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**EDUCATION**

**Ph.D. (2016) Mass Communication, University of North Carolina at Chapel Hill**

Research Area: Health Communication

*Dissertation: Evaluation of an innovative condom distribution program and point-of-access messaging targeting Black college women*

**Certificate in Interdisciplinary Health Communication (2016), UNC Chapel Hill**

**MSc (2010) Global Media and Communication, London School of Economics**

**M.A. (2010) Global Communication, University of Southern California**

**B.A. (2007) Communication, University of the Virgin Islands**

**ACADEMIC APPOINTMENTS**

**University of Kentucky, Department of Communication**

Assistant Professor (2018-present)

**Louisiana State University, Manship School of Mass Communication**

Assistant Professor (2016-2018)

**University of North Carolina, School of Media and Journalism**

Research Assistant and Instructor (2012-2016)

**AFFILIATIONS**

**University of Kentucky, Center for Health Equity Transformation**

Core Member (2020-present)

**University of Kentucky, Markey Cancer Center**

Member (2018-present)

**Louisiana State University, African and African American Studies Department**

Affiliate Member (2017-2018)

**RESEARCH**

Note: Dr. Francis's research has been cited more than 1,000 times, with an H-index of 10 and an i10index of 11.

*\*Denotes student co-author at time research was conducted*

**Peer Reviewed Journal Articles**

**Francis, D. B.,** Mason, N. F., & Occa, A. (In Press, 2021). Family communication about the COVID-19 and its impact on intentions to vaccinate. *Journal of Racial and Ethnic Health Disparities*. Advanced online publication. <https://doi.org/10.1007/s40615-021-01094-5> (IF: 1.661)

- Bickham, S., & **Francis, D. B.** (In Press, 2021). The public's perceptions of government officials' communication in the wake of the COVID-19 pandemic. *Journal of Creative Communications*. Advanced online publication. <https://doi.org/10.1177/09732586211003856>
- Francis, D. B.** & Finn, L. (In Press, 2021). A theoretically based analysis of Twitter conversations about trauma and mental health: Examining responses to storylines on the television show *Queen Sugar*. *Health Communication*. Advanced online publication. <https://doi.org/10.1080/10410236.2021.1888454> (IF: 1.965)
- Francis, D. B.** (2021). "Twitter is really therapeutic at times": Examination of Black men's Twitter conversations following hip-hop artist Kid Cudi's depression disclosure. *Health Communication*. 36(4), 448-456. <https://doi.org/10.1080/10410236.2019.1700436> (IF: 1.965)
- Francis, D. B.**, \*Zelaya, C. M., Fortune, D. A., & Noar, S. M. (2021). Black college women's interpersonal communication in response to a sexual health intervention: A mixed methods study. *Health Communication*. 36(2), 217-225. <https://doi.org/10.1080/10410236.2019.1673949> (IF: 1.965)
- \*Mason, N., **Francis, D. B.**, & Pecchioni, L. (2020). Health information seeking as a coping strategy to reduce Alzheimer's caregivers' stress. *Health Communication*. Advanced online publication. <https://doi.org/10.1080/10410236.2020.1824665> (IF: 1.965)
- Francis, D. B.**, & \*Zelaya, C. M. (2020). Cancer fatalism and cancer information seeking among Black women: Examining the impact of Aretha Franklin's death on cancer communication outcomes. *Journal of Cancer Education*. Advanced Online Publication. <https://doi.org/10.1007/s13187-020-01701-9>
- \*Mason, N., & **Francis, D. B.** (2020). Information seeking and utilization of primary care mental health services among survivors of natural disasters. *Disaster Medicine and Public Health Preparedness*. Advanced online publication. <http://dx.doi.org/10.1017/dmp.2020.99> (IF: 0.977)
- Francis, D. B.**, Stevens, E. M., Noar, S. M., & Widman, L. (2019). Public reactions to and impact of celebrity health announcements: Understanding the Charlie Sheen effect. *Howard Journal of Communications*, 30(5), 479-494. <https://doi.org/10.1080/10646175.2018.1532852>
- Comello, M. L. N., **Francis, D. B.**, \*Hurting, L., & \*Breaux, E. (2019). Values of cancer survivors and the supportive role of recreational video games. *Journal of Health Psychology*. Advanced Online Publication. <https://doi.org/10.1177/1359105319871663> (IF: 2.503)
- Francis, D. B.**, \*Mason, N., Ross, J. C., & Noar, S. M. (2019). Impact of pictorial tobacco pack warnings on adolescents and young adults: A systematic review of experimental studies. *Tobacco Induced Diseases*, 17(41). <https://doi.org/10.18332/tid/108614> (IF: 1.539)
- Francis, D. B.** (2018). Young Black men's information seeking following celebrity depression disclosure: Implications for mental health communication. *Journal of Health Communication*, 23(7), 687-694. <https://doi.org/10.1080/10810730.2018.1506837> (IF: 2.013)
- Francis, D. B.**, Noar, S. M., Fortune, D. A., & Adimora, A. A. (2018). "Be Straight Up and So Will He": Evaluation of a novel condom distribution and health communication intervention targeting African American college females. *AIDS Education and Prevention*, 30(2), 137-151. <https://doi.org/10.1521/aeap.2018.30.2.137> (IF: 1.756)

