



THE PERFECT ALTERNATIVE

Alterna™ premium tile flooring is the innovative alternative to natural stone and ceramic tile. Like stone and ceramic, it is incredibly beautiful and durable. But a comfortable surface makes Alterna tiles warmer to the touch, kinder to your feet, and easier to care for in any room of your home.









EXPRESS YOURSELF WITH ALTERNA™

Alterna represents a beautiful variety of natural stone designs and color palettes. Light or dark, warm or cool, subtle or striking, the choice is yours.

Beyond color and style, patterns add a whole new dimension of personalization. Install square tiles in a diamond pattern. Use rectangular tiles in a herringbone design. Mix sizes and shapes to create windmills and borders. These patterns and more are outlined on page 43.

Use the rooms featured here to inspire your imagination. And rest assured that no matter what look you choose, Alterna lets you enjoy a floor that's as easy to live with as it is to love.









$\mathbf{ALTERNA}^{\mathsf{TM}}$ R E S E R V E

An exclusive selection of high-end slate, quartz and travertine flooring designs that achieve stunning realism through dramatic tile-to-tile variation. Each design features 32 unique tiles, minimizing repetition and creating a natural look.

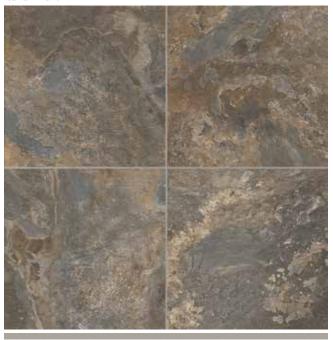
Select collections are available in multiple shapes and sizes, opening the door to a world of creative pattern possibilities.

RESERVE

Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

ALLEGHENY SLATE™

Italian Earth



Bronze Age



B2 Smoke L12 Corn Silk

Copper Mountain



D4 Mushroom

AVAILABLE SIZES	16" × 16"	12"×12"	12" × 24"	8"×16"	8"×8"
Italian Earth	D4330	D2330	D7330	D5330	D6330
Bronze Age	D4331	D2331	D7331	D5331	D6331
Copper Mountain	D4332	D2332	D7332	D5332	D6332

DESIGN TIP

FOR A TRULY HIGH-END CUSTOM STONE LOOK, CONSIDER THIS CLASSIC THREE-WAY OPUS PATTERN. FOR MORE PATTERN POSSIBILITIES, SEE PAGE 43.



RESERVE

Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

ATHENIAN TRAVERTINE™

Provincial Bisque



F6 Driftwood

Honey Onyx



LI2 Corn Silk

AVAILABLE SIZES	16" × 16"	12"×12"	12" × 24"
Provincial Bisque	D4342	D2342	D7342
Honey Onyx	D4340	D2340	D7340



RESERVE

Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

CLASSICO TRAVERTINE™

Blue Mist/Beige



Sandstone/Blue



F6 Driftwood F6 Driftwood

Cameo Brown/Gray



F6 Driftwood

AVAILABLE SIZE	16" × 16"
Blue Mist/Beige	D4310
Sandstone/Blue	D4311
Cameo Brown/Gray	D4312



RESERVE

Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

MOSELLE VALLEY™

Honeysuckle



Sunrise



J10 Mist F6 Driftwood

Forest Green/Copper



D4 Mushroom

AVAILABLE SIZE	16" × 16"
Honeysuckle	D4320
Sunrise	D4322
Forest Green/Copper	D4324



RESERVE

Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

CUARZO™

Pearl Gray



Iron Blue



B2 Smoke B2 Smoke



C3 Sandalwood

AVAILABLE SIZE	16" × 16"
Pearl Gray	D4300
Iron Blue	D4302
Multi Glaze	D4303







ALTERNA LIVE COMFORTABLY

A classic selection of slate, marble, brushed concrete, terracotta and travertine flooring designs with subtle tile-to-tile variation for a refined floor. Each design features 16 unique tiles, minimizing repetition and creating a natural look.

Select collections are available in multiple shapes and sizes, enabling you to explore the creative possibilities of patterns.

Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

TUSCAN PATH $^{\mathrm{m}}$

Cameo Brown



E5 Gypsum



B2 Smoke

Antique Gold



 $\textbf{F6} \ \mathsf{Driftwood}$



D4 Mushroom

AVAILABLE SIZES	16" × 16"	12"× 12"	12" × 24"	8"×16"	8"×8"
Cameo Brown	D4170	D2170	D7170	D5170	D6170
Dove Gray	D4171				
Antique Gold	D4172	D2172			
Beige Blush	D4173				





Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

AZTEC TRAIL™

Almond Cream



Inca Gold



19 Sea Shell

C3 Sandalwood

Terracotta



G7 Cocoa

AVAILABLE SIZES	16" × 16"	12"× 12"
Almond Cream	D4160	D2160
Inca Gold	D4161	
Terracotta	D4162	D2162

DESIGN TIP

INSTALLING SQUARE TILES IN A STAGGERED BRICK PATTERN IS A SIMPLE WAY TO ADD GEOMETRIC INTERESTO YOUR SPACE FOR MORE PATTERN IDEAS. SEE PAGE 43





Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

$\mathsf{MESA}\ \mathsf{STONE}^{\scriptscriptstyle{\mathsf{TM}}}$

Chalk



Fieldstone



JI0 Mist



B2 Smoke

Beige



F6 Driftwood

Light Gray

B2 Smoke



AVAILABLE SIZES 16"×16" 12"×12" Chalk D4105 D4115 Fieldstone D2115 D4114 D2114 Terracotta/Clay Beige D4106 D2106 D7106 D5106 D6106 D7113 D5113 D6113 D4113 D2113 Light Gray







ALTERNA™ Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

$MESA \ STONE^{\tiny{\mathsf{TM}}} \ (\texttt{CONTINUED})$

Canyon Sun



Gray/Brown



D4 Mushroom



D4 Mushroom

Canyon Shadow



D4 Mushroom

Moss



H8 Shale



D4 Mushroom

H8 Shale

AVAILABLE SIZES	16"×16"	12"×12"	12" × 24"	8"×16"	8"×8"
Canyon Sun	D4112	D2112			
Gray/Brown	D4107	D2107			
Chocolate	D4109	D2109	D7109	D5109	D6109
Canyon Shadow	D4110	D2110	D7110	D5110	D6110
Moss	D4108				
Charcoal	D4111				





Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

Cream

$\mathsf{DURANGO}^{\scriptscriptstyle{\mathsf{TM}}}$

Bleached Sand



JI0 Mist

Buff



F6 Driftwood



C3 Sandalwood







C3 Sandalwood

AVAILABLE SIZES	16"×16"	12"× 12"	12" × 24"	8"×16"	8"×8"
Bleached Sand	D4157	D2157	D7157	D5157	D6157
Cream	D4155	D2155			
Buff	D4158	D2158			
Deep Gold	D4156	D2156			
Clay	D4159	D2159			





Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

NORTH TERRACE™

Beige/Taupe



19 Sea Shell

Terra/Clay



F6 Driftwood

AVAILABLE SIZE	16" × 16"
Beige/Taupe	D4132
Terra/Clay	D4131

CARRERA MARBLE

Gray



KII Silver Cloud

AVAILABLE SIZES	16" × 16"	12"× 12"
Gray	D4180	D2180





Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

TALUS™

Sunset Beige



F6 Driftwood

Lichen Green



F6 Driftwood

AVAILABLE SIZE	16" × 16"
Sunset Beige	D4143
Lichen Green	D4142

$\mathsf{SISTINE}^{\scriptscriptstyle{\mathsf{TM}}}$

White



E5 Gypsum

Bisque



19 Sea Shell

AVAILABLE SIZES	16"×16"	12"×12"
White	D4150	
Bisque	D4151	D2151

DESIGN TIP

FOR AN ALTERNATIVE LOOK, INSTALL WITHOUT GROUT.





Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

LA PLATA™

Crème Fresh



Caramel



19 Sea Shell

F6 Driftwood

Taupe/Gray



F6 Driftwood

AVAILABLE SIZES	16"×16"	12"×12"
Crème Fresh	D4137	D2137
Caramel	D4136	D2136
Taupe/Gray	D4135	D2135





Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

$\mathsf{MULTISTONE}^{\scriptscriptstyle{\mathsf{T}}}$





JI0 Mist



F6 Driftwood

Terracotta



C3 Sandalwood

Gray Dust



F6 Driftwood





C3 Sandalwood

Slate Blue



D4 Mushroom

AVAILABLE SIZES	16"×16"	12"×12"	12" × 24"	8"×16"	8"×8"
White	D4120				
Gray Dust	D4121				
Cream	D4122	D2122			
Caramel Gold	D4123	D2123	D7123	D5123	D6123
Terracotta	D4124				
Slate Blue	D4125				





$\textbf{ALTERNA}^{\scriptscriptstyle{\mathsf{TM}}}$

Suggested grout color shown under swatch. For more grout recommendations and selection tips, see page 44.

$\mathsf{DELLAPORTE}^{\scriptscriptstyle{\mathsf{T}}}$

Taupe



19 Sea Shell

AVAILABLE SIZES	16" × 16"	12" × 12"
Taupe	D4145	D2145

SOLIDS

White



Betcha Black



JI0 Mist

H8 Shale

16" × 16"	AVAILABLE SIZE
D4100	White
D4101	Betcha Black





WHY ALTERNA™?

Only Alterna combines durable engineered stone construction with nature-inspired designs to create a floor that offers the ideal balance of beauty, comfort, durability and easy care.

NATURAL BEAUTY

Exclusive Armstrong® technology replicates the detail, texture and variation found in natural stone, bringing the look of genuine slate, travertine, marble or quartz tile floors into any room. Multiple shapes and sizes allow for creative patterns. Coordinating grout completes the authentic tile look.



EASY CARE

An easy-to-clean surface repels stains and soil, while the stain-resistant grout requires no sealing.





WARMTH & COMFORT

Alterna may look like stone, but it feels entirely different. Its warm, comfortable surface is kinder to your feet, your family, and anything you may drop on it. It also absorbs sound for a quieter home.



LASTING STRENGTH

Durable engineered stone construction makes
Alterna™ tough enough to stand up to a lifetime
of activity in your home. Kids, pets, heavy traffic —
Alterna handles it all. And it's backed by a Lifetime
Residential and 5-Year Light Commercial Warranty
from the most trusted name in flooring.



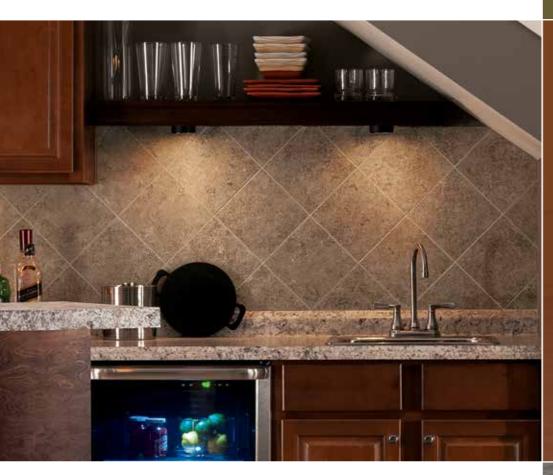
Alterna floors are manufactured in Kankakee, Illinois and feature more than 90% domestic content.

INSTALLS ANYWHERE

Alterna[™] is ideal for kitchens, bathrooms, basements, laundry rooms, and other high-moisture areas. Unlike ceramic tile, it can be installed over minor subfloor irregularities without the risk of cracking. And, it installs in about half the time of ceramic tile.

MORE THAN FLOORS

*The naturally inspired beauty of Alterna isn't limited to floors. With or without grout, Alterna can create decorative backsplashes, accent walls or other focal points.



*Note: Alterna is not recommended for shower walls, fireplace surrounds, or any wall application that exposes it to continuous saturation or temperatures above 300° F.





CREATING PATTERNS WITH ALTERNA™

The multiple sizes and shapes available in many Alterna collections allow you to express your personal style with a unique pattern installation. Even a subtle adjustment – like installing on an angle to create a diamond pattern or staggering the tiles like bricks – can dramatically change the look of your room.

