

# APM Industry Meeting

January 27<sup>th</sup>, 2021

Carroll, Madi, Emily, Michelle and Ali





# How Zoom will work

- All participants will be muted
- If you have a question, use the “raise hand” feature
  - Should be in the bottom corner under participants list
- During Q&A time meeting hosts will go to each participant in the order they raised their hands and unmute them so they can speak



# Session 1 – 9-10:30

- Welcome
- Current Projects
- 2021 Permitting Updates/Reminders
- 2020 Industry Feedback Response
- Rule Updates
- Question Time



# Welcome

Carroll Schaal

WISCONSIN  
DEPT. OF NATURAL RESOURCES



# Current Work

Madi Johansen



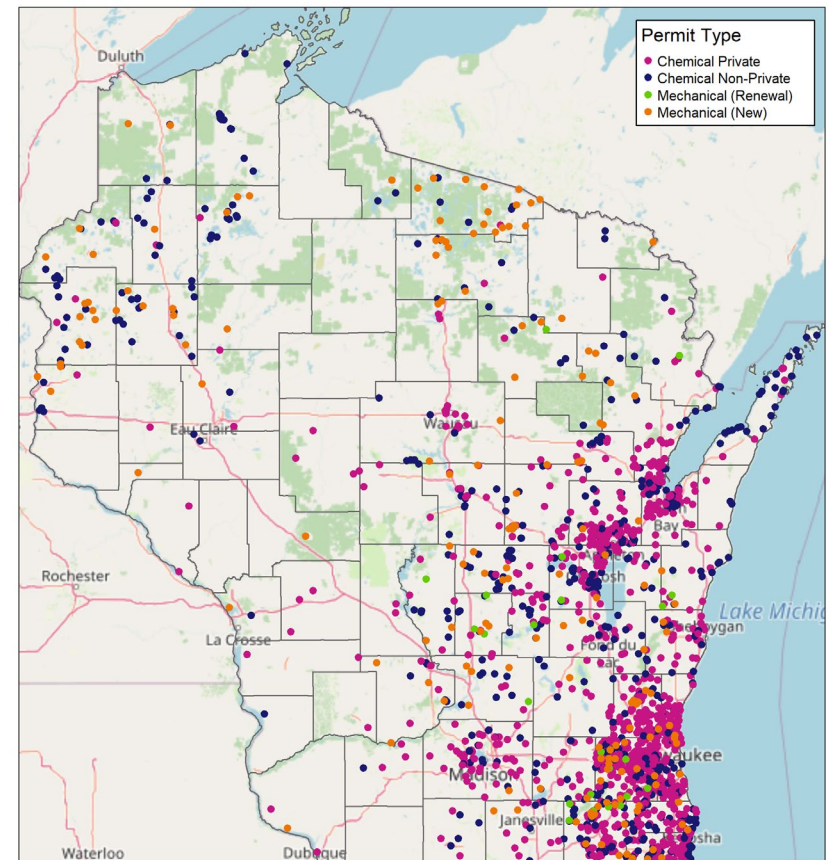
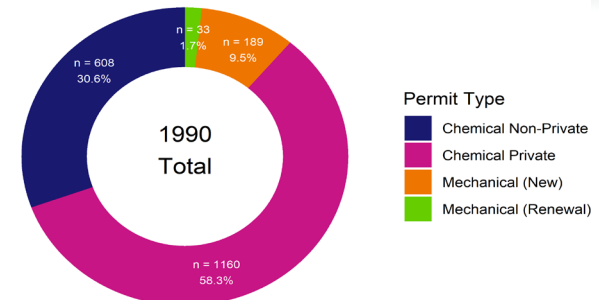
# Annual Report

- Effort led by Emily Hjalmarson and Elizabeth Tanner
  - Create the first report showcasing what APM activities occurred during 2019
    - Combine data visualization and narration
  - Goal: Release annually as a public resource once all Treatment Records are entered and checked

# Statewide Permit Totals - 2019

- ▶ Permit site locations across the state mapped using coordinates provided in permit documents.
- ▶ Mechanical locations (not currently tracked in SWIMS) assigned using the WBIC centroid or manually.
- ▶ Permits spanning multiple waterbodies, large areas, and counties were assigned placeholder coordinates to best capture location.

