

ASIASAT

Reaching Further,
Bringing You Closer



Asia's Premier Provider of Quality Satellite Solutions

Asia Satellite Telecommunications Company Limited (AsiaSat) has been Asia's premier satellite operator for over 25 years. Through a fleet of high performance satellites located strategically over Asia's massive landmass and surrounding oceans, AsiaSat delivers satellite solutions with the highest quality and reliability to our clients.

AsiaSat's broadcast platforms are amongst the world's most-watched. Broadcasters use AsiaSat to deliver premium content instantaneously to all major Asian broadcast networks and pay TV platforms, serving millions of viewers across the region.

In 2014, partnering with content and technology partners, AsiaSat established an industry leading research laboratory in Ultra-HD broadcasting via satellite to promote UHD in Asia. Two UHD channels on AsiaSat 4 have since been launched to demonstrate this exciting and immersive technology.

AsiaSat satellites' comprehensive C-band and high-powered Ku-band coverage also provides secure and reliable connectivity for applications such as banking, mobile backhaul, oil and gas exploration, aviation, shipping, transportation, education and rural consumer broadband.



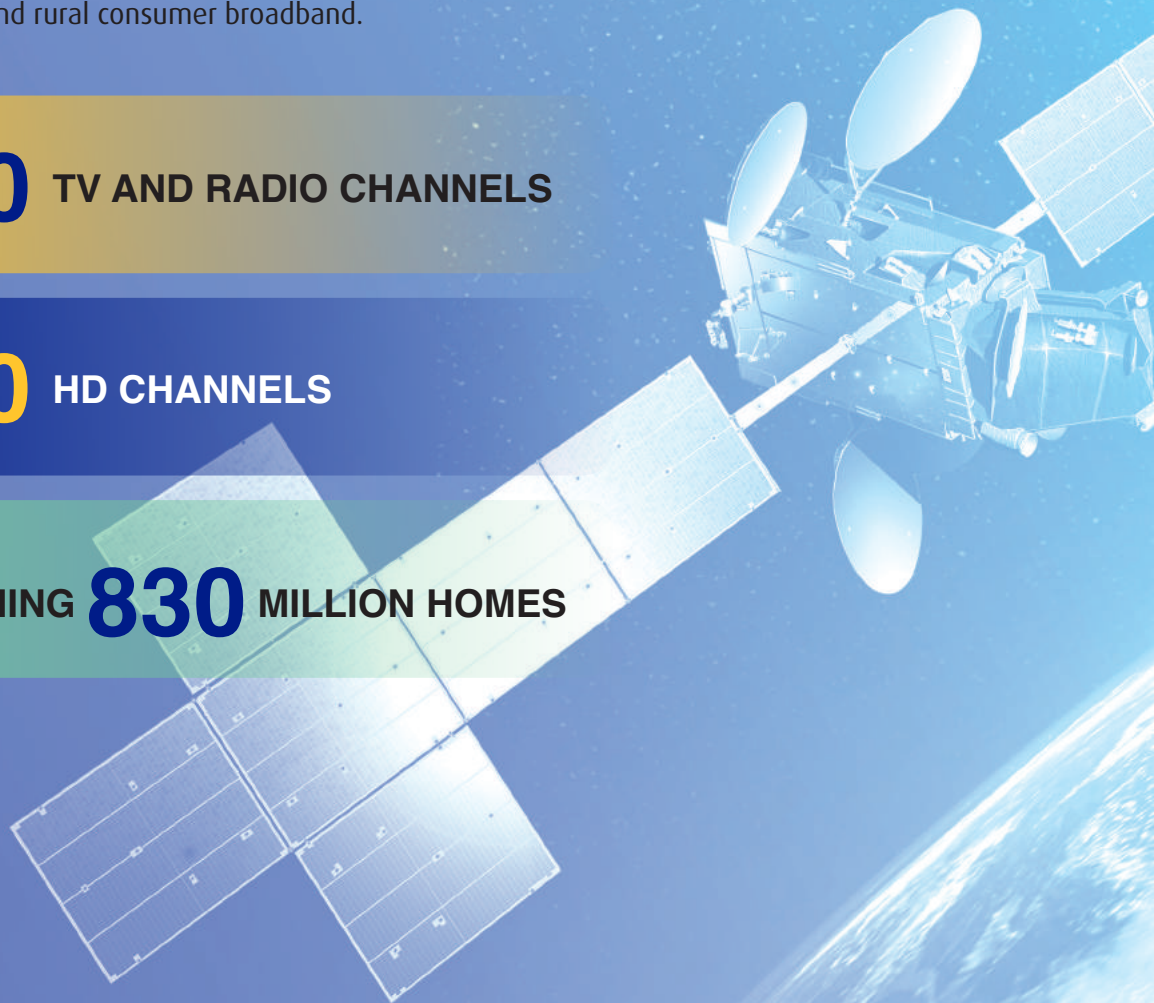
700 TV AND RADIO CHANNELS



130 HD CHANNELS



REACHING **830** MILLION HOMES



Comprehensive Satellite Solutions

Satellite Capacity



Broadcast

- > DTH
- > TV, Radio and Content Distribution



Telecommunications

- > Mobile Backhaul
- > Private Corporate Networks
- > Communications Networks for Governments
- > National and International Networks
- > Tele-education Networks
- > Rural Consumer Broadband
- > Internet Access
- > IP Backbone Connectivity



Mobility Services

- > Aviation
- > Maritime
- > Transportation



Occasional Use Services

- > Satellite News Gathering
- > Video Contribution

Satellite Value Added Services



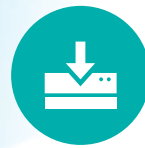
MCPC Platforms

- > UHD/HD/SD
- > DVB-S2/S
- > C/Ku Band



Teleport Services

- > Downlink, Turnaround and Uplink
- > Fibre and Broadway® Internet Connectivity
- > Payout Service
- > Equipment Hosting
- > Encryption