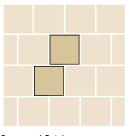
FOR PATTERNED INSTALLATIONS:

- Calculate the square footage of the room
- 2 Add 10% overage to the total
- Reference the pattern guides below to calculate the percentage of each tile size to purchase

Example: Installing a Windmill pattern in a 20' x 20' room

$$20 \times 20 = 400 + 10\% = 440$$
 sq ft total $440 \times 89\% = 392$ sq ft of $8'' \times 16''$ tiles $440 \times 11\% = 48$ sq ft of $8'' \times 8''$ tiles

SINGLE TILE PATTERNS | The following patterns can be created using a single Alterna tile size.



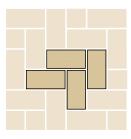
Staggered Brick 16" × 16", 12" × 12", 100% 12" × 24", 8" × 16" or 8" × 8"



Diamond |6" × |6", |2" × |2" | 100% or 8" × 8"

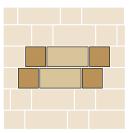


Basketweave* 8" x 16" or 12" x 24" 100%

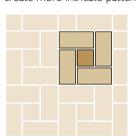


 $\begin{array}{lll} \textbf{Herringbone} \\ 8\text{``} \times \text{I6''} \text{ or } \text{I2''} \times 24\text{''} & \textbf{I00\%} \end{array}$

TWO-TILE PATTERNS | Using two different shapes or sizes of Alterna tiles allows you to create more intricate patterns.



Random Coursed |2" x 24" or 8" x |6" 67% |2" x |2" or 8" x 8" 33%

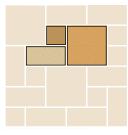


BORDERS | You can accent your Alterna floor with a border created from contrasting sizes or even contrasting colors.

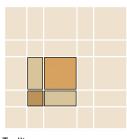
- Calculate the perimeter of the room in linear feet required.
- 2 Add 5% overage to the total.
- **3** Reference the guides below to calculate the percentage of each tile size to purchase

Note: Remember that the figure you will get for a border is in linear feet - not square feet.

THREE-TILE PATTERNS | The most sophisticated patterns combine three shapes and sizes of Alterna tiles.



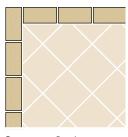
3-Way Opus*
16"×16" 57%
8"×16" 29%
8"×8" 14%

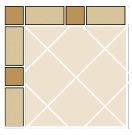


Example: Installing an Alternating Border in 20' x 20' room

20 + 20 + 20 + 20 = 80 + 5% = 84 linear feet total $84 \times 67\% = 56$ linear feet of $8'' \times 16''$ tiles

 $84 \times 33\% = 28$ linear feet of $8'' \times 8'''$ tiles





Alternating Border
12" × 24" or 8" × 16"
12" × 12" or 8" × 8"
339

CHOOSING YOUR GROUT

COORDINATE GROUT to enhance the authentic tile look of your Alterna™ floor.

Armstrong S-693 Pre-mixed Sanded Acrylic Grout is ready to use, requires no sealing, and resists stains and cracking.

Your grout color choice will depend on the look you want to achieve.



MATCHING the grout color to the tile results in less noticeable lines between each tile and creates a more fluid look to the floor.



CONTRASTING the tile with a darker or lighter color grout will add definition to the lines between each tile and emphasize the tile size and installation pattern.

Grouted tiles may be spaced 1/16", 1/8" or 1/4" apart. The tighter the spacing, the less visible the grout lines will be.

AVAILABLE GROUTS

WARM TONES

E5 Gypsum	Gal: 693408E	Qt: 693 24E
19 Sea Shell	Gal: 6934081	Qt: 693 24
F6 Driftwood	Gal: 693408F	Qt: 693124F
L12 Corn Silk	Gal: 693408L	Qt: 693124L
C3 Sandalwood	Gal: 693408C	Qt: 693124C
G7 Cocoa	Gal: 693408G	Qt: 693124G

COOL TONES

Al Glacier	Gal: 693408A	Qt:693124A
JIO Mist	Gal: 693408J	Qt: 693124J
18 18 18 18 18 8000	A S. ILO	
KII Silver Cloud	Gal: 693408K	Qt:693124K
B2 Smoke	Gal: 693408B	Qt:693124B
D4 Mushroom	Gal: 693408D	Qt: 693124D
H8 Shale	Gal: 693408H	Qt: 693124H

Suggested grout colors are shown under each tile swatch throughout this brochure. For more grout recommendations, see pages 45 & 46.