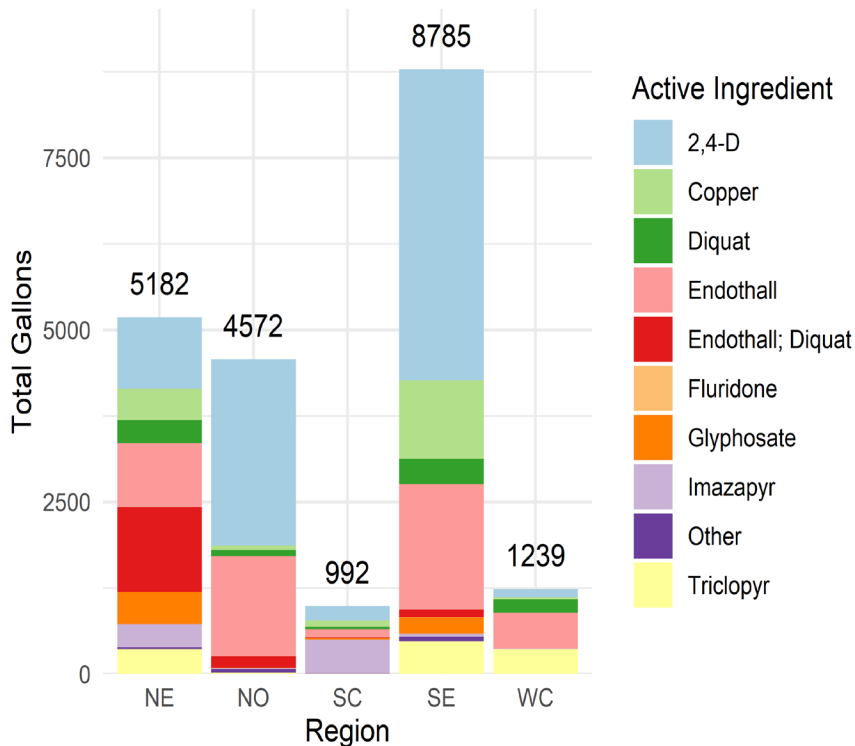
Statewide Permits



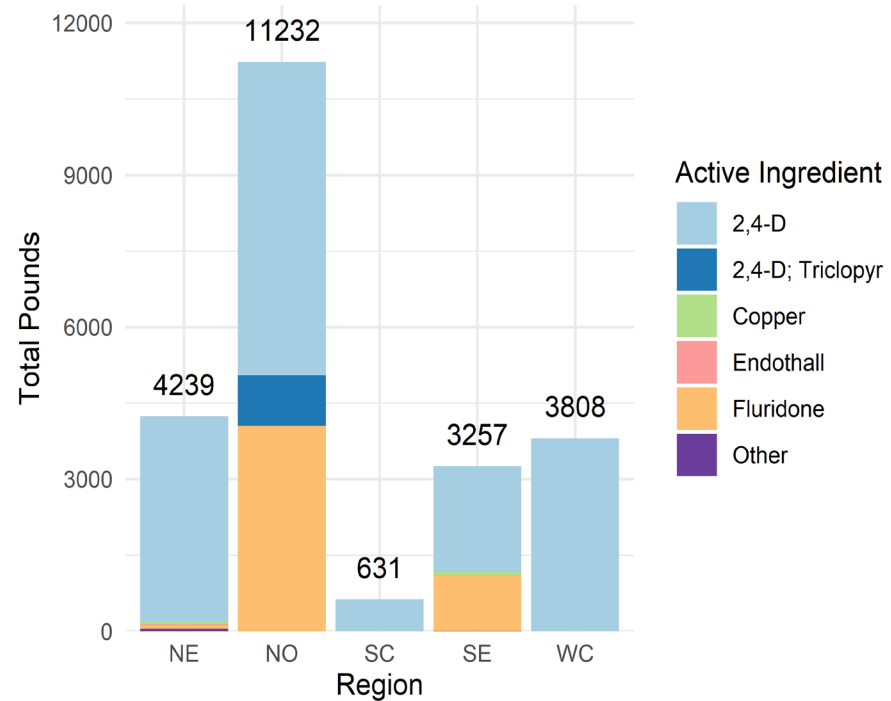
# Non-Private Herbicide Use – Gallons/Pounds of Product

