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# HearthSong®

2019 Wholesale

*give*

the Best in PLAY!™

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*give* confidence  
*the gift of...* imagination  
 Curiosity & Wonder  
**PLAY fun joy**  
 CREATIVITY

At HearthSong, we believe children learn best through PLAY. Since 1983, we've offered a wide variety of toys for all ages, with the primary goal of nurturing ACTIVE BODIES & IMAGINATIVE MINDS. When you give a HearthSong product, you know you're giving the best gift of all: THE GIFT OF PLAY.

JOIN US ON OUR MISSION to discover new creative, less digital ways for kids to keep MINDS, BODIES, and IMAGINATIONS active and engaged!



Come see us at the following 2019 shows ...

- Jan. 8-15 Atlanta Gift Market
- Jan. 16-22 Dallas Market Center Gift Show
- Jan. 18-22 Minneapolis Gift Show
- Jan. 27-31 World Market Center Gift Show (Las Vegas)
- Feb. 2-5 Seattle Mart Gift Show
- Feb. 16-19 New York Toy Fair
- Mar. 10-12 Toy Fest West (Las Vegas)
- Mar. 27-28 Ace Spring Show (Orlando)
- Jun. 9-12 ASTRA (Pittsburg)
- Jun. 19-25 Dallas Market Center
- Jul. 9-15 Atlanta Gift Market
- Jul. 17-22 Seattle Mart Gift Show
- Jul. 28 - Aug. 1 World Market Center Gift Show (Las Vegas)
- Aug. 3-7 Minneapolis Gift Show
- Sep. 6-8 Ace Fall Show (Atlanta)
- Oct. 2-4 Toy Preview (Dallas)

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-  Product is available in retail packaging. Items without retail packaging will come in a brown box and may need to be displayed.

We're Going LIVE at [HEARTHSONGWHOLESALE.COM](http://HEARTHSONGWHOLESALE.COM)  
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## NEW! CRAFTY CREATIONS™ STAR BRIGHT PARTY DECORATING KIT

**Features** Age 3+

- ▷ Teach kids about the fun in sharing with this 241-piece star-themed making & giving set
- ▷ Easy-to-craft decorations
- ▷ Colorable tablecloth (72"L x 30"W) fits a standard table
- ▷ Includes Cookie Pop recipe
- ▷ Great activities for the whole family



Item # CG732438 04-02000



## NEW! CHALKSCAPES® LET'S CELEBRATE! STENCILS & WINDOW MARKERS KIT

**Features** Age 5+

- ▷ Decorate for any special occasion including birthdays, graduations, or Fourth of July
- ▷ All of our Stencil & Window Markers Kits includes two 24"L x 20"W sturdy plastic stencils, and 7 colorful, easy-to-clean window chalk markers (2 large, 5 small)
- ▷ Easy to clean, simply wipe off with a dry paper towel or cloth

Item # CG732452 04-01500



**Chalk Marker Combo Pack**  
CG732575 04-01300



Set of 11 Chalk Markers can be used on any non-porous smooth surface



## ITSY-BITSY POSTCARD & LETTER KIT

**Features** Age 5+

- ▷ Includes 72 mini cards for all occasions & envelopes, 36 postcards, 2 sticker sheets, 2 self-inking stamps & 1 mini cotton mail bag

Item # CG732276 06-00800





### NEW! CRAFTY CREATIONS™ EASTER TABLE DECORATING KIT

- Features**    **Age 3+**
- ▶ Create colorful Easter table decorations with this 96-piece making & giving set
  - ▶ Easy-to-craft decorations
  - ▶ Colorable 63"L x 36"W tablecloth
  - ▶ Includes simple instruction sheet with inspirations

**Item #** CG732660 ☎ 04-01500



### CHALKSCAPES® STENCILS & WINDOW MARKERS KITS (cont.)

**Halloween** CGW730947 ☎

04-01500



**Holiday** CGW730926 ☎ 04-01500



### CHALKSCAPES® STENCILS & WINDOW MARKERS KITS

- Features**    **Age 5+**
- ▶ All of our Stencil & Window Markers Kits includes two 24"L x 20"W sturdy plastic stencils, and 7 colorful, easy-to-clean window chalk markers (2 large, 5 small)
  - ▶ Easy to clean, simply wipe off with a dry paper towel or cloth

