

FOOTHILLS COMMUNITY FOUNDATION



ANNUAL REPORT TWO-THOUSAND EIGHTEEN



MESSAGE FROM THE PRESIDENT AND THE CHAIRMAN OF THE BOARD

Since 1999 Foothills Community Foundation has been promoting philanthropy as a way to improve the quality of life for all residents in Anderson, Oconee and Pickens Counties of South Carolina. As our area has grown, so has the Foundation. Today, the Foundation has assets in excess of \$15 million, over 100 funds and our charitable distributions since inception are in excess of \$16 million. It is our honor to help facilitate the giving spirit of those in our service area, offering a platform that helps individuals, families, businesses and other organizations make a difference...now and forever.

As we approach our 20th Anniversary, our Board of Directors has been looking toward the future and the transformational impact the Foothills Community Foundation can have in our service area for generations to come. Over the past year your Board has:

- Revised our Mission and Vision Statements, and adopted a list of Core Values.
- Approved a New Strategic Plan: Give, Sustain, Grow: 2018 – 2022
- Established the William Law Watkins Legacy Society.
- Recognized Dr. Marshall L. Meadors, III as the inaugural recipient of the Robert M. Rainey Philanthropist of the Year.

Thank you for your continued trust and for your partnership with the Foundation. Together, we are making a difference and are well positioned to make significant, positive and long-lasting change through our ongoing philanthropic efforts.

R. Dean Woods

R. Dean Woods, President

Glenn D. Buddin Jr.

Glenn D. Buddin, Jr., Chairman

OUR MISSION

“Our mission is to inspire participation in philanthropy and retain the charitable wealth in Anderson, Oconee and Pickens Counties to positively impact lives now and for future generations.”

ROBERT M. RAINEY PHILANTHROPY AWARD



Dr. Meadors is recognized by Robert Rainey

At a luncheon in his honor on March 11, 2018, Dr. Marshall L. Meadors, III was presented the Foundation's Robert M. Rainey Philanthropy Award. The first recipient of the award, Dr. Meadors has served the Anderson community in countless ways, including his support of the Anderson Arts Center, tba 100, Eat Smart Move More and Upstate Forever.

As Project Chair of tba #4, Dr. Meadors spearheaded the drive to build the first dog park in Anderson, which was dedicated in July, 2017. Marshall has been instrumental in the tba 100 initiative since Cordes Seabrook launched this community improvement effort in 2006.

Dr. Meadors is a graduate of T. L. Hanna High School and a Magna Cum Laude, Phi Beta Kappa graduate of Wofford College. He received his Doctor of Medicine degree from the Medical University of South Carolina and then returned to Anderson to do his residency in family medicine.

Dr. Meadors is a founding partner of Primary Care Associates, P. C. and medical director of NHC Anderson. Board certified in family medicine and a certified medical director, Dr. Meadors has served as president of the South Carolina Medical Association, the South Carolina Medical Directors Association, the Anderson County Medical Society and the AnMed Health Medical Staff.



Dr. Meadors presents the keys to the Dog Park to the City

**MARSHALL WAS ABLE TO
CONNECT DONORS WITH
LOCAL LEADERS IN ORDER TO
ACHIEVE A COMPLEX PUBLIC/
PRIVATE PARTNERSHIP.**

**THE TASK OF
COLLABORATING WITH
ANDERSON COUNTY,
THE CITY OF ANDERSON,
ANMED HEALTH AND
OTHERS FELL UPON
HIS SHOULDERS.**

**WHEN FUNDING FOR THE
PROJECT CAME UP SHORT,
DR. MEADORS ISSUED A
CHALLENGE MATCH WHICH
PROVED TO BE THE TURNING
POINT FOR THE DOG PARK.**

Agency and Organizational Funds

Anderson Area Chamber of Commerce
Anderson Arts Center
Anderson Cemetery Fund
Anderson County PAWS Dog Park
Anderson Heritage
Anderson Interfaith Ministries
Calvary Home for Children
Clemson Community Foundation Fund
Friends of the Anderson County Library
Friends of the Anderson County Museum
Greater Anderson Musical Arts Consortium
Hospice of the Upstate
Kiwanis Club of Anderson
Lakes and Bridges Charter School
Park Partners
Pendleton Historic Foundation
Pendleton Presbyterian Church Cemetery
Trust Fund Maintenance Fund
Rotary Club of Anderson
Saint Luke's Free Medical Clinic
Walhalla Rotary Club