Backup

- > Backup and Emergency Recovery Services

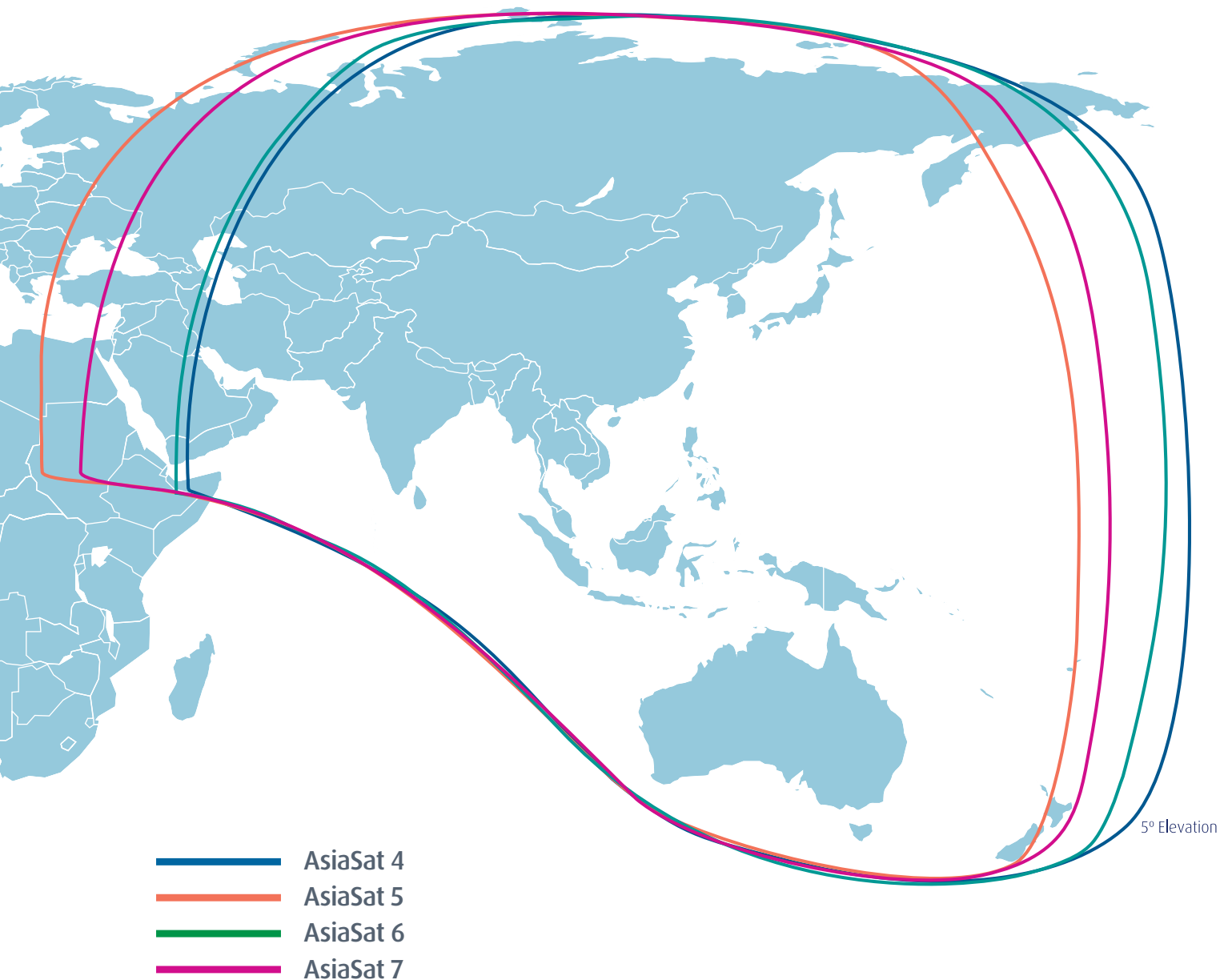


Our Coverage

World-Class Satellite Fleet

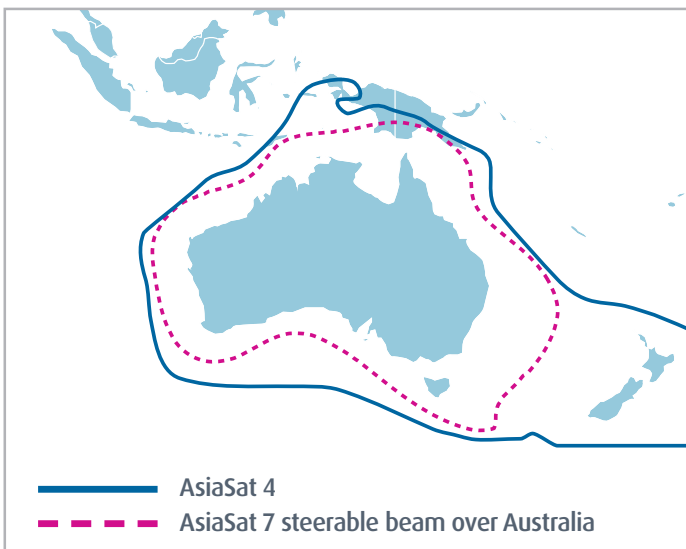
AsiaSat's region-wide
C-band coverage and high-powered
Ku-band beams offer unrivalled landmass
access to two-thirds of the world's population

➤ Wide C-band Coverage with In-orbit Backup Compatibility

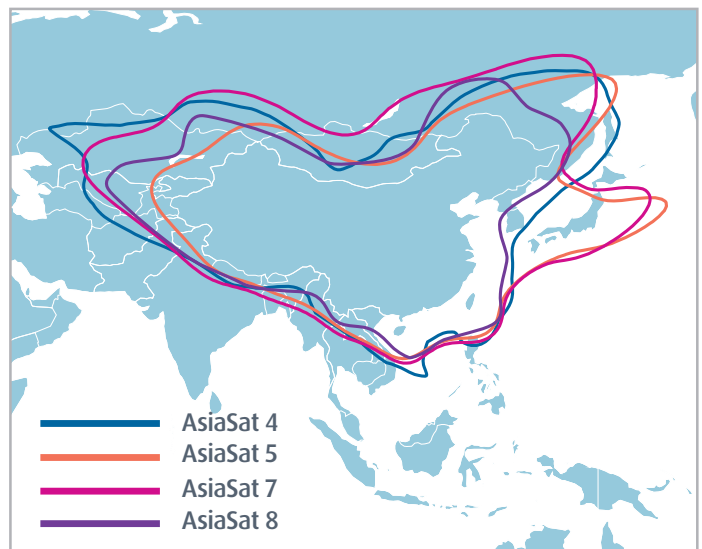


Satellite	Nominal Orbital Location	Launch Date	C-band Coverage	Ku-band Coverage
AsiaSat 4	122°E	2003	Asia, Middle East, Central Asia and Australasia	East Asia Australasia
AsiaSat 5	100.5°E	2009	Asia, Middle East, Central Asia and Australasia	East Asia South Asia Steerable Beam
AsiaSat 6	120°E	2014	Asia, Australasia, Central Asia and Pacific Islands	-
AsiaSat 7	105.5°E	2011	Asia, Middle East, Central Asia and Australasia	East Asia South Asia Steerable Beam
AsiaSat 8	105.5°E	2014	-	China India Middle East South East Asia