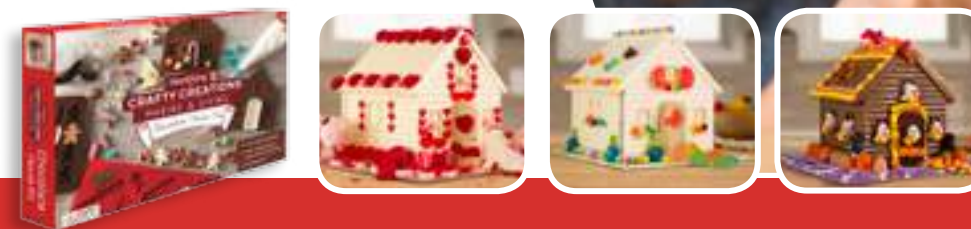
**Easter** CGW731439 ☎  
04-01500



### CRAFTY CREATIONS™ CHOCOLATE HOLIDAY HOUSE KIT

- Features:**    **Age 4+**
- ▶ Create a one-of-a-kind chocolate house for every holiday!
  - ▶ Fun for the whole family
  - ▶ 26-piece kit includes real kitchen tools, recipes & instructions

**Item #** CG732574 ☎ 04-02000



▷ Each kit includes high-quality tools needed to make and give delicious treats

▷ Also included, delicious recipes and how-to's to get little chefs started

▷ Keep components organized in each kit's special keepsake storage box



## CANDY-MAKING KIT

Ages 6+

Piece Count 274

Item # CGW732077 ☎  
04-02000



## COOKIE-MAKING KIT

Ages 4+

Piece Count 119

Item # CGW731183 ☎  
04-02000



## MINI PIE-MAKING KIT

Ages 4+

Piece Count 69

Item # CGW731474 ☎  
04-02000





TWO  
HOLIDAYS...



IN ONE KIT!

## HOLIDAY TABLE DECORATING KIT

- Features**    **Age** 3+    **04-02000**
- ▷ 47-piece Thanksgiving table decorating kit
  - ▷ 52-piece Christmas table decorating kit
  - ▷ 2 artist-illustrated plastic-backed tablecloths (72"L x 36"W) for coloring & for kids to write reasons to give thanks
  - ▷ Easy-to-craft decorations

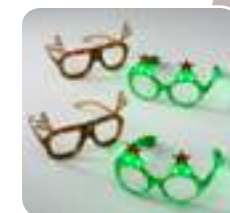
**Item #** CG732057 



## SET OF 4 LIGHT-UP HOLIDAY GLASSES


- Features:**    **Age** 3+    **06-00900**
- ▷ Set of 4 lens-less costume LED light-up glasses include 2 reindeer and 2 Christmas tree glasses
  - ▷ Frames shine continuously or flash quickly with green and red lights
  - ▷ Includes 3 button cell batteries

**Item #** CG732200 



## WOODEN ADVENT CALENDARS

- Features:**
- ▷ Each wooden calendar includes 24 wooden drawers
  - ▷ Enjoy years of holiday fun
  - ▷ **Tree** is 13"W x 2"D x 14¾"H
  - ▷ **House** is 10½"W x 8"D x 9½"H

**Tree** CGW866422  
02-02300 

**Gingerbread House** CG730067  
02-02500 



## VELVET GIANT STOCKING & SANTA'S GIFT SACK

- Features:**    **06-00900**
- ▷ Great way to give large gifts or fill it for travel
  - ▷ Each constructed of soft red velvet with fur trim
  - ▷ Add your own personalization
  - ▷ Santa's Gift Sack features red cinch cord and white pom-poms; 27"W x 31"H
  - ▷ Stocking is 36"H

**Giant Stocking** CGW728020  


**Santa's Gift Sack** CG726648  






Angels CGW867716



### NESTING DOLLS

Features Age 3+ 04-01200

- ▷ Beautifully printed on all sides; heirloom quality
- ▷ Delightful to play with
- ▷ Largest doll is approx. 6"H



Nativity CGW866423



### SET OF 2 HOLLYBERRY HALFPENNY FAIRY DOLLS

Features: Age 3+ 04-01300

- ▷ Each handcrafted 3"H doll holds a sprig of greenery adorned with holly berry beads

Forest CG868139S1



Meadow CG868139S2



### WOODEN MUSICAL NUTCRACKERS

Features: 04-01200

- ▷ Wooden nutcrackers are hand-painted in vibrant details; each approx. 7½" tall
- ▷ Soldier plays "Dance of the Sugar Plum Fairy"
- ▷ Angel plays "Silent Night"