Scholarship Funds

Anderson Country Club Dee Watkins
Endowed Scholarship
Tres Bailes Memorial Scholarship
Beth Park Memorial Scholarship
Bill Barnette Band Scholarship
Chi Psi Scholarship
Hill Electric Scholarship
Jonny A. Lyons Scholarship
Sandra Myers Memorial Scholarship
George E. Prince Memorial Ring
Thomas and Alfreida Wright Scholarship

Community Foundation Initiatives

American Heritage Forum
Anderson International Festival
Anderson Regional Air Show
Anderson Swim Club Booster Club
AnMed Community Health Improvement
Brighter Christmas Fund
Carroll "Frog" Reames Sculpture Fund
Celebrate Anderson
Clemson University Bone Marrowthon
Dog Park Fund
Go Play Outside Disc Golf Course
Junior Leadership Anderson
Junior Leadership Pickens County
Leadership Anderson Class 33 Sign Project
William R. Phillips Memorial
St. Patrick's Day Breakfast
TBA 100
William L. Watkins Unrestricted Fund



Air Show Photography by Glenn Brill

The Canadian Forces Snowbirds perform at the Bill and Jo Trent Air Show



Generator Park is the first project of the Foundation's tba 100 Initiative

Field of Interest Funds

Ben Comen, Living Without Limits
City of Easley Joe Lesley Athletic Assistance
City of Easley Parks and Recreation Partners
Keowee Toxaway Habitat Enhancement
Piedmont Health Assistance
Rocky River Conservancy
Students Demand Action

Donor Advised Funds

Beatenbough Fund
Anita R. and James T. Boseman Fund
Briar Patch Fund
Brooks-Ivarson Fund
Dennis M. Burt Family Fund
Carol E. Burdette Fund
Irvin L. Cauthen Fund
Crader-Vaughn Family Fund
Mary Anne Douglas-Lake Fund
The Faith Fund
Carole and Fred Foster Fund
Father Francis A. Friend Fund
Irene B. Friend Fund
Gillespie Fund
The Great Outdoors Fund
Sue and John Greene Fund
Thomas C. and Sherrill Knobel Hall Fund
Harmon Fund
Haynie Family Fund
James O. and Ann Dunaway Herbert Fund
Hughes Donor Advised Fund
Joye Family Charitable Fund
F. Stevon Kay Fund
Lynn A. Kay Fund
Lauri and Art Klugh Fund
Lucas Family Fund
J. Michael Magaha Fund
McDonald Charitable Fund
McDougald Family Fund
C. L. Morehead, Jr. Fund
Mosley Family Fund
Robert W. Sara Jane T. and Orr Fund
Chris Painter Fund
J. Roy Pennell, Jr. Fund
Pickens Family Fund
William B. Pickens Fund
Philip and Lucy Pidgeon Fund
J. Calhoun Pruitt, Jr. Fund
Pruitt Foundation Fund
Louise Weston and Robert M. Rainey Fund
Roose Family Fund
Linda Kelley Smith (O'Quinn) Fund
Suggs Johnson Fund
Ernest and Louise Trammell Fund
Mary Alyce and Barry Visioli Fund
Wham Family Fund
Wilkes Fund
Dean Woods Fund

2018 GRANTS

ARTS AND CULTURE

Anderson Arts Center
Anderson International Festival
Belton Area Museum Association
Brookgreen Gardens
Friends of the Anderson County Museum
Carolina Youth Symphony
Clemson Little Theatre
GAMAC
Georgia Museum of Art
Market Theatre
Peace Center
Performing Arts Center
Pendleton Historic Foundation
SCETV
UGA Botanical Garden

TOTAL \$98,420.12

EDUCATION

Anderson Christian School
Anderson University
Burger King McLamore Foundation
Christ School
Clemson University
Clemson University Educational Foundation

