

APRIL 2017

RASM Insider

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Supra

Supra key annual billings will be sent out Wednesday, April 5th.

All agents with a DisplayKEY will be receiving an annual invoice of \$189.12 before tax.

The due date for annual invoices is May 11th, 2017.

Please log on to https://supraweb.suprakim.com for billing information or to make payments 24 hours a day, 7 days a week.

If you have any questions please contact the Supra support specialists at 877-699-6787

UPCOMING EDUCATION

February Local Market Reports CLICK HERE



---: 10 2017

April 19, 2017 Required Module

Instructor: Chris Prescott 8:30 a.m.—12:15 p.m. 3.75 CE Credits \$40/member before 4/12

\$45/member after 4/12

April 20, 2017

New Member Orientation

Instructor: Jason Beal 9:00 a.m.—12:00 p.m. 3.0 CE Credits

NO COST

*Required for all new members





@RASM1947 facebook.com/rasm47

Members on the Move

Welcome New Members!



David Stoufer

True Real Estate (Mankato)

Marisa Lehmann

Olson Nelson Realty (Blue Earth)

• Katie Smith

Century 21 Atwood Realty (Mankato)

New Affiliate:

 Dan Kelley with Radon Solutions

Office Transfer.

Tana Stoufer

Connect Real Estate — True Real Estate

NAR NEWS

The Median Home Price and Mortgage in Your County

Find out what's happening in your neck of the woods when it comes to median Home Prices and Mortgage Payments. And see the U.S. counties with the highest median home values in this interactive map from NAR Research.

This Can Kill Your Business in 6 Months

About two-thirds of small businesses that are hacked go out of business. Find out why brokers are a hot target for hackers in <u>The Voice for Real Estate news video.</u>

The Youngest are Still the Biggest Buyers

Buyers 36 and under have been the largest share of home buyers for the past 4 years, according to NAR's latest generational report. Find out more in this study >

I Had No Idea How to Handle Leads; Here's What I Learned

Whether you're a new or an experienced pro, you can learn from this agent's mistakes to make a better impression when you're competing against your colleagues for listings. Read More >



ShowingTime has introduced New Appointment Types

Appointment Type for Every Situation

Communicating the purpose for scheduled appointments efficiently can make a difference whether an appointment is confirmed or cancelled, in addition to how quickly it's confirmed. Following ShowingTime's latest update, they've added more appointment types for you and requesting agents to choose from. All parties will be informed from the start whether it's a "Walk-Through" appointment, "Radon Drop Off" or a "Site Measurements" inspection.

Not sure if you have the latest version of the mobile app? Click the "Update the App" button to check.



New Showing Types for All Listings

- Photography
- Broker Price Opinion
- Walk-Through

Inspection Subtype for Any Situation

Chimney, foundation, mold, pest, radon drop off—it's easy to communicate the purpose of the inspection clearly to the sellers. Additional instructions can be added in the "Notes for Listing Agent" as needed.

- Chimney Inspection
- Foundation Inspection
- Mold Inspection
- Pest Inspection
- Radon Drop Off/Pick Up
- Roof Inspection
- Septic Inspection
- Site Measurements

Good Neighbor Awards

REALTOR® Magazine's Good Neighbor Awards recognize REALTORS® who made an extraordinary impact on their community, or on the national or world stage, through volunteer work.

Five winners are announced each fall in REALTOR® Magazine. Winners are recognized annually at the REALTORS® Conference & Expo, and receive \$10,000 grants for their charities. Winners also receive travel expenses to the conference and national and local media exposure for their community cause. In addition to the winners, five honorable mentions each receive a \$2,500 grant.

For more info on Good Neighbor Awards, <u>click here!</u>

To nominate yourself or another REALTOR®, click here!

From the Office..

Jenny Simon, MLS Director

PARAGON UPDATES:

The latest release of Paragon has many updates and fixes.

One of the biggest changes is an increase to an already very secure system. In order to make Paragon even more secure, passwords have been removed from all admin views. What this means is you will not be able to contact the Association Office if you forget your password; you will need to use the "forgot password" and have a temporary password emailed to you and then you change your password using that temporary password for access.



