell International Service India Private Ltd. won the award in the Information Technology sector, and the Telecommunications sector, Vodafone Idea Ltd., won the CSR award. In the retail industry, ITC Ltd. – Lifestyle Retailing Business Division won the award. This was followed by the presentation of awards in the CSR global category and HR excellence awards.

Government representatives such as Mr. Praveen Pardeshi, Additional Chief Secretary to Hon'ble Chief Minister; and Mr. Arvind Singh, Principal Secretary - Energy sector, shared that while the government has vast machinery and has its way of working on developmental issues, they look forward to learning from the CSR initiatives and converge with existing impactful programs to upscale the reach. Further, they perceive IOD as a body to engage Boards of companies that are still unaware of undertaking CSR in a meaningful manner. They also praised the growing commitment towards CSR among stakeholders to engage with credible implementing partners.

Most of the attendees synchronized with the strong message put forth by Justice Kurian Joseph about CSR being an obligation for repayment to the society that has been extracted from them for decades. They emphasized that CSR was not just a compliance issue but a process of engaging with entire communities through various modes such as employee volunteering.

d) Indian Management Conclave

Dr. Meena Galliara, Director, Jasani Center for Social Entrepreneurship & Sustainability Management, participated in the ninth Indian Management Conclave (IMC) 2018, August 4, 2018, in Bengaluru. Study on 'We care – civic engagement internship, for developing socially sensitive managers' presented by Meena Galliara won Gold Award in the 'Experiential learning for meeting program learning goals' category.

4 MBA involvement in the social sector

4.1 We Care: Civic Engagement Internship 2018-19

The *We Care: Civic Engagement Internship* was initiated in 2010 with the twin objectives of socially sensitizing FTMBA students towards societal issues and enabling them to understand the symbiotic relationship between society and business.

Between January 28- February 20, 2019, in the current year, all 628 students were placed in 254 social sector organizations, including CSR departments across twenty-two states and three union territories. From these, 624 students completed their internships. During the internship; students handled projects under various SDGs in the area of child welfare, livelihood support and skill development, social marketing, project management, community development, CSR, financial inclusion, advocacy and empowerment, business development, health, resource mobilization, disability, environment, and animal rights.

In all 151 internship organizations provided their feedback regarding the We Care Internship. The feedback indicates that 95% of organizations were highly satisfied with our students' conduct and contribution. The feedback received from 624 students shows that 89% of students found the internship experience to be highly beneficial as it has sensitized them and made them aware of their potentials as change-makers. The experience has been overwhelming



The learning journey of civic engagement culminated with the Poster Presentation on March 2, 2019. The posters were evaluated by 56 distinguished judges from the social sector. Based on the results, posters designed by 21 teams won cash prizes worth INR 2.10 lakh.

This year various competitions in partnership with Social Responsibility Forum were organized between March 1-3, 2019, to enhance the student's internship experience. The photo collage competition WhatMovedYou had a participation of 20 students; the We Care Documentary making had a participation of 12 teams comprising of 22 students and in all six teams consisting of 15 students participated for the 'We Innovate' Social B-Plan Competition.

4.2 Social Responsibility Forum (SRF)

The Social Responsibility Forum of the School of Business Management organized different activities like NGO Mela, visits to old age homes, and an animal shelter. The Forum held social campaigns against plastic, anticorruption elocution, and fundraising campaigns to help the Kerala flood victims. To celebrate the Joy of Giving Week, the Forum organized blood donation and food donation drives. The SRF team also organized a marathon run to create awareness against food and water wastage. The Forum was instrumental in organizing a panel discussion on 'Social Entrepreneurship & its Contribution to Indian Economy' on October 30, 2018 and Republic TV aired on December 15, 2018.

a) Snapshot of events held by SRF:

