

About Our Sponsors

Many thanks to our sponsors for their support

American Egg Board

incredible!

American Egg Board

Eggs familiarity makes them an attractive component in Fresh Protein Snacking Kits, and as a versatile co-star in fresh items like Entrée Salads, Breakfast Sandwiches, and All Day Breakfast menu Items. With one simple food ingredient you already use (and that's incredibly easy for your staff to handle), EGGS can

add variety to your program, and, help you grow profitably! Eggs are the least expensive source of high-quality protein per standard USDA serving. Visit <http://www.aeb.org/farmers-and-marketers/protein-comparison> American Egg Board will offer Fresh Protein Snacking consumer insight and research, EGG samples, and ideas for your Fresh Prepared Foods programs featuring a variety of easy-to-use precooked egg products. For business-to-business information, including recipes, nutrition information, a Buyers' Guide to locate US egg product suppliers, visit AEB.org

Amtekco Ind.- Wasserstrom



Prepared food solutions, custom stainless steel, millwork, granite, heated or refrigerated fixtures. We

drive solutions for the prepared food segment. Amtekco creates the connection between your customer and your offering. Large or small projects from development through roll-out. The ability to prototype and build a one off or what we call "Mass Customization". The ability to roll-out production line quantities of custom items. we offer stocking programs to keep programs on track.

Anchor Packaging, Inc.



Leading manufacturer of food packaging for supermarket deli/bakery, restaurant takeout, c-store foodservice and

processors supplying these industries. Upscale, affordable containers are designed to merchandise freshly prepared foods in hot and cold self-service displays. Innovative solutions for salads, sandwiches, rotisserie chicken, entrees and side dishes to appeal to today's on-the-go consumer. Leak-resistant closures and secure lids protect the presentation in single or multiple compartment designs. No fog lids keep food looking fresh in eye-catching displays that drive impulse sales. All products are microwavable PP or crystal clear PETE and recyclable curbside. Many bases have 40% less PP resin and PETE products contain post-consumer recycled content. Consumers prefer Safe Pinch™ tamper-evident packages 2 to 1. Discover why leading retailers partner with Anchor Packaging for unique foodservice solutions.

Anheuser Busch



Anheuser-Busch

Anheuser-Busch InBev's, The High End Business Unit, includes U.S. craft partners and European imports. The High End's mission is to excite the world with exceptional beer experiences anytime, anywhere. The business unit is a beer-centric organization – the employees love beer, love brewing great beer and sharing it with other beer drinkers. Our strategic partnerships enable us to share people, systems, and resources with our craft brewers so they can create and share the best beers. Come join us at our booth to see how you can "Host One to Remember" with Stella Artois, sample the best craft beers in the country, view unique cross merchandising opportunities to increase basket ring, and discuss new ways to excite and engage your shoppers!

Blount Fine Foods



Blount Fine Foods is the country's top manufacturer of fresh, premium handcrafted soups, entrées, sauces and side dishes for retail and foodservice.

Blount carries a full line of refrigerated soups sold to better retailers and club stores nationwide under the Legal Sea Foods, Panera Bread, and Blount Organics brands. Blount is also one of the largest makers of premium private label refrigerated soups. Many of the industry's best retailers find success cross-promoting Blount-made retail refrigerated soups with their Blount-made hot-to-go soup bar offering in their prepare foods section. To learn more, visit www.BlountFineFoods.com.

Electrolux Professional



Electrolux

Electrolux Professional provides food service and laundry solutions to a wide range of customers around the world,

from restaurants and hotels to healthcare and other service facilities. Our 2,000 service partners in more than 140 countries ensure that our resource-efficient equipment, leading innovation and design help improve the everyday life of our customer's businesses. For more information, visit: <http://www.electroluxusa.com/professional>.

About Our Sponsors

Evolis Inc.



Created in 2000, the Evolis group designs, produces, and markets a complete range of plastic card personalization solutions designed for the identification of people and goods. Our core business is the design and production of plastic card printers for various sectors: businesses, healthcare, education, transportation, leisure, banks, and even governments. This expertise has enabled us to develop price tag solutions perfectly adapted for professionals in retail. Based in Angers (France), with subsidiaries in Miami (United States), Singapore, Shanghai (China), and Mumbai (India), the Evolis group employs over 300 people around the world and its solutions are distributed by more than 400 partners in 140 countries.

Far West Rice Inc.



Far West Rice is a family owned rice milling and marketing company. We specialize in high quality rice products produced in our state of the art milling facility. Our milling process was designed in Japan for the specific purpose of creating the best tasting and most consistent performing product for the world's most discriminating Chefs. Sushi, Asian Cuisine and modern fusion are just a few of the applications that our product line serves. We are AIB certified, Kosher, and CCOF Organic. Far West Rice is also a leader in sustainably produced packaged food by having the first Solar powered rice mill in the United States. Our commitment is to a healthy product and a healthy environment for our children's future.

