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Shop our FULL ASSORTMENT anytime, anywhere







confidence GWE: confidence the gift of ... Imagination H PLAY funiosity & Wonder CREATIVITY

At HearthSong, we believe children learn best through PLAY. Since 1983, we've offered a wide variety of toys for all ages, with the primary goal of nurturing ACTIVE BODIES & IMAGINATIVE MINDS. When you give a HearthSong product, you know you're giving the best gift of all: THE GIFT OF PLAY.

JOIN US ON OUR MISSION to discover new creative, less digital ways for kids to keep MINDS, BODIES, and IMAGINATIONS active and engaged!



Come see us at the following 2019 shows ...

Jan. 8-15 Atlanta Gift Market

Jan. 16-22 Dallas Market Center

Gift Show

Jan. 18-22 Minneapolis Gift Show

Jan. 27-31 World Market Center

Gift Show (Las Vegas)

Feb. 2-5 **Seattle Mart Gift Show**

Feb. 16-19 New York Toy Fair

Mar. 10-12 Toy Fest West (Las Vegas)

Mar. 27-28 Ace Spring Show

(Orlando)

ASTRA (Pittsburg) Jun. 9-12

Dallas Market Center

Jul. 9-15 **Atlanta Gift Market**

Jul. 17-22 **Seattle Mart Gift Show**

Jul. 28 -**World Market Center**

Aug. 1 **Gift Show (Las Vegas)**

Aug. 3-7 Minneapolis Gift Show

Ace Fall Show (Atlanta) Sep. 6-8

Oct. 2-4 **Toy Preview (Dallas)**

Celebrations

Dress-Up

Games & Construction Toys

Arts & Crafts

Pretend Play

Product is available in retail packaging. Items without retail packaging will come in a brown box and may need to be displayed.

We're Going HEARTHSONGWHOLESALE.COM Sign-Up Today for Exclusive Offers & Features

Award-Winning, Quality Products





























ABOUT US | 3







ITSY-BITSY POSTCARD & LETTER KIT + MINI RED MAILBOX

Features Age 5+

- **▶** Postcard & Letter Kit includes 72 mini cards for all occasions & envelopes, 36 postcards, 2 sticker sheets, 2 self-inking stamps & 1 mini cotton mail bag
- Mini Mailbox comes with 2 keys and also serves as a bank; 7½"H

Itsy-Bitsy Postcard & Letter Kit CG732276 @



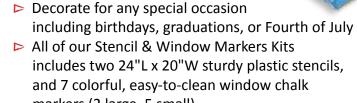
Mini Red Mailbox CG740084R

06-00700









NEW! CHALKSCAPES® LET'S CELEBRATE

STENCILS & WINDOW MARKERS KIT

Age 5+

Features

porous smooth surface

NEW! CRAFTY CREATIONS™STAR BRIGHT PARTY DECORATING KI

Features Age 3+

- ► Teach kids about the fun in sharing with this 241-piece starthemed making & giving set
- ▶ Easy-to-craft decorations
- ▶ Colorable tablecloth (72"L x 30"W) fits a standard table
- ▶ Includes Cookie Pop recipe
- ▶ Great activities for the whole family

Item # CG732438 @ 04-02000





CELEBRATIONS | 5







NEW! CRAFTY CREATIONS™ EASTER TABLE DECORATING KIT

Features

Age 3+

- ▶ Create colorful Easter table decorations with this 96-piece making & giving set
- ▶ Easy-to-craft decorations
- ► Colorable 63"L x 36"W tablecloth
- ▶ Includes simple instruction sheet with inspirations

Item # CG732660 © 04-01500









CHALKSCAPES® STENCILS &

Age 5+

eatures

▶ All of our Stencil & Window Markers Kits includes two 24"L x 20"W sturdy plastic stencils, and 7 colorful, easy-to-clean window chalk markers (2 large, 5 small)