**20770 Gallons**  
**23168 Pounds**

Non-Private Liquid Herbicide Use



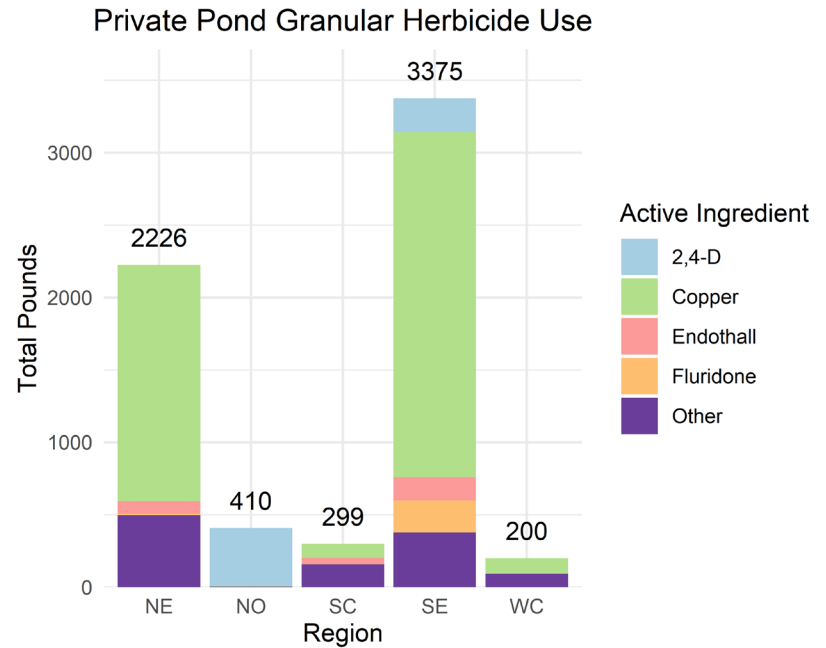
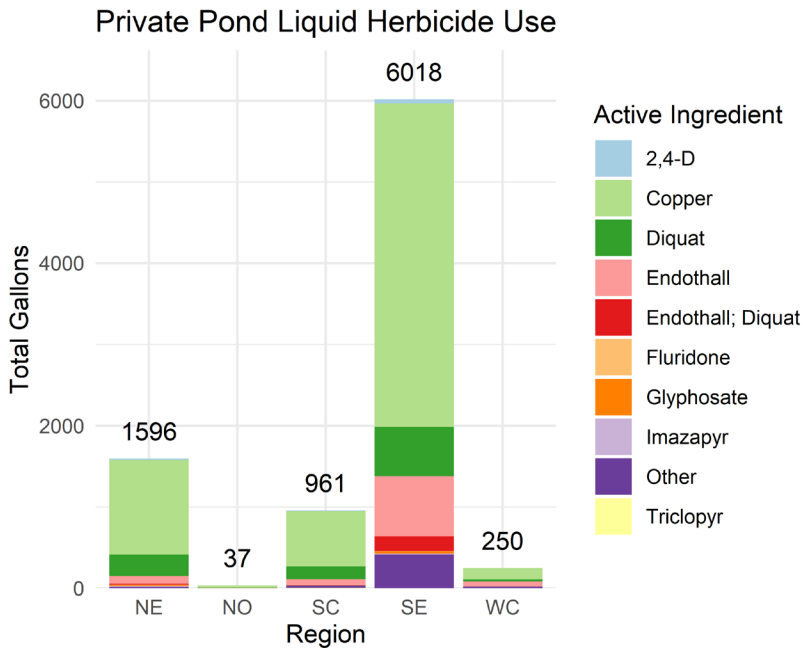
Non-Private Granular Herbicide Use