Sr. No	Name of Events	Date	Venue	About Event	Output
1	Splash	July 30, 2018	SBM NMIMS Lounge	A painting & social artwork competition based on the theme "Beat the Plastic."	Participants: 60 teams Winners: 4 teams Prizes worth: 10K
2	NGO Mela	August 13-14, 2018	SBM NMIMS Lounge	A socio-marketing event to promote and market indie products developed by NGOs to boost their sales	Participants: 13 NGOs, 33 teams Sales: 1.40 lakhs
4	Blood Donation Drive	October 4, 2018	SBM NMIMS Lounge	An Annual Blood Donation Drive in association with Rotary Club of Juhu	Registrations: 400+ 307 units of blood were collected
5	NTPC Elocution	November 1, 2018	Juhu Jagruti Hall	An opportunity for young management students to express their thoughts on the social evil of Corruption during Vigilance awareness week	Participants: 37 Winners: 3 Prize worth: 12.5K Integrity Pledge by: 450 students
6	Marathon	January 20, 2019	JRM grounds	A 7km run against Food and Water wastage	Registrations: 450 Winners: 9 Prizes worth: 30k
7	Sadbhavana	Feb 28-March 3, 2019	SBM NMIMS Lounge	The annual flagship event of SRF contains six events (3 We Care + 3 SRF events)	Cash Prizes worth: 1.65 lakhs

b) The flagship event: Sadbhavana:

Sr. No	Name of Events	Date	Venue	About Event
1	Samadhaan	March 1-3, 2019	SBM NMIMS	An innovative case study challenge for B schools across India was launched in association with Bisleri.
2	Vagyudha	March 1-3, 2019	SBM NMIMS	A mock parliamentary debate where the teams across India acted as either government or opposition presented their views on the topic "The Indian Government's policies are a threat to innovation in clean energy."
3	Anugoonj	Feb 28, 2019	Juhu Jagruti Hall	An NGO Skit and Dance competition wherein children from NGOs participated.
4	We care Documentary	March 1-3, 2019	SBM NMIMS	A team documentary competition based on the participants' We Care experiences.
5	What Moved You	March 1-3, 2019	SBM NMIMS	An individual photo story competition based on the participants' WeCare experiences.
6	We Innovate	March 1-3, 2019	SBM NMIMS	A Social B-plan presentation competition based on the WeCare experiences of the participants

c) Snapshot of Projects/Initiatives:

Sr. No	Project / Initiative	Type	Description
1	The joy of giving week	Social Responsibility	Donation drive week was conducted from October 2 to October 8, 2018. During this week, the SRF team and its volunteers visited an animal shelter, visited an old age home, and conducted blood, food, and cloth donation drives.
2	Fireflies	Social Change	It is a guided mentorship program where NMIMS students volunteer to mentor underprivileged children. A minimum of 8 sittings of 1.5 hours each was required to complete the program.
3	Movie screening	Volunteering	The movie Pipsi conducted by FilmShala and Landmarc Films, supported by BookASmile, saw the participation of around 9000 kids across various NGOs and BMC schools in Mumbai. Social Responsibility Forum, NMIMS collaborated with FilmShala for this event.
4	Walk for Freedom	Social Change	SRF joined the Walk for Freedom hosted by The Movement India in Juhu to express our support for their combat against various modern forms of slavery. Even today, 18 million children, men, and women are being trafficked worldwide for sex and labour.

Sr. No	Project / Initiative	Type	Description
5	Republic TV's One India	Social Change	SRF hosted the 4th episode of Republic TV's show Facebook One India Season 2. There was a panel discussion under the umbrella theme of economic growth, explicitly highlighting 'The need of Social Entrepreneurship for Economic Growth.'

d) Prayatna

SRF continued with its newsletter Prayatna which was initiated in 2013. It is an earnest attempt to create meaningful dialogue within the community on issues that need immediate attention and keep the students, faculty, and alumni updated about activities undertaken by SRF. The newsletter is also a medium to showcase the commendable work done by students during their We Care Internship. Acknowledging the criticality of various social issues in question and the consideration they warrant, SRF chose different newsletter themes for every issue. Prayatna receives contributions from management students across premier B-schools in India.