Soldier CGW867717



Angel CGW867718



Halfpenny Elves on a Ladder

### HALFPENNY ELVES ON A LADDER

Features: Age 3+

- ▷ Handcrafted with imaginatively detailed costumes
- ▷ Set of 5 posable 4"H elves
- ▷ 41"L rope-and-wooden-dowel ladder

Item # CG868141

04-02000



Posable Santa's Helpers



### POSABLE SANTA'S HELPERS GARLAND

Features:

- ▷ Playful 6' L Holiday garland looks festive along the mantel or tree
- ▷ Each 4¾"H helper is bundled up in a snugly outfit & knit hat
- ▷ For decorative use only

Item # CG866828

06-00800



"BE SILLY. BE HONEST. BE KIND." Ralph Waldo Emerson



### TALKING PEEK-A-BOO SILLIES®

- Features**    **Age 2+**    04-01300 ☺
- ▷ Speak and the Sillies (8"H) will repeat your words in their own voices
  - ▷ Giggle and play peek-a-boo
  - ▷ Each style comes with its own 6-page storybook
  - ▷ Takes 3 AAA (not included)

**Willie/Dog** CG730036DOG



**Gilly/Cat** CG730036CAT



**Dilly/Monkey** CG730036MKY



**Lilly/Bunny** CG730036BNY



### NEW! BOUNCE & GLOW SILLIES®

- Features**    **Age 3+**    04-01100 ☺
- ▷ Lights up with flash & glow when bounced
  - ▷ Super soft exterior with inflatable interior
  - ▷ Batteries included
  - ▷ 6-page storybook included
  - ▷ 12" diam.

**Lilly/Bunny** CG732149BNY



**Dilly/Monkey** CG732149MKY



**Gilly/Cat** CG732149CAT



**Willie/Dog** CG732149DOG



### NEW! UNICORN CHATIMAL®

- Features**    **Age 4+**
- ▷ Squeeze the hoof and talk—it will record and repeat everything said, but in a silly voice!
  - ▷ Her horn glows when recording
  - ▷ Super soft and cuddly with rainbow tail & mane
  - ▷ 3 AAA batteries required (not included)
  - ▷ 8"H

**Item #** CG732676

04-01250





## PLUSH PLAY SETS

Features: Age 3+

- ▷ Portable plush playset with handle
- ▷ Includes 4 cuddly creatures
- ▷ Each has a door that open & close

12"H x 11" sq.



7"L

Unicorn CG732584  
04-02000



12"H x 8" sq.



6"H

Dragon CG732583  
04-02250



9"L x 7"W x 10"H



6"L

Dogs CG732585DOG  
04-01500



9"L x 7"W x 10"H



6"L

Horses CG732585HOR  
04-01500



## NEW! PLUSH MONSTER SLIPPERS

Features Age 3+ 04-01450

- ▷ Comfy slip-on style
- ▷ Soft & fluffy plush fabric
- ▷ Fun & kooky embroidered features
- ▷ Non-slip soles

Purple Large (Child's 3-5) CG732706LG



Purple Medium (Child's 12½-2½) CG732706MD



Purple Small (Child's 10-12) CG732706SM



Green Large (Child's 3-5) CG732838LG



Green Medium (Child's 12½-2½) CG732838MD



Green Small (Child's 10-12) CG732838SM



## NEW! BUNNY COTTAGE PLAY SET

Features Age 3+

- ▷ Plush carrot-shaped cottage
- ▷ Includes 2 bunnies (5¼"L)
- ▷ 19"L x 5½"W x 5"H



Item # CG732974 06-01000



## NEW! MERMAID & FRIENDS PLUSH PLAY SET

Features Age 3+

- ▷ Mermaid doll's fin removes to reveal her legs
- ▷ Embroidered features
- ▷ Clamshell case has handle with hook & loop closure



Item # CG733042 04-01500



# TIN TEA SETS



▷ 15-piece set includes 1 carrying suitcase, 1 serving tray, 1 tea pot, 4 cups, 4 saucers & 4 plates

▷ Beautifully printed on all sides  
▷ Perfectly sized for small hands

Ages 3+  
04-01300



## FANTASY LAND TEA SET

Item # CG732369



## MERMAID TEA SET

Item # CG732368



## WOODLAND TEA SET

Item # CG732370



## FAIRY TEA SET

Item # CG732367



# COLOR POPS® COLOR-YOUR-OWN SETS

## MUGS & COASTERS SET

- Features**   **Ages** 6+   06-01200
- ▷ Each set includes 2 (11 oz.) mugs, 2 (4") coasters, & 7 wash & re-color markers
  - ▷ Allow 72 hours for ink to dry before use
  - ▷ Hand wash with warm water to keep the design; wash with soap to remove colors for fresh coloring fun!