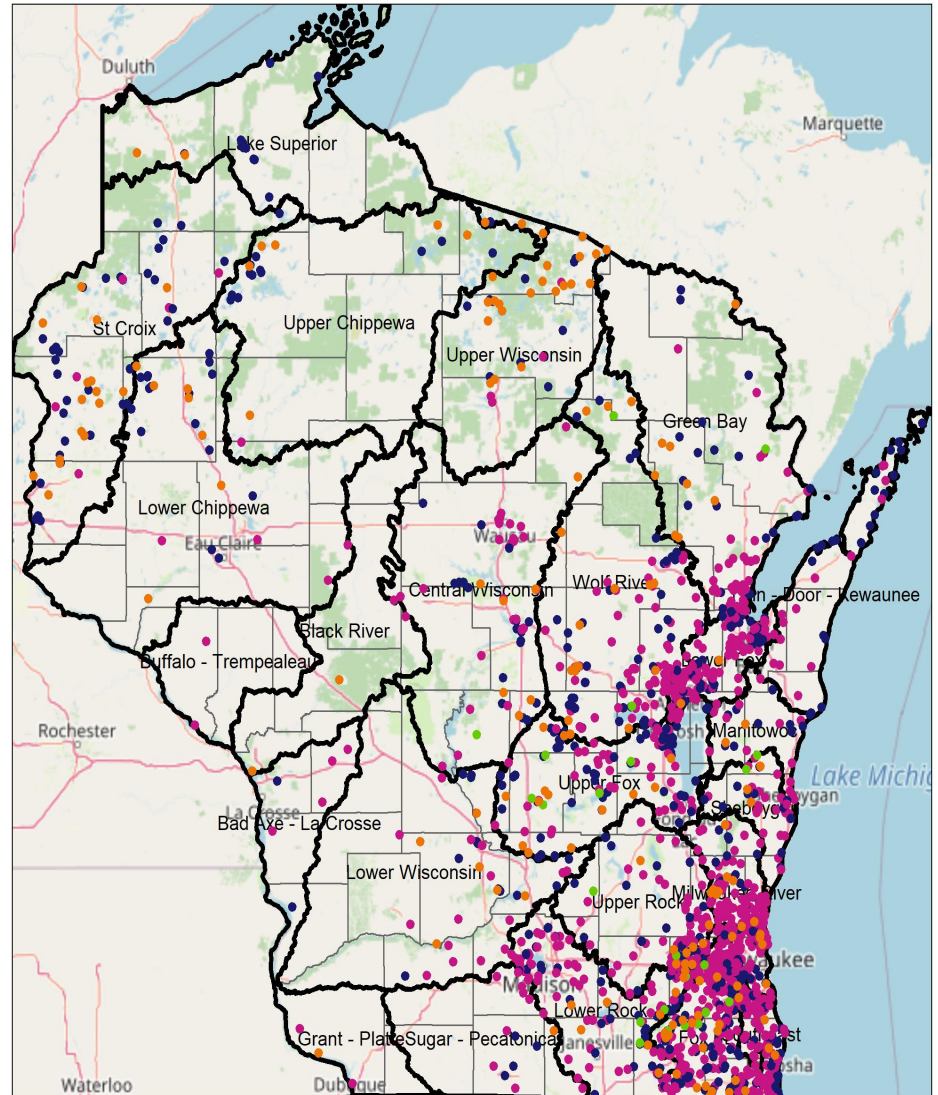


# Private Pond Herbicide Use – Gallons/Pounds of Product

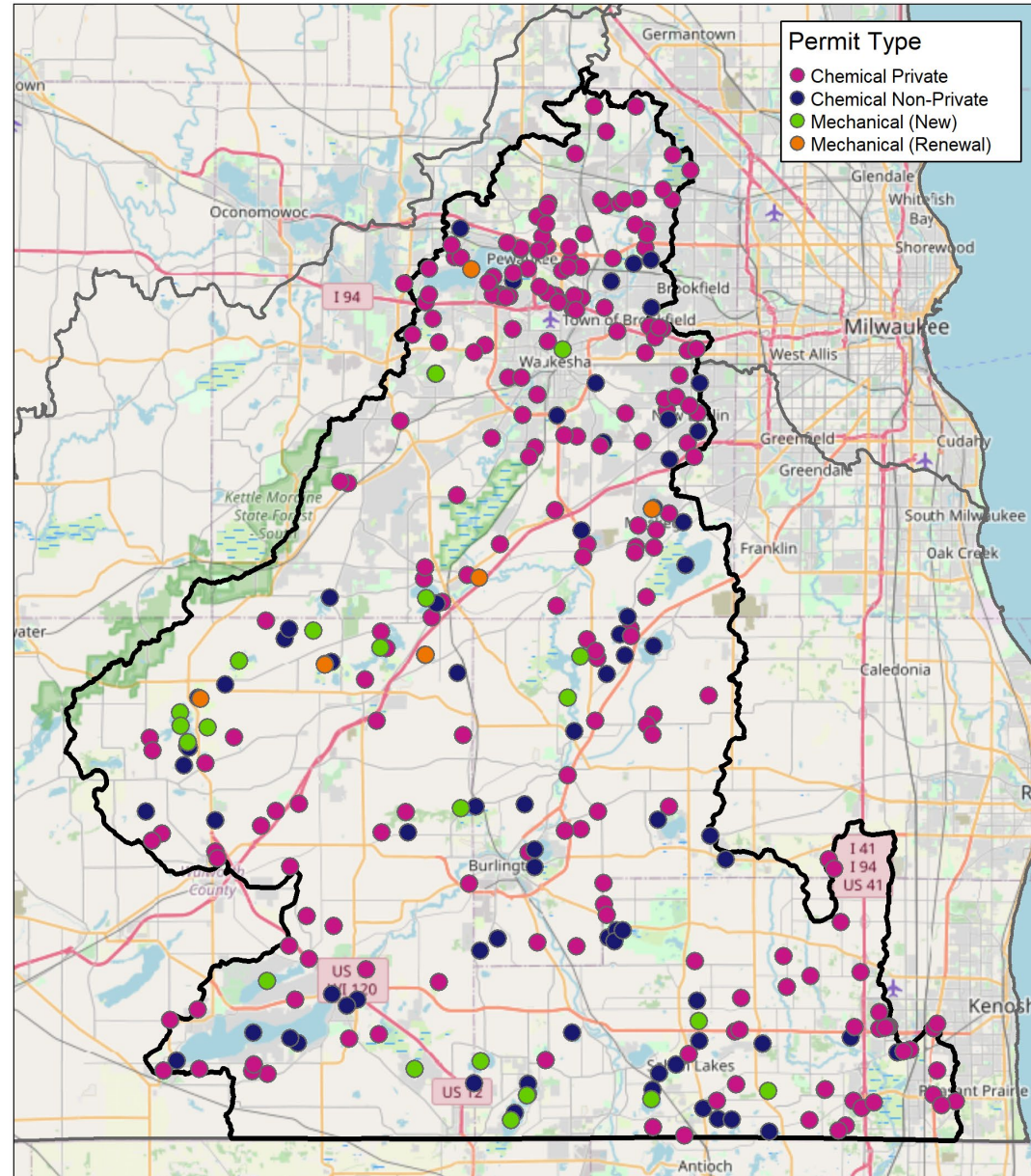
**8861 Gallons**  
**6510 Pounds**



# Summaries by Watershed Management Unit – Most Permits



# Fox River (IL) – 339 Permits





# Updated Reporting Forms

DASH and Mechanical Harvesting

Slow and steady progress with forms  
team, database managers



# Updated Guidance

- The APM program is reviewing current starry stonewort guidance
- An updated version of guidance may be sent out for public review in the next few months
- Will send email to all when the guidance is out
- No further details at this time



# Cross-Program Work

- Work with WPDES team to create new non-pesticidal GP
- Effort led by Trevor Moen – wastewater engineer, APM program is providing input where appropriate
- No specific date for completion at this time, questions should go to Trevor



# New Permit Forms

- Wetland management
  - Department aware current form geared towards lake management
  - Unlikely to be finished during 2021
  - Will keep partners up to speed as we go forward



# 2021 Reminders





# All ePermitting

- Officially moved to all ePermitting in 2021
  - TR's may still be submitted via paper
    - Goal: move away from this as well
- Discuss details in Session 2



# Intake and Review

- CO and regional staff work together to review permits
  - Elizabeth (Liz) Rockow will complete intake for non-private permits
    - Out to correct regional staff from there
  - Emily will complete intake and review for ponds



# QAQC

A member of the public should be able to answer this question when looking at a permit

“What was permitted on X waterbody?  
How many acres will be managed?  
What species are to be treated? What  
chemicals or equipment will be used?”



# QAQC

- Specificity in permits for non-private waters
  - Clear and concise herbicide list
  - Clearly delineated treatment areas
  - Public notice requirements met, when appropriate
- These are not new requirements



