



AT-A-GLANCE **SPRING 2017**

FINANCE

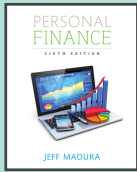
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Pearson

PERSONAL FINANCE

Available with Pearson MyLab Finance



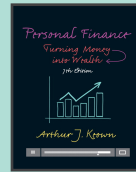
Personal Finance, 6e

MADURA

©2017 | ISBN: 0134082567

The main feature of *Personal Finance* is its hands-on approach keyed to the concepts students need to build their own financial plans. The text's seven parts are all pieces of a financial plan; Chapter 21 is the capstone. A running example throughout the book and a variety of end-of-chapter cases reinforce the practical aspects of planning.

MyLab Finance



Personal Finance, 7e

KEOWN

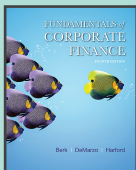
©2016 | ISBN: 0133973425

Through the presentation of the Ten Fundamental Principles of Personal Finance, this text empowers students with the knowledge they need to successfully make and carry out a plan for their own financial future.

MyLab Finance

UNDERGRADUATE CORP. FINANCE / FINANCIAL MGMT. / INTRO TO FINANCE

Available with Pearson MyLab Finance



NEW! Fundamentals of Corporate Finance, 4e

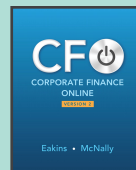
BERK / DEMARZO / HARFORD

©2018 | ISBN: 0134641698

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles, giving them a problem-solving methodology and profiling real-life financial management practices—all within a clear valuation framework.

MyLab Finance

3E: KOREAN
2E: KOREAN
1E: CHIS, CHIT, KOREAN,
SPANISH, PORTUGUESE



NEW! Corporate Finance Online, 2e

EAKINS / MCNALLY

©2018 | ISBN: 0134131762

REVEL™ for Corporate Finance Online (CFO), 2nd Edition offers core financial content that instructors value while enabling students to interact with the material like never before. This fully online and interactive environment seamlessly integrates dynamic media into the narrative—including financial interactives, videos, and tracked practice opportunities—so instructors see students' progress in their learning, not just their problem sets.



Foundations of Finance, 9e

KEOWN / MARTIN / PETTY 8E: CHINESE

©2017 | ISBN: 0134083288

Foundations of Finance enables students to see the big picture by helping them understand the logic that drives finance rather than having them memorize formulas.

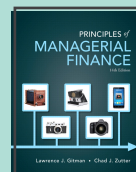


Financial Management: Core Concepts, 3e

BROOKS

©2016 | ISBN: 0134004221

Brooks uses a tools-based approach that presents the key concepts of finance (or "tools") early on in the text, followed by an ap



Principles of Managerial Finance, 14e

GITMAN / ZUTTER

©2015 | ISBN: 0133740927

Guide students through complex material with a proven learning goal system. This system—a hallmark feature of *Principles of Managerial Finance*—weaves pedagogy into concepts and practice, giving students a road map to follow through the text and supplementary tools.

12E: ARABIC,
PORTUGUESE



Principles of Managerial Finance, Brief, 7e

GITMAN / ZUTTER

©2015 | ISBN: 0133740897 7E: CHIS
6E: CHIS, DUTCH, SPANISH

Guide students through complex material with a proven learning goal system. This system—a hallmark feature of *Principles of Managerial Finance, Brief*—weaves pedagogy into concepts and practice, giving students a road map to follow through the text and supplementary tools.



UK TITLE Corporate Finance 7e

WATSON

©2016 | ISBN: 9781292103037

7E: ITALIAN, 6E: CHIS



UK TITLE Financial Management for Decision Makers 7e

ATRILL

©2014 | ISBN: 97812920160614

6E: CHIS



UK TITLE Fundamentals of Financial Management 13e

VAN HORNE

©2008 | ISBN: 9780273713630

13E: CHIS, CROATIAN, INDONESIAN, RUSSIAN, SPANISH 12E:
GEORGIAN, INDO, RUSSIAN, SERBIAN

UNDERGRADUATE CORP. FINANCE / FINANCIAL MGMT. / INTRO TO FINANCE (cont'd.)

