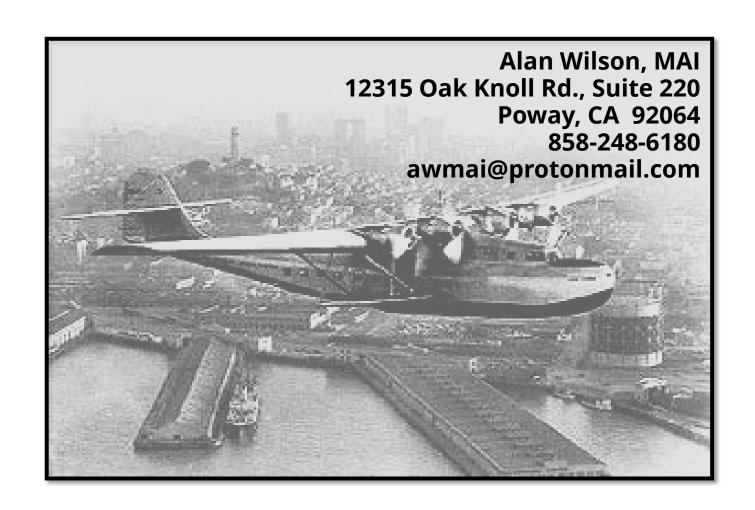
# **Appraisals of SBP and L52**

January 23, 2020 Appraiser/Tenant "Kickoff" Meeting



### My Background

#### **Education**

- SDSU, Graduate School of Business Administration
- UCLA, B.A.

#### **Experience**

- 40 years in appraisal field
- Business owner for 35 years
- 30 years of airport appraisal experience
- Over 60 airport appraisal assignments
- Exclusively engaged in airport appraisals for last three years

Alan M. Wilson, MAI Partial List of Aviation Real Estate Appraisal Assignments

<b>Year</b> 2019	Airport Location	Description	P	
				Client
2019		Temporary fuel	Purpose Estimate market ground rent	City of San Diego
	US Border Patrol Facility Brown Field	storage facility, utility	Estimate market ground rent	City Or Sali Diego
	San Diego, CA	line extensions and		
	<b>g-,</b>	temporary offices		
2019	Rapid City Regional	Land with HABU for	Estimate market ground rent	City of Rapid City
	Rapid City, South Dakota	Storage, SASO, & FBO	for all three property types	
2019	Coast Air FBO	110,000 SF of storage	Estimate leasehold market	First Choice Bank
2023	Montgomery-Gibbs Executive	& maint, hangars;	value for proposed FBO const.	Thu choice built
	San Diego, CA	office & classroom		
2019	Advanced Air	9.000 SF	Estimate market rent	City of San Diego
ZU13	Montgomery-Gibbs Executive	maintenance hangar	Laumate market refit	Grey Or Sam Dilego
	San Diego, CA	manitenance nangai		
2019	SDPD Air Support Hangar	10,000 SF	Estimate market rent	City of San Diego
	Montgomery-Gibbs Executive	maintenance hangar		
	San Diego, CA			
2019	Gibbs Flying Service	25-acre FBO site	Estimate market ground rent	City of San Diego
	Montgomery-Gibbs Executive			
	San Diego, CA			
2019	Experimental Aircraft Assoc.	2.5 acres of aviation	Estimate market ground rent	City of San Diego
	Brown Field	land with drainage	Esamete market Ground tent	caty of our blogo
	San Diego, CA	issues		
2040	D F FDO	F	5 d	ci. fc pi
2019	Ramp 5 FBO Brown Field	Four acres of aviation land	Estimate market ground rent	City of San Diego
	San Diego, CA	ianu		
	our propo, on			
2019	Air Force Plant 4	7.5-mi <b>li</b> on-SF	Estimate facility market rent	U.S. Navy
	Fort Worth, TX	Lockheed-Martin		(subcontract)
		manufacturing		
		fac∎ty		
2019	Air Force Plant 6	7.5-mi <b>≣</b> on-SF	Estimate facility market rent	U.S. Navy
	Marietta, GA	Lockheed-Martin	-	(subcontract)
		manufacturing		
		fac <b>≣ty</b>		
2018	Crownair	12 executive hangars	Estimate leasehold market	Crownair
	Montgomery-Gibbs Executive		value	
	San Diego, CA			

