



ASSOCIATION FOR  
VASCULAR ACCESS

**ANNUAL SCIENTIFIC MEETING**

# Exhibitor & Supporter Prospectus

GAYLORD PALMS  
RESORT & CONVENTION  
CENTER | KISSIMMEE, FL

**SEPTEMBER 16-19**





We're Back  
... in Person!

**AVA's Annual Scientific Meeting is the premier meeting for vascular access healthcare professionals.**

In 2019, AVA had a record number of in-person attendees at their annual meeting. AVA followed up in 2020 with a virtual conference. The virtual event, *AVA At Your Fingertips*, helped connect over 1,200 attendees—more than 400 of those attendees being first-timers.

Join us at the **Gaylord Palms Resort and Convention Center** from **September 16-19, 2021** and showcase your innovations to the vascular access professionals that are caring for patients everyday! There will be four days of clinical, educational sessions; motivational keynote speakers; networking opportunities; and an exhibit hall.



The Association for Vascular Access (AVA) is an association of healthcare professionals founded in 1985 to promote the emerging vascular access specialty.

The mission of AVA is to lead healthcare by protecting patients and providers to improve lives. Today, it's multidisciplinary membership advances research, professional and public education to shape practice, enhance patient outcomes, and partner with the device manufacturing community to bring about evidence-based innovations in vascular access.



# What Our Attendees Are Saying ...

“This conference covered so many topics relevant to my practice.”

“AVA staff and board members are warm, welcoming, and set the stage for a great learning opportunity as well as a fantastic networking adventure. This is noticed and appreciated!!”

“The exhibit hall has great resources to advance our clinical practice!”

“This was my first national conference. I was pleased to find the option of the vendors scanning our badges to provide us with further information - very technologically useful!

“Great exhibits with new technology. Loved it!”

“I truly enjoy seeing all the exhibits and being able to talk to the vendors.”

“The exhibit hall was very informative. I can't wait for my local rep to follow up with me!



# Top 5 | Reasons to Exhibit at AVA 2021

1

## ACCESS

Reach the vascular access professionals that want to learn about new products to enhance their patient outcomes! A complimentary post-show attendee list is given to all exhibitors.

2

## AWARENESS

Ensure that your company name and products are remembered by vascular access professionals by keeping your name and products in front of them at all times.

3

## EDUCATION

Exhibitors are full attendees. Exhibitors receive additional opportunities to interact with conference attendees through vendor access to ALL educational sessions.

4

## INSIGHT

Learn what new issues the vascular access clinicians are facing in the field. Discover their concerns and how you can help resolve their problems.

5

## PRACTICAL DEMONSTRATIONS

Give your clients and potential customers hands-on access to your current and new products and devices.





# Who Should Exhibit?

More than 80 exhibitors exhibit at AVA – the premier conference for vascular access clinicians & healthcare professionals. Companies that provide the products listed below should exhibit at AVA 2021.



Alternate Site Infusion  
Ambulatory Infusion  
Catheters  
Catheter Position Systems  
Catheter Stabilization Devices  
Central Line Maintenance  
Consulting  
Custom Kits & Trays  
Dialysis Products  
Dressing Materials  
Drainage Devices  
Drug Delivery Filters

Education/Training  
Guidewires  
Home Care Infusion  
Imaging  
Infection Prevention Products  
Infusion Medication and Solutions  
Infusion Disposables  
Infusion Site Preparation  
Injection Products  
Insurance  
IV Tagging  
Market Research

Medications  
Needleless Devices  
Nursing Apparel/Accessories  
PICC Prep solutions  
Professional Associations  
Publications  
Securement Devices  
Site Care  
Staffing/Recruitment  
Ultrasound Devices  
Vein Illumination Devices  
Wound Care

# What AVA 2019 & 2020 Attendees Had to Say...

(AVA 2019 & 2020 Attendee Surveys)

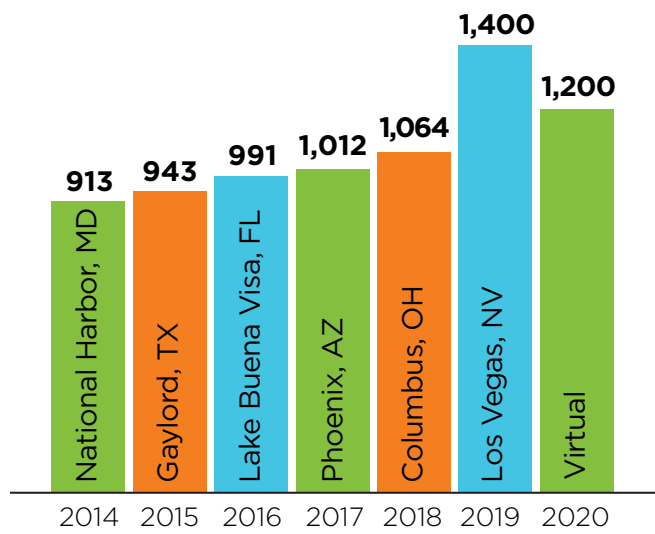
Exhibits provided useful information for my practice and were of interest to me. **99.5%**

