



ARTKIT

WHITEPAPER

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Problem Statement

Most of the NFTs, despite being vague, represent animals or other abstract objects which lack adequate narrative behind the idea. Worse off, both the minter of the NFT and the buyer are left in oblivion where honest thoughts and reasons behind minting such NFT are left but only to be assumed. Aside from this, social media has not been adequately linked with NFTs, allowing followers or users to buy quickly, sell, like, give a comment or appreciate the NFTs displayed by their friends. Also, getting to create, sell, manage, and research NFT projects is requiring a lot of energy and NFT enthusiasts will need to use Twitter, Discord, Telegram, and more. But we believe Artkit is about to fix these constraints.

ArtKit is a social media NFT platform that allows users to create, share, and participate in tales by using an NF hence this is a gap in the NFTs and social media space, and there is a need to ensure a meeting point between NFTs, metaverse and social media. Overall, we believe that there should be a story behind all NFTs.

In addition to the above, ArtKit observed that the existing NFT marketplace does not give back profit to investors or project which uses the marketplace, hence we have decided to incorporate Move to Earn as a system to give back to our communities the profits generated in the marketplace.

Ideas for solution/Project description

ArtKit project team identified the gap in the NFT, metaverse, and cryptocurrency industry. Following this, we brainstormed and developed ideas to solve these problems. To fill in this gap, ArtKit came up with the following tools.

- **Decentralized Cross-chain marketplace & Metaverse:** We will utilize the Decentralized cross chain/multichain marketplace to execute transactions in the social media and NFT spaces and these will be linked to Metaverse and social media to ensure a comprehensive approach to optimizing digital museum, art, and culture.
- **Multiple payment options and hosting of projects:** Artkit marketplace will allow individuals and projects to mint or upload their NFTs in our marketplace.
- **Social media:** ArtKit has developed a social media which is linked to a blockchain and is compatible with NFTs buying and selling. Unlike other existing social media, ArtKit social media will not only allow users to have personal and commercial accounts but will go a step further to ensure that end-line users have the free will to write the storyline behind any NFTs they wish to showcase. This is a competitive advantage over known platforms like Opensea, where there is usually no story behind NFTs. *In addition to this current ArtKit social media, we will aim toward*

developing a 100% decentralized social media as the project progress and have gained considerable traction.

- **Move-to-Earn (M2E):** ArtKit further brainstormed on possible ways to give back to ArtKit community, hence, M2E was chosen as the best strategy as most people walk daily. Furthermore, this strategy will also encourage people not to lead a sedentary lifestyle.

Project description summary

ArtKit consummates decentralized multichain-multipayment NFT marketplace, metaverse, social media and move to earn (M2E) on one platform. The NFT marketplace will allow the individuals and projects to create, share and trade NFTs on multiple blockchains with the option of using any token of their choice as the payment currency. To enjoy the NFTs art, ArtKit will develop our own social media NFT Platform which will give users of our platform the option of telling a story & add specific utilities for their NFTs. Hence, it will make the NFT more interactive & ordinary people will understand the reason behind NFT. The user also can buy, sell, like, dislike or give comments on the NFTs. Overall, we hope to bridge the gap between social media, NFT, and the metaverse. Furthermore, projects may create community pages or sub-NFT platforms for trading using their native token or token of choice.

ArtKit will build a museum based on Metaverse technology like SAND, and MANA to enjoy the 3D art gallery. Hence, this will facilitate the creator to show their artwork, hold concerts, standup comedy, and 3D exhibitions. In addition to this, we will hold events on the website (e.g., Arti Lucky Box) and in the metaverse (e.g., standup comedy) to further promote community cohesion and virtual reality.

ArtKit will build a museum based on Metaverse technology like SAND, MANA. Hence, this will facilitate the creator to show their artwork, hold concert, standup comedy and 3D exhibitions. ArtKit will hold events on the website (e.g., Arti Lucky Box) and in the metaverse (e.g., standup comedy) to make the artwork more interesting and promote community cohesion. Furthermore, ArtKit will incorporate Move to Earn as part of the ecosystem where holders of ARTI will opt to earn for every daily step they take. Revenues from the marketplace platform, ads, and taxes will be used to reward investors through Move To Earn.

Overall, we hope to bridge the gap between social media, NFT, the metaverse, and Move to Earn.

Competitors

ArtKit does not have any absolute competitor at the moment as there is no known project going further to link NFTs to native social media. Nonetheless, platforms like Opensea, Instagram, and other projects

like Sand, Ape, and Decentraland (MANA) have individual strengths that ArtKit will offer, combine and develop more.

