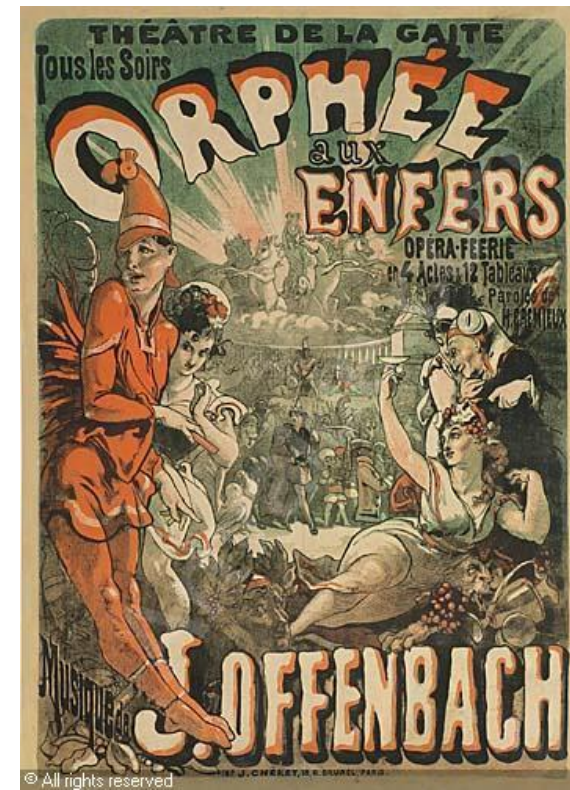


# The Victorian Age

- Art Nouveau
  - Precursors
    - James Whistler (1834, USA): “Peacock Room” Jules Cheret (1836, France): lithographic posters
    - Klimt, William Blake, Japanese art, Celtic art
    - English arts and crafts movement



“Peacock Room” (1877)



# The Victorian Age

- Art Nouveau
  - Jules Cheret's posters "liberate" women: neither a whore nor a saint but an independent woman who has fun in sexy dresses

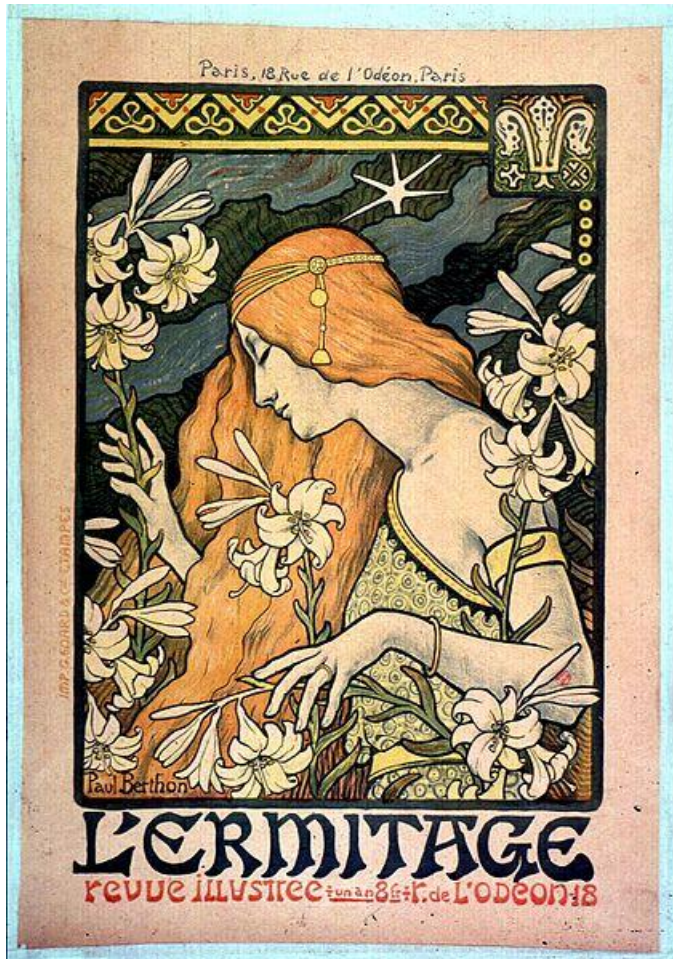


Palais de Glace, Champs Elysées. Illustration by Jules Cheret, 1893. This edition published 2008 by The Art of Skating. All rights reserved. www.ArtOfSkating.com #SK700055



# The Victorian Age

- Art Nouveau
  - Posters/ graphic design



Paul Berthon's Ermitage card (1897)

# The Victorian Age

- **Art Nouveau**
  - Primacy of ornament, not only as decoration
  - Unity of the art and its environment
  - Encompassing more than the traditional arts (eg posters, fashion, furniture)
  - Florid, organic forms
  - Influenced by symbolist poetry (spiritual, metaphysical) reacting to materialism of industrial society
  - Towards abstract art
  - Not imitation of the past but a truly innovative style