Note: Due to printing limitations please use only the Alterna grout card (F-8241) to select grout. Any grout printed in this brochure is for reference only.

SPECIFICATIONS

Lifetime Residential Warranty and 5-Year Light Commercial Warranty† Backed by Armstrong, the most trusted brand in flooring.

TILE SIZE - 16" \times 16", 12" \times 12", 12" \times 24" $8" \times$ 16" and $8" \times$ 8" (Select styles)

GAUGE – 0.160" (4.1 mm)

 † See warranty brochure or visit www.armstrong.com for warranty details, limitations, and exclusions.

ALTERNA™	RESERVE							
Collection	Color	16" x 16"	12" x 12"	12" x 24"	8" x 16"	8" x 8"	Recommended Grout	Additional Grout Choices
Allegheny Slate™	Italian Earth	D4330	D2330	D7330	D5330	D6330	B2 Smoke	D4, H8, K11
Allegheny Slate	Bronze Age	D4331	D2331	D7331	D5331	D6331	L12 Corn Silk	D4, B2
Allegheny Slate	Copper Mountain	D4332	D2332	D7332	D5332	D6332	D4 Mushroom	B2, G7, H8
Athenian Travertine™	Honey Onyx	D4340	D2340	D7340			L12 Corn Silk	19, F6
Athenian Travertine	Provincial Bisque	D4342	D2342	D7342			F6 Driftwood	19, L12, G7, E5
Classico Travertine™	Blue Mist/Beige	D4310					F6 Driftwood	B2, E5, I9, J10, K11
Classico Travertine	Sandstone/Blue	D4311					F6 Driftwood	B2, D4, L12
Classico Travertine	Cameo Brown/Gray	D4312					F6 Driftwood	B2, D4, L12
Cuarzo™	Pearl Gray	D4300					B2 Smoke	E5, F6, J10, K11
Cuarzo	Iron Blue	D4302					B2 Smoke	D4, F6
Cuarzo	Multi Glaze	D4303					C3 Sandalwood	B2, D4, F6, G7, H8
		D 4222						
Moselle Valley [™]	Honeysuckle	D4320					J10 Mist	B2, F6, I9, K11
Moselle Valley	Sunrise	D4322					F6 Driftwood	C3, D4, G7, L12
Moselle Valley	Forest Green/Copper	D4324					D4 Mushroom	G7, H8

FLOOR CARE PRODUCTS

The Armstrong® family of floor care products is designed to keep your Armstrong floor looking as beautiful as the day it was installed.

Ask your Armstrong flooring retailer about:

• Once 'n Done® Resilient & Ceramic Floor Cleaner

INSTALLATION

Use Armstrong S-288 for a full spread floor installation and Armstrong S-693 Pre-mixed Sanded Acrylic Grout. Install on walls with an appropriate high-quality wall adhesive. Follow the adhesive manufacturer's application and substrate recommendations. Restrictions and complete instructions at www.armstrong.com/alterna.

ENGINEERED STONE FLOORING

Armstrong Engineered Stone is a durable composite material made primarily of crushed limestone and topped with a non-porous resilient surface. This unique construction makes it:

- Strong, yet flexible enough to cover subfloor irregularities that can crack ceramic tile
- Ideal for high-moisture areas: kitchens, baths, basements and laundry rooms
- Easy to clean and care for

SLIP-RESISTANT

Wet or dry, the textured surface of Alterna tiles has been proven to be more slip-resistant than smooth ceramic tiles.