- Francis, D. B.,** Hall, M. G., Noar, S. M., Ribisl, K. M., & Brewer, N. T. (2017). Systematic review of measures used in graphic cigarette pack warning experiments. *Nicotine & Tobacco Research, 19*(10), 1127-1137. (Editor's Pick) <https://doi.org/10.1093/ntr/ntx082> (IF: 4.609)
- Francis, D. B.,** Cates, J. R., Wagner, K. P. G., Zola, T., Fitter, J. E., & Coyne-Beasley, T. (2017). Communication technologies to improve HPV vaccination initiation and completion: A systematic review. *Patient Education and Counseling, 100*(7), 1280-1286. <https://doi.org/10.1016/j.pec.2017.02.004> (IF: 2.232)
- Francis, D. B.,** Noar, S. M., Kowitt, S., Jarman, K., & Goldstein, A. (2017). Believability of new diseases reported in the 2014 Surgeon General's report on smoking: Experimental results from a national survey of U.S. adults. *Preventive Medicine, 99*, 94-98. <https://doi.org/10.1016/j.ypmed.2017.01.021> (IF: 2.893)
- Noar, S. M., **Francis, D. B.,** Bridges, C., Sontag, J., Schmitt, S., Brewer, N. T., & Ribisl, K. M. (2017). Effects of strengthening cigarette pack warnings on attention and message processing: A systematic review. *Journalism and Mass Communication Quarterly, 94*(2), 416-442. <https://doi.org/10.1177/1077699016674188> (IF: 1.159)
- Noar, S. M., **Francis, D. B.,** Bridges, C., Sontag, J., Schmitt, S., Brewer, N. T., & Ribisl, K. M. (2016). The impact of strengthening cigarette pack warnings: Systematic review of longitudinal observational studies. *Social Science & Medicine, 164*, 118-129. <https://dx.doi.org/10.1016/j.socscimed.2016.06.011> (IF: 2.814)
- Comello, M. L. G., **Francis, D. B.,** Marshall, L. H., & Puglia, D. R. (2016). Cancer survivors who play recreational computer games: Motivations for playing and associations with beneficial psychological outcomes. *Games for Health Journal, 5*(4), 286-292. <https://doi.org/10.1089/g4h.2016.0003> (IF: 1.321)
- Francis, D. B.,** Noar, S. M., Widman, L., Willoughby, J. F., Sanchez, D. M., & Garret, K. P. (2016). Perceptions of a campus-wide condom distribution program: An exploratory study. *Health Education Journal, 75*(8), 998-1011. <https://doi.org/10.1177/0017896916648994> (IF: 0.683)
- Francis, D. B.,** Comello, M. L. G., & Marshall, L. (2016). How does game playing support values and psychological well-being among cancer survivors? *Games for Health Journal, 5*(2), 128-134. <https://doi.org/10.1089/g4h.2015.0044> (IF: 1.321)
- Garrett, K. P., Widman, L., **Francis, D. B.,** & Noar, S. M., (2016). Emergency contraception: Sources of information and perceptions of access among young adults. *Women & Health, 56*(6), 668-679. <https://doi.org/10.1080/03630242.2015.1118727> (IF: 1.377)
- Cates, J. R., **Francis, D. B.,** Ramirez, C., Brown, J. D., Schoenbach, V. J., Fortune, T., Powell, W. H., & Adimora, A.A. (2015). Reducing concurrent sexual partnerships among Blacks in the rural southeastern United States: Development of narrative messages for a radio campaign. *Journal of Health Communication, 20*(11), 1262-1274. <https://doi.org/10.1080/10810730.2015.1018643> (IF: 2.013)
- Noar, S. M., Hall, M. G., **Francis, D. B.,** Ribisl, K. M., Pepper, J. K., & Brewer, N. T. (2016). Pictorial cigarette pack warnings: A meta-analysis of experimental studies. *Tobacco Control, 25*, 341-354. <https://doi.org/10.1136/tobaccocontrol-2014-051978> (IF: 6.321)
- Noar, S. M., Althouse, B. M., Ayers, J. W., **Francis, D. B.,** & Ribisl, K. M. (2015). Cancer information seeking in the digital age: Effects of Angelina Jolie's prophylactic mastectomy announcement. *Medical Decision Making, 35*(1), 16-21. <https://doi.org/10.1177/0272989X14556130> (IF: 2.908)

Widman, L., Noar, S. M., Choukas-Bradley, S., & Francis, D. B. (2014). Adolescent sexual health communication and condom use: A meta-analysis. *Health Psychology, 33*(10), 1113-1124. <https://doi.org/10.1037/hea0000112> (IF: 3.611)

#### **Book Chapters/Encyclopedia Entry**

**Francis, D. B.** (2021). Intersectionality (Gender). *The International Encyclopedia of Health Communication*. Wiley.

**Francis, D. B.** (2021). Celebrity influence. *The International Encyclopedia of Health Communication*. Wiley.

\*Mason, N., & **Francis, D. B.** (2021). Thematic analysis. *The International Encyclopedia of Health Communication*. Wiley.