Geometric



Woodland

**Geometric**  
CG731172GEO ☺



**Woodland**  
CG731172NAT ☺



## GARDEN STONES

- Features**   **Age** 5+
- ▷ Place in the garden or hang on the wall
  - ▷ Each style includes 1 (11" diam.) garden stone & 6 permanent markers
  - ▷ For decorative use only

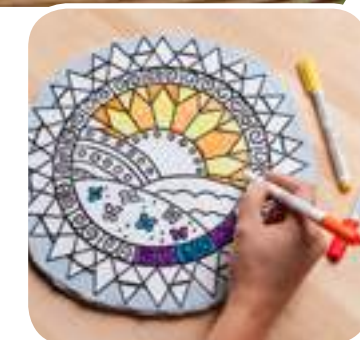
**Butterfly** CG732377 ☺ 04-01000



**Frog** CG732379 ☺ 04-01000



**Sun** CG732285 ☺ 04-01000



## PLATE SET

- Features**   **Ages** 6+   04-01000
- ▷ Each set includes 1 (6") dessert plate, 1 (10") dinner plate & 6 permanent ceramic markers
  - ▷ Allow 72 hours for ink to dry before use
  - ▷ Hand wash with warm water to keep the design; wash with soap to remove colors for fresh coloring fun!



Woodland CG732229BFY ☺



Geometric CG732229GEO ☺



## BUTTERFLY GARDEN STAKES

- Features**   **Age** 5+
- ▷ Great for indoor planters or outdoor gardens
  - ▷ Includes 3 ceramic butterfly stakes (12"H) & 6 permanent weather-resistant paint markers
  - ▷ Allow 72 hours for paint to dry

**Item #** CG732286 ☺

08-00900





### PAINT-A-ROCK PET, SET OF 6

**Features**

- ▷ Our original Rock Pet set includes 3 frogs, 3 turtles, 12 pots of weather-resistant paint & 1 paintbrush
- ▷ From 1¼" to 5¾"H

Item # CGW730948  
08-00700



### ROCK PETS, SETS OF 5

**Features**

- ▷ These adorable families of 5 critters come with 12 pots of weather-proof paint & 2 paintbrushes
- ▷ From 1¼" to 5¾"H

Owls CG732283 06-00700



Foxes CG732284 06-00700



### ROCK PETS, SETS OF 3

Features 06-00500

- ▷ Set of 3 critters comes with 6 pots of paint & 1 paintbrush
- ▷ From 1¼" to 5¾"H



Dogs CG732347 06-00500



Cats CG732348 06-00500



Unicorns CG732349 06-00500



Mermaids CG732350 06-00500







## COLOR-YOUR-OWN PILLOW SET

- Features** Age 8+ 06-01000
- ▶ Everything kids need to color their 15" sq. pillowcase; insert & 5 markers included
  - ▶ Machine wash to color again

**Butterfly** CG732228BFY



**Unicorn** CG732228UNI



**Sun** CG732228SUN



## ROCK & LEAF PAINTING KIT

- Features** Ages 3+
- ▶ Includes 10 rocks, 12 leaves, 2 wood slices, 2 branches, 2 pinecones, small googly eyes, 12 paints, 2 brushes & an inspiration booklet

**Item #** CGW730904



## COLOR POPS® CRAYONS

- Features** Age 3+
- ▶ 3 mediums in 1: crayon, watercolor & pastel
  - ▶ 24 washable, all-natural, super-vibrant crayons
  - ▶ So smooth they glide across the page
  - ▶ Twist for more color

**Item #** CGW731185



**Color Pops® Crayon Demo**



## INFLATABLE EASEL WITH PAINTS

- Features** Age 3+
- ▶ Use this heavy-duty vinyl easel indoors or out
  - ▶ Simply wipe or hose off
  - ▶ Includes 4 paints (1 oz.), 4 shaped sponges & paintbrush
  - ▶ 39"L x 27"W x 50"H