Collection	Color	16" x 16"	12" x 12"	12" x 24"	8" x 16"	8" x 8"	Recommended	Additional
							Grout	Grout Choices
Aztec Trail™	Almond Cream	D4160	D2160				19 Sea Shell	B2, E5, F6
ztec Trail	Inca Gold	D4161					C3 Sandalwood	D4, F6, L12
aztec Trail	Terracotta	D4162	D2162				G7 Cocoa	C3, D4
Carrera Marble	Gray	D4180	D2180				KII Silver Cloud	AI, B2, JI0
Dellaporte™	Taupe	D4145	D2145				19 Sea Shell	E5, F6
Durango™	Cream	D4155	D2155				E5 Gypsum	A1, 19, J10, K11
Durango	Deep Gold	D4156	D2156				C3 Sandalwood	F6
Durango	Bleached Sand	D4157	D2157	D7157	D5157	D6157	J10 Mist	A1, F6, I9, K11
Durango	Buff	D4158	D2158				F6 Driftwood	E5, I9, J10, L12
Durango	Clay	D4159	D2159				C3 Sandalwood	n/a
Di W		5.4125	50105				5/ 5 / 6	
a Plata™	Taupe/Gray	D4135	D2135				F6 Driftwood	B2, D4, I9
a Plata	Caramel	D4136	D2136				F6 Driftwood	E5, I9, J10
a Plata	Crème Fresh	D4137	D2137				19 Sea Shell	F6, J10
1esa Stone™	Chalk	D4105					JI0 Mist	E5, I9, K1 I
1esa Stone	Beige	D4106	D2106	D7106	D5106	D6106	F6 Driftwood	19, KI I
1esa Stone	Gray/Brown	D4107	D2107				D4 Mushroom	B2, K11
1esa Stone	Moss	D4108					D4 Mushroom	G7
1esa Stone	Chocolate	D4109	D2109	D7109	D5109	D6109	D4 Mushroom	n/a
1esa Stone	Canyon Shadow	D4110	D2110	D7110	D5110	D6110	H8 Shale	D4
1esa Stone	Charcoal	D4111					H8 Shale	n/a
1esa Stone	Canyon Sun	D4112	D2112				D4 Mushroom	C3
1esa Stone	Light Gray	D4113	D2113	D7113	D5113	D6113	B2 Smoke	D4, J10, K11
1esa Stone	Terracotta/Clay	D4114	D2114				F6 Driftwood	C3, I9
1esa Stone	Fieldstone	D4115	D2115				B2 Smoke	E5, F6, I9, K1 I
1ultistone™	White	D4120					J10 Mist	A1, 19, K11
1ultistone	Gray Dust	D4121					F6 Driftwood	B2, E5, I9, J10, K1
1ultistone	Cream	D4122	D2122				F6 Driftwood	E5, I9, L12
1ultistone	Caramel Gold	D4123	D2123	D7123	D5123	D6123	C3 Sandalwood	F6, I9, K1 I
1ultistone	Terracotta	D4124					C3 Sandalwood	D4
1ultistone	Slate Blue	D4125					D4 Mushroom	KII
North Terrace™	Terra/Clay	D4131					F6 Driftwood	B2, C3, I9, L12
North Terrace	Beige/Taupe	D4132					19 Sea Shell	E5, F6, L12
Sistine™	White	D4150					E5 Gypsum	A1, 19, J10
istine	Bisque	D4151	D2151				19 Sea Shell	E5, F6
folids	White	D4100					JI0 Mist	Al
iolids	Betcha Black	D4100					H8 Shale	n/a
rollu3	DETCHA DIACK	DTIOI					i io siiale	11/ a
alus™	Lichen Green	D4142					F6 Driftwood	n/a
alus	Sunset Beige	D4143					F6 Driftwood	E5, 19, L12
Tuscan Path™	Cameo Brown	D4170	D2170	D7170	D5170	D6170	E5 Gypsum	B2, F6, J10, K11
uscan Path	Dove Gray	D4171					B2 Smoke	D4, H8, J10, K11
uscan Path	Antique Gold	D4172	D2172				F6 Driftwood	B2, C3, D4
Γuscan Path	Beige Blush	D4173					D4 Mushroom	B2, G7, H8, L12

Armstrong® has been delighting customers with beautiful, long-lasting flooring for more than a century. Our company is famous for its commitment to helping homeowners get the right flooring - the looks they want, in hardwood, vinyl, linoleum and laminate, with easy maintenance and exceptional durability. Let us help you find the right flooring for your home.

Scan to see video of our ALTERNA[™] products.









www.armstrong.com





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NOTE: Due to printing limitations, colors pictured cannot be guaranteed to match actual flooring material.

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F-8182-513



PREMIUM TILE FLOORING

ALTERNA™ RESERVE ALLEGHENY SLATE™ D4332, D5332, D6332 COPPER MOUNTAIN GROUT - D4 MUSHROOM PATTERN: 3-WAY OPUS