Month of Issue	Theme
September 2018	Plastic: the insidious devil next door
December 2018	Animal Rights: Isn't this planet their home too?



5 Research, Consultancy, and Documentation

5.1 Consultancy to KPMG's Social Division

The Centre provided consultancy to KPMG's social division. Intellectual inputs were provided for strengthening research reports on the impact assessment of their client organization. Information in the area of agriculture, animal husbandry, livelihood support, and education was provided.

5.2 We Care Anthology

The We Care Anthology Volume VI titled '*Transforming Healthcare in India*' is based on the experiential learnings of the first-year MBA students during their internship in NGOs/CSR department/Government organizations working in the health sector.

The current publication covers nine articles divided into three sections narrating the healthcare and sanitation challenges faced by the poor in India and the experiences gained by students while tackling them using their management skills. The first section presents an article on Mapping the Healthcare Scenario in India, which traces the development of the public healthcare scenario in the country and the challenges encountered. Section II consists of three articles focusing on issues about maternal health and innovation in accessing affordable healthcare. Section III, comprising five articles, focuses on sexually transmitted diseases in Mumbai, substance abuse among undergraduate and postgraduate students, innovation in waste management, and access to affordable drinking water impacting community health. These articles assess the prevalence of issues and suggest remedies in stakeholder engagement, awareness generation, and recommending inventive solutions.

5.3 Study of Educated Women at Home: Potential Employable Resource

Jasani Centre for Social Entrepreneurship and Sustainability Management and Bombay Chamber of Commerce and Industry Trust for Economic and Management Studies undertook a study on *Educated Women at Home: Potential Employable Resource*. The study's objective was to examine the rationale for lower women's participation in the workforce in Mumbai. The study looked into the educational and socio-economic profile of educated women who have not pursued their careers, their challenges in pursuing their careers, and the support system required at home and the workplace to enable their participation. The study also mapped the scope, options, and facilities provided by employers to facilitate women's entry into the corporate world.

The survey team interviewed 1,950 unemployed women respondents across the Mumbai Metropolitan Region with education SSC and above using an online questionnaire. Women from the economically weaker section were especially reached out to ensure the survey represented the different socio-economic strata of Mumbai. Also, face-to-face and focus group discussions were conducted to capture women's experiences and enrich the study. To understand the corporate perspectives on recruiting women in general and those with career-break, 35 HR managers from varied industrial and service sectors were interviewed.

Three-fourth of the respondents were found to be in the economically productive age group (28-47 years), and more than half of the respondents were graduates and had worked before. However, they perceived their careers and incomes secondary to their husbands. Although family factors pulled women away from their paid work, uncondusive work culture and long-distance commute pushed women out of the workforce. Despite Indian companies believing in

having gender diversity, the reality posed a grim picture. However, to boost workplace diversity, companies are making an effort to recruit women with arrangements such as flexi-time and work from home. The study found that a gap still exists between women's aspirations to get back to work and the corporate needs and work culture. The gap needs to be bridged with implementable strategies both at the organizational and individual levels.

6 Achievements

6.1 Students Achievements

Green India Initiative, a startup of Mr. Sachin Shigwan, a first-year student of PTMBA – SE, received "Best Customer Service Brand 2019" on May 18, 2019, in the Startup category. Arthsanket - Maharashtra's Favorite Brand recognized the great work of the Green India initiative. The program was held at the Bombay Stock Exchange. Green India initiative by implementing projects like solar street lighting, solar dual pump systems, solar PV off-grid, solar home lighting systems, and solar cookers have benefitted over a sum of 12,000 + rural underprivileged people generating hope for a better lifestyle and growth.



Ms. Anuja Ayre and Mr. Jerrymon Babu, students of PTMBA social entrepreneurship programme won the second prize amongst 400 entries received at the Chancellor's Challenge. They presented their B-plan on designing low cost water filters.