Exhibitors were representative of the industry **99.3%**

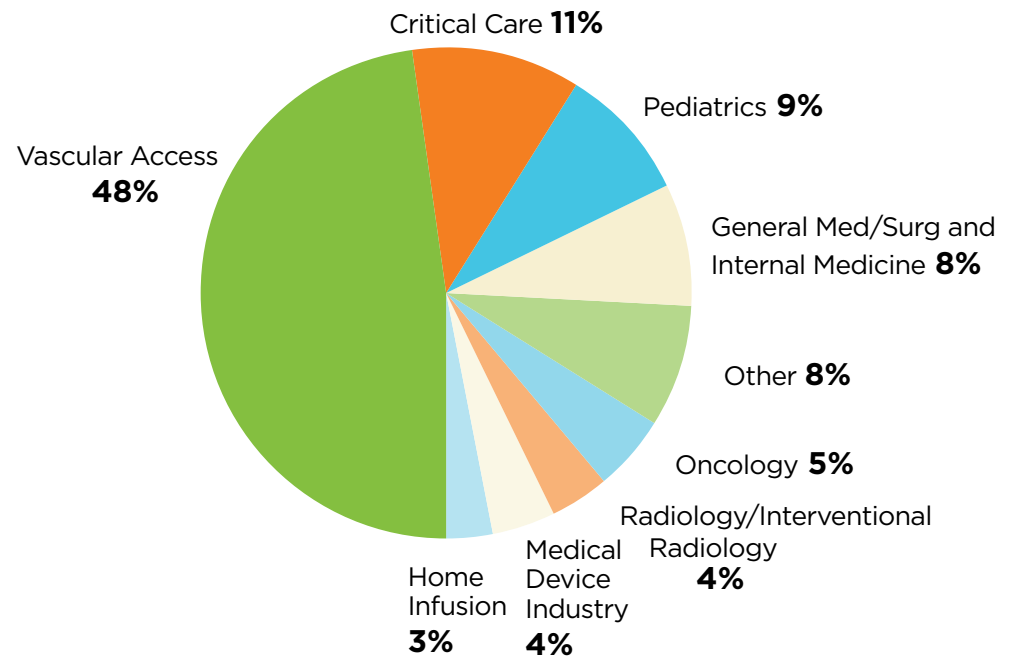
Liked the Welcome Reception in the exhibit hall **97%**

Exhibit hours met my needs **95.9%**

## AVA Annual Meeting Clinical Attendance



## Areas of Expertise



# Past Exhibitors

2G Medical  
3M Medical Solutions  
Access vascular, Inc.  
AccuVein LLC  
Adhezion Biomedical  
Alpinion Medical Systems  
AngioDynamics  
Argon Medical Devices  
B. Braun Medical  
B.D. Medical  
Ben Guard Healthcare Solutions  
Biolife, LLC  
British Journal of Nursing  
Canadian Vascular Access Association  
Care + Wear  
CareAline Products LLC  
Cath Latch  
CIVCO Medical Solutions  
Cook Medical  
Covalon Technologies Ltd.  
Cura Surgical  
Dale Medical Products  
Dartmouth-Hitchcock  
Eloquest Healthcare  
Encapson  
Entrotech Llife Sciences

Ethicon  
Fist Assist Devices, LLC  
Footprint Medical Inc.  
Frontline Medical Products  
FujiFilm Sonosite  
Galt Medical Corporation  
Genentech  
Grand Canyon University  
Gus Gear  
Halyard Global Products  
Healthline International  
HR PHARMACEUTICALS, INC.  
HRA Healthcare Research & Analytics  
I.V. House, Inc.  
ICU Medical, Inc.  
IVtags, LLC  
ivWatch LLC  
Kurin Inc  
Linear Health Sciences  
Lineus Medical  
Magnolia Medical  
Medcomp  
Medline Industries, Inc.  
MedLite ID, Inc.  
Nanosonics, Inc.  
Neo Medcial, Inc.