Easy to clean, simply wipe off with a dry paper towel or cloth

Easter CGW731439 © 04-01500

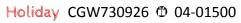






Halloween CGW730947 © 04-01500











Features: Age 4+

- ▶ Create a one-of-a-kind chocolate house for every holiday!
- ▶ Fun for the whole family
- ▶ 26-piece kit includes real kitchen tools, recipes & instructions

item # CG732574 © 04-02000



















- Each kit includes high-quality tools needed to make and give delicious treats
- ► Also included, delicious recipes and how-to's to get little chefs started
- ▶ Keep components organized in each kit's special keepsake storage box

Ages 4+





Piece Count 119

COOKIE-MAKING KIT

Item # CGW731183 @

MINI PIE-MAKING KIT

Ages 4+

Piece Count 69

Item # CGW731474 ₾ 04-02000







CANDY-MAKING KIT

Ages 6+

Piece Count 274

8 CELEBRATIONS | 9







HOLIDAY TABLE DECORATING KIT

Features

Age 3+

04-02000

- ▶ 47-piece Thanksgiving table decorating kit
- ▶ 52-piece Christmas table decorating kit
- ▶ 2 artist-illustrated plastic-backed tablecloths (72"L x 36"W) for coloring & for kids to write reasons to give thanks
- **►** Easy-to-craft decorations

10





SET OF 4 LIGHT-UP HOLIDAY GLASSES

Features:

Age 3+

- ▶ Set of 4 lens-less costume LED light-up glasses include 2 reindeer and 2 Christmas tree glasses
- ▶ Frames shine continuously or flash quickly with green and red lights
- ▶ Includes 3 button cell batteries





WOODEN ADVENT CALENDARS

Features:

- ► Each wooden calendar includes 24 wooden drawers
- ▶ Enjoy years of holiday fun
- **► Tree** is 13"W x 2"D x 14¾"H
- ► **House** is 10½"W x 8"D x 9½"H

Tree CGW866422

02-02300

Gingerbread House CG730067 02-02500

VELVET GIANT STOCKING & SANTA'S GIFT SACK

Features: 06-00900

- ▶ Great way to give large gifts or fill it for travel
- ► Each constructed of soft red velvet with fur trim
- ▶ Add your own personalization
- ► Santa's Gift Sack features red cinch cord and white pom-poms; 27"W x 31"H
- ▶ Stocking is 36"H

Giant Stocking CGW728020



Santa's Gift Sack CG726648





CELEBRATIONS | 11



WOODEN MUSICAL NUTCRACKERS

Features: 04-01200

- ▶ Wooden nutcrackers are hand-painted in vibrant details
- ▶ Soldier plays "Dance of the Sugar Plum Fairy"
- ► Angel plays "Silent Night"
- ► Each is approx. 7½" tall

Soldier CGW867717 Angel CGW867718



NESTING DOLLS

Features Age 3+ 04-01200 ▶ Beautifully printed on all sides; heirloom quality

▶ Delightful to play with

► Largest doll is approx. 6"H







Nativity CGW866423



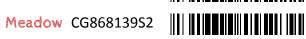


SET OF 2 HOLLYBERRY HALFPENNY® FAIRY DOLLS

Age 3+ Features: 04-01300 🗇

► Each handcrafted 3"H doll holds a sprig of greenery adorned with holly berry beads

Forest CG868139S1



FELT CHRISTMAS TIC-TAC-TOE

Features: Age 3+

- ▶ Classic game with a holiday twist; great for family play
- ▶ Wool felt set includes 14"L game board, 4 ornaments, 4 candy canes & a yellow star

Item # CG868140 © 06-01000





HALFPENNY® ELVES

Halfpenny Elves on a Ladder

Features: Age 3+

- ► Handcrafted with imaginatively detailed costumes
- ▶ Set of 5 posable 4"H elves
- ▶ 41"L rope-andwooden-dowel ladder

Item # CG868141 © 04-02000



Posable Santa's Helpers



POSABLE SANTA'S HELPERS GARLAND

Features:

- ▶ Playful 6' L Holiday garland looks festive along the mantel or tree
- ► Each 4¾"H helper is bundled up in a snuggly outfit & knit hat
- ► For decorative use only

Item # CG866828 @ 06-00800







"BE SILLY. BE HONEST. BE KIND." Ralp



TALKING PEEK-A-BOO SILLIES®

Features

Age 2+

04-01300 🖰

- Speak and the Sillies (8"H) will repeat your words in their own voices
- Giggle and play peek-a-boo
- Each style comes with its own 6-page storybook
- ► Takes 3 AAA (not included)

Willie/Dog CG730036DOG

Gilly/Cat CG730036CAT

Dilly/Monkey CG730036MKY

Lilly/Bunny CG730036BNY









NEW BOUNCE & GLOW SILLIES®

Features Age 3+ 04-01100 ₾

- Lights up with flash & glow when bounced
- Super soft exterior with inflatable interior
- Batteries included
- 6-page storybook included
- ▶ 12" diam.