College of Charleston Foundation
Episcopal High School
Greenville Technical College
Lakes and Bridges Charter School
Lander University
McCallie School
Mercer University
Newspapers in Education
North Greenville University
Pickens County Career and Technology Center
Presbyterian College
Prince Memorial Ring Fund
Southern Wesleyan University
Spartanburg Methodist College
St. Timothy's School
Students Demand Action
Tri County Technical College Foundation
University of Alabama
University of South Carolina
United Negro College Fund
Washington & Lee University
Wilson Hall

TOTAL \$177,188.62



James Meadors, Bishop M. L. Meadors, Jr., Dr. Marshall L. Meadors, III, Jennifer Brown, John Meadors and George Cromley

COMMUNITY SERVICE

Alice's House
American Red Cross
Anderson Emergency Kitchen
Anderson Interfaith Ministries
Anderson Regional Air Show
Boulevard Baptist Church
Brighter Christmas Fund
Catholic Relief Services
Central Presbyterian Church
Christ Unlimited Ministries
Clean Start
Clear Spring Baptist Church
Clemson Community Foundation
Clemson UMC
Covenant Baptist Church
Episcopal Church of the Mediator
Family Hospice
First Presbyterian Church, Anderson SC
First Presbyterian Church, Highlands NC
Foothills Community Foundation
Good News Club
Grace Church
Grace UMC
Greater Anderson Rotary Club
Greater Easley Chamber of Commerce
Gum Stand Baptist Church
Haven of Rest
Hart County Humane Society
HIS Radio
Leadership Anderson Sign Project
Leadership South Carolina
Living Hope Presbyterian Church
The LOT Project
Meadow Lakes Forum
Meals on Wheels
New Hope Worship Center
Our Upstate SC
Puppy Love
Rotary Club of Walhalla
Rotary Foundation

Safe Harbor
Salvation Army of Anderson
S. C. Club for Growth Foundation
S. C. Personhood Foundation
Shalom House
Sister Cities International
St. John's United Methodist Church
Ten at the Top
United Way of Anderson County
United Way of Pickens County
Upstate SC Alliance
Westside Community Center
World Vision
TOTAL \$316,239.79

ENVIRONMENT AND GREENSPACE

Blue Ridge Council of the Boy Scouts
Friends of Jocassee, Inc.
Friends of Lake Keowee Society
Lake Hartwell Association
Rocky River Conservancy
TBA 100
TOTAL \$38,848.99

HEALTH

Anderson Free Clinic
AnMed Health Foundation
Baptist Health Foundation
Cancer Association of Anderson
DCEC
doclink
Foothills Alliance
Hospice of the Upstate
MUSC Foundation
Ohio State University Foundation
Select Health of SC
Shriner's Hospital for Children
St. Jude's Childrens Hospital
St. Luke's Free Medical Clinic
TOTAL \$141,542.42

YOUTH AND RECREATION

Anderson Area YMCA
Blue Ridge Council of the Boy Scouts
Calvary Home for Children
Child Evangelism Fellowship
Easley YMCA
First Flight Alliance
Girl Scouts
Go Play Outside
Judson YMCA
Junior Leadership Pickens County
Omega Innovators
Thornwell Home
TOTAL \$26,726.06



Kathryn Manson and Dr. Juan Brown



November 28, 2018 Grant Distribution Event

TOTAL GRANTS AWARDED \$798,966.00

2018 FOUNDATION SCHOLARSHIP RECIPIENTS

THE ANDERSON COUNTRY CLUB DEE WATKINS ENDOWED SCHOLARSHIP FUND

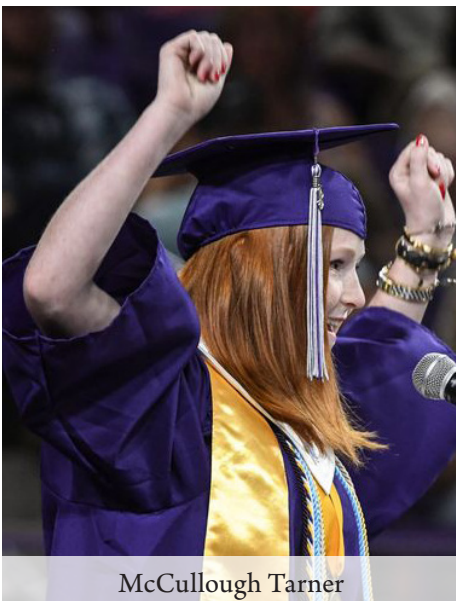
awarded three scholarships in 2018. **Olivia Williams** from T. L. Hanna High School, **Cole Skelton** of Westside High School, and **Mitchell Morgan** of T. L. Hanna, were each awarded \$1,500 scholarships.



