

# Arterventions

Request for Proposals

2021-2022



Old Stone House and Emily Weiskopf  
*Unparallel Way*

Median: 4th Avenue between 3rd Street and 4th Street (Brooklyn)

## DOT ART PROGRAM BACKGROUND

The New York City Department of Transportation's ("NYC DOT") Art Program ("DOT Art") oversees the installation of public artworks on NYC DOT property throughout New York City in partnership with a diverse body of professional artists, galleries, business improvement districts and arts, community-based and other nonprofit organizations. City sidewalks, fences, triangles, medians, bridges, jersey barriers, step streets, pedestrian plazas and other unique project sites service as canvases and foundations for temporary murals, sculptures, interventions and cultural programming. In addition, DOT Art coordinates conservation and maintenance of DOT's permanent art collection and collaborates with the NYC Department of Cultural Affairs (DCLA) Percent for Art Program to commission permanent art as part of the Percent for Art law. For more information about DOT Art, visit [www.nyc.gov/dotart](http://www.nyc.gov/dotart).

## ARTERVENTIONS BACKGROUND

As part of the Arterventions program, DOT Art invites arts and community-based organizations, galleries and business improvement districts to request the necessary permits in collaboration with professional artists to commission artwork or relocate existing artwork currently on exhibit in a gallery, alternative art space or in a storage facility to NYCDOT-owned sites. Artwork typically remains on display for three to six months with a maximum period of eleven months. However, for many of the sites, the maximum display period is one month given other special events and activities organized by local maintenance partners. Applications are accepted on a rolling basis throughout the year to provide flexibility and to expedite installation. Partner organizations or artists are responsible for funding Arterventions projects, which are typically organized as part of an exhibition, festival or citywide event.

NYCDOT has provided a list of example site types to guide selection of specific NYCDOT locations for artwork installation (**Appendix A: Example Site Types**). Interested partner organizations are invited to submit proposals in response to the list of eligible site types. Before proposing a site, applicants are encouraged to review the **Site Selection Guide** available for download at [www.nyc.gov/dotart](http://www.nyc.gov/dotart) and submit ideas for approval by the agency prior to submitting a full proposal. When selecting a potential site for art, consider the following guidelines: *Size + Safety* (large enough to accommodate artwork), *Visibility + Accessibility* (accessible to a diverse audience) and *Site Enhancement + Significance* (aesthetically pleasing and appropriate for the public realm). All site inquiries may be emailed to [arts@dot.nyc.gov](mailto:arts@dot.nyc.gov).

Recent examples of Arterventions partner organizations include: Old Stone House, Women's Housing and Economic Development Corporation (WHEDco), The Africa Center with Kindred Arts, Atlantic Avenue Business Improvement District with Brooklyn Bridge Park, The Haiti Cultural Exchange, The DUMBO Improvement District, and The Flatiron/ 23rd Street Partnership. (**Appendix B: Recent Arterventions Projects**).

For additional photos of past Arterventions projects, visit: [www.flickr.com/photos/nycstreets/collections](http://www.flickr.com/photos/nycstreets/collections).

## PROGRAM PROCESS AND REQUIREMENTS

NYCDOT must receive a full application 90 days in advance of the proposed installation date. DOT Art staff, the artist, a representative from the partner organization and other NYCDOT staff make up the project team. Prior to installation, the project team meets to finalize a project schedule, review the engineering assessment and sign the legal agreement. The partner organization is responsible for: 1) hiring a NYS licensed engineer to prepare a signed and sealed technical report; 2) overseeing transportation and installation of the artwork; 3) maintaining the artwork during the display period; 4) removing the artwork upon completion of the display period; and 5) restoring the site to its original condition upon completion of the removal period.

All selected applicants must sign a legal agreement with NYCDOT and provide a certificate of insurance naming the City as an additional insured. NYCDOT provides the necessary permits to install on City-owned property. As per the agreement, the artist receives credit, sole ownership, and copyright of the artwork, but is required to extend to the City the right to a royalty-free, perpetual license to use any depiction of the artwork for non-commercial purposes.

## SUBMISSION GUIDELINES

NYCDOT accepts Arterventions proposals on a rolling basis throughout the year. Interested partner organizations and artists are required to submit a joint application. All applicants must submit renderings and photographs of the proposed site and artwork, as well as a site plan for consideration. For submission specifications, review the **Arterventions Application Cover Sheet**. Applicants are notified of selection within one month of submission.