Harrington, N. G., **Francis, D. B.**, & Occa, A. (2021). Theoretical and methodological matters in health communication: Navigating current and future directions. In T. Thompson & N. G. Harrington (Eds.), *The Routledge handbook of health communication*.

Zelaya, C. M., & **Francis, D. B.** (2021). Technology and sexual health communication among Black and Latinx young women. In A. Cooke-Jackson & V. Rubinsky (Eds.), *Communicating intimate health*. Lexington Books.

#### **Manuscripts Under Review**

**Francis, D. B.**, Pilny, A., & Zelaya, C. M. (revise and resubmit). Predicting interpersonal cancer communication among Black women following Aretha Franklin's death: The role of network-level factors. *Journal of Applied Communication Research*.

**Francis, D. B.**, & Potter, J. H. (revise and resubmit). Use of social media and symptoms of loneliness, anxiety and depression among young black adults during the COVID-19 pandemic. Submitted to a Special Issue of *Howard Journal of Communications*.

Occa, A., **Francis, D. B.**, Grumbein, A., & Stahl, H. (revise and resubmit). Improving enrollment of African Americans in health registries: Identifying and evaluating targeted message strategies. *Health Communication*.

Comello, M. L., Gray, J., & **Francis, D. B.** (under review). Immersion in game worlds and associations with psychological well-being among cancer survivors.

Miller-Roenigk, B., Jester, J., Stevens-Watkins, D., & **Francis, D. B.** (under review). Correlates of psychological distress among African American young adults during the covid-19 pandemic.

**Francis, D. B.**, Zelaya, C. M. & Williams, L. B. (under review). COVID-19 Vaccine hesitancy among young African Americans: Formative research with implications for health communication campaigns.

Wesley, T. R., Hamer, D., Johnson, A., **Francis, D. B.**, & Mason, N. (under review). Creating a patient-centered dietary educational intervention: A model for future patient education endeavors.

\*Silwal, A., \*Zelaya, C. M., & **Francis, D. B.** (under review). Beliefs underlying colorectal cancer information seeking among young Black adults: A reasoned action approach elicitation study.

**Francis, D. B.** (under review). Examining the interplay between online media use and family health history communication about cancer: Mediating role of cancer worry.

Wright, K., McFarland, J. S., & **Francis, D. B.** (under review). When race and agency collide: Examining pregnant Black women's experiences in healthcare.

### **Scholarly Work in Progress**

- Francis, D. B., Graham, C., & Zimmerman, R.** (writing). Development and implementation of a successful COVID-19 prevention social media campaign in a small rural county in Kentucky.
- Francis, D. B.,** Wright, K., McFarland, J. S., \*Fredd, A., & \*Thomas, T. (writing, data analysis). Coverage of maternal health disparities in U.S. print and online media: Implications for Health Communication and Health Policy.
- Francis, D.B.,** Bruce, M. & Heitman, E. (writing). Awareness of family health history and prevention of obesity among African Americans.
- McFarlane, S. J., **Francis, D. B.,** Wright, K., & \*Fredd, A. (writing, data analysis). The Black-White maternal health disparity in the USA: Can the communication theory of identity explain differences in outcomes?
- Francis, D. B.,** Fortune, D. A., \*Zelaya, C. M., & Noar, S. M. (writing, data analysis). Qualitative evaluation of an intervention to improve condom availability and accessibility for U.S. Black college women.
- Francis, D. B.,** Grumbein, A., \*Zelaya, C. M., & \*Said, M. F. (writing, data analysis). Health communication cancer screening messages for Black women: Review and recommendations for future research.
- Francis, D.B.,** & Kiviniemi, M. (data analysis). Demographic and psychosocial correlates of family cancer history communication among U.S. adults: Findings from the 2018 HINTS.

### **Peer Reviewed Conference Paper and Poster Presentations**

- Francis, D. B.,** Mason, N. F., Occa, A. (2021, May). *Young African Americans' communication with family members about COVID-19: Impact on intentions to vaccinate and implications for health communication interventions.* Paper presented at the 71st Annual Conference of the International Communication Association, (Virtual).
- Francis, D. B.,** Wright, K., McFarlane, S. J., \*Fredd, A., & \*Thomas, T. (2021, May). *Coverage of maternal health disparities in U.S. print and online media.* Paper presented at the 71st Annual Conference of the International Communication Association, (Virtual).
- McFarlane, S. J. **Francis, D. B.,** Wright, K., & \*Fredd, A. (2021, May). *The Black-White maternal health disparity in the USA: Can the communication theory of identity explain differences in outcomes?* Paper presented at the 71st Annual Conference of the International Communication Association, (Virtual).
- Occa, A., **Francis, D. B.,** Grumbein, A., & \*Stahl, H. (2021, May). *Improving enrollment of African Americans in health registries: Identifying and evaluating targeted message strategies.* Paper presented at the 71st Annual Conference of the International Communication Association, (Virtual).
- Francis, D. B.,** \*Silwal, A., \*Zelaya, C. M., \*Thomas, T. (2021, April). *Beliefs underlying colon cancer information seeking among young black adults: A reasoned action approach elicitation study.* Poster presented at the DC Health Communication Conference, (Virtual).
- Francis, D. B.** (2020, May). *The role of online media use in family health history communication about cancer.* Paper presented at the 70th Annual Conference of the International Communication Association (Virtual).