Available with Pearson MyLab Finance



NEW! *Financial Management: Principles and Applications, 13e*

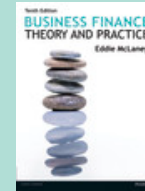
11E: CHIS, GREEK
10E: CHIS, GREEK, INDONESIAN

TITMAN / MARTIN / KEOWN

©2018 | ISBN: 0134640845

Students often miss the big picture, viewing finance as a set of unrelated topics, tools, and techniques. In order to help students see the big picture, this text provides an introduction to financial decision-making that links the concepts to five key principles of finance.

MyLab Finance



UK TITLE Business Finance 10e

MCLANEY

©2014 | ISBN: 9781292016122

9E: CHIS 7E: RUSSIAN

NEW 11TH ED DUE FEB 17 -
9781292134406

MBA CORPORATE FINANCE

Available with Pearson MyLab Finance



Corporate Finance, 4e

4E: FRENCH, KOREAN
3E: CHIS, FRENCH, GERMAN,
ITALIAN

BERK / DEMARZO

©2017 | ISBN: 013408327X

Using the unifying valuation framework based on the Law of One Price, the second edition blends coverage of time-tested principles and reflects the constantly changing world of finance, including information on the recent financial crisis and new behavioral finance research.

MyLab Finance



Corporate Finance: The Core, 5e

BERK / DEMARZO

5E: KOREAN

©2017 | ISBN: 0134202643

Corporate Finance: The Core fits programs and individual professors who desire a streamlined book that is specifically tailored to the topics covered in the first one-semester course.

MyLab Finance



Financial Management: Concepts and Applications

FOERSTER

1E: CHIS

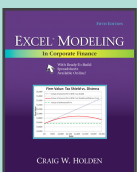
©2015 | ISBN: 0133578089

Financial Management: Concepts and Applications is designed to help students with no prior knowledge grasp the applications and relevance of finance.

MyLab Finance

SUPPLEMENTAL TEXTS FOR CORPORATE FINANCE

Available with Pearson MyLab Finance



Excel Modeling in Corporate Finance, 5e

HOLDEN

4E: CHIS

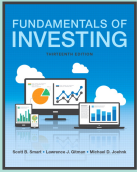
©2015 | ISBN: 0205987257

Excel Modeling in Corporate Finance approaches building and estimating models with Microsoft® Excel®. Students are shown the steps involved in building models, rather than already-completed spreadsheets.

MyLab Finance

UNDERGRADUATE INVESTMENTS

Available with Pearson MyLab Finance



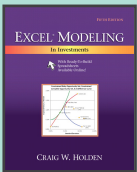
Fundamentals of Investing, 13e

SMART / GITMAN / JOEHNK 13E: CHIS
©2017 | ISBN: 013408330X 12E: ARABIC, CHIS, KOREAN

Provides the information and guidance needed by individual investors to make informed decisions in the highly dynamic investment environment and to achieve their investment goals.

MyLab Finance

SUPPLEMENTAL TEXTS FOR INVESTMENTS



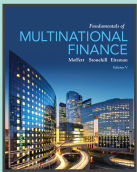
Excel Modeling in Investments, 5e

HOLDEN 4E: CHIS
©2015 | ISBN: 0205987249

Excel Modeling in Investments, Fifth Edition approaches building and estimating models with Microsoft® Excel®. Students are shown the steps involved in building models, rather than already-completed spreadsheets.

INTERNATIONAL FINANCE

Available with Pearson MyLab Finance



NEW! Fundamentals of Multinational Finance, 6e

MOFFETT / STONEHILL / EITEMAN 5E: CHIS
©2018 | ISBN: 0134472136 3E: CHIS

Fundamentals of Multinational Finance helps prepare tomorrow's business leaders to comprehend global markets and lead organizations through a constantly changing global environment.

MyLab Finance



Multinational Business Finance, 13e

EITEMAN / STONEHILL / MOFFETT 13E: CHIS
©2016 | ISBN: 0133879879

This market-leading text trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets.

MyLab Finance

VALUATION



Valuation: The Art and Science of Corporate Investment Decisions, 3e

TITMAN / MARTIN 2E: CHIS, KOREAN
©2016 | ISBN: 0133479528 1E: PORTUGUESE, SPANISH

The first textbook to offer an integrated approach to both project and enterprise valuation.