Neuma Innovations  
Nexus Medical, LLC  
Oley Foundation  
Optomeditech Oy  
OVA  
Parker Laboratories, Inc.  
PDI  
PerSys Medical  
PFM Medical, Inc.  
PICC Excellence, Inc.  
REDpoint International Inc  
RyMed Technologies, Inc.  
SecurAcath by Interrad Medical  
Sheathing Technologies, Inc.  
Smiths Medical ASD, Inc.  
Starboard Medical  
Teleflex  
The Clinician Exchange  
TIDI Products  
TIMERTAG  
Vascular Access Certification Corporation  
Velano Vascular  
VIC the PICC  
Vygon Corporation  
Xact Medical, Inc.

# Booth Package

## Exhibit Fees

All booths are standard 10 x 10 units or multiple thereof. End-cap booths, a 10' x 20' booth open to 3 sides are not allowed.

**Linear Booths:** \$3,400 per 10'x10', plus \$150 per corner booth

**Island Booths:** \$34 per sq. ft., plus 4 corner fees

## Industry Partners Discounts

AVA has Enterprise and Strategic Industry Partners that are eligible for discounts on exhibit space. Please see pages 15-16 for more details.

## Booth Payment Terms

All exhibit booth reservations must be submitted with a signed contract to the AVA Exhibits Manager.

**Booth reservations PRIOR to May 5, 2021** 50% deposit with exhibit booth contract. Final payment due by May 5, 2021.

**Booth reservations AFTER May 5, 2021** 100% due with exhibit booth contract

## 2021 Exhibit Schedule

### INSTALLATION

<b>Wednesday, September 15</b>	8 AM - 5 PM	Installation
<b>Thursday, September 16</b>	8 AM - 2 PM	Installation

### EXHIBIT HALL HOURS

<b>Thursday, September 16</b>	4:15 PM - 6:30 PM	Opening Reception in Exhibit Hall
<b>Friday, September 17</b>	11:45 AM - 2:30 PM	Exhibits Open ( <i>Lunch in Hall</i> )
<b>Saturday, September 18</b>	11:45 AM - 2:30 PM	Exhibits Open ( <i>Lunch in Hall</i> )

### DISMANTLE

<b>Saturday, September 18</b>	2:30 PM - 8 PM	
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This schedule is subject to change. If the official exhibit hall schedule changes, all exhibitors will be notified in writing.

## The following will be provided to the exhibitor:

- 8 total exhibit hall hours over three days
- Two (2) exhibit hall meeting passes per 10x10
- Unlimited additional single day exhibit hall only registrations
- One (1) complimentary booth identification sign with your company name and booth number
- One (1) Complimentary post-show attendee list (mailing addresses only)
- Eight foot (8') high background drape and 36-inch tall side rails
- Exhibit listing in the mobile app





# Booth Package cont.

## CANCELLATION POLICY

Cancellation requests must be submitted in writing to the AVA Exhibits Manager. Any exhibitor who cancels all or part of purchased booth space will receive:

**LINEAR BOOTHS:** Full refund, minus a \$200 administrative fee

**ISLAND BOOTHS:** 50% refund

**AFTER MAY 5, 2021,** No refund. AVA will retain as liquidated damages all monies paid.

## EXHIBITOR PERSONNEL REGISTRATIONS

Exhibitor badges allow entrance to all educational sessions, meal functions, and the exhibit hall. None of those, as mentioned earlier registrations include C.E. credit. All representatives who require C.E. credit must register at regular conference rates. Badges are nontransferable. A badge registration form will be included in the exhibitor service kit.