**Item #** CG731501 06-01750



# PLAYFUL APPAREL ...taking flight

Ages 3+



**Features:**

- ▶ All of our non-hooded wings feature shoulder straps & finger loops
- ▶ Dragon, Unicorn, and Owl wings feature hoods with 3-dimensional details
- ▶ Approx. 45"- 50" wingspan
- ▶ 100% polyester; handwash; lay flat to dry



Barn Owl

Great Horned

Snowy Owl

## HOODED OWL WINGS

04-01400 ☺

Great Horned CG867986GH



Snowy Owl CG867986SN



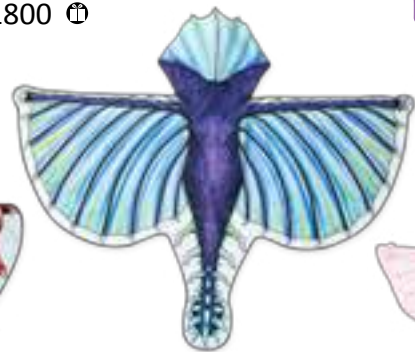
Barn Owl CG867986BO



## DRAGON WINGS 04-01800 ☺



Inferno Red CG732681RD



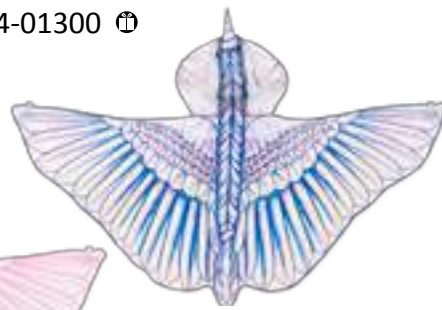
Frost Blue CG732681BL



## UNICORN WINGS 04-01300 ☺



Pink CG732680PK



Rainbow CG732680RB



## COLORFUL BUTTERFLY WINGS 06-00800 ☺

Teal CG732682TE



Pink CG732682PK



Purple CG732682PU



Orange CG732682OR



## BRAINY BIRD WINGS 06-00800 ☺

Blue Jay CG732264BJ



Macaw CG732264MC



## GLITTER FAIRY WINGS 06-00800 ☺

Blue CG732387BL



Silver CG732387SI



Pink CG732387PK





# FUN TAKES FLIGHT!



Features 06-00900

- ▷ All of our wings feature shoulder straps and finger loops
- ▷ **Fantasy, Moth & Butterfly** wings have heavier fabric body pieces that ensure optimal flutter
- ▷ Approx. 44"- 48" wingspan; 100% polyester; handwash; lay flat to dry
- ▷ All styles come with 4-color hangtags

## FANTASY WINGS



Pink/Orange CG732262PKO



Teal CG732262TE



Pink/Blue CG732262PKB



Purple CG732262PU



Orange/Green CG732262ORG



Blue/Green CG732262BLG



Rothchildia

Campylotes

Sunset

## MAGNIFICENT MOTH WINGS

Rothchildia CG867954ROT



Campylotes CG867954CAM



Sunset CG867954SUN



## REALISTIC BUTTERFLY WINGS

Swallowtail CG732263SW



Colorado Hairstreak CG732263CH



Monarch CG732263MO



Blue Morph CG732263BM



Swallowtail

Blue Morph

Colorado Hairstreak

Monarch

## SHIMMERING FAIRY WINGS

Sunburst CG867987SUN



Iris CG867987LAV



Rosebud CG867987PIN



full product info, additional images & videos can always be found online at

[www.hearthsongwholesale.com](http://www.hearthsongwholesale.com)



Sunburst

Iris

Rosebud





## DOUBLE-SIDED MAGNETIC TARGET GAME

- Features:** Age 7+ 04-01100 ⓘ
- ▷ Improves hand-eye coordination & focus
  - ▷ Simple to play; use indoors & out
  - ▷ Includes magnetic board, 6 darts, & storage tube for easy transport
  - ▷ Double-sided game board is 21¼"L x 14¼"W