- Francis, D.B.**, Bruce, M. & Heitman, E. (2021, April). *Awareness of Family Health History and Prevention of Obesity Among African Americans*. Paper presented at PRIDE Annual Meeting (Virtual).
- Wright, K. O., McFarlane, S. J., & **Francis, D. B.** (2021, March). *2020 Federation Prize Recipient Presentation: "You Ok Sis?": A Qualitative Communication Analysis of Black Women's Maternal Health Experiences*. Paper presented at the Central States Communication Association Annual Convention (Virtual).
- \*Mason, N., **Francis, D. B.** & Pecchioni, L. (2020, May). *Health information seeking as a coping strategy to reduce Alzheimer's caregivers' stress*. Paper presented at the 70th Annual Conference of the International Communication Association, (Virtual).
- Comello, M. L. N., \*Gray, J., & **Francis, D. B.** (2020, May). *Immersion in game worlds and associations with psychological well-being among cancer survivors*. Paper presented at the 70th Annual Conference of the International Communication Association, (Virtual).
- Francis, D. B.**, Grumbein, A., \*Zelaya, C. M., & \*Said, M. F. (2020, April). *Health communication cancer screening messages for Black women: Review and recommendations for future research*. Paper presented at the 16<sup>th</sup> Biennial Kentucky Conference on Health Communication, (Virtual).
- Francis, D.B.**, Kiviniemi, M. (2020, April). *Demographic and psychosocial correlates of family cancer history communication among U.S. adults: Findings from the 2018 HINTS*. Poster presented at the 16<sup>th</sup> Biennial Kentucky Conference on Health Communication, (Virtual).
- Francis, D. B.**, \*Zelaya, C. M., Fortune, D. A. & Noar, S. M. (2019, November). *Black college women's interpersonal communication in response to a sexual health intervention: A Mixed Methods Study*. Paper presented at the 105<sup>th</sup> Annual Conference of the National Communication Association, Baltimore, MD.
- Francis, D. B.** (2019, November). *Black Women's communication about cancer following Aretha Franklin's death: Examining the influence of individual-level factors on interpersonal communication*. Paper presented at the 105<sup>th</sup> Annual Conference of the National Communication Association, Baltimore, MD.
- Bickham, S. & **Francis, D. B.** (2019, October). *Perceived source credibility among college students during and after summer 2016 crises in Baton Rouge, LA*. Manuscript submitted for publication. Paper presented at the 2019 Southwest Education Council for Journalism & Mass Communication (SWECJMC) Symposium, New Orleans, LA.
- Francis, D. B.** & Zelaya, C. M.\* (2019, May). *Cancer fatalism and cancer information seeking in African American women*. Paper presented at the Sixty-Ninth Annual Conference of the International Communication Association, Washington, DC.
- Francis, D. B.** (2019, May). *Communication about family cancer history among Black Americans: Findings from the 2018 Health Information National Trends Survey*. Poster presented at the 2019 Health Information National Trends Survey, Washington, DC.
- Harris, F. & **Francis, D. B.** (2018, November). *What's in a label? Examining the efficacy of racial and ethnic social identity labels in health messaging*. Paper presented at the Annual Meeting of the American Public Health Association, San Diego, CA.
- \*Whitenack, S. & **Francis, D. B.** (2018, November). *Does familiarity matter? The effects of negative tabloid coverage on attitudes towards people with mental illness*. Paper presented at the 104<sup>th</sup> Annual Convention of the National Communication Association, Salt Lake City, UT.