Lilly/Bunny CG732149BNY



Dilly/Monkey CG732149MKY



Gilly/Cat CG732149CAT



Willie/Dog CG732149DOG









Features Age 4+

- Squeeze the hoof and talk—it will record and repeat everything said, but in a silly voice!
- ▶ Her horn glows when recording
- Super soft and cuddly with rainbow tail & mane
- □ 3 AAA batteries required (not included)
- ⊳ 8"H

Item # CG732676

04-01250







NEW! PLUSH MONSTER SLIPPERS

Features 04-01450

- ▶ Comfy slip-on style
- ▶ Soft & fluffy plush fabric
- ► Fun & kooky embroidered features
- ▶ Non-slip soles

Purple Large (Child's 3-5) CG732706LG

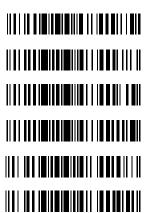
Purple Medium (Child's 121/2-21/2) CG732706MD

Purple Small (Child's 10-12) CG732706SM

Green Large (Child's 3-5) CG732838LG

Green Medium (Child's 121/2-21/2) CG732838MD

Green Small (Child's 10-12) CG732838SM





NEW! BUNNY COTTAGE PLAY SET

Features

- Age 3+ ▶ Plush carrot-shaped cottage
- ▶ Includes 2 bunnies (5¼"L)
- ▶ 19"L x 5½"W x 5"H

Item # CG732974 06-01000

NEW! MERMAID & FRIENDS PLUSH PLAY SET

Age 3+

- ▶ Mermaid doll's fin removes to reveal her legs
- ▶ Embroidered features
- ▶ Clamshell case has handle with hook & loop closure

Item # CG733042 04-01500

16 PRETEND PLAY | 17

** * TIN TEA SETS ** *







FANTASY LAND TEA SET Item # CG732369 [©]







▶ 15-piece set includes 1 carrying suitcase, 1 serving

tray, 1 tea pot, 4 cups, 4 saucers & 4 plates

MERMAID TEA SET Item # CG732368 ©





WOODLAND TEA SET

Item # CG732370 ⁽¹⁾







FAIRY TEA SET

Item # CG732367 Ф







18 PRETEND PLAY | 19

COLOR POPS COLOR-YOUR-OWN SETS

MUGS & COASTERS SET

06-01200 Features Ages 6+

- Each set includes 2 (11 oz.) mugs, 2 (4") coasters, & 7 wash & re-color markers
- ▶ Allow 72 hours for ink to dry before use
- ► Hand wash with warm water to keep the design; wash with soap to remove colors for fresh coloring fun!







GARDEN STONES

Features Age 5+

- ▶ Place in the garden or hang on the wall
- ► Each style includes 1 (11" diam.) garden stone & 6 permanent markers
- ► For decorative use only

Butterfly CG732377 © 04-01000



Frog CG732379 © 04-01000



Sun CG732285 © 04-01000









PLATE SET

20

Features Ages 6+ 04-01000

- ▶ Each set includes 1 (6") dessert plate, 1 (10") dinner plate & 6 permanent ceramic markers
- ▶ Allow 72 hours for ink to dry before use
- ▶ Hand wash with warm water to keep the design; wash with soap to remove colors for fresh coloring fun!