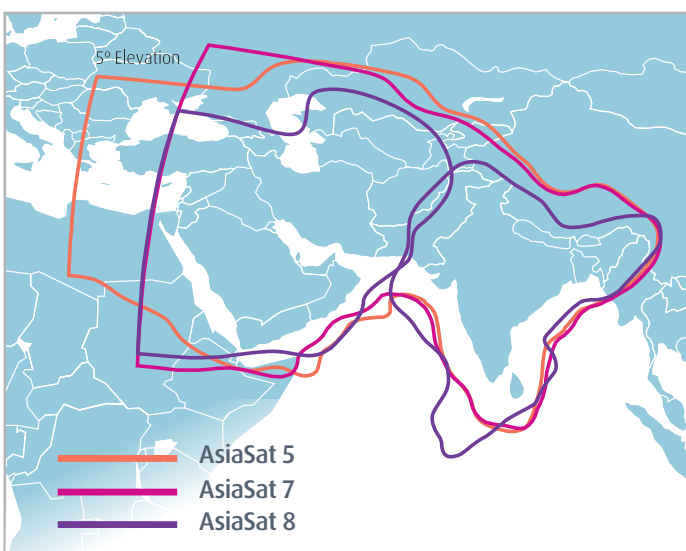
➤ Focused Ku-band Beams Delivering Power and Performance



