

# Arkansas and Southeastern Association of School Business Officials Conference and Discovery Forum

## Registration Packet



Hot Springs Convention Center  
Hot Springs, Arkansas  
April 5 - 7, 2022

# **Arkansas and Southeastern Association of School Business Officials Conference Schedule**

## **Monday, April 4, 2022**

SASBO Board of Directors Meeting	9:00 am - 2:00 pm
SASBO Emerging Leaders Meeting	2:00 pm - 5:00 pm
AASBO Board Meeting	5:30 pm – 6:30 pm
Registration/Information Desk Open	3:00 pm - 5:00 pm

## **Tuesday, April 5, 2022**

Registration/Information Desk Open	7:00 am - 4:00 pm
Exhibitor's Move in	7:00 am - 9:00 am
Exhibitor Meeting	8:30 am - 8:45 am
Concurrent Workshops	8:30 am - 9:20 am
Concurrent Workshops	9:30 am - 10:20 am
Exhibits Open with Refreshment Break	10:20 am - 10:50 am
Concurrent Workshops	10:50 am - 11:40 am
Lunch/Networking/Business Meeting	11:40 am - 1:20 pm
Exhibits Open	1:20 pm - 2:00 pm
Executive Director's Meeting	2:30 pm - 4:30 pm
Concurrent Workshops	2:00 pm - 2:50 pm
Concurrent Workshops	3:00 pm - 3:50 pm
Welcome Reception with Exhibitors (Exhibitor Door Prizes @ 5:00 pm)	4:00 pm - 5:30 pm

## **Wednesday, April 6, 2022**

Registration/Information Desk Open	7:30 am - 12:00 pm
Arkansas Breakfast (Arkansas Members Only)	7:30 am - 8:20 am
Discovery Forum Speaker	8:30 am - 11:15 am
Lunch & Discovery Forum Sessions	11:15 am - 4:00 pm
Free Night	4:00 pm - Until

## **Thursday, April 7, 2022**

Registration/Information Desk Open	7:30 am - 12:00 pm
Discovery Forum Speaker	8:30 am - 11:15 am
Lunch & Discovery Forum Sessions	11:15 am - 4:00 pm
President's Reception (by invitation)	4:30 pm - 5:30 pm
Dinner/Entertainment	6:00 pm - 9:30 pm

## Hot Springs, Arkansas

Hot Springs is the city located in the Ouachita Mountains where intriguing history and an astonishing collection of exciting new attractions bubble to the surface alongside the 47 thermal-water springs that give the place its name. Three blue-water lakes, a pristine National Forest and more family-friendly attractions than you can imagine beckon you to a modern city with historical roots that include the boyhood home President Clinton, a colorful past that includes Al Capone, the birthplace of Major League Baseball spring training and the prototype for America's National Parks. Come [see for yourself](#) and experience this unique and family-friendly town in The Natural State.



## Getting to Hot Springs

Driving? Hot Springs is as easy to get to and parking is free at the Embassy Suites!

[The Bill and Hillary Clinton National Airport](#) in Little Rock is a major airport with flights provided by Allegiant, American, Delta, Frontier, Southwest and United and is located 50 miles from Hot Springs. Once you've arrived, there are a few options for ground transportation to take you to the Embassy Suites in Hot Springs.

Hot Springs Memorial Field offers limited flights serviced by [Southern Airways Express](#). And Amtrak offers trains serviced by [Texas Eagle](#).

Ground transportation –

Taxi service, Uber, Lyft, and rental cars are available at the airport.

## Conference Highlights

### Concurrent draft educational breakout session topics to include:

Brain Freeze! "Steps to Open Your Mind to New Ideas"  
What's the difference between 401k, 403b, Roth IRAs: How will this affect my retirement?  
Capital and Construction Options and Requirements for ESSER and ARP Funding  
Worker's Compensation Do's and Don'ts  
Cybersecurity: To Pay the Ransom or Not  
"Get Your Sheet Together" - Google Sheets  
FEMA: How do you get started and what are the timelines?  
Maintenance of Equity for ARP Funds  
Arkansas DHS ABC Pre-K Program  
How to lead when you want to leave - Managing Stress  
Moving To Cashless: Maximizing Your Online School Payments During the Pandemic  
Indirect Cost  
Grants Management: The Game of Grants... You have G.O.T. Federal Funds... Now What?  
Fraudulent Unemployment Claims During the Pandemic  
Managing Communication & Data Within a Virtual Environment: Zoom, Google, Etc.  
Effective Communication  
You Bought What???  
Strategically Budgeting Your ESSER Funding  
Paid Parental Leave  
Double or Nothing Cost Effective Wagers to Increase your School Nutrition Revenue  
Succession Planning Procedures  
Confidentiality and Customer Service  
Creative Budgeting for ESSER ARP and CARES 2  
E-Rate  
Fraud - Understanding and Preventing