FIXED INCOME SECURITIES



Bond Markets, Analysis, and Strategies, 9e

FABOZZI

©2016 | ISBN: 0133796779

Through its applied approach, Fabozzi's *Bond Markets, Analysis, and Strategies* prepares students to analyze the bond market and manage bond portfolios without getting bogged down in the theory.

9E: CHIS, GREEK, RUSSIAN

8E: CHIS

OPTIONS AND FUTURES



NEW! Options, Futures, and Other Derivatives, 10e

HULL

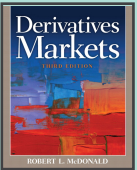
©2018 | ISBN: 013447208X

Practitioners refer to it as “the bible,” in the university and college marketplace it's the best seller; and now it's been revised and updated to cover the industry's hottest topics and the most up-to-date material on new regulations. *Options, Futures, and Other Derivatives* by John C. Hull bridges the gap between theory and practice by providing a current look at the industry, a careful balance of mathematical sophistication, and an outstanding ancillary package that makes it accessible to a wide audience.

9E: CHIS, FRENCH, GERMAN, KOREAN, ITALIAN, JAPANESE, PORTUGUESE

8E: CHIS, FRENCH, GERMAN, ITALIAN, JAPANESE, RUSSIAN

NEW GLOBAL EDITION : 9E: APRIL 2017



Derivatives Markets, 3e

MCDONALD

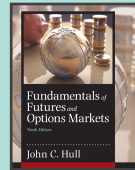
©2013 | ISBN: 0321543084

To be financially literate in today's market, business students must have a solid understanding of derivatives concepts and instruments and the uses of those instruments in corporations. *Derivatives Markets* has an accessible mathematical presentation, and more importantly, helps students gain intuition by linking theories and concepts together with an engaging narrative that emphasizes the core economic principles underlying the pricing and uses of derivatives.

3E: ARABIC, CHIS

2E: CHIS

1E: CHIS



Fundamentals of Futures and Options Markets, 9e

HULL

©2017 | ISBN: 0134083245

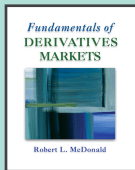
A reader-friendly book that features numerical examples and accounts of real-life situations; ideal for those with a limited background in mathematics.

MyLab Econ

9E: CHIT, GREEK

8E: CHIS, GREEK, KOREAN, SPANISH

7E: CHIS, CHIT, ITALIAN, KOREAN, TURKISH



Fundamentals of Derivatives Markets

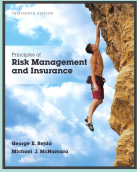
MCDONALD

1E: CHIS, KOREAN

©2009 | ISBN: 0321357175

Fundamentals of Derivatives Markets is a succinct yet comprehensive adaptation of the author's successful text, *Derivatives Markets*. Streamlined for a broad range of undergraduate students, the approachable writing style and accessible balance of theory and applications introduces essential derivatives principles. By exploring various methods for valuing derivatives and by discussing risk management strategies in real-world context, *Fundamentals of Derivatives Markets* develops students' financial literacy for today's corporate environment.

RISK MANAGEMENT AND INSURANCE



Principles of Risk Management and Insurance, 13e

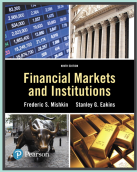
12E: CHIS, TURKISH
10E: ARABIC, CHIS, SERBIAN

REJDA

©2017 | ISBN: 0134082575

Focusing primarily on the consumers of insurance, this text blends basic risk management and insurance principles with consumer considerations.

FINANCIAL MARKETS AND INSTITUTIONS



NEW! Financial Markets and Institutions, 9e

8E: CHIS, CROATIAN, ITALIAN, KOREAN
7E: CHIS, CROATIAN, MONGOLIAN, SERBIAN

MISHKIN / EAKINS

©2018 | ISBN: 0134519264

In *Financial Markets and Institutions*, bestselling authors Frederic S. Mishkin and Stanley G. Eakins provide a practical introduction to prepare students for today's changing landscape of financial markets and institutions.



UK TITLE Introduction to Banking 2e

CASU

2E: CHIS

©2015 | ISBN: 9780273718130

1E: CHIS

FINANCE AT-A-GLANCE

SPRING 2017



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