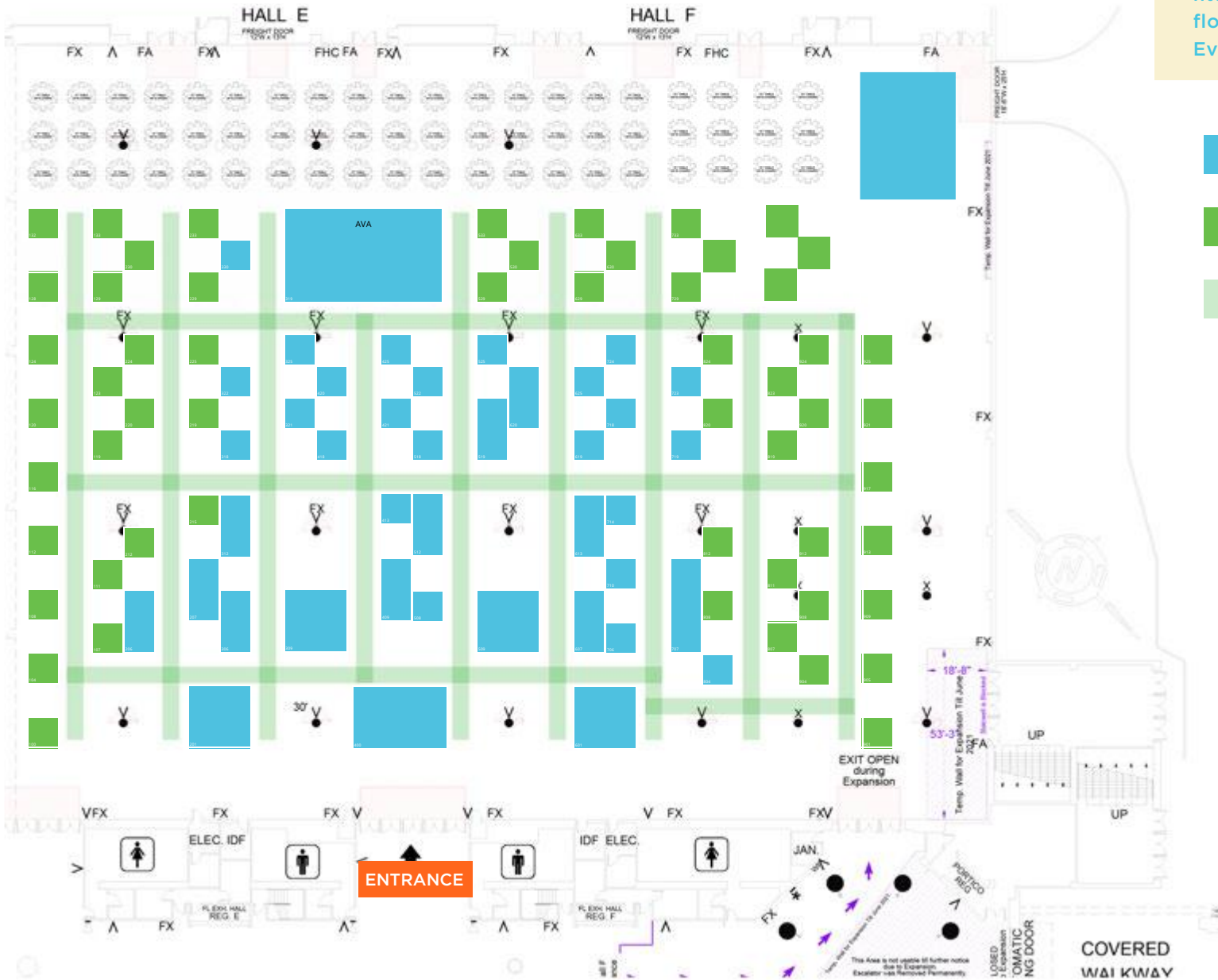
## ACCOMMODATIONS

The headquarters hotel for AVA's 36th Annual Scientific Meeting is the Gaylord Palm Resort and Convention Center. Housing and reservations information will be included in your exhibit space confirmation.



# Floor Plan\* GAYLORD PALMS RESORT & CONVENTION CENTER | EXHIBIT HALLS E-F

**SIGN UP ONLINE HERE:**  
<https://www.conferenceharvester.com/floorplan/floorplan.asp?EventKey=YUNUJLXW>



- = RENTED
- = OPEN
- = WALKWAY

*\*Subject to change.*

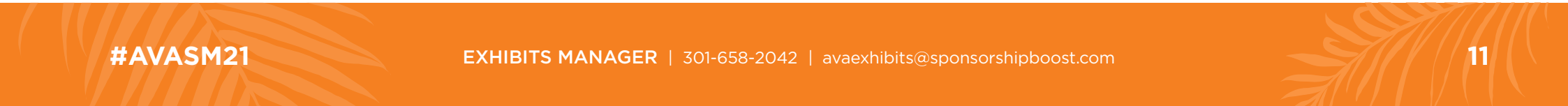




# Exhibitor Registration

AVA offers multiple exhibitor registration types to fit each booth personnel's needs.