Geometric CG731172GEO @

Woodland

CG731172NAT ①

BUTTERFLY GARDEN STAKES

Features Age 5+

- ▶ Great for indoor planters or outdoor gardens
- ▶ Includes 3 ceramic butterfly stakes (12"H) & 6 permanent weatherresistant paint markers
- ▶ Allow 72 hours for paint to dry

Item # CG732286 @

08-00900







ARTS & CRAFTS | 21

Color Pops® Ages 3+



PAINT-A-ROCK PET, SET OF 6

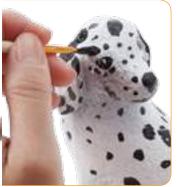
Features

- Our original Rock Pet set includes 3 frogs, 3 turtles, 12 pots of weather-resistant paint & 1 paintbrush
- ► From 11/4" to 53/4"H

Item # CGW730948 08-00700

M









ROCK PETS, SETS OF 5

Features

- ► These adorable families of 5 critters come with 12 pots of weather-proof paint & 2 paintbrushes
- ▶ From 11/4" to 53/4"H

Owls CG732283 © 06-00700



Foxes CG732284 @ 06-00700







ROCK PETS, SETS OF 3

Features 06-00500

- Set of 3 critters comes with 6 pots of paint & 1 paintbrush
- ▶ From 11/4" to 53/4"H



Dogs CG732347 ₾

Cats CG732348 ①



Unicorns CG732349 ^(†)



Mermaids CG732350 @











PAINT-YOUR-OWN ROCKS

Features Age 3+ 06-01000

- ▶ Perfect activity for parties & classrooms
- ► Each set includes 12 resin "rocks" (1"-4"), 6 tubes of puffy paint, 12 pots of paint, 2 brushes & instruction sheet with helpful tips and inspirations

Mandalas CG732270 ①

Eggs CG732269 ①

Hearts CG732268 ⁽¹⁾

New! Stars CG732454 ©









Features Age 5+

- ▶ Create one-of-a-kind gifts from the heart
- ► Kit includes 6 (1½") clear acrylic hearts, 6 paints colors, fine-tipped brush, permanent marker, craft stick, 6 yards of rainbow-hued rayon cording

Item # CG726721 © 06-00700













24 ARTS & CRAFTS | 25



COLOR-YOUR-OWN PILLOW SET

26

Features Age 8+ 06-01000

- ▶ Everything kids need to color their 15" sq. pillowcase; insert & 5 markers included
- ▶ Machine wash to color again

Butterfly CG732228BFY 🖰

Unicorn CG732228UNI @

Sun CG732228SUN ®









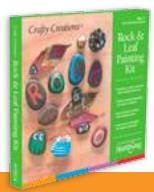
ROCK & LEAF PAINTING KIT

Features Ages 3+

▶ Includes 10 rocks, 12 leaves, 2 wood slices, 2 branches, 2 pinecones, small googly eyes, 12 paints, 2 brushes & an inspiration booklet

Item # CGW730904 @

04-01000





COLOR POPS® CRAYONS

Features

Age 3+

- ▶ 3 mediums in 1: crayon, watercolor & pastel
- ≥ 24 washable, all-natural, super-vibrant crayons
- ▶ So smooth they glide across the page
- ▶ Twist for more color

Item # CGW731185 🖰

06-01000

Color Pops® Crayon Demo







INFLATABLE EASEL WITH PAINTS

Features Age 3+

- ▶ Use this heavy-duty vinyl easel indoors or out
- ▶ Simply wipe or hose off
- ▶ Includes 4 paints (1 oz.), 4 shaped sponges & paintbrush
- ► 39"L x 27"W x 50"H

Item # CG731501 © 06-01750



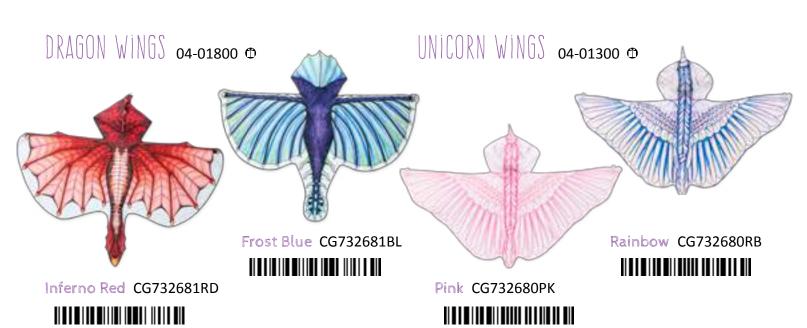




ARTS & CRAFTS | 27









28

DRESS-UP | 29

Ages 3+ Imagining Me ™



FANTASY WINGS

Pink/Orange CG732262PKO

Purple CG732262PU

FUN TAKES FLIGHT!