	Property Reference Airport			
Year	Location	Description	Purpose	Client
2018	WWII-era hangar Hemet-Ryan Hemet, CA	Maintenance hangar	Estimate market rent as part of proposed FBO	County of Riverside EDA
2018	Spiders Aircraft Montgomery-Gibbs Executive San Diego, CA	WW⊪era maintenance hangar	Estimate market rent	City of San Diego
2017	Chino Municipal Chino, CA	18 storage hangars	Estimate market value "in bulk" for loan purposes	Pacific Premier Ban
2 <b>01</b> 7	Crownair Montgomery-Gibbs Executive San Diego, CA	12 executive hangars	Estimate leasehold market value	Crownair
2016	Crownair Montgomery Field San Diego, CA	12 executive hangars	Estimate leasehold market value	Crownair
2015	FAA Flight Service Station Montgomery Field San Diego, CA	Flex industrial/office building to be renovated for fire rescue	Estimate market rent	City of San Diego
2015	40 acres of land Chino Municipal Chino, CA	Three parcels inside the fence and one outside the fence	Estimate market ground rent for potential release from aviation use	County of San Bernardino
2015	Hemet-Ryan Hemet, CA	Generic aviation- restricted land	Estimate market ground rent	County of Riverside EDA
2015	Jacqueline Cochran Thermal, CA	Generic aviation- restricted land	Estimate market ground rent for parcels having access to heavy and light ramps	County of Riverside EDA
2015	French Valley Temecula, CA	Generic aviation- restricted land	Estimate market ground rent	County of Riverside EDA
2 <b>014</b>	Premier Jet #17 McClellan-Palomar Carlsbad	Storage hangar	Estimate leasehold market value for assessment purposes	Owner
2014	Safari Aviation Gillespie Field El Cajon, CA	Storage and maintenance hangars	Estimate leasehold market value for partnership purposes	Owner
2014	McClellan-Palomar Carlsbad	Aviation-restricted land subject to subsidence	Estimate market ground rent for arbitration purposes	Palomar Airport Pilots' Association

	Property Reference			
	Airport			
Year	Location	Description	Purpose	Client
2013	Boeing, Lockheed and Northrop-Grumman leaseholds	Storage and	Estimate market rent for	U.S. Navy
	Air Force Plant 42	maintenance and manufacturing	improvements	(subcontract)
	Palmdale, CA	hangars		
	rainidale, CA	nangars		
2012	Воггедо Valley	30-foot-wide strip of	Estimate market ground rent	County of San Diego
	Borrego Springs, CA	land within the RPZ	for utility easement	
2012	McClellan-Palomar	Aviation-restricted	Estimate market ground rent	Palomar Airport
	Carlsbad	land subject to	J	Pilots' Association
		subsidence		
2012	San Luis Obispo County	Generic storage,	Estimate market ground rent	County of San Luis
2012	Regional	SASO and full-service	for each of three categories	Obispo
	San Luis Obispo, CA	FBO parcels	for each of three categories	Obispo
2012	Ossana	Canada etaraga	Estimate market ground cont	County of Can Luis
2012	Oceano Oceano, CA	Generic storage, SASO and full-service	Estimate market ground rent for each of three categories	County of San Luis Obispo
	Oceano, CA	BO parcels	for each of times categories	Obispo
		TDO parceis		
2011	Boeing, Lockheed and	Storage and	Estimate market rent for	U.S. Navy
	Northrop-Grumman leaseholds	maintenance and	improvements	(subcontract)
	Air Force Plant 42	manufacturing		
	Palmdale, CA	hangars		
2010	McClellan-Palomar	Generic aviation-	Estimate market ground rent	County of San Diego
	Carlsbad, CA	restricted land		
2010	Marine Corps Air Station	Runway and adjacent	Estimate fee simple value of	U.S. Navy
	Yuma, AZ	land	land under runway	(subcontract)
2010	Magellan FBO	FBO land parcel	Estimate impact of ground	Magellan Aviation
2010	McClellan-Palomar	roo ianu parcei	lease modifications on	magenan Aviation
	Carlsbad, CA		leasehold value	
2000	cini. ri.ld	Cii-i-i-i	F-2	callender cold
2009	Gillespie Field	Generic aviation- restricted land	Estimate market ground rent	Gillespie Field
	El Cajon, CA	restricted land		Lessees' Assoc.
2007	Proposed FBO	16.69 acres of	Feasibility study for proposed	Square One
	Montgomery Field	aviation-restricted	construction	Development
	San Diego, CA	land		
2007	Civic Helicopters	Hangar and offices	Estimate facility and ground	County of San Diego
	McClellan-Palomar	on 1.14 acres	rent	,
	Carlsbad, CA			
2005	Scaled Composites	Heavy maintenance	Estimate leasehold market	Scaled Composites,
2003	Mojave	hangar	value	inc.
	Mojave, CA			
	-			