THE TRÈS BAILES SCHOLARSHIP

was established to honor the memory of the son of Rosemary and Lamar Bailes. The 2018 recipients of the Tres Bailes Scholarship are Kelsie Badura and McCullough Tarner, the valedictorian and salutatorian, respectively at Walhalla High School.

Photos by Ken Ruinard courtesy of Anderson Independent-Mail



THE SANDRA MYERS MEMORIAL SCHOLARSHIP

is awarded annually to a West Oak High School senior pursuing a career in nursing or education. Jayce Elrod has received a \$1,500 scholarship to Lander University from the Sandra Myers Fund.



2018 LYONS MEMORIAL SCHOLARSHIP RECIPIENTS

The five recipients of the Lyons Scholarship for 2018 are **Joshua Bobo, Carson Burgin, Dawson Hays, James Parker** and **Ansley Wengerd**. Mr. Bobo is a graduate of Belton-Honea Path High School who is attending Clemson University. Mr. Burgin, a student at the University of Alabama, is a Crescent High School graduate. Mr. Hayes, a Palmetto High School graduate, attends Clemson University. James Parker of T. L. Hanna High School is a student at Clemson University. Miss Wengerd, from Westside High School, attends Greenville Technical College. All five of these recipients descend from employees of the Orr Lyons Mill.



THE BILL BARNETTE BAND SCHOLARSHIP

named for an esteemed band director and music teacher, was awarded to Megan Ranalli, the top band student at Walhalla High School.

The motivational question for most non-profit organizations and those who volunteer their time and make charitable contributions to such organizations is, are we making a difference? Or, to put it in another way, are we making a positive impact in our community? Since our inception on February 5, 1999 our board has asked this question. Foothills Community Foundation was established on the premise that philanthropy is a way to build better, healthier and stronger community, and that all of our residents can be engaged in the support of this diverse and interesting place we call home. Our new Strategic Plan seeks to build upon our past success and lay out a long term vision for growing our impact in the communities we serve. In developing our Strategic Plan, the Board also updated our Mission, Vision and Values statements that were first adopted in 1999. Our new five year plan, 2018-2022, remains true to our founding vision of encouraging people to embrace philanthropy as a strategic way to improve the quality of life throughout our region. The new Strategic Plan provides a platform that will direct our work and engage others in making a lasting difference through their own charitable vision.

GIVE, SUSTAIN, GROW 2018 – 2022

VISION: Our vision is to be the leading donor-focused philanthropic organization in our service area committed to improving the quality of life in our communities.

MISSION: Our mission is to inspire participation in philanthropy and retain the charitable wealth in Anderson, Oconee and Pickens Counties to positively impact lives now and for future generations.

CORE VALUES:

- **Trust** – Integrity and enduring relationships with the fund holders we serve, community partners with whom we collaborate and beneficiaries of the philanthropic dollars entrusted to our stewardship and fiduciary responsibilities.
- **Excellence & Effectiveness** – in governance, service and in public accountability.
- **Inclusion**- diversity, respect and broad participation throughout our service area.
- **Commitment** – to strengthening, advocating and amplifying the role of philanthropy in identifying and addressing needs and opportunities in the communities we love.



OUR STRATEGIC GOALS:

GOAL # 1 – STRENGTHEN THE IMPACT OF THE FOUNDATION IN OUR SERVICE AREA.

Our impact will grow as our capacity grows. We will expand our donor base by spreading the word about the financial advantages available and the enhanced impact that prospective donors can have on our communities by opening and using a fund at the Community Foundation. We will actively invite those who are charitably inclined to take advantage of the services we provide. We will seek to build a culture of giving throughout our service area.