# The Victorian Age

- **Art Nouveau/ architecture**
  - **Victor Horta (1861)'s house for Tassel in Brussels (1893)**
  - **Hector Guimard (1867) near Paris (1904)**



Horta



# The Victorian Age

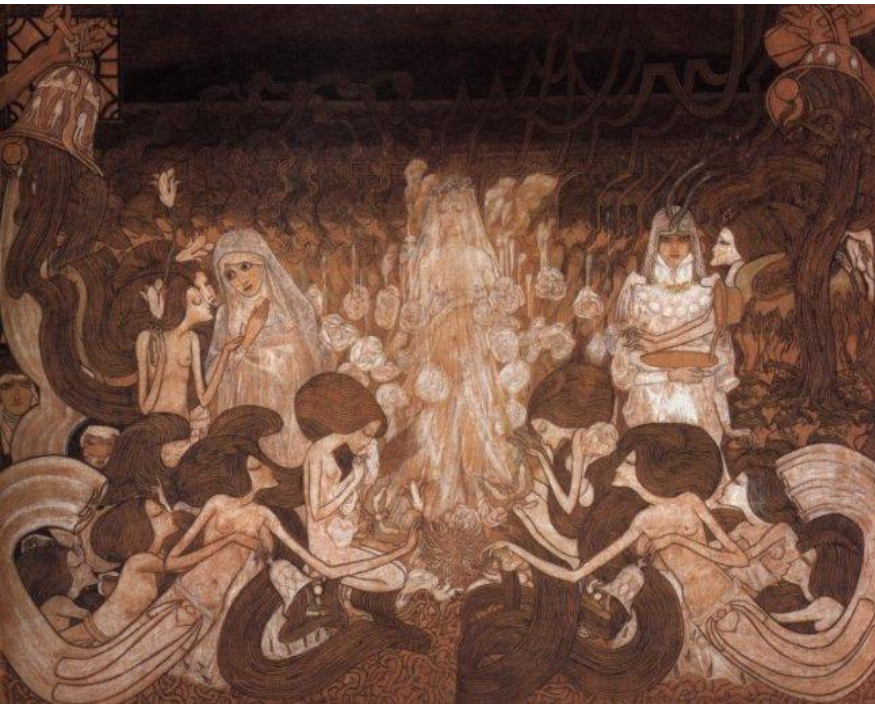
- **Art Nouveau**
  - **Posters and magazine illustrations**
    - **Eugene Grasset (1841, Switzerland)**



Grasset's poster  
(1894)

# The Victorian Age

- Art Nouveau
  - Posters and magazine illustrations
    - Jan Toorop (1858, Holland)



magazine illustration (1893)

poster (1894)



# The Victorian Age

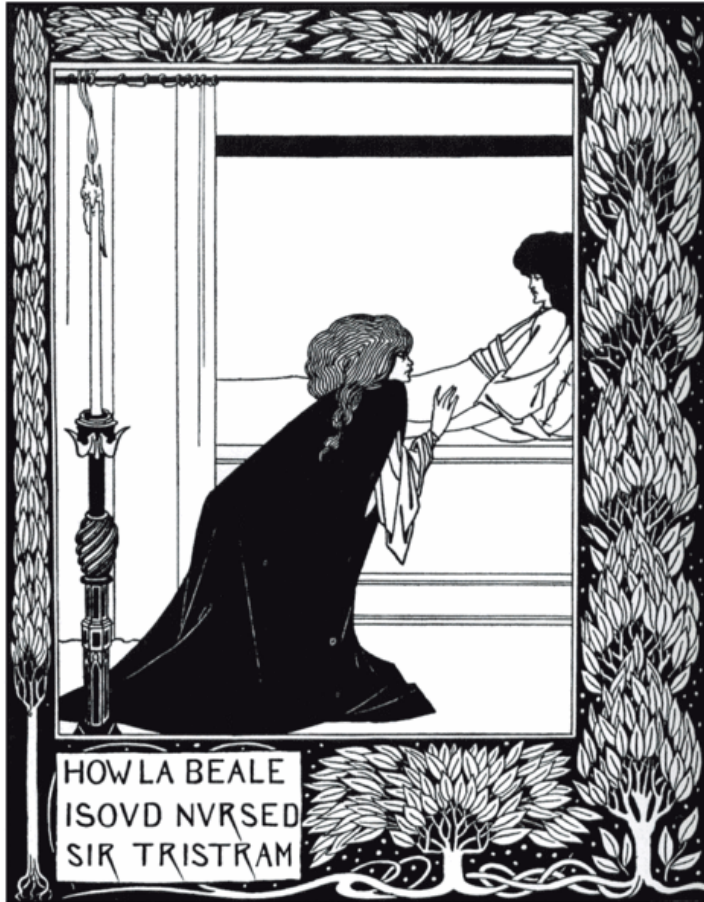


Jan Toorop's 'O Grave, where is thy Victory' (1894)