### Discovery Tracks

This year, we continue to offer TWO Discovery Track options—one for Wednesday and one for Thursday. Spaces for each track are limited, so register early for your top two choices!

Each morning we will begin together as one group for a leadership based general session presented by a keynote speaker. Following the leadership session, we will break out into our track groups for lunch and the afternoon activities.

## Wednesday Discovery Tracks

**Join us at 8:30 to begin our day with Dave Davlin for an engaging session on how to “Game Plan”**

**8:30 – 11:15 All Tracks**

**Speaker: Dave Davlin**

### **“Game Plan” – Defining Your Destiny...Defeating Your Difficulty**

The late Jim Rohn once said, “Life is difficulty mixed with opportunity.” This powerful statement stands true and applies to all people both professionally and personally. Therefore, the key to ongoing success and continual improvement is to develop the mindset of both service and survival.

In this presentation, Dave combines the principles of his signature keynote “The Game-Winning 3” with the principles of his keynote “Rebound” to lead the audience down a pathway of both victory and resurgence.

Whether enjoying our own “Game-Winning 3” moments or creating our pathway to “Rebound” from adversity, it is vital to develop an effective “GAME PLAN”.



**11:15 – 4:00 Lunch & Choose Between Tracks –**

### **Track 1 Gangster Museum**

After lunch at the hotel, stroll to the [Gangster Museum of America](#).



Take yourself back to the days of the 20's, 30's, and 40's when mineral water, gambling, bootlegging, and other extreme pleasures brought visitors from all over the world to Hot Springs, Arkansas. The Gangster Museum of America is a historic and entertaining account of how some of the most notorious criminals in American co-existed with the quaint population of this little valley town in the mountains of central Arkansas. Play in the antique casino and hear the historian in the museum theater relate who, what, when, and where stories that are fascinating, informative, and educational.

### **Track 2 Discover Garvan Woodland Gardens**

After lunch, load buses to be transported to [Garvan Woodland Gardens](#) to discover dynamic architectural structures and majestic botanical landscapes.

Garvan Woodland Gardens is a 210-acre botanical garden of the University of Arkansas that offers breathtaking sights at every turn. The guided walking tour will be led by trained volunteers or staff and provide information about the history of the Gardens.





## Wednesday Discovery Tracks

### Track 3

#### Hot Springs Trolley Tours & Fordyce Bath House Visitor Center

After lunch, load the Hot Springs Trolley to learn about all the colorful history of Hot Springs.

This historical downtown trolley tour will take you up into the mountains for breath taking views of the national park and the Ouachita Valley. You'll also see historical sites and old neighborhoods filled with gracious homes built in the 1800's and 1900's. While you ride in air-conditioned comfort, your trolley driver will tell you about what you're looking at and orient you to the many things to see in the spa city.



Then take a self-guided tour through the Fordyce Bathhouse that functions today as the Hot Springs National Park visitor center. It originally opened on March 1, 1915 and is the largest bathhouse on the Row. It suspended operations in 1962, but it was extensively restored by 1989 and is now enjoying a renaissance as a historically furnished museum.

### Track 4

#### Baseball & History of Hot Springs

Start off the afternoon with lunch then meet at the Embassy Suites to hear from experts in the history of Hot Springs and baseball spring training in Hot Springs. Jim Yeager, baseball enthusiast, will capture and bring to life the essence of our nations' favorite game and bygone era through stories and photos. Mark Blaeuer, retired from the National Park Service, will explain the history of Hot Springs from healing waters to organized crime to what we see today.