# Non-private ponds

- Issue arose during permit review of private ponds in 2020
  - Program priority to assess private pond permits in detail to confirm accuracy
- With urban development, some ponds are not considered “private” under existing NR 107 rule.
- Some waterbodies required to do public notice due to the way the ponds are classified



# Non-private ponds

Close this loop

Department is aware of industry concerns  
and opinions on this issue

The requirements will not change until  
such time as NR 107 is updated



# Treatment Records

- Just finished getting all 2020 TR's received into the database
- Now checking for completeness, correctness and timeliness of record submissions
  - As a reminder, “no treatments” due by October 1 of year issued
- DNR send the records on to DATCP for review if label compliance a factor



# Partnership Opportunities

- ProcellaCOR
- Starry stonewort
- Whole lake treatments

Priorities for the department, we encourage cooperative learning efforts





# Permit Issuance

- Permits should be issued within 10-15 business days
  - Unless placed on hold
- Lack of planning not our emergency
  - Please submit at least 15 business days prior to when trying to treat
- If haven't heard by the 15<sup>th</sup> business day, check in with the biologist



# Follow Up to 2020 Industry Feedback

Madi Johansen



# Communication

Most disagreements, questions and crossed-wires can be solved with a simple phone call or email.



# Partnerships

- Treatment designs, new techniques, efficacy and non-target questions
  - It's in the best interests of our natural resources and waterbody partners to collaborate
  - Collect data, discuss results, learn and make better decisions together
  - Want to try something new or different?  
Set up a time to talk it through



# Integrated Pest Management

- IPM Guidebook is available to use
  - IPM is a formal requirement in control grants - surface water grant program
  - Encouraged in APM, the program wishes to move towards IPM decision-making processes over time.