# The Victorian Age

- **Art Nouveau**
  - **Aubrey Beardsley (1872, Britain)**



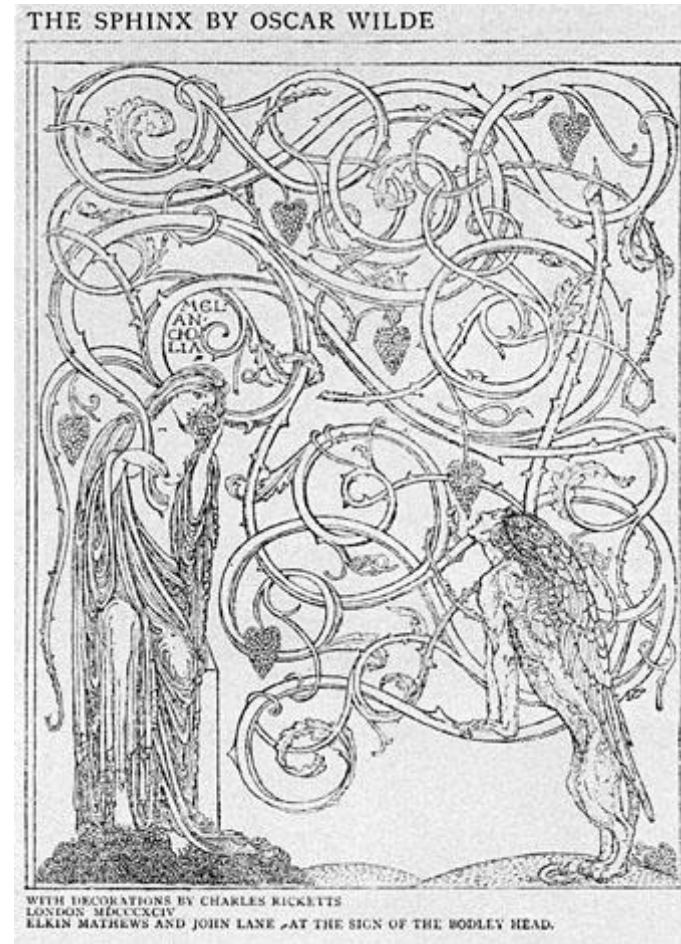
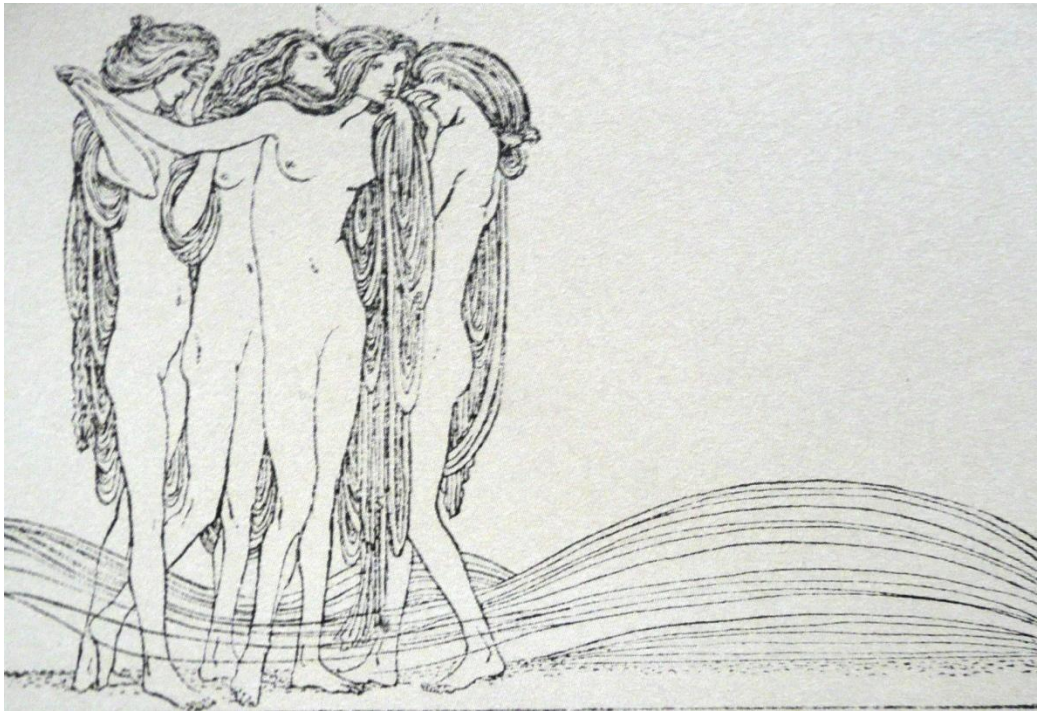
Aubrey Beardsley's illustration for "Mort d'Arthur" (1893)