Exhibitor Registration Type	Badge Limit	Access to Sessions and Meals	Access to Workshops	Rate
<b>Complimentary Full Meeting Registration</b>	2 per 10'x10' booth space*	Yes	Available for purchase	\$0
<b>Additional Exhibitor Full Meeting</b>	Unlimited	Yes	Available for purchase	\$430 on or before July 1 \$530 between July 2 - September 1 \$630 after September 1
<b>Single Day Hall Only</b> (Thursday, Friday and Saturday)	Unlimited	Meals ONLY within the hall	Available for purchase	\$180 on or before July 1 \$205 between July 2 - September 1 \$255 after September 1





# Industry Partnership

## **AVA believes there should be more to an industry partnership than just booth space at an annual convention.**

Leads are great, but our partners can rely on and measure what they get from joining forces—all year, not just once a year.

The 2021 AVA industry partnership has been designed to deliver ROI throughout the year, providing our allies in manufacturing, pharmaceuticals, infusion, home health, government, distribution, services, and design innovation opportunities ranging from promotion to customer voice product launch/retention to direct revenue.

## Join Forces with AVA

Email [partner@avainfo.org](mailto:partner@avainfo.org), and you can start designing a program that becomes an indispensable instrument to advancing, elevating, and improving your business.

**AVA Strategic Partners** have a specialized focus in vascular access areas, including Infusion, Collection, Diagnostics, Dressings, Imaging, Intraosseous, Infection Prevention, Patency, Patient Comfort, Securement, and Stabilization.



**AVA Enterprise Partners** develop, manufacture and support a comprehensive range of products and services relevant to vascular access. Enterprise Partners can depend on AVA to help them drive business and awareness at the specific SKU/brand and targeted call point level.



AVA elevates the expertise and the solution, not just your company logo. Both of our partnership programs are customized to partner needs and include:

- Novel programs to increase product compliance and utilization
  - Discounted Survey Panels—voice of customer from precisely the stakeholders you're trying to reach a fraction of the cost of boutique consultancies
  - Advertising opportunities across AVA's best-in-class communications channels
  - *JAVA* (subscription included)
  - *Intravascular Quarterly*—advertising and content creation
  - AVA's daily engagements across five social media channels
  - Advertising and guest opportunities on the ISAVE That Podcast
  - Branded scholarship administration for vascular access clinicians
  - Discounted, co-branded ISAVE That Line assets and merchandise, Career Center postings, and Web site advertising
  - Case Study and Product Spotlight creation and development
  - AVA Academy revenue sharing opportunities
  - Discounted Venture Communications services
- ...and as always, presence at our Annual Scientific Meeting!

## Customize Your Partnership Today

Email [partner@avainfo.org](mailto:partner@avainfo.org), and you can start designing a program that becomes an indispensable instrument to advancing, elevating, and improving your business.

# AVA 2021 **Supporter Opportunities**

## The exhibit booth is just the beginning.

As AVA's Annual Scientific Meeting continues to grow in both attendance and exhibitors, make sure to keep your logo and message in front of all attendees.

Increase booth traffic and generate high quality leads with sponsorship and advertising activities designed to enhance your presence and visibility at the meeting.

### Supporter Benefits

#### ALL AVA 2021 Supporters will receive...

- Listing in pre-meeting marketing, including website and brochures
- Flyer listing support in Tote Bag
- Supporter ribbon for all exhibit booth personnel
- First right of refusal for next year's meeting

#### Elite Supporters (>\$30,000)

- Company logo and hyperlink on AVA website
- Enhanced mobile app directory listing with acknowledgment as Elite supporter
- Company logo on onsite meeting signage



#### Premium Supporters (>\$15,000)

- Company logo and hyperlink on AVA website
- Enhanced mobile app directory listing with acknowledgment as Premium supporter
- Company logo on onsite meeting signage



#### Patrons (>\$7,500)

- Company logo and hyperlink on AVA website
- Enhanced mobile app directory listing with acknowledgment as Patron supporter
- Company logo on onsite meeting signage



#### Contributors (>\$2,500)

- Company name on AVA website
- Company name on onsite meeting signage



# Education

**Conference Educational Proceedings**      \$11,000 Exclusive  
\$10,000 Industry Partners

## Support Vascular Access Education!

Draw attendees to your booth with this exclusive sponsorship!!

All conference attendees receive the complete Conference Educational Proceedings—educational session slide presentations with synced audio and handouts—as part of their registration fee.

They will log in to their custom planner to access the fully synced presentation slides/audio a few weeks after the annual meeting. These presentations provide enduring content for attendees. Your exposure will reach all attendees, as well as potentially 2,000 members and prospects.