- Francis, D. B.,** Wilks, S. (2018, May). *GIFTS: Teaching communication research methods to undergraduates*. Paper presented at the Sixty-Eighth Annual Conference of the International Communication Association, San Diego, CA.
- Francis, D. B.,** Noar, S. M., & Fortune, D. A., Adimora, A. A. (2018, April). *Evaluation of a novel condom distribution and health communication intervention targeting young African American females*. Poster presented at the 15<sup>th</sup> Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Wesley, T. R., **Francis, D.B.,** Hamer, D., Johnson, A., Mason, N. (2018, April). *Design and testing of MyPlate video education materials to communicate healthy food choices to low-income, minority populations*. Poster presented at the 15<sup>th</sup> Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Francis, D. B.,** Noar, S. M., & Fortune, D. A., Adimora, A. A. (2017, May). *Be Straight Up and So Will He: Impact of an innovative HIV prevention intervention targeting young Black women*. Paper presented at the Sixty-Seventh Annual Conference of the International Communication Association, San Diego, CA.
- Francis, D. B.,** Hall, M. G., Noar, S. M., Ribisl, K. M., & Brewer, N. T. (2017, March). *Measures used in pictorial cigarette pack warning experiments: A systematic review, 2000-2016*. Poster presented at the 2017 Society for Research in Nicotine and Tobacco Annual Meeting, Florence, Italy.
- Stevens, E. M., **Francis, D. B.,** Potter, J. (2016, August). *The effects of sexually provocative programming: a preliminary study about the effects of sexually provocative programming and sexual risk and responsibility*. Paper presented at 99<sup>th</sup> Annual Association for Education in Journalism and Mass Communication Conference, Minneapolis, MN.
- Comello, M. L. G., **Francis, D. B.,** Marshall, L. H., Puglia, D. R. (2016, June). *Cancer survivors who play recreational computer games: Motivations for playing and associations with beneficial psychological outcomes*. Paper presented at the Sixty-Sixth Annual Conference of the International Communication Association, Fukuoka, Japan.
- Noar, S. M., **Francis, D. B.,** Bridges, C., Sontag, J. M., Hall, M. G., Ribisl, K. M., & Brewer, N. T. (2016, May). *Do cigarette pack warnings have impact? Quantitative syntheses of the evidence*. In N. T. Brewer (Chair), *Pictorial cigarette pack warnings: Theoretical mechanisms and impact*. Symposium conducted at the 2016 NIH Tobacco Regulatory Science Conference, Bethesda, MD.
- Francis, D. B.,** Noar, S. M., & Fortune, D. (2016, April). *The relationship between condom access and sexual risk behaviors among black college women: Implications for health communication*. Poster presented at the 14th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Francis, D. B.,** Noar, S. M., Kowitt, S., Jarman, K., Goldstein, A. (2016, April). *Does source or message factors impact believability of new diseases linked to tobacco use? Implications for anti-smoking campaigns*. Poster presented at the Center for Regulatory Research on Tobacco Communication (CRRTC) Annual Retreat, Chapel Hill, NC.
- Noar, S. M., **Francis, D. B.,** Bridges, C., Sontag, J., Brewer, N. T., & Ribisl, K. M. (2016, April). *The impact of strengthened cigarette pack warnings on attention and message processing: A systematic review*. Poster presented at the 14th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Noar, S. M., **Francis, D. B.,** Bridges, C., Sontag, J. M., Ribisl, K. M., & Brewer, N. T. (2016, March). *Does anyone heed the warnings? Systematic review of the longitudinal impact of*

- cigarette pack warnings*. Paper presented at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Francis, D. B.**, Noar, S. M., Fortune, D. A., Esters, A. N., & Williams, L. (2015, July). *Development of messages for "Point-of-Sale" poster campaign to increase condom access and acquisition among African American college women*. Poster presented at the 12<sup>th</sup> International AIDS Impact Conference, Amsterdam, The Netherlands.
- Francis, D. B.**, Hall, M. G., Noar, S. M., Ribisl, K. M., & Brewer, N. T. (2015, May). *Systematic review of measures used in graphic cigarette pack warning experiments*. Paper presented at the Sixty-Fifth Annual Conference of the International Communication Association, San Juan, PR.
- Noar, S. M., Hall, M. G., **Francis, D. B.**, Ribisl, K. M., Pepper, J. K., & Brewer, N. T. (2015, April). *Graphic cigarette pack warnings: A meta-analysis of experimental studies*. Paper presented at the Society for Behavioral Medicine 36<sup>th</sup> Annual Meeting & Scientific Sessions, San Antonio, TX.
- Francis, D. B.**, Hall, M. G., Noar, S. M., Ribisl, K. M., Pepper, J. K., & Brewer, N. T. (2015, March). *Systematic review of measures used in graphic cigarette pack warning experiments*. Paper presented at the Society for Research on Nicotine and Tobacco 21<sup>st</sup> Annual Meeting, Philadelphia, PA.
- Noar, S. M., Hall, M. G., **Francis, D. B.**, Ribisl, K. M., Pepper, J. K., & Brewer, N. T. (2015, March). *Graphic cigarette pack warnings: A meta-analysis of experimental studies*. Poster presented at the Society for Research on Nicotine and Tobacco 21<sup>st</sup> Annual Meeting, Philadelphia, PA.
- Francis, D. B.**, Cates, J. R., & Adimora, A. A. (2014, November). *African American college students' perceptions about concurrent sexual partnerships*. Poster presented at the 142nd Annual Meeting of the American Public Health Association, New Orleans, PA.
- Francis, D. B.**, Cates, J. R., & Adimora, A. A. (2014, August). *Using narrative health messages to motivate reduction of sexual concurrency behaviors among young African Americans*. Paper presented at the 2014 CDC Health Communication Conference, Atlanta, GA.
- Francis, D. B.**, Cates, J. R., & Adimora, A. A. (2014, August). *Using narrative health messages to motivate reduction of sexual concurrency behaviors among young African Americans*. Paper presented at 97<sup>th</sup> Annual Association for Education in Journalism and Mass Communication Conference, Montreal, Canada.
- Widman, L. Noar, S. M., Choukas-Bradley, S., & **Francis, D. B.** (2014, June). *Adolescent sexual health communication and condom use: A meta-analysis*. Paper presented at the 2014 Meeting of the International Academy of Sex Research, Dubrovnik, Croatia.
- Noar, S. M., Hall, M. G., **Francis, D. B.**, Ribisl, K. M., Pepper, J.K., & Brewer, N.T. (2014, May). *The impact of graphic cigarette pack warnings: A meta-analysis of experimental studies*. Paper presented at the Sixty-Fourth Annual Conference of the International Communication Association, Seattle, WA.
- Francis, D. B.**, Noar, S. M., Widman, L., Willoughby, J. F., Sanchez, D. M., Garret, K. P., & Grodensky, C. (2014, April). *The condom dispenser initiative: Promoting condom availability, accessibility and use on a college campus*. Paper presented at the 13<sup>th</sup> Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Garrett, K. P., **Francis, D. B.**, Noar, S. M., & Widman, L. (2014, April). *Awareness of emergency contraception on a university campus: Implications for health communication*.