Reverses to

**Sports**  
CG732692SPO



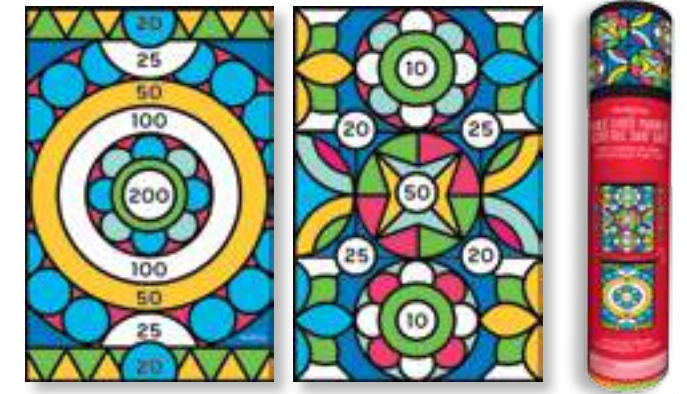
Dart Colors Vary



**Unicorn**  
CG732692UNI



**Butterfly**  
CG732692BFL



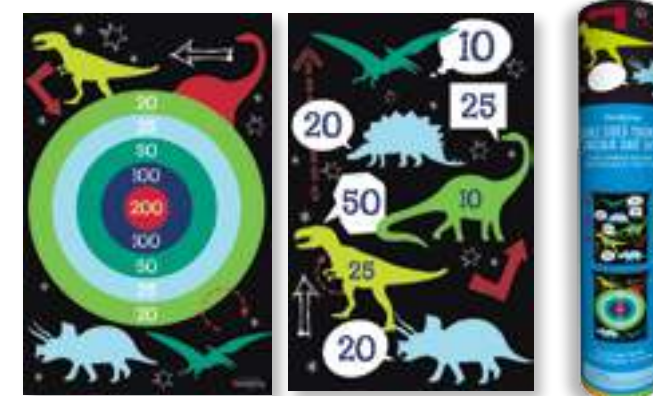
**Geometric**  
CG732692GEO



**Under the Sea**  
CG732692SEA



**Woodland**  
CG732692WDL



**Dinosaur**  
CG732692DIN



**Superhero**  
CG732692SUP



## DOUBLE-SIDED MAGNETIC TARGET GAME DISPLAY (PRODUCTS INCLUDED)

- Features:**
- ▷ Display holds 32 pieces
  - ▷ 8 styles, 4 each

**Item #** CG732712 ⓘ  
01-41600



# CONNECTAGONS®

Wooden Construction Sets

- Features Age 4+
- ▷ Open-ended creative construction for the whole family
  - ▷ Stimulates creativity and sharpens critical thinking skills
  - ▷ Develops hand-eye coordination, fine motor & engineering skills



## GEOMETRIC

Piece Count 240

Item # CGW730568 ☎  
04-01300



## ORIGINAL

Piece Count 240

Item # CGW730567 ☎  
04-01500



Demo CG733084



## DELUXE EDITION

Piece Count 480 wooden pieces  
(240 Geometric & 240 Original)

Item # CGW730569 ☎

02-02300



## STORAGE BAG

Item # CGW726504  
06-00400





## MONARCH

- Features**    **Age 4+**
- ▶ Teach kids about the amazing journey of Monarch butterflies
  - ▶ Learn about their lifecycle in the included brochure

**Piece Count** 139

**Item #** CGW730425 ⓘ

02-02500 



## RAINFOREST HABITAT

- Features**    **Age 3+**
- ▶ Discover the beauty of the rainforest
  - ▶ Learn about the flora & fauna in the included brochures

**Piece Count** 168

**Item #** CG732180 ⓘ 04-02000





## CORAL REEF HABITAT

- Features:**    **Age 4+**
- ▶ Learn about the fascinating ecosystem while you build it!
  - ▶ Dive into the colorful brochure & discover the wondrous creatures that inhabit one of Earth's most diverse ecosystems

**Piece Count** 67

**Item #** CG732422 ⓘ 04-01800





## WOODLAND HABITAT

- Features**    **Age 3+**
- ▶ Build a limitless habitat for your woodland friends
  - ▶ Learn about the amazing woodland critters in the included brochure