	Property Reference			
v	Airport Location	D		Client
<b>Year</b> 2004	Border Patrol Offices Brown Field San Diego, CA	<b>Description</b> Office building	Purpose Estimate leasehold market value and fair market rent	City of San Diego
2004	BAE Systems Hangar Mojave Mojave, CA	Heavy maintenance hangar, warehouse, flex building	Estimate leasehold market value for potential sale	BAE Systems
2004	McClellan Palomar Carlsbad, CA	Generic aviation- restricted land	Estimate market ground rent	County of San Diego
2003	Gillespie Field El Cajon, CA	Generic aviation- restricted land	Estimate market ground rent	County of San Diego
2003	Magellan FBO McClellan-Palomar Carlsbad, CA	Proposed redevelopment of full-service FBO	Feasibi <b>l</b> ity study	Mage∎an Group
2003	Gibbs Flying Service Montgomery Field San Diego, CA	Fu∎ service FBO	Estimate market ground rent and evaluate a proposed ground lease extension	Gibbs Flying Service
2002	Jet Source and Ocean Air FBOs McClellan Palomar Carlsbad, CA	Two existing FBOs	Estimate leasehold market value for loan purposes	California Bank & Trust
2001	Mercury Air Center and Media Aviation FBOs Burbank/Glendale/Pasadena Burbank, CA	Two existing FBOs	Estimate leasehold market value of the combined entities for loan purposes	Bank of America
2001	Avtel Services Mojave Mojave, CA	Heavy transport maintenance hangar	Estimate leasehold market value for loan purposes	Bank of America
2001	Media Aviation FBO Burbank/Glendale/Pasadena Burbank, CA	Existing FBO	Estimate leasehold market value for loan purposes for a pending sale	Bank of America
2001	Fa⊪brook Air Park Fa⊪brook, CA	Generic aviation- restricted land	Estimate market ground rent	County of San Diego
2000	Marshall Avenue Extension Gillespie Field El Cajon, CA	Aviation-restricted land to be used for road extension	Estimate fair market value for FAA release from aviation use	County of San Diego
2000	Borrego Valley Borrego, CA	Generic aviation- restricted land	Estimate market ground rent	County of San Diego
1999	Federal Express City Station Imperial Imperial, CA	Proposed air freight sorting and distribution facility	Estimate leasehold market value upon completion	Bank of America
1999	Marine Corps Air Station, Miramar San Diego, CA	Limited use land within boundaries	Estimate market ground rent	U.S. Marine Corps County of San Diego