Paragon also added a Mobile Listing View. When users and contacts receive an email from Paragon containing a hyperlink and are accessing the link via smartphone or tablet, they will automatically be presented with the new mobile friendly view; this will make the details they are seeing much better when viewing from a mobile device.

Many updates and fixes have been made to Client Connect 2 including:

- Loading all the listings to the dashboard. Previously some browsers would only display the first six.
- Emails for agent notification corrected; previously agents didn't always get a notice if their client made a change in CC2 site.
- More fields have been added to the mobile thumbnail view.
- New profile images for contacts.

If you have any questions, contact Jenny at <u>jenny@rasminfo.com</u>. Watch for information on Client Connect learning sessions coming up.

Get the Most Out of Your Membership

Have you checked out the REALTOR Benefits® Program? Designed with REALTORS® in mind, over 30 industry leading companies in various categories are a part of this program.

One of NAR's partners, Intuit®, offers discounts for REALTORS® and their family members on Intuit's TurboTax® products through the REALTOR Benefits® Program.

Also, with the new financial year fully underway, members can look to Intuit® for savings on Quick-Books® Self-Employed version which provides solutions to some of a real estate professional's most pressing financial pain points. For full details, <u>click here!</u>

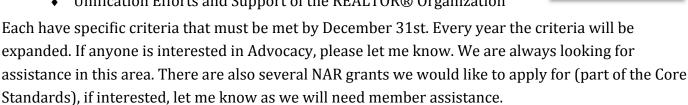
To view the 2017 REALTOR Benefits® Program catalog, click here!

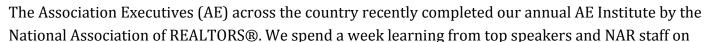
From the Office..

Deb Hansen, CEO

We are busy trying to fulfill all of the NAR Core Standards for 2017. NAR has four categories each Association must fulfill to remain an Association. Those categories:

- Code of Ethics
- Advocacy
- Consumer Outreach
- Unification Efforts and Support of the REALTOR® Organization







topics that will help us stay in compliance, move Associations forward and provide networking opportunities to share ideas. RASM staff will be reviewing the material I brought back so we can set a plan for providing the best customer service while we keep the Association in compliance and continue moving forward.

Awards and Certifications

RASM: In recognition of Outstanding Leadership and Commitment supporting the National Association of REALTORS® Political Advocacy Fund.

RESO Compliance Certificate: Real Estate Standards Certification. Effective 02/23/17 to 03/16/2018

NAR Compliance: RASM Bylaws, MLS Policies, MLS Rules/Regulations, Lockbox Rules in compliance with NAR 03/17/17.

Deb completed the requirements to receive recertification as an RCE (REALTOR® Association Certified Executive) from the National Association of REALTORS®.



RASM Insider



Mankato

Real Estate Investment & Development Summit

REAL ESTATE
SUMMITS
LEARN • NETWORK • SUCCEED

MINNESOTA
REAL ESTATE JOURNAL

Tuesday, April 11, 2017

Golden Valley Country Club 7001 Golden Valley Road Golden Valley, MN 55427

7:15 AM Registration 7:30 AM Hot Buffet 8:00 AM – 12:00 PM Program

4 hours of real estate continuing education has been applied for



4 Hours Real Estate CE applied for





For full details click here!

Continuing Education

April 19th: 2016-2017 Required Module

8:30 a.m.—12:15 p.m. (3.75 hrs CE)

Instructor: Chris Prescott

April 20th: New Member Orientation

9:00 a.m.—12:00 p.m. (3 hrs CE)

MLS Portion 12:00 p.m.—1:00 p.m.

Instructor: Jason Beal

*Required for all new members

If you have not completed your education for this licensing period take a look at some of the online options below.

- The CE Shop (rasm.theceshop.com)
- Agent Campus (agentcampus.com)

by the Minnesota Department of Commerce before 4:30 p.m. Central Time on June 30, 2017.