GOAL # 2 – EXPAND THE IDENTITY AND BRAND AWARENESS OF THE FOUNDATION IN OUR SERVICE AREA.

Community Foundations tend to be a community's best kept secret. Ours is no exception. We will seek to amplify awareness of Foothills Community Foundation in our service area as a leader in philanthropy. We will do a better job in telling our story through all the channels available to us. We will enhance the visibility of the Foundation through advertising, an improved web site, social media and improved publication. We will have an active presence in our service area and provide educational opportunities for fund holders and prospective donors.

GOAL # 3 – IMPROVE OUR SERVICES TO FUND HOLDERS AND THE NON-PROFIT COMMUNITY.

To serve our communities we will better serve our donors and fund holders in their philanthropic aspirations. We will continue to provide high levels of customer service, efficient transactions, timely reporting and efficient financial products. We will improve our effectiveness by benchmarking and adopting best practices in our industry. We will strengthen our identity as a recognized resource for area non-profits.

GOAL # 4 – MOBILIZE OUR RESOURCES TO ENSURE A STRATEGIC FUTURE FOR THE FOUNDATION.

We will evaluate how the Foothills Community Foundation is organized and how we operate in order to ensure that we achieve our vision and accomplish our mission. We will examine current paradigms to see if they are still working or if they present barriers to our fulfilling our vision. We will engage leaders in our service area to identify priority needs and how best the Foundation could serve our growing communities. We will maintain transparency in our work as we engage residents of the community.



WILLIAM LAW WATKINS LEGACY SOCIETY



William Law Watkins



Sue and John Greene



Mazie S. Burkett



Myrtle Gillespie

The Board of Directors of Foothills Community Foundation recently announced the creation of the William Law Watkins Legacy Society. Mr. Watkins, a respected attorney, had a vision shared by others that our area would benefit from a Community Foundation. His bequest challenged the community in the formation of Foothills Community Foundation and was the **first planned gift received by the Foundation**. All planned gifts make lasting impacts.

This new charitable gift society will recognize others who have either made a planned gift or have made provisions in their estate to make a planned gift through the Foundation – and create their own Lasting Charitable Legacy. All planned gifts, regardless of size, make lasting impacts.

Planned gifts may be made by Will or Revocable Trust, beneficiary designations of IRA's, Retirement Plan assets or Life Insurance, Charitable Remainder Trusts, Charitable Lead Trusts and Retained Life Estates. Estate gifts can be left directly to the Foundation, any Fund at the Foundation or used to create a new named permanent Fund. Legacy Society gifts touch lives in our community –forever.

If you have made provisions for a planned gift through the Foundation or would like more information about creating your own lasting charitable legacy, please contact our office. **We would like to add your name to the William Law Watkins Legacy Society.**



Jonny K. Lyons



J. Roy Pennell, Jr. with Tom Ervin

DONOR SPOTLIGHT

THE GREAT OUTDOORS FUND

JOHN AND KIM PHILLIPS

“We started The Great Outdoors Fund at the Foundation in 2015, knowing that we wanted to give back. The Fund allows us to make charitable gifts no matter what the economic outlook is for the year. As a business owner, the timing of a deduction is important to us.”



“GRADY’S GREAT OUTDOORS IS A FAMILY BUSINESS. IT NOT ONLY REFLECTS OUR FAMILY’S HERITAGE BUT ALSO OUR VALUES. WE HAVE ALWAYS BELIEVED IT WAS IMPORTANT TO LEAVE OUR COMMUNITY A LITTLE BIT BETTER THAN WE FOUND IT.”