Ms. Rajashree Sancheti, was ranked amongst 'Top 100 Rifle Shooters of India in 2018'. Based on her ranking Ms Rajashree qualified for participating in private international tournaments.

6.2 Social Innovation

Ms. Madhu Jain, our first-year student of PTMBA(SE), designed Rath Shala as part of her live assignment. It provides access to education to marginalized children staying in remote parts of Rajasthan. The mobile school carts will provide education to about 200 children.



6.3 Alumni Achievement

Mr. Adesh Gaurav, an alumnus of 2016 Batch published his book on "Destiny Can Now be Created". The book achieved # 1 Best Seller Rank at Amazon Worldwide.

Annexure I

SVKM's NMIMS School of Business Management

List of Graduating Students - 2018

Part-time MBA in Social Entrepreneurship

Sr. No.	Student Name
1	Amit Gori
2	Anuja Ayre
3	Archana Sharma
4	Jerrymon
5	Karina James
6	Kashmira Pathare
7	Manas Prakash
8	Merrymel George
9	Namita Repe
10	Rahul Gaware
11	Rajshree Sancheti
12	Soma Kumar
13	Sridatta Gupta
14	Taniya Dsilva

Diploma in Social Entrepreneurship

Sr. No.	Student Name
1	Dharmesh Muni
2	Hussain Panjwani

Annexure II

SVKM's NMIMS School of Business Management

Mirae Asset Foundation Scholarship Part-Time MBA in Social Entrepreneurship

Batch	Names	Sap Number	Amount
2017-2019	Mr. Vaman Kamble	80126170011	50,000
	Ms. Nehal Das	80126170006	50,000
	Ms. Seema Konale	80126170012	50,000
	Total		150,000
2018-2020	Mr. Anand Sapate	80126180008	75,000
	Mr. Pravin Jadhav	80126180003	75,000
	Ms. Megha Dhuri	80126180016	75,000
	Ms. Priyanka Jaiswar	80126180004	75,000
	Total		300,000
2019-2021	Mr. Sachin Shigvan		50,000
	Ms. Janifer Fernandes		50,000
	Ms. Aparna Ghosh		50,000
	Ms. Jayshree Belwade		50,000
	Mr. Bhushan Jadhav		50,000
	Total		250,000
Grand Total			700,000



Annexure III

SVKM's NMIMS School of Business Management

PTMBA – SE (Batch 2017-19), II year

A) List of Business Plans

Student Name	Business Plan Title	Brief description of Business Plan
Priyadarshani Roy, Nayan Singh Damai, Ashish Singh	Satisfood Tiffin Service	Satisfood is a social enterprise working with a dynamic and enthusiastic team of financially marginalized people, united and called SHG members. Satisfood is started with a vision to provide tasty, healthy, and nutritious food to all by strengthening women financially from marginalized sectors of society. Many people live in nuclear families; working & living alone in various cities are heavily dependent on restaurant foods, tiffin services, street foods, fast foods, or go hungry. A lot of them rely on restaurant foods because their job demands local traveling. Satisfied provides a box of meals to meet all these requirements at their destination. On the other hand, a lot of women want to work. Still, their limited education, physical structure, social obligations, niche skills sometimes create massive hurdles in their employment and good pay. Cooking is something known to most of them. Satisfood leverage market requirements from food enthusiasts, use women's cooking skills and blend with its unique expertise to prepare aromatic clay food.
Bharat Tamang, Vaman Kamble, Seema Konale	SAKSHAM - A Business Plan For Cotton Bag Industry	SAKSHAM Pvt. Ltd. will be engaged in the production and selling of customizing cotton carry bags. The basic function includes giving procuring old clothes and producing a type of bag that customers want in different shapes, sizes, colors, etc. We will be collecting old clothes and also procuring new affordable garments. The out layer will be of good quality and presentable, thus delivering our clients durable and presentable bags.
Nehal Das, Jincy Kadavil	WarltiCrafters	Warli Crafter is a for-profit social enterprise registered as a Section 8 Company. We provide a wide range of Warli handicrafts tastefully put together by our artisans from the Jawhar district with the help of our designers. Warli Crafters provides livelihood and market linkage to the tribal people from Jawahar Taluka in the Palghar district of Maharashtra. Products will be gradually charged at a premium to earn good profit margins and provide the artisans with better income, solving some of the problems like extreme poverty and illiteracy. We would sell our products by collaborating with retail shops, NGOs, exhibitions & trade fairs, corporate sales, and online sales. The increasing demand towards handicrafts and handmade products with high aesthetic value and the availability of untapped intrinsic talent provides for a great proposition and opportunity to bring them together and create an appealing business venture.
Ankita Chheda, Luthan Shetty, Shailesh Pachelesni	Sukoon Foundation Independent senior living	There is a felt need for good quality and integrated senior care facilities due to the rapidly growing elderly population, which is expected to triple to 300 million by 2020 in India. Sukoon foundation provides a resort cum integrated retirement community for senior citizens to revive their self-esteem and empower them physically, socially, and emotionally. They would interact with like-minded seniors and avail themselves of facilities like medical check-up counseling, ayurvedic treatments club, and recreational facilities and leading a complete life.