## SELECTION PROCESS

The Art Advisory Committee, a panel of appointed arts professionals from varying disciplines, reviews all proposals based on the following selection criteria:

### Public Safety

- Proposal does not present any public safety hazards.

### Artistic Merit

- Proposed artwork is aesthetically pleasing and appropriate for the public realm.
- Artist's past work and resume demonstrate proficiency in the proposed medium.
- Artist has experience exhibiting in the public and/or private realm.

### Site Suitability

- Artwork is suitable for the site based on size, scale, and form.
- Proposal considers the variety of audiences at the site.

### Organizational Capacity

- Organization agrees to monitor and maintain the artwork.
- Organization has secured funding to meet the overall budget.

### Artwork Durability

- Artwork is made of durable materials to withstand outdoor weather conditions.
- Organization is willing to secure a NYS licensed engineer to review and approve the proposed installation method.

## ADDITIONAL LEGAL INFORMATION

Please note the following:

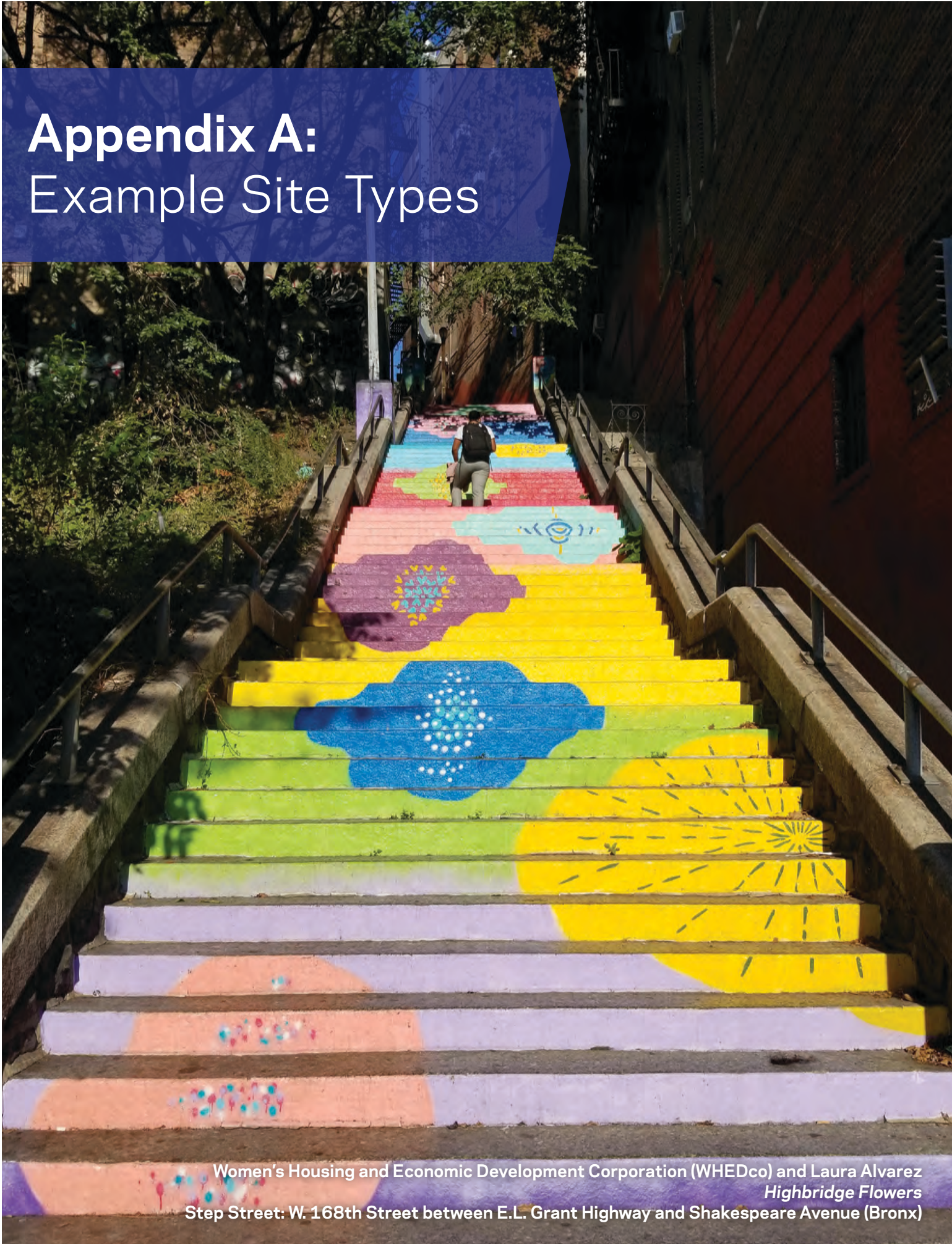
- This RFP is not intended as a formal offering for the award of a contract or for participation in any future solicitation;
- NYCDOT does not intend to grant or issue any additional agreements on the basis of this RFP;
- NYCDOT, the City and their officials, officers, agents and employees make no representation or warranty and assume no responsibility for the accuracy of the information set forth in this RFP;
- No information contained in submissions shall be deemed confidential and such information may be shared with other governmental entities. Therefore, please do not submit any information that may be deemed proprietary in nature;
- Neither NYCDOT nor the City shall be liable for any costs incurred by any respondent in the preparation, submittal, presentation or revision of its submission. Neither NYCDOT nor the City shall be obligated to pay and shall not pay any costs in connection with the preparation of such submissions;
- All submissions shall become the property of NYCDOT and the City and shall not be returned; and
- NYCDOT at its sole discretion reserves, without limitation, the right to;
  - Withdraw the RFP at any time;
  - To discuss various approaches with one or more respondents (including parties not responding to the RFP); and
  - Change any terms of this RFP.