Drivers of token demand/utility

ArtKit has use cases:

- **Decentralized multichain NFT marketplace & social media:** The platform will enable the users to create NFT on different blockchains including but not limited to BSC, Pulsechain, Cronos, Polygon, Ethereum, Arbitrum and others. Platform users can buy, sell and also tell the story for the created NFT. This will attract individuals including buyers/collectors to either buy/sell, comment, like, or share the artwork on the social media/NFT platform; hence, the NFT will be more interactive. They can also support the NFT creator by donating or collaborating or creating a community page.
- **Move to Earn:** ArtKit will implement Move to Earn as part of its ecosystem and holders of ARTI as set by the team will receive 20% of the overall NFT marketplace platform fees and 1% of tax as stable coins (Binance pegged-BTC)
- **Fee payment:** ArtKit will be used to pay for ads on our social media platform, a way to generate funds and support the project's growth. However, the NFT platform will support multiple payment methods including the use of stable coins or sellers' coins, the Artkit native coins, or the use of credit/debit cards amongst others.
- **Bonuses/Reflections**
 - 1% of each token transaction is automatically distributed to all holders in Bitcoin (Binance-Peg BTCB Token).
 - 10% of the platform fee generated from social media + NFT will be distributed to NFT & Token holders.
- **Deflationary/Burn.** As mentioned in Tokenomics, there is an initial burn to reduce our supply. Equally, we will have a periodically token burn. Also, 20% of the platform fee generated from social media + NFT sites will be used for routine buyback & burns.
- **Staking:** ArtKit will implement staking as shown in the Tokenomics to further encourage investors
- **ARTI Farm.** This feature will enable ARTI holders to get rewarded for all transactions within the ArtKit ecosystem with 1% Binance-pegged BITCOIN as reflections. A holder will be required

to hold a minimum of 25 million ARTI to enjoy this feature. Similarly, holders can see precisely how much Bitcoin they've accrued from the ARTI Farm by using the ecosystem, **ARTI Tracker**.

- **NFT with Utilization.** In addition to having a decentralized multi-chain NFT marketplace, ArtKit will launch limited native NFT with wide-ranging utility. For example, if you buy NFT "A", you will get a special dividend from ArtKit in form of a stable coin, etc. Also, assume you buy NFT "B", you will have a discount on every concert held/sponsored by ArtKit. Hence, we will bring this utilization in real life & through our metaverse establish cooperation with many stakeholders and NFT creators.
- **Metaverse.** ArtKit will build a 5th generation museum/exhibition arena in Metaverse. Hence, the collector and creator can post their artwork, hold concerts, standup comedy, and enjoy other shows.
- **Event.** To make ArtKit more attractive, we will have many possibilities for our communities and holders including giveaways. The event will be held on our website, metaverse, or community channels like Telegram or social media. There will be an event named Arti Lucky Box on the website described below.
- **ARTI Lucky Box.** This event will enable the holders to participate in NFT sales and get NFT at a low price and a chance to get special NFT with legendary utilization such as a free pass to all events, yearly dividends, and so on. This will be the best opportunity for collectors!
- **Badge.** We will classify collectors/creators based on their collections or popularity. This will help in defining ranking and badge. Hence, a collector/creator with a badge will get many benefits & enable some features in our Social Media NFT Platform.
- **Blockchain Education.** Artkit team will routinely conduct important lectures on blockchain security and happenings in the blockchain space to her community member as a way of encouraging community growth

Operations

Liquidity Locked: ARTI LP is locked for a 5years with an unlocking period till 20.03.2027. This is available in the link

<https://www.pinksale.finance/#/launchpad/0xbb66c693c2c2d142fe406455b94f9f2ed4f8c4e4?chain=BSC>

<https://www.pinksale.finance/#/launchpad/0xbb66c693c2c2d142fe406455b94f9f2ed4f8c4e4?chain=BSC>

KYC: ARTI team is KYC'ed in Pinksales and all team members are doxxed with active LinkedIn account

<https://www.pinksale.finance/#/launchpad/0xbb66c693c2c2d142fe406455b94f9f2ed4f8c4e4?chain=BSC>

Audit: ARTI contract is audited by Interfi network

[smart-contract-audits/ArtKit_0xAB9ed2C3D76a1877d959C0d7E8DE48a33c55205C.pdf at audit-updates interfacei_network_HYPERLINK "https://github.com/interfinetwork/smart-contract-audits/blob/audit-updates/ArtKit_0xAB9ed2C3D76a1877d959C0d7E8DE48a33c55205C.pdf"/smart-contract-audits_internetwork](https://github.com/interfinetwork/smart-contract-audits/blob/audit-updates/interfacei_network_HYPERLINK_https://github.com/interfinetwork/smart-contract-audits/blob/audit-updates/ArtKit_0xAB9ed2C3D76a1877d959C0d7E8DE48a33c55205C.pdf/smart-contract-audits_internetwork)

Operations security: This contract is renounced to ensure the highest form of security and assurance to our investors.