# Decision Consistency

- The APM program is always working to improve the processes and procedures for permit decision-making
  - Not all waterbodies are alike
  - Regional differences can be driven by stakeholder involvement and history
  - Consistency for the sake of consistency does not lead to responsible resource management
  - Program decisions take time
  - If you have questions, reach out



# Department's Role

- Department mandated to protect native aquatic plant communities and consider management efficacy
  - Efficacy = magnitude of target impacts
  - Longevity = duration of target and/or non-target impacts
  - Selectivity = magnitude of non-target impacts



# Native Plants

- All management activities have risk of non-target effects
  - Selectivity (magnitude of non-target impacts) is part of treatment efficacy
    - Over time
    - Across plant populations
  - A specific species can be an indicator depending on sensitivity
  - Important to consider long term, multi-year impacts of management





# Cost-Benefit of Management

- All management decisions should weigh the cost of management against the cost of the ecological/recreational impacts of a target species.
- When this balance is not met, or the ecological cost of repeated management outweighs the seasonal or ecological effects of the target species, then costs may likely exceed the benefits



# Subjectivity of Success

- Success can be subjective to the perspective of the individual/stakeholder
  - Lake groups
  - Applicators
  - Water users
  - DNR
- It's complicated, all stakeholders should work together to set the parameters of success for a waterbody



# Small-scale efficacy

- Small-scale treatment efficacy is dependent upon several site-specific conditions.
  - Wind, wave action, water depth and flow, size of treatment area and location on waterbody, water chemistry, temperature, microbial activity, water clarity, sun exposure



# Small-scale efficacy

- Small-scale treatment efficacy can also be dependent upon herbicide choice
  - Fast acting contact herbicides are more likely to achieve adequate concentration and exposure times.
  - Certain systemic herbicides are often not an effective choice for small-scale treatments



## Small-Scale Cont.

- Most management activities have a scale and time when they are appropriate
- Small-scale herbicide efficacy can be highly variable, for every “success” there are other “failures”
  - The program looks at overall trends in the consistency of outcomes when making program-wide decisions
  - Particularly for long-term AIS population control



# Small-Scale Treatments

- Not a prohibited activity in the state
  - If treatment design likely to achieve adequate CET to meet the goals of management considering waterbody specific conditions



# Monitoring

- P/I Surveys

- Long-term population trends
- Statistically comparable across systems and time
- Threshold where sub-PI isn't large enough to be statistically relevant
  - DASH, hand pulling, in some instances

- Meander and other visual surveys

- Have value in some instances
- Cannot compare, tough to incorporate in analysis



# Monitoring

- There are no plans to modify the P/I Survey at this time
- Lakeshore habitat protocol does include presence/absence of floating and emergent plants on a parcel by parcel basis





# DASH

- Dept has a team working to look at DASH evaluation
  - Work in progress, next few years
  - Determine effective monitoring protocol that's scale appropriate
    - Field test options if necessary
  - Implement in field to look at efficacy



# Evaluation of Activities

- Fall treatments
  - Still learning
  - Department encourages continued partnership
    - If there's a lake you feel would be appropriate, reach out before sending a permit



# SSW

- FAQ, research factsheet, statement of efforts and permitting guidance released spring 2020
- Updates to research in Session 3
- Updated permitting guidance out for public review next few weeks
- Encourage all partners to continue cooperating on research to learn more about the species



# Rapid Response

- A rapid response to a new introduction is possible within current APM and AIS Programs
  - Containment and prevention through CBCW is a key component to rapid response
    - Effective use of time and resources



# Rapid Response

Do industry partners have a specific, actionable change to the way rapid response should work?



# Blue Green Algae

Treatment of a surface water that is experiencing a blue-green algae bloom with an herbicide or algaecide may kill the blue-green algae, but any toxin(s) contained in the cells will be released at once, resulting in a slug of toxin(s) in the water.

So while the bloom may no longer be visible, toxin(s) may be present for some period of time following treatment.

It is best to stay out of a water experiencing a bloom and wait for the bloom to dissipate on its own.



# Rule Updates



# APM Rule Development

- Scope Statement approved by NRB late May 2020
- Internal APM and cross program policy discussions spring to fall 2020
- Drafting White Papers - Goals
  - Internally
    - Opportunity for staff to provide extensive feedback on policy proposals
  - Externally
    - Easily Digestible proposals to share with public for feedback
    - Encourage early engagement in rule development process
    - Transparency





# White Papers

1. Permit processing
2. Monitoring and evaluation
3. Treatment scale and timing
4. Aquatic Habitat Protection
5. Introduced Species
7. Planning
8. Harvesting
9. Emergent Species Management
10. Private Ponds

Set by APM Study Group



# Early Public Input

Complete

Topic	Date and Time
White Paper Meeting 1 - Permit Processing, Treatment Timing and Scale, Monitoring and Evaluation	November 5th, 2020 4-6:30 PM
White Paper Meeting 2 - Planning, Invasive Species Management, Native Plant Protections,	November 12th, 2020 4-6:30 PM
White Paper Meeting 3 - Mechanical Harvesting, Private Ponds, Emergent Species Management	November 19th, 2020 4-6:30 PM
<p>APM program staff will review all written and verbal comments received prior to January 15, 2021 on the policy proposals within the white papers. Written comments may be submitted to Madi Johansen via email: <a href="mailto:madison.johansen@wisconsin.gov">madison.johansen@wisconsin.gov</a>, or mail: Wisconsin DNR - Attn Madi Johansen, PO Box 7185, Madison, WI 53707-7185.</p>	
Public Meeting - A Discussion on Public Notification and Public Meeting Requirements	Winter 2021
Public Meeting - First Draft of NR 107 for Review	Spring 2021
Economic Impact Analysis	Summer 2021
Public Hearing	Winter 2021-2022.



