

OAC's *Your Weight Matters* Convention Evolves in a **New Direction**



The OAC is excited to announce a new direction for our Annual *Your Weight Matters* Convention! We are now offering two unique annual events to meet the needs of our diverse community. YWM2022-Virtual will take place on OAC's online Convention platform May 14-15 and YWM2022-Engage will take place July 14-16 at the Westin Lake Las Vegas in Henderson, NV.

For 10 years, the OAC's *Your Weight Matters* Convention has transformed lives as the nation's leading conference dedicated to bringing together individuals concerned about their weight and health. We know how hard it can be to get unbiased information about these topics in a world with so many mixed messages and opinions. Our Convention has always delivered a truly unique experience with science-based education, weight management strategies broken down by renowned experts and a powerful community of support.



May 14th-15th, 2022
Online

July 14th-16th, 2022
In-person

Expanding Our Reach

While the purpose and vision of our Convention has always remained the same, what has changed is the way we connect with attendees and deliver an immersive educational experience.

Taking our Convention virtual for the past two years provided a unique opportunity to expand our reach. We connected thousands of new individuals to the OAC while equipping them with information and support for their personal journeys with weight and health.

Having this opportunity showed us just how critical the need is for access to quality, science-based education. Still, we recognize that much of our Community is ready to connect in person again for a deeper experience with support and advocacy.

These diverse needs motivated us to move in a new direction and transform our Convention into two separate events: one virtual and one in-person. We hope you'll learn more about our 2022 Convention events and take advantage of opportunities for **education, connection and action!**



YWM2022-Virtual

YWM2022-Virtual will take place May 14-15 on the OAC's Convention online platform. The program will present eight topics over two days, all designed to provide science-based weight management strategies presented by the country's leading experts in the field. You can expect to hear topics on the science of obesity and weight gain, nutrition strategies, exercise, mental health, the impact of weight bias on obesity care and much more!



May 14th-15th, 2022
Online

Who Should Attend?

- Anyone interested in learning proven weight management strategies
- Those newly starting a treatment plan or lifestyle change
- Those looking for resources to help with weight maintenance
- Those looking to get back on track
- Health professionals who want to learn alongside patients to better understand their needs and concerns (CE Credits opportunities available)

YWM2022-Virtual Registration is Now Open!

YWM2022-Virtual is designed to be accessible to any and all who want to take part and offers a free registration option to tune-in to the live events. There is a paid registration category designed for those who want access to the educational content on their own time through the recorded sessions.

For more information about **YWM-Virtual**, including pricing, please visit YWMConvention.com.



We also know how important support is in an individual's weight management journey, which is why we're also offering post-event chat opportunities to connect with other attendees via Zoom and discuss weight-related topics and experiences.

YWM2022-Engage – OAC's Newly Envisioned In-person Event!

The OAC is making plans to be back together in person this summer at the Westin Lake Las Vegas in Henderson, NV at our newly re-established in-person Convention: **YWM-Engage!**

YWM-Engage is now the official name of OAC's in-person Convention and is a limited-capacity event for those who want to take a deeper dive into weight and health education, while also focusing on making connections and learning how to take action to advance our cause.

YWM2022-Engage will be our most immersive Convention experience yet! You can expect presentations from leading experts, hands-on workshops, advocacy trainings, social events, meaningful connection opportunities and much more.



Who Should Attend?

If you love what our virtual Convention offers but want to take a deeper dive into education, advocacy and support opportunities, we encourage you to attend!

Registration Information and Pricing

YWM-Engage is designed to be an immersive, hands-on education and advocacy experience while also making solid connections for ongoing support. We've made it easy to register with just one registration option that includes the entire event experience.

YWM2022-Engage Registration: \$100

- Access to all educational sessions
- Access to all workshops and trainings
- Tickets to Breakfast, Lunch and Dinner events
- Ability to participate in Group Exercise Program
- Access to Tabletop Exhibits
- Official YWM Convention T-shirt
- Commemorative pin

Registration opens on May 19th



Hotel Information – Westin Lake Las Vegas

We are excited to host **YWM2022-Engage** at the Westin Lake Las Vegas in Henderson, NV. Located about 25 minutes from the Vegas strip, the Westin Lake Las Vegas is the perfect, tranquil backdrop for an immersive, hands-on and connected weekend spent with OAC's Community. The OAC has secured a fantastic preferred room rate for attendees of just \$159/night! Hotel guests booking under OAC's room block can also enjoy a reduced resort fee, free Wi-Fi in guest rooms, and much more.

***Please note:** Because the health and safety of our attendees is our top priority, we have redesigned the in-person meeting to be a limited-capacity event. The OAC will sell up to 125 tickets to **YWM2022-Engage**, available on a first-come, first-served basis. If you're interested in attending, we highly encourage you to get your tickets early before they sell out! Registration will open on May 19, so be sure to mark this date on your calendar to get access to this exclusive event when tickets go on sale!*

Make Plans to Attend OAC's 2022 Convention Events!

To learn more about both 2022 *Your Weight Matters* Convention events, including information about the program and registration, visit YWMConvention.com. While you're there, sign up for Convention E-news alerts to get any updates sent straight to your inbox.

If you've never attended one of OAC's Conventions before, let this be your year! We hope you'll experience our signature event and the transformative impact of engaging with our Community.





ABOUT THE OBESITY ACTION COALITION (OAC)

The Obesity Action Coalition (OAC) is a National non-profit organization dedicated to giving a voice to individuals affected by obesity and helping them along their journey toward better health. Our core focuses are to elevate the conversation of weight and its impact on health, improve access to obesity care, provide science-based education on obesity and its treatments, and fight to eliminate weight bias and discrimination.



VIBRANT COMMUNITY



NATIONAL AWARENESS CAMPAIGNS



ANNUAL CONVENTION



ADVOCACY



PUBLIC EDUCATION

LEARN, CONNECT, ENGAGE

The OAC knows that the journey with weight can be challenging but we also know that great things happen when we learn, connect and engage. That is why the OAC Community exists. Our Community is designed to provide quality education, ongoing support programs, an opportunity to connect, and a place to take action on important issues.

Through the OAC Community, you can get access to:

- Weight & Health Education • Community Blogs
 - Community Discussion Forum
 - Ongoing Support • Meaningful Connections
- AND MUCH MORE**



JOIN TODAY: GO TO OBESITYACTION.ORG/JOIN

info@obesityaction.org

(800) 717-3117 | (813) 872-7835 | Fax: (813) 873-7838



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