	Property Reference			
	Airport			
Year	Location	Description	Purpose	Client
1998	SCIF leasehold	FBO	Estimate market ground rent	County of San Diego
	McClellan Palomar		and leasehold market value	
	Carlsbad, CA			
1998	Fall brook Air Park	Generic aviation-	Estimate market ground rent	County of San Diego
	Fallbrook, CA	restricted land		
1998	Safari Aviation East FBO	Proposed executive	Estimate leasehold market	Grossmont Bank
	Gillespie Field	hangars	value for loan purposes	
	El Cajon, CA			
1996	Media Aviation FBO	Existing and	Estimate leasehold market	Wells Fargo Bank
	Burbank/Glendale/Pasadena	Proposed FBO	value for loan purposes	
	Burbank, CA			
1994	Border Patrol facility	Hangar	Estimate leasehold market	Bank of America
	Imperial		value for loan purposes	
	Imperial, CA			
1994	Safari Aviation FBO	Existing FBO	Estimate leasehold market	FBO Owner and
	Gillespie Field		value for partnership buyout	Grossmont Bank
	El Cajon, CA		and loan purposes	
<b>199</b> 3	Mission West Aviation FBO	Full service FBO	Estimate leasehold market	Wells Fargo Bank
	McClellan Palomar		value for loan purposes	
	Carlsbad, CA			
1993	Vallas leasehold	Helicopter	Estimate leasehold market	Bank of America
	McClellan Palomar	maintenance facility	value for loan purposes	
	Carlsbad, CA			
1990	Executive Air / Critical Air	Existing and	Estimate leasehold market	Leasehold owner
	Montgomery Field	proposed FBO	value "as is"; feasibility study	(subcontract)
	San Diego, CA	construction	for proposed construction	

### Scope of Work

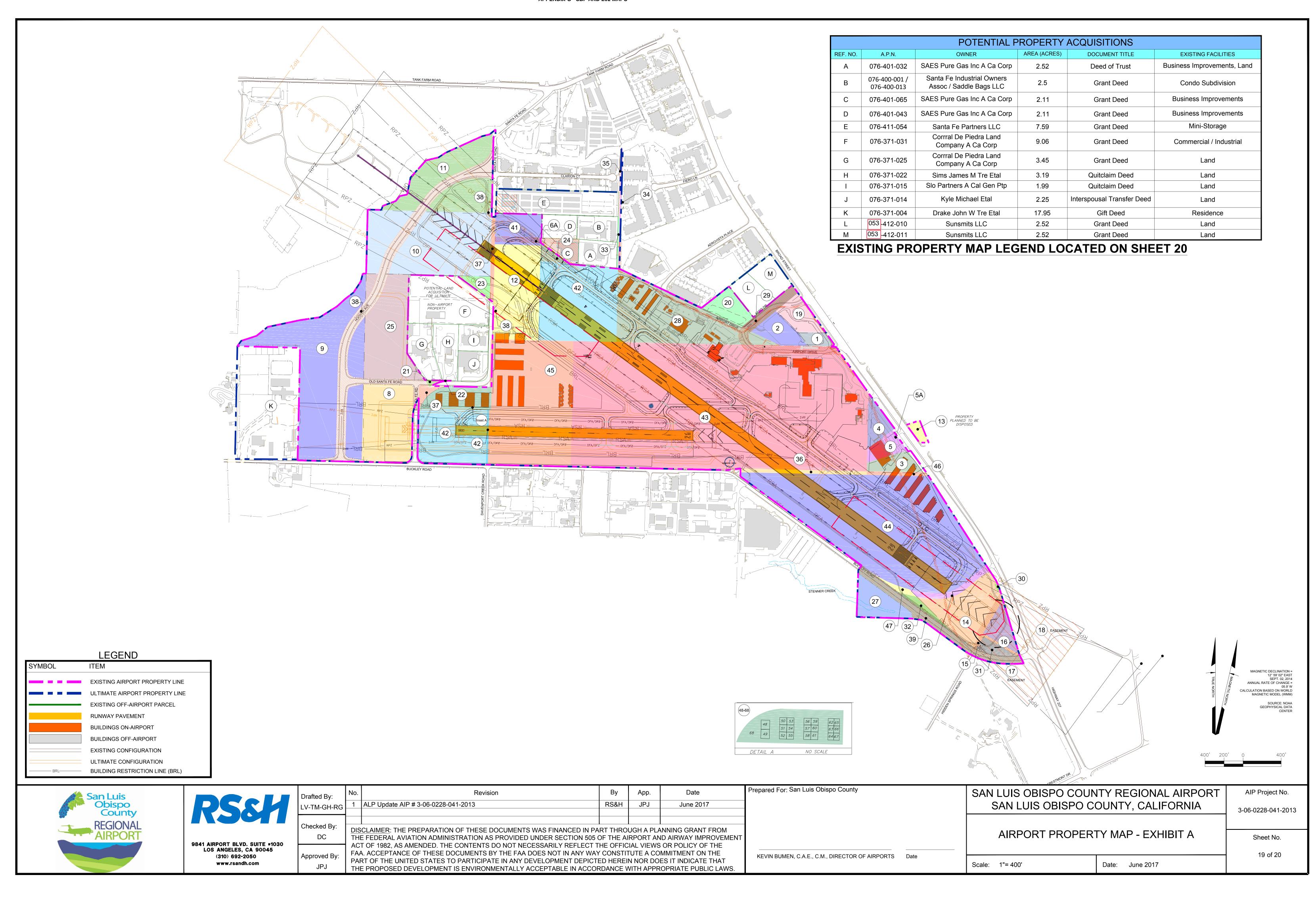
"The purpose of this appraisal is to determine FMV and applicable range of fair market rental rates for airport land and improvements used for aeronautical, non-aeronautical, commercial and non-commercial airport entities at both the San Luis Obispo County Regional Airport (SBP) and the Oceano Airport (L52). The appraisal will be used as the valuation methodology for subsequent fair market value determinations."