# Where we are now

- Compiling, organizing and considering all comments and questions received
  - Special thanks to those present today who submitted feedback to the department
- Begin drafting rule language



# Broad Rule Development Timeline

Topic	Date and Time
White Paper Meeting 1 - Permit Processing, Treatment Timing and Scale, Monitoring and Evaluation	November 5th, 2020 4-6:30 PM
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TBD { Public Meeting - A Discussion on Public Notification and Public Meeting Requirements	Winter 2021
Public Meeting - First Draft of NR 107 for Review	Spring 2021
Economic Impact Analysis	Summer 2021
Public Hearing	Winter 2021-2022.



# How to get involved

- Sign up for GovDelivery
- Keep up to date on public meetings and input timelines
- Ask questions if unsure
  - [Madison.Johansen@Wisconsin.gov](mailto:Madison.Johansen@Wisconsin.gov)



# Questions?

Please use the, “raise hand” feature



50 min break

See you at 11



## Session 2 – 11-12:00

- ePermitting updates this year
- Future updates to consider
- Current IT projects
- Question Time





# ePermitting Updates 2021

Emily Hjalmarson



# Reminders for 2021

- Permit applications must be submitted electronically
  - Also preferred for treatment records
- In Applicant or Pond Owner section, ensure correct contact information for permittee is provided (not your own)
- Ensure both permit and cover letter are in possession.
  - <https://permits.dnr.wi.gov/water/SitePages/Permit%20Search.aspx>

# Autopopulation from Previous Permits

**Aquatic Plant Management**

NOTE: Missing or incomplete fields are highlighted at the bottom of each page. You may save, close and return to your draft permit as often as necessary to complete your application. If there are no updates in 90 days, your draft is deleted

Home   Contacts   Site   Application   Attachments   Payment   Signature

PLEASE NOTE: You must complete the section below before continuing.

**Site or Project Name:**   
The permit application will be saved automatically with this name

**Activity:**

**Eligibility:**  
(All questions must be no for it to be considered a private pond.)

Is there more than one property owner?    Yes    No

Will there be uncontrolled surface water discharge?    Yes    No

Does the water body have public access?    Yes    No

**Before completing your APM permit application, the DNR encourages applicants to contact their local APM Contact:**  
[http://dnr.wi.gov/lakes/contacts/Contacts.aspx?role=AP\\_MNGT](http://dnr.wi.gov/lakes/contacts/Contacts.aspx?role=AP_MNGT)

**Enter previous years permit information below to import Contact Information (Optional)**

**Permit ID #:**

**Business Certification Number:**

Permit Import Successful – Please Proceed to Contacts Tab

- Previous year's permit # and Business Certification #
- Should turn green and give message when successful
- Feature is optional
- Removed section from top of final permit PDF to reduce confusion with seeing an old permit number



# Autopopulation from Previous Permits

- Do this as a first step
  - Using this feature after draft is saved has issues
- Both fields are case-sensitive
  - Good: **NE-2020-12-3456**
  - Bad: **ne-2020-12-3456** (lower case letters)
- Data is only as good as what was entered
  - Check previous permit document to verify
  - Email if you find an issue



# Autopopulation from Previous Permits – Expanded

- All Applicant and Applicator fields
  - Certification #s added
- Waterbody Information – improved accuracy given QAQC of 2020 data
  - Section, Township, Range, and County added
- Please check for errors or out of date information



## Treatment Record – “No Treatment” Option

- Can now select “No Treatment” option without filling out any other fields.
- Permit information will display to ensure you are submitting for the correct one.