A+ Certified Home Inspections—

507-625-8882 Carl Mulder, info@mulderhomeinspections.com CJ Mulder—mulder.cj@gmail.com

AgStar Financial Services—507-385-4942 Megan Smith—megan.smith@agstar.com

American Mortgage & Equity Consultants— 507-387-5626

Habib Sadaka—habib.sadaka@amecinc.org

American Waterworks—800-795-1204 Nate Proper—n.proper@americanwaterworks.com

Ameradon Services, LLC—507-304-3537 Thomas Hamberg—test@ameradon.com

Appraisal Services of Mankato-507-387-1137 Erin Tisdell®, Gordon Oslund®, Kathy Thielges®, staff@appraisalservicesmankato.com

Bank Vista—507-344-3506 Deb Ikier—debra.ikier@bankvista.com

Banner Appraisals, LLC— 507-647-3060 Phillip Klenk® - banner@means.net

Bode Appraisal—507-359-9623 Robert Bode® - rbode@newulmtel.net

Bremer Bank—507-386-2226 Wayne Murra—wamurra@bremer.com

C. Block Inspections— 507-357-6453 Corey Block—cblock@frontiernet.net

Carlstrom Home Inspections—507-317-0516 Ian Carlstrom—iancarlstrom1@gmail.com

Central Inspections—507-382-8866 James Watts—wattstileandstone@gmail.com

Community Bank-507-385-4444 Alyssa Bowers—alyssa.bowers@cbfq.net Justin Giefer—justin.giefer@cbfg.net

First National Bank Minnesota-507-625-1121 Russ Blaschko—russell.blaschko@fnbmn.com

Gislason & Hunter LLP—507-354-3111 Maureen Gustafson mgustafson@gislason.com

Hinrichsen Appraisal - 507-526-2433 Brad Hinrichsen® - brich@bevcomm.net Home Inspections by Hutch—507-240-0165

William Hutchinsonhutch1014@newulmtel.net

Home Magazine- 507-387-7953

Mary Degrood—maryk@homemagonline.com

Home Warranty, Inc.—877-977-4949 Del Meinen—info@homewarrantyinc.com

Jones & Magnus, Attorneys at Law—

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stacey@jonesmagnus.com

McGowan Water Conditioning— 507-388-3361

Ben Ney—benn@mcgowanwater.com Mike McGowan—mikem@mcgowanwater.com

MN Valley Federal Credit Union-

507-387-3055

Becky Wilson—beckyw@mnvalleyfcu.coop Jessica Wheelock—jessicaw@mnvalleyfcu.coop

Next Stage Designs—507-382-1592 Kendy Bibbs—kendy@nextstagedesigns.net

North American Title Company-

507-385-0227

Janean Winter—JWinter@nat.com

Pete Peterson Appraisal - 507-243-4213 Darwin Peterson® - appraise@hickorytech.net

Pioneer Bank- 507-625-3268

Alissa Brekke—abrekke@bankwithpioneer.com

Prime Source Funding—507-385-6000

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Profinium—507-389-8910

Jennifer Svien—jennifers@profinium.com

Prokore Property Resources—507-388-4224 Randy King—randy@prokoreresources.com

Radon Solutions- 507-351-2413

Andy Kelley—radon@hickorytech.net Dan Kelley—radon@hickorytech.net

Reliable Home Services LLC— 507-327-8641

Steve Macgregor—

steven@reliablehomeservicesllc.com

River City Appraisal Services LLC-

507-388-1276

Brian Schultz® - vit4041@hickorytech.net

RLT Appraisal-507-399-1794

Melissa Bruellman® rltappraisals@bevcomm.net

South Point Financial Credit Union-

877-794-6712

Jay Gostonczik-

jay.gostonczik@southpointfinancial.com

Southern MN Appraisal Services-

507-526-3947

Layne McCleary—smasgm@bevcomm.net

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Stewart Title—507-386-0664 Deb Throldahl—debra.throldahl@stewart.com Kim Schmidt—kimberlyschmidt@stewart.com Mandy Koch—Amanda.koch@stewart.com

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507-676-3950

Mike Danberry-

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Valuation Specialists - 507-625-5418 John Daley® - valuspecs@charter.net

Wells Federal Bank- 507-345-4558

Andrew Fischer—afischer@wellsfederal.com Pauline Kruger—pkruger@wellsfederal.com

Wells Fargo Home Mortgage – 507-387-9243

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Ryan Greene—ryan.w.greene2@wellsfargo.com

Willette Inspections, LLC—507-995-6960

Jonathan Willette—jhw@hickorytech.net

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