Student Name	Business Plan Title	Brief description of Business Plan
Ethna Ghosh, Meenu Thomas	Re-Streamers (Upcycled Decoration)	<p>Festivals and celebrations are an integral part of India's culture, and we enjoy them with much cheer and splendor across class, religion, or region.</p> <p>With joy comes the bearing of wastage from these celebrations. India wakes up to 25,940 tonnes of plastic waste daily. The waste we generate in plastic and paper during festivals, in the form of decorations and gifting, adds to this pile, suffocating our earth day after day.</p> <p>At Re-streamers, we can retain joy in our festivals and our environment by opting for eco-friendly decorations. We refurbish the plastic and paper decorations you throw out every year to create fun, innovative, and trendy decorations, add a new spark to your festivities and build a commitment towards protecting our environment.</p> <p>Our idea is simple. We collect used paper and plastic decorations from your homes, commercial and institutional spaces. Bring it to our warehouse where our skilled women and youth dismantle them, sort them and turn them into beautiful pieces of new and stylish decorations suited to your every celebration need. This way, we help you reduce your wastage piling up in landfills and choking waterways.</p>
Shruti Vora, Dev Chajjer	Heif Media solutions	<p>Heif Media solutions is a leading digital marketing service company in India, providing specialized and customized digital marketing strategies and services only to not-for-profit organizations. The clientele of Heif media solutions range from educational institutions to companies set up for social goals and even non – government organizations of various sizes working towards several social outcomes.</p>

B) Case Study

Student Name	Case Study Title	Brief Description of the Case Study
Pragya Nagpal	Classroom To Toolroom: Skilling Young Hands	<p>There are three submissions to the Case study; Case A, Case B, and a Teaching note (the teaching note is created to support teachers and faculty members to present the Case to the students effectively).</p> <p>This Case A aims to provide information to the readers on the Salaam Bombay Foundation (one of the largest social enterprises working for slum children of Mumbai) and, precisely, its important program called skills@school project. The Case briefly covers the ideology of Gaurav Arora (Vice President) on the importance of integrating and providing skill training with education at the secondary school level to reduce dropouts and provide better career prospects to the children. The Case covers in great detail the operational model, successful strategies, and monitoring measures adopted by the organization w.r.t Skills@school program. Additionally, the Case includes the company's internal and publicly available data to provide a strong background to the readers and make necessary inferences from the Case study.</p> <p>Case A ends with the further scaling-up challenges concerning the skills@school program, intending to involve the readers to offer their unique solutions to overcome the obstacles. Case B picks up from where Case A ends and covers the actual measures undertaken by the organization to overcome the challenges stated in Case A. The Case is backed up by a teaching note, a complimentary guide to breaking down the Case study.</p>