**Piece Count** 111

**Item #** CG732181 ⓘ 04-02000



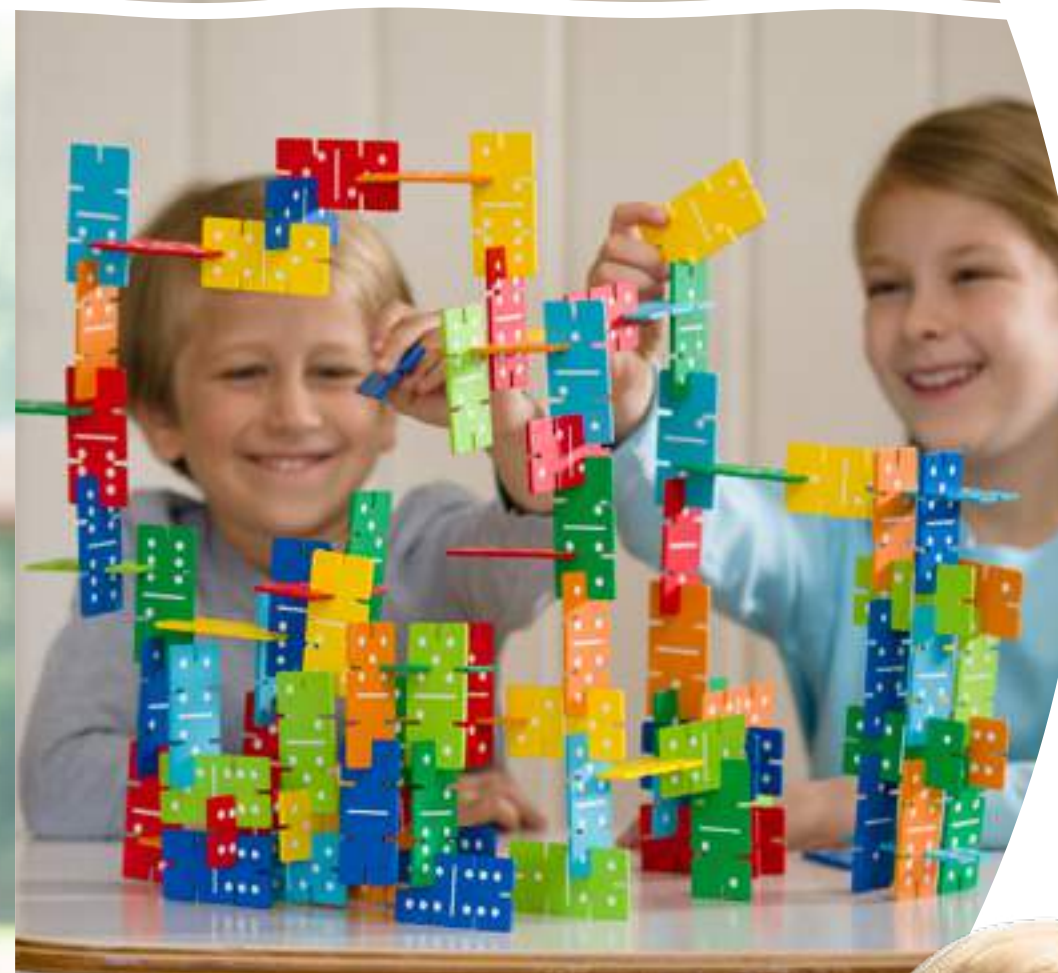


## NEW! MATHAGONS

Features Piece Count 295

- ▶ Practice matching & number recognition by building basic equations
- ▶ Great for tactile learners inside & outside the classroom
- ▶ Printed with the numbers 0–20 & the mathematical symbols (+), (-), (<), & (>)
- ▶ Numbers 0–10 have corresponding dots; 11–20 have written numerals on the opposite side of the piece

Item # CG732981 04-02700



## DIMENSIONAL DOMINOES™

Features Piece Count 112

- ▶ Play dominoes dimensionally
- ▶ Teach young kids the basics of color and counting
- ▶ Instructions included with game ideas for children of different ages