- Poster presented at the 13<sup>th</sup> Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Comello, M. L., **Francis, D. B.**, Marshall, L. McClintock, C., & Rogers, R. (2014, April). *Game-play experiences of cancer survivors and implications for health*. Paper presented at the 13<sup>th</sup> Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Widman, L., Noar, S. M., Choukas-Bradley, S., & **Francis, D. B.** (2014, April). *Meta-analysis of adolescent sexual communication and condom use*. Paper presented at the 35<sup>th</sup> Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Philadelphia, PA.
- Francis, D. B.**, Willoughby, J. F., Noar, S.M., & Crosby, R. (2014, February). *Is a condom just a condom? Condom preferences among young African-Americans visiting an STI clinic*. Poster session presented at the 35<sup>th</sup> annual Minority Health Conference, Chapel Hill, NC.
- Adimora, A.A., Goldman, M.V., Coyne-Beasley, T., Ellis, D., Stevenson, J. L., Williams, J. M., Ramirez, C. B., & **Francis, D. B.** (2012, October). *Not preaching to the choir: Using sermons as an HIV prevention tool in the Black church*. Paper presented at the 140<sup>th</sup> Annual Meeting of the American Public Health Association, San Francisco, CA.

### **Invited Presentations**

- Mental health at the crossroads*. (2020, November). Panelist. National Communication Association Opening Session.
- Examining COVID-19 experiences, beliefs and information sources among younger African Americans to inform communication strategies and messaging*. (2020, November). University of Kentucky Infectious Diseases Research Day, Lexington, KY.
- COVID-19 and health disparities*. (2020, April). Panelist. Black Communities. University of North Carolina at Chapel Hill, Chapel Hill, NC.
- Culture-sensitive health communication targeting Black populations*. (2019, October). Presented at the Markey Cancer Center Cancer Prevention and Control Program Fall Retreat, Lexington, KY.
- Communicating effectively with diverse patients*. (2019, September). Presented at the UK Inclusive Health Summit. Center for Graduate and Professional Diversity Initiatives, University of Kentucky, Lexington, KY.
- Using video to communicate healthy food choices to low-income, minority populations*. (2018, August). Presented at the School of Communication and Information Research Seminar Series, University of Kentucky, Lexington, KY.
- Teaching through service learning*. (2018, March). Presented to the Pedagogy Class. Manship School of Mass Communication, Louisiana State University, Baton Rouge, LA.
- Development and evaluation of an innovative condom distribution and safer sex messaging intervention targeting Black college women*. (2017, March). Presented at Manship School of Mass Communication (MC 7000), Louisiana State University, Baton Rouge, LA.
- Safer sex messaging and condom distribution*. (2016, April). Presented at Spring Colloquium, University of North Carolina, Chapel Hill, NC.
- Condom distribution and safer sex messaging targeting Black college women*. (2015, February). Presented at the Institute for African American Research Graduate Student Brown Bag Series, University of North Carolina, Chapel Hill, NC.
- Health communication as a tool for eliminating health disparities*. (2014, November). Presented at Interdisciplinary Health Communication Colloquium (JOMC 826), University of North Carolina, Chapel Hill, NC.

## **RESEARCH GRANTS AND CONTRACTS**

### **Funded**

**University of Kentucky: Connecting and Networking for Suicide Prevention.** (Co-Investigator). Submitted to the Substance Abuse and Mental Health Services Administration. The goal of this project is to develop a campus-based campaign to prevent suicide among college students. Julie Cerel, PhD, PI, College of Social Work, University of Kentucky.

**Communication Inequalities and COVID-19 Outcomes Among African Americans.** (Principal Investigator). Funded by UK CURE to study perspective on messages about the pandemic and how those influence vaccine beliefs and intentions. 2020-2021. \$8,789, with Co-Investigator Lovoria Williams, PhD, College of Nursing, University of Kentucky.

**Awareness of Family Health History and Prevention of Obesity Among African Americans.** (Principal Investigator). Funded by the National Heart, Lung and Blood Institute through the Obesity Health Disparities PRIDE training program. 2020-2021. \$10,530.

**Phenotyping Psychosocially High-Risk Rheumatoid Arthritis Patients Using Longitudinal Analyses and Development of Targeted Psychosocial Treatment Algorithms** (Co-Investigator). Funded by Pfizer Inc. to understand and improve medication adherence, patient satisfaction and tolerance of RA medication among rheumatoid arthritis patients. 2020-2022. \$150,000. Elizabeth Salt, PhD, College of Nursing, University of Kentucky, PI.

**“You Ok Sis?”: A Qualitative Communication Analysis of Black Women’s Maternal Health Experiences** (Co-Principal Investigator). Funded by the Central States Communication Association Federation Research Prize to understand the lived and communicative experiences of Black women in the U.S. healthcare system before, during and after pregnancy. 2020. \$4,100, with Co-PI Kallia O. Wight, PhD, Department of Communication and Rhetorical Studies, Illinois College, and Co-PI Soroya J. McFarland, PhD, Department of Communication Studies, University of Georgia.