Aubrey Beardsley's illustration for Wilde's "Salome" (1894)

# The Victorian Age

- **Art Nouveau**
  - **Charles Ricketts (1866, Britain)**



Illustrations for Wilde's "The Sphinx" (1894)

# The Victorian Age

- Art Nouveau
  - Alphonse Mucha (1860, Czech)

MONACO-MONTE-CARLO



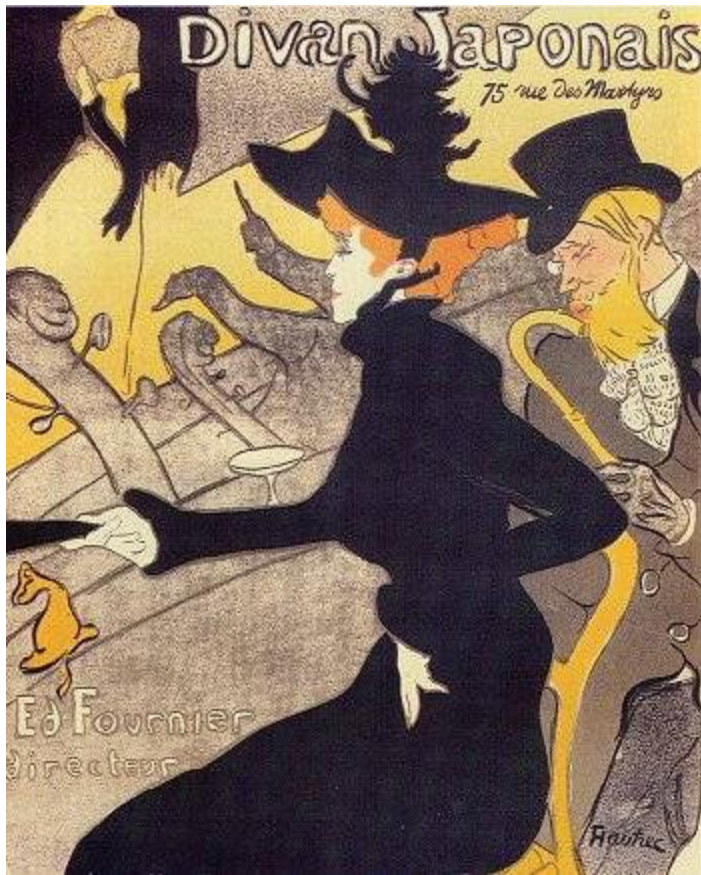
Mucha: poster for Sarah Bernhardt (1894)



Mucha: "Gismunda" (1894)

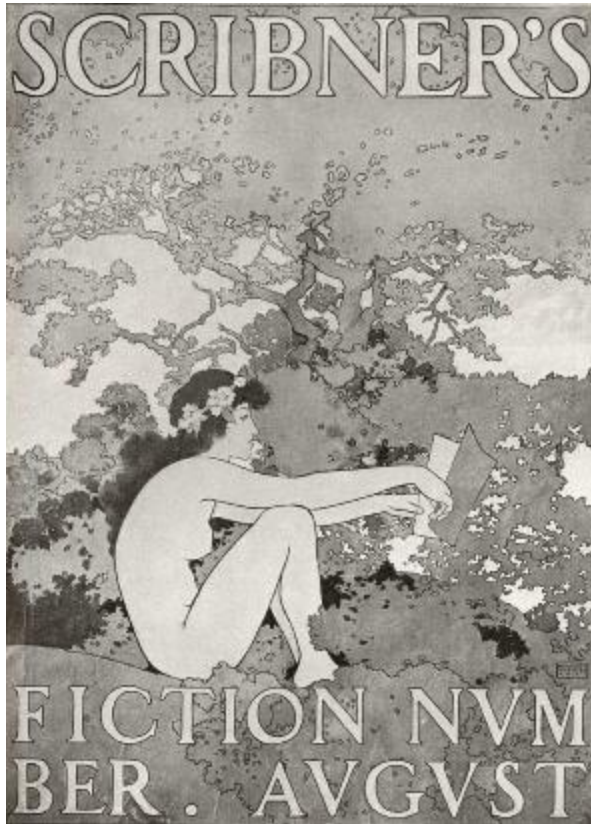
# The Victorian Age

- Art Nouveau
  - Henri de Toulouse-Lautrec (1864, France)