### Track 5

#### Ron Coleman Mining



After lunch load buses to Ron Coleman Mining, one of the best crystal mines in Arkansas, for a quartz crystal mining experience. After a tour giving the history of the mine, you will go down into the mining pit to see the behind-the-scenes activities. You will also view the of the world-class gem and mineral gallery and dig through fresh tailing piles and keep all the treasures (quartz crystals) you find! Dress appropriately for outside activities.

### Track 6

#### Mid America Science Museum

After lunch load buses to the award-winning Mid-America Science Museum that sits on 21 wooded acres in the shadow of the Ouachita National Forest. Curious Minds Come to Play! Learn through interactive exhibits and hands-on program challenges. The permanent exhibits invite participants to ask questions, think big, and wonder aloud. As you tour the Museum, you'll be invited to touch, listen, and observe scientific concepts ranging from light to motion, nature, water, and more.



## Thursday Discovery Tracks

**Join Natalie Fikes at 8:30 for an exciting presentation on “The Business of Relationships”.**

**8:30 – 11:15 All Tracks**

**Speaker: Natalie Fikes**

### **“The Business of Relationships”**

With the constant demands of life and business in an ever-changing world, it is sometimes difficult maneuvering relationships with employees, co-worker's, and family, achieving company objectives, and finding a sense of meaning in life. Work-life balance shouldn't be a mystery, and interpersonal relationships a chore. Learn how to apply the same principles that work in business to your everyday life.



**11:15 – 4:00 Lunch & Choose Between Tracks**

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## Thursday Evening Event

### Evening of Food, Fun, and Entertainment!

The closing event will be offsite at [Crystal Ridge Distillery](#)

Buses start running at 6:00 pm from the Embassy Suites and will continue throughout the evening.

Dinner and distillery tours start at 6:30 pm.



Entertainment provided by -



**Make your plans now to join us and register for the conference!**

### Hotel Reservations

The Embassy Suites is the host hotel for the 2022 conference, is located at 400 Convention Blvd in Hot Springs. Enjoy superb guest rooms and innovative amenities including:

- Free breakfast buffet and evening reception
- Admission to the fitness center and indoor pool
- High-Speed Internet Access
- Access to business desk
- Complimentary self-parking
- Safe and mini refrigerator



Special conference rates are available through March 13<sup>th</sup> or until the group block is sold out, whichever comes first. Group rate is available 3 days pre and post conference dates.

\$145.00 rate plus tax includes free parking, one breakfast buffet and evening reception.

Double and triple occupancy rate is \$155.00 and \$165.00 plus tax to include additional breakfast buffets and evening reception.

To make reservations go to: [Embassy Suites by Hilton Hot Springs](#).

Overflow Hotel at \$129 for single occupancy with breakfast buffet: [Hotel Hot Springs](#).

## Registration Information

**Registration** - The cost is \$400 for SASBO members and \$200 for guests and retirees. Arkansas ASBO members, you should have received a special discount code from Robyn Keene. **Conference T-Shirts will be given to registrations received by February 28, 2022.**

**Register** - On Line at [www.sasbo.org](http://www.sasbo.org) or at this [direct link](#).

**Membership Dues** – SASBO membership dues must be current to register and can be paid with registration.

**What to Wear** - Casual and comfortable attire is encouraged for the conference, especially Wednesday and Thursday for the Discovery Tracks.

**Certification** - Certificates of attendance will be awarded. The conference provides a great way for you to earn the CPE's needed for re-certification. Maximum CPE hours that can be earned is 18.5.

### Questions -

Contact: Sandy Halliwell, Executive Director  
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Clinton, MS 39060  
Email: [sasbo.org@gmail.com](mailto:sasbo.org@gmail.com)  
Phone: 601-941-5747



## COVID Safeguards

SASBO and the Embassy Suites will meet or exceed CDC guidelines in place at the time of our conference. These may include:

- Temperature checks
- Requiring masks (except when eating or drinking)
- Providing hand sanitizer
- Food stations handled safely by hotel

You must agree to waiver of liability relating to Coronavirus/COVID-19 and safety measures to complete registration for the conference.

[See Hilton Stay Clean Protocols here.](#)

## Save the Date

- 72<sup>nd</sup> SASBO Conference and Discovery Forum –  
April 3-5, 2023 Marriott Downtown, Louisville, Kentucky
- 73<sup>rd</sup> SASBO Conference and Discovery Forum –  
April 16-18, 2024 Hyatt Regency, Greenville, South Carolina