Highland Baking Co.



Highland Baking Company is a baker of traditional, specialty and premium breads and rolls for the Foodservice and Retail markets. Founded in 1984 by the Rosen family, Highland Bakery products are distributed nationally and can be found in many of the nation's top restaurant chains. Highland Baking has extensive experience developing and delivering bread products that deliver on taste, performance and price. We specialize in designing customized solutions for our customers to meet the needs of their operations and their consumers. With our broad range of capabilities and products and outstanding customer service, we will partner with you to create new and unique offerings for your deli or foodservice program. Highland Baking Company is your source for premium quality products and complete bread solutions.

Hillphoenix



Hillphoenix's mission is to provide fresh, innovative customer-centric solutions that help our customers stay relevant and competitively differentiated. Our vision inspires us to become the recognized global leader in creative, flexible and responsible innovations in retail refrigeration, merchandising and design. Our values drive our restless spirit to deliver fresh thinking and responsible solutions.

Hormel Foods Corporation



At Hormel Foods Deli By Design, we benefit from more than 25 years of foodservice experience, with expertise in delivering versatile, high-quality and innovative protein items that reduce labor and increase profits. Team up with us, and your deli will be better prepared than ever. Learn more at delibydesign.com.

Husmann Corporation



Husmann Corporation is an innovation leader providing products and services that enable excellence in the food retail industry. Grounded in a history of industry-changing, innovative refrigerated merchandisers and refrigeration systems, today we provide a broad array of solutions for store design, merchandising, in-store foodservice, refrigeration, shopper engagement, asset maintenance, energy optimization, and food safety that address the critical needs of food retailers to increase sales, reduce costs, and increase shopper loyalty. We collaborate with customers across a variety of food retail segments including supermarkets, convenience stores, drug stores and dollar stores as we work towards our vision to positively impact the lives of consumers by transforming the future of food retailing.

Jones Dairy Farm



Jones Dairy Farm is a six-generation family owned and operated business located in Fort Atkinson, Wisconsin. For 127 years, Jones has created quality breakfast meats starting with their signature All Natural breakfast Sausage. Developed from a cherished family recipe, Jones Sausage is made with only fresh (never frozen) pork, turkey and chicken meat and simple ingredients without fillers, binders, nitrites or MSG. Although best known for all natural breakfast sausage, Jones also offers operators Natural Cherrywood Smoked hams, Natural Hickory and Cherrywood Smoked Dry Aged Bacon and more. All Jones products are certified gluten free by the GFCO. For more information about the entire Jones foodservice product line, as well as recipes ideas and to sign up for monthly updates, visit www.jonesdairyfarmfoodservice.com or call 800-635-6637.

About Our Sponsors

JR Simplot



The J.R. Simplot Company is one of the largest privately held food and agribusiness companies in the nation, though at heart we're as small as a single farmer. We pioneer innovations in plant nutrition and food processing, research

new ways to feed animals and sustain ecosystems, and strive to feed a growing global population. At Simplot, we're in the business of Bringing Earth's Resources to Life. From the invention of the first commercial french fry more than 60 years ago to an innovative product line-up today featuring flame-roasted fruits and vegetables, hearty grains, sweet potato fries, avocados and more, Simplot continues to bring innovation and goodness to the plate. At Simplot, everything good begins with a seed.

Ken's Foods Inc.



For 73 years, we've been dedicated to crafting nothing but the most delicious dressings and sauces, made from only the highest-quality ingredients. We currently offer more than 200 flavors, including Sweet Baby Ray's wing and barbecue sauces. Beyond that, we also offer culinary support with fresh recipe ideas and flavors that are on-trend and loaded with off-the-chart tastiness to keep customers coming back for more. What's the next Sriracha sauce? We've got someone working on it right now. To learn more about Ken's and how we can help you visit our booth or kensfoodservice.com.

Land O'Lakes



Since 1921, Land O'Lakes has been working with its famer-members to produce quality dairy products simply and deliciously. Our premium dairy products, give you the consistency and quality you count on to deliver great tasting dishes your patrons will crave.

Land O'Lakes Foodservice – Simple Goodness, Made Simple.
www.landolakesfoodservice.com

Maple Leaf Farms



For almost 60 years, Maple Leaf Farms has produced safe, high-quality products in a thoughtful and responsible manner. Our family owned company was founded on contribution to local communities, responsibility for the environment, respect for others and insistence on

high quality. Today, our fourth generation, family-owned company leads the market with innovative, value-added duck products of superior quality. For more information visit www.mapleleaffarms.com or call 800-348-2812. Discover Duck!