## QUESTIONS

All inquiries regarding Arterventions should be sent to: [arts@dot.nyc.gov](mailto:arts@dot.nyc.gov).



# Appendix A: Example Site Types



Women's Housing and Economic Development Corporation (WHEDco) and Laura Alvarez  
*Highbridge Flowers*  
Step Street: W. 168th Street between E.L. Grant Highway and Shakespeare Avenue (Bronx)



## APPENDIX A: EXAMPLE SITE TYPES

NYCDOT infrastructure is categorized and defined into distinct classifications known as site types. Site types that are eligible for temporary public art installation may serve as canvases and foundations for murals, projections, sculptures and interventions. Interested partner organizations are invited to propose NYCDOT-owned infrastructure within their communities as potential sites for temporary art. Before proposing a site, applicants are required to review the full [Site Selection Guide](#) available for download at [www.nyc.gov/dotart](http://www.nyc.gov/dotart). The guide provides supplemental information including: typical elements found at a site, site requirements and recommendations, potential artwork installations associated with each site type and photo examples. For questions about a specific site(s) for temporary artwork, contact DOT Art at [arts@dot.nyc.gov](mailto:arts@dot.nyc.gov).

### Asphalt Pedestrian Space

Asphalt pedestrian spaces are car-free street segments reclaimed to improve pedestrian safety and increase accessibility (i.e. larger curb extensions and slip lane closures).

### Bridge (Concrete Wall)

A bridge allows pedestrians, bicycles and vehicles to cross over or under water, railway tracks, greenways or highways. Concrete walls enclosing the bridge may be utilized for art.

### Bridge Anchorage & Archway

A bridge anchorage is composed of the two outer sides of a bridge that are grounded on land, providing support for the structure as it spans across a body of water, a roadway, a railroad, etc.

### Fence

A fence is a barrier that encloses an area and restricts movement in and out of a DOT-owned space. Corrugated metal or chain-link fences enclose these spaces.

### Plaza

DOT plazas are vibrant, social public spaces created by reclaiming and redesigning underutilized street segments as places for pedestrian and cyclist use. DOT partners with community groups to operate, maintain and manage these spaces.

### Sidewalk

Sidewalks are paved paths designed primarily for pedestrian use, which are located between the roadside curb and adjacent property lines.

### Step Street

A step street is a large concrete pedestrian staircase that rests on a hill connecting two streets.

### Streetlight Pole

Streetlights provide light for pedestrians and vehicles on bridges, walkways, bikeways, plazas and parks. The poles are located adjacent to the curb.