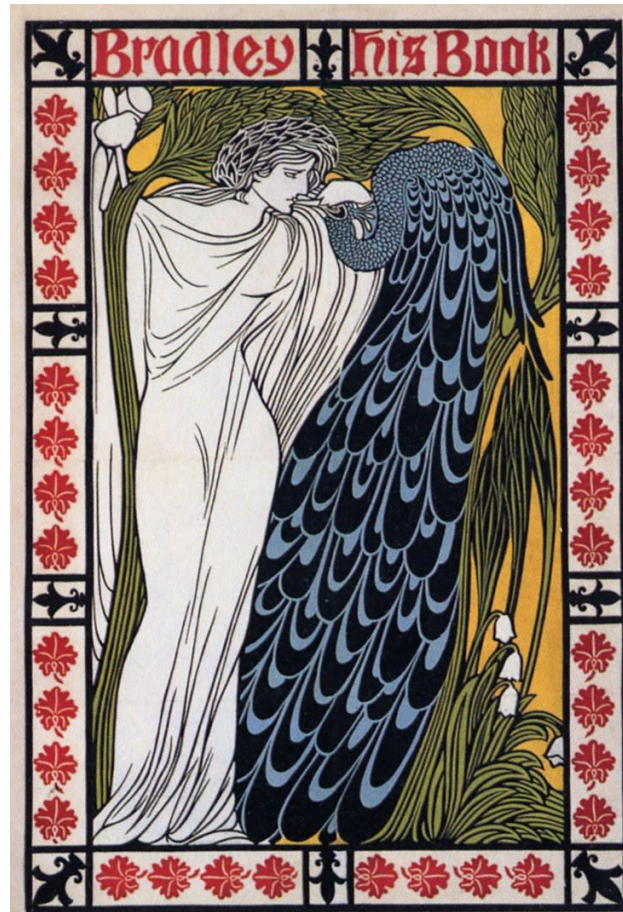


# The Victorian Age

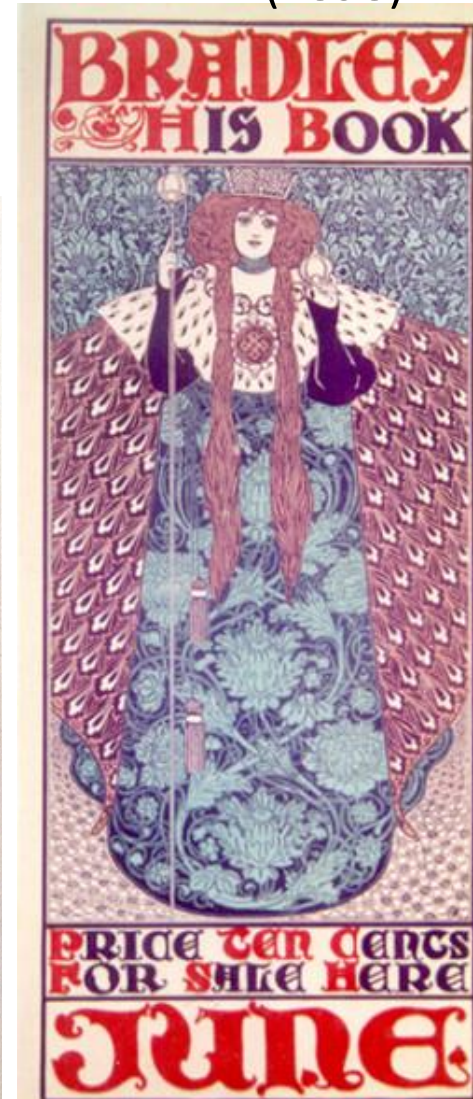
- Art Nouveau
  - Will Bradley (1868, USA)
  - Maxfield Parrish (1870, USA)



Parrish (1897)



(1898)