### Aeronautical Properties to be Appraised at SBP

- 1. The base fair market land rent and FMV for: a) Full Fixed Based Operator (FBO), b) Specialty Shop and c) Aircraft Storage.
- 2. FMV and applicable range of fair market rental rates, as well as the sale of improvements, for County-owned Hangars (Thangars and box hangars) at Site N.
- 3. Fair market rental rates for Tie Down Spaces at SBP, for both general aviation and aviation related commercial operations.
- FMV and applicable range of fair market rental rates of the SBP Old Terminal Building
- 5. FMV and applicable range of fair market rental rates for airport property, currently leased to Concessionaire, the Spirit of San Luis Restaurant.

## Non-Aeronautical Properties to be Appraised at SBP

- 6. FMV and applicable range of fair market rental rates of non-aeronautical airport property APN 76-063-033 (#27 on Appendix G) 3.49 acres.
- 7. FMV and range of applicable fair market rental rates for non-aeronautical use of airport property APN 76-371-026 (#9 on Appendix G) 23.54 acres.
- 8. FMV and range of applicable fair market rental rates for non-aeronautical use of airport property APN 076-371-018. (#25 on Appendix G).
- 9. Fair market rental rates for placement of Cell Tower on airport property, premises located at 076-401-064 (PTN) current footprint of existing cell tower 792 square feet.



## Aeronautical Properties to be Appraised at L52

- 10. FMV and fair market ground rental rates for a) Full Fixed Based Operator (FBO), b) Specialty Shop and c) Aircraft Storage.
- 11. FMV fair market rental rates for County owned hangars and buildings at L52 (base fair market rent and sale of improvements).
- 12. Fair market rental rates for Tie Down Spaces both general aviation and aviation-related commercial operations.

## Non-Aeronautical Properties to be Appraised at L52

- 13. Fair market rental rates for Pismo Coast Village, for non-aeronautical use of off airport property (property is currently used for RV storage space).
- 14. FMV and applicable fair market rental rate for residence located 561 Airpark Drive

### When and Where

Draft appraisal reports are scheduled to be completed by May 11, 2020.

The majority of my research will be done from my office in San Diego, but it is likely that I will be visiting the two subject airports and some of the comparable airports on more than one occasion after today.

### **METHODOLOGY**

Appraisals of each individual lease parcel will NOT be made. Instead, a "typical" parcel representative of each use category (which may or may not coincide with an actual parcel) will be identified and used for comparison purposes.