- ► All of our wings feature shoulder straps and finger loops
- Fantasy, Moth & Butterfly wings have heavier fabric body pieces that ensure optimal flutter
- ▶ All styles come with 4-color hangtags





Teal CG732262TE











Blue/Green CG732262BLG

REALISTIC BUTTERFLY WINGS

Swallowtail CG732263SW



Colorado Hairstreak CG732263CH



Monarch CG732263MO



Blue Morph CG732263BM





Sunburst CG867987SUN

Iris CG867987LAV

Rosebud CG867987PIN



full product info, additional images & videos can always be found online at WWW.HEARTHSONGWHOLESALE.COM





Rothschildia CG867954ROT

Campylotes CG867954CAM



Sunset CG867954SUN



30 DRESS-UP | 31



DOUBLE-SIDED

DOUBLE-SIDED MAGNETIC TARGET GAME

- Features: Age 7+ 04-01100 ᠿ

 ► Improves hand-eye coordination & focus
- Simple to play; use indoors & out
- ▶ Includes magnetic board, 6 darts, & storage tube for easy transport
- ▶ Double-sided game board is 21¼"L x 14¼"W





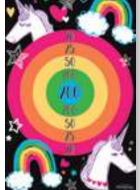
Dart Colors Vary

Sports CG732692SPO









CG732692UNI



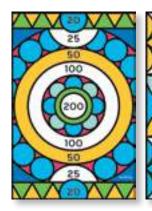






Butterfly CG732692BFL





Geometric CG732692GEO











Woodland CG732692WDL











Superhero CG732692SUP







CONNECTAGONS® Wooden Construction Sets

Features Age 4+

- ▶ Open-ended creative construction for the whole family
- ► Stimulates creativity and sharpens critical thinking skills
- ▶ Develops hand-eye coordination, fine motor & engineering skills





GEOMETRIC

Piece Count 240 Item # CGW730568 @ 04-01300

















ORIGINAL

Piece Count 240

Item # CGW730567 Ф 04-01500



Demo CG733084



















Piece Count 480 wooden pieces (240 Geometric & 240 Original) Item # CGW730569 ©





STORAGE BAG Item # CGW726504 06-00400





Educational Connectagons[®] Ages 4+



MONARCH

Features Age 4+

- ▶ Teach kids about the amazing journey of Monarch butterflies
- Learn about their lifecycle in the included brochure

Piece Count 139

Item # CGW730425 ①

02-02500







RAINFOREST HABITAT

Features Age 3+

- Discover the beauty of the rainforest
- ► Learn about the flora & fauna in the included brochures

Piece Count 168





CORAL REEF HABITAT

Features: Age 4+

- ▶ Learn about the fascinating ecosystem while you build it!
- Dive into the colorful brochure & discover the wondrous creatures that inhabit one of Earth's most diverse ecosystems

Piece Count 67







WOODLAND HABITAT

Features Age 3+

- Build a limitless habitat for your woodland friends
- ► Learn about the amazing woodland critters in the included brochure

Piece Count 111

Item # CG732181 @ 04-02000







36 GAMES & CONSTRUCTION TOYS | 37





DIMENSIONAL DOMINOES™

Features Piece Count 112

- ▶ Play dominoes dimensionally
- ► Teach young kids the basics of color and counting
- ► Instructions included with game ideas for children of different ages

Item # CG732182 ① 04-01300





Piece Count 150 Features:

- ▶ Set includes 150 slotted wooden pieces
- ▶ 118 pieces represent the individual elements
- ▶ Use the 32 additional circular pieces to build compounds-informational pamphlet included!
- ▶ Durable set designed for classroom or home use
- ▶ Fun & educational; for individual & collaborative play
- ▶ Recommended for ages 12-14

Item # CG732562 @ 02-02300











Ages 4+ Connectagons®







Piece Count 264 item # CGW729583 @ 02-03500





