Item # CG732182 04-01300

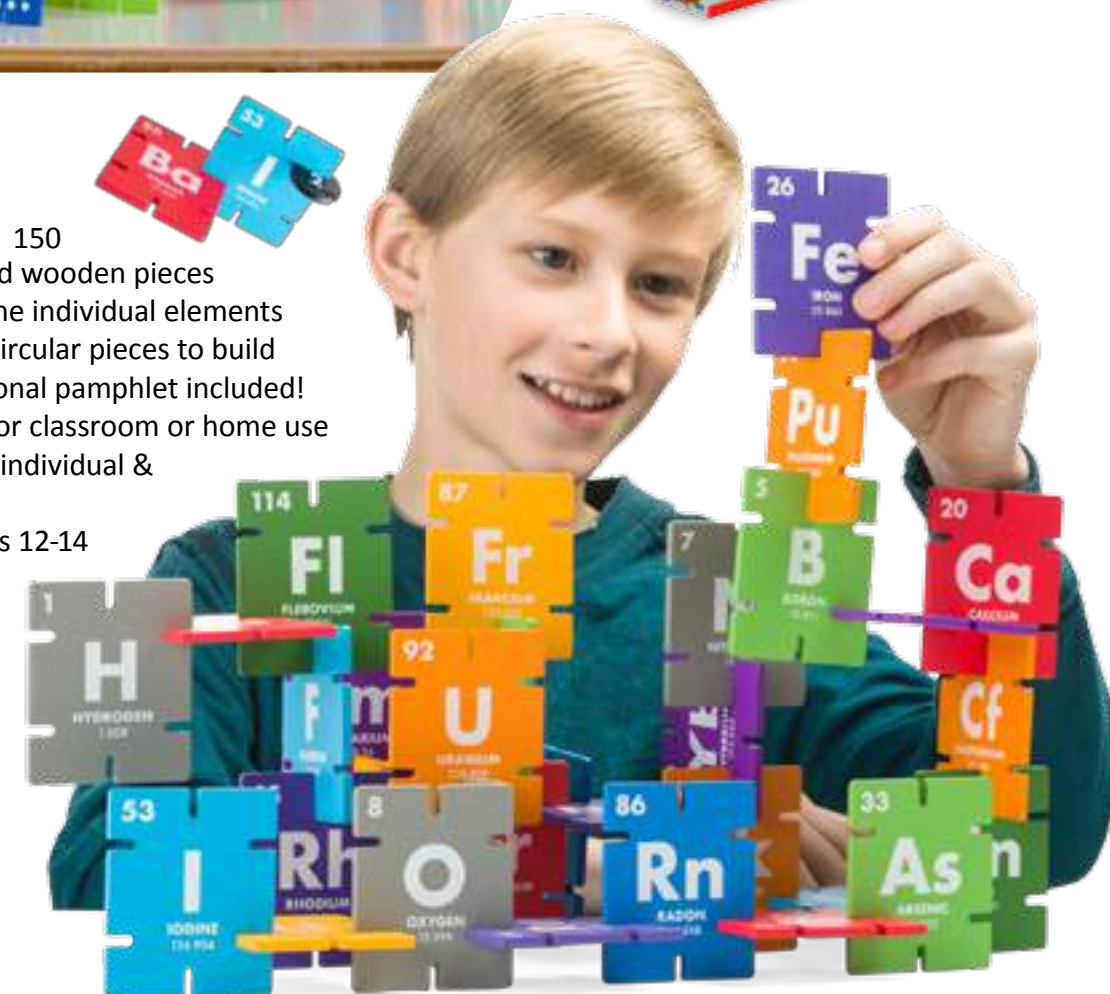


## PERIODIC TABLE

Features: Piece Count 150

- ▶ Set includes 150 slotted wooden pieces
- ▶ 118 pieces represent the individual elements
- ▶ Use the 32 additional circular pieces to build compounds—informational pamphlet included!
- ▶ Durable set designed for classroom or home use
- ▶ Fun & educational; for individual & collaborative play
- ▶ Recommended for ages 12–14

Item # CG732562 02-02300



### NEW! FLOWERS & FAIRIES

Piece Count 100   
 Item # CG732736 © 04-02000



### BUTTERFLIES & FLOWERS

Piece Count 62   
 Item # CGW725652 © 04-01300



### HEART-TO-HEARTS®

Piece Count 120  
 Love CG730585VAL  
 04-01000 © 



### UNDER-THE-SEA

Piece Count 210   
 Item # CGW725764 © 04-01800





### MODERN ART

Piece Count 280

Item # CGW731202 ☉ 02-03500



### GLOW-IN-THE-DARK GEOMETRIC

Piece Count 150

Item # CGW730561 ☉ 04-01300



MORE STYLES   
on pages 74-77

### POPOPTICAL

Piece Count 264



Item # CGW729583 ☉ 02-03500



### GLOW-IN-THE-DARK: CELESTIAL

Piece Count 157



Item # CGW728890 ☉ 04-01500