### Triangle & Median

Triangles and medians are raised divides separating traffic lanes, roadway directions or roadbeds within a street.



**Streetlight Pole**  
Claudia Ravaschiere & Michael Moss

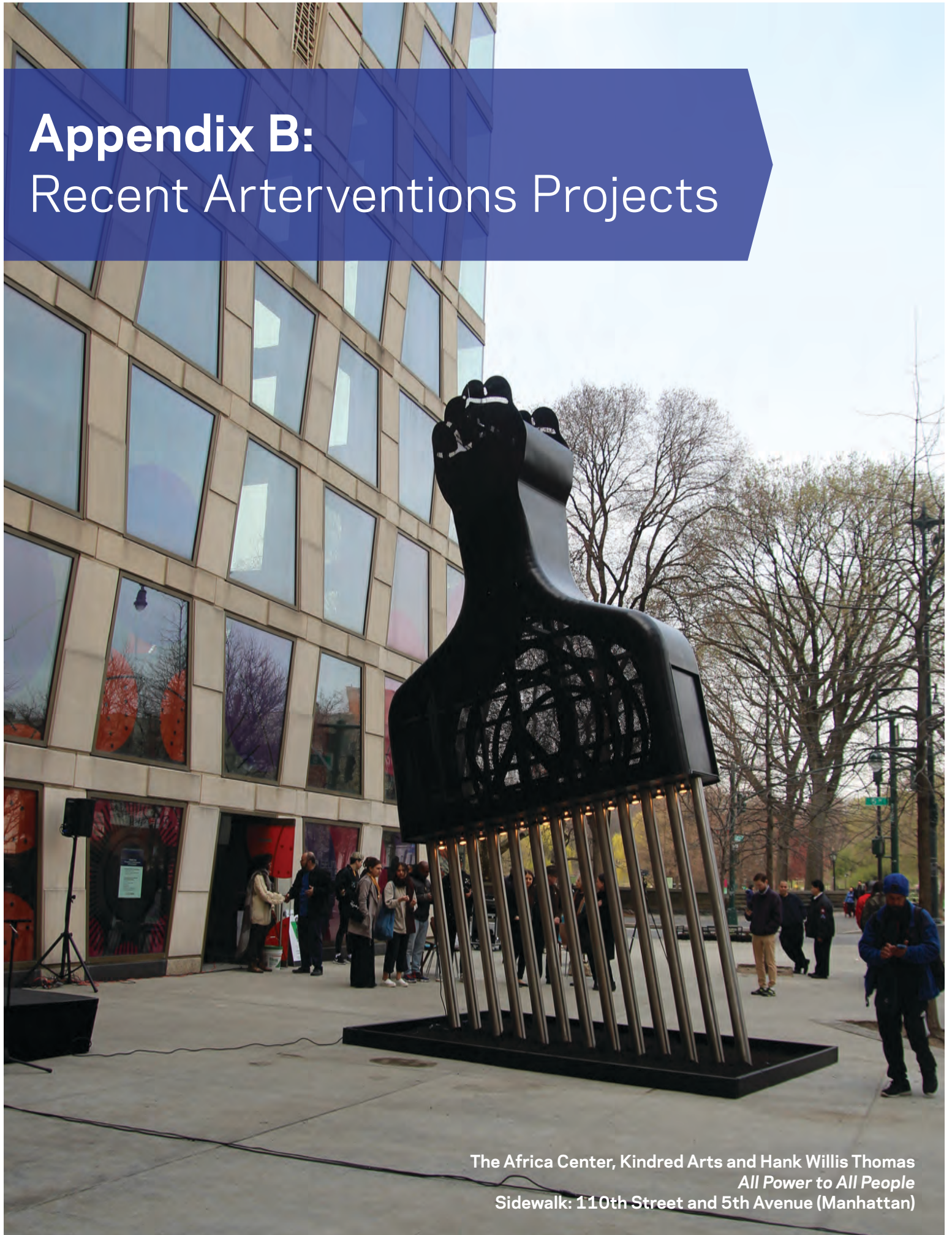


**Median**  
Sam Holleran & Chat Travieso



**Asphalt Pedestrian Space**  
Dan Monteavaro (Moncho1929)

# Appendix B: Recent Arterventions Projects



The Africa Center, Kindred Arts and Hank Willis Thomas  
*All Power to All People*  
Sidewalk: 110th Street and 5th Avenue (Manhattan)