Lookup Treatment Record Information	
Permit ID #:	NE-2020-12-3456
Permit Name:	Example Permit
Waterbody Name:	Example Lake
Permit Holder Name:	Jane Smith
Chemical Treatment Completed:	<input type="checkbox"/> Yes <input type="checkbox"/> No

[Where to find your permit number](#)

# WAMS Account Information

- Can verify your email address is correct. Also there is a link to update it

The screenshot shows the 'Wisconsin DNR ePermitting' website. On the left is a navigation menu with categories: Search (Submitted Items, Public Notices), Support (Ask for Help, Help Topics, WAMS Account - highlighted with a blue arrow), and Permit Categories (Aquatic Plant Management, Dams, Livestock Operations, Storm Water, Wastewater, Waterway and Wetlands, Wetland Identification). The main content area displays a welcome message: 'Welcome to the Wisconsin DNR Water Permits Site!' followed by a list of instructions: 'Select a category from the left side menu.', 'Save draft items for editing.', 'Important: Items not submitted within 120 days will be deleted.', 'Receive acknowledgement of receipt when successfully submitted to the DNR.', and 'Track the status by selecting Submitted Items from the left side menu.' Below this is a note about 'Large format documents'. At the bottom, there is a 'Step 1: Draft Items' section with an 'ACTION REQUIRED' and a form field for 'Project Name' with 'Example Pond' as a placeholder.

## Wisconsin Web Access Management System (WAMS)

**User Name:** Hjalmarson, Emily A  
**Email:** emily.hjalmarson@wisconsin.gov

WAMS is required for all WI State agency online systems and is managed by the Department of Administration (DOA), **not** the Department of Natural Resources.

If you need to update the email associated with your WAMS ID

You can update your email and other profile settings at : <https://on.wisconsin.gov/WAMS/home>

Questions? Use our Ask for Help



# Other Form Fixes/Updates

- Added herbicides and units
- Updated instruction language
- Clarified signature language
- Allowed bypass of non-required tabs on treatment records for faster submission
- Added fields to autopopulate on treatment records





# Future ePermitting Updates



# Future Updates – How the Process Works

- SharePoint (ePermitting) team sets schedule and decides what is feasible based on resource availability (budget, time, etc.)
- Essentially a year behind
- Example Timeline
  - Feb 2020 – proposed updates for 2021 submitted
  - Sep - Nov 2020 – IT contractor began work
  - Dec 2020 – Testing of updates (internal, external) with some feedback incorporated.
  - Jan 2021 – New updates are live
  - Early Feb 2021 – FY 22 proposed updates due
- Difficult to anticipate all update needs given early due date at start of permitting season



## Future Updates in Consideration

- Expanding autopopulation for ponds on permits and treatment records to include target species, herbicide lists, acreage.
  - Might be technologically difficult to separate by permit type, TBD
- Checkboxes instead of drop-down for herbicides.
  - Difficult when list changes, since it must be hard-coded, TBD.
- Map feature to assist with entering location information



## Future Updates in Consideration

- Items outside of our program's control (they affect all ePermitting users globally)
  - Signature process – might be possible to improve this for treatment records since they do not involve payments, but it is complicated.
  - Payment process – ePermitting IT staff are working on making improvements
  - WAMS ID – being able to verify your email yourself may alleviate issues.
  - Changes in document formats or naming



# Future Updates in Consideration

- Improving Nonprivate form to better address waterbody differences.
  - Examples are wetlands and public ponds.
  - Unlikely to change until forms are updated again, which is not an immediate program priority.
    - But, it is on our to-do list



# Issue Trackers

- For most problems, best to email [DNRAPMProgram@Wisconsin.gov](mailto:DNRAPMProgram@Wisconsin.gov)
  - Can potentially solve the problem without IT.
  - We know the “lingo” to best communicate the problem and can send issue trackers on your behalf.



# Issue Trackers

- Detailed email including any #s
- Include screenshots
- Confirm you are using Chrome on computer
- Signature issues – confirm you checked Junk/Spam



# Questions Throughout Year

[DNRAPMProgram@Wisconsin.gov](mailto:DNRAPMProgram@Wisconsin.gov)





# Ongoing IT Projects

Madi Johansen



# PI Database

- Publicly available PI Surveys in a database
- A public facing interface to extract data in a usable format with data visualization
  - Both are a work in progress, slow and steady
- Check with Michelle Nault or Michaela Kromrey in the interim



# Query Tool

- Build a public facing portal to SWIMS
  - Search by waterbody, county
  - Search by year, month, date
  - Search by permit number
  - Search by herbicide, method
- May provide ways for businesses to streamline/modernize
- Allow quick access to public records



# Query Tool

- Been on hold for several months
  - DOA determining best data visualization tool
- Once determined move forward as staff time and resources allow
  - Emily primary developer at this time



# Treatment Record App

- Field submission app
  - Meet DATCP requirements
  - Meet varying approaches to reporting by company
  - Streamline reporting for both industry and department
  - Directly into dept. databases, so customers can pull in “real time” from there with query tool



# Treatment Record App

- Work in Progress
  - Status update in the next few months
  - Few hang ups
    - Companies all do things differently, trying to capture processes of a majority
    - Ensuring any legal concerns of identity confirmation etc. are met
    - Staff time and resources



# Questions?

Please use the, “raise hand” feature



# Lunch Break

Check back in at **1 PM** for the final session