AT A GLANCE

July 1, 2017 - June 30, 2018

TOTAL GRANTS AWARDED
SINCE INCEPTION

\$16,057,345

TOTAL ASSETS

\$14,863,396

TOTAL NUMBER
OF FUNDS

99

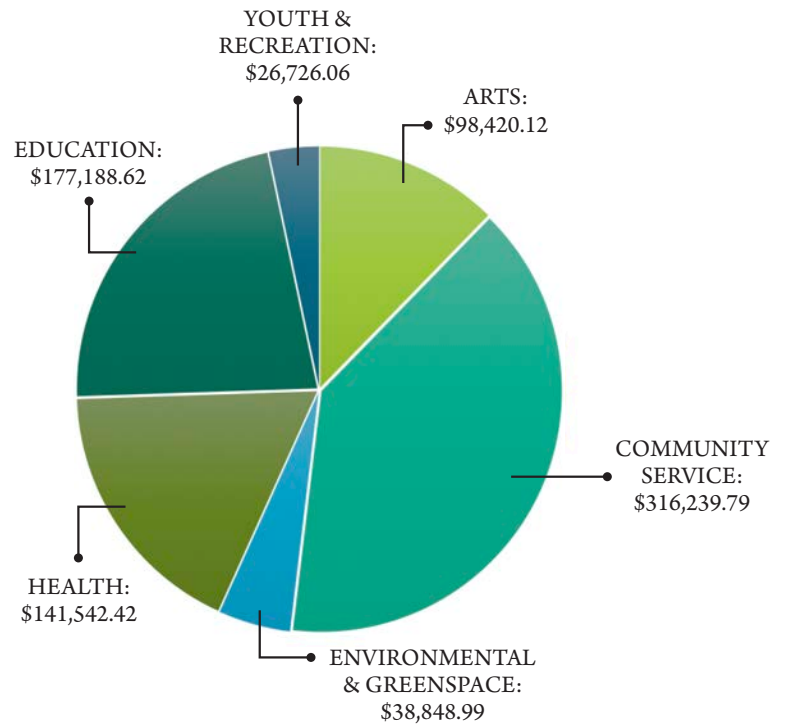
NEW FUNDS

7

GROWTH OF TOTAL ASSETS



GRANTS AWARDED IN 2018 BY CATEGORY



FOUNDATION STAFF

R. DEAN WOODS
President

CINDY E. KIBLER
Donor Services Director



STATEMENT OF FINANCIAL POSITION

	JUNE 30, 2018	JUNE 30, 2017
ASSETS		
Cash	1,823,386	1,632,380
Marketable Securities and Real Estate	10,551,202	9,344,951
Fixed assets, net of accumulated depreciation	2,486,380	2,582,569
Other	2,428	2,391
Total	14,863,396	13,562,291
LIABILITIES AND NET ASSETS		
Notes and Accounts Payable	1,215,219	1,208,024
Annuities Payable	802,155	841,321
Net Assets	12,846,022	11,512,946
Total	14,863,396	13,562,291
STATEMENT OF ACTIVITY		
Changes in Net Assets		
Investment Income	619,550	680,703
Contributions	1,782,269	1,828,346
Other	105,661	95,045
Total	2,507,480	2,604,094
Less: Grants	985,253	987,411
Other Expenses	234,355	225,698
Increase in Net Assets	1,287,872	1,390,985
Annuity Gifts in Excess of (less than) Actuarial Liability	45,204	55,298
Net Assets, Beginning of Year	11,512,946	10,066,663
Net Assets, End of Year	12,846,022	11,512,946
TOTAL ASSETS	14,863,396	13,562,291



2018 Executive Committee: Ann D. Herbert, Secretary, Jeff Roberts, Vice Chairman, Robert W. 'Lujack' Orr Immediate Past Chairman, Theresa G. Knoepp, MD, Treasurer and Glenn D. Buddin, Jr., Chairman

2019 BOARD OF DIRECTORS

Chairman - Glenn D. Buddin, Jr.

Vice Chairman - Jeff Roberts

Treasurer - Theresa G. Knoepp, MD

Secretary - Ann D. Herbert

Immediate Past Chairman - Robert W. "Lujack" Orr

Chairman Emeritus
William Law Watkins

Director Emeritus
Cordes Gaillard Seabrook, Jr.

James T. Boseman

Dennis M. Burt

Irvin L. Cauthen

Fred L. Foster

Linda P. McConnell

John A. Miller, Jr.

Jane W. Mudd

Robert M. Rainey

Edward A. Spitz

D. Gray Suggs

Evans Whitaker, Ph.D.