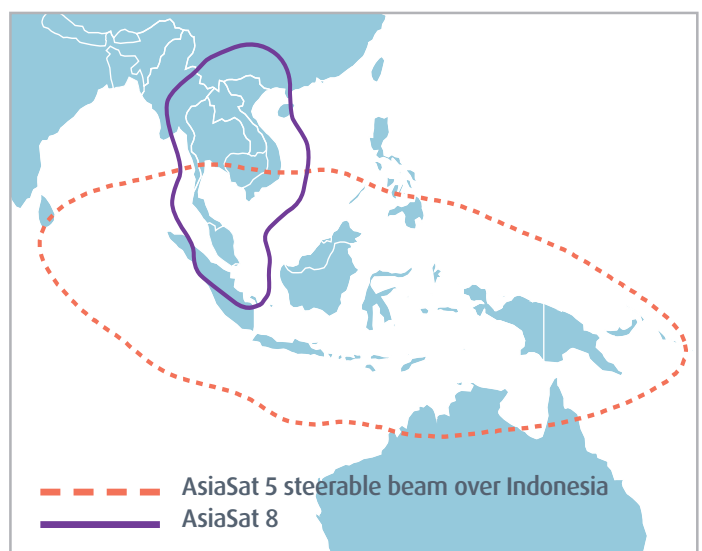
Australasia



East Asia



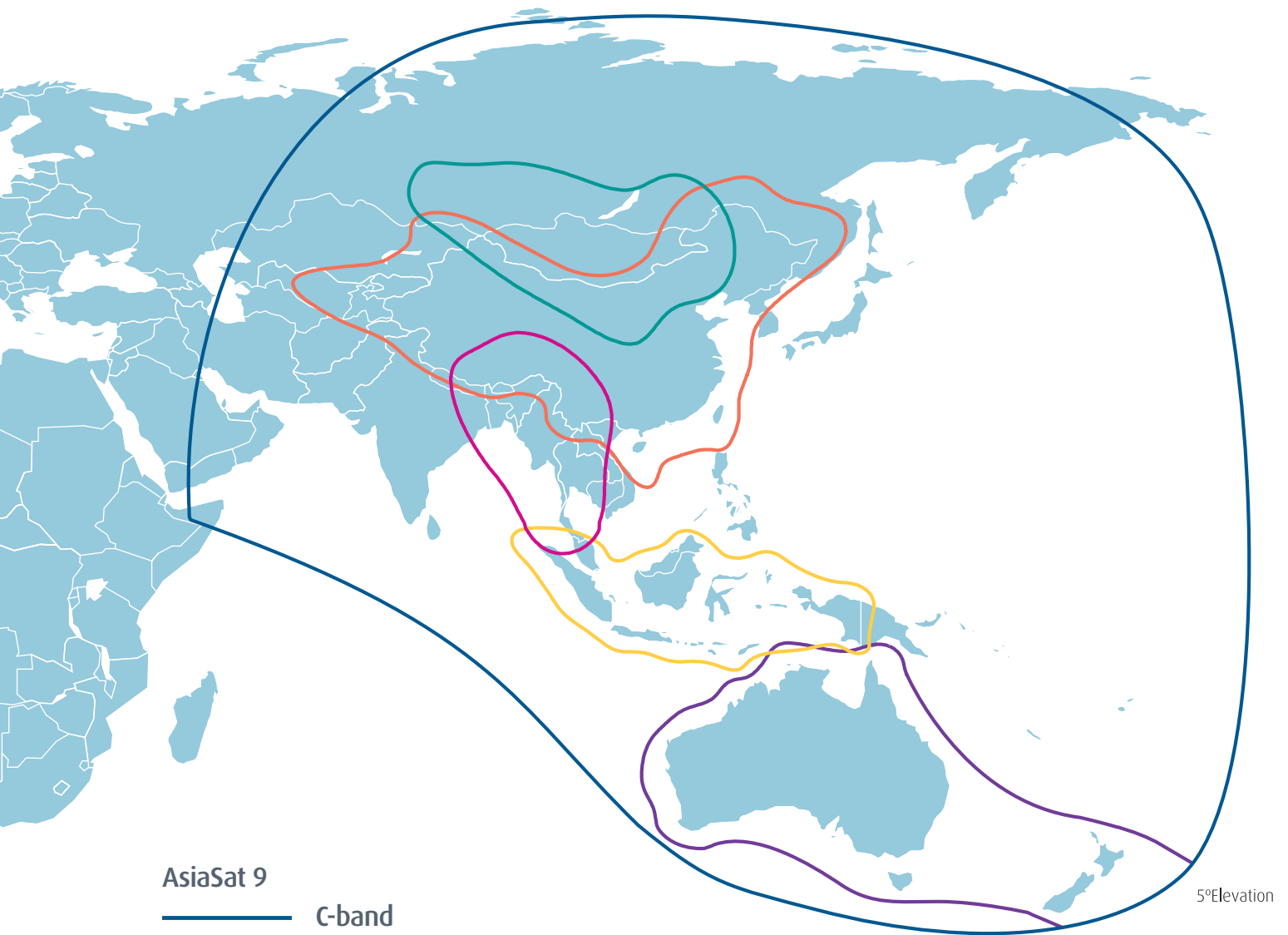
South Asia & Middle East



South East Asia

Next Generation Satellite with Enhanced Power and Coverage

Satellite	Nominal Orbital Location	Launch Date	C-band Coverage	Ku-band Coverage
AsiaSat 9	122°E	Late 2016/ Early 2017	Asia, Middle East, Central Asia and Australasia	Australasia East Asia Indonesia Mongolia Myanmar



AsiaSat 9

- C-band
- Ku-band Australasia beam
- Ku-band East Asia beam
- Ku-band Indonesia beam
- Ku-band Mongolia beam
- Ku-band Myanmar beam

5°Elevation

“ AsiaSat is our long-term partner in Asia,.... thanks to the efforts that AsiaSat has made to set up a dedicated broadcast centre to provide 24/7 operations for our suite of channels available across Asia and the Middle East. ”



“ AsiaSat 7 plays a strategic role in the expansion of our distribution network in Asia Pacific. AsiaSat 7's superb market access and international television neighborhood put us in a strong position to further broaden our reach and serve a wider English speaking audience across Asia Pacific. ”

NHK WORLD

“ We choose AsiaSat because we are convinced by their long-term commitment to building themselves as the best satellite operator in Asia. ”



“ Our relationship with AsiaSat has been a long and fruitful one... we look forward to continuing to work with AsiaSat to provide professional and high-quality services to the media community in a reliable and cost-effective way. ”



“ We are pleased to use AsiaSat's high-quality space segment ... enabling end users across the Middle East region to enjoy greater access to more rapid and higher quality broadband connectivity. ”



“ AsiaSat has provided us with an excellent distribution platform over the decades.....By joining the region's leading platform for Chinese programming, Phoenix Hong Kong can instantly access a massive and widespread Chinese audience. ”



鳳凰衛視

“ AsiaSat has been our long standing partner since we launched the first TV5MONDE's channel for Asia in 1996. AsiaSat provides best-in-class satellite platforms and cost efficient transmission solutions. ”





ASIASAT

Reaching Further, Bringing You Closer

4K-SAT



UHD channel on AsiaSat 4



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