Tokenomics

The tokenomics of ArtKit are as follows:

- Initial total supply: 100,000,000,000 (100 Billion)
- ArtKit (\$ARTI) is a deflationary BEP20 token from the Binance Smart Chain.
- Initial burn 15% of the total supply.
- Tax is 6% for Buy & Sell on DEX (Pancakeswap)
- 1% of each transaction is automatically distributed to all holders in Bitcoin (Binance-Peg BTCB Token).
- 1% from every transaction automatically goes to liquidity.
- 4% of each transaction is automatically sent to the marketing wallet.
- 20% of platform fee generated from social media + NFT minting/sells will be distributed to NFT & Token holders.

Tokenomics Allocation

Description	Allocation	Token	Remarks
Private	7.04 %	7.040.000.000	No vesting
Presale	30.6%	30.600.000.000	No vesting
Pancake	16.17%	16.170.000.000	Locked: 5 Years
Marketing	8%	8.000.000.000	20% locked for 2 month and 80% locked for 1 year
Team	3%	3.000.000.000	Locked for 1 Year
RND + Treasury	5%	5.000.000.000	locked for 1 year
Staking	6.19%	6,190.000.000	6.5% locked for 1 month and 93.5% locked for 1 Year
Initial burn	15%	15.000.000.000	
CEX listing (Liquidity)	7%	7.000.000.000	Locked: 6 Month
Upto 2 - 7 CEX			
CEX listing fee	1%	1.000.000.000	Locked: 6 Month
Airdrop/community rewards	1%	1.000.000.000	Locked: 2 Month
Buyback & Burns	Routine		20% of platform fee generated from social media + NFT sites will be used for buy back & burns
Platform fee reflections	Constant & Automatic		10% of platform fee generated from social media + NFT will be distributed to holders.
Move to Earn reward	Constant & Automatic		20% of platform fee generated from social media
Token reflections	Constant & Automatic		1% of all token transaction will be distributed to holders as BTCB

Roadmap



ARTKIT TEAM



Fityan Aula

Chief Executive Officer



Harry Rahmat

Chief Marketing Officer



Luthfan Saliem

Chief Technology Officer



Syemi Sapardan

Chief Designer Officer



Fahlan Fachrurozi

Chief Community Officer



Celestine, Emeka Ekwuluo

Advisor



Lord Rangga

Indonesian Influencer



Resource and Social Media

ARTI Contract Address: 0xAB9ed2C3D76a1877d959C0d7E8DE48a33c55205C

Binance-Peg BTCB Token (Bitcoin): 0x7130d2a12b9bcbfae4f2634d864a1ee1ce3ead9c

BscScan <https://bscscan.com/token/0xAB9ed2C3D76a1877d959C0d7E8DE48a33c55205C>

- Website <https://artkit.art>
- Twitter https://twitter.com/artkit_art
- Instagram https://www.instagram.com/artkit_art
- Telegram <https://t.me/artkitofficial>
- YouTube https://www.youtube.com/channel/artkit_art
- Email: admin@artkit.art
- Coin Market Cap: <https://coinmarketcap.com/currencies/artkit>
- CoinGecko: <https://www.coingecko.com/en/coins/artkit>

DISCLAIMER

This Whitepaper is meant to provide more information on the ArtKit Token Economy, its utility, and its functions, and does not constitute a prospectus or financial advice of any sort. This Whitepaper does not constitute or form part of any opinion or any advice to sell, or any recommendation or solicitation of any offer to purchase ARTI or form the basis of, any contract or investment decision.

No regulatory authority has examined or approved any of the information set out in this Whitepaper. No information set out in this Whitepaper is taken under any jurisdiction's laws, regulatory requirements, or rules.

You acknowledge and agree that to purchase any ArtKit Tokens, the ArtKit Tokens are not to be construed, interpreted, classified and/ or treated as:

- Any kind of currency (in form of fiat currencies) than cryptocurrency and/or digital money.
- Any form of investment instruments such as debentures, stocks and/or shares those issues by person and or entity (whether ArtKit as issuer and/or distributor).
- Any rights, optional choices and or derivatives in respect of such debentures, stocks and/or shares.
- Any units in a collective investment scheme.
- Any unites in a business trust.
- Any form of derivatives of unites in a business trust.
- Any other security or class of securities

You agree and acknowledge that NEITHER ArtKit NOR the Distributor is liable for any indirect, special, incidental, consequential and/or other losses of any kind, in tort, contract, or otherwise (including but not limited to loss of revenue, income, or profits and loss of use or data) which arises out of and/or relating to any acceptance of or reliance on this White Paper or any part thereof by you.

While the team will do their best to fulfill the promises set out on the white paper, failure to fulfill any or all of these due to market conditions or unforeseen circumstances exonerates them from any legal action.