Your exclusive sponsorship includes:

- Logo and sponsorship acknowledgment on all marketing for this gallery, including AVA 2021 website, mobile app, and onsite signage
- Two (2) customized eblasts (pre- & post-meeting) regarding your Support
- Logo and acknowledgment on ALL attendee registration confirmation emails





# Education cont.

## **Abstract Poster Display and Online Database**      \$8,000 \$7,500 Industry Partners

Support the abstract posters and the valuable information they provide. This opportunity includes several exclusive benefits at the onsite poster displays for attendees and the online database and display for ALL AVA members.

Your exclusive sponsorship includes:

- Screensaver on the digital poster screen
- Onsite signage by the digital poster displays
- Two (2) email eblasts, with your logo, to remind attendees about the gallery pre-and post-conference

## **Vascular Access Talks**      \$2,500 \$2,000 Industry Partners

Attendees love these quick educational talks. Host your own 15-minute Vascular Access Talk on a topic of your choice. These talks will occur in the exhibit hall at different times on all three days the exhibit hall is open. Attendees can enjoy a quick and fascinating educational session in this popular format. You provide the teaser information that can draw attendees to your booth for more information. The exhibitor theater area will be in a separate location in the exhibit hall designed to maximize the attendee experience.



# Promotions

**Networking & Charging Lounge** \$10,000  
\$9,000 Industry Partner

This lounge will feature comfortable seating, access to charge devices, easy access to sessions and the exhibit hall. Tables, chairs, and benches inside the lounge will encourage attendees to relax in between sessions. Great visibility for the entire conference!

Benefits Include:

- Signage with your company logo will be prominently displayed in the lounge area, listing you as the sponsor

**Exhibit Hall Hand Sanitizers** \$6,000  
\$5,500 Industry Partners

Attendees can utilize your hand sanitizers placed at the exhibit hall's food areas for all three days of the exhibit hall. Your hand sanitizer samples will be placed in four (4) locations inside the exhibit hall. The sponsor must provide the hand sanitizer displays or samples. Large onsite signage will acknowledge your sponsorship.

**Hand Sanitizing Display** \$5,000  
\$4,500 Industry Partners

Help attendees maintain cleanliness while promoting your product. Your hand sanitizer samples will be placed in four (4) locations outside the exhibit hall. The sponsor must provide the hand sanitizer displays or samples.





# Promotions cont.

**Hotel Room Keys** \$5,000  
\$4,500 Industry Partners

Add your custom graphics to the hotel room keys and put your name in the hands of all attendees. Sponsor responsible for all associated production and hotel costs.

**Hotel Room Drop** (Additional hotel fees will apply.) \$2,000  
\$1,800 Industry Partners

Your literature or flyer can be delivered to each attendee's hotel room on the conference night of your choosing. This is a perfect opportunity to advertise your exhibitor showcase or symposium further.

**Exhibit Hall Aisle Stickers** \$5,000  
\$4,500 Industry Partners

Prominently display your logo on all exhibit hall aisle floor stickers. These signs help attendees navigate through the exhibit hall and, as such, are constantly being viewed. There will be an aisle sticker for each aisle of the exhibit hall. Approximately eight.

**NEW! Exhibit Hall Floor Stickers** \$4,000  
\$3,400 Industry Partners

Direct attendees to your booth with colorful and exciting custom floor stickers that start at the exhibit hall entrance and lead to your booth. These stickers will feature your custom graphics along with the AVA 2021 logo. This package includes a total of four-floor stickers, with an approx. size of 2' x 2'.





# Promotions cont.

## Column Wraps (8 available)

\$6,000 per column

\$5,000 Industry Partners

AVA has eight (8) column wraps that can advertise your custom graphics. These column wraps are located throughout the conference center, from the exhibit hall to the breakout sessions. Put your message in view of attendees as they navigate through the conference.

## You Are Here Locator (2 available)

\$5,000 per locator

\$4,500 Industry Partners

These large displays provide a quick view of the convention center layout and identify various AVA services/events. Located at high traffic areas, they will be valuable navigational aids for attendees. Your custom graphics will be back-lit and displayed on the bottom panel (8' wide x 3' tall).

## NEW! Conference Tote Bag

\$6,000

\$5,400 Industry Partner

Place your company name on a conference tote bag that attendees will use throughout the conference. Attendees use their tote bag throughout the entire conference. Your company name will appear on the tote bag and in all marketing photos used in the future.



# Promotions cont.

**NEW! Conference Lanyards** \$4,000  
\$3,600 Industry Partner

Place your name around the necks of all attendees as they navigate through the conference. All attendees will be required to wear their conference badge to enter educational sessions and the exhibit hall. Their lanyard with your company name will be with them the whole time.