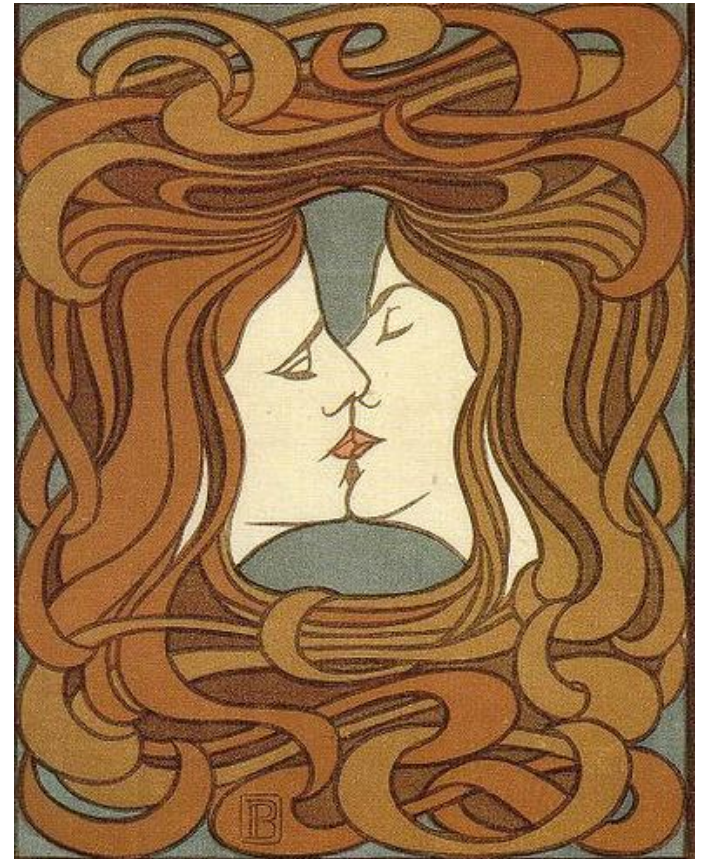


# The Victorian Age

- **Art Nouveau and cousins**
  - **England: Decorative Style**
  - **Scotland: Glasgow School**
  - **Belgium and France: Art Nouveau**
  - **Germany: Jugendstil**
  - **Austria: Sezessionstil**
  - **Italy: Stile Liberty**
  - **Spain: Modernista**

# The Victorian Age

- **Art Nouveau/Jugendstil**
  - Magazine “Jugend” (1896, Munich)
  - Peter Behrens (1868, Germany)



(1898)

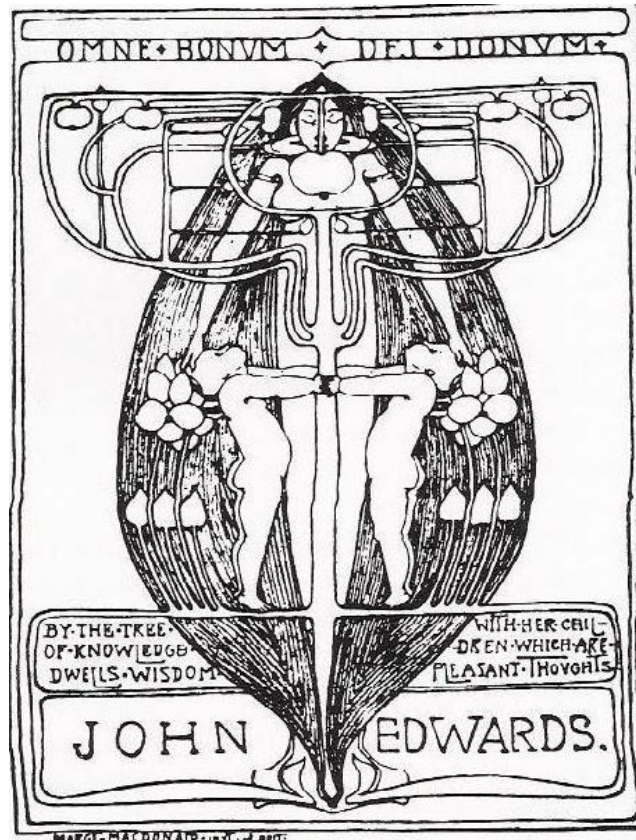
# The Victorian Age

- **Art Nouveau/ Glasgow School**
  - **Spiritual symbolist overtones**
  - **Japanese aesthetics**
  - **Mostly Black and White**
  - **Geometric Forms**
  - **Graceful Lines**



# The Victorian Age

- Art Nouveau/ Glasgow School
  - Margaret Macdonald (1865)
  - Charles Rennie Mackintosh (1868)



(1896)



(1896)

# The Victorian Age

- **Art Nouveau/ Sezessionstil**
  - 1897: Young artists “secede” from the **Kunstlerhaus of Wien/Vienna**
  - 1898: Art magazine **Ver Sacrum**
  - **Koloman Moser (1868)**



Moser's poster (1902)

# The Victorian Age

- **Art Nouveau/ Sezessionstil**
  - **Gustav Klimt (1862, Austria)**
    - **Art Deco ante-litteram**
    - **The female body and experience**



“Beethovenfries” (1902)