METTLER TOLEDO

METTLER TOLEDO

Mettler Toledo is a global manufacturer of precision instruments for use in laboratory, industrial and grocery

retailing applications. Our solutions for grocery retail are perfectly placed to make your business more competitive with the best possible weighing, labeling, packaging and service solutions. These solutions are found in six "focus zones"—Fresh Produce, Service Counter, Backroom, Bakery, Checkout and Specialty. An extensive service network ensures maximized efficiency and productivity of your operations. The new Made to Order software functionality (being demonstrated at this event) addresses the changing, challenging landscape faced by grocers today—how to offer a diverse selection of fresh prepared meals without inviting a blizzard of bookkeeping complications. Discover why Mettler Toledo Retail solutions can be found in the world's largest grocery retailers.

Milliken & Company



Milliken is an innovation company that has been exploring, discovering, and creating ways to enhance people's lives

since 1865. Working from our laboratories, application and development centers around the world, our scientists and engineers create coatings, specialty chemicals, and advanced additive and colorant technologies that transform the way we experience products from automotive plastics to children's art supplies. With expertise across a breadth of disciplines that also includes floor covering and performance materials, the people of Milliken work every day to add true value to people's lives, improve health and safety, and make this world more sustainable. For more information, visit www.millikenchemical.com or www.milliken.com.

National Cattlemen's Beef Association



Funded in part by the Beef Checkoff.

The National Cattlemen's Beef Association is a contractor to the national Beef Checkoff Program, which is administered by the Cattlemen's Beef Board. Consumer-focused and producer-directed, NCBA and its state beef council partners work together as a marketing

organization on behalf of the largest segment of the food and fiber industry.

About Our Sponsors

National Fish & Seafood



Everyday in seafood sections throughout the U.S., seafood lovers reach for our Matlaw's products. Matlaw's is the second oldest seafood brand in the United States. The majority

of National Fish and Seafood value-added retail products are prepared, processed and packaged in our 66,000 square foot production facility in Gloucester, Massachusetts. We then distribute them via our regional cold storage partners. Our new Research and Development laboratory is also located in Gloucester Massachusetts and is constantly working on exciting new recipes and products that will appeal to your customers and help grow your seafood business.

National Restaurant Association



Association Sponsor

Nestle Professional



Nestlé Professional is a food service dedicated organization with three clear ambitions. To use our global consumer insight to deliver profitable new business ideas for our customers: To

build ever closer working relationships with our food service partners; To use the strength of our trusted brands, products and systems to help drive profitable growth and guest satisfaction. By bringing these things together, our goal is to become an intimate partner with our customers. Nestlé Professional will allow every food service professional to feel the support of the world's largest food and beverage company—a company that offers real solutions that address unique business challenges and opportunities, always valuing operator perspective and input, so in the end we can work together to grow and succeed.

Norseland Inc



Headquartered in Darien, Connecticut, Norseland's portfolio of specialty foods includes award-winners both in the USA

and around the world. The company's distribution network extends nationally across supermarkets, mass merchants, club stores, food service and convenience stores. The company has a strong position as an importer of specialty cheeses and markets both imported and domestic specialty cheeses. In addition to being known for Jarlsberg® cheese, Norseland's also has a wide portfolio of food service and food service solution based products. Norseland has the capability to provide innovative food service solutions and develop products that deliver consistency. Custom products can be produced in bulk, portions or part of kits. Norseland, Incorporated 3 Parklands Dr, Suite 102, Darien, CT 06820 p: (203) 324-5620

PepsiCo NA Nutrition



About PepsiCo Foodservice PepsiCo Foodservice is a premier global Foodservice partner that leverages the best of PepsiCo to provide insights-driven food, beverage, and

equipment innovation and solutions, breakthrough experiential marketing programs, and PepsiCo's broad portfolio of beloved brands – led by Pepsi-Cola, Mountain Dew, Lipton Iced Tea, Starbucks, Lay's, Doritos, Gatorade, Quaker and Tropicana – to delight consumers and bring value and competitive advantage to its customers. About PepsiCo PepsiCo products are enjoyed by consumers one billion times a day in more than 200 countries and territories around the world. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 22 brands that generate more than \$1 billion each in estimated annual retail sales. For more information, visit www.pepsico.com.