**NEW! Custom Face Masks** \$4,000  
\$3,600 Industry Partner

Place your company name on a mask that attendees will use throughout the conference. Show your support of keeping AVA attendee safe and we begin to gather again. Your logo will appear on the mask along with the AVA conference logo.

**NEW! Social Distancing Bands** \$4,000  
\$3,600 Industry Partner

Place your company name on a silicone bracelet that allow attendees an easy indicator of their comfort level around others. Colored bracelets will indicate how close to others attendees feel safe coming. Place your company name around the wrist of all attendees.





# Promotions cont.

## Scan and Win Networking Game

\$3,400

\$3,200 Industry Partners

Help attendees network at the opening reception, conveniently located in the Exhibit Hall. This reception activity is both a fun networking activity and exhibit booth traffic driver. Attendees must visit your booth to scan the Q.R. code from the AVA mobile app. Each sponsor's logo will appear on the signs at the exhibit hall entrances and all the game marketing. Attendees must stop by your booth on either Opening Reception or during exhibit hall hours. Each day winners will be announced, with a grand prize winner announced on the exhibit hall's last day.

## Exhibitor Lawn Party

\$2,500 Exclusive Opportunity

\$2,000 Industry Partners

Network with attendees at the Exhibitor Lawn Party!

Meet and mingle with attendees outside on the Coquina Lawn in an atmosphere designed for several exhibitors. No other AVA events will be scheduled at this time to maximize attendance! This is your opportunity to network with attendees outside the exhibit hall or sessions. Each sponsor gets one (1) designated space on the lawn for the AVA Exhibitor Lawn Party. You can provide any hospitality you wish—food, entertainment, drinks. It's your Happy Hour! AVA will market the Exhibitor Lawn Party in the program and with onsite signage.





# NEW! Branding Opportunities

## Breezeway Window Clings

\$8,000

\$7,200 Industry Partner

Don't miss this opportunity to put your custom logo on the walkway from the hotel to the conference center. This is a prime location where all attendees must cross to enter the conference each day. Your branding will be prominently displayed for all to see. You will receive 4 clings approximately 2.5'x2.5'

## Escalator Cling

\$6,000

\$5,400 Industry Partner

Put your message in front of attendees as they move from the session rooms to the exhibit hall. Your custom graphic will be seen by all as they navigate through the conference.

## Custom Floor Clings

\$6,000

\$5,400 Industry Partner

Direct attendees around the conference with your custom branding message on floor stickers that will be placed outside the exhibit hall and throughout the meeting space. Attendees will be sure to notice your message as they work their way from session to the exhibit hall. You will receive 5 clings that are approximately 2'x2'

## Hanging Banner (per side)

\$1800

\$1620 for Industry Partner

Capture attendee's attention as you place your custom graphic on one side of the hanging banner. The banner will hang in the walkway as attendees move around to sessions. The size is approximately 10' x 1.5'



# Advertising

**NEW! Conference Welcome Flyer** \$3,500

\$3,150 Industry Partners

This year AVA will not be producing a printed onsite directory guide, however we will be highlighting the conference event in a flyer placed in each totebag. Your sponsorship of this flyer will allow you a custom graphic on the flyer. This will be on the only printed material AVA produces for the conference.

**NEW! Totebag Product Insert** \$3,500

\$3,150 Industry Partners

Take your product sample size directly to each attendee with this prime product sample placement each attendee tote bag.

**Totebag Insert** \$2,500

\$2,250 Industry Partners

Take your message directly to AVA attendees by placing your Insert flyer (no larger than 8.5 x 11) into each totebag. The PDF of your insert will also be added to the mobile app. All flyers must be approved by AVA.

**Pre-Meeting Attendee List Rental** \$750

\$500 Industry Partners

Mail your postcard, brochure, or flyer to all pre-registered clinical attendees. The list contains mailing addresses, not email addresses. This list is for one-time usage and will be available after July 13, 2021.



# Digital Advertising

**NEW! Mobile App Splash Page** \$5,000  
\$4,500 Industry Partners

Your custom graphic will appear on the opening page of the mobile app every time each attendee opens the mobile app.

**NEW! Conference Registration E-Mail Banner** \$5,000  
\$4,500 Industry Partners

Put your custom graphic banner on the bottom of each conference registration that goes out to attendees. Your sponsorship will be the first they see after they register for the AVA 2021 Annual Scientific Meeting.

**Custom Eblast** \$3,000  
\$2,500 Industry Partners

Send your message out to all AVA 2021 attendees with a custom eblast.