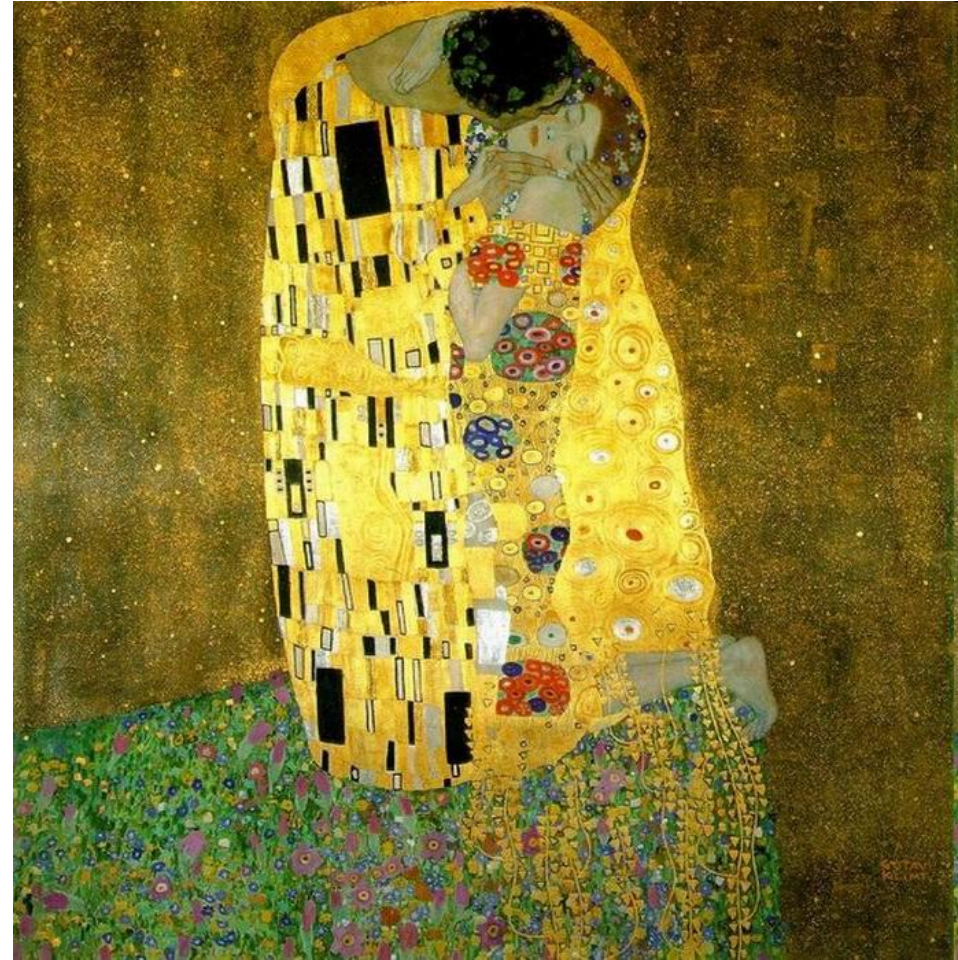
# The Victorian Age

- **Gustav Klimt**

“Adele Bloch-Bauer” (1907)



“The Kiss” (1908)