**Atlantic Avenue Business Improvement District, Brooklyn Bridge Park and Nelson Rivas (Cekis)**

*Into the Wild, Brooklyn*

Bridge: Atlantic Avenue between Columbia Street and Hicks Street (Brooklyn)



**The Haiti Cultural Exchange and Madjeen Isaac**

*Migration*

Bridge: Caton Avenue between Ocean Avenue and St. Paul's Place (Brooklyn)





**The DUMBO Improvement District and Fitzhugh Karol**

*Field Jax I & II*

Sidewalk: York Street and Adams Street; and Prospect Street and Jay Street (Brooklyn)



**The Flatiron/ 23rd Street Partnership and Hou de Sousa**

*Ziggy*

Plaza: Flatiron Plaza North, 23rd Street between Broadway and 5th Avenue (Manhattan)





### GENERAL INFORMATION

**Submission Date:** \_\_\_\_\_

**Site Location:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

**Artist Name:** \_\_\_\_\_

**Project Title:** \_\_\_\_\_

**Artwork Type:**       Sculpture       Mural       Lighting Design       Intervention       Other

**Materials:** \_\_\_\_\_

**Proposed Installation Date:** \_\_\_\_\_

Materials should be submitted either as printed hardcopies and included on either a CD-ROM or USB flash drive or emailed to [arts@dot.nyc.gov](mailto:arts@dot.nyc.gov). Proposals will be reviewed by the Art Advisory Committee. All items must be included as part of the submission package or applications will not be reviewed.

- Arterventions Application Form;
- No more than 3 site photographs in jpeg format (resolution of 72 to 150 dpi);
- No more than 4 project renderings that represent the artwork to be presented at the proposed site (include: sketches, site plan, and Photoshop renderings);
- If submitting an existing artwork for review, no more than 4 photographs of proposed artwork in jpeg format (resolution of 72 to 150 dpi) and associated image list that includes: title, date of completion, medium, dimensions, location, sale price or commission budget, description of artwork, and list of partners;
- No more than 4 photographs of past artwork examples in jpeg format (resolution 72 to 150 dpi) and associated image list that includes: title, date of completion, medium, dimensions, location, sale price or commission buget, description of artwork, and list of partners;
- Artist curriculum vitae;
- Organization support letter; and
- Funding commitment letter (include list of secured and anticipated funders).

**All application materials should be mailed to:**

**NYC Department of Transportation, Art Program  
55 Water Street, 9th Fl., New York, NY 10041**



## CONTACT INFORMATION

Organization Name: \_\_\_\_\_

Executive Director: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Organizational Background** Provide your organization's mission statement.

**Site Selection** Describe your organization's interest in commissioning an artwork for the selected priority site.

**Context** Describe how the proposed temporary art installation fits into your organization's public programming goals.

**Project Description/Artist Statement** Describe the overall concept and approach for the proposed artwork.

**Artist Bio** Describe the artist's past experience in any significant solo or group exhibitions in the public or private realm.



## ARTWORK BACKGROUND

### Project Budget

What is the estimated total project budget? \_\_\_\_\_

How much funding is already committed to the project? \_\_\_\_\_

### Project Schedule

Provide a tentative schedule for implementation.

Installation \_\_\_\_\_

Display Period \_\_\_\_\_

Removal \_\_\_\_\_

**Fabrication/Installation** Describe the fabrication and installation methods and include a list of relevant materials, hardware and equipment required to produce and install the artwork.

**Engineering (only sculptural works):** List the name of the potential NYS licensed engineer or engineering firm to be hired to review the proposed installation method.

**Maintenance** Describe the proposed maintenance plan to monitor and maintain the artwork throughout the display period and include any potential maintenance concerns given the proposed materials.

**If submitting an existing artwork for review, fill out the following section.**

**Dated:** \_\_\_\_\_

**Medium:** \_\_\_\_\_

**Height:** \_\_\_\_\_ **Width:** \_\_\_\_\_ **Depth:** \_\_\_\_\_ **Weight:** \_\_\_\_\_

**Current Ownership:** \_\_\_\_\_

**Relocation** Describe the relocation plan to transport the sculpture from its current location to the proposed site (Leave blank if not applicable.)