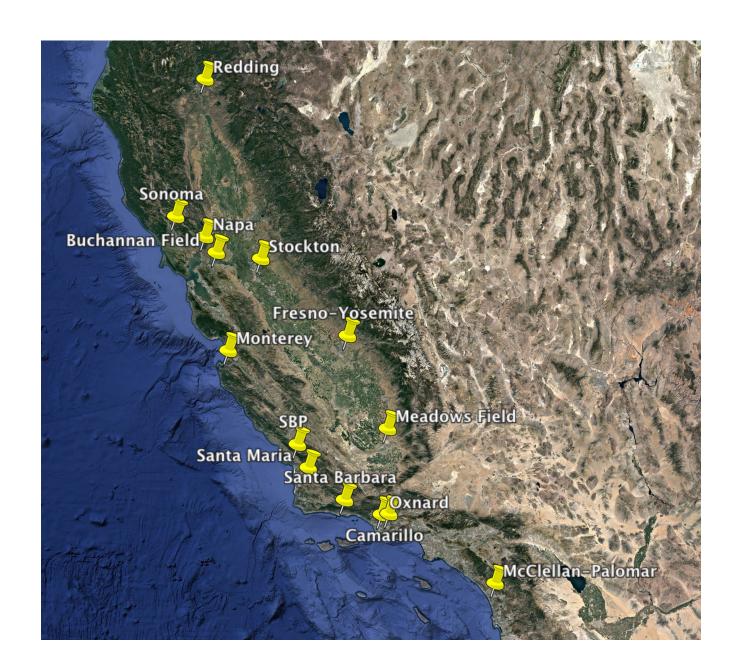
The mechanism for the appraisal of market rent is shown in the "standard aviation ground lease" provided in the RFP.

### **Comparative Analysis**

"The market areas for determining comparable values shall be the area, inclusive of Monterey and Camarillo, from the shoreline to 40 miles easterly, commercial and industrial market areas, that are on airports. In the event that there are no recent comparables within three years of the appraisal date, than (sp.) the parties agree that other comparable California airports may be used for purposes of determining comparable values. Factors to determine comparable airports may include, but will not be limited to, general and commercial aviation operations and economic demographics of the surrounding community."

### Potentially Comparable Airports

Santa Maria	Commercial Non-hub
Redding	Commercial Non-hub
Buchannan Field	Commercial Non-hub
Charles Schulz	Commercial Non-hub
Meadows Field	Commercial Non-hub
Camarillo	GA Reliever
Fresno-Yosemite	Commercial Non-hub
Napa County	GA Reliever
Monterey	Commercial Non-hub
Stockton Metro	Commercial Non-hub
Santa Barbara	Commercial Non-hub
Oxnard	GA Reliever
McClellan-Palomar	Commercial Non-hub



#### APPRAISER'S CRITERIA FOR COMPARABLE AIRPORT SELECTION

Geographic location (FAA's Western Pacific Region)
FAA facility classification
Operations (number and type)
Based aircraft (number and type)
Activity levels (number and type)
Ratio of GA to total op's
Ratio of GA op's to based aircraft

### Factors in the Rating Process

- Airport infrastructure (runways, tower, ILS)
- Airport acreage
- Fuel sales (by volume and type)
- Fuel prices
- Jets as % of based aircraft
- Demographics
- Development activity on and off-airport
- Activity characteristics and trends
- Tenant capital investment requirement
- Airport financial condition

### Individual Lease Considerations

- Lease date
- How was the rent negotiated?
- Presence or absence of reversion clause
- Tenant's capital investment requirement
- Ground rent structure (increases, caps, term)
- Physical condition of site (paving, utilities)
- Location of site on airport
- Allowable use(s)

### Example Rating Continuum – FBO

TENANT / FACILITY	RENT/AC./MO.	RATING
AMAZONIC, INC. SUPERPORT	\$4,000	SUPERIOR
FRIENDLY FBO, INC. SUBJECTPORT	WHERE ART MEETS SCIENCE	SUBJECT AIRPORT
TYPI-TENANT, LLC AVERAGEPORT	\$3,000	INFERIOR
WYNKEN, BLYNKEN & NOD FUEL SLEEPYPORT	\$2,000	INFERIOR

# Thank you! Questions?