# The Victorian Age

- **Gustav Klimt**



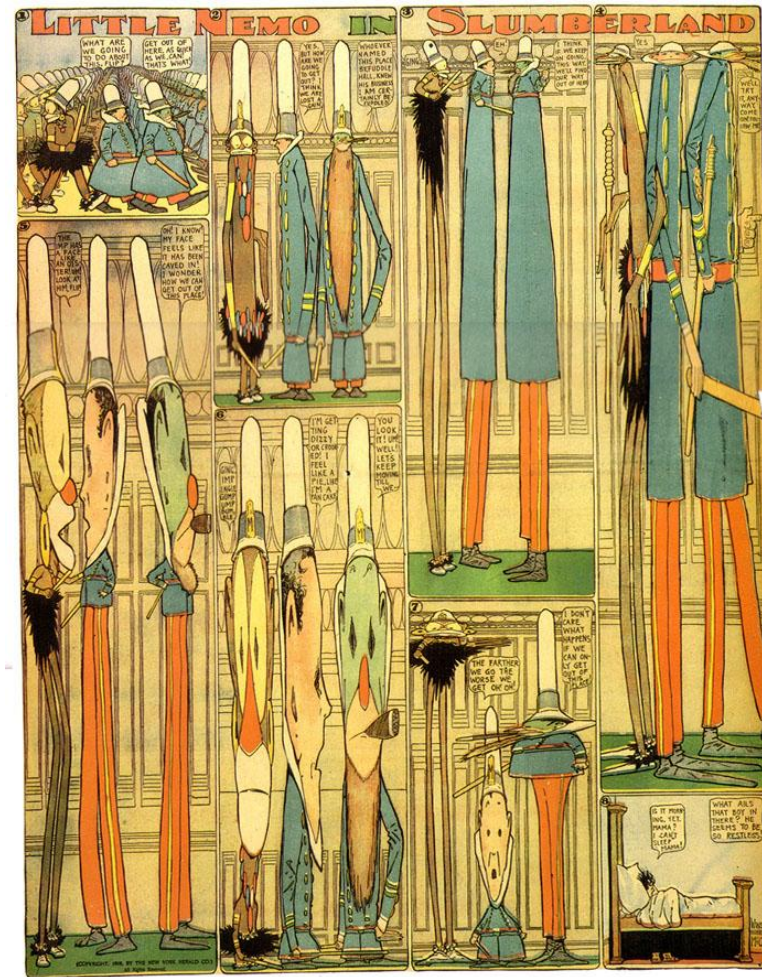
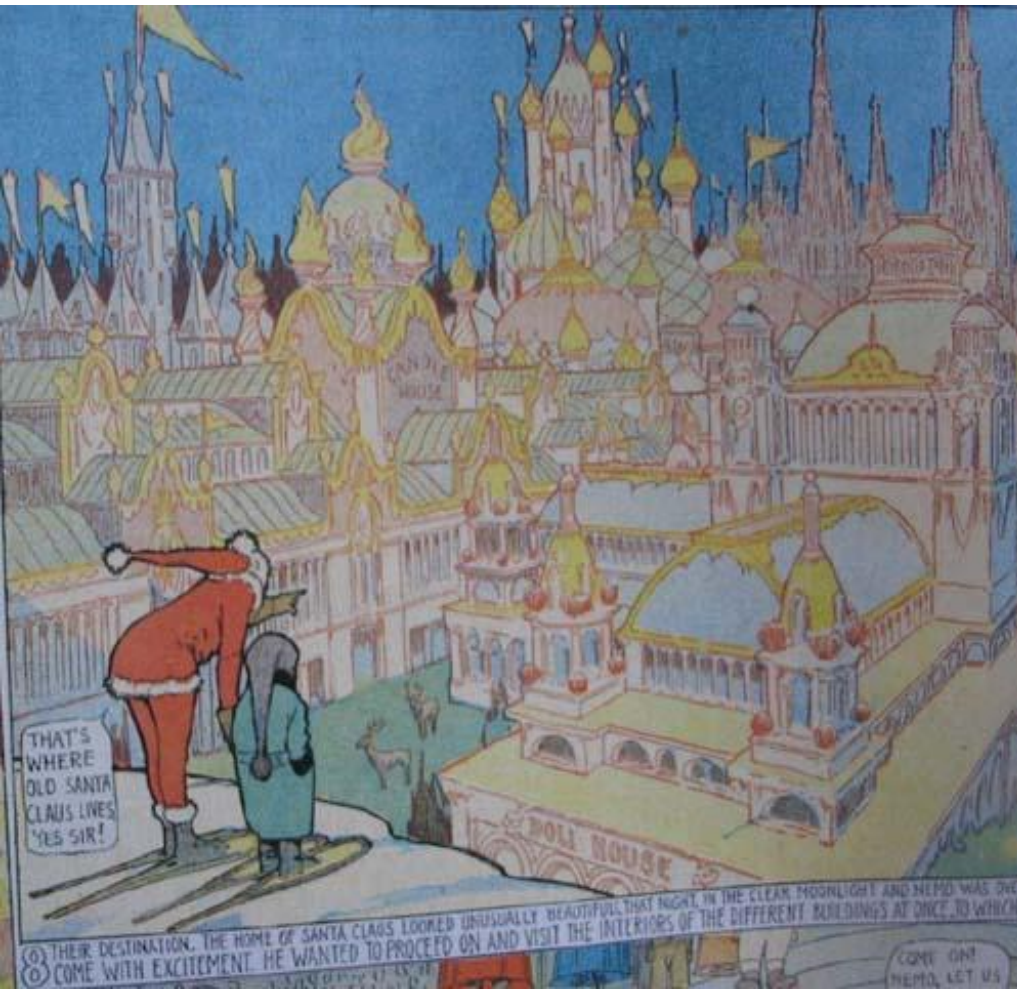
“Death and Life” (1910)



“The Virgin” (1913)

# The Victorian Age

- Art Nouveau/ Comics
  - Winsor McCay (1869): “Little Nemo” (1905-14)



# The Victorian Age

- Art Nouveau/ Wordless novel
  - Frans Masereel (1889, Belgium): "Passionate Journey" (1919)



# The Victorian Age

- Art Nouveau/ Wordless novel
  - Frans Masereel (1889, Belgium): "Passionate Journey" (1919)





# The Victorian Age

- Art Nouveau/ Wordless novel
  - Lynd Ward (1905, USA): “God’s Man” (1929)



This is a chapter in piero scaruffi's "A Visual History of the Visual Arts": <http://www.scaruffi.com/art/history>