**Formative Research to Develop Culturally Appropriate Messages to Increase African American’s Willingness to Participate in Clinical Research** (Co-Principal Investigator). Funded by the College Research Award of the College of Communication and Information, University of Kentucky, to support collection and analysis of qualitative data derived from focus groups and experimental data to pre-test sample messages. 2019-2020. \$7,500, with Co-PI Aurora Occa, Department of Communication, University of Kentucky, and Co-PI Adriane Grumbein, Department of Integrated Strategic Communications, University of Kentucky.

**A Tailored Intervention to Increase Colorectal Cancer Screening among African American Women.** (Principal Investigator). Funded by the American Cancer Society Institutional Research Grant to the University of Kentucky Markey Cancer Center to develop an eHealth intervention to improve colon cancer screening among Black women. 2018-2020. \$30,000.

**Louisiana State University School of Social Work BHWET Program: Targeted Enhancement in Integrated Behavioral Health Care across the Lifespan.** (Interprofessional

Training Partner/Collaborator). U.S. Department of Health & Human Services, Health Resources & Services Administration. 2017-2021. \$2 million. Scott Wilks, PhD, Associate Professor, LSU School of Social Work, PI.

**Fostering Community Resilience: The Role of Source Credibility of Media, Academic and Government Organization among College Students in Baton Rouge, Louisiana.** (Principal Investigator). Manship School of Mass Communication, Louisiana State University. 2016-2017, \$2,500. Shaniece Bickham, Instructor, LSU Manship School of Mass Communication, co-PI.

**Evaluation of an Innovative Condon Distribution Program Targeting Young African American Women.** (Principal Investigator). University of North Carolina at Chapel Hill Center for AIDS Research. 2014-2016, \$30,000. Seth M. Noar, Professor, UNC School of Media and Journalism, co-PI.

**Perceptions of Condom Availability and Condom Dispensers on UNC's Campus, co-Investigator.** (Co-Investigator). University of North Carolina at Chapel Hill Center for AIDS Research. 2013-2014, \$2,000. Seth M. Noar, Professor, UNC School of Media and Journalism, PI.

#### **Submitted**

**K-VAC: Kentucky Vaccinating Appalachian Communities.** (Co-Investigator). Submitted to the National Institutes of Health. 1 R01 MD016864-01. The major goals of this project are to identify individual and structural barriers to SARS-CoV-2 uptake in Appalachian Kentucky communities and to test the efficacy of a community-based, multi-level intervention to address those barriers and increase vaccine uptake. Kathryn Cardarelli, PhD, & Marc Kiviniemi, PhD, PI, University of Kentucky. 9/1/2021-8/31/2026

**Louisiana State University School of Social Work BHWET Program: Targeted Enhancement in Integrated Behavioral Health Care across the Lifespan.** (Interprofessional Training Partner/Collaborator). U.S. Department of Health & Human Services, Health Resources & Services Administration. 2021-2026. \$2 million. Scott Wilks, PhD, Associate Professor, LSU School of Social Work, PI.

#### **Submitted, Not Funded**

**Caring for the Heart of the Home: Developing a Decision Aid to Reduce CVD Risk Factors in Grandmother Caregivers.** (Co-Investigator). Submitted to the National Library of Medicine to develop to improve the health of older caregivers through the development of a decision-aid. Brittany Smalls, PI, College of Medicine, University of Kentucky.

**Targeted Delivery of Narrative and Didactic Interventions by Participant Education to Increase Colorectal Cancer Screening in African American Adults.** (Co-Investigator). Submitted to the National Institutes of Health to understand why intervention effectiveness differs as a function of educational attainment and to develop effective and feasible strategies to better tailor interventions to effectively improve screening behavior. The work builds on the teams' prior studies on narrative and didactic approaches to improve colorectal cancer screening. 2019. \$1.26 million. Marc Kiviniemi, PhD, College of Public Health, University of Kentucky, PI.

**Social Support Networks and Mental Health and Well-being Post-hurricanes Irma and Maria in the US Virgin Islands.** (Co-Investigator). Proposal submitted to the National Institute of Minority Health and Health Disparities to understand network influences on social support and mental health among individuals in the U.S. Virgin Islands following September 2017 hurricanes Irma and Maria. 2018. Dara Hamilton, PI, University of the Virgin Islands.

## **TEACHING AND ADVISING**

### **Courses Taught**

#### University of Kentucky

##### Undergraduate

- Health Communication Campaigns and Communities (COM 572)
- Introduction to Communication Theory (COM 351)
- Taking Control of Your Health: Patient/Provider Communication (COM 311)

##### Graduate

- Seminar in Health Communication Campaigns (CI 775)
- Communication Theory (CI 651)

#### Louisiana State University

##### Undergraduate

- Public Relations Research (MC 4020)
- Public Relations & Social Media Strategy (MC 4002)
- Public Relations Writing (MC 3001)

##### Graduate

- Strategic Communications Campaigns (MC 7043)
- Foundations of Strategic Communications (MC 7042)

#### University of North Carolina

##### Undergraduate

- Public Relations Campaigns (JOMC 434)