Restaurant Technologies



Restaurant Technologies makes commercial kitchens safer, smarter, more efficient and more sustainable with its automated frying oil storage, handling, filtration monitoring and

disposal management system. We deliver the fresh oil, our system pumps it to the fryer, pumps the waste oil back out and we pick up the waste for recycling – your employees never need to touch hot oil again. We serve over 23,000 restaurants and kitchens across the country, from large chains like McDonald's to Krispy Krunchy Chicken to independent fine dining entrepreneurs.

Rich Products Corporation



Rich Products Corporation is a Buffalo, New York based industry leading global frozen food company. Our over 10,000 associates manufacture and market over 4,000 products in 34 manufacturing sites

and over 100 countries. Rich's unparalleled expertise in manufacturing, quality, food safety, industry and market insights, and culinary and technical support make us our customers' trusted first choice. While Rich's heritage is in the foodservice channel it also has a significant presence and footprint in retail and consumer channels as well. Rich's specializes in several categories such as appetizers & snacks, pizza & flatbreads, shrimp & seafood, desserts, cookies & cakes, breads & rolls, toppings, icings, fillings, and finishers, Italian specialties, and authentic barbeque.

About Our Sponsors

Robbie



Robbie offers value-added pouches enhancing consumers experience during snack and meal times. Pouches are the best packaging solution for freshness, convenience and most of all branding. Fresh N Tasty® Bakery Pouch is designed to hold 1-2 cookies offering retailers growth

opportunities by placing pouches anywhere in the store. Single serve pouches were added to the bakery line for consumers wanting a fresh baked snack. Prepared Foods counter has a wide variety of packaging solutions called Hot N Handy® designed with a resealable zipper, proprietary film and venting for enhanced food integrity. Pouches hold rotisserie or fried chicken, snack foods and ribs. Robbie's Steam N Eat® Produce Pouches offer fresh-cut produce in a pouch that consumers simply microwave and enjoy the flavors of fresh steamed vegetables.

Rose Displays



For 30+ years, retailers have trusted Rose Displays to help them attract, engage, and convert more customers where it matters most...

in-store. Our innovative visual communication systems and best-in-class service make it easy for retailers to create the perfect in-store environments. From frames, ceiling systems and graphic holders to window displays, floor stands, wall solutions, and interactive products, we have everything you need to achieve your visual communication goals. Rose understands that every customer's needs and challenges are different, so we don't offer the same solution to everyone. Instead, we work with you to find the perfect solution unique to your brand. We use our expertise, expansive partner network, and industry knowledge to ensure that your vision is a success from beginning to end.

Structural Concepts



You've selected your executive chef, menus, cooking equipment and décor to support your prepared foods program. Now for

the big decision. How do you present your freshly prepared fare to your customers? Structural Concepts builds merchandisers specifically designed for the Grocerant concept. Minimalist design puts the spotlight on your food. High performance and temperature integrity ensure your reputation for the freshest and most flavorful foods. And, customization gives it your unique look. Whether deli salads and a charcuterie, or signature pizza, sushi, paninis, sub sandwiches and soups, or Pan Asian, Italian, Cuban or Tex Mex cuisines, we have the merchandising systems to create your Grocerant concept. Let Structural Concepts help you build your Grocerant.

Sysco



Access Sponsor

Tebo



Tebo is a grocery leading expert in displays and digital signage that helps merchants thrive in all retail and grocery environments.

From initial conception to detailed implementation, Tebo retail specialists will deliver low-cost, practical digital signage solutions in line with your brand identity. Our showroom in Denver, Colorado has assisted hundreds of retailers, designers and contractors with the planning and execution of architectural retrofits, renovations and furnishings. Tebo has become a definitive resource for grocery professionals and businesses with digital signage needs. We will translate your retail vision into a three-dimensional environment that will draw consumers to your Grocerant, with presence of digital marketing. What can we build for you today?

True Manufacturing



True Manufacturing is the industry leader in commercial refrigeration since 1945.

Tyson Convenience



Tyson Foods, Inc. (NYSE:TSN), with headquarters in Springdale, Arkansas, is one of the world's largest food companies with leading brands such as Tyson®, Jimmy Dean®, Hillshire Farm®, Sara Lee®, Ball Park®, Wright®,

Aidells® and State Fair®. It's a recognized market leader in chicken, beef and pork as well as prepared foods, including bacon, breakfast sausage, turkey, lunchmeat, hot dogs, pizza crusts and toppings, tortillas and desserts. The company supplies retail and foodservice customers throughout the United States and approximately 130 countries.

Unified Brands



Unified Brands has been providing foodservice solutions for more than 100 years. In addition to our

refrigeration and cooking equipment solutions we also focus on kitchen design, culinary menu applications, and training for the ultimate grocerant experience. For more information visit our website at unifiedbrands.net/retail or contact Maria Marti at mmarti@unifiedbrands.net or 917-443-0373.