**Mobile Banner Advertising** \$2,000  
2 Available (Main Page, Exhibitor listing Page) \$1,800 Industry Partners

Display your custom advertising on a banner inside the mobile app exhibitor directory section. Your custom ad will be seen by attendees when they search for exhibitors. This is an exclusive advertising option—no other company will have advertising.





# Digital Advertising cont.

**Nightly News EBlasts** \$1,500  
\$1,250 Industry Partners

AVA will send out one eblast each evening of the annual meeting; the eblast will provide the day's highlights and information on the next day's events. Remind attendees to visit your booth or attend your event. Your custom message can be 100 words with a logo and hyperlink.

**Push Notifications** \$750 each  
\$500 Industry Partners  
(3 available per day)

Send out text alerts through the AVA 2021 app. With 100 characters, you can remind attendees to stop by your booth, attend your symposium or stop by your hospitality event.



# Focus Groups

\$3,500

\$3,000 Industry Partners

Focus Groups at the AVA Annual Meeting are an opportunity to meet and conduct research with AVA members. These focus groups are limited to no more than 2 hours and 20 participants; however, multiple slots may be purchased for groups seeking additional time. AVA does not select the group participants, does not provide invitations or moderators, and does not partake in the content or planning of a sponsored focus group. AVA will send out an email to all attendees regarding the focus group.

## FOCUS GROUPS BENEFITS

- Room rental fee
- Onsite signage (if desired)
- 1-time use of pre-registered attendee mailing list (available beginning July 2021)
- 1-time use of opt-in pre-registered attendee email list (available starting July 2021)

## NOT INCLUDED:

- A/V
- Catering

## AVAILABLE DATES

DATE	TIME
<b>Thursday September 16</b>	7:00 am – 8:30 am 6:15 pm – 8:30 pm
<b>Friday September 17</b>	7:00 am – 8:30 am 7:00 pm – 8:30 pm
<b>Saturday September 18</b>	7:00 am – 8:30 am





# Exhibitor Symposia

Exhibitor Symposia are an excellent opportunity to reach vascular access healthcare professionals with educational events in your style and format!

**93%** of AVA 2018 attendees found the exhibitor symposia to be valuable or very valuable.

Create your event—product demonstration, educational session, or research findings—with your selected faculty. This opportunity can support your marketing strategy by reaching a core group of attendees with a targeted message. AVA attendees are eager to attend these events and attend in large numbers.

An average of **180 clinical vascular access professionals** attended each AVA 2019 symposium.

Exhibitor symposia are not part of the official AVA meeting; however, they can be scheduled during the early morning to evening hours of the AVA meeting.

Take advantage of a large number of attendees available to participate in your event!

## SESSION CONTENT

The symposium can be as long or as short as you like it. You provide the educational content and speaker.

## CE CREDIT

Companies are responsible for making their own C.E. provider arrangements. AVA does not provide or approve C.E. credit for any exhibitor sponsored event.

## LOCATION

The symposia will be located in the convention center of the Gaylord Palms.





# Exhibitor Symposia cont.

## EACH SYMPOSIA INCLUDES:

- Room rental fee
- Standard A/V equipment, including speaker/lavalier microphone, projector, screen, audio mixer, laptop computer, technician, table for technician (additional A/V can be ordered for a fee)
- Lead Retrieval unit (1) per event
- Onsite Registration Table
- Listing of the event on the website, Exhibitor Event Guide and Directory, and onsite signage.

**Lunchtime Symposia** (2 Available) \$25,000  
\$22,500 Industry Partners

**Thursday, September 16**    **11:30 am - 1:15 pm**

Attendees can go straight from the general session to your symposium and then back to afternoon educational sessions. Lunchtime symposia will be held in the Gaylord convention center.

**Breakfast Symposia** (2 Available Each Day) \$20,000  
\$18,500 Industry Partners

**Friday, September 17**    **7:00 - 8:30 am**  
**Saturday, September 18**    **7:00 - 8:30 am**

Breakfast symposia are an opportunity to reach vascular access healthcare professionals first thing in the morning at the AVA 2021 meeting.

**Evening Symposia** (2 Available) \$18,000  
\$15,000 Industry Partners

**Friday, September 17**    **6:00 - 7:30 pm**

Evening symposia are a perfect way to end the day with vascular access healthcare professionals during the AVA 2021 meeting.



## Meeting Space

\$1,500/4 hours

Rent meeting room space for your private meetings with potential or current clients. These rooms can be used as hospitality suites or recruitment offices.