### **Graduate Student Advising**

#### Doctoral Committees Chaired

- Nia Mason (2018). Mass Communication, Louisiana State University

#### Doctoral Committees Served

- Carina M. Zelaya (2022). Communication, University of Kentucky
- Courtney J. Wright (2023). Counseling Psychology, University of Kentucky

#### Master's Committees Chaired

- Maleiya Porter-Jones (2017). Mass Communication, Louisiana State University

#### Master's Committees Served

- Mary Lagroue (2018). Mass Communication, Louisiana State University
- Carledeon Floyd (2017). Mass Communication, Louisiana State University

#### Undergraduate Senior Honors Thesis Advisor

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- Meagan Morvant (2018). Public relations, Louisiana State University  
Undergraduate Senior Honors Thesis Committee Member
- Kaelen Delaune (2017). Public Relations, Louisiana State University

#### **ACADEMIC PROGRAM DEVELOPMENT**

##### **Courses Developed**

- Communication, Health Disparities and Social Change (COM 319)  
*New course at the University of Kentucky*

#### **SERVICE**

##### **Academy and Professional Service**

##### **Guest Editor**

*Health Communication, 2019-2020*

##### **Ad-hoc Reviewer (2014–present on one or more occasions)**

###### Journal Manuscripts

*AIDS Education and Prevention*  
*American Journal of Public Health*  
*Communication Monographs*  
*Communication Quarterly*  
*Health Communication*  
*Health Education Journal*  
*Journal of Adolescent Health*  
*Journal of Cancer Education*  
*Journal of Communication*  
*Journal of Health Communication*  
*Journal of Family Communication*  
*Journal of Intercultural Communication Research*  
*Journal of Personal and Social Relationships*  
*Journal of Sex Education*  
*Nicotine and Tobacco Research*  
*PLOS One*  
*Preventive Medicine*  
*Social Media + Society*  
*Southern Communication Journal*  
*Tobacco Induced Diseases*

###### Grant Proposals

National Institutes of Health, 2020 (NIH Early Career Reviewer Program)

###### Conference Abstracts and Papers

International Communication Association, Health Communication Division  
International Communication Association, Ethnicity & Race in Communication Division  
National Communication Association, Health Communication Division  
Kentucky Conference on Health Communication

Association for Education in Journalism & Mass Communication, Minorities & Communication Division  
American Public Health Association, Health Communication Interest Group

**Conference Session Chair**

International Communication Association, Health Communication Division  
Kentucky Conference on Health Communication

**University Service**

**University of Kentucky**

2020-present            Advisory Board, UNITE Research Priority Area  
2018-2019              Commencement Ceremony Faculty Participant

**Center for Clinical and Translational Science, University of Kentucky**

2021-present            Reviewer and peer mentor, DREAM Scholars Program

**College of Communication & Information, University of Kentucky**

2019-2020              Strategic Planning Committee  
2019-2020              Graduate Admissions Committee  
2019                      Graduate Faculty Panel Member, “Knowledge on Tap”  
2019                      Faculty Marshal

**Department of Communication, University of Kentucky**

2020                      Development Funds Working Group  
2018-2020              Student Success Committee

**Manship School of Mass Communication, Louisiana State University**

2016-2018              Faculty Advisor, Association for Black Communicators  
2017-2018              Scholarship Committee  
2018                      Search Committee for Public Research Instructor  
2017                      Breaux Symposium Planning Committee

**PROFESSIONAL DEVELOPMENT**

- Faculty Success Program (2021). National Center for Faculty Diversity and Development.
- Team Science Training (2021). Sponsored by UK Center for Clinical and Translational Science.
- Obesity Health Disparities PRIDE (2020-2022). Funded by the National Health Lung & Blood Institute.
- Narratives and Storytelling in Qualitative Research (2020). Social Research Association, London, UK.
- Narrative Analysis (2020). Social Research Association, London, UK.
- Dream Scholars Program (2018-2020). University of Kentucky.
- Social Networks & Health Workshop (2019). Duke University, Durham, NC.
- Faculty Women of Color in the Academy Writing Retreat. (2019). Blacksburg, VA.
- NIH Early Career Reviewers Program (2018-2021).

- National Research Mentoring Network SETH Grant Writing Training (2017). Atlanta, GA.

**PROFESSIONAL MEMBERSHIPS**

International Communication Association  
 National Communication Association  
 Central States Communication Association

**FELLOWSHIPS, SCHOLARSHIPS, AND AWARDS**

2017	Tiger Athletic Foundation Teaching Award, Louisiana State University
2017	Graduate Education Enhancement Board Impact Award, University of North Carolina at Chapel Hill
2016	Rachel Davis Mersey Fund for Outstanding Ph.D. Award, UNC School of Media and Journalism
2012-2016	Roy H. Park Fellow, UNC School of Media and Journalism,
2012-2016	Pre-Doctoral Fellow, UNC Center for Regulatory Research on Tobacco Communications
2015	Barrow Minority Doctoral Student Scholarship Award, Association for Education in Journalism and Mass Communication
2009	Annenberg Research Fellowship, University of Southern California
2008	Graduate Support Scholarship, London School of Economics and Political Science
2007	Top Communication Scholar, University of the Virgin Islands